# ECONOMIC AND HEALTH METRICS OF ACTIVE SCHOOL TRAVEL: A PRACTICAL TOOL FOR TRANSPORTATION PLANNERS AND EDUCATORS

## FINAL PROJECT REPORT

by

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# LIST OF ABBREVIATIONS

ADA	Americans with Disabilities Act
AST	Active School Travel
BMI	Body Mass Index
DALY	Disability Adjusted Life Years
DOH	Department of health
DOT	Department of transportation
MVPA	Moderate to vigorous physical activity
PacTrans	Pacific Northwest Transportation Consortium
SRTS	Safe Routes to School
USDOT	United States Department of Transportation
VMT	Vehicle miles traveled
WS*2	Washington School Walk Score
WSDOH	Washington State Department of Health
WSDOT	Washington State Department of Transportation

### **EXECUTIVE SUMMARY**

The objective of this project was to complement commonly used school walkability measures with measures of health. The benefits of Active School Travel (AST) are well understood. They range from reducing traffic congestion and environmental pollution near schools to providing children with opportunities to be physically active and to explore their neighborhood environment. Tools have been developed that allow transportation professionals and policy makers to assess the effect of school neighborhood environmental characteristics and school policies on rates of ATS. However, these rates in turn have an effect on children's health, which should be included in the formula used to calculate walkability. This project was to provide measures of health outcomes related to rates of AST.

We carried out a meta-analysis of 11 studies measuring the moderate to vigorous physical activity (MVPA) related to school travel. We found that daily AST could contribute between 3 and 9 minutes of MVPA per child per day, which corresponded to a significant 5 to 16 percent of a child's daily MVPA recommended by the Centers for Disease Control and Prevention. This finding indicates that AST can contribute significantly to a child's health. Further, promoting AST could be a strategy to reverse the unhealthy trend of growing physical inactivity in children and youth.

This MVPA health outcome metric can be added to the recently developed Washington School Walk Score tool (WS\*2). WS\*2 is a school-level walk score tool that has been validated with mobility data from the state's Youth Travel Surveys (Moudon, Shi, and Chen 2020). The tool estimates rates of AST for each K-8 school in Washington state. Its interactive function uses predictors of walking to estimate AST rates. Adding the MVPA health outcome to WS\*2 will yield a new tool, the *Children Walking to School Tool*, where the predictors of walking contained in the current WS\*2 are treated as inputs and health outcomes as outputs. A Children Walking to Health tool will provide evidence documenting the health outcomes of transportation investments. The tool's interactive function will allow transportation professionals, stakeholders, and policy makers to assess the health effects of different types of interventions by changing the values of predictors of AST, such exposure to highly trafficked streets in the school neighborhood or the size of school enrollment.

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Other health metrics related to the MVPA can be estimated and assigned to AST. Future research can explore such measures of health as Disability Adjusted Life Years (DALYs) or health care costs savings, which would further enrich the tool.

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#### **CHAPTER 1. BACKGROUND AND PURPOSE**

Active School Travel (AST) and Safe Routes to School (SRTS) programs present a challenge to the transportation sector with a contradictory situation: on the one hand, they hold great promise for reducing the negative effects of traffic congestion and environmental degradation and, on the positive side, for improving human health. Yet at the same time, AST programs have a low profile in the transportation policy arena and suffer from low funding levels. Strategies and tools are needed to empower SRTS administrators and educators to better compete for transportation funding.

1.1. Emphasis on the Benefits: How Children Travel to and from School Has Impacts on Their Health, on the Efficiency of Transportation Systems, and on the Quality of Neighborhood Environments

As of 2019, there were 35.5 million K-8 students in the nation and 1.1 million in Washington state. Of those, 76 percent were not physically active enough, and nearly 20 percent were obese. A decade of research has established that AST can provide 10 percent of the physical activity that a child needs to be fit and healthy (Faulkner et al. 2009; Janssen and LeBlanc 2010; Poitras et al. 2016; Steinbeck 2001). Children walking or bicycling to and from school also positively address transportation woes by reducing vehicle miles traveled (VMT), which in turn reduces traffic congestion and associated greenhouse gas emissions and other pollutants generated by motor vehicles. Finally, AST has long-term effects on children's social skills because it affords them the opportunity to learn to be independent from adults and, specifically, to navigate using their senses (Baslington 2008).

