



# The Link between Transit Station Proximity and Real Estate Rents, Jobs, People and Housing with Transit and Land Use Planning Implications

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## The Link between Transit Station Proximity and Real Estate Rents, Jobs, People and Housing with Transit and Land Use Planning Implications

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#### 16. Abstract

This report updates and expands prior research in the genre of research that has used economic base analysis (especially shiftshare) and CoStar commercial rent data to estimate the development outcomes to transit. The study period for prior economic base analysis was 2002-2011 and census data for 2000 and 2010, as well as CoStar data for 2013. Prior analysis compared development, demographic and housing outcomes associated with those transit systems during the period before the Great Recession (2000 through 2007) and during recession into recovery (2008 through 2011). Though NITC researchers found important differences in outcomes between the study periods of 2000-2007 and 2008-2011, their research could not measure outcomes during the period of economic stability that commenced about 2012. This report expands the number of systems used in analysis to 17 LRT systems, 14 BRT systems, nine SCT systems and 12 CRT systems. It also expands the period of analysis to 2015 for jobs-related data, 2016 for census data, and 2018 for CoStar data. The expanded and updated databases allow for more comprehensive assessment of their outcomes. Those data have been made available for open access use by researchers. Key findings include: (1) market rents increase with respect to Fixed Guideway Transit (FGT) station proximity for nearly all commercial types and for all modes, except there no rent premium for BRT in the closet (0.125 mile) distance band and office responds positively only within the closets (0.125 mile) distance band from LRT stations, with rent premiums extend one to two miles away from FGT stations for many commercial types; (2) on the whole, more mature Fixed Guideway Transit (FGT) system saw gains in regional share of jobs in closer in (0..25 mile and 0.50 mile) distance bands if not up to the 1.00 mile distance band from transit stations—BRT being an exception in gaining share only in the nearest (0.25 mile) distance band— while ones build during and since the Great Recession saw small or negative shifts in regional share; (3) there are only modest gains in the regional share of population and housing before/during the Great Recession (2000-2009) bit somewhat more gains afterward (2010-2016) for all transit types except BRT with larger gains associated with households without children and early/middle aged households (35-49); and (4) for the most part for all transit modes saw reductions in regional share of driving alone and carpooling, and increases in regional share of transit, biking, walking, and working at home with respect to FGT station proximity. Transit and land use planning implications are offered.

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### **DISCLAIMER**

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Figure 9.2: Illustration of the Association between Transit Station Proximity and Typical
Regional Household Transportation Costs as a Percent of Regional Median Household
Income, Bus Rapid Transit Systems
Figure 9.3: Illustration of the Association between Transit Station Proximity and Typical
Regional Household Transportation Costs as a Percent of Regional Median Household
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Figure 10.1: The percent rent change from the mean between XBT station proximity and office,
multifamily and retail rents per square foot

#### **EXCUTIVE SUMMARY**

Fixed route transit (FRT) systems have proliferated across the United States since 1980. Until then, commuter rail and heavy (third) rail transit were the mainstays of FRT systems serving older, larger cities of the Northeast and the Great Lakes. Fast forward to the early  $21^{st}$  century and we see that most metropolitan areas of more than one million people, and many smaller ones, operate light rail transit (LRT—see Figure ES.1), streetcar transit (SCT—see Figure ES.2), bus rapid transit (BRT—see Figure ES.3) as well as commuter rail transit (CRT—see Figure ES.4) systems. The key purpose of these systems is to move people perhaps mostly to downtowns but also to secondary notes, medical centers, educational institutions, sporting and recreation venues, and so forth.

Policy makers and their planners often envision other objectives justifying FRT costs such as expanding economic development, making jobs more accessible to lower income workers and households, reduce congestion and its collateral outcomes such as air pollution, and improve the balance between where workers work and where people live. Exploring whether FRT systems achieve these outcomes is the purpose of this report for the National Institute of Transportation and Communities (NITC).

In this report, we explore various ways in which FRT systems and especially transit stations make a difference. Our central research question is this:

Are there differences in development outcomes over time with respect to FRT station proximity and so these differences vary by type of FRT system?

Our analysis is applied to all FRT systems noted in Table ES 1. However, some analyses may exclude some systems because of timing. For instance, while all systems are included in Chapter 2, which applies hedonic regression analysis to all systems using CoStar rent date for early 2018—during which time all systems were operating, other analyses were limited to systems operating in earlier years.

We apply several statistical techniques to public domain and private, commercial databases to address the central question. This report is the product of work that begin in 2011 and remains ongoing. The report includes 11 chapters as well as a lengthy appendix that summarizes the nearly 200 systems studied in various ways. Here we summarize key findings of chapters 2 through 10 that report specific research efforts. In all cases our research presents associations, relationships, or links between FRT systems and development outcomes—we do not purport to demonstrate causal relationships, path dependencies, or other cause-and-effect outcomes.

This Executive Summary reviews key findings of the 10 research-based chapters. In concludes with a summary of key findings and recommendations.



Figure ES.1: Dallas Area Rapid Transit light rail

Source: https://www.dart.org/images/darttrainatstation.jpg



Figure ES.2: Portland, Oregon, streetcar

Source: https://portlandstreet car.org/about-us/media/photos



Figure ES.3: Utah Transit Authority Frontrunner commuter rail

Source: http://www.rideuta.com/uploads/commuterRailHighRes.jpg



Figure ES.4: Lane County Transit Emerald Express bus rapid transit serving Eugene-Springfield, Oregon

Source: National Bus Rapid Transit Institute

Table ES.1: Fixed Route Transit (FRT) Systems Studied

Light Rail Transit	Year	Bus Rapid Transit	Year	Streetcar Transit	Year	Commuter Rail	Year
						Transit	
Buffalo	1984	Cleveland	2008	Atlanta	2014	Albuquerque-Santa Fe	2006
Charlotte	2007	Eugene-Springfield	2007	Cincinnati	2016	Austin	2010
Cleveland	1980	Kansas City	2005	Dallas	2015	Dallas-Fort Worth	1996
Dallas	1996	Las Vegas	2004	Kansas City	2016	Miami Tri-Rail	1989
Denver	1994	Nashville	2009	Little Rock	2004	Minneapolis	1997
Houston	2004	Phoenix	2009	New Orleans	2016	Nashville	2006
Minneapolis-St. Paul	2004	Pittsburgh	1977	Portland	2001	Orlando	2014
Norfolk	2011	Reno	2010	Salt Lake City	2013	Portland	2009
Phoenix	2008	Salt Lake City	2008	Seattle	2007	Salt Lake City	2008
Pittsburgh	1984	San Antonio	2012	Tacoma	2003	San Diego	1995
Portland	1986	San Diego	2014	Tampa	2002	San Jose-Stockton	1998
Sacramento	1987	Seattle	2010	Tucson	2014	Seattle-Tacoma	2000
Salt Lake City	1999	Stockton	2007	Washington, DC	2016		
San Diego	1981						
San Jose	1987						
Seattle	2003						
St. Louis	1993						

Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

## Chapter 2—The Link between Transit Station Proximity and Commercial Real Estate Rents with Implications for Transit and Land Use Planning

In this chapter, we present research into the link between FRT station proximity and commercial office, multifamily and retail rents with respect to LRT, BRT, SCT and CRT systems. Our research question is simply:

## Is there an association between commercial real estate rent (per square foot) and proximity to FGT stations holding other factors constant?

Regression analysis is applied to CoStar rent data as well we data on structure characteristics, census data, and distances to downtown, the nearest freeway ramp, and transit station in units of one eighth (0.125) miles to two miles away. Table ES.2 provides a matrix of our findings while Figure ES.1 illustrates findings. There are many surprises.

For LRT stations, only the first (0.125 mile) distance band is statistically significant with respect to office properties which is inconsistent with numerous other studies. Results for multifamily and retail properties are consistent with expectations suggesting there is a multifamily rent premium up to 1.5 miles away from LRT stations and about 1.25 miles for retail activities. When running analysis of the 17 individual systems, we find that about a third have only ambiguous coefficients for distance bands relating to office properties while a third have mostly negative associations and the balance have the expected positive associations. We surmise that many LRT systems locate their stations in areas not conducive to the office market, and may also design them to reduce accessibility. This finding led us to add a chapter devoted to exploring location and design issues (Chapter 8).

We note that for BRT stations the innermost (0.125 mile) distance band has ambiguous outcomes for all three commercial types beyond which office has significant coefficients to 0.50 mile and retail having statistically significant coefficients to 0.375 mile. Multifamily is very different with the next (0.25 mile) distance band having a negative coefficient and then after a small distance having positive coefficients from about 0.50 to 1.00 mile. Regressions for 13 individual systems revealed widely varying outcomes with many systems having negative or ambiguous coefficients near BRT stations with usually modest distances with significant coefficients. We surmise that BRT station location and perhaps design does not generate rent premiums consistent with expectations for FRT systems.

Results for SCT systems are consistent with recent research. Generally, office premiums fall rapidly to less than 0.50 mile while strong retail premiums extend to about 0.875 mile. Multifamily premiums are higher than office though less than retail but extend two miles from SCT stations. Given the SCT systems serve mostly downtown or nearby areas, it is the urbanized of transit systems studied. We are impressed by the distance over which SCT systems have multifamily rent premiums. We surmise that though people may walk longer distances to access destinations in downtowns than other areas, there are also many more ways in which to access such destinations such as SCT stations including bicycles and feeder busses.

Another surprise are the rent premiums associated with CRT distance proximity. Positive coefficients for office extend to 0.875 mile while for multifamily they extend two miles. Such

robust findings are inconsistent with the body of literature estimating the value of proximity to CRT stations. But those studies were limited to just a few individual systems. We surmise that people want to be close to CRT stations and will travel some distance to park-and-ride/kiss-and-ride lots, or feeder busses. That the retail rent premium extends only to the first (0.125 mile) distance band seems intuitively logical as CRT riders may wish to buy items very near the station for their journey.

Chapter 2 offers many surprises that help understand results from economic base and demographic analysis presented in chapters 3 through 7, and explorations of FRT station planning and design in Chapter 8.

Table ES.2: Significant Distance Band Coefficients with Respect to LRT, BRT, SCT and CRT Station Proximity for Office, Multifamily and Retail Rents

Distance	Light Rail Transit			Bus Raj	pid Transit		Streetcar Transit			Commuter Rail Transit		
Band	Office	Multifamily	Retail	Office	Multifamily	Retail	Office	Multifamily	Retail	Office	Multifamily	Retail
0.125	1.70%	4.80%	8.30%				8.30%	20.80%	45.50%	13.60%	9.90%	1.60%
0.250		7.20%	5.80%	6.50%	-2.50%	14.00%	14.30%	21.50%	21.50%	16.10%	5.30%	
0.375		4.50%	3.10%	6.50%		8.50%	9.10%	18.40%	20.50%	16.90%	4.60%	
0.500		5.70%	2.60%	5.30%	1.90%			17.10%	30.70%	12.60%	6.00%	
0.625		5.00%	3.60%		2.10%			13.10%	32.40%	5.60%	5.40%	
0.750		6.10%	4.10%		3.10%			11.60%	17.80%	4.90%	5.10%	
0.875		4.60%	4.90%		2.40%			10.00%		3.60%	2.00%	
1.000		5.50%	3.70%		3.60%			9.90%			5.10%	
1.125		3.40%	3.10%					9.90%			2.60%	
1.250		2.80%						10.30%			4.00%	
1.375		2.10%						9.40%			5.10%	
1.500		1.50%						11.80%			5.40%	
1.625								11.20%			6.40%	
1.750								5.90%			4.90%	
1.875								9.70%			6.50%	
2.000								7.30%			4.00%	

Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

Note: Coefficients are interpreted as the percent change in rent from mean rent for all cases associated with those cases located within respective distance bands. For instance, the SCT 0.125 mile distance band coefficient for multifamily properties indicates that those properties rent for 20.80% more per square foot than the mean for all multifamily properties (being 11,236) in the sample.

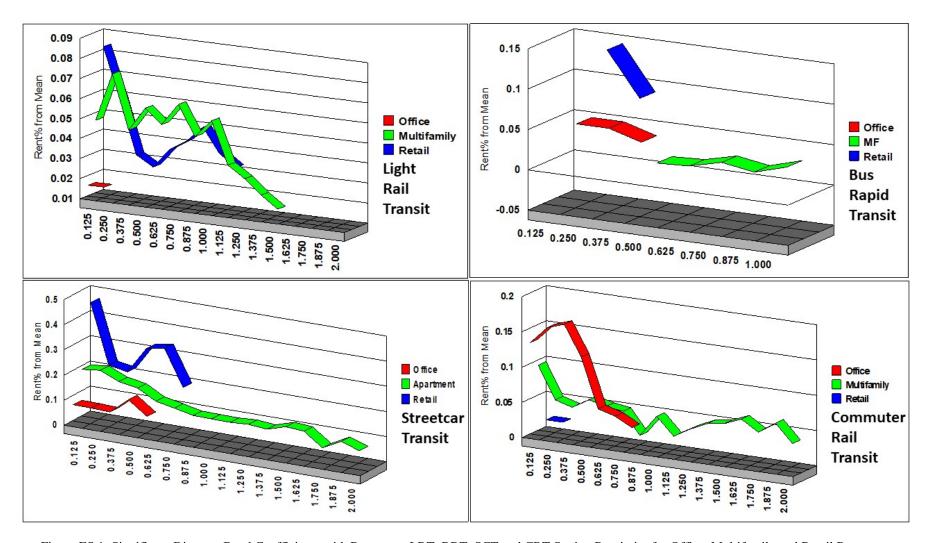


Figure ES.1: Significant Distance Band Coefficients with Respect to LRT, BRT, SCT and CRT Station Proximity for Office, Multifamily and Retail Rents

Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

## Chapter 3—The Variation of Economic Development with Respect to Fixed Route Transit Station Proximity Before, During and After the Great Recession

This chapter uses descriptive analysis to investigate the influence of FRT station proximity on the change in the distribution of total workers before the Great Recession (2004 through 2007), the years during and immediately following the Great Recession (2008 through 2011), and after the Great Recession (2012-2015)—all equal periods of time. (We measure workers instead of jobs; a person can have multiple jobs in multiple locations but a worker usually works at a specific location.). Our first research question is:

## Do FRT station areas capture proportionately more workers than their regions over time and are there variations by transit type and age of systems?

For the most part, we find that total workers shifted away from FRT stations before the Great Recession, shifted toward them during the Great Recession, and continued to shift toward them since the Great Recession albeit at a slower pace. However, there is considerable variation based on the distance measures used, between systems and among economic sectors. These differences create a complex web of understanding how economic development—measured as workers—is influenced by variations among transit systems, transit station proximity, and economic sectors.

Our analysis estimates outcomes within one-eighth (0.125) mile distance bands to one (1.00) mile from FRT stations. We compare outcomes to "Transit Regions" which is comprised of those counties within which FRT systems operate. For instance, Tucson's streetcar operates only within Pima County while Portland's light rail system operates in Clackamas, Multnomah and Washington counties—these are the Transit Regions (TR).

We also test the *Nelson-Stoker-Hibberd Resilience Hypothesis*. In 2018, Nelson, Stoker and Hibberd (see Chapter 3 for citation) advanced their *Resilience Hypothesis*. Conceptually, one outcome of such an economic shock as the Great Recession is to alter future development patterns toward locations that are near FRT stations to hedge against future economic shocks. We confirm this hypothesis

We find that during the early 2000s, many Transit Regions lost workers from FRT stations to 0.50-mile outward, especially with respect to newer FRT systems. The Great Recession may have stopped the outward spread of workers but it also reduced growth so in many cases FRT station areas continued to lose workers though in many others the hemorrhaging had slowed, if not reversed thereby confirming the *Nelson-Stoker-Hibberd Resilience Hypothesis*. In some situations, especially among 1<sup>st</sup> and 2<sup>nd</sup> generation light rail systems (those launched before 2000), station areas gained workers. The post-recession period saw what we consider a reset in how the market responds to FRT station proximity. In most cases, workers increased in station areas, often reversing trends seen during the Great Recession if not before. In some cases, stations accounted for all a Transit Region's worker growth, further supporting the *Nelson-Stoker-Hibberd Resilience Hypothesis*.

We provide an overall perspective of the link between FRT station areas and change in Transit Region workers during the post-recession period in Table 3.15. We choose this period over others for three reasons. First, America is unlikely to see the kind of massive urban sprawl in the

future as it saw during the early 2000s, even if suburbia still accounts for two-third or more of all new development. Second, the Great Recession—being the worst economic downturn in the US since the Great Depression—is unlikely to repeat. Third, it is the most recent period that may better reflect current and emerging market conditions than prior periods.

Two implications stand out. For one thing, the innermost (0.125-mile) distance bands for LRT, BRT and SCT stations absorbed large shares of the growth in workers during the period 2012-2015. On the other hand, LRT systems gained an even larger share of workers in the 0.25-0.50 mile distance band. In contrast, the 0.25-0.50 mile distance band did not perform for BRT (which was negative) or SCT systems. CRT systems performed less well but outcomes are not trivial; nearly 9% of the total share of new CRT Transit Region workers were attracted to areas within 0.50 mile of CRT transit stations.

### This leads to certain interpretations:

- For LRT systems, the innermost (0.125-mile) distance band comprises just 0.3% of the Transit Region urban area (UA) (the current Census term for urbanized land) but accounted for 4.9% of the new workers, or a ratio of 14.0 times. Over one-half (0.50) mile, LRT systems accounted for 17.7% of new Transit Regions' workers on only 3.5% of the UA—a ratio of 5.0 times. For transit and land use planning purposes, it would seem prudent to facilitate worker growth within at least one-half (0.05) mile of LRT transit stations.
- BRT systems absorbed 18.8% of the new Transit Region workers on just 1.4% of the UA or a ratio of 13.9. However, there appears to be a substantial reduction in worker absorption beyond one-quarter (0.25) mile. **The area within one-quarter (0.25) mile of BRT stations** may be the economic development threshold for BRT and land use planning.
- Our analysis indicates that SCT systems absorbed 5.6% of their Transit Regions' workers in the first (0.125-mile) distance band on just 0.2% of the Transit Region UA—a ratio of 30.3. However, absorption appears to peak after one-quarter (0.25) mile were 8.1% of the Transit Regions' new workers located, on just 0.4% of the Transit Regions' UA or a ratio of 18.4. It appears for transit and land-use planning purposes that the first quarter (0.25) mile from SCT stations may generate the best results.
- As we implied in Chapter 2 and will note in late chapters, CRT systems may be underappreciated for their potential to accommodate new workers and people. In Table ES.3 we find that CRT stations attracted 2.6% of their Transit Regions' new workers on just 0.1% of the Transit Region UA, a ratio of 38.1. We also find substantial attractiveness to economic development to at least one-half (0.50) mile from CRT stations, which is our recommended area for transit and land use planning for economic development purposes.

One of these themes—that areas near transit stations absorb multiple times more workers than the Transit Region urban area—will recur in other chapters.

Table ES.3: Post-Recession Share of Transit Region Worker Change by Distance Band and Ratio of Worker Share to Distance Band UA Share of

Transit Region Urban Area

Distance	LRT Distance Band Share of Transit	LRT Share of Regional Worker Change	LRT Ratio of Job Change to Distance	BRT Distance Band Share of Transit	BRT Share of Regional Worker Change	BRT Ratio of Job Change to Distance	SCT Distance Band Share of Transit	SCT Share of Regional Worker Change	SCT Ratio of Job Change to Distance	CRT Distance Band Share of Transit	CRT Share of Regional Worker Change	CRT Ratio of Job Change to Distance
Band,	Region	2012-	Band	Region	2012-	Band	Region	2012-	Band	Region	2012-	Band
Mile	UA	2015	UA	UA	2015	UA	UA	2015	UA	UA	2015	UA
0.00-												
0.125	0.3%	4.9%	14.0	1.4%	18.8%	13.9	0.2%	5.6%	30.3	0.1%	2.6%	38.1
0.125-												
0.25	0.9%	3.6%	4.2	2.1%	2.0%	1.0	0.3%	2.5%	9.8	0.2%	1.7%	8.4
0.00-												
0.25	1.2%	8.5%	7.1	3.4%	20.8%	6.1	0.4%	8.1%	18.4	0.3%	4.4%	16.0
0.25-												
0.50	2.4%	9.2%	3.9	4.0%	-3.9%	-1.0	0.5%	1.2%	2.2	0.8%	4.4%	5.6
0.00- 0.50	3.5%	17.7%	5.0	7.6%	16.9%	2.2	1.1%	9.3%	8.3	1.1%	8.8%	8.3

Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

## Chapter 4—The Link between Transit Station Proximity and Change in Workers by Economic Groups and Wages since the Great Recession

This chapter does two things:

**First**, it explores the distribution of the change of workers by economic groups since the Great Recession, 2011-2015, and provides insights for transit and land use planning

**Second**, it explores changes in the distribution of upper-, middle- and lower-wage workers during the same period.

We use the Longitudinal Employment-Household Dynamics (LEHD) database because it provides information we need to address this research question:

## Is there a link between transit station proximity and change in workers by economic group since the Great Recession?

Overall, we find that firms with workers in the knowledge, office, and arts-entertainment-recreation economic groups are attracted to locations near transit stations. Firms with workers in the manufacturing and light manufacturing economic groups tend to locate some distance away from transit stations perhaps because of their need for large parcels of land built at low intensities. Firms in the retail-lodging-food service, education and health care economic groups appear to be trending toward locations near transit stations. We also find that between 2011 and 2015, workers in upper-wage economic groups dominated the change in worker wages near transit stations followed by workers in lower wage economic groups. Firms with middle-wage workers may be displaced from locations near transit stations. Insights from each of the two analyses are offered.

This database provides information to the census block level for workers in all 20 of the North American Industrial Classification System's (NAICS) 2-digit economic sectors. We exclude natural resource-based sectors (reporting workers in agriculture, forestry, fishing and mining). The reason is that for the most part, they do not occupy structures. We also exclude workers in the construction sector since they do not occupy structures permanently. We group the remaining economic sectors into eight economic groups roughly reflecting comparable land use needs. For instance, office location and design for instance is different from education, manufacturing and other economic groups. The economic groups used in our analysis are shown in Table ES.4

In this summary, we report location trends for economic groups with respect to LRT, BRT, SCT and CRT station proximity, respectively. What we calculate are the Location Quotients for 2015 divided by the Location Quotients for 2011 to identify those economic groups. (See Chapter 4 for review of location quotients.) Based on findings in Chapter 3, we focus on the first one-half (0.50) mile from FRT stations. Results are reported in Table ES.5. The highlighted cells are interpreted as follows:

Cells with white bold figures against black backgrounds have LQs or 2015/2011 LQ ratios equal to or greater than 1.0 indicating either that an economic group concentrates within one-half (0.50) mile of transit stations (upper part of the table) or trended toward greater concentration from 2011 to 2015. Cells with black bold figures against gray

backgrounds indicate that an economic group's performance in one cell is adjacent to others where figures are greater than 1.0 and as such suggest potential spillovers from the cell with the higher figure into the lower one where the lower one is also substantially close to 1.0 in its own right.

Table ES.4: Combinations of NAICS Sectors into Economic Groups for Analysis

NAICS Code	NAICS Sector Title and Economic Group Name							
	Industrial							
31-33	Manufacturing							
22	Utilities							
	Light Industrial							
42	Wholesale Trade							
48-49	Transportation and Warehousing							
	Retail-Lodging-Food ("Retail-Lodging")							
44-45	Retail Trade							
72	Accommodation and Food Services							
	Knowledge							
51	Information							
54	Professional, Scientific, and Technical Services							
	Office							
52	Finance and Insurance							
53	Real Estate and Rental and Leasing							
55	Management of Companies and Enterprises							
56	Administrative and Support, Waste Management, Remediation							
81	Other Services (except Public Administration)							
92	Public Administration							
	Education							
61	Educational Services							
	Health							
62	Health Care and Social Assistance							
	Arts-Entertainment-Recreation ("Arts-Ent-Rec")							
71	Arts, Entertainment, and Recreation							

Source: Adapted from the North American Industrial Classification System by Arthur C. Nelson and Robert Hibberd, University of Arizona.

Note: Phrases in quotations and italics labels for the respective economic groups.

Table ES.5: Economic Concentration Trend by Distance Band from FRT Stations, 2011 to 2015

Tuble Estat Leonon	Light Rail Transit LQ Trend 2011-2015 [2015LQ / 2011LQ]									
Distance Band, Economic Group	0.125	0.25	0.375	0.5	0.625	0.75	0.875	1		
Manufacturing	0.99	0.87	1.03	0.98	0.92	1.04	1.03	0.92		
Light Industrial	0.92	0.9	0.95	0.86	1.03	0.97	1.02	1.14		
Retail-Lodging	1.04	1.06	1	1.17	1	1.02	1	1.14		
Knowledge	1.11	0.93	1.06	1.08	0.98	0.98	1.2	1.07		
Office	0.94	1.07	0.95	1.1	1.01	0.95	1.06	0.86		
Education	1.02	0.87	1.04	0.6	1.16	0.94	0.98	0.88		
Health	1.09	1.01	1	0.9	0.91	1.15	0.84	1.06		
Arts-Ent-Rec	0.98	1.12	1.05	1.05	1.2	0.97	1.05	1.41		
		Bus Ra	pid Transit	LQ Trend	2011-2015 [	2015LQ / 20	011LQ]			
Distance Band, Economic Group	0.125	0.25	0.375	0.5	0.625	0.75	0.875	1		
Manufacturing	1	1.12	0.8	0.99	0.82	0.96	1.08	0.95		
Light Industrial	1.05	0.74	1.11	0.94	1.05	1.06	1.11	1.11		
Retail-Lodging	1.01	1.05	1.05	1.12	1	0.92	0.95	1.11		
Knowledge	1	1.01	1.08	1.09	0.88	1.05	1.06	1.06		
Office	0.98	1	0.88	0.95	0.9	1	0.91	0.98		
Education	1.02	1	1.11	0.93	1.38	1.11	1.08	0.83		
Health	0.97	0.99	1.02	0.85	1.09	1.02	1.04	0.92		
Arts-Ent-Rec	1.02	1.02	1.06	1	1.02	0.73	0.94	0.99		
		Street	car Transit	LQ Trend 2	2011-2015 [2	2015LQ / 20	11LQ]			
Distance Band, Economic Group	0.125	0.25	0.375	0.5	0.625	0.75	0.875	1		
Manufacturing	0.98	0.81	1.25	0.89	1.53	0.84	1.04	2.23		
Light Industrial	1.18	0.87	1.07	0.86	1.17	0.99	1.03	1.25		
Retail-Lodge	0.94	1.17	1.53	0.97	1.14	0.93	0.99	1.25		
Knowledge	1.08	1	1.23	0.88	1.14	0.64	1.06	1.15		
Office	1.02	0.94	0.75	0.92	1.26	1.42	1.13	0.59		
Education	0.95	1.12	0.88	2.05	0.53	0.71	0.9	1.01		
Health	0.83	1.1	1.23	0.97	1.06	0.88	0.75	1.15		
Arts-Ent-Rec	1.15	1.15	1.18	0.99	1.41	0.78	1.59	1.23		

Table ES.5: Economic Concentration Trend by Distance Band from FRT Stations, 2011 to 2015--continued

	LQ Trend 2011-2015 [2015LQ / 2011LQ]								
Distance Band, Economic Group	0.125	0.25	0.375	0.5	0.625	0.75	0.875	1	
Manufacturing	1.07	1.1	1.06	0.73	0.98	0.95	0.93	0.89	
Light Industrial	1.09	0.94	0.92	1.01	0.9	0.94	0.99	0.99	
Retail-Lodging	1	1.07	0.91	0.92	0.97	1.13	1.06	0.99	
Knowledge	0.96	0.99	1.23	1.09	1	1.13	1.01	1.08	
Office	1.03	0.86	0.99	1.06	0.79	0.84	0.96	1.03	
Education	0.9	1.13	0.91	1.22	3.2	0.96	0.99	1	
Health	0.95	1.24	0.95	1.03	1.07	1.04	1.04	0.88	
Arts-Ent-Rec	1.45	1.02	1.17	0.81	1.44	1.16	0.88	1.26	

Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

For each FRT system, we find the following economic groups appear to cluster with the first 0.50 mile of transit stations.

#### **LRT**

Retail-Lodging-Food Service

Knowledge

Office

Education

Health

Arts-Entertainment-Recreation

#### **BRT**

Manufacturing

Light Industrial

Retail-Lodging-Food Service

Knowledge

Office

Education

Health

Arts-Entertainment-Recreation

#### **SCT**

Light Industrial

Retail-Lodging-Food Service

Knowledge

Office

Education

Health

Arts-Entertainment-Recreation

#### **CRT**

Manufacturing

Light Industrial

Retail-Lodging-Food Service

Knowledge

Office

Education

Health

Arts-Entertainment-Recreation

These targets align with upper-, middle- and lower-wage groups which was the second part of the analysis in Chapter 4. Table ES.6 combines economic groups into these wage groups, allowing economic development analysts to match recommended target economic groups with respect to transit station distance with corresponding wage groups.

Based on the analysis presented in Chapter 4, we surmise that going forward from the Great Recession:

- LRT stations may gain share in upper wage workers but lose share among middle and lower wage workers especially in the 0.50-mile distance band perhaps because people and housing are displacing workers from the innermost (0.25 mile) distance band;
- BRT stations do not seem poised to gain share in workers among any of the wage groups in the innermost (0.25 mile) distance band but may gain share of workers among the upper and middle wage categories (see Chapters 2 and 3 for possible reasons);
- SCT stations may be poised to gain share of regional worker change among upper and lower wage workers also in just the innermost (0.25 mile) distance but lose share among middle wage workers in that band, and lose regional share of worker change among all wage categories beyond; and
- CRT stations appear to be poised to gain regional share of workers among all wage categories in the innermost (0.25 mile) distance band though perhaps only upper wage workers in the next (0.50 mile) distance band.

The link between transit station proximity and changes in the regional share of people and housing, and commuting patterns is addressed in Chapters 5 and 6 while the link between transit station proximity on workers-housing balance, and workers-labor force balance over time is addressed in Chapter 7.

Table ES.6: Allocation of Workers by Lower-, Middle- and Upper-Wage Category

NAICS	Description	Mean Annual Wages, 2013	Wage Category	Share of Workers
44	Retail Trade	\$25,779	Lower	
56	Administrative, Support, Waste Mgmt., Remediation	\$35,931	Lower	
61	Educational Services	\$35,427	Lower	
71	Arts, Entertainment and Recreation	\$32,188	Lower	
72	Accommodation and Food Services	\$17,453	Lower	
81	Other Services (except Public Administration)	\$29,021	Lower	
	Weighted Mean Wages and National Share of Workers		~\$30,000	~33%
48	Transportation and Warehousing	\$45,171	Middle	
53	Real Estate and Rental and Leasing	\$46,813	Middle	
62	Health Care and Social Assistance	\$44,751	Middle	
92	Public Administration	\$51,340	Middle	
	Weighted Mean Wages and National Share of Workers		~\$50,000	~33%
22	Utilities	\$94,239	Upper	
31	Manufacturing	\$54,258	Upper	
42	Wholesale Trade	\$65,385	Upper	
51	Information	\$83,677	Upper	
52	Finance and Insurance	\$88,677	Upper	
54	Professional, Scientific and Technical Services	\$75,890	Upper	
55	Management of Companies and Enterprises	\$105,138	Upper	
	Weighted Mean Wages and National Share of Workers		~\$70,000	34%

Source: Adapted from County Business Patterns, 2013 by Arthur C. Nelson and Robert Hibberd, University of Arizona.

## Chapter 5—The Link between Transit Stations and People and Housing Before and After the Great Recession

This chapter reports what may be the first effort to weave otherwise disparate transit planning objectives into an overall assessment of the extent to which FRT systems perform as desired over time. The research question is:

Relative to the counties within which transit systems operate ("transit counties"), are there shifts in the regional share of people and housing over time with respect to FRT station proximity, particularly with respect to change in:

Population by race,

Households by children present,

Householder age and type, and

Housing by tenure?

Specifically, this chapter applies economic base analysis to more than 40 light rail transit (LRT), bus rapid transit (BRT), streetcar transit (SCT), and commuter rail transit (CRT) systems operating in more than 30 metropolitan areas to estimate shifts in the share of:

- People by minority status;
- Households by type and householder age; and
- Housing by tenure (owner/renter).

The analysis estimates outcomes with respect to one-eighth (0.125), one-quarter (0.25), one-half (0.50), three-quarters (0.75) and one (1.00) mile buffers of FRT stations between 2000 and 2009 and recovery from 2010 to 2016.

