

# SLA Annual Conference

## 2021

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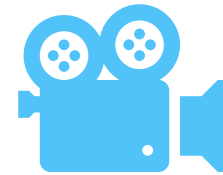
# Conference Dates



Live sessions August 11-13



Live  
networking/community  
events August 3-13



Recorded events August 3-  
31

# Pricing

Member  
\$249

Non-  
Member:  
\$469

Student:  
\$99

Presenter:  
\$149

*Non-members receive one year of complimentary membership with registration*

# Transportation Community Events



**GTRIC**



**TRANSPORTATION COMMUNITY  
BUSINESS MEETING**

# Sponsored Learning Sessions

# Diversify your Syllabus: a Case Study in Transportation and Racial Justice

Events in 2020, such as the COVID 19 pandemic and the racial reckoning following the death of George Floyd, caused many to reflect on the systemic racism in their fields. After recognizing the role knowledge and information professionals play in tacitly upholding these oppressive systems, many questioned what could they do to start moving their communities towards racial justice and equity.

This session will explore how a librarian worked with faculty to develop a syllabus to incorporate racial justice and equity in transportation as a case study for how information professionals can critically examine their information resources and recognize ways to include more diverse sources of information.

## ▶ Learning Objectives

- ▶ Understand how systemic racism is reflected in information resources
- ▶ Learn a framework to recognize voices and communities absent in the literature
- ▶ How to engage your community to think critically about how to have more diverse and inclusive information resources

# Raise Your Standards! The 2021 Standards Update

*co-sponsored with the Engineering Community*

Get up-to-date information on new standards and specifications as well as platform enhancements from key publishers and aggregators. Specs and standards are critical resources for design and compliance, yet costs and licensing may present challenges to libraries and information centers. Attend this longstanding, annual session to optimize your knowledge about these core materials in the engineering, transportation and science disciplines.

## ▶ Learning Objectives

- ▶ Current awareness of engineering standards and specifications
- ▶ Understanding of licensing options specific to standards development organizations
- ▶ Understanding of the digital transformation of engineering standards access

# The Info Pro's Role in Promoting Women in Engineering and STEM

*Co-Sponsored with the  
Engineering Community*

The Engineering and STEM fields offer many career opportunities but face challenges in attracting and maintaining women in these professions. Learn about a variety of initiatives by information professionals in promoting Engineering and STEM in both the academic and corporate setting. Some aim to foster interest in science among young girls, others to make the work climate more friendly to women, and still others to build strong networks on which women can rely. How do you fit into the equation and what efforts can you make to advance female employees and students in your organization?

## ▶ Learning Objectives

- ▶ Instruction techniques to support diverse audiences
- ▶ Collection development to support diverse audiences
- ▶ Programming opportunities to support diverse audiences



Tours

# Virtual Tour of the Pan Am Archives

**Session Description** Housed in Special Collections at University of Miami's Otto G. Richter Library, the Pan American World Airways, Inc. Records are the major resource for researching Pan Am corporate history, attracting researchers from around the globe. This virtual tour will introduce the archive's history, touch on the history of Pan Am, and the library's impressive digitization program. The records of Pan American World Airways Inc. begin with the company's founding in 1927 and document the 64 year lifespan of a pioneer airline and international symbol of adventure and romance. The 1,500 linear foot collection contains evidence of Pan Am's long list of accomplishments, which includes being: the first American airline to operate a permanent international air service, the first American airline to use radio communications, the first American airline to develop an airport and airways traffic control system, the first American airline to employ cabin attendants and serve meals aloft, the first American airline to develop a complete aviation weather service, the first airline in the world to offer scheduled transpacific passenger and mail service, the first airline in the world to offer scheduled transatlantic passenger and mail service, and the first airline to operate jets within the continental United States.

- ▶ **Learning Objectives** Participants will leave this session having learned about the corporate and social history of Pan Am, as well as having a better understanding of the organization of archives and digitization of materials.

# Virtual Tour of the Jet Propulsion Laboratory Library

*co-sponsored with the  
Engineering Community*

## About JPL:

JPL is a federally-funded research and development center managed by Caltech for NASA. We are your space program

“We are humanity’s leading center for exploring where humans cannot yet reach. Our spacecraft have flown to every planet and the Sun in a quest to understand our place in the universe, and to search for the possibility of life beyond Earth. Our missions honor the relentless pursuit of the explorer: Voyager, Curiosity, Cassini, Galileo.

It was a JPL camera at the edge of the solar system that looked back at our own planet, capturing a pale blue dot in the darkness.

\Explorer I was our first spacecraft, and its success in 1958 lifted America into the Space Age and led to the formation of NASA.

We observe our home planet with missions to study our climate and assist in disaster recovery. We discover distant worlds with telescopes such as Hubble, for which JPL designed ingenious corrective optics

Technology invented at JPL benefits all of us. We talk and swap data wirelessly because JPL scientists learned to send messages digitally across millions of miles. Techniques and camera sensors used widely to process signals and images were born here.”

# More Information

<https://sla2021.pathable.co/>

# Resources Online



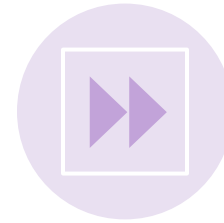
**SCHOLARSHIP  
APPLICATION**



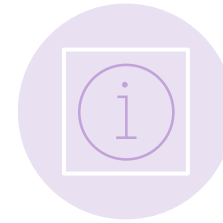
**EMPLOYER  
SUPPORT LETTER**



**SCHEDULES**



**REGISTRATION**



**MORE  
INFORMATION**

# Full Conference Information is Available Online

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