



DEPARTMENT OF TRANSPORTATION

NEWS

URBAN MASS TRANSPORTATION ADMINISTRATION

WASHINGTON, D.C. 20590

FOR RELEASE WEDNESDAY
June 19, 1974

UMTA 85-74
Phone: (202) 426-4043

The U.S. Department of Transportation's Urban Mass Transportation Administration (UMTA) today announced a grant of \$2,403,360 to the Kansas City Area Transportation Authority (KCATA) of Kansas City, Missouri. The grant will assist in the purchase of 50 new transit buses which will allow KCATA to initiate service on five new routes and improve service on thirteen existing routes.

Since August, 1972, KCATA ridership has been increasing by 2.5 percent every six months. This upswing is due in large part to vigorous service evaluation and marketing programs, and is expected to continue at or exceed the present rate.

Today's grant brings UMTA assistance to KCATA to a total of \$18.5 million.

The local one-fifth share of the present project's total cost is being provided by revenues from a 1 1/2 cent sales tax levied in Missouri.

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For further information contact the UMTA Office of Public Affairs at (202) 426-4043 or Leo Cusick, Resident Manager, KCATA, 1627 Main, Kansas City, Missouri 65108 (816) 471-6600 (Project No. IT-03-0024)

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