Overall, we find positive shifts in the share of regional population and household change mostly favoring locations closest to FRT stations though positive effects are seen in all the distance bands. This is a remarkable finding, however, considering the land area around stations increases as distances from them increase, suggesting that FRT stations have a kind of gravitational attraction on people and housing. As suggested in Chapters 2 and 3, people may be attracted to station areas to such an extent that they are displacing jobs to locations farther way from stations. But there are nuances:

- While there is a popular perception that young people/households would be attracted to areas near transit stations we find that this is not necessarily the case. In terms of the share of such households, transit stations do not perform well and often have a negative link with respect to station proximity.
- In contrast, it is the group of householders between the age of 25 and 44 that seem to be attracted more to FRT stations.

- Older households (ages 45 to 65 and 65 and older) seem especially attracted to areas near light rail stations, more so than younger ones.
- With few exceptions, households without children and, to a lesser extent, single parent households are attracted to locations near FRT stations.
- Areas near FRT stations tend to attract a higher share of their transit region's share rental demand, and a lower share of owner demand.
- While there is a positive link between changes in the share of regional population and household growth to about 0.50 mile from LRT stations—perhaps up to 1.00 mile—that link appears limited to just the innermost (0.125-mile) distance band from BRT, SCT and CRT stations. Yet we know from commercial rent analysis reported in Chapter 2 that the multifamily market pays a premium for proximity to these transit systems to 1.00 mile and in the case of SCT and CRT perhaps up to 2.00 miles away.

We surmise that there are opportunities to improve the ability of FRT stations to accommodate the regional demand for certain types of households who wish to live near them though not necessarily very near them such as in the first 0.125-mile. We came to the same supposition in Chapter 3. In Chapter 6, we present research on the link between FRT station proximity and commuting mode choicer.

## Chapter 6—The Link between Transit Station Proximity and Mode Choice to Work, Working at Home, and Vehicle Ownership

One theorized benefit of proximity to such fixed route transit (FRT) systems is that residents will choose modes other than driving alone or carpooling to get to work. To the extent that FRT station areas themselves are also work destinations, people living near stations may also walk or bike to work. Moreover, proximity to transit enables those who work from home to access non-work destinations via transit or walking and biking if those destinations are near transit stations. However, there is no literature that establishes the link between (a) FRT station proximity and mode choice to work, or (b) an increase in share of people working at home to choose locations near transit stations. Chapter 6 helps close this gap in research. It also provides insights for transit and land use planning. The following research question guides research reported in this chapter:

Relative to the counties within which transit systems operate ("transit counties"), are there shifts in the regional share of:

Commuting mode choice with respect to FRT station proximity, particularly with respect to change in:

Driving alone and carpooling,

Transit, and

Walking and biking to work?

Workers working at home and transit station proximity?

Household vehicle ownership?

Shift-share analysis is used to estimate the shift in the share of these outcomes from the end of the Great Recession (2010) into full recovery (2016), using American Community Survey data. Trends are illustrated in Figure ES.2.

For LRT, BRT and SCT systems, there appears to be a consistent pattern. The use of transit, walking or biking to work falls as transit station proximity increases, though there is a modest increase between the 0.75- to 1.00-mile distance band. Likewise, the share of households without vehicles also decreases. The share of workers working at home is less pronounced though following the same overall pattern.

Outcomes for CRT are quite different. Generally, the share of workers using transit-walking-biking commuting, household vehicle ownership and workers working at home fall over the first two distance bands, to about 0.25-mile, then increase to about the 0.75-mile distance band before leveling off. We surmise the reason is that CRT service is not as frequent as the other modes.

Although the driving alone/carpool commute remains the dominate mode the change in share of commuters using other modes, especially with respect to transit station proximity is not trivial and appears to be increasing modestly. As we noted in Chapters 2, 3 and 5, local efforts to meet apparently unmet market demand for jobs and housing beyond the innermost (0.125-mile)

distance band to the 0.50-mile if not 1.00-mile distance bands may increase regional share of workers engaging in other than the driving along/carpooling mode to work.

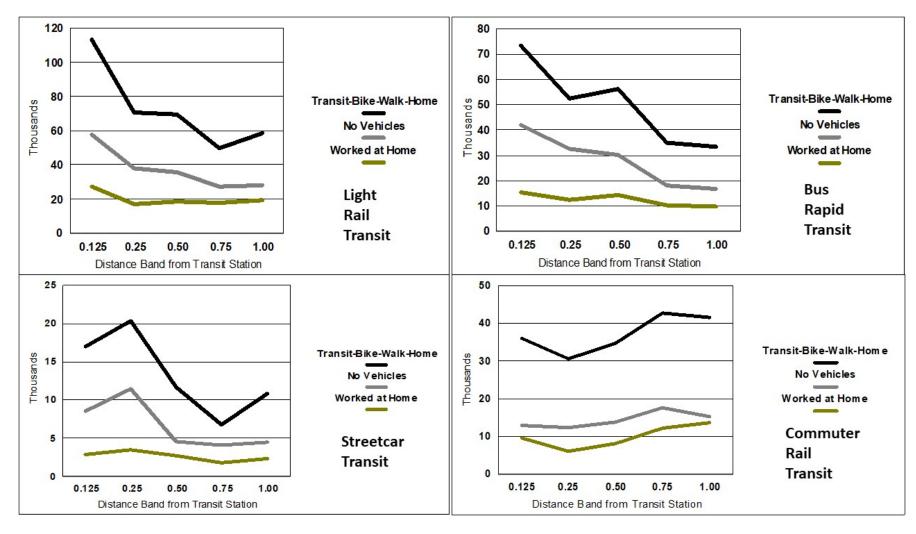


Figure ES.2: Share of Transit Region Change in Selected Commuting Mode Choice, Households without Vehicles and Workers Working at Home by Distance Band from LRT, BRT, SCT and CRT Stations, 2010-2016

# Chapter 7—The Link between Jobs-Worker Balance by Income and Economic Group with Respect to Transit Station Proximity

This chapter renews the assertion that increasing the balance of workplaces and residences near Fixed-Route Transit (FRT) stations by transit mode, segmented into wage and job sector categories provides multiple public and private benefits. Increasing the relative level of balance has been used by some planners to improve agglomeration economies and job accessibility and reduce segregation, emissions, freeway congestion and vehicle-miles traveled (VMT) in a region.

A relative balance of employment and workers' residences in a given neighborhood is missing in urban areas suffering from the spatial mismatch problem, in which segregated minority populations are spatially separated from their jobs, precipitating long commutes that in most cases require automobile ownership as a prerequisite to access. This presents some members of these communities with financial hardship. As auto-induced sprawl accelerated in the midtwentieth century, jobs followed housing beyond the urban core. The dispersed nature of land uses in suburbia virtually guaranteed an imbalance between jobs and housing. A lack of balance is therefore a ubiquitous feature across U.S. metropolitan areas.

While U.S. cities generally exhibit imbalance in overall jobs-worker ratios, they are particularly out of balance for lower-income households, as attested in the spatial mismatch literature. Evidence shows that areas balanced in terms of raw numbers of jobs and housing units can still require various income groups to commute elsewhere for their jobs.

This chapter reports on research guided by the following question:

# Do FRT system neighborhoods improve in employment-worker balance across the study years? Which income groups see the greatest improvements?

The chapter evaluates the following categories of employment and worker residences: 1) overall, 2) upper, middle, or lower-wage workers at work per those at their residences, and 3) workers by job sector category at work per those at their residences. The analysis is based on light rail transit (LRT), bus rapid transit (BRT), streetcar transit (SCT) and commuter rail transit (CRT) systems noted by era in which operations commenced in Table ES.7. Chapter 7 presents results for equally spaced years from the pre-recession (2007), into the Great Recession (2011) and to fully recovery in post-recession (2015) periods,

We find that overall change has been towards residences and away from employment, but at a small magnitude of change. The magnitude varies in significant ways, however, per wage and job sector group, by generation of the transit system (i.e., when the system was opened for operation), and by MSA. All systems remained mostly out of balance in favor of employment within 2 miles of transit, with some exceptions.

Tables ES.8 through ES.11 report results for LRT, BRT, SCT and CRT systems, respectively. We summarize key findings below.

The tables below provide summaries of jobs-worker balance across the years before, during, and after the Great Recession, categorized by wage and job sector groups per transit mode for each

separate generation of each mode. They also include the rate of change in the balance between 2011 and 2015.

**Table ES.7: Fixed Route Transit Systems Studied** 

Light Rail		<b>Bus Rapid Transit</b>		Streetcar		Commuter Rail T	ransit
Transit		_		Transit			
1st Generation	Year	Pioneer	Year	1st Generation	Year	1st Generation	Year
Buffalo	1984	Pittsburgh	1977	Little Rock	2004	Dallas-Fort Worth	1996
Cleveland	1980	Pre-Recession		Portland	2001	Miami Tri-Rail	1989
Pittsburgh	1984	Eugene- Springfield	2007	Seattle	2007	Minneapolis	1997
Portland	1986	Kansas City	2005	Tacoma	2003	San Diego	1995
Sacramento	1987	Las Vegas	2004	Tampa	2002	San Jose- Stockton	1998
San Diego	1981	Stockton	2007	2nd Generation		Seattle-Tacoma	2000
San Jose	1987	<b>Great Recession</b>		Atlanta	2014	Washington, DC	1980s- 90s
2nd Generation		Cleveland	2008	Dallas	2015	Pre-Recession	
Dallas	1996	Nashville	2009	Salt Lake City	2013	Albuquerque	2006
Denver	1994	Phoenix	2009	Tucson	2014	Nashville	2006
Salt Lake City	1999	Reno	2010			<b>Great Recession</b>	
St. Louis	1993	Salt Lake City	2008			Austin	2010
3rd Generation		Seattle	2010			Portland	2009
Charlotte	2007	Post-Recession				Salt Lake City	2008
Houston	2004	San Antonio	2012			Post-Recession	
MinnSt. Paul	2004	San Diego	2014			Orlando	2014
Norfolk	2011	Washington DC	2014				
Phoenix	2008						
Seattle	2003						

Change in balance in LRT systems by wage was small across the generations (Table ES.8). By sector, the changes were also small, with most changes being less than 3%. Third-generation systems saw the greatest change, as much as -4.72% for a single sector group, manufacturing. Office, manufacturing and education, which saw the largest changes, changed 3% to 4% in most generations, tilting away from employment and towards residences.

Table ES.8. LRT Jobs-Worker Balance Ratios and Change by Wage and Sector Group Across Years Before,

**During, and After Great Recession** 

LRT 1st-Gen	2007	2011	2015	2015/2011
Overall Balance	1.344	1.425	1.370	-3.87%
Wage Group				
Upper Wage	1.211	1.241	1.213	-2.28%
Middle Wage	1.214	1.279	1.249	-2.30%
Lower Wage	1.114	1.146	1.129	-1.48%
Economic Group				
Manufacturing	1.177	1.214	1.181	-2.74%
Light Industrial	1.155	1.163	1.140	-2.00%
Retail-Lodging	1.101	1.126	1.115	-0.91%
Knowledge	1.226	1.246	1.233	-1.03%
Office	1.198	1.276	1.238	-3.03%
Education	1.110	1.149	1.135	-1.20%
Health	1.235	1.248	1.227	-1.68%
Arts-Ent-Rec	1.095	1.162	1.148	-1.26%
LRT 2nd-Gen	2007	2011	2015	2015/2011
Overall Balance	1.378	1.424	1.385	-2.76%
Wage Group				
Upper Wage	0.823	0.836	0.826	-1.22%
Middle Wage	0.838	0.849	0.837	-1.41%
Lower Wage	0.783	0.787	0.776	-1.32%
Economic Group				
Manufacturing	0.744	0.752	0.745	-0.84%
Light Industrial	0.809	0.820	0.794	-3.20%
Retail-Lodging	0.777	0.780	0.771	-1.17%
Knowledge	0.851	0.858	0.851	-0.79%
Office	0.853	0.870	0.850	-2.22%
Education	0.762	0.756	0.750	-0.83%
Health	0.828	0.828	0.825	-0.45%
Arts-Ent-Rec	0.808	0.823	0.842	2.27%

Table ES.8 LRT Jobs-Worker Balance Ratios and Change by Wage and Sector Group Across Years Before,

**During, and After Great Recession (continued)** 

LRT 3rd-Gen	2007	2011	2015	2015/2011
Overall Balance	3.071	3.354	3.075	-8.34%
Wage Group				
Upper Wage	1.458	1.508	1.483	-1.69%
Middle Wage	1.511	1.578	1.541	-2.39%
Lower Wage	1.307	1.374	1.318	-4.05%
Economic Group				
Manufacturing	1.311	1.348	1.284	-4.72%
Light Industrial	1.525	1.579	1.533	-2.93%
Retail-Lodging	1.233	1.291	1.271	-1.53%
Knowledge	1.495	1.528	1.498	-1.94%
Office	1.475	1.568	1.519	-3.12%
Education	1.347	1.391	1.333	-4.19%
Health	1.487	1.538	1.499	-2.54%
Arts-Ent-Rec	1.337	1.423	1.394	-2.00%

Overall, as seen in Table ES.9, all BRT generations tilted away from employment and towards residences, but in very small magnitudes. The overall change in balance in BRT systems by generation for the 3 generations are -3.17%, -4.84%, and -3.7%. In Pittsburgh and pre-recession BRT, upper-wage employment lost the most share. In recession-era systems, middle-wage job lost the most share. Post-recession, all wage categories lost share of the balance. BRT generations, wage categories all changed relatively equally. The exception was Pre-recession BRT routes have a relatively small degree of imbalance, which trend above a value of 1, which indicates more employment than housing within 2 miles of the stations in these routes. Overall, the pre-recession routes have a lower incidence of imbalance than the BRT routes constructed later.

Table ES.9 BRT Jobs-Worker Balance Ratios and Change by Wage and Sector Group Across Years Before,

**During, and After Great Recession** 

Pittsburgh Pioneer	2007	2011	2015	2015/2011
Overall Balance	1.269	1.292	1.244	-3.78%
Wage Group				
Upper Wage	1.228	1.234	1.194	-3.23%
Middle Wage	1.192	1.183	1.169	-1.17%
Lower Wage	1.148	1.150	1.135	-1.28%
Economic Group				
Manufacturing	1.149	1.135	1.108	-2.37%
Light Industrial	1.209	1.201	1.141	-5.02%
Retail-Lodging	1.150	1.139	1.130	-0.85%
Knowledge	1.260	1.250	1.222	-2.24%
Office	1.216	1.222	1.185	-2.99%
Education	1.116	1.121	1.113	-0.70%
Health	1.190	1.196	1.190	-0.49%
Arts-Ent-Rec	1.170	1.251	1.192	-4.71%
<b>Pre-Recession BRT</b>	2007	2011	2015	2015/2011
Overall Balance	1.396	1.524	1.476	-3.17%
Wage Group				
Upper Wage	1.165	1.199	1.161	-3.12%
Middle Wage	1.158	1.225	1.214	-0.88%
Lower Wage	1.129	1.164	1.148	-1.33%
Economic Group				
Manufacturing	1.038	1.071	0.981	-8.46%
Light Industrial	1.098	1.132	1.156	2.18%
Retail-Lodging	1.126	1.174	1.163	-0.93%
Knowledge	1.196	1.230	1.208	-1.76%
Office	1.177	1.215	1.182	-2.70%
Education	1.176	1.215	1.188	-2.25%
Health	1.179	1.212	1.204	-0.67%
Arts-Ent-Rec	1.072	1.118	1.087	-2.76%

<b>Great Recession</b>				
BRT	2007	2011	2015	2015/2011
Overall Balance	1.880	1.947	1.853	-4.84%
Wage Group				
Upper Wage	1.310	1.350	1.328	-1.62%
Middle Wage	1.375	1.409	1.362	-3.38%
Lower Wage	1.228	1.262	1.237	-2.03%
Economic Group				
Manufacturing	1.234	1.282	1.258	-1.87%
Light Industrial	1.358	1.406	1.380	-1.87%
Retail-Lodging	1.206	1.231	1.228	-0.18%
Knowledge	1.333	1.349	1.333	-1.22%
Office	1.358	1.422	1.344	-5.52%
Education	1.214	1.235	1.229	-0.48%
Health	1.307	1.327	1.307	-1.47%
Arts-Ent-Rec	1.212	1.254	1.263	0.72%
Post-Recession BRT	2007	2011	2015	2015/2011
Overall Balance	1.909	1.973	1.900	-3.70%
Wage Group				
Upper Wage	1.184	1.206	1.181	-2.03%
Middle Wage	1.220	1.246	1.219	-2.19%
Lower Wage	1.127	1.151	1.128	-1.95%
Economic Group				
Manufacturing	1.044	1.097	1.090	-0.66%
Light Industrial	1.084	1.080	1.035	-4.18%
Retail-Lodging	1.115	1.124	1.107	-1.49%
Knowledge	1.245	1.239	1.192	-3.82%
Office	1.207	1.222	1.215	-0.55%
Education	1.142	1.207	1.165	-3.43%
Health	1.256	1.292	1.270	-1.74%
Arts-Ent-Rec	1.081	1.126	1.080	-4.07%

Table ES.10 shows that SCT change across the generations overall are significantly tilted away from employment numbers at workplaces, -9.91% and -3.69%. Most changes in balance were small. The biggest percent changes across the study years were in office, which saw a change of -6.43%, and light industrial, which saw a change of 3.64%, one of the few sector groupings to increase in favor towards employment in our study. Wage groups saw significant change in the 1st-generation systems but modest changes in the 2nd generation, which saw little change in upper and lower-wage balance, but a modest change toward employment in the middle-wage category. Second-generation SCT systems tilted more towards worker residences than the first generation.

Table ES.10 SCT Jobs-Worker Balance Ratios and Change by Wage and Sector Group Across Years Before, During, and After Great Recession

1st-Gen SCT	2007	2011	2015	2015/2011
Overall Balance	3.226	3.481	3.136	-9.91%
Wage Group				
Upper Wage	1.481	1.517	1.493	-1.62%
Middle Wage	1.496	1.592	1.548	-2.74%
Lower Wage	1.371	1.452	1.408	-3.02%
Economic Group				
Manufacturing	1.235	1.261	1.241	-1.63%
Light Industrial	1.515	1.563	1.548	-0.95%
Retail-Lodging	1.293	1.352	1.364	0.91%
Knowledge	1.567	1.552	1.542	-0.67%
Office	1.511	1.664	1.558	-6.34%
Education	1.517	1.514	1.482	-2.05%
Health	1.443	1.523	1.485	-2.47%
Arts-Ent-Rec	1.309	1.394	1.429	2.52%
2nd-Gen SCT	2007	2011	2015	2015/2011
Overall Balance	1.757	1.660	1.598	-3.69%
Wage Group				
Upper Wage	0.919	0.936	0.931	-0.55%
Middle Wage	0.984	0.956	0.972	1.64%
Lower Wage	0.857	0.863	0.862	-0.05%
Economic Group				
Manufacturing	0.800	0.815	0.818	0.47%
Light Industrial	0.854	0.864	0.896	3.64%
Retail-Lodging	0.833	0.841	0.839	-0.25%
Knowledge	1.013	1.028	1.020	-0.87%
Office	0.973	0.966	0.964	-0.17%
Education	0.910	0.894	0.894	0.06%
Health	0.904	0.887	0.869	-2.05%
Arts-Ent-Rec	0.912	0.941	0.937	-0.44%

Commuter rail changed overall by tilting more towards housing employees and more away from workplaces, shown in Table ES.11. As in the other transit modes, changes were mainly small in degree with some considerable exceptions. The second-generation CRT lines saw a significant drop in the ratio value for education. This may be due to a loss of education jobs. It may also be due to a gain in relevant housing, such as student housing. Second-generation systems, those from pre-recession and post-recession systems saw the most significant changes. In both generations balance tilted toward jobs only slightly in the upper-wage category; the other wage categories tilted more away from employment.

Table ES.11 CRT Jobs-Worker Balance Ratios and Change by Wage and Sector Group Across Years Before, During, and After Great Recession

1st-Gen CRT	2007	2011	2015	2015/2011
Overall Balance	1.280	1.770	1.728	-2.32%
Wage Group				
Upper Wage	0.849	1.104	1.098	-0.54%
Middle Wage	0.803	1.081	1.069	-1.17%
Lower Wage	0.759	1.025	1.015	-1.02%
Economic Group				
Manufacturing	0.900	1.052	1.023	-2.69%
Light Industrial	0.860	1.049	1.037	-1.11%
Retail-Lodging	0.755	1.005	0.997	-0.85%
Knowledge	0.797	1.166	1.170	0.33%
Office	0.816	1.111	1.090	-1.90%
Education	0.718	1.003	1.003	0.00%
Health	0.779	1.021	1.021	0.01%
Arts-Ent-Rec	0.832	1.062	1.078	1.52%
2nd-Gen CRT	2007	2011	2015	2015/2011
Overall Balance	1.813	1.946	1.861	-4.36%
Wage Group				
Upper Wage	1.004	1.029	1.036	0.77%
Middle Wage	1.061	1.102	1.053	-4.47%
Lower Wage	0.966	1.008	0.984	-2.35%
Economic Group				
Manufacturing	1.039	1.030	1.040	0.93%
Light Industrial	1.044	1.096	1.069	-2.39%
Retail-Lodging	0.957	0.971	0.981	1.03%
Knowledge	1.001	1.045	1.061	1.53%
Office	1.022	1.084	1.052	-3.00%
Education	1.039	1.117	0.976	-12.62%
Health	0.962	0.993	0.990	-0.40%
Arts-Ent-Rec	0.902	0.900	0.878	-2.41%

Implications for policy makers and planners include the recommendation to review the balance figures for a particular MSA. They show overall that employment remains a greater presence near transit than residences. This is a highly pronounced trend across the US: 5% of all residents and 48% of all jobs in the US are within a half-mile of FRT stations! Massive opportunity exists within 2 miles of transit stations to increase accessibility and jobs-worker balance while supplying the increasing preference for living near transit. As highlighted in chapter 9, greater proximity to transit, which greater balance will facilitate, will lower household transportation expenses for those who need it the most.

# Chapter 8—The Link between Fixed Route Transit Station Planning and Design, and Development Outcomes

This chapter asserts that FRT station planning (the process leading to locations) and design (how stations are integrated with transport systems and nearby land uses) can dictate (a) use of the system by passengers, (b) development outcomes around the station, sometimes to a few miles away, and (c) real estate markets. The vast literature on FRT station planning and design may boil down to these over-arching principles:

- Reduce adverse impacts of transit stations on surrounding land uses;
- Facilitate positive interactions between land uses near stations; and
- Maximize accessibility of passengers to transit stations and nearby land uses.

Unfortunately, as we show in Chapter 8, poor station planning and design can actually undermine these principles thereby dampening development outcomes. In our Appendix B of the main report, we offer a visual perspective on what constitutes "good" and "bad" station locations and design. We include walk, bike and transit (WBT) scores for each example. Some "good" station locations and design have low to modest WBT scores while others that in our opinion are "bad" locations and design have modest to high WBT scores.

We also aggregated WBT scores for all LRT systems and compared to our typology of "good", "bad", and "ugly" office market rent outcomes reported for 17 systems in Chapter 2. Good systems were those with statistically significant positive associations between rent and station proximity, bad systems were those without any statistically significant associations, and ugly systems were those with statistically significant negative associations. Table ES.12 presents our results. While all the "ugly" systems are in the bottom half of this table, "good" and "bad" ones based on mean WBT system wide scores are roughly equally distributed.

We conclude that there does not appear to be an easy way to predict transit station development outcomes based on transit station planning and design. This is an area where new research is needed.

Table ES.12: Comparing Market Rent Typology to LRT System Mean Walk-Bike-Transit Scores from

Highest to Lowest

LRT System	Walk	Transit	Bike	WBT Mean	Rent Premium
Portland	75.1	71.8	85.5	77.5	Good
Seattle	78.9	79.0	72.7	76.9	Bad
Minneapolis-St. Paul	70.7	73.7	78.9	74.4	Bad
Buffalo	82.9	64.5	74.6	74.0	Bad
Houston	70.7	70.7	71.6	71.0	Good
Phoenix	69.3	58.2	72.7	66.7	Bad
Sacramento	59.2	52.0	76.4	62.5	Bad
San Diego	67.4	59.7	59.1	62.1	Ugly
Denver	55.0	60.6	70.3	62.0	Good
Salt Lake City	55.5	62.2	66.8	61.5	Bad
Charlotte	63.0	60.8	55.9	59.9	Good
San Jose	52.7	52.8	73.8	59.8	Ugly
Dallas	53.7	61.1	56.5	57.1	Good
Cleveland	52.7	58.0	50.8	53.8	Bad
Norfolk	52.5	53.5	50.7	52.2	Good
Pittsburgh	56.3	60.0	38.4	51.6	Ugly
St. Louis	48.0	50.9	55.5	51.5	Ugly

Source: Analysis by authors using walk, bike and transit scores for each LRT station for each system as provided by https://www.walkscore.com/.

# Chapter 9—The Link between Household Transportation Cost and Transit Station Proximity

It seems an article of faith that transportation costs as a share of household income increase with respect to distance from downtowns, freeway interchanges, and fixed route transit (FRT) stations. Considerable literature reports price effects of these points on residential property values but none measure explicitly differences in household transportation costs as a share of household budgets. This chapter helps close this gap in literature. Our research question is:

# Do transportation costs as a share of median household incline decline with respect to light rail transit station proximity controlling for other factors?

We use the U.S. Department of Housing and Urban Development's (HUD) Location Affordability Index (LAI) database, versions 2 and 3, They estimate the share of household budgets consumed by transportation at the block group level based on the 2012 5-year American Community Survey (ACS) and census tracts based on the 2016 5-year ACS, respectively. Using them, we evaluate the association between median household transportation costs and distance from light rail transit (LRT), bus rapid transit (BRT) and streetcar transit (SCT) stations using both ACS data sets. We apply our analysis to those systems we have evaluated throughout this report: 17 LRT systems, 13 BRT systems and 9 SCT systems (see Table ES.1). All these systems were operating at the time of the 2016 5-year ACS while nearly all were operating concurrent with the 2012 5-year ACS. We use the standard-form ordinary least squares regression model adapted for our purposes:

Figure ES.13 illustrates our findings. In that figure, we note that lines for 2016 5-year ACS are less smooth than for the 2012 5-year ACS. The reason is the difference in geography where 2016 is based on coarse CTs while the 2012 geography is the more fine-gained CBGs.

For LRT systems, the typical regional households budget improved by an order of about one-half of one percent between 2012 and 2016 when considering transit station proximity. But for BRT systems, the improvement was more than one percent (or roughly a 25% increase in savings). In contrast, there was not no discernable change in savings associated with SCT station proximity between 2012 and 2016.

We observe that for the most part, there was only a nominal change in the number of LRT and BRT systems between 2012 and 2016—the San Diego BRT system was added in 2014, though San Antonio was added in 2012. The implication is that as systems mature and markets have time to respond to FRT systems, there may be some marginal shifting of residential development accordingly. This must not be over-stated however, as the household budget savings while not trivial are also not very large.

That households' share of income devoted to transportation increases with respect to FRT stations to at least two miles elicits two important policy implications from us.

First, our findings may be used to relax early efforts to calibrate location-efficient mortgages (LEM). For the most part, the LEM calculations were weighted substantially toward the central business district. Considering just this limitation, prior research concluded that LEMs do not raise mortgage default rates and should be weighed against anti-sprawl benefits they may offer.

We suspect default rates will be lower the closer properties are to FRT stations. Further research may explore the relationship between proximity to LRT stations if not all fixed guideway transit stations and foreclosure rates.

Second, assumptions about planning land uses around FRT stations may need to be relaxed. The so-called half-mile circle planning area has coming under increasing challenge with studies—including our own (see references in Chapter 9) showing market responsiveness transit station proximity up to two miles. Our empirical analysis suggests that FRT station planning protocols may need to extend many miles from stations.

The nation will add about 100 million people between now and mid-century. One of us (Nelson) has estimated that about a quarter of American households want to live near fixed guideway transit opportunities though less than 10 percent have those options now. Perhaps one reason is that Americans understand the cost savings associated with living near transit stations. Yet, even if all new homes built between now and mid-century were located near existing or planned fixed-guideway transit stations the demand for living near those stations would still not be met.

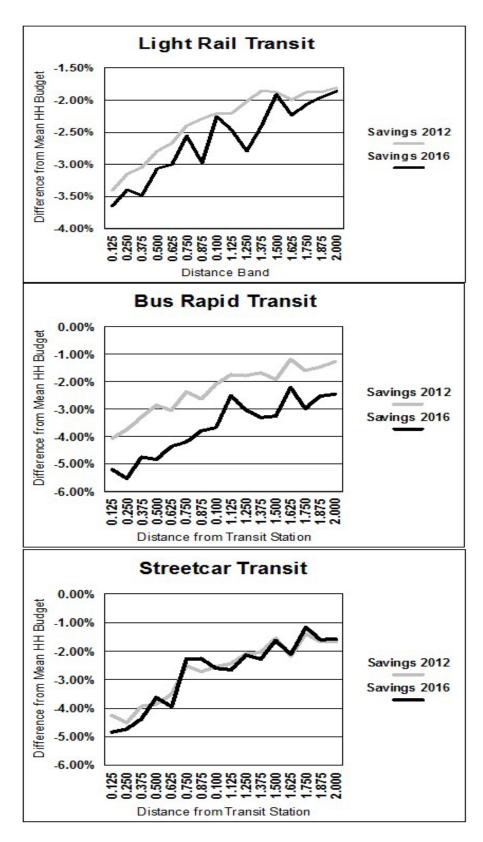


Figure ES.3: Illustration of the Association between Transit Station Proximity and Typical Regional Household Transportation Costs as a Percent of Regional Median Household Income

### CHAPTER 10—The (Overlooked) Link between Express Bus Stations and Commercial Rents with Implications for Transit and Land Use Planning

This chapter provides the first study establishing the association between express bus transit (XBT) stations and commercial office, apartment and retail rents. Nearly if not all research reporting the association between transit and real estate values focuses on heavy rail (also called third rail), light rail, streetcar (also called trolley), commuter rail, and bus rapid transit. Forgotten in the research is the influence that express bus systems and their stations can also have on real estate values or rents. This research helps close the gap. Our research question is:

# Is there an association between commercial real estate rent (per square foot) and proximity to XBT stations holding other factors constant?

We apply standard ordinary least squares analysis to XBT systems operating in more than 30 metropolitan areas. Modeling and analytic details are presented in Chapter 10, the association between commercial rents and XBT proximity are illustrated in Figure ES.14.

Overall, we find surprisingly robust associations between XBT stations on office and apartment rents well beyond one mile, and strong associations with respect to retail rents although these are limited to locations closest to XBT stations. With respect to XBT station distance bands, we find:

- Office rents decline gradually from the first distance band to the 1.625-mile distance band;
- Multifamily rents decline gradually from the first distance band to the 1.875-mile distance band; and
- Retail rents begin with a positive premium at the first distance then fall steeply over the next two distance bands.

These empirical outcomes are surprising with respect to the distance over which there seems to be a rent premium with respect to office and multifamily properties being more than 1.5 miles and nearly 2.0 miles respectively. They are comparable to the distances found in Chapter 2 for multifamily rents for SCT and CRT systems but in other respects being much longer.

A key finding is that it appears that offices and apartments value proximity to XBT stations much more so than BRT stations. In Chapter 2, we found no rent premiums for office, apartments or retail buildings in the first (0.125 mile) distance band with limited premiums only to about one mile away.

We caution that, like CRT systems, XBT systems tend to operate less frequently than other FRT systems.

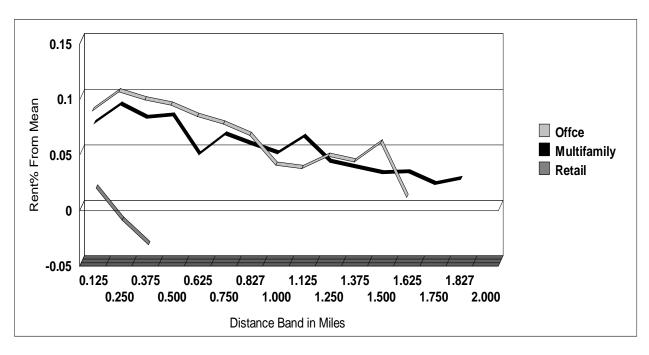


Figure ES.4: The percent rent change from the mean between XBT station proximity and office, multifamily and retail rents per square foot

# Chapter 11—The Link between Transit and Land Use Planning to Meet America's Market Demand for Transit Station Proximity

Our concluding chapter includes a research agenda and a perspective on the role of fixed route transit systems.

### Research Agenda to Further Understand the Role of Fixed Route Transit Systems in Shaping Development Patterns

The current research, which builds on our prior research, creates the platform for what we call the FINAL PHASE of this research genre. It would need to include development and hedonic analyses, both of which we pioneered for their application to fixed guideway transit systems. The following agenda is envisioned

#### **Spatial Economic Analysis**

Our prior and ongoing research uses quasi-experimental, economic base methods to assess change in concentration in workers and their wages by economic groups; people and households by race/ethnicity, age, type and other demographic features; housing by tenure; and mode choice to work. Using factor/cluster analysis, we would refine analysis to consider outcomes with respect to types of transit stations by mode considering such dimensions as: land use mix (an entropy measure), jobs-population balance (a measure of jobs versus population concentration), distance to downtown and other major activity centers (a centrality measure), employment sector composition (a measure of economic concentration); and socioeconomic composition (a measure of demographic concentration).

