



**U.S. Department of
Transportation**

Office of the Secretary
of Transportation

3-32
Memorandum

Subject: Department of Transportation Tribute to
President Lyndon Baines Johnson

Date: August 11, 1997

From: Suzanne Sullivan *SS*
Kate Hallahan *KH*

Reply to
Attn. of:

To: Ainsley Williams
Director of Scheduling
Office of Governor George W. Bush

We spoke with Laurie Rich in the Governor's Washington office who referred us to you. Secretary Slater will be in Austin, Texas on August 27, President Johnson's birthday, to pay tribute to his vision and leadership in creating the Department of Transportation and to Mrs. Johnson's tremendous contribution to the beautification of our nation's highways. The Lyndon B. Johnson School of Public Affairs at the University of Texas has agreed to co-host a Forum on the Future: *Opportunities and Challenges for Transportation in the 21st Century*.

The Department have been celebrating the 30th anniversary of the Department of Transportation with a series of events that have been running throughout the year. It was thirty years ago that President Lyndon B. Johnson signed into law legislation that created the Department of Transportation.

Secretary Slater wanted to personally extend an invitation to Governor Bush to participate in both the Wildflower Garden Dedication and the LBJ School Forum. If you think that a phone call is appropriate, please advise. Please review the draft schedule and let us know if you have any thoughts or questions. We can be reached at (202) 366-2222.

11:15 a.m.- 11:40 p.m.

**Dedication of Wildflower Garden in honor of Mrs.
Johnson (Media Event)**

Just outside the Johnson Family Ranch at the Church Rest

Stop

This event will honor Mrs. Johnson's contributions to highway beautification and highlight the importance of the Department's environmental programs. This event is being planned in coordination with the Texas Department of Transportation.

Speakers include: Secretary Slater, Deputy Secretary Downey, Senator Robb, Representatives of the Texas DOT.

1:00 p.m.

Depart for the Lyndon B. Johnson Library in Austin

We are currently exploring travel options for this trip -- the Secretary will either travel by car or by helicopter if the appropriate arrangements can be made.

2:30 p.m. - 5:00 p.m.

A Forum on the "Opportunities & Challenges for Transportation in the 21st Century"

Lyndon Baines Johnson Library Auditorium
2313 Red River St.
Austin, TX
(512) 916-5137

The tentative program for the forum is as follows:

Welcome -- UT President Peter Flawn

Civil Rights: A Legacy of President Johnson-- Former Governor Ann Richards

Brief Video Tribute to President & Mrs. Johnson

Remarks -- Secretary Rodney Slater

Transportation Forum--One panel of transportation visionaries (confirmed panelists include: Fred Smith of Federal Express, Robert Crandall of American Airlines, J.B. Hunt of the J.B. Hunt Transport, Professor Robert Bullard of Clark Atlanta University). The Moderator will be Dr. Leigh Boske, Associate Dean at the Lyndon B. Johnson School of Public Affairs. We are hopeful that CSPAN will carry the Forum.

This afternoon policy forum will focus on the opportunities and challenges in transportation for the next century. Specifically, we are inviting transportation industry leaders to participate in a panel discussion on what the future holds for transportation and

how best to address the industry's workforce, infrastructure and technology needs. The attendees at the policy forum will range from University of Texas students to representatives of transportation labor, management and government.



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Memorandum

Subject: Wildflower Dedication Event with
Mrs. Johnson

Date: August 13, 1997

From: Kate Hallahan 

Reply to
Attn. of:

To: Senator Robb

Through: Patricia Grondin

I spoke with Bonnie Harper-Lore, our Federal Highway Administration Roadside Vegetation Coordinator, about Mrs. Johnson and Mr. Middleton's questions and concerns about the site for the wildflower dedication event. I'm sending along Bonnie's memo that provides additional details about the site. As I suspected yesterday, the Texas Department of Transportation has not yet begun to work on this site. However, they will begin planting full-grown blooming plants next week and has assured us that the plants will be diligently cared for until the event on the morning of August 27 (and thereafter). I am also attaching a map that indicates where the "Church Park" comfort station/rest area is located. Should Mrs. Johnson or you have any additional questions or concerns, please don't hesitate to call me at (202) 355-9365.



