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Editor M. J. Noll

April 1976

# The Administrator's Awards Ceremony-A Memorable Event

Deputy Secretary Barnum and Dr. Gregory at the coffee for the award recipients and their families.

Secretary Coleman, attending as an "invited guest," takes a few moments to "show appreciation for a job well done."

There is one special moment that will linger in the memory of each award recipient. This is Drena Campbell's.

It was a most unique family gathering. All three heads of the DOT/ NHTSA household were there: Secretary Coleman. Deputy Secretary Barnum and, of course, Dr. Gregory.

To all attending, it was impressive.

To Dr. Gregory, it will no doubt be unforgettable. For to him, as well as the award recipients, it was a very special occasion.

"This may be my valedictory," Dr. Gregory de-clared. "And I want to tell not only the recipients of the awards today, but also all in NHTSA who have schooled me, helped me, and allowed me to work with all of you on these important programs, you have my everlasting thanks."

"It's been a privilege. It's been an honor."

And there were those who came to honor him.

"I am really here as an invited guest rather than as part of your program," Secretary Coleman said. "I'm always anxious to show my appreciation for a job well done."

"I think that it is important that the public recognize the tremendous job done by Jim Gregory in his leadership of this agency. I must say that I am sorry that he is going to leave . . . "

"For NHTSA is a very important part of the DOT family," the Secretary continued, "and I am certainly learning to appreciate what Jim Gregory means when he talks about not winning any popularity contests when you have to deal with regulatory matters."

"So I want to congratulate you, Dr. Gregory, and all the other people

(See Awards Ceremony on page 2.)

# In Recognition of Superior Achievement

Following is Dr. Gregory's introductory statement to the Administrator's Awards. The statement appeared in the Awards booklet.

This is not only our Nation's Bicentennial Year. it also is the tenth anniversary of the legislation which gave birth to the National Highway Traffic Safety Administration.

While it is difficult to assess or quantify the total effect this agency has had on the highway safety problem, there is no doubt at all that it has been substantial. One

need only to look at the comparative statistics for 1966 and 1975 to know that something significant has been happening.

Our purpose today is to give recognition to those employees of NHTSA whose exceptional performance, initiative, and achievements have contributed so largely to the mission of the agency.

Many of those being recognized today have been with NHTSA since the early days of its history. They have seen it grow and take its place as a leader in the highway safety field.

We take great pride to-

day in presenting the Administrator's Award for Superior Achievement to these employees. While the Awards are for individual and team accomplishment, they have a deeper significance. They honor the dedication and exemplary attitude of these exceptional men and women who serve as a source of inspiration for all of their fellow workers.

It is a great pleasure for me to present the Administrator's Award for Superior Achievement to these employees, and to extend my sincere appreciation to each of them.

## Awards Ceremony (continued from page 1)

of your agency who have managed to tackle one of the most difficult problems we have facing us."

This problem, the Secretary pointed out, is how to protect the lives of people who, because they live in a very dynamic and moving society, often equate speed to progress, without greatly interfering in their right to privacy.



At the coffee

"I think you do it quite well," Coleman said, "with great style" and "with great dedication."

A warm tribute to Dr. Gregory and all in NHTSA.

And there was more-this time from Deputy Secretary Barnum.

"I'd like to pay tribute not just to all the people in this room and their families for the work they have done, but to the entire staff of the National Highway Traffic Safety Administration." This includes, he said, all those in Washington and across the country who are working to support NHTSA's efforts.

Because NHTSA is a regulatory agency, Barnum pointed out, its work is under close scrutiny by the safety and manufacturing community, as well as the consumers. And, therefore, he emphasized, it is important that all

work put out by the engineers, lawyers and many others who contribute to the mission of this agency, be recognized as "the work of a very well organized team."

"That is what Jim Gregory has nurtured in the years he has been your administrator," Barnum noted.

"I'd like to compliment you, Jim, for pulling together so many diverse interests, responsibilities, and opportunities in achieving what you have done in the time since you have come to Washington."

"And I am pleased to participate with you in honoring those whom you have selected as deserving this special recognition."

Dr. Gregory was a bit moved. But then, so was everyone attending.

It was a memorable family affair.

# The Administrator's Awards







Paul M. Honke



stration Division, TSP, received the adminis-

Motor Vehicle Diagnostic Demonstration Project.

their exemplary initiative and resourcefulness

in the planning, implementation and technical

trator's award for their role in the State

Brumbach, Wendell A. Cook, Leslie E. Eder,

Joseph P. Grillo, Paul M. Honke, Joseph J. Innes, and Homer Jackson. The award was for

They are: Theodore W. Bayler, Robert E.





