

TALKING POINTS PREPARED FOR SECRETARY DOLE  
BILL CLEMENTS RECEPTION  
DALLAS, TEXAS  
OCTOBER 24, 1986

- PLEASURE TO BE BACK IN DALLAS AGAIN; ALWAYS ENJOY COMING HERE
- WILL ALWAYS REMEMBER THE 1984 GOP CONVENTION HERE.
- DELIGHTED TO VISIT WITH YOU AND TO SALUTE AN OUTSTANDING FORMER
- AND FUTURE GOVERNOR, BILL CLEMENTS.
- THIS RACE IS ATTRACTING NATIONAL ATTENTION, AND THE PEOPLE OF TEXAS ARE BRACED FOR THE GREAT SHOOTOUT OF 1986. THE VOTERS ARE BEING GIVEN THE CHANCE TO GIVE BOTH BILL AND HIS OPPONENT ANOTHER CLOSER LOOK IN THIS CLASSIC REMATCH.
- REMINDED OF A STORY ABOUT A LITTLE BOY WHO WAS SEEN SELLING PUPPIES IN FRONT OF DEMOCRATIC HEADQUARTERS. A FEW WEEKS LATER, THE SAME BOY WAS SELLING THE SAME PUPPIES IN FRONT OF REPUBLICAN HEADQUARTERS. A REPORTER WHO HAD SEEN THE BOY EARLIER ASKED, "HOW CAN YOU DO THIS? I SAW YOU A COUPLE OF WEEKS AGO SELLING THE SAME PUPPIES AT THE DEMOCRATIC



HEADQUARTERS!" THE LITTLE BOY QUICKLY RESPONDED, "OH, THEY'VE OPENED THEIR EYES SINCE THEN."

- INDEED, THE CHOICE FOR GOVERNOR IN THE LONE STAR STATE IS CLEAR.
- URGENT NEED TO RESTORE REPUBLICAN LEADERSHIP TO THE STATEHOUSE IN AUSTIN. WHEN BILL CLEMENTS LEFT OFFICE, TEXAS WAS A LEADER OF AMERICA'S ECONOMIC RECOVERY. THE STATE TREASURY HAD A BILLION DOLLAR SURPLUS. AND BILL CLEMENTS HAD KEPT HIS PROMISE NOT TO INCREASE YOUR TAXES. MEANWHILE, THE SIZE OF THE STATE BUDGET WAS ACTUALLY TRIMMED BY FIVE PERCENT.
- CREATED A SOUND BUSINESS CLIMATE IN THE STATE. AND TEXAS' STRONG RIGHT-TO-WORK LAWS WERE PROTECTED. ALMOST 1 MILLION NEW JOBS WERE CREATED IN TEXAS DURING BILL'S PREVIOUS TERM AS

GOVERNOR; 160,000 NEW BUSINESSES WERE CREATED, AND TEXAS' BUSINESS CLIMATE WAS RANKED BEST IN THE NATION BY INC. MAGAZINE.

- BILL IS AN ABLE, EFFECTIVE LEADER WHO CAN WORK PERSONALLY WITH PRESIDENT REAGAN AND THE ADMINISTRATION TO HELP SOLVE TEXAS' PROBLEMS. HE IS A TOUGH MAN FOR TOUGH TIMES. (CAMPAIGN SLOGAN) (NOTE: CLEMENTS WANTS TO STRESS HIS PERSONAL RAPPORT WITH THE PRESIDENT AND CABINET MEMBERS)
- A MAN WITH A VISION OF THE FUTURE -- CREATED THE TEXAS 2000, THE FIRST EFFORT AT LONG RANGE PLANNING FOR STATE GOVERNMENT IN TEXAS HISTORY.
- BILL CLEMENTS KEEPS HIS PROMISES, AND WHILE THE GOING MAY NOT BE EASY, HE CAN DO THE JOB THE RIGHT WAY. BILL DOESN'T BELIEVE



THAT THE SOLUTION TO TEXAS' PROBLEMS LIES IN MORE GOVERNMENT SPENDING AND TAXES, BUT IN RESTORING A FAVORABLE CLIMATE FOR BUSINESS TO OPERATE IN THIS STATE.

- TEXAS HAS ALWAYS BEEN A LEADER AND A TREND-SETTER FOR THE NATION, AND IN 1984, YOU STARTED A TREND THAT REPUBLICANS EVERYWHERE ARE WORKING TO CONTINUE UNTIL IT SWEEPS THE COUNTRY
- YOU ELECTED THE LARGEST NUMBER OF REPUBLICANS TO CONGRESS AND THE STATE LEGISLATURE IN YOUR PROUD HISTORY. YOU ELECTED PHIL GRAMM TO THE SENATE, AND HUNDREDS OF LOCAL OFFICIALS.
- NOW YOU HAVE THE OPPORTUNITY TO CONTINUE THAT TREND BY ELECTING BILL CLEMENTS AS YOUR GOVERNOR ONCE AGAIN.
- NEED TO BUILD OUR PARTY FROM THE STATE AND LOCAL LEVEL UP. --

PULL OUT ALL THE STOPS FOR BILL AND OUR ENTIRE REPUBLICAN TICKET.

- NATIONAL ARCHIVES BUILDING STORY
- "BILL, YOU AIN'T SEEN NOTHING YET!"
- REDOUBLE EFFORTS -- PUT YOUR STAMP ON HISTORY.