

SECRETARY OF TRANSPORTATION ANDREW H. CARD, JR.  
TRAVTEK PRESS CONFERENCE  
ORLANDO, FLORIDA  
MARCH 24, 1992

EVENT: 5-MINUTE REMARKS AT TRAVTEK NEWS CONFERENCE.

- Thank you very much, Paul (R. Verkuil, President, AAA) for that introduction. It's great to be in Orlando today to help launch the most comprehensive intelligent vehicle/highway system in the country.
  - And I want you, Paul; Mayor Frederick; State DOT Secretary Ben Watts and Robert Frosch of General Motors to know this -- the Bush Administration and the Department of Transportation are delighted to embrace you as partners in this historic venture.
  - What you see here at TravTek is an important part of President Bush's agenda in action.
  - The President is very much aware that if we as a nation are truly going to succeed in today's competitive global economy, we must first develop new technologies.
- Certainly, the Administration strongly supports technology as a solution to one of transportation's major problems -- congestion. Americans lose nearly 2 billion hours annually in traffic jams.

- That's one reason the President's 1993 budget request for the Department of Transportation seeks a 12 percent increase in research and development.
  - More than \$600 million in federal funding is authorized for IVHS over the next six years.
  - All this to encourage technological solutions that will move America into the 21st century.
- We will see more technological emphasis later today at the National Technology Initiative meeting at the University of Central Florida.
  - I'm going over to the NTI meeting to participate with other federal agencies in getting publicly funded technology out into the private sector and into the marketplace.
  - Our Research and Special Programs Administration (RSPA) and the Volpe National Transportation Systems Center in Cambridge, Massachusetts, are doing just that -- working closely with the private sector to commercialize technology.
- The President strongly supports public/private partnerships, especially in IVHS.



- The best solutions to many transportation problems depend very heavily on the creativity and innovation of the private sector.
- IVHS technology will no doubt have an impact on three important transportation issues -- congestion, safety and reduced energy consumption.
- I can think of no better private sector partners than those who have been involved in TravTek for the past two years -- General Motors, the American Automobile Association, and Avis Rent-A-Car.
- Our public sector partners -- the Florida DOT and the City of Orlando -- have worked closely with DOT and the Federal Highway Administration.
- What better place to develop technological solutions to improve travel services than here in Florida, home to Cape Canaveral, EPCOT Center and Disney World.
- We cannot dictate solutions to problems from Washington. Solutions must be worked out at the local level, and that's exactly what you are demonstrating in this TravTek project.
- You are all pioneers. TravTek is only the beginning. Soon IVHS will be the routine rather than the exception.

- Your creativity has produced a multi-million dollar development and operational test program -- a consumer oriented, user friendly program for American families.
- As we have heard, business and vacation travelers can now get from a central facility, real time navigation and advisory services -- all via electronic display maps and synthesized voice messages.
  - And each of the cars tracks its location the same way some aircraft and ships do: by using the space-based global positioning system network of satellites.
  - So IVHS is really an umbrella concept covering a wide range of systems.
- IVHS technology is not just another toy. It will have a tremendous impact on productivity. It will soon be creating jobs at home and exports for a global marketplace.
- I congratulate all who played a part in this moment, and I promise you DOT's continuing support.
- Now, I am happy to introduce our next speaker, third term Mayor of Orlando, Mayor Bill Frederick.

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