After a long hiatus, transportation policies have changed to recognize the multiple benefits of AST. Our research has shown that where SRTS programs have been implemented, they have been successful at increasing the number of children walking and bicycling to school (Stewart, Moudon, and Claybrooke 2014).

1.2. Addressing the Challenge: Safe Route to School Programs Must Compete for Resources in an Already Financially Stressed Transportation Sector

Washington state is one of the nation's top three states running a Safe Routes to School program. Since 2005, Washington SRTS has awarded funds for projects at 306 schools. Uniquely, the Washington State Department of Transportation (WSDOT) has collaborated with the Washington State Department of Health (WSDOH) to monitor and evaluate the effects of SRTS programs. The two departments have conducted bi-yearly Student Travel Surveys since

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2014. With 9,656 respondents from 178 schools in 2014, and 11,421 respondents from 228 schools in 2016, the surveys have included about 10 percent of the state's students. Survey results have been encouraging. They have shown significant increases in the percentage of children walking (a 16.4 percent increase between 2014 and 2016) and biking (a 56 percent increase). Importantly, SRTS has an equity dimension: 17.4 percent of students using AST have been at lower-income schools in comparison to 14.9 percent at higher-income schools (Washington State Department of Health 2017).

## 1.3. Project Objective: Contribute to Producing a Data-Analytic Tool That Quantifies the Economic and Health Benefits of Active School Travel

Evidence-based tools are needed to help generate policies focused on effectively increasing rates of AST. By increasing children's physical activity levels, AST leads to improved health, which in turn leads to lower morbidities as well as to cost savings for health care. Staff in departments of transportation (DOTs) and of departments of health (DOHs) need simple and clear metrics of the health benefits of AST, which will help them better communicate with policy makers. This project was intended to generate such metrics and thus to directly contribute to a fair and effective approach to allocating funds for AST and SRTS.

#### **CHAPTER 2. ADDING TO PREVIOUS RESEARCH**

In an increasingly data-driven world, indices have become quasi-universal metrics to assess a phenomenon and to evaluate change. For example, the Transportation Services Index was created by the USDOT Bureau of Transportation Statistics to measure and track the movement of freight and passengers. Since 2018, The Transportation Public Health Link, the International Professional Association for Transport & Health, and the Institute of Transportation Engineers have been collaborating to create a Transport and Health Performance Metric Guidebook (https://www.ipathinc.org/transport--health-performance-metric-guidebook.html). In the area of non-motorized, active travel, *walkability indices* have proliferated to help policy makers promote walking and to guide consumers in their selection of healthy environments in which to live, work, and play. Building on the popularity of the commercially available Walk Score, the U.S. Environmental Protection Agency developed an open source Walkability Index (https://edg.epa.gov/metadata/catalog/search/resource/details.page?uuid=%7B251AFDD9-23A7-4068-9B27-A3048A7E6012%7D).

There were no children- and youth-focused walkability indices until recently (Giles-Corti et al. 2011). Existing walkability indices were applicable to able-bodied adults but could not be generalized to youth populations, not only for such obvious reasons as the limited navigational ability of children and youth but also because youth travel purposes are different from those of adults. Yet the trip to and from school is an important routine event in the life of a child, taking place 175 to 180 days per year. It is the child's equivalent of the adult's work commute. Our team recently produced novel child- and youth-focused walkability indices, which were applied to the 1,728 K-8 schools in Washington state (Moudon, Shi, and Chen 2020). Specifically, we developed **WS\*2** (for Washington School Walk Score), which estimates the school-level *rate of AST*, measured as the expected number of children walking to school divided by the number of students in the school, for each school in the state. A detailed summary description of the WS\*2 is provided in Appendix A.

At this time, WS\*2 provides an estimate of the likely rate of AST for each school in Washington state. In the present project, we aimed to add a health dimension to the WS\*2 by quantifying *how rates of AST correspond to actual health benefits*. The objective was to complement WS\*2 with estimates of the health and monetary benefits of AST at the school

level. This will help create what we call a *Children Walking to Health Tool* that combines predictors of walkability with health outcomes.

Obtaining metrics of health and monetary benefits of AST consisted of "translating" rates of AST into expected health and economic outcomes. For this translation, we carried out metaanalyses of the results of previous studies that correlated school-based active travel or physical activity with health outcomes and health care cost savings.(Moher et al. 2009)

### **CHAPTER 3. METHODS**

We followed well-established meta-analysis methods, which included steps to identify, screen, select, and include relevant studies for analyses (Moher et al. 2009).

