REMARKS PREPARED FOR DELIVERY BY

SECRETARY OF TRANSPORTATION ELIZABETH HANFORD DOLE

FOR THE KICKOFF OF THE COMBINED FEDERAL CAMPAIGN

SEPTEMBER 24, 1975

WASHINGTON, D.C.

THANK YOU, RENEE, FOR THAT VERY KIND INTRODUCTION AND FOR TAKING THE TIME TO HELP US. THAT IS WHY WE ARE ALL HERE TODAY TO HELP OTHERS AND TO SHARE COMMITMENT.

WHICH REMINDS ME OF A LITTLE STORY ABOUT A CHICKEN AND A PIG. THEY WERE WATCHING A BEAUTIFUL PARADE. IT WAS REALLY SOMETHING! LOTS OF FLAGS AND BANDS WERE MARCHING BY. IT WAS VERY IMPRESSIVE. AND THE CHICKEN SAID TO THE PIG, "THIS IS SO GREAT. WE SHOULD DO SOMETHING NICE FOR THE PEOPLE WHO PROVIDED THIS BEAUTIFUL PARADE." THE PIG REPLIED, "WELL, THAT SOUNDS GREAT, BUT WHAT COULD WE DO?" THE CHICKEN SAID, "HOW ABOUT IF WE FIX A GOOD OLE HAM AND EGGS BREAKFAST FOR THOSE NICE FOLKS?" THE PIG THOUGHT FOR A MOMENT, AND SAID, "FOR YOU THAT INVOLVES ONLY AN OFFERING. FOR ME, IT MEANS TOTAL COMMITMENT."

I AM SURE WE ALL REALIZE THAT WE TOO HAVE A TREMENDOUS CHALLENGE BEFORE US WHICH IS GOING TO REQUIRE <u>OUR</u> TOTAL COMMITMENT. LAST YEAR, THE CFC ENJOYED ITS MOST SUCCESSFUL YEAR EVER. THIS YEAR OUR GOAL IS \$20.5 MILLION. NOT ONLY IS THAT A 9.6 PERCENT INCREASE, BUT THE FIRST TIME THE CFC GOAL HAS EXCEEDED \$20 MILLION.

I KNOW WE ARE ALL ESPECIALLY ATTUNED TO THE NEEDS AROUND US THIS YEAR -- WE HAVE SEEN PICTURES OF THE EARTHQUAKE VICTIMS IN MEXICO, THE STARVATION IN AFRICA AND THE DEVASTATION WROUGHT BY HURRICANE ELENA TO OUR OWN GULF COAST. BUT NO MATTER WHERE THE NEEDS EXIST, WITH OUR COMBINED EFFORTS, I KNOW WE CAN REACH THIS GOAL AND HELP THE HUNDREDS OF VOLUNTARY AGENCIES SERVED BY THE CFC.

WHEN I WAS ASKED TO ASSUME THE ROLE OF CAMPAIGN CHAIRMAN, I GLADLY ACCEPTED THE CHALLENGE. I ENTHUSIASTICALLY SHARE THE

3

CONVICTION -- AND THE FEELING OF SO MANY OF YOU--THAT THERE IS NO FINER AMERICAN TRADITION THAN HELPING ONE ANOTHER. I LOOK AT IT AS A PRIVILEGE, AN OPPORTUNITY, NOT AN OBLIGATION.

MY FEELINGS OF COMMITMENT TO OTHERS WERE MOLDED BY MY GRANDMOTHER WHO LIVED TO BE ALMOST 100 YEARS OLD. SHE WAS ONE OF THOSE RARE PEOPLE WHO TRULY PRACTICE WHAT THEY PREACH. AND, ALTHOUGH SHE WAS NOT A WEALTHY WOMAN, GIVING TO MINISTERS AT HOME AND MISSIONS ABROAD GAVE HER A GREAT SENSE OF SATISFACTION. WHEN HER SON DIED TRAGICALLY AT THE HANDS OF A DRUNK DRIVER, SHE TOOK THE MONEY PAID BY THE INSURANCE COMPANY TO HELP BUILD A HOSPITAL WING IN FAR-OFF PAKISTAN.

I WAS AGAIN REMINDED OF THOSE SAME FEELINGS WHEN I WAS PRIVILEGED TO ATTEND A BIRTHDAY PARTY WITH A GROUP OF VERY SPECIAL

PEOPLE. SARAH'S CIRCLE, NAMED FOR THE BIBLICAL SARAH, IS A NEIGHBORHOOD GROUP HERE IN WASHINGTON WHOSE PURPOSE IS TO PROVIDE SAFE, AFFORDABLE AND LIVEABLE HOUSING FOR THE ELDERLY POOR. AT THE PARTY THE BIRTHDAY CELEBRANTS DID NOT RECEIVE GIFTS, THEY GAVE THEM TO OTHERS.

TRUE TO THIS SPIRIT, IS A REMARKABLE WOMAN I MET THERE AND A TENANT OF SARAH'S CIRCLE, BEULAH RIVERS. ALTHOUGH DISADVANTAGED HERSELF, AND CRIPPLED BY POLIO, SHE COLLECTS USED CLOTHES WHICH SHE SELLS TO THE POOR AT A VERY LOW PRICE. THE VENTURE NOT ONLY ALLOWS HER TO PROVIDE THE POOR WITH INEXPENSIVE CLOTHING, BUT ENABLES HER TO CONTRIBUTE THE PROCEEDS TO SARAH'S CIRCLE.

