



DEPARTMENT OF TRANSPORTATION

NEWS

URBAN MASS TRANSPORTATION ADMINISTRATION

WASHINGTON, D.C. 20590

FOR IMMEDIATE RELEASE

January 15, 1975

UMTA 75-06

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Frank C. Herringer, Administrator for the U.S. Department of Transportation's Urban Mass Transportation Administration (UMTA) today announced the appointment of Ronald C. Kane to the post of Director of Public Affairs.

Mr. Kane comes to UMTA after six years with the New York Metropolitan Transportation Authority (MTA), the largest mass transportation organization in the world, where he held the position of Manager of Special Services. In this capacity he was responsible for media and public relations and special events. He also handled all aspects of MTA's participation in trade shows and conventions and was MTA liaison to government at all levels. Another aspect of Kane's position involved technical consultation in the production of motion pictures.

Prior to his service with MTA, Mr. Kane was Assistant Director of Public Affairs for the Long Island Rail Road where his innovative use of public service radio and TV spots won an award of excellence as an effective means of generating public support and improving the image of a failing rail line. Also, Kane was instrumental in implementing special commuter car amenities. In addition, he served as a point of contact for the Rail Road with Congress and Federal agencies.

In his new post, Mr. Kane will be responsible for advising and assisting the Administrator in the area of public relations and in the dissemination of information to the public and the news media about UMTA programs, projects and activities.

In announcing the appointment the Administrator noted that Kane's long record of experience and achievement in the transit industry and his knowledge of government and the news media will add an invaluable dimension to UMTA's public affairs program and service to the public.

A native of Long Island Mr. Kane attended Hofstra University. He is a graduate of Traffic Managers Institute of New York. He is an active member of the Public Relations Society of America and maintains memberships in the Long Island Association, and Long Island Mid-Suffolk Businessmens Association.

He is married to the former Barbara Hegner. They have seven children, 4 girls and 3 boys.

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