## 3.1. Study Selection and Inclusion in Meta-Analyses

To identify studies for inclusion in the meta-analyses, we could use a variety of databases, including PubMed, Web of Science, Google, and Google Scholar (plus Academic Search Premier, MEDLINE, TRIS Online, and Web of Knowledge). We proposed to select studies published in English after 2010 in order to focus on newer studies that is more relevant to current school context. We also restricted the search to studies of children agr 14 and below because adolescents, defined as aged between 15-17 according to the Centers for Disease Control and Prevention, have physical strength, behaviors, and needs in walking environment that differ significantly from children of younger age. Focusing on a more narrowly defined age group will increase the accuracy of the tool and reduce potential biases and errors. In addition, the tool aimed to serve AST programs targeting K-8th schools, which usually enrolls children age up to 14 years old. Using such keywords as "active school travel," "walking," and "physical activity" coupled with "children" and "health benefit," a preliminary scan of the literature showed that 20 to 30 studies could be included in our analyses of health outcomes. For assessing the cost benefits of reduced morbidity, we could use such key words as "active school travel," "walking," "physical activity," and "obesity" coupled with "children" and "economic benefit." A preliminary search identified five to ten studies that could be included in the analyses of economic metrics.

Meta-analyses combine the results of different studies. To calculate the effect size of health outcomes related to rates of walking, we could use such simple and direct measures as physical activity (moderate or vigorous), as well as downstream outcomes such as the prevalence of obesogenic and/or cardiovascular diseases, which are among the most common agents of mortality and morbidity (Cunningham, Walton, and Carter 2018).

#### 3.2. Analyses for Weighted Average Effect Size

In any meta-analysis, the <u>heterogeneity</u> of the selected publications first needs to be assessed. We used the Inconsistency Index I<sup>2</sup> (Haby et al. 2006), which describes the percentage of total variation across studies that is due to heterogeneity rather than chance. If the studies vary greatly (I<sup>2</sup>>75%) in terms of participants, outcomes, study design, and/or limitations, then the studies can be divided into subgroups that share similar characteristics or be excluded if they are significantly different from others, until the Index I<sup>2</sup> of each subgroup reaches below 75 percent. In addition, if low heterogeneity (I<sup>2</sup><25%) is observed, then a <u>Fixed Effects Model</u> can be used to estimate the effect size and its confidence interval. If moderate to high heterogeneity (I<sup>2</sup>>25%) is observed, then <u>a Random Effects Model</u> can be used instead.

In the <u>Fixed Effects Model</u>, the weighted average effect size (E) is the sum of effect sizes reported in the individual study ( $e_i$ ) while weighted by the inverse of their variance ( $\sigma_i$ ) (formula 1). The confidence interval of the effect size is also calculated by using the variance of individual study (formula 2).

$$E = \frac{\sum_{i=1}^{N} \frac{1}{\sigma_i^2} e_i}{\sum_{i=1}^{N} \frac{1}{\sigma_i^2}}$$
(1)

where E is the weighted average effect size,  $e_i$  is the effect size reported in individual study i,  $\sigma_i^2$  is the variance of the reported effect size in individual study i, and N is the total number of studies included in the analysis.

(Lower Limit, Upper Limit) = 
$$(E - 1.96 * \sum_{i=1}^{N} \frac{1}{\sigma_i^2}, E + 1.96 * \sum_{i=1}^{N} \frac{1}{\sigma_i^2})$$
 (2)

where E is the weighted average effect size and  $\sigma_i^2$  is the variance of the reported effect size in individual study i.

In the <u>Random Effects Model</u>, the formulas for weighted average effect size and its confidence interval are similar to those in the Fixed Effects Model, except that instead of using the variance of the individual study, the sum of within-study variance and the between-studies variance is used (formulas 3 and 4).

$$E = \frac{\sum_{i=1}^{N} \frac{1}{\tau_i^2} e_i}{\sum_{i=1}^{N} \frac{1}{\tau_i^2}} , \quad \tau_i^2 = v_i^2 + u^2 (\mathbf{3})$$

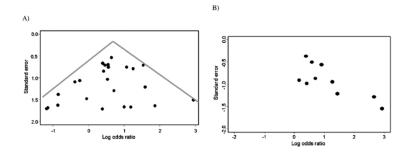
where E is the weighted average effect size,  $e_i$  is the effect size reported in individual study i,  $v_i^2$  is the variance of the reported effect size in individual study i,  $u^2$  is the in between variance of all studies, and N is the total number of studies included in the analysis.