We anticipate that there may be surprises compared to our prior work, such as gains in concentration at types of transit stations that otherwise saw losses of concentration for systems as a whole, and vice versa. Refined analysis can lead to refined planning and urban design practices.

#### **Hedonic Analysis**

We pioneered the use of CoStar rent data to assess the association between transit station distance and rent with respect to different system types and metropolitan areas. Our FINAL PHASE would disaggregate systems into types of stations based on factor/cluster analysis outlined above. We would also be mindful of opportunities to apply more rigorous analyses including larger numbers of economic, demographic and spatial controls. We anticipate advancing work in this field in another way: assessing the interactive effect of transit station type and distance on commercial properties within discrete distance bands of stations. In our current work, we have discovered that commercial markets express segmentation effects based on distance to transit stations, by mode. For instance, commercial property rents are much more responsive to BRT station proximity than to SCT proximity for reasons that are different between these systems. The FINAL PHASE research agenda would allow us to explore these refinements to market responses to transit systems by mode, type and distance.

We conclude with a review of why all this research is important.

# Perspectives about the Role of Fixed Route Transit Systems in Meeting America's Future Development Needs

Two perspectives emerge from this research. First, the real estate market values proximity to various forms of transit, often extending up to two miles away. In other words, the real estate market confers a premium on rents for many kinds of commercial real estate beyond the standard half-mile circle that seems to dominate transit-oriented development (TOD) planning.

The second is that for the most part changes in jobs, people and households are confined to the very closest distance bands around transit stations. While it makes sense for development that values transit station proximity to occur nearby, there may be opportunities for transit-oriented development farther away that are unrealized. For instance, a substantial literature indicates that firms are attracted to transit stations up to a mile and often further away. It is not that workers are necessarily willing to walk longer distances but often feeder buses, shuttles, and even pleasant and barrier free walkways/bikeways facilitate accessibility.

Moreover, there is a growing literature based on market surveys indicating that people would choose to live a half mile away, or more, from transit stations if they had the opportunity. One indicator of this willingness is the presence of market premiums for light rail and streetcar proximity well beyond one mile (see Chapter 2). Yet, the largest share of the change people and households occurs within one-eighth (0.125) mile of LRT and SCT stations (see Chapter 5). For workers it is the first quarter (0.25) mile (see Chapter 3). Why is this?

It may be that local planning does not seize market opportunities for maximizing development throughout the half-mile circle or beyond. Among many barriers identified in the literature combined with our own professional observations include:

- Development regulations that are inconsistent with market realities;
- Unpredictable or protracted development approval processes;
- Excessive parking requirements;
- Development exactions that exceed that needed to mitigate adverse impacts;
- Neighborhood opposition;
- Inefficient linkages between development and transit stations (such as multi-lane highways, long blocks, and elevated station platforms among others); and
- Insensitive urban design that makes transit station accessibility physically and even emotionally unpleasant.

But for these barriers, more jobs, people and households are likely to locate within a half mile, a mile or more from transit stations. For example, suppose development across the entire 0.50-mile area around transit stations were similar to that observed for the first 0.125-mile. For instance, in metropolitan Denver, the 0.125-mile LRT station areas absorbed 8.7% of all household growth despite comprising only 0.4% of the urban land area. If extended over 0.50-

mile, 1.5 times more than all of the Denver metropolitan area's household growth 2010-2016 could have been absorbed. Not all households would choose to live near transit stations, of course. Still, market surveys produced by the National Association of Realtors suggest that even if all new housing built between 2010 and 2050 were within 0.50-mile of existing transit stations, market demand for housing proximate to transit stations would remain unmet.

There is another consideration. Our preliminary analysis of the land area within 0.50 mile of transit stations in many of the metropolitan areas investigated in our study indicate that more than half the area is comprised of

- Surface parking lots,
- Vacant, privately owned land, and
- Land on which there are one- and two-floor structures being more than 30 years old and occupying less than 25% of the land area.1

Real estate development literature indicates such land presents important opportunities for infill and redevelopment. One may imagine that much of the America's market demand for living and working near transit stations can be accommodated through the redevelopment of parking lots, vacant land, and aging buildings that are already beyond their highest and best use.

Perhaps the greatest challenge for America's metropolitan areas is to meet the market demand for jobs and housing near rail transit stations by simply facilitating the redevelopment of its parking lots and aging, low intensity structures.

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<sup>1</sup> These analyses are based on assessor records and Marshall and Swift depreciation schedules by building types.

### 1.0 INTRODUCTION TO RESEARCH INTO THE LINK BETWEEN TRANSIT STATION PROXIMITY AND COMMERCIAL RENTS, JOBS, PEOPLE AND HOUSING WITH IMPLICATIONS FOR TRANSIT AND LAND USE PLANNING

#### 1.1 OVERVIEW

The National Institute for Transportation and Communities (NITC) has sponsored research led by one of us (Nelson) that has created a particular genre of work which relates transit systems—and transit stations especially—to development outcomes using economic base analysis, notably location quotient and shift share analysis, and hedonic analysis of commercial rent. This report updates and expands prior research in this genre. Under prior NITC contracts, research teams built station area databases for 12 light rail transit (LRT) systems, nine bus rapid transit (BRT) systems, four streetcar transit (SCT) systems, and five commuter rail transit (CRT) systems. Prior research included employment data extending annually from 2002 through 2011, and census data for 2000 and 2010. Prior analysis compared development, demographic and housing outcomes associated with those transit systems during the period before the Great Recession (2000 through 2007) and during recession into recovery (2008 through 2011).

Although NITC researchers found important differences in outcomes between the study periods of 2000-2007 and 2008-2011, their research could not measure outcomes during the period of economic stability that commenced about 2012. This report expands the number of systems used in analysis to 17 LRT systems, 14 BRT systems, nine SCT systems and 12 CRT systems. It also expands the period of analysis to 2015 for jobs-related data and to 2016 for census data. The expanded and updated databases allow for more comprehensive assessment of their outcomes. Those data have been made available for open access use by researchers.

Prior NITC-sponsored research included analysis of the relationship between office, retail and multifamily rents and transit station proximity by type of transit, controlling for the usual influences. This report expands upon earlier work to include many more transit systems, new variables, and more recent rent data.

This introduction casts our research effort in terms of:

- Literature gaps;
- Overarching themes;
- Background and objectives;
- Methodology summary;

- Technology transfer; and
- Broad impacts.

#### 1.2 OVER-ARCHING LITERATURE GAPS

Light rail transit (LRT), bus rapid transit (BRT), streetcar transit (SCT) and commuter rail transit (CRT) systems are growing in number and expanding where they exist. Numerous claims are made about how they will influence the location of jobs by type of sector and wages, people and their housing choices and tenure, and real estate market values, but the evidence is scant. Until our prior work (Nelson 2015; Nelson et al. 2015a), there was no systematic assessment of the performance of LRT/BRT/SCT/CRT systems on development outcomes across the nation, while controlling for the distance to transit and differentiated by type of transit system among other factors. (See CTOD 2011 for the only prior study examining location relative to transit location but with limitations).

Using keywords relating to station area economic development for published works in the past five years, we find only 14 studies identified in the Transportation Research Information Database, but except for work led by Nelson, none address multiple systems in multiple metropolitan areas. Of two studies cited using keywords relating to station area population change, ours is the only one based on multiple transit systems in multiple metropolitan areas. Moreover, except for ours (see Nelson 2017a for a summary), no study reports variation in employment by wage with respect to transit systems. Previously, Nelson et al (2015b) published the largest metropolitan-specific study relating LRT to office rents based on the Dallas metro area. Soon, Nelson (2017b) will publish the only study showing variation in market rents for office, retail and rental apartment properties with respect to one-half mile corridors for different types of transit systems. And except for Petheram and Nelson et al. (2014), no hedonic study systematically associated apartment building values to LRT station proximity with respect to distance beyond one-half mile.

Using NITC resources and those of several partners, research teams headed by Nelson have created a unique genre of spatially-based development outcome research that is national in scope, and which includes all fixed route transit types except for heavy rail. Key findings from prior research has indicated:

- Before the Great Recession (GR), transit station areas lost a share of jobs relative to their regions but during the GR and early recovery years they gained share—how much depended upon the type of transit system, distance from stations, and sector. BRT, for instance, gained job share only within the first one-quarter mile (see Nelson et al. 2013), while LRT and SCT stations gained share up to a mile away. CRT stations lost share during both time periods.
- Before the GR, transit station areas lost share of higher-wage jobs relative to their regions, but during the GR and early recovery years, LRT station areas gained upper- and middle-wage job share while losing lower-wage ones; SCT station areas gained upperand lower-wage job share but lost middle-wage jobs, while BRT station areas lost share of all jobs by wage category (though there were exceptions for individual systems).
- As expected, LRT and SCT station areas gained a small share of their region's population between the pre-GR and GR-recovery periods, but surprisingly the effect was roughly

- equal for those under 35 ("Millennials") and those 35-64—while declining shares occurred at 65 and older. BRT station areas lost share across all age groups.
- Market rents for office, retail and apartment properties with respect to distance from different kinds of transit systems varied considerably— LRT and SCT had the largest positive effects, BRT modest and limited positive effects, and CRT had negative effects.

There is another area of work that is lacking in the literature: the extent to which median household transportation costs vary with respect to transit station distance and whether variations change over time.

The study period for prior work extended to only 2011, which many consider still part of the Great Recession. Earlier work also included many systems that did not commence operations until the late 2000s, which compromises fidelity in the establishment of reasonable longitudinal associations. By extending the study period to 2015, we are able to test for the resiliency of associations found before and during the Great Recession. Because we cannot analyze all the potential relationships our database supports, we have "democratized" our data through NITC open source download of excel database and shape files with a data dictionary. This allows researchers, scholars, policy analysts and students to address research questions ranging from the perspective of a single station area to multiple metropolitan areas, and for a single transit system to multiple ones.

#### 1.3 OVERARCHING THEMES

NITC research focuses on a number of themes. The focus of this report is on these three:

*Increasing access to opportunities*: Well-connected regions and communities can improve social equity by providing access to jobs, services, recreation, and social opportunities.

Our research expands on prior related work to assess the extent to which jobs and people are attracted to transit station areas with respect to jobs by wage level and households by income, and transportation costs with respect to station distance. This part of our analysis focuses especially on equity concerns.

*Improving multi-modal planning and shared use of infrastructure*: *Improved mobility requires a range of options for moving people and goods.* 

Our analysis improves understanding of how cities and regions vary in the performance of development outcomes associated with transit through estimations of rent premiums, or the willingness of the market to pay for transit station proximity. Our analysis thus implicitly generates the evidence needed by planners to demonstrate the benefits of transit systems in the context of multi-modal transportation systems.

**Developing data, models, and tools**: Our complex transportation system demands better data and tools for decision-making.

We have made our databases and shape files available open source through NITC. This democratization of data enhances examination of the implications of changes to transit system on

a range of outcomes relating to mobility, economic equity, the environment, and health at a variety of scales (from the station area to the nation) by researchers, policy analysts and students everywhere.

#### 1.4 BACKGROUND AND OBJECTIVES

Prior research has established that development outcomes for LRT/BRT/SCT/CRT systems vary by type of system and station distance, among other factors. But prior work was limited to the period before the Great Recession (2000-2007) and during the Great Recession/early recovery years (2008-2011). This research was further limited because many BRT systems emerged in the late 2000s while many LRT, BRT and SCT systems have been added or expanded since then. The key problem is that we do not know whether trends (central tendencies) seen before the Great Recession and during the Great Recession/early recovery study periods have been sustained, accelerated or lessened during the post-recession period (2012-2015 based on jobs data and 2010-2016 based on census data). Our research is guided by three overarching research questions:

Q1: Have trends seen during the pre-Great Recession and Great Recession/early recovery years changed during the post-Great Recession period?

This analysis includes each transit system for each metropolitan area studied during appropriate time periods for that system, as well as systems combined across metro areas. Trends measured include:

- Changes in the number and share of jobs by sector with respect to type of system and distance from stations;
- Changes in the number and share of jobs by wage category with respect to type of system and distance from stations; and
- Changes in number and share of population, households, householders by age, and housing by tenure with respect to type of system and distance from stations.

Q2: Does transit station proximity reduce median household transportation costs and do transportation costs vary by type and maturity of system?

While one might assume that transit accessibility is associated with lower household transportation costs, prior research is skimpy. Although our work explores the variation in median household transportation costs with respect to type of system and distance from stations for one point in time, we also consider the maturity of systems.

Q3: How does the real estate market for office, retail and apartment properties respond to proximity to transit stations?

Our prior work pioneered the use of CoStar commercial rental data for very broad assessments of real estate market responsiveness to transit by type while measuring distance in ordinal spatial bands. The current research provides more refined relationships in those metropolitan areas where CoStar data is sufficient for analysis. There are many surprises.

In addition, we compiled our complete database and shape files along with a codebook and made this publicly accessible through NITC. We intend for this to be a resource that advances research and supports policy decisions related to LRT/BRT/SCT/CRT systems planning across the nation and possibly the world.

#### 1.5 METHODOLOGY SUMMARY

Our research updates prior NITC-sponsored studies which inform decision-makers about whether and the extent to which LRT/BRT/SCT/CRT systems affected development outcomes before the Great Recession, during the Great Recession/recovery, and afterward, and whether those trends changed between study periods. We also expand our databases to include many other systems and other metropolitan areas, largely to account for new systems added since the late 2000s. We use quasi-experimental analysis to explore associations between transit stations and systems on employment and demographic changes over time. We also employ hedonic real estate rent analysis to detect whether and the extent to which different types of transit systems confer differing levels of rent premiums spatially.

Employment and Demographic Quasi-Experimental Analysis

Quasi-experimental analysis lends itself to comparing change over time in the experimental subject systems versus controls. The experimental subjects are the transit station areas themselves, which we geocoded to allow for continuous or zonal analysis with respect to independent variables. The control subjects are the balance of the metropolitan county or area within which systems operate (called "transit" counties). Our analysis explored associations between transit stations spatially by age and type of system, and metropolitan area with respect to (a) jobs by sector and (b) jobs by wage category before (2004-2007), during (2008-2011) and after (2012-2015) the Great Recession. Conveniently, these are equal 4-year periods. We also evaluated changes in population and households by age and other demographic features along with residential units by tenure before and into the Great Recession (2000-2009) and from the Great Recession to full recovery (2010-2016). With respect to these specific analyses:

- For jobs, we used the Longitudinal Employer-Household Dynamics (LEHD) database. It generates job data annually since 2002 for all states in our analysis (since 2004 for Arizona) at the census block, block group and tract levels.
- For demographic data, we used the decennial census for 2000 and 2010, as well as the 1-year American Community Survey for 2009 and 2016. These data are collected at the block group level.
- For new demographic analysis, we will use HUD's Location Affordability Index database for
  three time periods. These periods cover the GR, early recovery years and post-GR periods, which
  allows for first-ever evaluation of change in median household transportation costs at the block
  group level with respect to transit station proximity and age of station controlling for
  socioeconomic, spatial and other factors.

We used data collection, aggregation and processing protocols which we developed in prior work (see Nelson 2015; Nelson et al. 2015) to allow for consistent comparisons. Descriptive, difference of means and shift-share analyses generate overall central tendencies.

#### 1.6 HEDONIC REAL ESTATE RENT ANALYSIS

Prior research led by Nelson basically pioneered the use of CoStar rent data to assess the association between transit station distance and rent with respect to different system types and metropolitan areas (see Nelson et al. 2015 and Nelson 2017b). But prior work lacked consistent spatial measures and did not include census demographic or other spatially-related controls. The new analysis improves on these shortcomings. The analysis is applied to (a) office, (b) rental apartment and (c) retail real estate.

#### 1.7 TECHNOLOGY TRANSFER

The intended users of our research include practitioners, policy makers, researchers/academics, and planners. For them, we have generated an excel database and shape files for NITC that was made freely available to users who can analyze data from the station level up to the metropolitan area for one or more systems. The database structure includes data at the block, block group and tract level and is assigned to the nearest station of the same transit type. Data are from the LEHD and census. These data may allow the user to conduct fine-grained analysis of job change by sector, changes in demographic outcomes, and changes in housing and related measures over time. This will allow analysts to assess the extent to which LRT/BRT/SCT/CRT stations and station areas are associated with change, and suggest similar magnitudes of change for new or expanded systems. The database can put local transit interests in the position of offering objective evidence of transit outcomes.

#### 1.8 ORGANIZATION OF THE REPORT

Aside from an Executive Summary and this introductory chapter, the report has the following chapters and appendices (in addition to appendices appearing in many individual chapters):

- Chapter 2 The Link between Transit Station Proximity and Commercial Real Estate Rents with Implications for Transit and Land Use Planning
- Chapter 3 The Link between Transit Station Proximity and Jobs by Economic Group Before, During and After the Great Recession with Special Reference to Resilience
- Chapter 4 The Link between Transit Station Proximity and Jobs by Upper, Middle and Lower Wage Groups
- Chapter 5 The Link between Transit Stations and People and Housing
- Chapter 6 The Link between Transit Station Proximity and Commuting Modes
- Chapter 7 The Link between Transit Station Proximity and Jobs Housing, and Jobs Labor Force Balance
- Chapter 8 The Link between Fixed Route Transit Station Planning and Design, and Development Outcomes

### Chapter 9 – The Link between Transit Station Proximity and Total Household Transportation Costs and Costs as a Share of Income

Chapter 10 – The (Overlooked) Link between Express Bus Stations and Commercial Rents with Implications for Transit and Land Use Planning

Chapter 11 – The Link between Transit and Land Use Planning to Meet America's Market Demand for Transit Station Proximity

Appendix A – Survey of Transit Systems used in Research

Appendix B – Selected FRT Stations for Perceptual Good-Bad-Ugly Assessment

This report is in the public domain.

#### 1.9 BROAD IMPACTS

NITC strives to achieve broad impacts with the research it sponsors.

#### What long-lasting impact might this research have?

America will add at least 100 million new residents, 40 million new households, and 60 million new jobs by 2050. We know from demographic analysis and consumer preference surveys that in 2050 approximately a third of America's 150 million households (50+ million) will want to live in locations that provide them with transit, mixed-use, and mixed-housing options. We also know from research on firm location behavior that up to 100 million jobs will be attracted to locations with transit options. What we do not know is whether and the extent to which LRT/BRT/SCT/CRT systems are already meeting the growing demand. Our research will likely help guide LTR/BRT/SCT/CRT planning, design, investment, and implementation for many years if not decades to come.

### Are there any opportunities for leveraging of the research results for future research or practice?

Our products include an excel database with data dictionary that has been made available for free download from NITC. This will enable researchers, scholars, policy analysts and students to generate new research ranging from a single transit station area to entire metropolitan areas.

#### Is the research groundbreaking?

We have pioneered the genre of research that associates development outcomes with respect to different transit systems across the nation. This report updates and expands that research, bringing it through the post-Great Recession period. There are many surprises which are noted in the Executive Summary and detailed throughout the report.

#### Will it advance the state of the art or practice?

This report advances the state of the art of research by updating and expanding upon prior pioneering work and by making the database freely available through NITC.

#### How might this project distinguish NITC?

Prior work led by Nelson—Do TODs Make a Difference? and National Study of BRT

Development Outcomes—advanced NITC's mission at the national scale through webinars, press conferences, numerous presentations, and scholarly articles. This report expands upon that work and is anticipated to elevate the knowledge of practitioners, policy makers, researchers, students, and the informed public when it comes to advancing fixed-route transit systems in order to improve the mobility of people to build strong communities.

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# 2.0 THE LINK BETWEEN TRANSIT STATION PROXIMITY AND COMMERCIAL REAL ESTATE RENTS WITH IMPLICATIONS FOR TRANSIT AND LAND USE PLANNING

#### 2.1 OVERVIEW

There is a dearth of systematic research into the relationship between fixed guideway transit (FGT) systems such as light rail transit (LRT), bus rapid transit (BRT), streetcar transit (SCT) and commuter rail transit (CRT) with respect to real estate rents and transit station proximity. Although there are numerous case studies of individual systems in individual metropolitan areas, they focus mostly on a single property type. Those studies also vary in the type of data used, methodologies, and functional form specifications. In other words, research lacks a consistent cross-section approach to estimate variation in real estate rents between FGT systems and different types of real estate. Our paper seeks to close this gap in the literature.

This chapter presents cross-section regression analysis that uses CoStar, census, and GIS-derived location data in a common methodology to estimate the association between FGT station proximity and office, retail, and multifamily rents. In all, nearly 60 FGT systems serving more than 30 metropolitan areas are studied, which includes about 300,000 cases. Numerous variables are used to control for structural attributes, occupancy, socioeconomic characteristics, land use, location and other influences.

For the most part—with some surprising exceptions—real estate rents tend to rise the closer the property is to transit stations. There also appears to be a sorting that occurs between real estate types and transit station proximity, which is to be expected in the competition for locations nearest to transportation services.

Implications for fixed guideway transit system and land use planning are offered.

#### 2.2 INTRODUCTION

America has gone through four fixed guideway transit (FGT) eras. The first is the streetcar era which flourished from the 1880s through the 1940s. To make way for automobiles, they were mostly dismantled from the end of WWII to about 1960. What remained were mostly heritage and tourist-dominated streetcars such as those seen in San Francisco, Philadelphia and New Orleans. Starting in 1892, heavy rail systems were constructed in many of the largest metropolitan areas with the last new system opening a century later in 1993.2 Though some new lines and stations have been added to these systems during the 21st century, it would seem that heavy rail transit is not a preferred transit investment even among the largest metropolitan

<sup>2</sup> See https://en.wikipedia.org/wiki/List\_of\_United\_States\_rapid\_transit\_systems\_by\_ridership.

areas.3 While regional commuter rail systems have been serving major northeastern and Great Lakes metropolitan areas since the early 1900s, most commuter rail systems have been built since the 1970s.4

Despite FGT systems operating in the US for more than a century, and most during the last half century, there has not been rigorous, systematic cross-section analysis of whether and the extent to which these systems influence the real estate market. This chapter helps close the gap in research. In particular, we apply hedonic regression to estimate the association between FGT station proximity and office, retail and multifamily rents. Our research question is simply:

Is there an association between commercial real estate rent (per square foot) and proximity to FGT stations holding other factors constant?

The chapter proceeds with the research approach followed by an assessment of how the real estate market appears to capitalize upon proximity to streetcar stations in the form of higher or lower rents. Implications for transit and associated land use planning are offered.

#### 2.3 RESEARCH APPROACH

This section outlines our research approach including a review of relevant theory, research design, general model, functional form, study areas and specific model and data.

### **2.3.1** Theory

Conventional urban location theory developed by Alonso (1964), Mills (1964), and Muth (1967)—also known as the AMM theory—shows that where all jobs are in the central business district (CBD), the cost of transportation increases with respect to distance from the CBD at a declining rate. Transportation costs reduce land value as distance from the CBD increases. In the CBD, where transportation costs are lowest, land prices are highest. Thus, there is competition for location near CBDs when the land use needs among competing office, retail, institutional, residential and other uses are considered. Only those land uses that generate the highest economic exchanges win the most central locations. Land uses that cannot compete for CBD locations are pushed outward to areas where they can outbid other land uses, a process called urban land use invasion and succession (Park, Burgess, McKenzie and Wirth. 1925).

As one relaxes constraints of the AMM monocentric city model, it is possible to imagine the same principles are at work only at smaller scales in a more distributed fashion (Hajrasouliha & Hamidi 2017). In particular, rail transit stations can become localized versions of CBDs. Accordingly, economic activities will bid up land prices close to rail transit stations; lower value activity moves away from stations to locations where they may outbid competing land uses.

4 See https://en.wikipedia.org/wiki/List of suburban and commuter rail systems.)

<sup>3</sup> See https://en.wikipedia.org/wiki/Bus\_rapid\_transit and https://en.wikipedia.org/wiki/List\_of\_rail\_transit\_systems\_in\_the\_United\_States.)

Dozens of studies show negative bid-rent gradients with respect to distance from rail transit stations, which suggests these local level outcomes. (See Higgins & Kanaroglou 2016)

We apply theory to these small CBDs, called FGT station areas.

#### 2.3.2 Research Design

We apply theory through a static, cross-section, quasi-experimental research design. That is, using one period of time, we test for the effect of FGT stations on real estate rents across multiple metropolitan areas with those systems, and individual ones. Though analysis is not causal, associations can be used as guidance for transit and land use planning purposes

#### 2.3.3 General Model

Using these theoretical and research design foundations as a guide, we develop the following general model to test the theory. It is adapted from Nelson (2017):

$$R_i = f(S_i, SES_i, P_i, U_i, L_i, DB_i, M_i)$$
 (2-1)

where:

**R** is the asking rent per square foot for property i;

S is the set of structural attributes of property i including its architecture, mass, height, age and effective age, interior amenities, flow efficiencies and so forth;

**SES** is the set of socioeconomic characteristics of the vicinity of property i such as population features, income, education;

**P** is a set of planning, zoning and other development restrictions applicable to property i;

**U** is a set of measures of urban form of the vicinity of property *i* such as the nature of surrounding land uses, terrain, physical amenities (such as parks), street characteristics and related;

**L** is a set of location attributes of property *i* such as distance to downtown and other activity centers, and distance to nearest major highways including freeway/expressway ramps;

**DB** is the distance from the closest point of a parcel to the centroid of the FGT station centroid; and

M is a set of metropolitan area controls. As metropolitan area conditions and markets vary between them, identifying the location of property i within its respective market helps control for metropolitan-specific influences.

## 2.3.4 Functional Form

The AMM theory posits that land value will decline with distance from the CBD or other high activity nodes. Linear, semi-log, and double-log functional forms are the dominant forms reported in literature (Higgins and Kanaroglou 2016).

The *linear functional form* assumes a straight line deduction in property value with respect to distance away from a node, such as a transit station.

The *semi-log functional form*—where the dependent variable is logged—estimates the percent change in value associated with a unit change in an independent variable.

The *double-log functional form* generates elasticities—continuously measured variables on both sides of the equation are logged, although categorical and binary variables are not.

In our view, none of these functional forms are highly useful to transit and land use planners who need to know how to arrange transit investments and land use policies to maximize the economic benefits of transit station proximity. Lacking guidance from studies using these conventional functional forms, planners tend to settle on quarter-mile and half-mile planning areas around stations, with very little empirical justification.

A less-used approach, the quadratic functional form, is specified such that the linear distance term is squared and both terms are included in analysis. It has the potential to pinpoint the break point in the transit station distance curve. In the context of FGT stations, the concern is that rail stations themselves can be nuisances such that real estate values and rents may be dampened very near them. As Nelson and McClesky (1990) theorize, the market capitalizes both positive amenity effects of rail station proximity as well as negative amenity effects, for instance those associated with noise (such as dispatching broadcasts at station platforms), and congestion (such as when vehicles use park and ride lots during peak hours) (Nelson 1992). So long as positive amenity effects outweigh negative ones, the bid-rent gradient will slope downward and away from rail transit stations. However, in theory it is possible for negative amenity effects to outweigh positive ones. But quadratic functional forms may not be very useful either, especially if both signs are in the same direction (increasing or decreasing value at a faster rate with respect to distance). Even where signs are different, the smaller the second term relative to the first the flatter the slope. For example, if the second term above is 1.00, the minima is 10 miles which may not be very useful to planners crafting plans around stations.

Distance bands offer a practical middle ground between knowing whether and the extent to which real estate markets respond to transit stations within discrete distances of FGT stations. They also provide statistical significance test results for each band separately. Unfortunately, most distance-band studies use only one-quarter or one-half mile distance bands,

(see Higgins and Kanaroglou 2016) or occasionally two bands (see Nelson 2017). But that assumes all relevant interactions which are useful for planners to know occur only within those distance bands, and that those bands apply to all transit modes in all metropolitan areas.

Following Hibberd et al., (2018) and Nelson and Hibberd (2019) this article expands on and applies the distance band concept, described in more detail below.

# 2.3.5 Study Area

Given that literature has not reported rigorous research into the relationship between FGT station proximity and commercial rents such as for office, multifamily and retail activities, we do so here. In particular, we apply the general model with various functional forms to the following FGT modes and these metropolitan areas. Our analysis is limited to the counties within which these FGT systems operate—not all counties in their metropolitan areas. This is shown in Table 2.1.

Table 2.1: Metropolitan Area Fixed Guideway Transit Systems

Light Rail Transit	Bus Rapid Transit	Streetcar Transit	Commuter Rail Transit
Metros	Metros	Metros	Metros
Buffalo	Cleveland	Atlanta	Albuquerque-Santa Fe
Charlotte	Eugene-Springfield	Cincinnati	Austin
Cleveland	Kansas City	Dallas	Dallas-Fort Worth
Dallas	Las Vegas	Kansas City	Denver
Denver	Minneapolis-St. Paul	Little Rock	Miami
Houston	Nashville	New Orleans	Minneapolis-St. Paul
Minneapolis-St. Paul	Phoenix	Portland	Nashville
Norfolk	Pittsburgh	Salt Lake City	Orlando
Phoenix	Reno	Seattle	Portland
Pittsburgh	Salt Lake	Tacoma	Salt Lake City
Portland	San Diego	Tampa	San Diego
Sacramento	San Jose	Tucson	San Jose
Salt Lake City	Seattle	Washington, DC	Seattle-Tacoma
San Diego			Washington, DC
San Jose			
Seattle			
St. Louis			

Specification details are reviewed next.

# 2.3.6 Specific Model and Data

We operationalize the general model dimensions and functional form here. Notably, we report the statistical association between rent per square foot for office, retail and multifamily properties with respect to FGT station proximity using one-eighth mile distance bands, holding other factors constant.

**R** is the asking rent per square foot for property *i* reported by CoStar during 2017. These include all properties with space for rent from among office, retail, and multifamily real estate projects.5

<sup>5</sup> Normally, statistical analysis is applied to samples of a universe. In this case, the study includes the universe of all properties reported by CoStar. As CoStar data come from real estate

By logging the dependent variable, the semi-log model allows for coefficients to be interpreted as the percent change in rent attributable to a one unit change in an independent variable such as an individual distance band.

S is the bundle of structure attributes for property i reported by CoStar. This includes occupancy characteristics noted below. For all properties, this includes:

*Gross leasable area* in building square feet with the expectation that there will be a positive association between building area and rent because larger buildings presumably include more amenities than smaller ones.

Effective year built which is the later of the year of construction or the year of renovation as reported by CoStar with the expectation that newer buildings will command more rent than older ones.

*Vacancy rate* with the expectation that the higher the vacancy rate the lower the rent. However, this may not always be the case as high demand markets could result in high vacancy rates as owners wait for higher paying tenants. Accordingly, signs may not be predictable especially considering that the study area is comprised of stable to rapidly growing central counties.

For office properties, structural attributes also include binary variables indicating whether the building is considered *Class A* or *Class B* with the expectation that Class A rents will be higher than Class B which will in turn be higher than Class C, which is the referent building class.

The number of *Stories* is also included with the expectation that the taller the building the higher the mean rent. However, for retail, *Stories* are excluded because of scant variation among retail structures.

Retail structures are also coded by whether or not (1,0) they are classified as *Power Center*, *Neighborhood Center*, *Community Center*, *Regional Mall*, *Lifestyle Center* and *Outlet Mall*. As there is no literature allowing us to predict signs of association between these activities and our referent, *Strip Centers*, we do not predict directions of association.

For multifamily facilities, occupancy restrictions are included, notably *Senior* or *Student* housing with *Market Rate* housing being the referent. The expectation is that relative to Market Rate multifamily units, rents for Student housing will be lower but rents for Senior housing will be higher.

brokerages participating in its network, the data exclude non-participating brokerages or entities and properties not for rent such as owner-occupied properties.

The **SES** vector is comprised of *Median Household Income* from the five-year sample of the 2016 American Community Survey (ACS) for the block group within which a CoStar property is located, for which a positive association is expected with respect to rent (see Xiao 2016).

The attributes for the **P** vector are missing because resources did not allow us to identify planning and zoning conditions applied to the nearly 20,000 properties in our data base.

Two variables comprise the **U** dimension. The first is our calculation of jobs-housing balance, which is the number of jobs in a census block group (BG) from the Longitudinal Employment-Household Dynamics database divided by the number of residents of labor force age (being 15 to 65 years old) which we call *Workers per Labor Force*. The higher the ratio the more people work in the BG relative to those who live there. As such, more pressure is put on rents so we expect a positive association (see Stoker and Ewing 2014).

The second variable, *Entropy*, is patterned after Ewing and Hamidi (2014) who use an entropy calculation as a proxy for land use mix. The greater the mix, the higher rents should be because of efficiencies gained in the interaction between land uses.

