NEWS

URBAN MASS TRANSPORTATION ADMINISTRATION

WASHINGTON, D.C. 20590

FOR RELEASE FRIDAY June 21, 1974

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The U.S. Department of Transportation's Urban

Mass Transportation Administration today announced

a grant of \$1,484,776 to the City of Kenosha, Wisconsin,

for the purchase of 24 new 45-passenger diesel transit

buses, 30 registering fare boxes, 30 mobile radio

units, maintenance equipment and tools, a supervisory

auto and 550 bus stop signs. The grant also will

allow for the construction of a new maintenance facility.

Seventeen of the buses will replace a like number of obsolete 1951-54 model coaches. The additional buses will be used in greatly expanded service -- making transit available within one quarter mile for 80 per cent of the urban population. The added equipment also will allow for the shortening of headways to no more than 30 minutes. The present headway average is one hour.

The support equipment and the maintenance facility will allow for increased operational efficiency. The transit operation at present has neither its own tools nor a maintenance facility.

The 550 bus stop signs will be used on the system's over seventy route miles. Presently the city has no signs. Ridership on the improved system is projected to be 2,150,000 by 1978. In January and February of this year ridership exceeded 72,000 per month for the first time.

The one-fifth local share of the total project cost is being derived from general obligation bonds, and the City's parking transit fund. Operating assistance is provided by the Wisconsin Department of Transportation.

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For further information contact the UMTA Office of Public Affairs at (202) 426-4043 or Mr. Roger Sweeney, Director, City Department of Transportation, Municipal Building, Kenosha, Wisconsin 53104 (UMTA Project No. WI-03-0007)

DEPARTMENT OF TRANSPORTATION URBAN MASS TRANSPORTATION ADMINISTRATION

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