(Lower Limit, Upper Limit) = 
$$(E - 1.96 * \sum_{i=1}^{N} \frac{1}{\tau_i^2}, E + 1.96 * \sum_{i=1}^{N} \frac{1}{\tau_i^2}), \quad \tau_i^2 = v_i^2 + u^2$$
 (4)

where E is the weighted average effect size,  $v_i^2$  is the variance of the reported effect size in individual study i, and  $u^2$  is the in between variance of all studies.

Of note, there is a still ongoing debate, with no clear consensus, as to when exactly the heterogeneity assumption holds and which model fits which context. Whereas some recommend using the Random Effects Model only in clinical psychology and the health sciences (Cuijpers 2016), others argue that the Fixed Effects Model should always be preferred for putting less weight on smaller studies with biases (Furukawa, McGuire, and Barbui 2003).

Finally, an <u>assessment of bias</u> must be carried out. The most common bias threatening the validity of meta-analysis is publication bias, which refers to the bias caused by studies that might have been left out of the analysis, especially the ones that are difficult to publish because they do not have positive results. We used a funnel plot, a scatterplot of effect size against study size, to assess the existence of biases. If publication bias is not present, then the plot is expected to have a symmetric inverted funnel shape (figure 3.1a). Larger studies tend to cluster closely to the point estimate whereas smaller studies are scattered to both sides of the point estimate of effect.



**Figure 3.1.** An example of a funnel plot in meta-analysis (Haidich 2010). a) Symmetrical funnel plot. b) Asymmetrical funnel plot in which small negative studies in the bottom left corner are missing.

## **CHAPTER 4. RESULTS**

## 4.1. The Literature

The literature search procedure and inclusion criteria followed the standards recommended for public health studies (Brown 2016; Cunningham, Walton and Carter 2018; Faulkner et al. 2009; Giles-Corti et al. 2011). The inclusion criteria for the targeted literature are listed in table 4.1. The main population of interest was children attending K-8 schools, namely those ages 4 to 14. We included studies that covered populations beyond this age range but excluded those focused entirely on teenagers older than 14. Only studies conducted after 2010 were considered to obtain estimations that were most relevant to current conditions. Health outcome measures were

- physical activity, and specifically moderate to vigorous physical activity (MVPA) achieved through walking to school or AST, which included walking and cycling; comparison measures included being driven to school or other forms of passive travel (e.g., driving or riding transit)
- (2) body weight or Body Mass Index (BMI).

Finally, we focused on studies conducted in North American and European countries, which have cultural and environmental contexts similar to those of Washington state.

Participant	Children attending K-8 schools (age 4-14)					
Outcome (measurement)	<ul><li> physical activity (MVPA),</li><li> weight (BMI)</li></ul>					
Intervention	<ul> <li>walking to school,</li> <li>active travel mode (walking + cycling)</li> </ul>					
Comparison	<ul> <li>driven to school</li> <li>passive travel mode (driven + bus)</li> </ul>					
Study Type	Peer-reviewed journal articles, exclude systematic reviews					
Time	Published within 10 years (after 2010)					
Location	North America, Europe					
Language	English					

 Table 4.1. Targeted literature

The databases searched were the Web of Science and PubMed, last accessed April 9, 2021. The searching code was as follows:

(((((physical activity[Title/Abstract]) OR (BMI[Title/Abstract])) OR (weight[Title/Abstract])) AND (children[Title/Abstract])) AND ((active travel to school[Title/Abstract]) OR (active school transport[Title/Abstract]))) AND (English[Language]) AND (Year[2010-2021])

Figure 4.1 shows the literature selection procedure and the number of studies included and excluded at each step of the process. Eleven studies were included in the final analyses. In comparison to previously published systematic reviews, the number of studies included in this analysis was on the smaller side, mostly because of the stricter inclusion criteria that were required for meta-analysis.