Two variables comprise the **L** dimension. The first location control is *Distance from Downtown* for which a negative association is expected based on the AMM theory. Using Google Earth, we identified the central most point of each downtown. The second location control is *Distance from Freeway* which is defined as the nearest freeway or expressway ramp. Because freeway ramps can be considered nuisances in addition to being an accessibility benefit, no signs of association are predicted.

**DB** is defined as the location of the subject property within one-eighth mile distance bands of the nearest FGT station outward to two miles. We use closest distance, calling it the "front door," assuming that structures on parcels will orient themselves to be close to transit stations. We also measure straight line distance; future research will measure network distance. The two-mile distance was used to assure a maximum reasonable distance for estimating distance band effects based on work by Nelson et al. (2015) for Dallas office rental market LRT effects (about 1.75 miles) and Petheram et al. (2013) for the Salt Lake County multifamily building LRT assessed value effects (about 1.25 miles). For instance, in the equations,

>0.125-<=0.250 mile

means property i is in the distance band that is greater than 0.125 miles but less than or equal to 0.250 miles from the nearest street car transit station.

While a positive association is expected between **DB**s and FGT stations, negative associations can signal externality effects noted above. For instance, areas very near stations may have nuisances such as traffic, noise, and poor urban design that offset positive effects of proximity. But **DB**s farther away may have positive coefficients. Finally, the **DB** approach allows us to estimate how far away from transit stations the market values proximity, which is important for transit and land use planning. In the regression results reported below, significant **DB** coefficients—where p < 0.10 of the two-tailed test since direction of association is theorized—are noted in **bold red**. Theory allows for both positive and negative signs, with negative signs indicating localized nuisances

associated with FGT stations and nearby land uses become negative externalities internalized as lower rent.

Further, for presentation and illustration purposes, we allow for a **DB** skip between significant **DB** coefficients. For instance, if **DB** coefficients are significant through 0.325 mile, but not in the next **DB** for 0.500 mile, but the next one is significant, to 0.625, we highlight the coefficients for the significant **DB**s but not any others. Again for presentation and illustration purposes, we do not highlight significant coefficients of **DB**s if there are two or more **DB**s with insignificant coefficients between them.

The **M** vector is comprised of the individual metropolitan counties within which the FGT systems operate (see Table 1). As these are controls which account for idiosyncrasies of metropolitan markets, no direction of associations is predicted.

Our models include many times more data than is used in most prior studies (see Higgins and Kanaroglou for comparison). While we have no *a priori* expectations of goodness of fit outcomes, literature suggests that ordinary least squares hedonic (regression) analysis can explain about one fifth to three quarters of the variation in the observed rent for cases.

Some analysts may be preoccupied with achieving high levels of regression model explanation. Yet, too many variables can lead to over-specification. It is best to emphasize the variables most relevant to the question, with some related controls sufficient to avoid serious omitted variable bias (a form of endogeneity) in the model. Our model is based on both theory and a large body of prior empirical work.

Table 2.2 summarizes the variables, source of data, and directions of association.

Table 2.2: Variables, Data Sources, and Predicted Association with Respect to Rent

Structure Controls	<b>Data Source</b>	Predicted Sign
Gross Leasable Area	CoStar	+
Class A Office	CoStar	+
Class B Office	CoStar	+
Stories	CoStar	+
Effective Year Built	CoStar	+
Vacancy Rate	CoStar	-
Power Center	CoStar	na
Neighborhood	CoStar	na
Community	CoStar	na
Regional	CoStar	na
Lifestyle	CoStar	na
Outlet	CoStar	na
Occupancy Control		
Senior	CoStar	na
Student	CoStar	na
Socioeconomic Control		
Median Household Income	Census ACS	+
Land Use Mix Controls		
Workers per Labor Force	LEHD, ACS	+
Entropy	LEHD	+
Location Controls		
Distance Downtown Center	Computed	+
Distance Freeway Ramp	Computed	+/-
Distance Band		
1/8 mile bands to 2.0 miles	Computed	+, +/-

We present results next followed by implications for transit and land use planning.

## 2.4 RESULTS AND DISCUSSION

Tables 2.3 through 2.6 report regression results for office, multifamily and retail properties for light rail transit (LRT), bus rapid transit (BRT), streetcar transit (SCT) and commuter rail transit (CRT) systems respectively. Figures 2.1 through 2.4 illustrate these effects. Table 2.7 A series of tables in the appendix report regression equations for each metropolitan area for office, multifamily and retail structures, using information provided by CoStar.

The coefficients of determination are modest, explaining from about 30 percent to more than 60 percent of the variation in rents. For the most part, control variables have the correct signs and reasonable magnitudes. Notably, the structure variables for which directions are predicted along with the socioeconomic control performed as expected. The land use mix variables performed mostly as expected although with some negative associations with respect to entropy. The location variables performed as expected with some negative associations with respect to freeway ramp distance, as anticipated.

Of interest here is performance of the **DB** variables overall. We address each mode separately. With respect to LRT systems, station proximity appears to influence (see Table 2.3 and Figure 2.1):

- Office rents significantly only in the first band, to 0.125 mile;
- Multifamily rents significantly to about 1.500 miles; and
- Retail rents significantly to about 1.125 miles.

Results for offices are surprising since numerous studies of individual systems suggest office rent premiums to nearly a mile (in Minneapolis according to Ko and Cao 2013) or nearly two miles (Dallas according to Nelson et al. 2015). However, Appendix Table A1 sheds some light on this. In six of the 17 metropolitan areas with LRT systems there were no statistically significant effects, while in four there were statistically significant negative associations, beyond one mile in two cases. Indeed, ongoing research shows that the placement, and especially design, of LRT stations helps explain ambiguous and especially negative associations. Despite controlling for individual metropolitan areas, the weight of these ambiguous and negative results are sufficient to weaken statistical outcomes based on all 15,752 cases. Our future work will focus on the planning and design features that may lead to ambiguous, negative, and positive associations between office rents and LRT station proximity.

On the other hand, outcomes with respect to multifamily and retail rents are as expected. As seen in Appendix Table A2, there were positive associations between multifamily rent and LRT station proximity in nearly all metropolitan areas (with ambiguous results in only two and negative results in another one). While there were ambiguous results with respect to retail rents and LRT station proximity in eight metropolitan areas and negative results in two, results for the others were robust often beyond a mile in the others.

A key finding from our LRT analysis is that there are robust associations between multifamily rents and LRT station proximity beyond one mile across many metropolitan areas and all

metropolitan areas as a whole. While LRT station location and design may affect interactions between LRT stations and office and retail commercial activities, this does not seem to be the case with respect to multifamily structures.

With respect to BRT systems, station proximity appears to influence (see Table 2.4 and Figure 2.2):

- Office rents significantly to about 0.500 mile;
- Multifamily rents significantly to about 1.250 miles; and
- Retail rents significantly to about 0.375 mile.

Notably, in the overall model, none of the commercial real estate types had a significant association with respect to BRT station proximity in the first band to 0.125 mile. We surmise that BRT station location and design may have nuisance effects that offset proximity effects. This is clearly an area of future research into BRT station location and design. Also, notably, multifamily rent premiums extend the longest distance, though they tend to rise away from BRT stations. This is another signal that BRT station location and design may not be maximizing advantages of transit access.

Inspection of Appendix Tables A4, A5 and A6 indicate ambiguous associations in about half of the metropolitan areas and negative associations in a few. Otherwise, positive associations occur especially among multifamily structures. Preliminary research indicates that BRT stations vary considerably by construction (some are only a conventional bus shelter while others are nearly fully enclosed with high-tech amenities) and location (some are amidst underinvested areas but others appear to be contributing to reinvestment).

With respect to SCT systems, station proximity appears to influence (see Table 2.5 and Figure 2.3):

- Office rents significantly to about 0.500 mile;
- Multifamily rents significantly to perhaps 2.000 miles; and
- Retail rents significantly to about 0.875 mile.

Of all the FGT systems evaluated for their influence on rents, SCT systems performed best overall. This is probably not surprising given that SCT systems operate mostly in highly developed downtown or near downtown settings, and in physically attractive areas. That the multifamily rent performance extends perhaps two miles from SCT stations does not suggest riders walk that distance to access streetcars. The reason may be the density of access opportunities through feeder bus lines, bicycles and such.

With respect to CRT systems, station proximity appears to positively influence (see Table 2.6 and Figure 2.4):

- Office rents significantly to about 1.000 mile;
- Multifamily rents significantly to perhaps 2.000 miles; and
- Retail rents significantly to about 0.125 mile.

This is a surprise. Conventional wisdom suggests that real estate markets eschew proximity to CRT stations because they typically share tracks with commercial rail freight operations and stations tend to be set in industrial areas. Indeed, based on crude half-mile distance band studies in the past, Higgins and Kanaroglou review shows mostly negative or ambiguous results. On the other hand, many of those studies date from nearly two or more decades ago so improvements in CRT locations and designs may account for positive results. Moreover, for those living in suburban areas who work in downtown or at nodes along CRT lines, commuter trains reduce their commute and even offer them productive time to work, and relaxing time coming home. This seems to be borne out in the associated appendix tables for several CRT systems individually.

For more detailed data, we refer the reader to the Data Appendix for the Link between Transit Station Proximity and Real Estate Rents.

## 2.5 IMPLICATIONS FOR TRANSIT AND LAND USE PLANNING

There are three key lessons offered in this article.

First, hedonic regression analysis of the association between commercial rents, and real estate values generally, may benefit from using a fine-grained distance band functional form. It may be the only functional form that can lead to easily interpretable results for transit and land use planners.

Second, we are surprised overall by the weak results relating to the association between FGT station proximity and office rents. Yet, in looking at the performance of individual metropolitan areas combined with emerging studies of the location and design of FGT stations, we should not be surprised. Many stations in San Diego, San Jose, Portland, Sacramento and others are either elevated above freeways or highways, tucked into areas where development around them is virtually impossible, or may otherwise be attractive to the market but for locally nonresponsive planning and zoning. Although this study did not include an assessment of the association between FGT station location and design on commercial rents, we outline an approach for future research in Chapter 5.

A third surprise for us is the resilience of multifamily residential rents. Multifamily rent premiums extend the longest distances from LRT stations and are more robust than office or retail rents, even in many metropolitan areas where office and retail responsiveness to station proximity is ambiguous or negative.

Most LRT, BRT and SCT systems are less than 20 years old and many are less than 10 years old. There is much to learn about how the market responds to them. Although CRT systems have

been operating in the Northeast and Great Lakes for the better part of a century, those in our study are also less than 20 years old and many are less than 10 years old. Continual monitoring of how FGT systems add value to the real estate market—through rents, for example—is needed to guide the next generation of transit and land use planning. As these systems are upgraded, lessons learned from market responsiveness can help guide those efforts to maximize real estate market responsiveness.

Table 2.3: Commercial Rent Regression Equations with Respect to Light Rail Transit Station Proximity by Distance Band

Office Rents with Respect to LRT Station Proximity		Apartment Rents with Respect to LRT Station Proximity		Retail Rents with Respect to LRT Station Proximity		
Variables	Office	Variables	Multifamily	Variables	Retail	
Constant	1.814	Constant	-3.483	Constant	-0.871	
Structure Controls		Structure Controls		Structure Controls		
Gross Leasable Area	-1.456E-007	Gross Leasable Area	2.897E-007	Gross Leasable Area	-7.867E-007	
Class A Office	0.366	Average Unit Size	-0.001	Average Unit Size	0.002	
Class B Office	0.118	Stories	0.025	Vacancy Rate	0.000	
Stories	0.007	Effective Year Built	0.002	Power Center	0.176	
Effective Year Built	0.000	Vacancy Rate	0.004	Neighborhood	-0.027	
Vacancy Rate	-0.001	Occupancy Control		Community	0.057	
		Senior	-0.054	Regional	0.328	
		Student	-0.028	Lifestyle	0.264	
				Outlet	0.071	
Socioeconomic Control		Socioeconomic Control		Socioeconomic Control		
Median Household Income	1.319E-006	Median Household Income	2.848E-006	Median Household Income	2.672E-006	
Land Use Mix Controls		Land Use Mix Controls		Land Use Mix Controls		
Workers per Labor Force	0.001	Workers per Labor Force	0.002	Workers per Labor Force	0.001	
Entropy	-0.040	Entropy	0.083	Entropy	0.006	
Location Controls		Location Controls		Location Controls		
Distance Downtown Center	-5.764E-007	Distance Downtown Center	-6.631E-007	Distance Downtown Center	-1.223E-006	
Distance Freeway Ramp	-1.298E-006	Distance Freeway Ramp	-1.126E-006	Distance Freeway Ramp	-8.602E-007	
Distance Band		Distance Band		Distance Band		
<=0.125 mile	0.017	<=0.125 mile	0.048	<=0.125 mile	0.083	
>0.125-<=0.250 mile	-0.002	>0.125-<=0.250 mile	0.072	>0.125-<=0.250 mile	0.058	
>0.250-<=0.375 mile	-0.005	>0.250-<=0.375 mile	0.045	>0.250-<=0.375 mile	0.031	
>0.370-<=0.500 mile	0.008	>0.370-<=0.500 mile	0.057	>0.370-<=0.500 mile	0.026	
>0.500-<=0.625 mile	0.013	>0.500-<=0.625 mile	0.050	>0.500-<=0.625 mile	0.036	
>0.625-<=0.750 mile	-0.016	>0.625-<=0.750 mile	0.061	>0.625-<=0.750 mile	0.041	
>0.750-<=0.875 mile	-0.029	>0.750-<=0.875 mile	0.046	>0.750-<=0.875 mile	0.049	
>0.875-<=1.000 mile	-0.023	>0.875-<=1.000 mile	0.055	>0.875-<=1.000 mile	0.037	
>1.000-<=1.125 mile	-0.023	>1.000-<=1.125 mile	0.034	>1.000-<=1.125 mile	0.031	
>1.125-<=1.250 mile	-0.027	>1.125-<=1.250 mile	0.028	>1.125-<=1.250 mile	0.003	

Office Rents with Respect to LRT Station Proximity		Apartment Rents with Respect to LRT Station Proximity		Retail Rents with Respect to LRT Station Proximity	
>1.250-<=1.375 mile	-0.029	>1.250-<=1.375 mile	0.021	>1.250-<=1.375 mile	0.001
>1.370-<=1.500 mile	-0.002	>1.370-<=1.500 mile	0.015	>1.370-<=1.500 mile	0.024
>1.500-<=1.625 mile	-0.095	>1.500-<=1.625 mile	0.003	>1.500-<=1.625 mile	0.036
>1.625-<=1.750 mile	-0.064	>1.625-<=1.750 mile	0.014	>1.625-<=1.750 mile	-0.012
>1.750-<=1.875 mile	-0.095	>1.750-<=1.875 mile	0.002	>1.750-<=1.875 mile	0.036
>1.875-<=2.000 mile	0.003	>1.875-<=2.000 mile	0.013	>1.875-<=2.000 mile	0.057
Model Performance		Model Performance		Model Performance	
Cases	15,752	Cases	28,311	Cases	8,644
R2, adjusted	0.386	R2, adjusted	0.577	R2, adjusted	0.282
F-ratio	231.054	F-ratio	880.314	F-ratio	151.791
Descriptive Statistics		Descriptive Statistics		Descriptive Statistics	
Rent Square Foot/Year	\$21.68	Rent Square Foot/Year	\$1.44	Rent Square Foot/Year	\$20.87

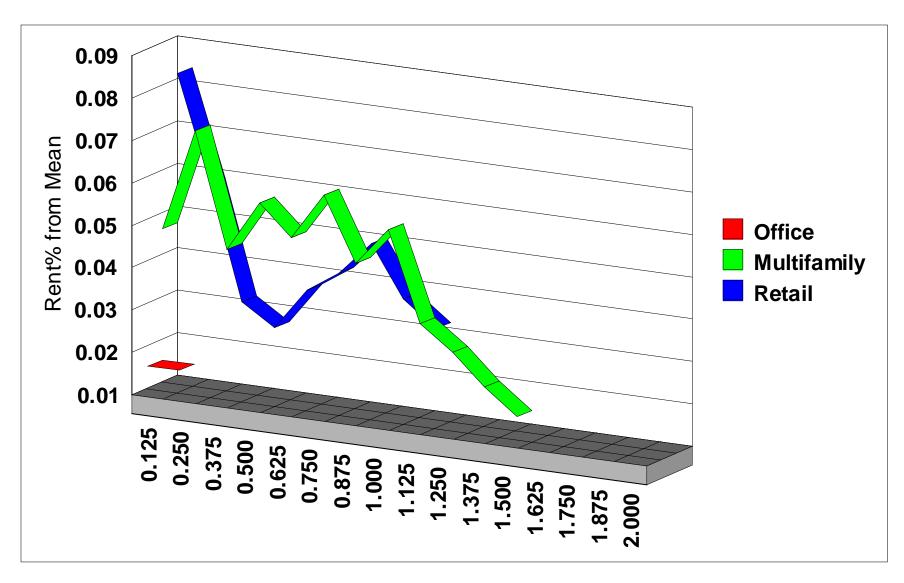


Figure 2.1: Illustration of Commercial Rents with Respect to Light Rail Transit Station Proximity to 2.00 Miles

Table 2.4: Commercial Rent Regression Equations with Respect to Bus Rapid Transit Station Proximity by Distance Band

<b>Distance Band Office Rents with</b>	Respect to	Apartment Rents w	ith Respect	Retail Rents with l	Respect to	
<b>BRT Station Pr</b>		to		<b>BRT Station Proximity</b>		
	v	BRT Station Pro	BRT Station Proximity		·	
Variable	All Cases	Variable All Cases		Variable	All Cases	
Constant	0.004	Constant	-3.771	Constant	-4.454	
Structural Controls		Structural Controls		Structural		
				Controls		
Gross Leasable	1.741E-	Gross Leasable	3.511E-	Gross Leasable	-6.333E-	
Area	008	Area	007	Area	007	
Class A Office	0.419	Average Unit Size	-0.001	Stories	0.054	
Class B Office	0.143	Stories	0.025	Effective Year	0.004	
				Built		
Stories	0.005	Effective Year Built	0.002	Vacancy Rate	0.000	
Effective Year	0.001	Vacancy Rate	0.004	Power Center	0.233	
Built						
Vacancy Rate	-0.001	Occupancy Restriction	n Controls	Neighborhood	0.010	
				Center		
		Senior	-0.093	Community Center	0.096	
		Student	0.004	Regional Mall	0.262	
				Lifestyle Center	0.402	
				Outlet Center	0.556	
Socioeconomic		Socioeconomic	Socioeconomic			
Control		Control		Control		
Median	1.339E-	Median Household <b>2.684E-</b>		Median Household	3.261E-	
<b>Household Income</b>	006	Income	006	Income	006	
Land Use Controls		Land Use Controls		Land Use Controls		
Workers per	0.001	Workers per Labor	0.002	Workers per Labor	0.002	
Labor Force		Force		Force		
Entropy	-0.030	Entropy	0.070	Entropy	-0.017	
Location Controls		Location Controls		Location Controls		
Distance	-1.744E-	Distance Downtown	-6.569E-	Distance	-1.112E-	
<b>Downtown Center</b>	007	Center	007	Downtown Center	006	
Distance Freeway	-2.654E-	Distance Freeway	-2.186E-	Distance Freeway	-1.182E-	
Ramp	006	Ramp	006	Ramp	006	
Distance Bands		Distance Bands		Distance Bands		
<=0.125 mile	0.016	<=0.125 mile	0.005	<=0.125 mile	0.009	
>0.125-<=0.250	0.065	>0.125-<=0.250	-0.025	>0.125-<=0.250	0.140	
mile		mile		mile		
>0.250-<=0.375	0.065	>0.250-<=0.375	0.009	>0.250-<=0.375	0.085	
mile		mile		mile		
>0.370-<=0.500	0.053	>0.370-<=0.500	0.019	>0.370-<=0.500	-0.030	
mile		mile		mile		
>0.500-<=0.625	-0.017	>0.500-<=0.625 <b>0.021</b>		>0.500-<=0.625	0.010	
mile		mile		mile		
>0.625-<=0.750	-0.022	>0.625-<=0.750 <b>0.031</b>		>0.625-<=0.750	0.015	
mile	0.07.	mile		mile	0.02-	
>0.750-<=0.875	0.054	>0.750-<=0.875	0.024	>0.750-<=0.875	0.060	
mile	0.020	mile	0.035	mile	0.002	
>0.875-<=1.000	-0.030	>0.875-<=1.000	0.036	>0.875-<=1.000	0.003	
mile		mile		mile		

Office Rents with Respect to BRT Station Proximity		Apartment Rents with Respect to		Retail Rents with Respect to BRT Station Proximity	
		BRT Station Pro	oximity		
>1.000-<=1.125	-0.107	>1.000-<=1.125	0.009	>1.000-<=1.125	0.051
mile		mile		mile	
>1.125-<=1.250	-0.078	>1.125-<=1.250	0.003	>1.125-<=1.250	-0.016
mile		mile		mile	
>1.250-<=1.375	-0.045	>1.250-<=1.375	-0.017	>1.250-<=1.375	-0.035
mile		mile		mile	
>1.370-<=1.500	-0.060	>1.370-<=1.500	-0.010	>1.370-<=1.500	-0.049
mile		mile		mile	
>1.500-<=1.625	-0.091	>1.500-<=1.625	0.022	>1.500-<=1.625	0.053
mile		mile		mile	
>1.625-<=1.750	-0.104	>1.625-<=1.750 0.023		>1.625-<=1.750	-0.131
mile		mile		mile	
>1.750-<=1.875	-0.107	>1.750-<=1.875	-0.012	>1.750-<=1.875	-0.146
mile		mile		mile	
>1.875-<=2.000	-0.105	>1.875-<=2.000	-0.030	>1.875-<=2.000	-0.026
mile		mile		mile	
Model		Model Performance		San Jose	0.245
Performance		, and the second			
Cases	7,533	Cases	18,667	Model	
				Performance	
R2, adjusted	0.483	R2, adjusted	0.623	Cases	6,095
F-ratio	181.068	F-ratio	771.499	R2, adjusted	0.264
Descriptive		Descriptive		F-ratio	50.708
Statistics		Statistics			
Rent per Square	\$21.86	Rent per Square \$1.49		Descriptive	
Foot		Foot		Statistics	

Note: Bold means p < 0.10 as applied to experimental but not control variables.

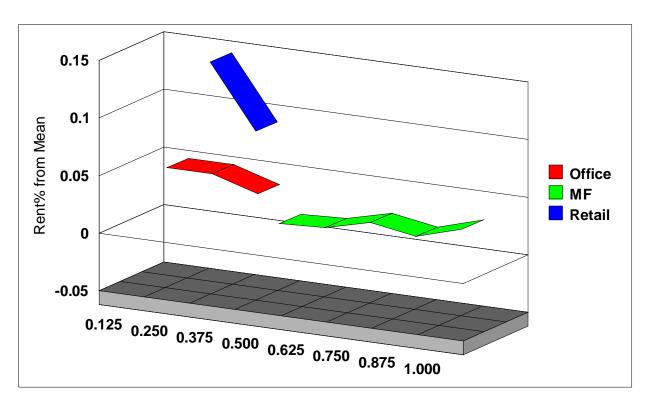


Figure 2.2: Illustration of Commercial Rents with Respect to Bus Rapid Transit Station Proximity to 1.00 Mile

Table 2.5: Streetcar Commercial Rent Regression Equations with Respect to Streetcar Station Proximity by Distance Band

Office Rents with Respect to Streetcar Station Proximity			Apartment Rents with Respect to Streetcar Station Proximity		Retail Rents with Respect to Streetcar Station Proximity	
Variable	Office	Variable	Multifamily	Variable	Retail	
Constant	0.001	Constant	-3.208	Constant	-5.877	
Structural Controls		Structural Controls		Structural Controls		
Gross Leasable Area	-1.396E-007	Gross Leasable Area	1.755E-007	Gross Leasable Area	-1.613E-006	
Class A Office	0.367	Average Unit Size	-3.189E-005	Stories	0.021	
Class B Office	0.116	Stories	0.020	Effective Year Built	0.004	
Stories	0.003	Effective Year Built	0.002	Vacancy Rate	-0.001	
Effective Year Built	0.001	Vacancy Rate	0.003	Power Center	0.231	
Vacancy Rate	-0.001	Occupancy Restrictions		Neighborhood Center	-0.017	
		Senior Restriction	0.076	Community Center	0.118	
	1.259E-006	Student Restriction	-0.174	Regional Mall	0.241	
				Lifestyle Center	0.387	
				Outlet Center	1.500	
Socioeconomic Control		Socioeconomic Control		Socioeconomic Control		
Median Household Income	0.001	Median Household Income	1.965E-006	Median Household Income	3.321E-006	
Land Use Controls	-0.014	Land Use Controls		Land Use Controls		
Worker Labor Force Ratio	-2.252E-006	Workers per Labor Force	0.003	Workers per Labor Force	0.004	
Entropy	8.185E-007	Entropy	0.135	Entropy	0.056	
Location Controls		Location Controls		Location Controls		
Distance Downtown Center	0.087	Distance Downtown Center	-2.244E-006	Distance Downtown Center	-1.531E-006	
Distance Freeway Ramp	0.084	Distance Freeway Ramp	6.860E-007	Distance Freeway Ramp	9.632E-007	
Distance Bands		Distance Bands		Distance Bands		
<=0.125 mile	0.083	<=0.125 mile	0.208	<=0.125 mile	0.455	
>0.125-<=0.250 mile	0.143	>0.125-<=0.250 mile	0.215	>0.125-<=0.250 mile	0.215	
>0.250-<=0.375 mile	0.091	>0.250-<=0.375 mile	0.184	>0.250-<=0.375 mile	0.205	
>0.370-<=0.500 mile	0.018	>0.370-<=0.500 mile	0.171	>0.370-<=0.500 mile	0.307	
>0.500-<=0.625 mile	0.082	>0.500-<=0.625 mile	0.131	>0.500-<=0.625 mile	0.324	
>0.625-<=0.750 mile	0.006	>0.625-<=0.750 mile <b>0.116</b>		>0.625-<=0.750 mile	0.178	
>0.750-<=0.875 mile	0.097	>0.750-<=0.875 mile	0.100	>0.750-<=0.875 mile	0.400	
>0.875-<=1.000 mile	0.042	>0.875-<=1.000 mile	0.099	>0.875-<=1.000 mile	0.108	
>1.000-<=1.125 mile	-0.142	>1.000-<=1.125 mile	0.099	>1.000-<=1.125 mile	0.160	
>1.125-<=1.250 mile	0.018	>1.125-<=1.250 mile	0.103	>1.125-<=1.250 mile	-0.084	
>1.250-<=1.375 mile	0.068	>1.250-<=1.375 mile	0.094	>1.250-<=1.375 mile	-0.013	

Office Rents with Respect to Streetcar Station Proximity		Apartment Rents with Respect to Streetcar Station Proximity		Retail Rents with Respect to Streetcar Station Proximity	
>1.370-<=1.500 mile	0.029	>1.370-<=1.500 mile	0.118	>1.370-<=1.500 mile	0.166
>1.500-<=1.625 mile	0.064	>1.500-<=1.625 mile	0.112	>1.500-<=1.625 mile	-0.063
>1.625-<=1.750 mile	0.138	>1.625-<=1.750 mile	0.059	>1.625-<=1.750 mile	-0.050
>1.750-<=1.875 mile	0.172	>1.750-<=1.875 mile	0.097	>1.750-<=1.875 mile	0.119
>1.875-<=2.000 mile	0.525	>1.875-<=2.000 mile	0.073	>1.875-<=2.000 mile	0.073
Model Performance		Model Performance		Model Performance	
Cases	133.402	Cases	11,236	Cases	2,220
R2, adjusted	0.525	R2, adjusted	0.595	R2, adjusted	0.410
F-ratio	\$23.73	F-ratio	412.816	F-ratio	36.817
Descriptive Statistics	3.0104	Descriptive Statistics		Descriptive Statistics	
Rent per Square Foot	90,264	Rent per Square Foot	\$17.87	Rent per Square Foot	\$19.42

Note: Bold means p < 0.10 as applied to experimental but not control variables.

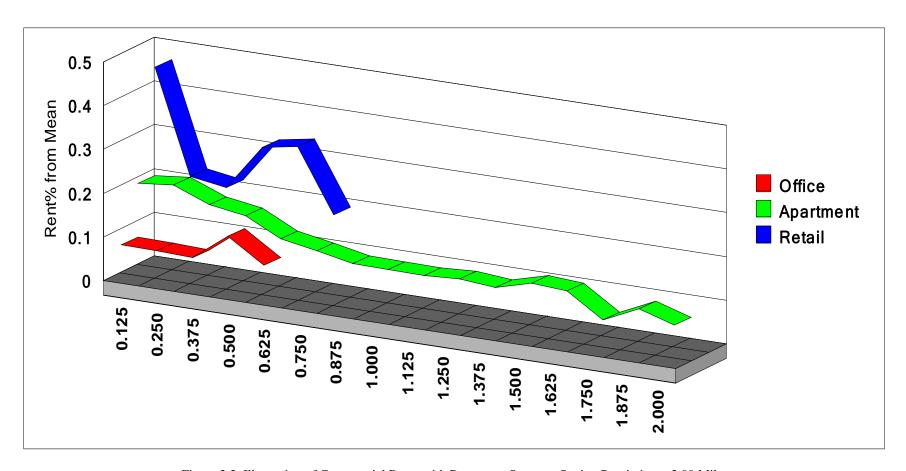


Figure 2.3: Illustration of Commercial Rents with Respect to Streetcar Station Proximity to 2.00 Miles

Table 2.6: Streetcar Commercial Rent Regression Equations with Respect to CRT Station Proximity by Distance Band

Office Rents with Respect to CRT Station Proximity		Apartment Rents with Respect to CRT Station Proximity		Retail Rents with Respect to CRT Station Proximity	
Variables	Office Cases	Variables	Variables MF Cases		Retail Cases
Constant	1.607	Constant	-3.433	Constant	1.516
Structural Controls		Structural Controls		Structural Controls	
Gross Leasable Area	-3.709E-007	Gross Leasable Area	2.725E-007	Gross Leasable Area	-9.403E-007
Class A Office	0.289	Average Unit Size	-1.000E-003	Effective Year Built	1.000E-003
Class B Office	0.085	Stories	2.000E-002	Vacancy Rate	0.001
Stories	0.011	Effective Year Built	0.002	Power Center	0.178
Effective Year Built	0.001	Vacancy Rate	0.006	Neighborhood Center	-0.031
Vacancy Rate	-0.001	Occupancy Restriction Contro	l	Community Center	0.053
		Senior Restriction	-0.107	Regional Mall	0.479
		Student Restriction	-0.056	Lifestyle Center	0.290
				Outlet Center	0.149
Socioeconomic Control		Socioeconomic Control		Socioeconomic Control	
Median Household Income	1.448E-006	Median Household Income	Median Household Income 2.922E-006		2.777E-006
Land Use Controls		Land Use Controls		Land Use Mix Controls	
Workers per Labor Force	0.001	Workers per Labor Force	3.000E-003	Workers per Labor Force	0.002
Entropy	-0.061	Entropy	0.079	Entropy	1.000E-003
Location Controls		Location Controls		Location Controls	
Distance Downtown Center	-1.605E-006	Distance Downtown Center	-1.046E-006	Distance Downtown Center	-1.244E-006
Distance Freeway Ramp	4.055E-006	Distance Freeway Ramp	-9.200E-007	Distance Freeway Ramp	-1.181E-006
Distance Bands		Distance Bands		Location Controls	
<=0.125 mile	0.136	<=0.125 mile	0.099	<=0.125 mile	0.016
>0.125-<=0.250 mile	0.161	>0.125-<=0.250 mile	0.053	>0.125-<=0.250 mile	0.028
>0.250-<=0.375 mile	0.169	>0.250-<=0.375 mile	0.046	>0.250-<=0.375 mile	0.009
>0.370-<=0.500 mile	0.126	>0.370-<=0.500 mile	0.060	>0.370-<=0.500 mile	0.035
>0.500-<=0.625 mile	0.056	>0.500-<=0.625 mile	0.054	>0.500-<=0.625 mile	0.009
>0.625-<=0.750 mile	0.049	>0.625-<=0.750 mile	0.051	>0.625-<=0.750 mile	-0.043
>0.750-<=0.875 mile	0.036	>0.750-<=0.875 mile	0.020	>0.750-<=0.875 mile	-0.013
>0.875-<=1.000 mile	0.080	>0.875-<=1.000 mile	0.051	>0.875-<=1.000 mile	-0.057
>1.000-<=1.125 mile	0.015	>1.000-<=1.125 mile	0.026	>1.000-<=1.125 mile	-0.021
>1.125-<=1.250 mile	0.044	>1.125-<=1.250 mile	0.040	>1.125-<=1.250 mile	-0.033
>1.250-<=1.375 mile	0.019	>1.250-<=1.375 mile	0.051	>1.250-<=1.375 mile	-0.036

Office Rents with Respect to CRT Station Proximity		Apartment Rents with Respect to CRT Station Proximity		Retail Rents with Respect to CRT Station Proximity	
>1.370-<=1.500 mile	0.037	>1.370-<=1.500 mile	0.054	>1.370-<=1.500 mile	-0.021
>1.500-<=1.625 mile	0.033	>1.500-<=1.625 mile	0.064	>1.500-<=1.625 mile	0.002
>1.625-<=1.750 mile	-0.018	>1.625-<=1.750 mile	0.049	>1.625-<=1.750 mile	0.011
>1.750-<=1.875 mile	0.033	>1.750-<=1.875 mile	0.065	>1.750-<=1.875 mile	-0.042
>1.875-<=2.000 mile	0.030	>1.875-<=2.000 mile	0.040	>1.875-<=2.000 mile	
Model Performance		Model Performance		Model Performance	
Cases	13,257	Cases	22,578	Cases	12,613
R2, adjusted	0.461	R2, adjusted	0.542	R2, adjusted	0.327
F-ratio	284.862	F-ratio	653.760	F-ratio	140.413
Descriptive Statistics		Descriptive Statistics		Descriptive Statistics	
Rent per Square Foot	\$23.95	Rent per Square Foot	\$1.61	Rent per Square Foot	\$22.81

Note: Bold means p < 0.10 as applied to experimental but not control variables.

