

The Cross Roads of the Nation Serve All Latitudes and Longitudes

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The Cross Roads of the Nation Serve all Latitudes and Longitudes

They Intersect all North and South, East and West Transcontinental Routes

THE JEFFERSON HIGHWAY

and

PIKES PEAK OCEAN TO OCEAN HIGHWAY

The Avenue from the Bread Basket of the World to the Land of Cotton, Palms and Romance.

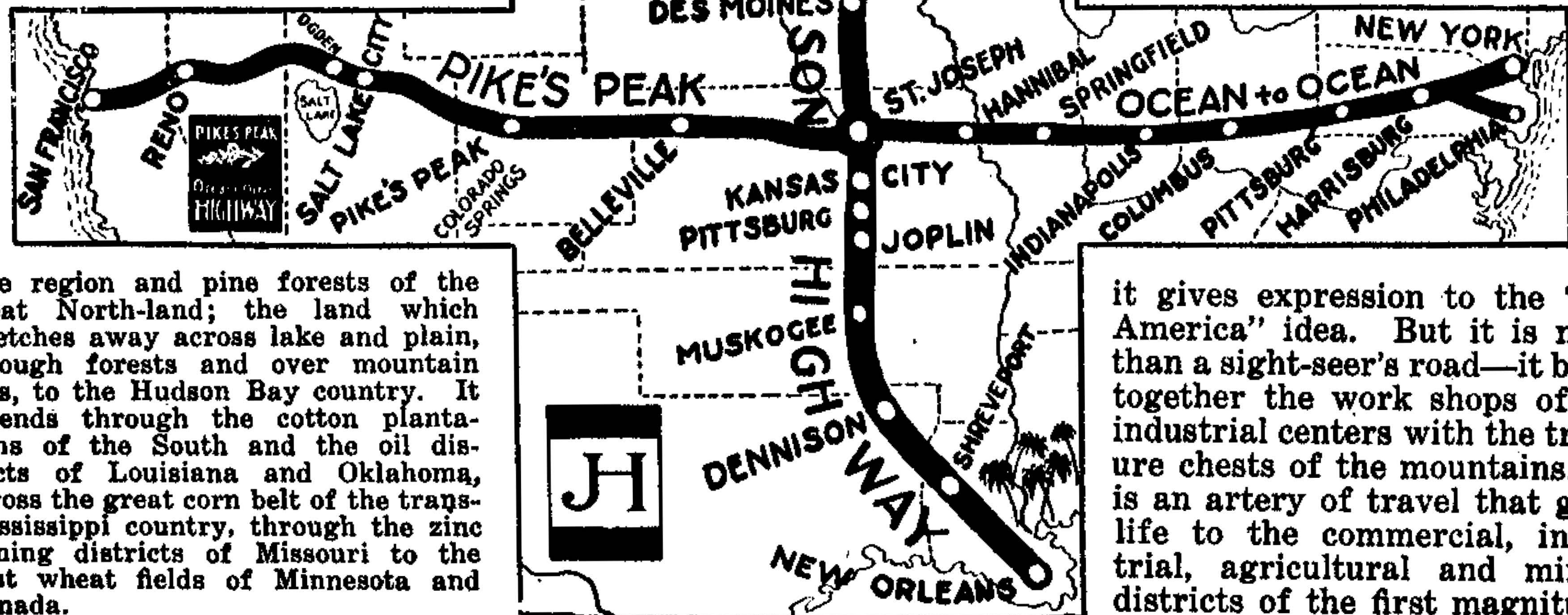
Winnipeg—2300 Miles—New Orleans

The Jefferson Highway traverses the heart of the richest country on the globe, and one filled with romance and sentiment. It connects Acadia, the Land of Evangeline, with the

The Street from Hell's Gate to the Golden Gate.

New York—3564 Miles—San Francisco

The Pikes Peak Ocean to Ocean Highway is the superlative scenic route. Leading to places of beauty and grandeur,



lake region and pine forests of the great North-land; the land which stretches away across lake and plain, through forests and over mountain tops, to the Hudson Bay country. It extends through the cotton plantations of the South and the oil districts of Louisiana and Oklahoma, across the great corn belt of the trans-Mississippi country, through the zinc mining districts of Missouri to the vast wheat fields of Minnesota and Canada.

it gives expression to the "See America" idea. But it is more than a sight-seer's road—it binds together the work shops of the industrial centers with the treasure chests of the mountains. It is an artery of travel that gives life to the commercial, industrial, agricultural and mining districts of the first magnitude.

For Touring Information Address Either Association at St. Joseph, Mo.