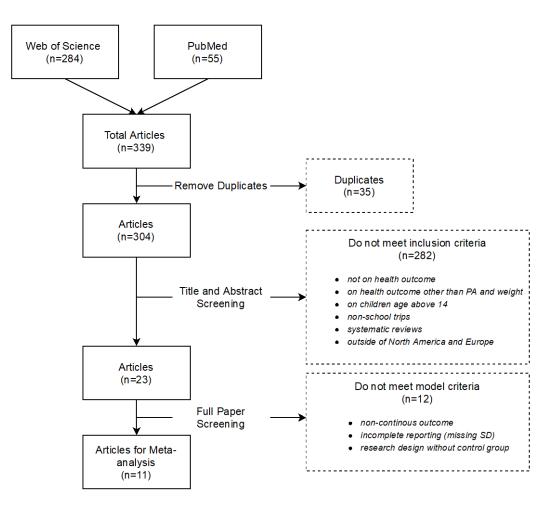


Figure 4.1. Flow diagram of study screening and selection

Table 4.2 summarizes the characteristics of the studies included in the analyses. The complete list of studies is shown in table B.1 in Appendix B.

Characteristics	Descriptive statistics
Participant age coverage	7-12 years
Outcome	Physical activity (n=6)
	BMI (n = 5)
Year of publication	2011-2021
Location	North America (n=2)
	Europe $(n = 9)$

**Table 4.2.** Summary characteristics of included studies (n=11)

#### 4.2. Estimated Effect Size

Of the two approaches to estimating the pooling effect sizes in meta-analysis, the Fixed Effects Model assumes that all studies, along with their effect sizes, are drawn from a single homogeneous population. To calculate the overall effect, all effect sizes are averaged, where studies with greater precision (i.e., with a larger sample size or smaller standard error) are given higher weights. In contrast, the Random Effects Model is recommended when studies have more variance than when drawn from a single population.

The test of heterogeneity, which was used to statistically test the level of difference among studies (table 4.3) showed that the studies that were included presented heterogeneity, namely, their samples came from populations with different characteristics. As a result, the Random Effects Model was used to obtain unbiased estimations. One random effect model was estimated for each of the three physical activity and body weight outcome measures (1-trip MVPA, 2-daily MVPA, 3-BMI and BMI z-score). Results estimated with Fixed Effects Model were reported as a sensitive test.

For the BMI outcome measure, some studies reported BMI while others reported a BMI z-score. To obtain consistent estimation, the outcomes were first transformed to a standardized effect size before the model was run, and the final estimation was transformed back to the scale of the targeted outcome afterwards. The details of this step are documented elsewhere (Lipsey and Wilson 2001).

Outcomes	Measurements	N (studies)	N (Sample)*	N (Participants)	Heterogeneity Test	Selected model
Physical Activity	1-MVPA (trip)	3	3	2,370	P<0.01	Random Effects
	2-MVPA (day)	3	5	3,330	P<0.01	Random Effects
Weight	3-BMI and BMI z-score	5	7	10,171	P<0.01	Random Effects

Table 4.3. Heterogeneity test and analysis selected

\*A study may report results on multiple samples (i.e., different study site, gender group, or age group).

## 4.3. Model Results

Model results showed that for children between ages 7 and 12, AST was associated with 7.7 minutes more MVPA during school trips and 9.17 minutes more daily MVPA (table 4.4). The estimated effect size of MVPA during school trips was not significant based on the Random Effects Model, likely because of the heterogeneity of the included studies. The reduction in BMI associated with AST was 0.81. The relationship was not significant, likely because of the more complex and indirect relationship between AST and BMI.

Table 4.4. Random Effects Model results

Outcomes	Measurements	Unit	Fixed Effects Model Estimate	Random Effects Model Estimate
Physical	MVPA (trip)	min/trip	3.05*	7.67
activity	MVPA (daily)	min/day	6.07*	9.17*
Weight	BMI	kg/m <sup>2</sup>	-2.6*	-0.81

\*Significant at p<0.05 level

## **CHAPTER 5. DISCUSSION**

We estimated that increases in MVPA associated with AST corresponded to between 3 and 9 additional minutes of MVPA per day in comparison to being driven or taking transit to and from school. This is between 5 and 16 percent of the recommended 60 minutes of daily MVPA for children (ACSM 2018). Thus the effect of AST is considerable at the individual child level. And given that more than two thirds of the child and youth population does not meet the recommended levels of MVPA in the U.S., the results suggest that AST has an even greater potential to make the entire population of children and youth active enough to contribute to their good health.