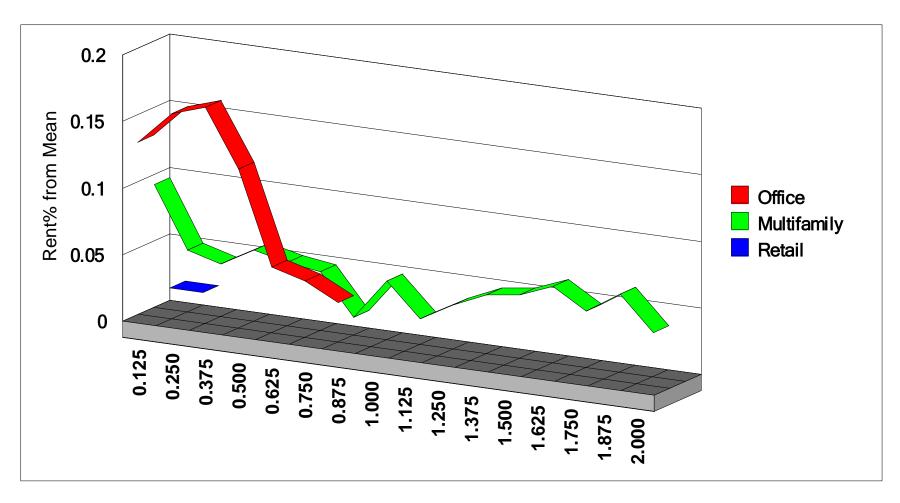


Figure 2.4: Illustration of Commercial Rents with Respect to Commuter Rail Transit Station Proximity to 2.00 Miles

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# 3.0 THE VARIATION OF ECONOMIC DEVELOPMENT WITH RESPECT TO FIXED ROUTE TRANSIT STATION PROXIMITY BEFORE, DURING AND AFTER THE GREAT RECESSION

## 3.1 OVERVIEW

Among many promises of such fixed route transit (FRT) systems as light rail transit (LRT), bus rapid transit (BRT), streetcar transit (SCT), and commuter rail transit (CRT) is their contribution to regional economic development. There is scant evidence for this, however. A key reason is a dearth of studies testing the proposition. A second is that until recently, spatially related data at the national level were not available. A third is that the Great Recession (GR) may have had confounding effects on estimating economic development outcomes associated with FRT station proximity. This paper remedies these shortcomings.

This chapter descriptive analysis to investigate the influence of FRT station proximity on the change in the distribution of total workers before the Great Recession (2004 through 2007), the years during and immediately following the Great Recession (2008 through 2011), and after the Great Recession (2012-2015)—all equal periods of time. For the most part, total workers shifted away from FRT stations before the Great Recession, shifted toward them during the Great Recession, and continued to shift toward them since the Great Recession albeit at a slower pace. However, there is considerable variation based on the distance measures used, between systems and among economic sectors. These differences create a complex web of understanding how economic development—measured as workers—is affected by variations among transit systems, transit station proximity, and economic sectors.

In this chapter, we look simple at the change in total workers in "Transit Regions" with respect to FRT station proximity. These overall trends can tell transit and land use planners much about how firms and the people they hire may be influenced by transit station accessibility over time. Chapter 4 will explore emerging trends for both station proximity and worker by major economic groups as well as wages. Implications for fixed route transit system planning and economic development are offered at the end of the chapter.

## 3.2 INTRODUCTION AND LITERATURE REVIEW

Urban areas are formed and grow in large part by creating agglomeration economies (Glaeser, 2011). Annas, Arnott and Small define the term as "the decline in average cost as more production occurs within a specified geographical area" (1998, p. 1427). As more firms in related sectors cluster together, costs of production fall as productivity increases. These economies can spill over into complementary sectors (Holmes, 1999). Cities can become ever larger as economies of agglomeration are exploited (Ciccone and Hall, 1996). Transportation improvements make it possible to reduce transportation times, increasing the size of market areas and the effective size of industrial clusters. If cities get too large, however, transportation

congestion may have a counter-productive force, encouraging the relocation of firms (Bogart, 1998). Highway projects have been shown to induce this change in metropolitan form, and at a net cost to society (Boarnet, 1997; Boarnet and Haughwout, 2000). More recent research shows that the degree of suburbanization significantly varies within metropolitan regions, in accordance to both variations in the levels of population de-concentration drivers and due to sub-regional fixed effects (Ganning and McCall, 2012). Thus, the preservation and creation of new agglomeration economies within metropolitan regions varies considerably and in ways that may be influenced by policy decisions.

A key role of fixed route transit (FRT) is to facilitate agglomeration economies by mitigating transportation congestion effects of automobile traffic induced by agglomeration. This is because, as Voith (1998) notes, public transit is essentially "noncongestible" and is best suited to sustaining agglomeration economies in high density nodes as well as along the corridors that connect them. Nonetheless, not all economic sectors benefit from agglomeration economies and/or density.

## 3.2.1 Prior Research

In part because of their role in facilitating agglomeration economies, there is a growing body of research showing that FRT systems enhance economic development (see Nelson et al., 2009). Transit improves accessibility between people and their destinations by reducing travel time relative to alternatives (Littman, 2009). At the metropolitan scale, adding FRT systems in built-up urban areas increases aggregate economic activity (Graham, 2007). There is another aspect of agglomeration economies identified by Chatman and Noland (2011). Although transit systems can lead to higher-density development by shifting new workers and population to station areas, it could lead instead to the redistribution of existing development even in the absence of growth, as in the case of Detroit (Galster, 2012).

Transit station-related agglomeration effects should be seen as a larger share of regional workers closer to transit stations than elsewhere in the region. At the time research began leading to this chapter, there were only four studies assessing worker change near transit stations. The first, Belzer et al. (2011), measured only the change in workers by economic sector from 2002 to 2008 within one-half mile of transition stations and not the change in share of regional workers. In the second, Nelson et al. (2011) evaluated the change in share of workers by sector within one-eighth mile and one-quarter mile of Eugene-Springfield BRT stations between 2004 and 2010. The third and fourth studies (Nelson et al. 2015, Nelson 2016) evaluated several LRT, BRT, SCT and CRT systems in one-quarter mile distance band increments from transit stations to track shifts in the share of workers by economic group (see Table 1) before and during the recession. A key finding for LRT systems is that while station areas lost regional share of workers before the Great Recession (2004 through 2007), they gained share during it (Nelson, Stoker and Hibberd 2018), though results for other modes were mixed (see Nelson et al. 2015, Nelson 2016).

# 3.2.2 The Nelson-Stoker-Hibberd Resilience Hypothesis

In 2018, Nelson, Stoker and Hibberd (2018) advanced their *Resilience Hypothesis*. They note that the ecological concept of "resilience" has been applied to social and economic systems in

researchers' attempts to understand the extent to which those systems recover after calamity. They apply the concept of resilience to the seven LRT systems operating in the U.S. before, during and after the Great Recession. Using economic base analysis across groups of economic sectors, they trace change in the share of workers before, during and immediately after the Great Recession. They find that economic activity within 0.50-mile of LRT stations was more resilient during the Great Recession than their metropolitan areas as a whole, and those economies appear to have been transformed such that workers were shifting substantially more to LRT corridors in the post-recession period than before. The present study applied their Resilience Hypothesis to more systems, more types of systems, and longer time periods than their earlier work.

Finally, it is import to note that to this point, there are no national studies evaluating the variation in regional share of workers with respect to transit station distance before, during and after the Great Recession for multiple FRT systems. This chapter helps close this gap in the literature. In particular, the focus of the research reported here is to determine:

- Whether and the extent to which transit systems are associated with higher shares of regional workers in distance bands closer to transit stations and
- The extent to which worker shares with respect to distance bands changes over time before (2004-2007), during (2008-2011) and after (2012-2015) the Great Recession.

# 3.3 RESEARCH QUESTION AND DESIGN

Theoretically, areas near transit stations should have much better accessibility. By reducing the effects of congestion, transit stations should abet both the preservation of existing agglomeration economies and the creation of new ones. Without the diseconomies of congestion, existing employment clusters should continue to grow, and the relative concentration of employment within clusters served by transit systems should grow and continue to increase.

Based on our theory, transit oriented development (TOD) areas serving such fixed route transit systems as LRT should retain if not capture a higher share of workers than their regions during an economic downturn and afterward. Our first research question is simple:

Do FRT station areas capture proportionately more workers than their regions over time and are there variations by transit type and age of systems?

We mean the term "capture" as the share of total workers and workers within two-digit NAICS sectors that are within census blocks whose edges are with 0.125 (one-eighth) mile distance bands of FRT stations as described in our data below.

We use a pre-post design with an interrupted time period to address the research question. Next, we review our data, study period, the FRT systems selected for analysis, and analytic approach. This is followed by results and implications.

#### 3.3.1 Data

Because we evaluate the change in the distribution of total workers over time, we use employment data. The source of data is the Longitudinal Employer-Household Dynamics

(LEHD) program which is part of the Center for Economic Studies at the U.S. Census Bureau.6 For all FRT systems studied, two-digit NAICS data are available annually from 2004 through 2015 at the census block level. We include every block whose closest point is within 0.125 mile of the nearest LRT station point.

# 3.3.2 Study Periods

We evaluate shift in shares of workers over three discrete time periods extending from before the Great Recession of the late 2000s, through the Great Recession itself, and afterward:

- <u>2004-2007</u> covers the period of relatively constant growth from the early 2000s to the end of 2007. This is the pre-shock period that we call "pre-recession".
- <u>2008-2011</u> covers the period of the Great Recession. According to Nelson, Stoker and Hibberd (2018), FRT station areas should retain if not capture a higher share of the shift of regional workers than their regions as a whole. This is the "interrupted period".
- 2012-2015 covers the period after the Great Recession which we call "post-recession". This is the post-test period. Based on our theory, FRT station areas should capture a higher share of the shift of regional workers than their metropolitan areas as a whole. Whether this share in the shift would be higher than predicted during the Great Recession we cannot say, but we can predict it should be higher than the pre-recession period.

# 3.3.3 Fixed Route Transit Systems Studied

Table 3.1 shows the FRT systems we include in our analysis. We excluded systems in the largest metropolitan areas (such as New York City, Chicago, Los Angeles) or metropolitan areas with a complex web of public transit (such as Boston, Philadelphia, San Francisco-Oakland) because we wanted to estimate outcomes associated with individual systems independent of the influences of multiple systems.

# 3.3.4 Analytic Approach

Given that change in employment share over time is our principal interest, we choose *descriptive analysis* as our analytic approach to assess change in the distribution of workers within and between time periods before, during and after the Great Recession with respect to transit station proximity.

We analyze those workers that normally occupy space in urban settings. This excludes the North American Industrial Classification System (NAICS) sectors of agriculture, forestry, mining, and construction. We also exclude the industrial sectors (utilities, manufacturing, transportation and warehousing, and wholesale trade) because of their land-extensive nature, making them usually

<sup>&</sup>lt;sup>1</sup> For details, see http://lehd.ces.census.gov/.

unsuitable per se for locating near transit stations. 7 We further assemble other sectors into roughly comparable space-consuming land uses based on Nelson et al. (2015) that are reported in Table 3.2. This allows us to detect differences in the nature of changes in the distribution of workers over time by comparable land use categories. As noted earlier, we evaluate employment performance within 0.125 (one-eighth) mile of FRT stations.

Our analysis considered only those systems operating during any part of each study period. For instance, as there were only three BRT systems in the US operating before the GR, our analysis considered only those systems (see Table 3.1). This increased to 11 systems during the GR and 17 after. This achieves internal analytic consistency within time periods. Generally, we assigned FRT systems to periods as follows. Systems were organized by decade of initial operations including:

- 1980s (including the 1970s for the first Pittsburgh BRT lines) which covers the period both before the Great Recession and the decade before LEHD data were available;
- 1990s which covers the period both before the Great Recession and also the decade before LEHD data were available;
- 2000s which covers the period when systems were substantially being planned, constructed and operation mostly before the Great Recession and for which LEHD data became available (being 2002 for most systems outside Arizona for which data are available since 2004); and
- 2010s which covers those systems launched either during or after the Great Recession.

In some cases, such as LRT systems for which only one was launched in the 2010s, we assigned it to the decade of the 2000s. We note FRT system assignments below.

Assigning systems to decades helps accomplish two things. First, for the older and more mature systems, analysts should know that those systems were already operating a decade or more before LEHD data became available. In effect, for those systems, LEHD data can be interpreted as outcomes associated with mature systems, unlike for instance systems launched in the 2000s when LEHD data became available.

Second, age of operations also reflect transit and land use planning approaches at the time. For instance, in the 1980s, LRT systems were often designed to connect nodes, such as suburban centers to downtowns, without much thought that station areas could themselves evolve into discrete sub centers. LRT systems in Portland, Sacramento, San Diego and San Jose, for instance, followed freeway corridors, sometimes being placed in freeway medians, and often elevated so that passengers needed to elevate, escalate, or amble up to platforms and then back down (Cervero et al. 2004). As Chapter 2 shows, these station locations add little to real estate value and can actually be viewed as a negative externality in the market, thereby dampening

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<sup>&</sup>lt;sup>3</sup> Urban microbreweries and small-scale crafts shops are the kinds of exceptions that support our general rule.

value. Chapter 8 explores these concerns through visual examples and correlations between real estate rents, accessibility, and station location and design. As experience grows, modern LRT (and others) are located and designed to create positive user and real estate benefits.

Our method includes calculation of z-scores (p < 0.05) to assess whether differences between periods of time are statistically significant. They were, in all cases. Although this step may not be necessary because the analysis is of the total universe of workers and locations, we do so nonetheless.

We note that our methods only creates an association between FRT station proximity and change in the distribution of workers over time. We do not derive causal relationships.

Table 3.1: Fixed Route Transit (FRT) Systems Studies Using Economic Base—Shift-Share Analysis

Light Rail	Year	Bus Rapid	Year	Streetcar	Year	Commuter Rail	Year
Transit		Transit		Transit		Transit	
Buffalo	1984	Cleveland	2008	Atlanta	2014	Albuquerque-Santa	2006
						Fe	
Charlotte	2007	Eugene-	2007	Cincinnati	2016	Austin	2010
		Springfield					
Cleveland	1980	Kansas City	2005	Dallas	2015	Dallas-Fort Worth	1996
Dallas	1996	Las Vegas	2004	Kansas City	2016	Miami Tri-Rail	1989
Denver	1994	Nashville	2009	Little Rock	2004	Minneapolis	1997
Houston	2004	Phoenix	2009	New Orleans	2016	Nashville	2006
Minneapolis-St.	2004	Pittsburgh	1977	Portland	2001	Orlando	2014
Paul							
Norfolk	2011	Reno	2010	Salt Lake City	2013	Portland	2009
Phoenix	2008	Salt Lake City	2008	Seattle	2007	Salt Lake City	2008
Pittsburgh	1984	San Antonio	2012	Tacoma	2003	San Diego	1995
Portland	1986	San Diego	2014	Tampa	2002	San Jose-Stockton	1998
Sacramento	1987	Seattle	2010	Tucson	2014	Seattle-Tacoma	2000
Salt Lake City	1999	Stockton	2007	Washington, DC	2016		
San Diego	1981						-
San Jose	1987						
Seattle	2003						
St. Louis	1993						

## 3.4 FINDINGS

In review, we calculate the change in total workers by 0.125-mile distance band to 0.50 mile within each of the study periods, and between them. For each study period, we calculate the change in total workers from the:

- Transit station to 0.125-mile away;
- More than 0.125 from transit station to 0.25-mile away;
- Transit station to 0.25-mile away;
- More than 0.25 mile away from transit station to 0.50-mile away; and
- Transit station to 0.50-mile away.

We use LEHD workers for economic groups noted in Table 3.2 at the census block level for each time period. The following subsections report results for LRT, BRT, SCT and CRT systems, respectively.

# 3.4.1 Light Rail Transit Station Proximity and Worker Change

LRT systems in our analysis were built between 1980 (Cleveland) and 2011 (Norfolk) with most systems being expanded from an initial line to several and/or adding stations. Though the appendix reports results for each system, we combine systems for analysis as described below.

## 3.4.1.1 1st Generation LRT Systems—East

Three of the four oldest LRT systems in our analysis were constructed in the East during the 1980s and they comprise this group of systems:

•	Buffalo	1984
•	Cleveland	1980
•	Pittsburgh	1984

Table 3.3 shows the change in workers with each time period. This table and all subsequent ones are designed as follows:

- Distance Band means the distance of a census block's nearest point to the nearest transit station;
- Transit Region UA (sq.mi.) means the urbanized land area of the counties within which the transit system operates using the Census definition of what comprises urbanized land as of 2016;

- Distance Band Share of Transit Region UA means the share of the Distance Band UA as a percent of the Transit Region US;
- Station Area Worker Change 2004-2007, 2008-2011, 2012-2015 means the change in workers within the respective distance bands between the years noted;
- Share of Regional Worker Change 2004-2007, 2008-2011, 2012-2015 means the change in distance band workers as a percent of Transit Region worker change within each period; and
- Transit region worker change with period.

Table 3.3 confirms the Nelson-Stoker-Hibberd Resilience Hypothesis. Notably:

- Before the recession, station areas aggregated to the 0.50-mile distance band lost workers numerically and overall share of workers compared to the Transit Region;
- During the Great Recession, station areas within the 0.25-mile distance band gained workers, accounting for nearly a third (31%) of new Transit Region workers; and
- After the recession the nearest distance band, 0.125-mile, added more than 14,000 new workers while the rest of the Transit Region added fewer than 8,000 workers.
- We observe that station areas with the 0.50-mile distance band added nearly 19,000 workers or 2.3 times more workers than the Transit Region, meaning that this distance band may be attracting new workers while the rest of the Transit Region is losing workers.

Table 3.3: Change in Total Workers by Time Period, 1st Generation East LRT Systems

Distance Band	Transit Region UA (sq.mi.)	Distance Band UA (sq.mi.)	Distance Band Share of Transit Region UA	Station Area Worker Change 2004- 2007	Share of Regional Worker Change 2004- 2007	Station Area Worker Change 2008- 2011	Share of Regional Worker Change 2008- 2011	Station Area Worker Change 2012- 2015	Share of Regional Worker Change 2012- 2015
0.00- 0.125	1,949.6	4.9	0.82%	1,952	9.0%	6,632	22.9%	14,051	177.9%
0.125- 0.25	1,949.6	10.5	1.78%	(6,463)	-29.6%	2,335	8.1%	(3,116)	-39.5%
0.00- 0.25	1,949.6	15.5	2.60%	(4,511)	-20.7%	8,967	31.0%	10,935	138.5%
0.25- 0.50	1,949.6	22.3	3.93%	3,189	14.6%	(4,937)	-17.1%	7,604	96.3%
0.00- 0.50	1,949.6	37.7	6.53%	(1,322)	-6.1%	4,030	13.9%	18,539	234.8%
Transit Re period	Transit Region worker change within period			21,805		28,932		7,897	

Z-scores show that all differences are statistically significant at p < 0.05.

## 3.4.1.2 1st Generation LRT Systems—West

Another four LRT systems were built in West Coast states also in the 1980s:

Portland	1986
Sacramento	1987
San Diego	1981
San Jose	1987

Table 3.4 reports overall results. Despite adding many times more workers than seen in 1<sup>st</sup> Generation LRT Transit Regions, patterns were the same, namely:

- Before the recession, station areas aggregated to the 0.50-mile distance band lost workers numerically and overall share of workers compared to the Transit Region;
- During the Great Recession, station areas within the 0.25-mile distance band accounted for all (92%) of new Transit Region workers; and
- After the recession the 0.25-mile distance band accounted for more than a fifth (21%) of all new Transit Region workers.

We note that station areas with the 0.50-mile distance band added nearly 80,000 workers or about 30% of all new workers in the Transit Region.

Table 3.4: Change in Total Workers by Time Period, 1st Generation West LRT Systems

			Distance	Station	Share of	Station	Share of	Station	Share of
			Band	Area	Regional	Area	Regional	Area	Regional
	Transit	Distance	Share of	Worker	Worker	Worker	Worker	Worker	Worker
	Region	Band	Transit	Change	Change	Change	Change	Change	Change
Distance	UA	UA	Region	2004-	2004-	2008-	2008-	2012-	2012-
Band	(sq.mi.)	(sq.mi.)	UA	2007	2007	2011	2011	2015	2015
0.00-									
0.125	1,883.21	15.30	0.8%	(59,790)	-38.5%	65,587	53.5%	36,601	13.9%
0.125-									
0.25	1,883.21	35.85	1.9%	6,773	4.4%	46,974	38.3%	17,706	6.7%
0.00-									
0.25	1,883.21	51.15	2.7%	(53,017)	-34.2%	112,561	91.8%	54,307	20.6%
0.25-									
0.50	1,883.21	100.28	5.3%	13,771	8.9%	7,048	5.7%	25,467	9.7%
0.00-									
0.50	1,883.21	151.43	8.0%	(39,246)	-25.3%	119,609	97.5%	79,774	30.2%
Transit Region worker change									
within period		155,119			122,659		263,810		

Z-scores show that all differences are statistically significant at p < 0.05.

These are the oldest and most mature LRT systems included in our study. We surmise that in their fourth decade markets may be responding to the resilience advantages transit station proximity allows. And though land use planning may also be encouraging development near transit station our sense of the literature and professional experience is that there is more flexible land use controls and more subsidies to lure economic development to locations away from transit stations than to nearby ones.

# 3.4.1.3 2<sup>nd</sup> Generation LRT Systems—West

Four LRT systems were constructed in the 1990s with three in western states and one (St. Louis-1993) in the East. Results for St. Louis are mixed (see Chapter 3 Appendix) perhaps because of problematic station location and/or design (see Chapter 8). We focus on the three 2<sup>nd</sup> Generation LRT Systems constructed in the West, being:

• Dallas 1996

• Denver 1994

• Salt Lake City 1999

Results, shown in Table 3.5, are different from those seen for the 1<sup>st</sup> generation LRT systems. Notably, while close-in distance bands saw increases in workers that accounted for modest shares of Transit Region worker gains, they lost workers during the Great Recession while the Transit Region added workers. While those systems gained workers during the post-recession period, they were modest. As well will show in Chapter 5, one reason may be that workers near these transit stations are being displaced by people and households moving into them.

Table 3.5: Change in Total Workers by Time Period, 2<sup>nd</sup> Generation West LRT Systems

		Distance Band	Station Area	Share of Regional	Station Area	Share of	Station Area	Share of Regional
Transit	Distance	Share of	Worker	Worker	Worker	Worker	Worker	Worker
Region	Band	Transit	Change	Change	Change	Change	Change	Change
UA	UA	Region	2004-	2004-	2008-	2008-	2012-	2012-
(sq.mi.)	(sq.mi.)	UA	2007	2007	2011	2011	2015	2015
2,850.4	9.1	1.7%	27,260	8.7%	(15,199)	-14.7%	5,463	1.3%
2,850.4	23.2	4.0%	10,283	3.3%	(2,953)	-2.8%	1,891	0.4%
2,850.4	32.3	5.6%	37,543	11.9%	(18,152)	-17.5%	7,354	1.7%
2,850.4	76.2	12.2%	8,306	2.6%	(6,427)	-6.2%	37,465	8.8%
2,850.4	108.4	17.9%	45,849	14.6%	(24,579)	-23.7%	44,819	10.5%
Transit Region worker change within								
			314,768		103,693		425,997	
	Region UA (sq.mi.)  2,850.4  2,850.4  2,850.4  2,850.4	Region UA (sq.mi.)         Band UA (sq.mi.)           2,850.4         9.1           2,850.4         23.2           2,850.4         32.3           2,850.4         76.2           2,850.4         108.4	Transit Region UA (sq.mi.)         Distance Band UA (sq.mi.)         Band Transit Region UA           2,850.4         9.1         1.7%           2,850.4         23.2         4.0%           2,850.4         32.3         5.6%           2,850.4         76.2         12.2%           2,850.4         108.4         17.9%	Transit Region UA (sq.mi.)         Distance Band UA (sq.mi.)         Band Transit Region UA (sq.mi.)         Worker Change 2004-2007           2,850.4         9.1         1.7%         27,260           2,850.4         23.2         4.0%         10,283           2,850.4         32.3         5.6%         37,543           2,850.4         76.2         12.2%         8,306           2,850.4         108.4         17.9%         45,849           gion worker change within         45,849	Transit Region UA (sq.mi.)         Distance Band UA (sq.mi.)         Band UA (sq.mi.)         Area Change Region 2004-2004-2007         Region 2004-2007           2,850.4         9.1         1.7%         27,260         8.7%           2,850.4         23.2         4.0%         10,283         3.3%           2,850.4         32.3         5.6%         37,543         11.9%           2,850.4         76.2         12.2%         8,306         2.6%           2,850.4         108.4         17.9%         45,849         14.6%           gion worker change within         30.0         30.0         30.0         30.0	Transit Region UA (sq.mi.)         Distance Band UA (sq.mi.)         Band UA (sq.mi.)         Area Worker Change 2004-2004-2008-2007         Region 2004-2007         Change 2008-2001           2,850.4         9.1         1.7%         27,260         8.7%         (15,199)           2,850.4         23.2         4.0%         10,283         3.3%         (2,953)           2,850.4         32.3         5.6%         37,543         11.9%         (18,152)           2,850.4         76.2         12.2%         8,306         2.6%         (6,427)           2,850.4         108.4         17.9%         45,849         14.6%         (24,579)           gion worker change within         45,849         14.6%         (24,579)	Transit Region (Sq.mi.)         Distance Band UA (Sq.mi.)         Band UA (Sq.mi.)         Area Worker Change (Sq.mi.)         Regional Worker Change (Change 2004-2007)         Worker Change 2008-2008-2008-2001         Change 2008-2008-2001         2008-2011         2011           2,850.4         9.1         1.7%         27,260         8.7%         (15,199)         -14.7%           2,850.4         23.2         4.0%         10,283         3.3%         (2,953)         -2.8%           2,850.4         32.3         5.6%         37,543         11.9%         (18,152)         -17.5%           2,850.4         76.2         12.2%         8,306         2.6%         (6,427)         -6.2%           2,850.4         108.4         17.9%         45,849         14.6%         (24,579)         -23.7%           gion worker change within         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0         30.0 <td< td=""><td>Transit Region UA (sq.mi.)         Band UA (sq.mi.)         Area (sq.mi.)         Region UA (sq.mi.)         Band UA (sq.mi.)         Area (sq.mi.)         Region UA (sq.mi.)         Area (sq.mi.)         Region UA (sq.mi.)         Area (sq.mi.)         Region UA (sq.mi.)         Area (sq.mi.)         Worker (change 2004-2007 2007 2011 2011 2015)         Change 2008-2008-2008-2012-2015           2,850.4         9.1         1.7%         27,260         8.7%         (15,199)         -14.7%         5,463           2,850.4         23.2         4.0%         10,283         3.3%         (2,953)         -2.8%         1,891           2,850.4         32.3         5.6%         37,543         11.9%         (18,152)         -17.5%         7,354           2,850.4         76.2         12.2%         8,306         2.6%         (6,427)         -6.2%         37,465           2,850.4         108.4         17.9%         45,849         14.6%         (24,579)         -23.7%         44,819           gion worker change within         45,849         14.6%         (24,579)         -23.7%         44,819</td></td<>	Transit Region UA (sq.mi.)         Band UA (sq.mi.)         Area (sq.mi.)         Region UA (sq.mi.)         Band UA (sq.mi.)         Area (sq.mi.)         Region UA (sq.mi.)         Area (sq.mi.)         Region UA (sq.mi.)         Area (sq.mi.)         Region UA (sq.mi.)         Area (sq.mi.)         Worker (change 2004-2007 2007 2011 2011 2015)         Change 2008-2008-2008-2012-2015           2,850.4         9.1         1.7%         27,260         8.7%         (15,199)         -14.7%         5,463           2,850.4         23.2         4.0%         10,283         3.3%         (2,953)         -2.8%         1,891           2,850.4         32.3         5.6%         37,543         11.9%         (18,152)         -17.5%         7,354           2,850.4         76.2         12.2%         8,306         2.6%         (6,427)         -6.2%         37,465           2,850.4         108.4         17.9%         45,849         14.6%         (24,579)         -23.7%         44,819           gion worker change within         45,849         14.6%         (24,579)         -23.7%         44,819

 $\overline{\text{Z-scores}}$  show that all differences are statistically significant at p <0.05.

# 3.4.1.4 3<sup>rd</sup> Generation LRT Systems

Six of the LRT systems we studied were built after 2000:

• Charlotte 2007

• Houston 2004

• Minneapolis-St. Paul 2004

• Norfolk 2011

• Phoenix 2008

• Seattle 2003

With respect to workers, they all had the same pattern in that they gained workers within the 0.50-mile distance band over all three periods in roughly equivalent shares, accounting for about 15% of Transit Region worker growth. But we note an important trend which is seen in Table 3.6. During the Great Recession, more than a quarter (28%) of the Transit Region worker growth located within the first (0.125-mile) distance band and more than 40% of the Transit Region worker growth occurred in the 0.25-mile distance band. We further note important trends:

Whereas before the Great Recession, the innermost (0.125-mile) distance band accounted for about 2,000 workers and less than 1% of the share of new Transit Region workers, it absorbed more than 20,000 workers and accounted for 28% of all new Transit Region workers;

While the 0.25-mile distance band accounted for about 12% of new post-recession workers the number of new workers in this distance band is nearly twice that seen in the previous two periods; and

With just 1.8% of the total Transit Region urban area (UA), the innermost (0.125-mile) distance band accounted for four times more workers (7.7% of new workers locating on 1.8% of the Transit Region UA).

With the exception of 2<sup>nd</sup> Generation LRT systems—which warrant future detailed study into reasons—we conclude that LRT systems contribute to regional economic resilience substantially in ways advanced by Nelson-Stoker-Hibberd.

Table 3.6: Change in Total Workers by Time Period, 3<sup>rd</sup> Generation LRT Systems

			Distance Band	Station Area	Share of Regional	Station Area	Share of Regional	Station Area	Share of Regional
	Transit	Distance	Share of	Worker	Worker	Worker	Worker	Worker	Worker
	Region	Band	Transit	Change	Change	Change	Change	Change	Change
Distance	UA	UA	Region	2004-	2004-	2008-	2008-	2012-	2012-
Band	(sq.mi.)	(sq.mi.)	UA	2007	2007	2011	2011	2015	2015
0.00-									
0.125	4,120.4	8.6	1.8%	2,249	0.5%	20,048	27.7%	37,409	7.7%
0.125-									
0.25	4,120.4	23.0	8.1%	30,144	7.2%	9,279	12.8%	20,101	4.1%
0.00-									
0.25	4,120.4	31.6	9.9%	32,393	7.7%	29,327	40.5%	57,510	11.8%
0.25-									
0.50	4,120.4	55.2	12.4%	45,339	10.8%	(20,156)	-27.8%	24,565	5.1%
0.00-									
0.50	4,120.4	84.5	18.8%	77,732	18.5%	9,171	12.7%	82,075	16.9%
Transit Region worker change within									
period				421,165		72,432		485,712	

Z-scores show that all differences are statistically significant at p < 0.05.

# 3.4.2 Bus Rapid Transit Station Proximity and Worker Change

The world's second oldest BRT system—behind Curitiba, Brazil—is Pittsburgh. Its system was initiated in 1977 with three lines operating by 1990. It has been only since 2004 that new BRT systems have been added. In this subsection we start by reviewing the link between change in Transit Region workers and Pittsburgh's BRT system, then present findings for systems launched during the pre-recession, Great Recession, and post-recession periods.

