Targeted Survey

The Bureau of Transportation Statistics (BTS) develops targeted surveys to address transportation issues of special interest populations (i.e. elderly, pedestrians, etc...) identified by U.S. Department of Transportation (DOT) agencies.

Targeted surveys may use telephone interviews, just like the Omnibus Survey does. But they also may use other data collection methods, such as focus groups, intercept surveys, mailout/mailback questionnaires, or web-based surveys.

A fundamental difference between the Omnibus Survey and the targeted surveys is in the data collection cycle. While the Omnibus Survey collects data each month and therefore can provide a "moving picture" of transportation use in this country, the targeted surveys usually occur one time only, and therefore yield a "snapshot" of transportation use by the special interest populations. Some targeted surveys may be repeated a year or two later.

BTS develops content for these surveys based on requests (and funding) from the other DOT administrations, or in order to fill a transportation "data gap" identified by the BTS.

For questions about the survey or assistance in developing questions, please contact us at <u>answers@bts.gov(link sends e-mail)</u> or call us at 800-853-1351.

Survey on FAA-Sponsored Safety Seminars

<u>Survey on FAA-Sponsored Safety Seminars</u>

National Transportation Availability and Use Survey 2002

- Brochure
- Data Collection Plan
- Freedom to Travel
- Mail Survey
- <u>Letter</u>
- Public Use Files
- Issue Brief Number 3 Transportation Difficulties Keep Over Half a Million Disabled at Home, April 2003
- Study for Persons with Disabilities
- <u>Telephone (CATI) Questionnaire</u>

National Survey of Pedestrian and Bicyclist Attitudes and Behaviors 2002

- Press Release
- Highlights Report of Major Findings from the Survey
- Survey Brochure
- Survey Questionnaire

Mariner Survey

- 2002 Mariner Survey Principal Findings
- 2001 Mariner Survey Principal Finding

Highway User Survey - June 2000

• Highway User Survey - June 2000