Locally, the currently low figures of children and youth "practicing" AST also suggest that there is room for improvement. For Washington state, we estimated that 21.78 percent of students used AST (SD 16.43 percent, ranging from 0 to 78 percent) (Moudon, Shi, and Chen 2020). These figures are in line with available statistics for the U.S. as a whole, where 76.8 percent (95 percent CI 75.4–78.1) of high school students are not physically active at least 60 minutes per day on all seven days of the week, and for Seattle, where the percentage is 80.8 (95 percent CI 77.9–83.4) (CDC 2019). Facilitation and encouragement of AST will help increase participation.

It is important to consider the physical activity benefits of AST because sufficient levels of physical activity have positive effects not only on physical health but also on the physiological and mental health of children and youth, protecting them from many non-communicable diseases such as cancers and being overweight. It follows that public health officials seeking to make children more active should work more closely with transportation officials to make AST more readily accessible to the school age population. The combined benefits of AST on the health of youth and on reducing traffic congestion and environmental pollution should further motivate and convince both sectors to work together.

On the method side, the analyses were promising, as results from both the Fixed Effects and the Random Effects models were consistent for daily MVPA. For BMI, associations were in the right direction but not significant.

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#### **CHAPTER 6. FURTHER RESEARCH**

The substantial health benefits of AST documented in this study strongly suggest the need to work to increase the number of children walking to and from school. Several known and tested strategies and interventions exist that can help increase the rates of AST. As mentioned, the WS\*2 is a walkability index instrument that is based on an algorithm that combines indicators that predict the rate of AST for individual schools. The MVPA outcomes of AST, which were calculated in the present study, can be integrated with the WS\*2 to create an instrument that we call the *Children Walking to Health Tool*. The tool can directly relate levels of walkability to health. Such an instrument can also help assess the health impacts of changes in walkability and thus help policy makers assess the health impacts of improvements in walkability.

## 6.1. Framework for Tool Development

Figure 6.1 describes the structure of a *Children Walking to Health Tool* that can be developed to gauge the health benefits of different levels of walkability. At the center of the figure is the previously developed **WS\*2**, whose algorithm has been described in Appendix **A** and in Moudon, Shi, and Chen, 2020. The left-hand side of the figure summarizes the INPUT variables used to calculate WS\*2, while the right-hand side of the figure lists the new economic and health benefits of AST, as OUTPUTS of the tool.

The *Children Walking to Health Tool* can be used <u>interactively</u>. Input data for the tool will be the WS\*2 values (percentage of children in each school expected to use AST) available for Washington state K-8 schools, while <u>output data</u> will be the estimated health and economic benefits of AST values. The tool can also serve to examine the impacts of various scenarios by changing the value of any of the input cells of the matrix. Thus changes in WS\*2 can be input to obtain their effects on health and economic benefits. Or alternatively, changes in the built environment around a school or in the school population can be put into the matrix to examine the new WS\*2 value and related new benefits.

	DATA INPUT into the Tool FROM PREVIOUS RESEARCH						DA	TA OUTP	UT	
		Variables ι	ised to e	estimate V	NS*2			1	NEW METRICS	5
Individual school	Built envir	vironment School population				WALK SCORE	Health	benefits	Economic benefits	
	Street connectivity	Traffic exposure	Grade	School bus	Free lunch	School enroll- ment	WS*2	Increase in MVPA	Reduction in DALYs	Health care cost savings
School 1							proportion of children walking to schooi	Additional minutes of MVPA	Disability- adjusted life years saved	Life cost savings
School 2										
School N										

Figure 6.1: Structure of the proposed Children Walking to Health Tool

## 6.2. Method for Building the Children Walking to Health Tool

The *Children Walking to Health Tool*, which integrates the WS\*2 algorithm and the health and economic effect size estimated from the meta-analyses, can be developed as an automated Excel model using the formula builder function of Excel. This data-analytic tool uses open-source data and software; it is Americans with Disabilities Act (ADA) compliant and user-friendly. Excel has been used widely for building data analysis models in the transportation and health sectors. Transparency and versatility are its important qualities. Some of the frequently used tools include the Transportation Health Tool developed by the USDOT (https://www.transportation.gov/mission/health/transportation-and-health-tool-data-Excel) (WSDOT 2015) and the Urban Transport Data Analysis Tool used by the World Bank (https://www.worldbank.org/en/topic/transport/publication/urban-transport-data-analysis-tool-ut-dat1) (World Bank). Both tools allow users to compare key health and transportation indicators in their regions. However, they differ from our proposed tool in that they do not interactively link travel behavior to health outcomes. Rather, they itemize factors related to both transportation and health, such as road traffic fatalities, and percentage of trips made by foot or bicycle. As such, these tools only compile datasets.