Robert E. Brumbach



### E. Robert Anderson

E. Robert Anderson. regional administrator. for his outstanding work in Region VI in improving the highway safety system. His initiating, planning. programming, and evaluation efforts have materially improved the management process in each of his states.



William A. Boehly, MVP, for his outstanding dedication, development and application of original engineering concepts. and exhibition of professional understanding and technical skill which he applied in initiating a program for testing the structural integrity of vehicles and the survivability of occupants involved in crash situations.





Marion T. Boyd

Marion T. Boyd

endeavors.

Marion T. Boyd, MVP,

for her exceptional per-

formance of secretarial

a variety of positions

with NHTSA. Mrs. Boyd

of-the-art heights and

has demonstrated true

professionalism in her

has raised the level of

accomplishment to state-

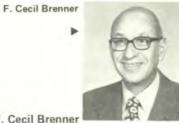
duties and assignments in

management of the project.



William A. Boehly





F. Cecil Brenner, RD. for his overall direction of a program of research, development, and implementation of test methods and facilities leading to the Uniform Tire Quality Grading System. This system assists the consumer in making an informed choice in the purchase of motor vehicle tires.



#### Paul Brown

Paul J. Brown, RD, for his overall direction of a program of research, development, and implementation of test methods and facilities leading to the Uniform Tire Quality Grading System. This system assists the consumer in making an informed choice in the purchase of motor vehicle tires.

#### Calvin Burkhart

Calvin Burkhart, AD, for his exceptional diversity, initiative, skill, and abilities as a manager capable of guiding and directing the fullrange management support services required to pursue NHTSA's mission accomplishment.

#### Drena W. Campbell

Drena W. Campbell, PACS, for her superior achievement in the development, training, and supervision of the Auto Safety Hotline and her administration of the procedures and controls to assure accurate and prompt information to consumers. For superior achievement. as well, in devising innovative information programs for minority and bilingual consumer groups.

#### Edward M. Chandler

Edward M. Chandler, RD. for his performance as Program Manager of the Research Safety Vehicle Program. Mr. Chandler has displayed exceptional technical and management skills in producing outstanding results in a timely manner.



Paul Brown



Calvin Burkhart



Drena W. Campbell



Frank G. Ephraim





Robert J. Forthofer



William J. Heneghan



### Frank G. Ephraim

Frank G. Ephraim, P&E, for his continued excellence in directing the Office of Program Evaluation. This office has produced outstanding achievements in assessing the benefits of state highway safety programs and developed a new program to evaluate the effectiveness of existing federal motor vehicle safety standards.

### James E. Forrester

James E. Forrester, TSP, for his design and implementation of a complex safety and consumerorientated demonstration program. Under his leadership and direction, there have been significant improvements in project operations and quality of output.

#### Robert J. Forthofer

Robert J. Forthofer, RD, for his exceptional achievement under a severe and unusual test schedule in the preparation and demonstration of comparative tests of motor vehicles under conditions simulating real-world emergency braking maneuvers.

#### William J. Heneghan

William J. Heneghan. Jr., AD, for his exceptional initiative and skill in the formulation, justification, and execution of NHTSA's budget programs. He has effectively presented the resources required to promote activities which reduce traffic fatalities and accidents.



James E. Hofferberth

Robert E.

Leonard Pirato

Motley



Sidney F. Williams



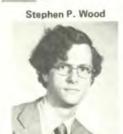
Alice McGonagle







Robert M. Nicholson



James E. Hofferberth

James E. Hofferberth, MVP, for his outstanding contributions, deployment of resources, movement with vigor, and professional understanding and technical skill in the development of a program testing the structural integrity of vehicles and the survivability of occupants or pedestrians involved in crash situations.

#### Charles Kahane

Charles J. Kahane, RD, for his high output of quality work, personal involvement and interest in highway safety, as well as the time he continually devoted to upgrade his knowledge of statistics, and his ability and willingness to work closely with and help others.

#### Alice McGonagle

Alice McGonagle, AD, for her outstanding performance as Secretarial Assistant to the Associate Administrator for Administration. She has performed her assigned duties in an exemplary and professional manner. Her continuing responsiveness and knowledgeable insight contribute significantly to all NHTSA administrative management programs.

#### Robert E. Motley

Robert E. Motley, TSP, for his development and implementation of a national program to train emergency medical technicians. His establishment of contacts on an international scale has made Departmental Emergency Medical Services training available to other nations.

# Robert M. Nicholson

Robert M. Nicholson, RD, for meritorious service in the formulation and management of a program leading to the development of a hardware system for gathering data essential to the performance and advancement of traffic safety research.

#### Leonard Pirato

Leonard Pirato, MVP, for outstanding individual performance, deployment of resources and time, and professional understanding and management skill in the development, implementation and operation of a Financial Management/Contractual Funding Control System. This system has contributed significantly in raising the level of mission accomplishment with Motor Vehicle Programs.

