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UMTA 57-82
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UMTA ANNOUNCES THE AVAILABILITY
OF TRANSIT FARE ANALYSIS DATA

Results of recent research by the Urban Mass Transportation Administration into the effect of fare policies on transit patronage are now available to help inform local officials and transit operators of consequences resulting from fare changes.

Arthur E. Teele, Jr., UMTA Administrator, noted that in the past many fare changes were made without adequate information about the potential effects on ridership.

Teele said, "dissemination of information to transit operators is essential to improved productivity of transit systems. Gathering and disseminating such information is the cornerstone of UMTA's technical assistance program."

Transit operators are caught in a spiral of rising costs and demands for specialized services, the report notes. Fare increases can lead to reduced ridership, which means less fare box revenue and this can lead to reduced service, which also leads to fewer riders.

The research report -- New Methods for Transit Fare Analysis -- describes two new computer programs in the Urban Transportation Planning System (UTPS) which are designed to assist the transit planner in evaluating fare policies and estimating trips, revenue and costs. These programs are available to local transit officials.

The report also contains a listing of sources of fare analysis techniques within the UTPS and other sources of information related to fare policy changes.

A limited number of copies of the report are available from the Office of Public AFfairs, Urban Mass Transportation Administration, 400 Seventh Street, S.W., Washington, D.C. 20590

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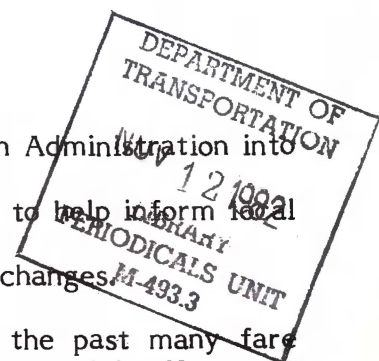
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