

# U.S. Department of Transportation

# news:



Office of Assistant Secretary for Governmental and Public Affairs

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Contact: Robert R. Trotter  
(202) 426-4043

## DOT TO HOLD SEMINARS ON TRANSIT BROKERAGE

A technique to bring together transportation suppliers and the people who need transportation will be discussed at a series of regional seminars sponsored by the U.S. Department of Transportation.

The technique, called transportation brokerage, finds the demand for transportation, then seeks to meet that demand with the most appropriate service available in the community, including regular-route public transit, taxi, commuter carpools or social-service transportation.

The transportation broker makes maximum use of existing transportation before advocating establishment of new or additional services. The technique is designed to supplement existing mass transit operations to meet the needs of people who cannot be efficiently served by conventional fixed-route, fixed-schedule transportation.

The first seminars are scheduled for Sacramento, Calif., on Feb. 1; Atlanta, on Feb. 15; and Fort Worth, Texas, on March 8. Additional seminars are planned for other sections of the country later this year.

The seminars are intended for policy makers, transportation specialists and professionals, including those involved in regional and local planning, social-service transportation, commuter pooling, demand-responsive service and fixed-route transit.

Cooperating with DOT's Urban Mass Transportation Administration in the seminar program is the Transportation Center, University of Tennessee, Knoxville.

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Among the topics to discuss at the one-day seminars are the concept and organization of transportation brokerage, insurance requirements and labor relations.

For registration information, contact the California Transportation Department's Division of Mass Transit in Sacramento, the Georgia Department of Transportation's Division of Planning and Programming in Atlanta, or the UMTA regional office in Fort Worth.

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