

DRAFT

OCT 23 1980

REMARKS PREPARED FOR DELIVERY BY

DEPUTY SECRETARY WILLIAM J. BECKHAM, JR.

AWARD PRESENTATION

SMITH KLINE CORPORATION

PHILADELPHIA, PA

OCT. 28, 1980

FIVE YEARS AGO, WHEN CARS WERE STILL BIG AND DOLLAR-A-GALLON GASOLINE JUST A THREAT, THE SMITH/KLINE CORPORATION LAUNCHED A COMPANY-SPONSORED RIDESHARING PROGRAM.

THREE VANPOOLERS SIGNED ON.

TODAY THE COMPANY HAS 31 VANS OPERATING, CARRYING 350 EMPLOYEES TO AND FROM WORK. ANOTHER 450 SMITH/KLINE WORKERS ARE IN CARPOOLS.

THAT ADDS UP TO 40 PERCENT OF THE COMPANY'S WORK
FORCE -- AND ANOTHER 30 PERCENT COMMUTE BY TRANSIT.

IT'S A RECORD THE COMPANY CAN BE PROUD OF; IT'S
A RECORD WE ARE PROUD OF -- WHICH IS WHY I AM HERE
TODAY.

SMITH/KLINE'S OUTSTANDING EFFORTS IN FUEL CONSERVATION
HAVE EARNED THE COMPANY THE PRESIDENT'S AWARD FOR
ENERGY EFFICIENCY.

IF EVERY COMPANY MATCHED SMITH/KLINE'S PERFORMANCE,
THE EFFECT ON OUR NATION'S FOREIGN OIL BILL WOULD
BE STARTLING. IF EVERY COMPANY MADE RIDESHARING THE
RULE AMONG ITS EMPLOYEES, AND PROVIDED THE KIND OF
INCENTIVES SMITH/KLINE HAS PROMOTED, WE WOULD SIGNIFICANTLY
REDUCE OUR NEED FOR IMPORTED OIL.

CONSERVATION IS THE CORNERSTONE OF OUR NATIONAL ENERGY POLICY. RIDESHARING IS A CHEAP, PAINLESS AND EFFECTIVE WAY TO CUT FUEL CONSUMPTION WITHOUT GIVING UP ANY OF OUR MOBILITY. IT IS ALSO AN ECONOMIC PLUS FOR COMMUTERS BECAUSE IT SAVES MONEY, AND FOR COMPANIES BECAUSE IT REDUCES THE SPACE NEEDED FOR PARKING.

PRESIDENT CARTER ANNOUNCED HIS ENERGY EFFICIENCY AWARDS PROGRAM LAST APRIL, BY PRESENTING THE FIRST AWARDS IN WHITE HOUSE CEREMONIES. SINCE THEN SOME CO COMPANIES AND ORGANIZATIONS ACROSS THE COUNTRY HAVE QUALIFIED FOR THIS "DOUBLE E" AWARD.

I AM PLEASED TODAY, ON BEHALF OF THE PRESIDENT,
TO PRESENT THIS AWARD FOR ENERGY EFFICIENCY TO
MR. DONALD VAN RODEN, EXECUTIVE VICE PRESIDENT OF
THE SMITH/KLINE CORPORATION. YOU AND YOUR COMPANY
ARE TO BE CONGRATULATED FOR YOUR CONSISTENT EMPHASIS
ON RIDESHARING AND FOR THE EXCEPTIONAL RESULTS YOU
HAVE ACHIEVED. PLEASE ACCEPT THIS AWARD WITH THE
PRESIDENT'S COMPLIMENTS.

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