#### 3.4.2.1 The Pittsburgh Pioneer

Pittsburgh's BRT system predates our study period by nearly a quarter century and the Great Recession by more than 30 years. We surmise that the market will have had plenty of time to assess advantages (or disadvantages) of locating firms proximate to BRT stations. Results seem to confirm this as we find:

• Before the recession, more than half the new workers formed in the Transit Region (Allegheny County) located within 0.50-mile of BRT stations;

- During the Great Recession, where the Transit Region actually added more workers than during the pre-recession period, three-quarters of all new workers located within 0.25-mile of BRT stations; and
- Whereas the Transit Region lost workers during the post-recession period, nearly 6,000 new workers located within the innermost (0.125-mile) distance band and nearly 8,000 workers with the 0.25-mile distance band.

There is an impressive association between new workers and BRT station proximity. This is not necessarily causal, however, as locations near such centers as downtowns, universities and other institutions have inherent location advantages. Nonetheless, it seems that locations away from BRT stations may be inherently less attractive.

Table 3.7: Change in Total Workers by Time Period, Pittsburgh BRT System

	6.		Distance Band	Station Area	Share of Regional	Station Area	Share of Regional	Station Area	Share of Regional
	Transit	Distance	Share of	Worker	Worker	Worker	Worker	Worker	Worker
	Region	Band	Transit	Change	Change	Change	Change	Change	Change
Distance	UA	UA	Region	2004-	2004-	2008-	2008-	2012-	2012-
Band	(sq.mi.)	(sq.mi.)	UA	2007	2007	2011	2011	2015	2015
0.00-									
0.125	588.3	30.7	5.2%	2,640	16.6%	16,754	64.5%	5,899	na-100%
0.125-									
0.25	588.3	36.9	6.3%	911	5.7%	2,765	10.6%	1,796	na-100%
0.00-									_
0.25	588.3	67.6	11.5%	3,551	22.3%	19,519	75.1%	7,695	na-100%
0.25-									
0.50	588.3	66.1	11.2%	4,870	30.6%	2,795	10.8%	(5,043)	na-0%%
0.00-									
0.50	588.3	133.7	22.7%	8,421	52.9%	22,314	85.9%	2,652	na-100%
Transit Re	Transit Region worker change within								
period				15,905		25,989		(4,885)	

Note: "na-100%" means workers were added to the respective distance band though the Transit Region as a whole lost workers while "na-0%" means workers were lost both within the distance band and the Transit Region.

Z-scores show that all differences are statistically significant at p < 0.05.

#### 3.4.2.2 Pre-Recession BRT Systems

During the pre-recession period, America's next four BRT systems were launched, including:

•	Eugene-Springfield	2007
•	Kansas City	2005
•	Las Vegas	2004
•	Stockton	2007

Table 3.8 reports results for this group. One trend stands out clearly: The innermost (0.125-mile) distance band has accounted for 20% to 30% of the new workers in these Transit Regions before and after the Great Recession, and collectively added nearly 70,000 workers in that band during the Great Recession when those regions lost more than 40,000 workers.

Table 3.8: Change in Total Workers by Time Period, Pre-Recession BRT Systems

			Distance Band	Station Area	Share of Regional	Station Area	Share of Regional	Station Area	Share of Regional
	Transit	Distance	Share of	Worker	Worker	Worker	Worker	Worker	Worker
	Region	Band	Transit	Change	Change	Change	Change	Change	Change
Distance	UA	UA	Region	2004-	2004-	2008-	2008-	2012-	2012-
Band	(sq.mi.)	(sq.mi.)	UA	2007	2007	2011	2011	2015	2015
0.00-									
0.125	870.4	20.5	2.4%	32,467	22.8%	67,310	na-100%	36,791	29.9%
0.125-									
0.25	870.4	33.4	3.8%	3,534	2.5%	(21,395)	na-0%	(1,964)	-1.6%
0.00-									
0.25	870.4	53.9	6.2%	36,001	25.3%	45,915	na-100%	34,827	28.3%
0.25-									
0.50	870.4	55.5	6.4%	6,105	4.3%	(14,140)	na-0%	615	0.5%
0.00-									
0.50	870.4	114.9	13.2%	42,106	29.5%	31,775	na-100%	35,442	28.8%
Transit Re	Transit Region worker change within								
period				142,491		(44,079)		123,040	

Note: "na-100%" means workers were added to the respective distance band though the Transit Region as a whole lost workers while "na-0%" means workers were lost both within the distance band and the Transit Region.

Z-scores show that all differences are statistically significant at p < 0.05.

#### 3.4.2.3 Great Recession BRT Systems

These six BRT systems were added during or very shortly after the Great Recession:

•	Cleveland	2008	
•	Nashville	2009	
•	Phoenix		2009
•	Reno	2010	
•	Salt Lake City	2008	
•	Seattle	2010	

Table 3.9 shows that trends mostly mimic those for the pre-recession systems, notably that while the innermost (0.125-mile) distance band gained workers during the Great Recession, the rest of these Transit Regions lost workers. Also, during the post-recession

period, the innermost (0.125-mile) distance band gained more workers than the two earlier study periods combined, accounting for about a sixth (14%) of their Transit Regions' worker growth.

Table 3.9: Change in Total Workers by Time Period, Great Recession BRT Systems

	Transit Region	Distance Band	Distance Band Share of Transit	Station Area Worker Change	Share of Regional Worker Change	Station Area Worker Change	Share of Regional Worker Change	Station Area Worker Change	Share of Regional Worker Change
Distance	UA	UA	Region	2004-	2004-	2008-	2008-	2012-	2012-
Band	(sq.mi.)	(sq.mi.)	UA	2007	2007	2011	2011	2015	2015
0.00-									
0.125	3,048.7	20.5	0.7%	25,786	8.2%	5,794	na-100%	41,122	14.0%
0.125-									
0.25	3,048.7	37.1	1.2%	17,898	5.7%	(11,381)	na-0%	11,124	3.8%
0.00-									
0.25	3,048.7	57.6	1.9%	43,684	13.9%	(5,587)	na-0%	52,246	17.8%
0.25-									
0.50	3,048.7	84.7	2.8%	(1,781)	-0.6%	2,168	na-0%	(13,606)	-4.6%
0.00-									
0.50	3,048.7	147.1	4.8%	41,903	13.3%	(3,419)	na-0%	38,640	13.1%
Transit Re	Transit Region worker change within								
period				314,580		(47,674)		294,177	

Note: "na-100%" means workers were added to the respective distance band though the Transit Region as a whole lost workers while "na-0%" means workers were lost both within the distance band and the Transit Region.

Z-scores show that all differences are statistically significant at p < 0.05.

#### 3.4.2.4 Post-Recession BRT Systems

During our post-recession study period, 2012-2015, three BRT systems opened:

San Antonio 2012

• San Diego 2014

• Washington DC 2014

However, as LEHD data are not available for the District of Columbia, we consider only San Antonio and San Diego, results for which are reported in Table 3.10. We note that during the pre-recession period, when these systems were not operating though perhaps in the planning stages, the distance bands to 0.50-mile lost workers even though the Transit Regions—the robust, growing economies of San Antonio and San Diego—gained tens of thousands of workers. This trend reversed during the Great Recession—when these systems were under development with the market being cognizant of location opportunities—a post-recession periods. Indeed, during the Great Recession, the 0.25-mile distance band accounted for more than 40% of the new workers locating in the Transit Region. While the share fell to about 14% during the post-recession period, more

than 20,000 workers located near BRT stations or two-thirds more than during the Great Recession.

Table 3.10: Change in Total Workers by Time Period, Great Recession BRT Systems

			Distance	Station	Share of	Station	Share of	Station	Share of
			Band	Area	Regional	Area	Regional	Area	Regional
	Transit	Distance	Share of	Worker	Worker	Worker	Worker	Worker	Worker
	Region	Band	Transit	Change	Change	Change	Change	Change	Change
Distance	UA	UA	Region	2004-	2004-	2008-	2008-	2012-	2012-
Band	(sq.mi.)	(sq.mi.)	UA	2007	2007	2011	2011	2015	2015
0.00-									
0.125	1,266.4	6.5	0.5%	(10,265)	-14.2%	14,389	25.5%	20,383	14.4%
0.125-									
0.25	1,266.4	11.6	0.9%	757	1.0%	8,909	15.8%	(21)	-0.0%
0.00-									
0.25	1,266.4	18.2	1.4%	(9,508)	-13.2%	23,298	41.2%	20,362	14.4%
0.25-									
0.50	1,266.4	27.1	2.1%	1,016	1.4%	(1,387)	-2.5%	(3,331)	-2.4%
0.00-									
0.50	1,266.4	45.2	3.6%	(8,492)	-11.8%	21,911	38.8%	17,031	12.0%
Transit Region worker change within									
period				72,112		56,514		141,499	

Z-scores show that all differences are statistically significant at p < 0.05.

#### 3.4.2.5 Newest BRT Systems

During our analysis, several new BRT systems became operational. These are systems we aim to include in future research:

• Albuquerque 2017

• Minneapolis 2016

• San Jose 2017

Nonetheless, they are included in our market rent research (see Chapter 2).

# 3.4.3 Streetcar Transit Station Proximity and Worker Change

As alluded to earlier, modern streetcars are the newest forms of FRT transit arising across the U.S. We sort them by those commencing operations before or after the Great Recession.

#### 3.4.3.1 Pre-Recession SCT Systems

After Portland's success, several SCT systems were built during the 2000s before the Great Recession, including:

•	Little Rock	2004
•	Portland	2001
•	Seattle	2007
•	Tacoma	2003
•	Tampa	2002

Two of these systems—Little Rock (connecting downtown to the Clinton Presidential Library) and Tampa (connecting downtown to historic districts)—are designed to serve mostly tourist needs. Though we include analysis for each system in the appendix, we exclude them from overall analysis here. We also exclude Tacoma from the overall analysis because it seems designed to only the downtown to the convention center and sports venues and, at 1.6 miles with just 6 stops, it is the smallest system in our study.

Table 3.11 presents results of our analysis.

Table 3.11: Change in Total Workers by Time Period, Pre-Recession SCT Systems

	Transit	Distance	Distance Band Share of	Station Area Worker	Share of Regional Worker	Station Area Worker	Share of Regional Worker	Station Area Worker	Share of Regional Worker
Distance	Region UA	Band UA	Transit Region	Change <b>2004-</b>	Change <b>2004</b> -	Change <b>2008-</b>	Change <b>2008-</b>	Change 2012-	Change <b>2012-</b>
Band	(sq.mi.)	(sq.mi.)	UA	2007	2007	2011	2011	2012-	2012
0.00-	_	_							
0.125	1,098	2.85	0.3%	16,590	16.3%	(12,723)	-44.0%	4,297	7.7%
0.125-									
0.25	1,098	3.73	0.3%	5,641	5.5%	(7,407)	-25.6%	6,599	11.8%
0.00-									
0.25	1,098	6.58	0.6%	22,231	21.9%	(20,130)	-69.6%	10,896	19.5%
0.25-									
0.50	1,098	7.22	0.7%	9,286	9.1%	26,206	90.5%	1,344	2.4%
0.00-									
0.50	1,098	13.79	1.3%	31,517	31.0%	6,076	21.0%	12,240	21.9%
	Transit Region worker change within			101 (41		20.041		55 000	
period				101,641		28,941		55,890	

Z-scores show that all differences are statistically significant at p < 0.05.

While these systems are associated with worker gains across all distance bands before and after the Great Recession, they are associated with losses during the recession even though their Transit Regions gained workers. We suspect one reason is that residential demand for locations near SCT stops began emerging in the middle 2000s with the effect of displacing workers, and during the Great Recession with weak economies albeit strong downtown residential demand, workers were further displaced. This may be the case especially with respect to downtown Portland and Seattle.

### 3.4.3.2 Post-Recession SCT Systems

After the Great Recession but during our study period, four additional SCT systems began operations:

•	Atlanta	2014
•	Dallas	2015
•	Salt Lake City	2013
•	Tucson	2014

Results are reported in Table 3.12. As planning, design and construction of these systems occurred substantially during and after the Great Recession, we compare outcomes during and afterward. During the Great Recession the areas that would become SCT stations added workers within the innermost (0.125-mile) distance band where their Transit Regions lost workers. During the post-recession period, more workers were added to this band though the share of total worker change was quite small. On the other hand, comprising just one-tenth of one percent of the Transit Region UA, the innermost (0,.125-mile) distance band accounted for 5.2% of the new workers, or a factor of 50-to-1. As we will see in Chapter 5, there appears to be competition between people and workers near SCT (and LRT) stations.

Table 3.12: Change in Total Workers by Time Period, Post-Recession SCT Systems

			Distance Band	Station Area	Share of Regional	Station Area	Share of Regional	Station Area	Share of Regional
	Transit	Distance	Share of	Worker	Worker	Worker	Worker	Worker	Worker
Distance	Region UA	Band UA	Transit Region	Change 2004-	Change 2004-	Change 2008-	Change 2008-	Change 2012-	Change 2012-
Band	(sq.mi.)	(sq.mi.)	UA	2007	2007	2011	2011	2015	2015
0.00-									
0.125	1,788	2.51	0.1%	24,571	12.8%	10,758	na-100%	13,115	5.2%
0.125-									
0.25	1,788	3.62	0.2%	(4,501)	-2.3%	(12,684)	na-0%	1,162	0.5%
0.00-									
0.25	1,788	6.13	0.3%	20,070	10.5%	(1,926)	na-0%	14,277	5.6%
0.25-									
0.50	1,788	8.24	0.5%	(2,511)	-1.3%	(9,332)	na-0%	2,289	0.9%
0.00-									
0.50	1,788	18.44	1.0%	17,559	9.2%	(11,258)	na-0%	16,566	6.5%

Transit Region worker change within				
period	191,818	(19,014)	254,004	

Note: "na-100%" means workers were added to the respective distance band though the Transit Region as a whole lost workers while "na-0%" means workers were lost both within the distance band and the Transit Region.

Z-scores show that all differences are statistically significant at p < 0.05.

# 3.4.3.3 Newest SCT Systems

Several new SCTY systems became operational after our study period. Though we included these systems in our market rent research (see Chapter 2), we hope to add them in future economic development research:

•	Cincinnati	2016
•	New Orleans	2016
•	Kansas City	2016
•	Washington, DC	2016

# 3.4.4 Commuter Rail Transit Station Proximity and Worker Change

CRT systems may be a largely forgotten or least under-appreciated element of FRT and land use planning at least until recent years. We identify two CRT eras: those built in the last quarter of the past century—1<sup>st</sup> Generation, and those built since 2000—2<sup>nd</sup> Generation. Although we considered dividing the 2<sup>nd</sup> Generation into before, during and after the Great Recession, trends were roughly the same between them.

#### 3.4.4.1 1<sup>st</sup> Generation CRT Systems

While there have been commuter rail systems operating throughout the Northeast and the Great Lakes states for decades, our focus is on newer systems serving Sunbelt and western metropolitan areas. These include:

•	Dallas-Fort Worth	1996	
•	Miami Tri-Rail		1989
•	Minneapolis	1997	
•	San Diego	1995	
•	San Jose-Stockton	1998	
•	Seattle-Tacoma		2000

We present analysis results in Table 3.13. We find that for the most part CRT station areas follow the economies of their Transit Regions; as those regions grow so do workers near CRT stations but as regions decline so do workers near CRT stations. Nonetheless, we detect a strong market response to locating in the 0.25-mile to 0.50-mile distance bands—in contrast to Chapter 5 where we find surprisingly strong post-recession residential demand nearer CRT stations. Among the 1st Generation CRT systems, during the post-recession period, CRT station areas between 0.25- and 0.50-mile of CRT stations accounted for nearly 6% of the increase in Transit Region workers yet they comprised only six-tenths of one percent of the Transit Region UA. Put differently, 10 times more workers located within this distance band than the land area comprises as a share of Transit Region UA. When combined with the closer (0.25-mile) distance band, the first half-mile from CRT stations accounted for more than 9% of Transit Region worker growth during the post-recession period.

Table 3.13: Change in Total Workers by Time Period, 1st Generation CRT Systems

Distance Band	Transit Region UA (sq.mi.)	Distance Band UA (sq.mi.)	Distance Band Share of Transit Region UA	Station Area Worker Change 2004- 2007	Share of Regional Worker Change 2004- 2007	Station Area Worker Change 2008- 2011	Share of Regional Worker Change 2008- 2011	Station Area Worker Change 2012- 2015	Share of Regional Worker Change 2012- 2015
0.00-	_								
0.125	5,650.0	3.1	0.1%	16,963	3.0%	(2,308)	-1.2%	15,658	2.1%
0.125-									
0.25	5,650.0	8.8	0.2%	6,483	1.1%	(10,276)	-5.2%	9,790	1.3%
0.00-									
0.25	5,650.0	11.9	0.2%	23,446	4.1%	(12,584)	-6.3%	25,448	3.4%
0.25-									
0.50	5,650.0	34.0	0.6%	(10,758)	-1.9%	(4,903)	-2.5%	43,735	5.8%
0.00-									
0.50	5,650.0	46.0	0.8%	12,688	2.2%	(17,487)	-8.8%	69,183	9.1%
Transit Re	gion			571,210		198,189		756,710	

Z-scores show that all differences are statistically significant at p < 0.05.

# 3.4.4.2 2<sup>nd</sup> Generation CRT Systems

In all, the 2<sup>nd</sup> Generation is comprised of six CRT systems including:

•	Albuquerque	2006
•	Austin	2010
•	Nashville	2006
•	Orlando	2014
•	Portland	2009
•	Salt Lake City	2008

Table 3.14 shows substantially comparable overall attraction of workers within 0.50 mile of CRT stations as seen for 1<sup>st</sup> Generation CRT systems since the Great Recession. This space accounted for nearly a quarter (22.7%) of their Transit Regions' change in workers with nearly 10% locating in the first (0.125-mile) distance band. The main difference is that 1<sup>st</sup> Generation systems had higher attraction in the 0.25-0.50-mile distance band while the 2<sup>nd</sup> Generation saw higher attraction in from the transit station to the 0.25-mile distance band. Otherwise, then overall trends between these systems for all three study periods are about the same.

Table 3.14: Change in Total Workers by Time Period, 2<sup>nd</sup> Generation CRT Systems

Distance Band	Transit Region UA (sq.mi.)	Distance Band UA (sq.mi.)	Distance Band Share of Transit Region	Station Area Worker Change 2004-	Share of Regional Worker Change 2004-	Station Area Worker Change 2008-	Share of Regional Worker Change 2008-	Station Area Worker Change 2012-	Share of Regional Worker Change 2012-
			UA	2007	2007	2011	2011	2012-	2012-
0.00-	3,023.1	3.0	0.1%	5,633	1.9%	(14,193)	-27.1%	13,359	3.9%
0.125									
0.125-	3,023.1	8.9	0.3%	3,846	1.3%	(2,594)	-5.0%	9,031	2.7%
0.25									
0.00-	3,023.1	11.8	0.4%	9,479	3.3%	(16,787)	-32.1%	22,390	6.6%
0.25									
0.25-	3,023.1	34.2	1.1%	18,373	6.3%	(8,905)	-17.0%	4,885	1.4%
0.50									
0.00-	3,023.1	46.0	1.5%	27,852	9.6%	(25,692)	-49.1%	27,275	8.0%
0.50									
Transit Re	gion worke	ers within pe	eriod	291,085		52,333		338,954	

Z-scores show that all differences are statistically significant at p < 0.05.

For more detailed data, we refer the reader to the Data Appendix for the Variation of Economic Development with Respect to Fixed Route Transit Station Proximity Before, During and After the Great Recession.

# 3.5 OVERALL IMPLICATIONS FOR TRANSIT AND LAND USE PLANNING

This is the nation's first longitudinal study that explores the link between the change in total workers and FRT station proximity. It is especially useful to transit and land use planners since it:

- Includes all the major fixed route transit (FRT) options outside the Northeast, Chicago, and Los Angeles where a complex web of transit services may not allow researchers to clearly associate specific kinds of FRT systems with outcomes;
- Begins with a period that is arguably when the nation sprawled the most, the early 2000s to before the Great Recession (see Nelson 2013);
- Includes the Great Recession and years immediately afterward thereby allowing for a quasi-natural experiment that assesses what happens to a system when an external event disrupts the status quo; and
- Explores how the distribution of workers changes after such a major external event, and the extent to which FRT station proximity is associated with that change.

Some overall trends are evident. For instance, during the early 2000s, many Transit Regions lost workers from FRT station to 0.50-mile outward, especially with respect to newer FRT systems. The Great Recession may have stopped the outward spread of workers but it also reduced growth so in many cases FRT station areas continued to lose workers though in many others the

hemorrhaging had slowed, if not reversed. In some situations, especially among 1<sup>st</sup> and 2<sup>nd</sup> generation light rail systems, station areas gained workers. The post-recession period saw what we consider a reset in how the market responds to FRT station proximity. In most cases, workers increased in station areas, often reversing trends seen during the Great Recession if not before. In some cases, stations accounted for all a Transit Region's worker growth.

We provide an overall perspective of the link between FRT station areas and change in Transit Region workers during the post-recession period in Table 3.15. We choose this period over others for three reasons. First, America is unlikely to see the kind of massive urban sprawl in the future as it saw during the early 2000s, even if suburbia still accounts for two-third or more of all new development (Nelson 2006). Second, the Great Recession—being the worst economic downturn in the US since the Great Depression—is unlikely to repeat (see Nelson et al. 2017). Third, it is the most recent period that may better reflect current and emerging market conditions than prior periods.

Two implications stand out. First, the innermost (0.125-mile) distance bands for LRT, BRT and SCT stations absorbed large shares of the growth in workers during the period 2012-2015. On the other hand, LRT systems gained an even larger share in the 0.25-0.50 mile distance band. In contrast, the 0.25-0.50 mile distance band did not perform for BRT (which was negative) or SCT systems. CRT systems performed less well but outcomes are not trivial; nearly 9% of the total share of new CRT Transit Region workers were attracted to areas within 0.50 mile of CRT transit stations.

Table 3.15: Post-Recession Share of Transit Region Worker Change by Distance Band and Ratio of Worker Share to Distance Band UA Share of

Transit Region UA

I I alisit Ite	<del>5-0</del> 0			1	1							
			LRT			BRT			SCT			CRT
	LRT	LRT	Ratio of	BRT	BRT	Ratio of	SCT	SCT	Ratio of	CRT	CRT	Ratio of
	Distance	Share of	Worker	Distance	Share of	Worker	Distance	Share of	Worker	Distance	Share of	Worker
	Band	Regional	Change	Band	Regional	Change	Band	Regional	Change	Band	Regional	Change
	Share of	Worker	to	Share of	Worker	to	Share of	Worker	to	Share of	Worker	to
Distance	Transit	Change	Distance	Transit	Change	Distance	Transit	Change	Distance	Transit	Change	Distance
Band,	Region	2012-	Band	Region	2012-	Band	Region	2012-	Band	Region	2012-	Band
Mile	UA	2015	UA	UA	2015	UA	UA	2015	UA	UA	2015	UA
0.00-												
0.125	0.3%	4.9%	14.0	1.4%	18.8%	13.9	0.2%	5.6%	30.3	0.1%	2.6%	38.1
0.125-												
0.25	0.9%	3.6%	4.2	2.1%	2.0%	1.0	0.3%	2.5%	9.8	0.2%	1.7%	8.4
0.00-												
0.25	1.2%	8.5%	7.1	3.4%	20.8%	6.1	0.4%	8.1%	18.4	0.3%	4.4%	16.0
0.25-												
0.50	2.4%	9.2%	3.9	4.0%	-3.9%	-1.0	0.5%	1.2%	2.2	0.8%	4.4%	5.6
0.00-												
0.50	3.5%	17.7%	5.0	7.6%	16.9%	2.2	1.1%	9.3%	8.3	1.1%	8.8%	8.3

Second, the ratio is workers absorbed compared to FRT station area band UAs (urban areas) is impressive. For instance, despite accounting for only 1.4% of the BRT Transit Region's UA (urban area), the innermost (0.125-mile) BRT distance band absorbed 18.8% of the Transit Region's workers between 2012 and 2015. In other words, workers were absorbed at a ratio of 13.9 *times* the land area for that distance band.

#### This leads to certain interpretations:

- For LRT systems, the innermost (0.125-mile) distance band comprises just 0.3% of the Transit Region urban area (UA) (the current Census term for urbanized land) but accounted for 4.9% of the new workers, or a ratio of 14.0 times. Over one-half (0.50) mile, LRT systems accounted for 17.7% of new Transit Regions' workers on only 3.5% of the UA—a ratio of 5.0 times. For transit and land use planning purposes, it would seem prudent to facilitate worker growth within at least one-half (0.05) mile of LRT transit stations.
- BRT systems absorbed 18.8% of the new Transit Region workers on just 1.4% of the UA or a ratio of 13.9. However, there appears to be a substantial reduction in worker absorption beyond one-quarter (0.25) mile. The area within one-quarter (0.25) mile of BRT stations may be the economic development threshold for BRT and land use planning.
- Our analysis indicates that SCT systems absorbed 5.6% of their Transit Regions' workers in the first (0.125-mile) distance band on just 0.2% of the Transit Region UA—a ratio of 30.3. However, absorption appears to peak after one-quarter (0.25) mile were 8.1% of the Transit Regions' new workers located, on just 0.4% of the Transit Regions' UA or a ratio of 18.4. It appears for transit and land-use planning purposes that the first quarter (0.25) mile from SCT stations may generate the best results.
- As we implied in Chapter 2 and will note in late chapters, CRT systems may be underappreciated for their potential to accommodate new workers and people. In Table ES.3 we find that CRT stations attracted 2.6% of their Transit Regions' new workers on just 0.1% of the Transit Region UA, a ratio of 38.1. We also find substantial attractiveness to economic development to at least one-half (0.50) mile from CRT stations, which is our recommended area for transit and land use planning for economic development purposes.

One of these themes—that areas near transit stations absorb multiple times more workers than the Transit Region urban area—will recur in other chapters.

We have noted earlier that cause-and-effect relationships are not established. This means that we cannot say that if a community launches a BRT system it will find that 18.8% of all new Transit Region workers will migrate to the innermost (0.125 mile) distance band or even that the BRT system per se will create workers. For one thing, these systems are planned to serve areas of highest potential ridership that in large part are also based on where the workers are. Land use planning also tends to favor more development near stations, including being more predisposed to granting planning and zoning approvals to increase development near FRT stations. Indeed,

proposals for economic development opportunities farther away but still within walking distance of FRT stations may be denied permits.

Yet, this begs the question: if markets—in this case firms hiring workers—do not value proximity to FRT stations, they would not concentrate around them in the first place. According to location theory, firms are attracted to these kinds of locations because market, labor, and other forms of accessibility are improved.

The kinds of workers in terms of both economic sectors and wages are addressed in Chapter 4.

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# 4.0 THE LINK BETWEEN TRANSIT STATION PROXIMITY AND CHANGE IN WORKERS BY ECONOMIC GROUPS AND WAGES SINCE THE GREAT RECESSION

#### 4.1 OVERVIEW

This chapter explores the distribution of the change of workers by economic groups since the Great Recession, 2011-2015. It then explores changes in the distribution of upper-, middle- and lower-wage workers during the same period. Firms with workers in the knowledge, office, and arts-entertainment-recreation economic groups are attracted to locations near transit stations. Firms with workers in the manufacturing and light manufacturing economic groups tend to locate some distance away from transit stations perhaps because of their need for large parcels of land built at low intensities. Firms in the retail-lodging-food service, education and health care economic groups appear to be trending toward locations near transit stations. We also find that between 2011 and 2015, workers in upper-wage economic groups dominated the change in worker wages near transit stations followed by workers in lower wage economic groups. Firms with middle-wage workers are being displaced from locations near transit stations. Implications for transit and land use planning are offered.

#### 4.2 INTRODUCTION AND LITERATURE REVIEW

Transit systems expand accessibility options throughout metropolitan areas. As such, theory poses that transit station have advantages over other locations that can lead to firms clustering near them (Glaeser 2011). Over time, these transit station areas should generate economies of agglomeration among certain economic sectors that attract certain firms and their workers to them. At the time research began leading to this chapter, however, there were only four studies assessing worker change near transit stations. The first, Belzer et al. (2011), measured only the change in workers in firms by economic sector from 2002 to 2008 within one-half mile of transit stations. In the second, Nelson et al. (2011) evaluated the change in share of workers by sector within one-eighth mile and one-quarter mile of Eugene-Springfield BRT stations between 2004 and 2010. The third and fourth studies (Nelson et al. 2015, Nelson 2016) evaluated several light rail transit (LRT), bus rapid transit (BRT), streetcar transit (SCT), and commuter rail transit (CRT) systems in one-quarter mile distance band increments from transit stations to track shifts in the share of workers by economic group before and during the recession. A key finding for LRT systems is that while station areas lost regional share of workers before the Great Recession (2004 through 2007), they gained share during it (Nelson, Stoker and Hibberd 2018), though results for other modes were mixed (see Nelson et al. 2015, Nelson 2016). No studies have assessed the extent to which economic groups are attracted to, or repelled by, transit station proximity since the Great Recession.

There is a second aspect to the kinds of workers that are attracted to transit stations: the relationship between transit station proximity by mode and workers' wages. Scholars and civil rights organizations assert that America's transportation policies perpetuate social and economic inequity. Sanchez and Brenman (2008), for instance, show that highway-based transportation investments limit the access of low-income and people-of-color to education, workers and services. Echoing their concern is the Leadership Conference Education Fund (Leadership Conference Education Fund, 2011a, 2011b), a civil rights organization which asserts that low-wage workers are inaccessible to those who are transit-dependent. Public transit is seen as one way to connect people to low-wage workers, reduce poverty, increase employment and help achieve social equity goals (Blumenberg et al. 2002; Blumenberg and Manville, 2004; Sen et al. 1999). Does transit—and in particular transit station proximity—deliver on this promise?

Fan et al. (2012) provide an especially pertinent review of literature addressing our question. Citing Kain's (1968; 1992) pioneering work, they observe that the urban poor are harmed for want of affordable housing near worker opportunities and reliable public transit to connect them to those workers (see also Blumenberg et al., 2002; Sanchez, 2008).

A limiting factor in gaining access to lower-wage workers is that the income from such workers is often insufficient to buy and operate an automobile to access those workers in the first place. Sanchez (1999) and Sanchez et al. (2004) note that it is difficult for public transit to reduce the spatial mismatch between lower-income workers and residential options for a number of reasons. One problem is that bus systems often do not provide sufficient service for the kinds of working hours that make low-skill/entry-level, temporary, and evening/weekend shift-work workers feasible (Giuliano, 2005). Fixed-route transit systems—if they are more rapid and reliable than conventional buses—may be one way to connect lower-income workers from their lower-income neighborhoods to lower-wage workers (Fan et al. 2012).

Unfortunately, there are very few empirical studies showing whether and the extent to which fixed-route transit systems produce these outcomes. It seems that just as many studies report positive outcomes (Ong and Houston, 2002; Ong and Miller, 2005; Kawabata, 2002; 2003) as negative ones or those with ambiguous associations (Thakuriah and Metaxatos, 2000; Cervero et al. 2002; Bania et al., 2008).

Two recent studies have further shown different results. In the first, McKenzie (2013) studies neighborhoods in Portland, OR, to identify differences in transit access for those neighborhoods. Using 2000 Census and five-year (2005–2009 American Community Survey) data, McKenzie compares changes in levels of transit access across neighborhoods based on their concentrations of blacks, Latinos and poor households. The study found that neighborhoods with a high Latino concentration have the poorest relative access to transit, and that transit access declined for black and Latino-dominated neighborhoods. McKenzie did not evaluate worker growth along transit lines serving or near those neighborhoods, however.

The other is the study by Fan et al. (2012). They find that residential proximity to light rail stations and bus stops offering direct connection to rail stations are associated with statistically significant gains in accessibility to low-wage workers. On the other hand, their analysis covered only a short period of time before the Great Recession: 2004 to 2007 but not since. The Center for Transportation Research at the University of Minnesota (Fan, et al., 2012) goes further by

reporting that between 2004, when the Hiawatha Line LRT line opened, and 2007, just before the Great Recession, low-wage workers accessible within 30 minutes of transit within Hennepin County grew by 14,000, with another 4,000 where the LRT was accessed directly by bus.

In sum, there are no studies showing the relationship between fixed-route transit systems and wages differentiated by lower, middle and upper categories.

This chapter thus helps to close two gaps in the literature: whether there is link between transit station proximity and the change in workers by economic group, and the change in workers by wage group.

# **4.2.1** Research Questions and Design

We have two research questions:

Is there a link between transit station proximity and change in workers by economic group since the Great Recession?

And

Is there a link between transit station proximity and change in workers by wage group since the Great Recession?

Both questions lend themselves to post-hoc quasi-experimental design, notably change in conditions from the end of the Great Recession—we use 20118 to the most recent year for which data are available to address the questions—in our case 2015.

