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## DOT SETS SECOND ROUND OF TRANSIT SEMINARS

A technique to bring together transportation suppliers and the people who need transportation will be discussed this summer during the second of a series of regional seminars sponsored by the U.S. Department of Transportation.

The technique, called transportation brokerage, finds the demand for transportation, then seeks to meet that demand with the most appropriate service available in the community, including regular-route public transit, taxi, commuter carpools or social service transportation.

The transportation broker makes maximum use of existing transportation before advocating establishment of new or additional services. The technique is designed to supplement existing mass transit operations to meet the needs of people who cannot be efficiently served by conventional fixed route, fixed schedule transportation.

The seminars are scheduled for Hartford, Conn., on May 17-18; Chicago on May 24-25; Philadelphia on May 31 and June 1; and Bowling Green, Ky., on July 10 (only).

In Hartford, Chicago and Philadelphia, a second half-day session will focus on brokering urban area ridesharing.

The seminars are intended for policy makers and others involved in management decision-making who are not familiar with the brokerage concept.

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Cooperating with DOT's Urban Mass Transportation Administration in the seminar program is the Transportation Center, University of Tennessee, Knoxville.

Among the topics to be discussed at the seminars are the concepts and organization of transportation brokerage, insurance requirements, labor relations, ridesharing and vanpool alternatives.

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For registration information contact Dr. Ray Mundy, Transportation Center, University of Tennessee, Knoxville, Tenn., 37916. (615) 974-5255

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