

TALKING POINTS PREPARED FOR SECRETARY DOLE  
WBE CONTRACT ANNOUNCEMENT WITH MAYOR VOINOVICH  
CLEVELAND, OHIO  
JULY 31, 1986

- THE UNIQUENESS OF THIS DEMONSTRATION PROJECT LIES IN ITS FOCUS ON INCREASING THE LEVEL OF TRANSPORTATION-RELATED CONTRACT OPPORTUNITIES FOR PROFESSIONAL SERVICES. THE EFFORT WILL BE FUNDED AT APPROXIMATELY \$100,000.
- THE CITY OF CLEVELAND WAS CONSIDERED AN EXCELLENT SITE FOR THE IMPLEMENTATION OF THIS PROJECT GIVEN ITS SUCCESS IN ESTABLISHING A SOUND AND EFFECTIVE WBE PROGRAM IN THE CITY. MAYOR GEORGE V. VOINOVICH HAS EXPRESSED GREAT INTEREST IN COOPERATING WITH DOT IN THIS PROJECT AND WE BELIEVE THE CITY OF CLEVELAND WILL PROVIDE EXCELLENT RESULTS.
- WE FEEL THAT THIS DEMONSTRATION PROJECT COUPLED WITH OUR CURRENT WBE CONTRACT OPERATED BY TUCKER AND ASSOCIATES IN NEW ORLEANS, TO CONDUCT A NATIONWIDE OUTREACH EFFORT TO IDENTIFY

WBES, WILL ENHANCE WHAT WE THINK IS ONE OF THE BEST WBE  
PROGRAMS IN THE FEDERAL GOVERNMENT.

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