

HOW TO ORDER

Copies of *Guidelines for Developing A Municipal Speed Enforcement Program* may be ordered directly from NHTSA's web site at <http://www.nhtsa.dot.gov/people/outreach/media/catalog/title.cfm>. You can also obtain copies by faxing a request with your name and mailing address to 202/366-7721.

FOR MORE INFORMATION

Go to the "Traffic Law Enforcement" page on the NHTSA web site at: <http://www.nhtsa.dot.gov/people/injury/enforce/> for more information about NHTSA's speed enforcement and aggressive driving initiatives, and other traffic law enforcement programs, materials, and training.



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

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SPEEDING

Exceeding the posted speed limit or driving too fast for conditions - is one of the most prevalent factors contributing to traffic crashes.

Each year, over 12,000 lives are lost and over 500,000 injuries occur in speeding-related crashes.

While the economic cost to society of speeding-related crashes is estimated by NHTSA to exceed \$27 billion per year, the emotional costs to families and innocent victims are immeasurable.

CRASH TYPE	COST
Fatal	\$10.4 billion
Injury (Non-Fatal)	\$13.4 billion
Property-Damage-Only	\$3.9 billion
Total	\$27.7 billion

Law enforcement officers can directly impact the number of speeding-related crashes that occur by actively enforcing speed limits and traffic laws.

In fact, a number of law enforcement agencies across the United States have created programs specifically designed to reduce the incidence of speeding.

However, creating an effective speed enforcement program can be an arduous, time consuming, and labor intensive task for state and local agencies that have seen continuous reductions in resources and staff.

To simplify the process of developing a traffic safety program that focuses on slowing down the speeding motorist, NHTSA has available, *Guidelines for Developing A Municipal Speed Enforcement Program*.

This document provides step-by-step guidance to both law enforcement and civilian personnel who want to develop and implement a community-based speed enforcement program.

The effects of any enforcement program will be limited unless public awareness about the program is increased. Information about developing a public information and education program to support the enforcement activities is also included.

Guidelines for Developing A Municipal Speed Enforcement Program can also be used to develop traffic safety programs in other areas including DWI; pedestrian, bicycle, and school bus; and occupant protection.