#### Transit Station Proximity and Change in Workers by Economic Group

The Longitudinal Employment-Household Dynamics (LEHD) database provides information we need to address the research question.9 This database provides information to the census block level for workers in all 20 of the North American Industrial Classification System's (NAICS) 2-digit economic sectors. Like Belzer et al. (2011), we exclude natural resource-based sectors (reporting workers in agriculture, forestry, fishing and mining). The reason is that for the most part, they do not occupy structures. We also exclude workers in the construction sector since they do not occupy structures permanently. Like Belzer et al. (2011), we group the remaining economic sectors into eight economic groups roughly reflecting comparable land use needs. Office location and design for instance is different from education, manufacturing and other economic groups. The economic groups used in our analysis are shown in Table 4.1.

<sup>8</sup> Although the Federal Reserve Board notes the Great Recession extended technically from the fourth quarter of 2007 through the second quarter of 2009, unemployment remained above 9.0% through 2010 (see https://fred.stlouisfed.org/series/UNRATE/) and home values, a measure of economic recovery, did not begin to rebound until 2011 (see https://fred.stlouisfed.org/series/MSPUS).

<sup>9</sup> For details, see https://lehd.ces.census.gov/.

For each FRT mode (LRT, BRT, SCT and CRT), we assemble data on workers by economic group within one-eighth (0.125) mile distance bands from transit stations for 2011 and 2015. Although we collected these data for all FRT systems used in our analysis (see Table 4.2), we report overall results below.

We use two techniques for analysis. The first is descriptive statistics to compare changes between 2011 and 2015. We use z-scores (p < 0.01) to assure there exists a significant difference between these years. The second is locations quotients (LQs) to estimate the relative change in concentration of workers within each economic group over time. Changes in LQs can signal whether transit station proximity is attracting more firms and workers in a given economic group over time compared to other economic groups.

## Transit Station Proximity and Change in Workers by Wage Group

The second question is addressed by aggregating the economic groups into larger groups reflecting median wages that we call upper wage, middle wage, and lower wage, as shown in Table 4.3. Changes in workers by wage group are calculated.

**Table 4.1: Combinations of NAICS Sectors into Economic Groups for Analysis** 

NAICS Code	NAICS Sector Title and Economic Group Name
	Industrial
31-33	Manufacturing
22	Utilities
	Light Industrial
42	Wholesale Trade
48-49	Transportation and Warehousing
	Retail-Lodging-Food ("Retail-Lodging")
44-45	Retail Trade
72	Accommodation and Food Services
	Knowledge
51	Information
54	Professional, Scientific, and Technical Services
	Office
52	Finance and Insurance
53	Real Estate and Rental and Leasing
55	Management of Companies and Enterprises
56	Administrative and Support, Waste Management, Remediation
81	Other Services (except Public Administration)
92	Public Administration
	Education
61	Educational Services
	Health
62	Health Care and Social Assistance
	Arts-Entertainment-Recreation ("Arts-Ent-Rec")
71	Arts, Entertainment, and Recreation

*Source*: Adapted from the North American Industrial Classification System by Arthur C. Nelson and Robert Hibberd, University of Arizona.

Note: Phrases in quotations and italics labels for the respective economic groups.

**Table 4.2: Fixed Route Transit Systems Used in Study** 

Light Rail		Bus Rapid		Streetcar		Commuter Rail	
Transit	Year	Transit	Year	Transit	Year	Transit	Year
Buffalo	1984	Cleveland	2008	Atlanta	2014	Albuquerque	2006
Charlotte	2007	Eugene-Spring	2007	Dallas	2015	Austin	2010
Cleveland	1980	Kansas City	2005	Little Rock	2004	Dallas-Fort Worth	1996
Dallas	1996	Las Vegas	2004	Portland	2001	Miami Tri-Rail	1989
Dallas	1996	Nashville	2009	Salt Lake City	2013	Minneapolis	1997
Denver	1994	Phoenix	2009	Seattle	2007	Nashville	2006
Denver	1994	Pittsburgh	1977	Tacoma	2003	Orlando	2014
Houston	2004	Reno	2010	Tampa	2002	Portland	2009
MinnSt. Paul	2004	Salt Lake City	2008	Tucson	2014	Salt Lake City	2008
Norfolk	2011	San Antonio	2012			San Diego	1995
Phoenix	2008	San Diego	2014			San Jose-Stockton	1998
Pittsburgh	1984	Seattle	2010			Seattle-Tacoma	2000
Portland	1986	Stockton	2007				
Sacramento	1987						
Salt Lake City	1999						
Salt Lake City	1999						
San Diego	1981						
San Jose	1987						
Seattle	2003					_	
St. Louis	1993					_	

Note: "Minn-St. Paul" means Minneapolis-St. Paul and "Eugene-Spring" means Eugene-Springfield.

Table 4.3: Allocation of Workers by Lower-, Middle- and Upper-Wage Category

NAICS	Description	Mean Annual Wages, 2013	Wage Category	Share of Workers
44	Retail Trade	\$25,779	Lower	
56	Administrative, Support, Waste Mgmt., Remediation	\$35,931	Lower	
61	Educational Services	\$35,427	Lower	
71	Arts, Entertainment and Recreation	\$32,188	Lower	
72	Accommodation and Food Services	\$17,453	Lower	
81	Other Services (except Public Administration)	\$29,021	Lower	
	Weighted Mean Wages and National Share of Workers		~\$30,000	~33%
48	Transportation and Warehousing	\$45,171	Middle	
53	Real Estate and Rental and Leasing	\$46,813	Middle	
62	Health Care and Social Assistance	\$44,751	Middle	
92	Public Administration	\$51,340	Middle	
	Weighted Mean Wages and National Share of Workers		~\$50,000	~33%
22	Utilities	\$94,239	Upper	
31	Manufacturing	\$54,258	Upper	
42	Wholesale Trade	\$65,385	Upper	
51	Information	\$83,677	Upper	
52	Finance and Insurance	\$88,677	Upper	
54	Professional, Scientific and Technical Services	\$75,890	Upper	
55	Management of Companies and Enterprises	\$105,138	Upper	
	Weighted Mean Wages and National Share of Workers	•	~\$70,000	34%

*Source*: Adapted from County Business Patterns, 2013 by Arthur C. Nelson and Robert Hibberd, University of Arizona.

#### 4.3 FINDINGS

We report findings separately for economic groups and then wage groups. This is followed by overall implications for transit and land use planning.

# **4.3.1** Economic Group Findings

Even-numbered Tables 4.4 through 4.10 report changes in workers by economic group and one-eighth (0.125) mile distance band to one (1.0) mile from LRT, BRT, SCT, and CRT stations respectively. These tables report numerical changes, percentage changes, and share of change with respect to the Transit Region that is comprised of all counties within which a type of FRT system operates. Figures highlighted in bold are those with positive results in either the first (0.125-mile) or second (0.25-mile) distance bands to the one-half (0.50) mile distance band. Odd-numbered tables 4.5 through 4.11 report location quotients for 2015—highlighting those economic groups that tend to concentrate near transit stations (highlighted)—and the ratio of 2015 to 2011 LQs noting that where the ratio is greater than 1.0 for certain economic groups, those groups may be increasing their preference for locating near transit stations. Later, in our implications section, we note that unless local efforts are made to improve accessibility between the outer distance bands and transit stations (we pose some ideas), we assume that transit and land use planners should focus on actions that facilitate growth among economic groups that are shown in our analysis to be attracted to locations near transit stations. We summarize findings for each type of FRT system.

#### 4.3.1.1 Light Rail Transit Systems

Table 4.4 indicates that LRT station areas are gaining workers in various distance bands among the Retail-Lodge, Knowledge. Office, Health and Arts-Ent-Rec economic groups. We are surprised to find, however, that overall worker growth is modest (see upper part of Table 4.4) and represent small shares of total Transit Region employment growth—indeed being smaller than those associate with other FRT systems as will be shown. Combining insights of Chapters 2 and 8, the reason may be that LRT station location, planning and design does not maximize market and economic development responsiveness to LRT station proximity.

The lower part of Table 4.5 may be used to identify targets of economic development opportunities among economic groups based on the growth concentration of workers over the period 2011 through 2015. Notably, economic development opportunities within one-half (0.50) mile of LRT stations may exist among these economic groups:

- Retail-Lodging-Food Service
- Knowledge
- Office
- Education

- Health
- Arts-Entertainment-Recreation

This is not to say that all firms within these economic groups may be attracted to LRT stations or that firms in other economic groups will not be. For instance, micro-breweries are classified as a manufacturing activity by the NAICS yet they are expanding especially in downtowns and other centers near transit stations.

Distance Band	0.125	0.25	0.375	0.50	0.625	0.75	0.875	1.00	
Economic	01120	0,20	0.0.0	0,00	0.020	01.0	0,0,0	2,00	
Group			V	Worker Chan	ge 2011-20	15			
Manufacturing	(3,122)	(8,509)	2,104	571	(9)	1,916	1,608	(2,887)	
Light									
Industrial	(8,332)	(5,377)	1,934	(2,349)	4,275	2,104	2,249	10,501	
Retail-	40.554	42.00	10.460	24.004	44.445	<b>5.5</b> 00		10 701	
Lodging	18,572	13,005	10,462	24,094	11,117	7,733	6,221	10,501	
Knowledge	40,862	(2,680)	11,311	10,085	6,714	5,114	9,577	4,916	
Office	(40,240)	16,567	1,757	24,047	10,487	709	7,687	(9,684)	
Education	(3,032)	(12,852)	2,186	(16,838)	12,562	(2,739)	(109)	(5,356)	
Health	24,305	6,559	15,309	2,191	5,795	18,390	(3,086)	5,782	
Arts-Ent-Rec	749	2,766	1,644	1,333	2,175	762	550	1,398	
<u>Total</u>	29,762	9,479	46,707	43,134	53,116	33,989	24,697	15,171	
Economic			<b>n</b>	. ****	71 201	1 2015			
Group	Percent Worker Change 2011-2015								
Manufacturing	-4%	-11%	7%	2%	-0%	8%	6%	-9%	
Manufacturing Light	-4%	-11%	7 %0	Δ%0	-0%	8%	0%	-9%	
Industrial	-7%	-4%	3%	-6%	16%	5%	10%	23%	
Retail-	7 70	170	370	070	1070	370	1070	2370	
Lodging	10%	7%	13%	32%	17%	14%	12%	23%	
Knowledge	18%	-1%	21%	23%	16%	11%	35%	16%	
Office	-6%	3%	1%	17%	12%	1%	11%	-13%	
Education	-3%	-13%	6%	-39%	24%	-4%	-0%	-14%	
Health	16%	4%	14%	2%	8%	31%	-5%	16%	
Arts-Ent-Rec	2%	7%	17%	17%	39%	8%	15%	50%	
Total	2%	1%	9%	9%	14%	9%	8%	5%	
Economic				J.	L.	<u> </u>	<u>'</u>		
Group		Transit Reg	ion Share	of Economic	Group Wo	rker Chan	ge 2011-201.	5	
Manufacturing	-6%	-15%	4%	1%	-0%	3%	3%	-5%	
Light									
Industrial	-6%	-4%	1%	-2%	3%	2%	2%	3%	
Retail-		• • •			201	201	20,	2.5	
Lodging	5%	3%	3%	6%	3%	2%	2%	3%	
Knowledge	16%	-1%	4%	4%	3%	2%	4%	2%	
Office	-15%	6%	1%	9%	4%	0%	3%	-4%	
Education	-10%	-42%	7%	-55%	41%	-9%	-0%	-18%	
Health	8%	2%	5%	1%	2%	6%	-1%	2%	
Arts-Ent-Rec	2%	8%	5%	4%	6%	2%	2%	4%	

Total2%1%3%3%4%Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

2%

2%

1%

Table 4.5: Location Quotients by Economic Group for 2015 and LQ Trends 2011-2015 by Economic Group by Distance Band from LRT Station

		Location Quotients 2015										
Distance Band, Economic Group	0.125	0.25	0.375	0.5	0.625	0.75	0.875	1				
Manufacturing	0.56	0.62	0.69	0.75	0.77	0.75	1.1	1.23				
Light Industrial	0.73	0.6	1.15	0.67	0.72	1.03	0.81	0.95				
Retail-Lodging	0.67	0.8	0.8	0.97	0.87	0.73	0.89	0.95				
Knowledge	1.46	1.33	1	0.89	0.98	1.02	0.98	1.02				
Office	1.49	1.4	0.96	1.27	0.91	0.82	0.93	0.9				
Education	0.7	0.79	0.81	0.6	1.75	1.72	1.13	1.26				
Health	0.79	0.88	1.54	1.29	1.24	1.32	1.33	1.03				
Arts-Ent-Rec	1.35	1.33	1.09	0.97	0.98	1.38	0.69	0.78				
			LQ Tren	d 2011-2015	5 [2015LQ /	2011LQ]						
Distance Band, Economic Group	0.125	0.25	0.375	0.5	0.625	0.75	0.875	1				
Manufacturing	0.99	0.87	1.03	0.98	0.92	1.04	1.03	0.92				
Light Industrial	0.92	0.9	0.95	0.86	1.03	0.97	1.02	1.14				
Retail-Lodging	1.04	1.06	1	1.17	1	1.02	1	1.14				
Knowledge	1.11	0.93	1.06	1.08	0.98	0.98	1.2	1.07				
Office	0.94	1.07	0.95	1.1	1.01	0.95	1.06	0.86				
Education	1.02	0.87	1.04	0.6	1.16	0.94	0.98	0.88				
Health	1.09	1.01	1	0.9	0.91	1.15	0.84	1.06				
Arts-Ent-Rec	0.98	1.12	1.05	1.05	1.2	0.97	1.05	1.41				

Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

Note: Cells with white bold figures against black backgrounds have LQs or 2015/2011 LQ rations equal to or greater than 1.0 indicating either that an economic group concentrates within one-half (0.50) mile of transit stations (upper part of the table) or trended toward greater concentration from 2011 to 2015. Cells with black bold figures against gray backgrounds indicate that an economic group's performance in one cell is adjacent to others where figures are greater than 1.0 and as such suggest potential spillovers from the cell with the higher figure into the lower one where the lower one is also substantially close to 1.0 in its own right. See text for interpretations.

#### 4.3.1.2 Bus Rapid Transit Systems

Compared to LRT systems, BRT systems appear to have more robust outcomes than those of LRT systems, as suggested in Tables 4.6 and 4.7. We explore reasons below though with some surprise.

Table 4.6 shows that BRT LRT station areas are gaining workers in several distance bands among the Manufacturing, Light Industrial, Retail-Lodging, Knowledge, Education, Health, and Arts-Ent-Rec economic groups—which all economic groups except for Office. We are impressed that overall worker growth is large but mostly limited to the first (0.125-mile) distance band at 11%, and a much smaller share of growth in the next (0.25-mile) distance band at 2%. This is nearly exactly what Nelson et al.-(2013) found in their case study of the Eugene-Springfield BRT system wherein more than 80% of worker gains occurred in the first 0.125-mile distance band with nearly all the rest occurring in the next (0.25-mile) distance band. We are further impressed because in contrast, LRT systems absorbed 10% of all Transit Region worker growth across the half-mile (0.50) distance from LRT stations, absorbing only 3% within the first quarter (0.25) mile distance.

This finding is further interesting because in Chapter 2 we found no market premiums with respect to office and retail (and multifamily) location within the first (0.125-mile) distance band. We pose reasons for this in Chapter 8. One wonders how much more economic development could occur through improvements in the planning, location, and design of BRT stations.

Trends shown in Table 4.7 suggest that all economic groups are potential targets for economic development with respect to BRT station proximity. To be consistent with our format elsewhere, these are the economic groups that may be targeted for locating near BRT stations:

- Manufacturing
- Light Industrial
- Retail-Lodging-Food Service
- Knowledge
- Office
- Education
- Health
- Arts-Entertainment-Recreation

However, based on other research and findings in Table 4.6, the target area may be limited to especially the first (0.125-mile) and second (0.25-mile) distance bands. *On the other hand*, improvements to the planning, location, and design of BRT stations may (a) improve economic development opportunities in those bands and extend them outward to the next one (0.375-mile) or two (0.50-mile) distance bands. *This is an area needing further research*.

Table 4.6: Change in Workers by Economic Group and Distance Band from BRT Station, 2011-2015

Table 4.6: Change in Workers by Economic Group and Distance Band from BRT Station, 2011-2015									
Distance Band 0.125 0.25 0.375 0.50 0.625	0.75	0.875	1.00						
Economic Group Worker Change 2011-2015	5								
Manufacturing         228         3,132         (3,085)         1,201         (2,387)	(209)	1,303	(800)						
Light									
<b>Industrial 6,639</b> (7,875) <b>2,328 688</b> 3,209	1,529	1,955	6,172						
Retail-Lodging         42,992         9,608         6,048         18,200         6,820	668	1,687	6,172						
<b>Knowledge 24,000 6,384 5,263 9,134</b> 1,728	3,071	2,545	2,833						
<b>Office</b> (9,332) (1,054) (14,007) 1,083 (976)	905	(2,744)	(1,512)						
<b>Education 2,088</b> (792) <b>1,681</b> (108) 7,494	2,896	859	(5,230)						
Health         10,889         3,681         4,402         445         14,655	4,161	4,531	(613)						
Arts-Ent-Rec         3,490         1,084         704         800         828	(618)	104	121						
<b>Total</b> 80,994 14,168 3,334 31,443 31,371	12,403	10,240	7,143						
Economic Group Percent Worker Change 2011-2	2015								
Manufacturing         1%         8%         -22%         8%         -10%	-2%	11%	-7%						
Light									
Industrial         8%         -9%         9%         3%         16%	10%	15%	18%						
Retail-Lodging         11%         2%         10%         31%         19%	2%	6%	18%						
<b>Knowledge</b> 10% 3% 15% 29% 6%	18%	19%	15%						
Office -2% -0% -15% 2% -2%	2%	-7%	-4%						
<b>Education</b> 1% -1% 6% -1% 49%	12%	9%	-20%						
Health         6%         2%         8%         1%         30%	14%	16%	-1%						
Arts-Ent-Rec 11% 3% 12% 18% 20%	-19%	5%	5%						
<b>Total</b> 5% 1% 1% 13% 14%	7%	7%	3%						
Economic Group Transit Region Share of Economic Group Work	er Change	2011-2015							
Manufacturing         1%         10%         -10%         4%         -8%	-1%	4%	-3%						
Light									
Industrial 17% -20% 6% 2% 8%	4%	5%	3%						
Retail-Lodging         18%         4%         2%         7%         3%	0%	1%	3%						
<b>Knowledge</b> 17% 5% 4% 7% 1%	2%	2%	2%						
Office         -12%         -1%         -18%         1%         -1%	1%	-4%	-2%						
<b>Education</b> 11% -4% 9% -1% 38%	15%	4%	-27%						
Health         7%         2%         3%         0%         9%	3%	3%	-0%						
Arts-Ent-Rec 15% 5% 3% 3% 4%	-3%	0%	1%						
<b>Total</b> 11% 2% 0% 4% 4%	2%	1%	1%						

Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

Table 4.7: Location Quotients by Economic Group for 2015 and LQ Trends 2011-2015 by Economic Group by Distance Band from BRT Station

	Location Quotients 2015									
Distance Band, Economic Group	0.125	0.25	0.375	0.5	0.625	0.75	0.875	1		
Manufacturing	0.29	0.88	0.39	0.74	0.98	0.67	1.02	0.65		
Light Industrial	0.66	0.63	1.08	0.89	1.08	1	1.12	0.89		
Retail- Lodging	1.16	0.86	0.91	1.23	0.75	0.72	0.87	0.89		
Knowledge	1.29	1.41	1.1	1.25	1.03	0.89	0.86	0.93		
Office	1.19	1.18	1.03	0.78	0.75	1.09	0.96	0.79		
Education	1.09	0.85	1.1	0.83	1.06	1.66	0.78	1.21		
Health	0.78	0.91	1.28	1.12	1.73	1.25	1.48	1.91		
Arts-Ent-Rec	0.96	1.41	0.97	0.89	0.89	0.61	0.69	0.54		
			LQ Tren	d 2011-201	5 [2015LQ /	2011LQ]	1			
Distance Band, Economic Group	0.125	0.25	0.375	0.5	0.625	0.75	0.875	1		
Manufacturing	1	1.12	0.8	0.99	0.82	0.96	1.08	0.95		
Light Industrial	1.05	0.74	1.11	0.94	1.05	1.06	1.11	1.11		
Retail- Lodging	1.01	1.05	1.05	1.12	1	0.92	0.95	1.11		
Knowledge	1	1.01	1.08	1.09	0.88	1.05	1.06	1.06		
Office	0.98	1	0.88	0.95	0.9	1	0.91	0.98		
Education	1.02	1	1.11	0.93	1.38	1.11	1.08	0.83		
Health	0.97	0.99	1.02	0.85	1.09	1.02	1.04	0.92		
Arts-Ent-Rec	1.02	1.02	1.06	1	1.02	0.73	0.94	0.99		

Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

Note: Cells with white bold figures against black backgrounds have LQs or 2015/2011 LQ rations equal to or greater than 1.0 indicating either that an economic group concentrates within one-half (0.50) mile of transit stations (upper part of the table) or trended toward greater concentration from 2011 to 2015. Cells with black bold figures against gray backgrounds indicate that an economic group's performance in one cell is adjacent to others where figures are greater than 1.0 and as such suggest potential spillovers from the cell with the higher figure into

the lower one where the lower one is also substantially close to 1.0 in its own right. See text for interpretations.

#### 4.3.1.3 Streetcar Transit Systems

Along with BRT systems, SCT systems have emerged recently among many metropolitan areas. They are also associated with absorbing the second largest share of Transit Region employment growth between 2011 and 2015.

In Table 4.8, we see that SCT systems enjoyed employment growth in nearly all economic groups in the first (0.125-mile) distance band—the exception being Health. While Office employment is negative over the next distance bands to 0.50-mile, they remain positive for the Retail-Lodging, Knowledge, and Arts-Ent-Rec economic groups—and Health gains as well.

Overall, SCT systems accounted for 9% of their Transit Region employment growth in the first (0.125-mile) distance band. Indeed, over the next three distance bands to 0.50-mile, SCT systems do not account for any of their Transit Regions' employment growth.

While Table 4.9 shows strong employment concentrations in the Knowledge, Office, Education and Arts-Ent-Rec economic groups, others are notable for their lack of concentration. Yet, the bottom part of this table shows that all but the Manufacturing economic group are trending toward concentration in among nearly all distance bands. From an economic development perspective, these may be target economic groups through the first three distance bands (to 0.375-mile):

- Light Industrial
- Retail-Lodging-Food Service
- Knowledge
- Office
- Education
- Health
- Arts-Entertainment-Recreation

Table 4.8: Change in Workers by Economic Group and Distance Band from SCT Station, 2011-2015

Table 4.0. Change I	II WOINCID	by Leonon	ne Group a	na Distanc	C Duna II o	ii bet bu	11011, 2011	2010		
SCT Systems	0.125	0.25	0.375	0.50	0.625	0.75	0.875	1.00		
Economic Group	Worker Change 2011-2015									
Manufacturing	93	(2,196)	554	(438)	1,387	71	110	2,715		
Light	6,256	(2,338)	788	(243)	271	1,903	910	1,079		
Industrial										
Retail-Lodging	10,095	6,589	15,123	1,921	421	2,418	1,284	1,079		
Knowledge	21,716	486	6,863	234	243	(1,107)	956	517		
Office	20,153	(11,756)	(29,507)	(260)	1,132	13,251	2,243	(11,498)		
Education	2,413	1,081	(6,020)	10,593	(14,211)	(100)	(333)	(1,387)		
Health	(2,363)	1,936	6,454	1,761	(1,005)	1,442	(978)	206		
Arts-Ent-Rec	4,084	779	602	410	380	183	288	202		
Total	62,447	(5,419)	(5,143)	13,978	(11,382)	18,061	4,480	(7,087)		
Economic Group			Percen	t Worker C	hange 2011	-2015				
Manufacturing	2%	-41%	11%	-11%	22%	3%	3%	81%		
Light	38%	-14%	7%	-2%	4%	36%	15%	17%		
Industrial										
Retail-Lodging	13%	9%	57%	14%	4%	31%	13%	17%		
Knowledge	27%	1%	25%	1%	3%	-11%	19%	6%		
Office	14%	-8%	-29%	-1%	7%	85%	19%	-49%		
Education	6%	3%	-16%	122%	-55%	-7%	-4%	-13%		
Health	-4%	3%	21%	9%	-6%	20%	-18%	3%		
Arts-Ent-Rec	34%	6%	17%	13%	25%	7%	76%	12%		
Total	14%	-1%	-2%	11%	-13%	35%	9%	-10%		
Economic Group	7	Transit Regi	on Share of	Economic	Group Wor	ker Change	e 2011-201	5		
Manufacturing	-8%	178%	-45%	35%	-112%	-6%	-9%	-220%		
Light	7%	-3%	1%	-0%	0%	2%	1%	1%		
Industrial										
Retail-Lodging	5%	3%	8%	1%	0%	1%	1%	1%		
Knowledge	19%	0%	6%	0%	0%	-1%	1%	0%		
Office	17%	-10%	-25%	-0%	1%	11%	2%	-10%		
Education	6%	3%	-15%	27%	-37%	-0%	-1%	-4%		
Health	-2%	2%	7%	2%	-1%	1%	-1%	0%		
Arts-Ent-Rec	28%	5%	4%	3%	3%	1%	2%	1%		
Total	9%	-1%	-1%	2%	-2%	3%	1%	-1%		
	7 Nolson and Dobart Hibbard, University of Arizona									

Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

Table 4.9: Location Quotients by Economic Group for 2015 and LQ Trends 2011-2015 by Economic Group by Distance Band from SCT Station

SCT Systems	Location Quotients 2015									
Distance Band, Economic Group	0.125	0.25	0.375	0.5	0.625	0.75	0.875	1		
Manufacturing	0.16	0.31	0.34	0.41	1.49	0.5	0.99	1.6		
Light Industrial	0.43	0.57	0.48	0.72	0.78	0.95	1.19	0.67		
Retail-Lodge	0.87	0.74	0.88	0.59	0.65	0.73	1.03	0.67		
Knowledge	1.58	1.57	1.12	1.37	0.86	0.99	0.84	1.34		
Office	1.3	1.5	1.17	1.04	0.84	1.59	0.99	0.83		
Education	1.07	0.79	1.63	1.73	1.8	0.22	1.72	2.08		
Health	0.79	0.67	1.1	1.18	1.35	0.9	0.61	0.92		
Arts-Ent-Rec	1.72	1.19	0.91	1.41	1.29	2.05	0.65	1.78		
		L	Q Trend 20	11-2015 [20	015LQ / 201	11LQ]				
Distance Band, Economic Group	0.125	0.25	0.375	0.5	0.625	0.75	0.875	1		
Manufacturing	0.98	0.81	1.25	0.89	1.53	0.84	1.04	2.23		
Light Industrial	1.18	0.87	1.07	0.86	1.17	0.99	1.03	1.25		
Retail-Lodge	0.94	1.17	1.53	0.97	1.14	0.93	0.99	1.25		
Knowledge	1.08	1	1.23	0.88	1.14	0.64	1.06	1.15		
Office	1.02	0.94	0.75	0.92	1.26	1.42	1.13	0.59		
Education	0.95	1.12	0.88	2.05	0.53	0.71	0.9	1.01		
Health	0.83	1.1	1.23	0.97	1.06	0.88	0.75	1.15		
Arts-Ent-Rec	1.15	1.15	1.18	0.99	1.41	0.78	1.59	1.23		

Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

Note: Cells with white bold figures against black backgrounds have LQs or 2015/2011 LQ rations equal to or greater than 1.0 indicating either that an economic group concentrates within one-half (0.50) mile of transit stations (upper part of the table) or trended toward greater concentration from 2011 to 2015. Cells with black bold figures against gray backgrounds indicate that an economic group's performance in one cell is adjacent to others where figures are

greater than 1.0 and as such suggest potential spillovers from the cell with the higher figure into the lower one where the lower one is also substantially close to 1.0 in its own right. See text for interpretations.

#### 4.3.1.4 Commuter Rail Transit Systems

CRT systems seem to be the forgotten element in land use planning, and economic development. Popular opinion has their role limited to connecting suburban (and exurban) residents to their workers in downtowns or other major centers. Who wants to work near a diesel rail yard where CRT systems embark and disembark?

Table 4.10 shows that nearly all economic groups (except Education) gained workers between 2011 and 2015 over the first 0.20-mile from CRT stations with most of the increasing absorbed in the first (0.125-mile) distance band. (In the second (0.25-mile) distance band, the Office economic group lost workers while Education gained.) While the third distance band (0.375-mile) saw losses in workers and Transit Region share overall, total employment gains to 0.50-mile accounted for 8% of CRT Transit Regions' employment growth.

Even more impressive is the trend seen between 2011 and 2015 showing increasing concentrations of employment among all economic groups. They include:

- Manufacturing
- Light Industrial
- Retail-Lodging-Food Service
- Knowledge
- Office
- Education
- Health
- Arts-Entertainment-Recreation

It would seem that there are important economic development opportunities near CRT stations. As we will show in Chapter 5, there are important residential development opportunities as well.

The distribution of workers by wage group is addressed next.

Table 4.10: Change in Workers by Economic Group and Distance Band from CRT Station, 2011-2015

Table 4.10: Change in Workers by Economic Group and Distance Band from CK1 Station, 2011-2015									
	0.125	0.25	0.375	0.50	0.625	0.75	0.875	1.00	
<b>Economic Group</b>			W	orker Chan	ge 2011-20	15	<u>.</u>		
Manufacturing	4,191	2,076	59	(5,633)	1,976	555	(877)	606	
Light Industrial	5,011	114	(2,273)	8,031	1,707	1,117	1,861	13,334	
Retail-Lodging	9,295	9,100	(3,103)	6,858	8,698	18,159	9,497	13,334	
Knowledge	7,258	5,799	9,673	15,614	13,189	17,390	7,360	21,800	
Office	9,316	(6,929)	(4,342)	23,053	(10,340)	(8,025)	1,054	20,042	
Education	(1,069)	3,560	(1,766)	3,429	30,169	(160)	(500)	2,495	
Health	7,914	5,995	(289)	7,964	7,816	7,638	7,893	3,690	
Arts-Ent-Rec	1,619	477	682	(490)	1,689	1,350	(764)	3,135	
Total	43,535	20,192	(1,359)	58,826	54,904	38,024	25,524	78,436	
<b>Economic Group</b>			Percen	t Worker C	Change 2011	-2015			
Manufacturing	20%	10%	0%	-17%	11%	2%	-3%	2%	
Light Industrial	27%	1%	-9%	19%	6%	5%	7%	23%	
Retail-Lodging	22%	22%	-6%	14%	19%	33%	19%	23%	
Knowledge	20%	16%	29%	36%	25%	34%	15%	37%	
Office	18%	-13%	-5%	23%	-9%	-8%	1%	20%	
Education	-4%	13%	-18%	32%	244%	-1%	-3%	10%	
Health	17%	13%	-1%	29%	32%	23%	17%	10%	
Arts-Ent-Rec	64%	19%	12%	-8%	64%	26%	-8%	46%	
Total	18%	8%	-1%	19%	18%	13%	8%	21%	
<b>Economic Group</b>	T	ransit Regi	on Share oj	f Economic	Group Wor	ker Chang	e 2011-2013	5	
Manufacturing	7%	3%	0%	-9%	3%	1%	-1%	1%	
Light Industrial	4%	0%	-2%	6%	1%	1%	1%	3%	
Retail-Lodging	2%	2%	-1%	2%	2%	4%	2%	3%	
Knowledge	3%	2%	4%	6%	5%	7%	3%	8%	
Office	4%	-3%	-2%	10%	-4%	-3%	0%	8%	
Education	-29%	96%	-48%	93%	815%	-4%	-14%	67%	
Health	3%	2%	-0%	3%	3%	3%	3%	1%	
Arts-Ent-Rec	8%	2%	3%	-2%	9%	7%	-4%	16%	
Total	3%	1%	-0%	4%	4%	3%	2%	5%	

Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

Table 4.11: Location Quotients by Economic Group for 2015 and LQ Trends 2011-2015 by Economic Group by Distance Band from CRT Station

	Location Quotients 2015									
Distance Band, Economic Group	0.125	0.25	0.375	0.5	0.625	0.75	0.875	1		
Manufacturing	1.07	0.77	0.62	0.87	0.68	0.82	0.88	0.99		
Light Industrial	0.81	0.83	0.91	1.36	0.88	0.72	0.88	0.81		
Retail- Lodging	0.82	0.95	0.85	0.71	0.71	1.02	0.82	0.81		
Knowledge	1.24	1.56	1.41	1.28	1.51	1.63	1.33	1.63		
Office	0.88	0.94	1.49	1.4	1.24	1.13	1.09	1.23		
Education	1.09	1.49	0.38	0.45	1.4	0.4	0.67	0.8		
Health	1.37	0.57	0.66	0.71	0.67	0.9	1.17	0.72		
Arts-Ent-Rec	0.64	1.44	1.13	0.7	0.55	0.88	1.21	1.11		
		-	LQ Trend 2	2011-2015 [	2015LQ / 2	011LQ]	•	•		
Distance Band, Economic Group	0.125	0.25	0.375	0.5	0.625	0.75	0.875	1		
Manufacturing	1.07	1.1	1.06	0.73	0.98	0.95	0.93	0.89		
Light Industrial	1.09	0.94	0.92	1.01	0.9	0.94	0.99	0.99		
Retail- Lodging	1	1.07	0.91	0.92	0.97	1.13	1.06	0.99		
Knowledge	0.96	0.99	1.23	1.09	1	1.13	1.01	1.08		
Office	1.03	0.86	0.99	1.06	0.79	0.84	0.96	1.03		
Education	0.9	1.13	0.91	1.22	3.2	0.96	0.99	1		
Health	0.95	1.24	0.95	1.03	1.07	1.04	1.04	0.88		
Arts-Ent-Rec	1.45	1.02	1.17	0.81	1.44	1.16	0.88	1.26		

Source: Arthur C. Nelson and Robert Hibberd, University of Arizona.

