



DEPARTMENT OF TRANSPORTATION

NEWS

URBAN MASS TRANSPORTATION ADMINISTRATION WASHINGTON, D.C. 20590

FOR RELEASE THURSDAY
June 20, 1974

UMTA 88-74
Phone: (202) 426-4043

The U. S. Department of Transportation's Urban Mass Transportation Administration (UMTA) today announced a grant of \$862,400 to the city of Oceanside, California, to assist in the purchase of new transit equipment. Included are twenty-two 31-35 passenger air-conditioned buses, two 40-45 passenger buses, 24 registering fare boxes and 24 two-way transit mobile radio units.

The city-owned Oceanside Transportation System (OTS) presently operates a fleet of twenty-five buses over 11 routes in the North County area. It serves less than a quarter of the population. A recently completed UMTA-funded technical study identified necessary service improvements and new routes that would substantially upgrade the existing system. In instituting the study recommendations, the city of Oceanside has entered into service agreements with several of the North County communities and will offer mass transit service

- more -

to a substantial portion of the county's residents.

The new buses will serve Fallbrook, San Dieguito, Escondido, Carlsbad, Vista, San Marcos and Oceanside. The expanded bus fleet and improved service are expected to result in significant increases in ridership. A vigorous marketing and public information program will be implemented and maintained by OTS to attain that end.

The one-fifth share of the total project cost is being provided by local sources.

- 0 -

For further information contact the UMTA Office of Public Affairs at (202) 426-4043 or Mr. Loren Whitney, Administrative Assistant, City of Oceanside, P.O. Box 776, Oceanside, California 92054 or telephone (714) 722-8271. (UMTA Project No. CA-03-0074).

DEPARTMENT OF TRANSPORTATION
URBAN MASS TRANSPORTATION
ADMINISTRATION
Washington, D.C. 20590
Official Business

PENALTY FOR PRIVATE USE, \$300

POSTAGE AND FEES PAID
URBAN MASS TRANSPORTATION
ADMINISTRATION
DOT 511

FIRST CLASS