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From: Suzanne Sullivan
Kate Hallahan *KN*

Reply to
Attn. of:

To: Patricia Grondin
William Clyburn

Here is Secretary Slater's schedule for August 27 based on our conversation last week and Kate Hallahan's conversation with Leslie Hart at the Johnson National Park. Please feel free to give either one of us a call (Suzanne at 366-2223 or Kate at 366-9365) should you have questions, etc.

10: 30 a.m. -11:00 a.m.

**Attend Wreathlaying Service at President Johnson's
Gravesite**

Secretary Slater would like to attend the wreathlaying service on the morning of August 27. Superintendant Hart mentioned that it would not be a problem if the Secretary was in the audience for this service.

11:15 a.m.- 11:40 p.m.

**Dedication of Wildflower Garden in honor of Mrs.
Johnson (Media Event)**

Just outside the Johnson Family Ranch at the Church Rest Stop

This event will honor Mrs. Johnson's contributions to highway beautification and highlight the importance of the Department's environmental programs. This event is being planned in coordination with the Texas Department of Transportation.

Speakers include: Secretary Slater, Deputy Secretary Downey, Senator Robb, Representatives of the Texas DOT. Any remarks by Mrs. Johnson would be welcome (it is completely up to her and what she feels comfortable doing).

12:00 p.m. - 1:00 p.m.

Lunch with the Johnson Family at the Ranch

Secretary Slater and a small official delegation will attend this lunch at the Johnson Family Ranch. The official delegation will include Secretary Slater, Deputy Secretary Mort Downey and possibly former Governor Ann Richards.

1:00 p.m.

Depart for the Lyndon B. Johnson Library in Austin

We are currently exploring travel options for this trip -- the Secretary will either travel by car or by helicopter if the appropriate arrangements can be made.

Note: We understand Senator Robb will be leaving Austin and will not be attending the Forum.

2:30 p.m. - 5:00 p.m.

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**U.S. Department of
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Memorandum

Subject: INFORMATION: Austin Events

Date: July 18, 1997

From: Suzanne and Kate

Reply to
Attn. of:

To: The Secretary

We have confirmed August 27, President Johnson's birthday, for our events in Austin, Texas.

Proposed Schedule

11:30 am Rest Area Wildflower Garden Dedication with the Mrs. Johnson and the Texas Department of Transportation

12:15 pm Lunch at the Johnson Family Ranch

1:15 pm Enroute to University of Texas

2:30 pm *Forum on the Future* at the LBJ School

Event Summaries

Rest Area Wildflower Garden Dedication - The Texas Department of Transportation (TxDOT) has identified an ideal location for the dedication: state-sponsored rest stop on a federal aid highway where a wildflower garden has been developed. FHWA will be providing a bronze plaque citing her contributions to highway beautification. All reports are that the location is beautiful and may be appealing to the media. Public Affairs will be notified to follow up with Texas Department of Transportation.

Lunch at the Johnson Family Ranch - Senator Robb has invited you to have lunch with Mrs. Johnson and their family at their ranch immediately following the dedication. The Deputy Secretary will also join you. Senator Robb indicated that a small group from your "official delegation" may attend -- suggest not including

other DOT personnel, thus reserving space for other possible attendees such as Governor Richards.

The Forum on the Future: Opportunities and Challenges for Transportation in the 21st Century will be held on the University of Texas campus. We have invited Ann Richards to give an address on President Johnson's life and accomplishments. Panelists are still being finalized: Fred Smith of Fedex, Judith Espinoza of the Alliance for Transportation Research, Herb Kelleher of Southwest Airlines, and Bob Crandall of American Airlines have all been invited. Rob Krebs of BNSF Railroad was very interested in participating but will be in Asia at that time so he suggested David Goode of Norfolk Southern Railroad.

The panel will discuss transportation related needs for the 21st century -- both infrastructure and workforce (which will be of interest to students in the audience), their vision of the future of their particular industry and how they view transportation's role in the national economy.

We are preparing a short video about President Johnson and we are still kicking around ideas about a presentation to his family. A memo with details is forthcoming.

In addition, a scheduling request is being sent to the President to give brief remarks by satellite.