

NEWS

URBAN MASS TRANSPORTATION ADMINISTRATION

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Frank C. Herringer, Administrator for the Department of Transportation's Urban Mass Transportation Administration today announced the appointment of Stephen G. McConahey, former White House Fellow, Management Consultant, and Harvard Business School Graduate to the post of Director, Office of Transit Management.

In his new post McConahey will be responsible for projects aimed at developing methods of modernizing and improving transit operating and management systems, improving transit safety and training capabilities, developing new approaches to transit service marketing, and for assembling, maintaining and disseminating results obtained from various UMTA projects.

Administrator Herringer commented on the appointment and the increased emphasis it gives to transit management and marketing as being particularly significant in view of the worsening energy crisis and the expanded role of mass transit in solving transportation problems. "McConahey brings a wealth of experience in the development of management and planning techniques and marketing strategy, and a broad knowledge of public administration at all levels. His service to the Department and transit industry at this critical time will be invaluable" Herringer said.

Prior to his UMTA appointment, McConahey was selected from national competition to receive a White House Fellowship. During his fellowship year he worked directly with the Secretary of Health, Education and Welfare and participated in the formulation and execution of legislative research and demonstration activity for the development of federal technical assistance improvements in program delivery systems;

capabilities and developed the organizational and operating framework of the Cabinet Office of the Counsellor to the President for Human Resources; and assumed responsibilities of Deputy Director of the Cabinet Committee on Human Resources. Before his selection as White House Fellow, McConahey was affiliated with McKinsey & Co., Inc. of Washington, D.C. where he managed study teams in the analysis and resolution of top management and operational problems of both public and private sector organizations, with particular focus on State and local government operations and their coordination with Federal initiatives and policies.

A native of Fond du Lac, Wisconsin, McConahey, 30, received a Bachelor of Science Degree from the University of Wisconsin and a Master of Business Administration from the Harvard Business School.

He and his wife Kathy reside in Vienna, Virginia.

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