### 6.3. Functionality and Usability of the Tool

Generally, the *Children Walking to Health Tool* will make it possible to examine how changes in walkability (using WS\*2) might affect health and economic benefits at the state, county, and the school district levels. For example, tool users can estimate how SRTS projects in given locations will increase rates of AST. They can follow up with an examination and calculation of the health and economic benefits related to different types and magnitudes of SRTS investments. Such assessments could be used to convince policy makers who may be internal or external (e.g., state legislators) to WSDOT to invest in SRTS projects.

Second, scenarios can be designed to focus on changes in specific aspects of the built environment around schools to promote more walking (e.g., building more sidewalks, installing crosswalk markings or traffic lights). Scenarios can also aim to investigate the impact of changing school policies (e.g., changing the school assignment to increase the number of children living within walking distance of the school, changing the school lunch program, etc.) on rates of ATS and related health and economic metrics. Scenario building should be done in collaboration with stakeholders and policy makers in both transportation and education. Children should be involved as well.

Of note, the *Children Walking to Health Tool* is <u>disaggregated at the school level</u>, which can provide flexibility for SRTS coordinators assigning SRTS projects to individual schools. Also, as a school-level tool, it allows for convenient updates of the data related to school enrollment, children in the free lunch program, and other variables considered in WS\*2.

The data and methods used to calculate the benefits will be fully documented so that other states or jurisdictions can replicate the approach.

## 6.4. Optional Health Metrics

Other metrics related to obesogenic or cardiovascular diseases can be used, such as the commonly used disability-adjusted life years (DALYs). Also, morbidity outcomes can be used by transforming obesogenic outcomes such as BMI or cardiometabolic measurements into changes in morbidity by using the potential impact fraction method (Haby et al. 2006).

For economic benefits, *life-long health-care cost savings* can be used and transformed into corresponding reduced morbidity. These can be expressed in U.S. dollars by applying a 5 percent discount rate per year (Brown 2016)

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### **CHAPTER 7. CONCLUSIONS**

## 7.1. Outcomes and Achievements

This work champions the quantification of the health and economic benefits of Active School Travel (AST) for use in transportation policy and budget allocation. Establishing actual health and economic values of AST will help demonstrate the importance of accommodating AST as a sustainable travel mode. The algorithms used to measure expected rates of AST and its associated benefits have been validated thanks to the availability of unique data on AST from Washington state. The data and methods used to calculate the benefits are open source and can be fully replicated by other states or jurisdictions.

## 7.2. Outputs

The study represents a first step toward the development of an interactive Excel tool. The tool first estimates the number (or proportion) of children that are expected to walk to and from school based on the built environment and school population characteristics. Second, the tool quantifies the health benefits of AST in the form of increased MVPA. Other more general health outcome measures could be used, such as reduced DALYs, reduced health care costs, or reduced morbidity. Importantly, the data required to calculate expected AST are available nationally, meaning that there will be no barriers for other jurisdictions interested in using the tool.

## 7.3. Impacts

When developed as an open data and software instrument, the *Children Walking to Health Tool* can have a national impact. It will help pave the way for transportation policies that support a sustainable and healthy travel mode, thus addressing timely issues related to mobility, accessibility, and environmental quality.

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#### **APPENDIX A**

## Washington School Walkability Score (WS\*2) as the Data-Analytic Index for School-Level Rate of AST

WS\*2 models two aspects of walkability (Moudon, Shi, and Chen, 2020). The first aspect captures the characteristics of the built environment element around schools, and the second adds the characteristics of the school student population, which has been documented to affect rates of AST. WS\*2 was validated by using 2016 Washington State Student Travel Survey data, which are unique in the nation. WS\*2 was created by using a three-phase process to address the issue of limited data availability at the state level:

- We first ran the models using the very detailed built environment data and large number of observations available from King County (and with 66 out of the 284 schools having travel data).
- 2. Next models were run for Washington state in which built environment data were limited (and with 225 out of 1,728 schools having travel data).
- Then we applied the Washington state model to the King County sample and compared the results with the first set of King County models for which we had data.

