



# DEPARTMENT OF TRANSPORTATION

# NEWS

## URBAN MASS TRANSPORTATION ADMINISTRATION

WASHINGTON, D.C. 20590

FOR IMMEDIATE RELEASE

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UMTA 73-45

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Frank C. Herringer, Administrator for the Department of Transportation's Urban Mass Transportation Administration (UMTA), today announced the appointment of T. William Swinford to the post of Director of Public Affairs.

In making the announcement, Herringer noted that Swinford was joining UMTA at a time when increased public awareness regarding their extensive use of mass transit facilities is a necessity if we are to reduce the congestion on our streets and highways, decrease our urban pollution, and insure a continuing supply of petroleum energy to keep our nation running. He went on to say, "Therefore, a viable and effective public affairs program is absolutely essential to informing the public and creating and maintaining this awareness."

Swinford, 36, comes to the post from the Civil Aeronautics Board where he served as Director, Office of Information from 1970 until June 1st, 1973. Prior to his assignment with CAB, he was deputy news director for the Peace Corps. In addition, he has had eight years of newspaper and broadcasting experience and three years in industrial public relations management.

A native of Urbana, Illinois, Mr. Swinford received a Bachelor of Arts degree from Culver Stockton College, Canton, Mo. He holds memberships in Sigma Delta Chi, journalistic fraternity; Aviation/Space Writers Association; Aero Club of Washington; International Aviation Club; and is a former director of the National Trade Show Exhibitors Association.

He and his wife, the former Phyllis Engeljohn, reside in Fairfax, Virginia with their three children.

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