### Sidney F. Williams

Sidney F. Williams, MVP, for his exceptional individual performance, deployment of personal resources and time, professional understanding, and engineering skill in promulgating Federal Vehicle Safety Standard No. 121. "Air Brake Systems."

#### Stephen P. Wood

Stephen P. Wood, OCC, for his foresight, knowledge, and leadership in developing the Departmental approach to legislation in the fields of automobile fuel economy and highway safety.

# He's a Key Link in the Chain of Awards

John Budnik, Personnel Management Specialist and Incentive Awards Coordinator for the Administrator's Awards featured in this issue, is talented, enthusiastic -- an innovative young man who has come to NHTSA through the DOT Intern Program. The Intern Program is a very selective program. designed to attract and develop within DOT the highest caliber of young people such as John who exhibit potential to fill positions of leadership at the mid- and upperlevels throughout the Department.

Though he has just graduated from the Intern Program, John is not new to his job. He has served as a personnel management specialist for one year now. The first year of his internship John served in two separate rotational assignments with NHTSA Personnel, for a total of six months; he also served as a Research Psychologist in Federal Highway's Fairbank Highway Research Station at McLean, Va., for about six weeks; for another six weeks of that year he served as an Assistant to the Intern Coordinator: and, finally, rounded out the last three months of the year in the Labor Management Relations Division, Office of Personnel and Training, OST. Basically, that first year John set up his own program within



John Budnik, OPM, serves as point of contact for all the many types of incentive awards under the DOT umbrella.

the Department, testing out the various fields of interest to him such as research psychology, personnel management, labor management relations—all for the purposes of finding a specific career field and gaining the skills that would be needed in it.

After completing this one year's training in Phase I of the Intern Program, John officially came on board at NHTSA in his present position, his job thereby providing the specialization required for Phase II of his internship. John's chosen career field is in labor management relations and in employee relations, and he exudes enthusiasm when talking about these subjects. He especially

likes the challenging aspects of the personnel management field and the opportunities it gives him to work closely with people.

A three-year stint at

HEW from 1968 to 1971 as a Claims Representative for the Social Security Administration, between acquiring his Bachelor's Degree and his Master's. gave him a good introduction into the world of government. He had many interesting experiences in this position, but personnel work seems to be John's bent. His day-to-day contact with many people, the opportunities to give individual, personal help to NHTSA's employees, the further opportunities to research, to develop new ideas, to improve personnel management programs -these things he finds personally very rewarding. And his 3 years' experience with HEW in the development of claims for Social Security benefits to retirees, to disabled wage earners, to family members on death claims, has given him a background in the Social Security program which has proved very beneficial in his personnel work at NHTSA.

The Awards Program, though only one part of John's work, has taken on more meaning and activity in the last year since he has been NHTSA's Incentive Awards Coordinator. The Administrator's Awards

to the 28 people pictured in this issue were given to these employees in recognization of the outstanding contributions they had made toward NHTSA's mission or major programs. Associate Administrators and Staff Office Directors made the nominations for these awards: a special Ad Hoc Committee studied and reviewed them, making recommendations to Dr. Gregory; and then all were further reviewed by Dr. Gregory who personally made the final decision on who should receive the bronze medals and citations for superior service.

There are many types of incentive awards under the DOT umbrella. John, as NHTSA coordinator, is the point of contact, the link in the chain for them all. Among these is the Suggestion Program which, under John's coaching, has increased four-fold this fiscal year.

John's college background was in Experimental Psychology. He received his Bachelor's Degree in 1968 at the University of Pittsburgh in general psychology: and his Master's at Michigan State University in 1974. His work there centered around the learning behavior of animals which evolutionists classify as sub-humans, primarily the Rhesus Monkey, and later the White Carneaux Pigeon. Interesting as the experiments were, John did not feel they had much practical application to hupractical, there would have to be a set of universal laws of learning applicable to all species," John says. "The more I learned, the less there seemed that such laws existed, especially when very complex apparatus, based on certain species' specific responses, is used to try to find them. I really couldn't see my work making much of a contribution to anyone. That probably had a lot to do with my not continuing on for the Doctorate." One benefit to come from his work was an article, "The Development of Gradients of Excitation and Inhibition in the White Carneaux Pigeon Trained on a Sidman Avoidance Baseline," which was published in the Journal of the Experimental Analysis of Behavior. In layman's language, that is on "shaping behavior" of animals--those trained animal acts at the circus must hold a special fascination for our experimental psychologist! There is not space to relate some of the interesting experiments John made in the study of animal psychology, but after listening to him discuss this favorite subject, you know that a kindly, abiding interest in the animals of the wild kingdom will always be with him.