FROM OUR EARLIEST HISTORY, AMERICANS HAVE DRAWN TOGETHER TO HELP ONE ANOTHER AND WORK FOR THE BETTERMENT OF THE COMMUNITY. FROM

5

BARN RAISINGS AND QUILTING BEES WE FORGED A MUTUAL DEPENDENCE AND A GENEROSITY OF SPIRIT. PRESIDENT REAGAN SPOKE OF IT THE OTHER NIGHT IN HIS SPEECH AS A "REVOLUTION OF SPIRIT, OF VOLUNTEER SPIRIT." THAT VOLUNTARY SPIRIT STILL THRIVES IN OUR COMMUNITIES.

IN TRUTH, WE ARE STILL WHAT WE WERE THEN -- A COMMITTED FAMILY: OVER A MILLION VOLUNTARY ORGANIZATIONS ROLLING UP THEIR SLEEVES INSTEAD OF TWIDDLING THEIR THUMBS; MILLIONS OF INDIVIDUALS WHO GAVE BILLIONS OF DOLLARS IN CHARITABLE DONATIONS LAST YEAR ALONE; THOUSANDS OF CORPORATIONS AND FOUNDATIONS, WHO CHIPPED IN BILLIONS MORE ON TOP OF THAT AMOUNT.

AND IN AMERICA, GENEROSITY IS NOT MEASURED BY ECONOMIC ATTAINMENTS; MUCH OF THE GIVING IN THIS COUNTRY COMES FROM FAMILIES WITH MODERATE INCOMES. MUCH OF IT COMES FROM PUBLIC-SPIRITED

CITIZENS -- LIKE YOU -- GIVING LIBERALLY OF THEMSELVES AND THEIR RESOURCES.

IN THIS CAMPAIGN, EVEN ONE PERSON CAN MAKE A DIFFERENCE. THE OTHER DAY I HEARD OUR FIRST LADY, NANCY REAGAN, TELL A STORY THAT MAKES THIS POINT VERY EFFECTIVELY. BEFORE SUNRISE ONE MORNING, A YOUNG PERSON SAT WATCHING AN OLD MAN WALKING ALONG THE BEACH. AS THE OLD MAN WALKED, HE WOULD STOOP DOWN AND PICK UP STARFISH AFTER STARFISH STRANDED ON THE SAND BY THE TIDE AND THROW THEM BACK INTO THE SEA. FINALLY, THE YOUTH COULD WATCH NO LONGER. HE WENT UP TO THE OLD MAN AND ASKED WHAT HE WAS DOING. THE OLD MAN EXPLAINED THAT IF THE STARFISH WERE LEFT ON THE BEACH IN THE SUN THEY WOULD DIE. THE YOUTH REPLIED, "THERE ARE MILES OF BEACH AND HUNDREDS OF STARFISH. YOU CANNOT POSSIBLY RESCUE THEM ALL -- WHAT COULD IT

7

POSSIBLY MATTER?" THE OLD MAN STOOPED DOWN, PICKED UP ANOTHER STARFISH AND BEFORE RETURNING IT TO THE SEA QUIETLY SAID, "TO THIS ONE, IT MATTERS VERY MUCH."

LADIES AND GENTLEMEN, WHAT WE DO FOR OTHERS MATTERS VERY MUCH TO THEM, AND EVERY ONE OF US IS NEEDED.

THE COMBINED FEDERAL CAMPAIGN IS A LIFE LINE OF HOPE AND SUPPORT FOR THOSE LESS FORTUNATE, AND ITS SUCCESS DEPENDS TOTALLY ON US AS FEDERAL EMPLOYEES.

IT IS A PRIVILEGE FOR US TO SERVE -- A MARVELOUS OPPORTUNITY TO RENEW OUR MORAL COMMITMENT TO ONE ANOTHER AND TO IMPROVE THE LIVES OF SO MANY PEOPLE.

IN CLOSING, I WANT TO REPEAT -- THE KIND OF SUPPORT AND SPIRIT WE NEED TO MAKE THIS CAMPAIGN A GREAT SUCCESS IS THE KIND THAT COMES

FROM THE HEART. PUBLIC SERVICE OFFERS EACH OF US THE OPPORTUNITY TO MAKE A REAL DIFFERENCE FOR PEOPLE -- A POSITIVE DIFFERENCE. WINSTON CHURCHILL, BRITAIN'S GREAT PUBLIC SERVANT, PUT IT THIS WAY: "WE MAKE A LIVING BY WHAT WE GET, BUT WE MAKE A LIFE BY WHAT WE GIVE." NOW WE HAVE THE PRIVILEGE OF SERVING IN YET ANOTHER CAPACITY, AND I WANT TO THANK EACH OF YOU FOR CARING, FOR SHARING AND FOR GIVING THE GREATEST GIFT OF ALL -- YOURSELVES. OUR CFC FILM SAYS, "IF YOU GIVE A FLOWER SUNSHINE, IT WILL GROW. IF YOU GIVE KIDS HOPE, THEY WILL FLOURISH."

THE CFC OFFERS US THIS WONDERFUL OPPORTUNITY TO SHARE -- TO GIVE A GIFT IN FRIENDSHIP AND TO "GIVE SOMEBODY A CHANCE." TOGETHER, WE CAN MAKE IT HAPPEN WITH THE MOST SUCCESSFUL COMBINED FEDERAL CAMPAIGN IN HISTORY.

#