

NEWS

URBAN MASS TRANSPORTATION ADMINISTRATION

WASHINGTON, D.C. 20590

FOR RELEASE WEDNESDAY September 11, 1974

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The U. S. Department of Transportation's Urban Mass Transportation Administration (UMTA) today announced the publication of a research report entitled "Reducing the Need for Travel." This study, prepared by the INTERPLAN Corporation under the sponsorship of the UMTA Office of Research, Development and Demonstration, explores the potential for combating congestion and its associated problems by reducing the demand for travel rather than increasing the efficiency or capacity of transportation modes.

The underlying reasons for travel are analyzed and candidate solutions are identified as alternative means of accomplishing the reduction of urban travel and urban travel needs. The description of these alternatives come under three classifications -- the substitution of communication for travel whenever applicable, alteration of land use patterns of urban areas and rescheduling of work hours.

INTERPLAN also suggests a fourth alternative - travel disincentives, or, reducing the demand for urban travel by increasing the cost of traveling and educating the public, through the media, to travel less.

The impact of each of the proposed solutions is assessed in terms of its reduction of: vehicle miles traveled; the number of automobiles owned; the energy required; and expense to the consumer.

There are 136 bibliographic references to assist those interested in further research of the subject.

The report is available to the public through U.S. Department of Commerce's National Technical Information Service (NTIS), 5285 Port Royal Road, Springfield, Virginia 22151, (703) 321-8543. The order number is PB 234-665/AS; printed copies are \$5.00 each.

For further information contact the UMTA Office of Public Affairs at (202) 426-4043.

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