man problems. "To be

John is married to the former Peggy Fanale and their home is a townhouse in Reston, Va. Peggy, too, graduated from the University of Pittsburgh, with a Bachelor's Degree in

Nursing and she is now working for the Alexandria Health Department as a public health nurse. Since both John and Peggy hail from the same city and both received degrees from the same University, the natural assumption, then, might be that they met in Pittsburgh. But this is not so. It was to be a much more exciting meeting than that. Each had gone to Jamaica on a vacation, separately and unbeknown to each other. The romance of the lovely island, plus their mutual interests, must have had something to do with bringing them together. Both love the out-ofdoors, and especially the ocean, the sand, the sun. Married in 1972, they honeymooned in Hawaii. Summers they go to the beaches along the eastern coast as often as possible. They like to play golf and tennis, but John says that so far there has been little time for this indulgence. A vacation to them can be a short trip, or travel to far-away places -- as long as it is getting away to the great outdoors, and preferably to the beaches.

John has not stopped studying—he is presently taking a correspondence course in Federal Personnel Procedures and says he will always want to pursue this learning process. With this in mind, and if his past performance is any indication, and we think it is, there would seem to be a very bright star shining in John Budnik's future.

# NHTSA Employees Attend Innovative Workshop



Wynn Baxter, left, explains the conceptual basis of the Magnetic Patterns to Mary Louise Engle, Technical Services Division, and Beverly Smith, Office of Personnel Management, during a recent planning session.

A group of NHTSA employees will be drawn together for 30 hours during the next several weeks for a very special reason. All are participants in a unique and innovative workshop, "Magnetic Patterns of the English Language."

This in-house training workshop was developed especially for persons whose work is very dependent upon the language skills of reading, writing, interpreting and speaking. The course is designed to help them refine their language skills through the use of analysis rather than memory alone. It does this by

helping participants identify language patterns, relationships, concepts and thought processes which form a framework for understanding and communicating through words. Such subjects as sentence construction, spelling, prefixes and suffixes, parts of speech, vocabulary building, agreement of subject and predicate, pronunication and use of the dictionary will be covered during the 15 sessions.

The instructor, Wynn Baxter, has copyrighted the course and taught it in several other government agencies.

# Job Openings

For complete details, see the official vacancy announcements. Vacancy announcements are posted on the NHTSA Bulletin Boards at both the Nassif and Transpoint Buildings. They are also distributed to each Office Director.

Engineering Technician, GS-802-9, MVP, Engr. Test Facility, East Liberty, Ohio, Opens: 3-31, Closes: 4/20. NHTSA 76-61. Engineering Technician, GS-802-7, MVP, Engr. Test Facility, East Liberty, Ohio, Opens: 3-31, Closes: 4/20. NHTSA 76-62.

Voucher Examiner, GS-540-5/6, Financial Management, AD, Opens: 4/5, Closes: 4/23. NHTSA 76-63.

Position Classification Specialist, GS-221-9/11/ 12, AD, Opens: 4/7, Closes: 4/29. NHTSA 76-68.

# Personnel

#### Welcome Aboard

Typist, AD, 3-14.
Luanne Buchanan, ClerkTypist, Reg. X, 3-14.
Arthur Wong, Account
Tech., Reg. IX, 3-14.
Kathy Jatras, Math/
Stat., RD, 3-17.
Christy Moody, Clerk
(DMT), Reg. VI, 3-21.
James Kistle, Mech.
Engr., RD, 3-22.
Shirley Thomas, ClerkTypist, PACS, 3-22.

Maxine Barnes, Clerk-

### 'Bye and Good Luck

Asst., AD, 3-10.

Clement A. Lynch, Print.

Verna F. Hampton, Sec. Steno, MVP, 3-13. Karen S. Tucker, Clerk Steno, Reg. VI, 3-13. Joanne Louie, Clerk Steno, Reg. IX, 3-17. Barbara L. Mandley, Sec. Steno, RD, 3-20. Hermene Matthews, Clerk-Typist, AD, 3-20. Richard B. Dyson, Att. Adv., OCC, 3-27. Thomas N. Herzog, Math/ Stat., RD, 3-27. Charleen Kelly, Contr. Spec., AD, 3-27. Steven M. Levy, Res. Engr., RD, 3-27. Linda B. Yarger, Sec. Steno, RD, 3-27.

### **Congrats on Promotion**

Theodore Anderson, Res.
Psychologist, RD, 3-14.
Veronica Ellison, Pers.
Staff. Spec., AD, 3-14.
Marvin M. Levy. Engr.
Res. Psychologist, AD,
3-14.

### Congrats on Award

Dianne Graham, Clerk-Typist, RD, received an outstanding performance rating on 3-24.