



# DEPARTMENT OF TRANSPORTATION

# NEWS

## **URBAN MASS TRANSPORTATION ADMINISTRATION**

WASHINGTON, D.C. 20590

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UMTA 131-74  
Phone: (202) 426-4043

The U.S. Department of Transportation's Urban Mass Transportation Administration (UMTA) will sponsor a display of automatic passenger counting equipment during the forthcoming annual convention of the American Transit Association. The convention, to be held at the New York Hilton Hotel, New York City, is scheduled for October 13th through the 17th. The UMTA display will be housed in a New York City Transit Authority bus, in the hotel parking lot.

Two different counting systems will be in operation during the exhibit and will actually count the visitors as they board and leave the bus. Three other systems, still in the developmental stage, will be described inside the bus and manufacturer's literature will be available for all five.

The project to develop an automatic passenger counter with a high degree of reliability is part of the UMTA Operational Data Collection System program. As prime contractor for this program, the MITRE Corporation plans to procure a counter that can be tested in actual revenue service by the end of 1974. Automatic counters, when perfected, will provide precise passenger loading information permitting detailed analysis of a transit system's service.

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For further information contact the UMTA Office of Public Affairs at (202) 426-4043.

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URBAN MASS TRANSPORTATION  
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