Results of the Spearman's Rank Correlation Coefficient test were fair, if not robust, at 0.44 (p<0.001).

The final WS\*2 was calculated with the following formula:

School Walkability Index = 2.22 + 0.20\*z(connectivity) - 0.20\*z(traffic) + 0.00\* z(grade) -0.16\*z(bus) + 0.07\*z(lunch)

where connectivity = area in network buffer/area in Euclidian buffer (2 km buffer);

Traffic=length of main roads/length of local roads;

Grade = percentage of children below grade 4;

Bus = number of school bus riders at each school;

Lunch = percentage of free and reduced lunch enrollment.

The index was used to rank the schools, and the number of children walking at each school was normalized by school enrollment and generated on the basis of the distribution of schools for which AST data were available. WS\*2 values ranged from 0 to 78 percent of

students at each school using AST, with a mean of 21.78 percent (SD 16.43 percent) (figure A.1). Variations in WS\*2 were noted at both the state and the local levels, but no clusters of either high or low WS\*2 were detected (figure A.2). This meant that school districts and WSDOT SRTS both have choices as to the selection of schools needing to improve their rate of AST.

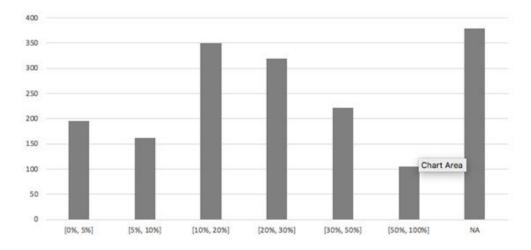


Figure A.1. Distribution of schools by walking potential score WS\*2 (percentage of students using AST at the school level; n=1,352 schools)

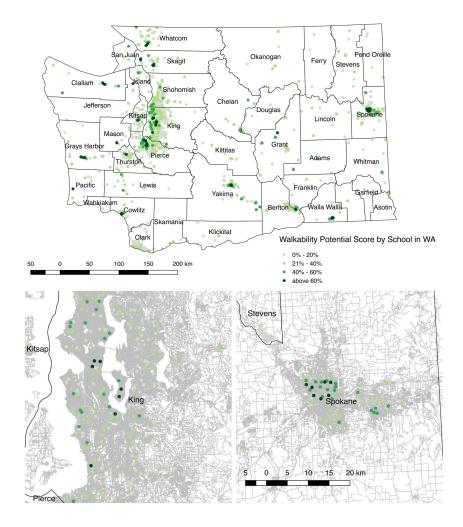


Figure A.2. Geographic distribution of WS\*2: Top Washington state; bottom left Seattle area; bottom right Spokane area.

#### **APPENDIX B**

Author	Location	Age	Research	Outcome	Ν	Treatment
(Year)			Design			
Larouche	Canada	9-11	Cross-	BMI	315	Active commuting vs
$(2011)^1$			sectional			Passive Commuting
Cooper	UK	10-11	Prospect	MVPA	1307	Walk vs Car
$(2012)^2$			Cohort	(daily)		
Owen $(2012)^3$	UK	9-10	Cross-	MVPA	2035	Active commuting vs
			sectional	(trip)		Passive Commuting
Ostergaard	Norway	9	Cross-	BMI	1684	Walk vs Car
$(2013)^4$			sectional			
Machado-	Portugal	7-9	Cross-	BMI	665	Active commuting vs
Rodrigues			sectional			Passive Commuting
$(2014)^5$						
Mendoza	US	10-11	Prospect	BMI	7938	Active commuting vs
$(2014)^6$			Cohort			Passive Commuting
Lee (2014) <sup>7</sup>	US	7-12	Cross-	MVPA	112	Walk vs Car
			sectional	(trip)		
Jago (2014) <sup>8</sup>	UK	9-10	Cross-	MVPA	469	Active commuting vs
			sectional	(daily)		Passive Commuting
Dalene	Norway	9	Cross-	MVPA	2366	Active commuting (>16min)
$(2018)^9$			sectional	(daily)		vs Active commuting (>6min)
						vs Active commuting (<5 min)
Martienz	Spain	8	Cross-	MVPA	455	Walk vs Car
$(2019)^{10}$			sectional	(trip)		
Zhang	UK	10-12	Cross-	BMI	432	Active commuting (<5 min)
$(2020)^{11}$			sectional			

**Table B.1**. List of studies included in the meta-analyses

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