Note: Cells with white bold figures against black backgrounds have LQs or 2015/2011 LQ rations equal to or greater than 1.0 indicating either that an economic group concentrates within one-half (0.50) mile of transit stations (upper part of the table) or trended toward greater concentration from 2011 to 2015. Cells with black bold figures against gray backgrounds indicate that an economic group's performance in one cell is adjacent to others where figures are greater than 1.0 and as such suggest potential spillovers from the cell with the higher figure into

the lower one where the lower one is also substantially close to 1.0 in its own right. See text for interpretations.

# **4.3.2** Wage Group Findings

Tables 4.12 through 4.15 present changes in the number of workers between 2011 and 2015 by distance band for LRT, BRT, SCT and CRT system, respectively. We find remarkably similar trends among all systems other than CRT, notably:

- The innermost (0.125-mile) distance band accounted for 10%, 13% and 13% of the net change in upper-wage workers, respectively for the entire transit region. Yet, we see from Table 4.16 that these distance bands comprise a very small share of the total transit county urban land area at 0.3%. In other words, this distance band absorbs a ratio of 32, 11 and 31 times the share in the change in workers than the land area of this distance band.
- While middle-wage workers also gain share of workers in the innermost distance band, lower-wage workers either absorb the smallest share or lose share, being displaced. Notably, for LRT systems, lower-wage workers appear to be displaced from the innermost (0.125-mile) distance band, perhaps to areas beyond 0.50-mile.
- All FRT systems absorbed magnitudes higher shares of the total change in workers in the innermost (0.125-mile) distance band.
- When assessing FRT systems individually it appears that thresholds for absorbing transit region workers are these distance bands, where the absorption rate is the lowest and closest to transit stations:

LRT = 0.25-mile

BRT = 0.25-mile

SCT = 0.125-mile

CRT = 0.25-mile

We will see in Chapter 5 that there may be competition between workers and residents especially in the two innermost distance bands.

Table 4.12: Change in Workers by Wage Group and Distance Band from LRT Station, 2011-2015

LRT Systems	0.125	0.25	0.375	0.50	0.625	0.75	0.875	1.00			
Wage Group			W	orker Chan	ge 2011-201	!5					
Upper Wage	52,855	9,347	27,005	17,873	12,150	44,463	8,730	2,559			
Middle Wage	9,965	3,866	7,367	15,290	8,352	22,108	10,836	(8,407)			
Lower Wage	(30,045)	7,904	11,913	12,205	43,961	46,241	10,388	10,563			
Total	32,775	21,117	46,285	45,368	64,463	112,812	29,954	4,715			
Wage Group		Percent Worker Change 2011-2015									
Upper Wage	10%	3%	18%	14%	9%	37%	10%	3%			
Middle Wage	2%	2%	4%	9%	5%	24%	12%	-12%			
Lower Wage	-6%	3%	6%	7%	26%	27%	9%	9%			
Total	2%	3%	9%	10%	14%	29%	10%	2%			
Wage Group		S	Share of Wag	ge Group W	orker Chang	ge 2011 <b>-</b> 2015	5				
Upper Wage	10%	2%	5%	3%	2%	2%	2%	0%			
Middle Wage	3%	1%	2%	4%	2%	4%	3%	-2%			
Lower Wage	-5%	1%	2%	2%	8%	-0%	2%	2%			
Total	2%	1%	3%	3%	4%	2%	2%	0%			

Table 4.13: Change in Workers by Wage Group and Distance Band from BRT Station, 2011-2015

	0	icis of than					<u> </u>					
BRT Systems	0.125	0.25	0.375	0.50	0.625	0.75	0.875	1.00				
Wage Group			W	orker Chan	ge 2011-201	5						
Upper Wage	31,149	9,452	623	11,694	(1,143)	5,632	4,662	7,698				
Middle Wage	26,323	(13,217)	(5,318)	109	17,943	5,719	4,198	(5,993)				
Lower Wage	13,965	23,749	4,937	21,631	18,517	1,056	1,309	2,657				
Total	71,437	19,984	242	33,434	35,317	12,407	10,169	4,362				
Wage Group		Percent Worker Change 2011-2015										
Upper Wage	7%	7%	1%	16%	-2%	12%	11%	16%				
Middle Wage	7%	-12%	-5%	0%	29%	10%	10%	-8%				
Lower Wage	2%	14%	4%	19%	16%	1%	2%	3%				
Total	4%	5%	0%	14%	14%	7%	7%	2%				
Wage Group		S	Share of Wag	ge Group Wo	orker Chang	e 2011-2015	5					
Upper Wage	13%	4%	0%	5%	-0%	2%	2%	3%				
Middle Wage	14%	-7%	-3%	0%	10%	3%	2%	-3%				
Lower Wage	4%	7%	1%	6%	5%	0%	0%	1%				
Total	9%	3%	0%	4%	5%	2%	1%	1%				

Table 4.14: Change in Workers by Wage Group and Distance Band from SCT Station, 2011-2015

SCT Systems	0.125	0.25	0.375	0.50	0.625	0.75	0.875	1.00				
Wage Group			W	orker Chang	ge 2011-2013	5						
Upper Wage	25,185	(6,239)	9,559	(1,994)	2,681	(143)	(46)	758				
Middle Wage	11,440	(6,307)	15	204	(339)	11,019	960	(8,429)				
Lower Wage	6,029	96	(11,208)	16,332	(11,035)	2,687	3,661	(573)				
Total	42,654	(12,450)	(1,634)	14,542	(8,693)	13,563	4,575	(8,244)				
Wage Group		Percent Worker Change 2011-2015										
Upper Wage	27%	-7%	18%	-5%	7%	-1%	-0%	4%				
Middle Wage	13%	-10%	0%	1%	-1%	113%	14%	-56%				
Lower Wage	5%	0%	-11%	62%	-42%	25%	20%	-3%				
Total	14%	-6%	-1%	15%	-9%	40%	12%	-15%				
Wage Group		S	Share of Wag	ge Group Wo	orker Chang	e 2011-2015						
Upper Wage	13%	-3%	5%	-1%	1%	-0%	-0%	0%				
Middle Wage	9%	-5%	0%	0%	-0%	8%	1%	-6%				
Lower Wage	2%	0%	-4%	6%	-4%	1%	1%	-0%				
Total	7%	-2%	-0%	3%	-2%	2%	1%	-1%				

Table 4.15: Change in Workers by Wage Group and Distance Band from CRT Station, 2011-2015

0										
0.125	0.25	0.375	0.50	0.625	0.75	0.875	1.00			
		W	orker Chan	ge 2011-201	5					
15,546	8,886	4,902	26,192	11,970	26,573	11,087	35,354			
14,378	(6,475)	(21,855)	19,313	(1,253)	12,955	5,292	7,496			
21,269	22,265	1,484	12,913	8,496	(3,454)	9,499	28,682			
51,193	24,676	(15,469)	58,418	19,213	36,074	25,878	71,532			
	Percent Worker Change 2011-2015									
17%	9%	6%	22%	10%	24%	9%	23%			
20%	-13%	-22%	19%	-1%	17%	6%	10%			
23%	19%	1%	13%	8%	-3%	8%	22%			
20%	9%	-5%	18%	6%	11%	8%	20%			
		Share of Wag	ge Group W	orker Chang	e 2011-2015	5				
3%	2%	1%	5%	2%	5%	2%	7%			
4%	-2%	-7%	6%	-0%	4%	2%	2%			
4%	4%	0%	2%	2%	-1%	2%	5%			
4%	2%	-1%	4%	1%	3%	2%	5%			
	0.125 15,546 14,378 21,269 51,193 17% 20% 23% 20% 3% 4% 4%	0.125         0.25           15,546         8,886           14,378         (6,475)           21,269         22,265           51,193         24,676           17%         9%           20%         -13%           23%         19%           20%         9%           3%         2%           4%         -2%           4%         4%	0.125         0.25         0.375           W           15,546         8,886         4,902           14,378         (6,475)         (21,855)           21,269         22,265         1,484           51,193         24,676         (15,469)           Percentary           17%         9%         6%           20%         -13%         -22%           23%         19%         1%           20%         9%         -5%           Share of Wag           3%         2%         1%           4%         -2%         -7%           4%         4%         0%	0.125         0.25         0.375         0.50           Worker Chan           15,546         8,886         4,902         26,192           14,378         (6,475)         (21,855)         19,313           21,269         22,265         1,484         12,913           51,193         24,676         (15,469)         58,418           Percent Worker C           17%         9%         6%         22%           20%         -13%         -22%         19%           23%         19%         1%         13%           20%         9%         -5%         18%           Share of Wage Group Worker C           3%         2%         1%         5%           4%         -2%         -7%         6%           4%         -2%         -7%         6%           4%         4%         0%         2%	0.125         0.25         0.375         0.50         0.625           Worker Change 2011-201           15,546         8,886         4,902         26,192         11,970           14,378         (6,475)         (21,855)         19,313         (1,253)           21,269         22,265         1,484         12,913         8,496           51,193         24,676         (15,469)         58,418         19,213           Percent Worker Change 2011-           17%         9%         6%         22%         10%           20%         -13%         -22%         19%         -1%           23%         19%         1%         13%         8%           20%         9%         -5%         18%         6%           Share of Wage Group Worker Chang           3%         2%         1%         5%         2%           4%         -2%         -7%         6%         -0%           4%         4%         0%         2%         2%	0.125         0.25         0.375         0.50         0.625         0.75           Worker Change 2011-2015           15,546         8,886         4,902         26,192         11,970         26,573           14,378         (6,475)         (21,855)         19,313         (1,253)         12,955           21,269         22,265         1,484         12,913         8,496         (3,454)           51,193         24,676         (15,469)         58,418         19,213         36,074           Percent Worker Change 2011-2015           17%         9%         6%         22%         10%         24%           20%         -13%         -22%         19%         -1%         17%           23%         19%         1%         13%         8%         -3%           20%         9%         -5%         18%         6%         11%           Share of Wage Group Worker Change 2011-2015           3%         2%         1%         5%         2%         5%           4%         -2%         -7%         6%         -0%         4%           4%         4%         0%         2%         2%         -1%	0.125         0.25         0.375         0.50         0.625         0.75         0.875           Worker Change 2011-2015           15,546         8,886         4,902         26,192         11,970         26,573         11,087           14,378         (6,475)         (21,855)         19,313         (1,253)         12,955         5,292           21,269         22,265         1,484         12,913         8,496         (3,454)         9,499           51,193         24,676         (15,469)         58,418         19,213         36,074         25,878           Percent Worker Change 2011-2015           17%         9%         6%         22%         10%         24%         9%           20%         -13%         -22%         19%         -1%         17%         6%           23%         19%         1%         13%         8%         -3%         8%           20%         9%         -5%         18%         6%         11%         8%           Share of Wage Group Worker Change 2011-2015           3%         2%         1%         5%         2%         5%         2%           4%         -2%         <			

Table 4.16: Summary Change in Workers by Wage Group for 0.125 and 0.50 Distance Bands with Transit Region Share of Change for All Stations, 2011-2015

0.125-Mile	Upper Wage	Middle Wage	Lower Wage
		Light Rail Transit (	Change 2011-2015
UA	0.3%	0.3%	0.3%
Worker Share	9.9%	2.5%	-5.2%
Ratio	31.5	8.1	-16.5
		Bus Rapid Transit (	Change 2011-2015
UA	1.2%	1.2%	1.2%
Worker Share	13.1%	14.0%	4.1%
Ratio	10.9	11.7	3.4
		Streetcar Transit C	Change 2011-2015
UA	0.4%	0.4%	0.4%
Worker Share	13.1%	8.8%	2.4%
Ratio	30.3	20.3	5.5
		Commuter Rail Trans	it Change 2011-2015
UA	0.1%	0.1%	0.1%
Worker Share	3.1%	4.4%	3.8%
Ratio	34.2	48.4	41.5
0.50-Mile	Upper Wage	Middle Wage	Lower Wage
		Light Rail Transit (	Change 2011-2015
UA	3.1%	3.1%	3.1%
Worker Share	20.1%	9.3%	0.3%
Ratio	6.4	3.0	0.1
		Bus Rapid Transit (	Change 2011-2015
UA	7.0%	7.0%	7.0%
Worker Share	29.7%	4.2%	19.0%
Ratio	4.2	0.6	2.7
		Streetcar Transit C	Change 2011-2015
UA	2.1%	2.1%	2.1%
Worker Share	13.7%	4.1%	4.4%
Ratio	6.5	1.9	2.1
	<u> </u>	Commuter Rail Trans	it Change 2011-2015
UA	1.4%	1.4%	1.4%
Worker Share	11.1%	1.6%	10.3%
Ratio	8.1	1.2	7.5

## 4.4 SUMMARY AND IMPLICATIONS

One objective of transit policy makers seems to include expanding lower and middle income workers near transit stations. There is an implied assumption that transit stations per se will increase workers near them though there is concern that only higher paying workers might increase. There is the hope that by increasing lower and middle wage workers, workers-housing balance workers-labor force balance can also be improved (see Chapter 7).

In Chapter 3, we showed the kinds of workers that may be attracted to, or repelled from, transit station proximity by type of fixed route transit system, the era of commencement, and during three discrete time periods before, during and after the Great Recession. Based on the analysis presented in this chapter, we surmise that going forward from the Great Recession:

- LRT stations may gain share in upper wage workers but lose share among middle and lower wage workers especially in the 0.50 mile distance band perhaps because people and housing are displacing workers from the innermost (0.25 mile) distance band;
- BRT stations do not seem poised to gain share in workers among any of the wage groups in the innermost (0.25 mile) distance band but may gain share of workers among the upper and middle wage categories (see Chapters 2 and 3 for possible reasons);
- SCT stations may be poised to gain share of regional worker change among upper and lower wage workers also in just the innermost (0.25 mile) distance but lose share among middle wage workers in that band, and lose regional share of worker change among all wage categories beyond; and
- CRT stations appear to be poised to gain regional share of workers among all wage categories in the innermost (0.25 mile) distance band though perhaps only upper wage workers in the next (0.50 mile) distance band.

The link between transit station proximity and changes in the regional share of people and housing, and commuting patterns will be addressed in Chapters 5 and 6 while the link between transit station proximity on workers-housing balance, and workers-labor force balance over time will be addressed in Chapter 7.

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# 5.0 THE LINK BETWEEN TRANSIT STATIONS AND PEOPLE, HOUSEHOLD AND HOUSING

### 5.1 OVERVIEW

Transit policy seems intent on having fixed guideway transit (FGT) systems (a) improve the accessibility of people to jobs especially by increasing transit's share of mode choice to work, (b) attracting people to live near FGT stations, and (c) improving the supply of jobs especially with respect to low and moderate wage accessibility over time. But do they?

This chapter reports what may be the first effort to weave otherwise disparate transit planning objectives into an overall assessment of the extent to which FGT systems perform as desired over time. Specifically, it applies economic base analysis to more than 40 light rail transit (LRT), bus rapid transit (BRT), streetcar transit (SCT), and commuter rail transit (CRT) systems operating in more than 30 metropolitan areas to estimate shifts in the share of:

- People by minority status;
- Households by type and householder age; and
- Housing by tenure (owner/renter).

The analysis estimates outcomes with respect to one-eighth (0.125), one-quarter (0.25), one-half (0.50), three-quarters (0.75) and one (1.00) mile buffers of FGT stations between 2000 and 2009 and recovery from 2010 to 2016.

Overall, we find positive shifts in the share of regional population and household change mostly favoring locations closest to FGT stations though positive effects are seen in all the distance bands. This is a remarkable finding, however, considering the land area around stations increases as distances from them increase, suggesting that FGT stations have a kind of gravitational attraction on people and housing. As suggested in Chapters 2 and 3, people may be attracted to station areas to such an extent that they are displacing jobs to locations farther way from stations.

# 5.2 INTRODUCTION

Transit systems, and especially transit oriented development, offer many promises related to people and housing. However, for the most part there is very little research assessing whether transit and the stations serving them are effective in attracting new residents and influencing housing choices. Some studies address mostly individual station areas but not of metropolitan areas as a whole (Cervero and Seskin, 1995; Cervero et al., 2004; Chapple and Loukaitou-Sideris 2019; Kolko, 2011). In particular, no study systematically analyzes the change in population and housing associated with fixed guideway transit systems, such as light rail transit (LRT), streetcar transit (SCT) and bus rapid transit (BRT) systems in the U.S. The only metropolitan-scale studies addressing the influence of BRT systems on population and housing are from outside the U.S. (Carrigan et al., 2013; Cervero, 2013).

Of interest in this chapter is the extent to which LRT, SCT and BRT station areas attract population, households and housing consistent with expectations (Belzer et al., 2007; Belzer and Poticha, 2010; Belzer et al., 2011; Carrigan et al., 2013; Cervero et al., 2004; Chapple and Loukaitou-Sideris, 2019; Dawkins and Buehler, 2010; Dawkins and Moeckel, 2016). Indeed, only one study addresses population and housing change for all transit systems in the U.S.—the Center for Transit Oriented Development (2014)—but it does not differentiate by type of system, distance from transit stations, or provide detail on the race/ethnicity of people, households by age and type and income, and housing based on tenure. This article helps close an important gap in the transit literature, especially related to LRT, BRT, SCT and CRT systems.

This chapter begins with the research question, outlines the analytic framework and presents results for each type of transit system, and concludes with a summary.

# 5.3 RESEARCH QUESTION AND DESIGN

The following research question guides research reported in this chapter:

Relative to the counties within which transit systems operate ("transit counties"), are there shifts in the regional share of people and housing over time with respect to FGT station proximity, particularly with respect to change in:

- population by race,
- households by children present,
- householder age, and
- housing by tenure?

The research question lends itself to pre-post quasi-experimental design. Data, study periods, and analytic strategy are reviewed next.

### 5.3.1 Data

For most of the analysis, we use decennial census data for 2000 and 2010, and American Community Survey (ACS) data for 2009 and 2016, compiled from the National Historical GIS (NHGIS) data files available online (Manson, et al. 2018).

# **5.3.2 Study Periods**

We evaluate shift in shares of demographic, housing, commuting and wage change over two discrete time periods extending from before the Great Recession (2008-2009) and afterward:

- <u>2000-2009</u> covers the period of relatively constant growth from the early 2000s into the Great Recession which technically ended in 2009, but which was followed by stagnant recovery to about 2011.
- 2010-2016 covers the period after the Great Recession which we call "post-recession." This is the post-test period. Based on our theory, FGT station areas should capture a higher share of the shift of regional demographic, housing, mode choice, and jobs by wage categories than their metropolitan areas as a whole. Whether this share in the shift would be higher than predicted during the Great Recession we cannot say, but we can predict it should be higher than the pre-recession period.

# 5.3.3 Fixed Guideway Transit Systems Studied

Table 5.1 shows the FGT systems we include in our analysis, organized by the period of time in which they commenced operations. We excluded systems in the largest metropolitan areas (such as New York City, Chicago, Los Angeles) or metropolitan areas with a complex web of public transit (such as Boston, Philadelphia, San Francisco-Oakland) because we wanted to estimate outcomes associated with individual systems independent of the influences of multiple systems.

Table 5.1: Fixed Guideway Transit Systems Used in Analysis

Light Rail Transit		Bus Rapid Transit		Streetcar Transit		Commuter Rail Trans	sit
1st Generation	Year	Pioneer	Year	1st Generation	Year	1st Generation	Year
Buffalo	1984	Pittsburgh	1977	Little Rock	2004	Dallas-Fort Worth	1996
Cleveland	1980	Pre-Recession		Portland	2001	Miami Tri-Rail	1989
Pittsburgh	1984	Eugene-Springfield	2007	Seattle	2007	Minneapolis	1997
Portland	1986	Kansas City	2005	Tacoma	2003	San Diego	1995
Sacramento	1987	Las Vegas	2004	Tampa	2002	San Jose-Stockton	1998
San Diego	1981	Stockton	2007	2 <sup>nd</sup> Generation		Seattle-Tacoma	2000
San Jose	1987	<b>Great Recession</b>		Atlanta	2014	2 <sup>nd</sup> Generation	
2 <sup>nd</sup> Generation		Cleveland	2008	Dallas	2015	Albuquerque	2006
Dallas	1996	Nashville	2009	Salt Lake City	2013	Austin	2010
Denver	1994	Phoenix	2009	Tucson	2014	Nashville	2006
Salt Lake City	1999	Reno	2010			Orlando	2014
St. Louis	1993	Salt Lake City	2008			Portland	2009
3 <sup>rd</sup> Generation		Seattle	2010			Salt Lake City	2008
Charlotte	2007	Post-Recession					
Houston	2004	San Antonio	2012				
Minneapolis-St. Paul	2004	San Diego	2014				
Norfolk	2011						
Phoenix	2008						
Seattle	2003						

# 5.3.4 Analytic Approach

Given that change in employment share over time is our principal interest, we choose shift-share analysis as our analytic approach. This is similar to the approach we used to evaluate shifts in shares of jobs around bus rapid transit stations in the Eugene-Springfield (Oregon) metropolitan area. We adapt that analytic discussion to the present analysis (Nelson et al., 2013).

Shift-share analysis assigns the change or shift in the share or concentration of jobs with respect to the region, other economic sectors, and the local area. The "region" can be any level of geography and is often the nation or the state. In our case, it is where we want to see whether there are intrametropolitan shifts in the share of demographic, housing, mode choice, and workers by wage group changes with respect to transit station proximity. Our region is the "Transit Region" meaning those counties within which FGT systems operated during the entire study period. The "local" area is often a city or county or even state, but it can be any geographic unit that is smaller than the region. Our local areas are the FGT station areas within 0.125 (one-eighth) mile, 0.250 (one quarter) mile, 0.500 (one half) mile, 0.750 (three quarters) mile, and 1.000 mile of the nearest FGT station. As shifts in the share of activities may vary because of changes in demographic, housing, mode choice, and job by wage mixes, there is also an "industry mix" adjustment that we call "sector mix". Using notations by the Carnegie Mellon Center for Economic Development (no date), the shift-share formula is:

$$SS_i = TR_i + SM_i + FGT_i$$
 (5-1)

Where

 $SS_i = Shift-Share$ 

 $TR_i = Transit Region share$ 

 $SM_i = Sector Mix$ 

FGT<sub>i</sub> = FGT Station Area shift

The Transit Region (TR) share measures by how much total activity in a FGT station area changed because of change in the TR economy during the period of analysis. If TR population grew by 10% during the analysis period, then population in the FGT station area would have also grown by 10%. The Sector Mix (SM) identifies fast growing or slow growing features in a FGT station area based on the TR growth rates for the individual economic sectors. For instance, an FGT station area with an above-average share of the TR's households by age would have grown faster than an FGT station area with a high share of households in certain age groups. The FGT station area shift, also called the "competitive effect", is the most relevant component. It identifies a FGT station area's leading and lagging features. In particular, the competitive effect compares a FGT station area's growth rate in a given household age group with the growth rate for that same age group at the TR level. A leading sector is one where that sector's FGT station area growth rate for that age group is greater than its TR growth rate. A lagging sector is one

where the sector's FGT station area growth rate for that age group is less than its TR growth rate. 10

The equations for each component of the shift-share analysis are:

$$TR = \binom{FGT \text{ Station Area}}{x} TR^{t-1} TR^{t-1}$$
 (5-2)

$$SM = [(FGT Station Area x_i TR^t / TR^{t-1}) - TR]$$
(5-3)

$$FGT = [_{i}FGT Station Area ^{t-1} x (_{i}FGT Station Area ^{t} /_{i}FGT Station Area ^{t-1} - _{i}TR /_{i}TR ^{t-1})]$$
 (5-4)

Where:

<sub>i</sub>FGT Station Area <sup>t-1</sup> = number of jobs in the FGT Station Area sector (i) at the beginning of the analysis period (t-1)

<sub>i</sub>FGT Station Area <sup>t</sup> = number of jobs in the FGT Station Area in sector (i) at the end of the analysis period (t)

TR = total number of jobs in the Transit Region at the beginning of the analysis period (t-1)

TR = total number of jobs in the Transit Region at the end of the analysis period (t)

<sub>i</sub>TR = number of jobs in the Transit Region in sector (i) at the beginning of the analysis period (t-1)

<sub>i</sub>TR = number of jobs in the Transit Region in sector (i) at the end of the analysis period (t)

While this formulation applies traditionally to jobs it can also apply to people based on race/ethnicity, households based on type and age, and housing tenure based on owning and renting. We apply these substitutions to the standard formula as shown below.

Our analysis considers only those systems operating during any part of each study period. For instance, as there were only three BRT systems in the US operating during most of the period 2000-2009, our analysis considered only those systems (see Table 3). This increased to 15

<sup>&</sup>lt;sup>10</sup> We have adapted the Carnegie Mellon Center for Economic Development's description of how shift-share works for our application.

systems during the period 2010-2016. This achieves internal analytic consistency within time periods.

We note that shift-share is a method to associate outcomes to geographic areas, notably distance band proximity to FGT stations, but it is not a tool to derive cause-and-effect relationships.

Finally, we note that total land area within each distance band increases as distance from transit station increases, after accounting for land area assigned to closer distance bands. Notably:

<b>Distance Band</b>	Acres
Station to 0.125 mile	31
>0.125 to <= 0.250 mile	94
>0.250 to <= 0.500 mile	408
>0.500 to <= 0.750 mile	723
>0.750 to <= 1.000 mile	1,288

The implication is that there is vastly more land on which development can occur in the farthest distance bands than those closer in. Yet, as will be seen, the innermost distance bands usually command the largest share in the shift of people, households and housing. Even when they do not, the share is nonetheless more on a per-acre basis, often by a multiple.

# 5.4 FINDINGS

For brevity, we report findings for only FGT station area shares of shifts during the two time periods. We present findings for LRT, BRT, SCT and CRT station areas in tables 5.2 through 5.5, respectively. Each table has multiple sub-tables. For instance, 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> Generation LRT systems (noted as sub-tables (a), (b) and (c), respectively). Each sub-table has two parts, the first reporting overall shifts in station area shares within each time period (i) and the second reporting the change in the shift of share of station area outcomes between those periods (ii) which will guide our discussion.

We discuss top-line findings for each type of system below.

# **5.4.1** Light Rail Transit

Tables 5.2a(i), b(i) and c(i) present station area shift share results for  $1^{st}$ ,  $2^{nd}$  and  $3^{rd}$  generation light rail systems for each of the periods (2000 to 2009 and 2010 to 2016) respectively, and the parts to each table (ii) report the difference in outcomes between the time periods.

#### 5.4.1.1 1st Generation LRT

The 1<sup>st</sup> Generation LRT systems were launched more than 20 years before the Great Recession. They include Buffalo, Cleveland, Pittsburgh, Portland, Sacramento, San Diego and San Jose. Notable trends include:

- Most of the difference in the share of population shifts in the first (0.125-mile) distance band were among other than White Non-Latinos. Yet, White-Non-Latino dominated the change in share of population over the next two distance bands to 0.50-mile. More interesting is that distance bands to 0.50-mile gained change in share suggesting regional population is shifting toward them.
- Households also shifted toward closer-in distance bands during the 2010-2016 period though households with children tended to shift away from the closest (0.125-mile) distance band. The largest change in the shift in the closest distance bands occurred among households with two or more adults but no children.
- Oddly, the youngest householder age group (under 25 years of age) lost share of regional change in all distance bands while the other age groups gained in most distance bands.
- Housing tenure clearly favored renters over owners in the innermost (0.125-mile) distance band though all distance bands to 1.00-mile gained share of regional change.

Table 5.2a(i): 1st Generation Light Rail Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

LRT 1st GENERATION		Station Share 2000-2009 Station Share 2010-2016								
Demographic Metrics	0.125	0.25	0.5	0.75	1	0.125	0.25	0.5	0.75	1
Minority										
White Non-Latino	250,272	130,144	151,712	139,873	139,491	250,284	150,834	158,769	139,491	159,386
All Other	106,467	80,595	79,642	73,852	71,787	112,545	84,470	82,499	71,787	67,220
Total	356,739	210,739	231,354	213,725	211,278	362,829	235,304	241,268	211,278	226,606
Household Type										
2+ Adult HH w/ Children	26,229	13,668	16,229	17,460	16,384	23,221	16,818	42,106	35,353	46,123
Single Parent HH	29,258	22,091	22,351	20,372	19,464	32,591	20,967	132,825	112,061	20,961
2+ Adult HH no Children	65,486	38,941	44,828	40,151	43,930	74,194	49,922	90,712	76,701	46,123
One Person HH	61,876	40,907	38,485	32,001	32,764	62,198	42,287	19,223	16,384	32,990
Total	182,876	115,634	121,920	110,011	112,562	192,225	130,087	51,687	43,930	117,404
Householder Age										
HH under 25	11,309	7,329	6,602	17,460	16,384	8,764	6,981	5,337	4,659	4,551
HH 25-44	72,514	49,299	51,493	40,151	43,930	77,865	51,894	53,095	42,019	45,755
HH 45-64	64,829	38,759	43,140	20,372	19,464	67,223	46,205	47,452	41,573	42,713
HH 65 and Over	34,206	20,067	20,651	32,001	32,764	38,021	24,986	26,920	23,789	24,364
Total	182,879	115,475	121,907	110,011	112,562	191,894	130,087	132,825	112,061	117,404
Housing Tenure										
Owner Occupied	93,070	51,366	62,460	59,323	57,493	86,437	56,459	64,652	57,493	60,616
Renter Occupied	89,817	64,111	59,445	50,017	54,561	105,450	73,621	68,166	54,561	56,781
Total	182,894	115,484	121,912	109,347	112,061	191,894	130,087	132,825	112,061	117,404

 $Table \ 5.2a(ii): \ 1^{st} \ Generation \ Light \ Rail \ Transit \ People \ and \ Housing \ Shift-Share \ Results \ for \ Transit \ Station \ Areas \ 2000-2009 \ and \ 2010-2016$ 

LRT 1st GENERATION		Station Share Change 2000-2009 to 2010-2016											
Demographic Metrics	0.125	0.250	0.500	0.750	1.000								
Minority													
White Non-Latino	12	20,690	7,057	(382)	19,895								
All Other	6,078	3,875	2,857	(2,065)	(4,567)								
Total	6,090	24,565	9,914	(2,447)	15,328								
Household Type													
2+ Adult HH w/ Children	(3,008)	3,150	25,877	17,893	29,739								
Single Parent HH	3,333	(1,124)	110,474	91,689	1,497								
2+ Adult HH no Children	8,708	10,981	45,884	36,550	2,193								
One Person HH	322	1,380	(19,262)	(15,617)	226								
Total	9,349	14,453	(70,233)	(66,081)	4,842								
Householder Age													
HH under 25	(2,545)	(348)	(1,265)	(12,801)	(11,833)								
НН 25-44	5,351	2,595	1,602	1,868	1,825								
НН 45-64	2,394	7,446	4,312	21,201	23,249								
HH 65 and Over	3,815	4,919	6,269	(8,212)	(8,400)								
Total	9,015	14,612	10,918	2,050	4,842								
Housing Tenure													
Owner Occupied	(6,633)	5,093	2,192	(1,830)	3,123								
Renter Occupied	15,633	9,510	8,721	4,544	2,220								
Total	9,000	14,603	10,913	2,714	5,343								

#### 5.4.1.2 2<sup>nd</sup> Generation LRT

LRT systems launched in the decade before the Great Recession—the 1990s, are considered 2<sup>nd</sup> Generation in our study, comprised of Dallas, Denver, Salt Lake City, and St. Louis. Notable trends seen in Table 5.2b(i) and (ii) include:

- In contrast to 1<sup>st</sup> Generation LRT systems, shifts in the share of population favored White Non-Latino population while the total shift in the share of population favored distance bands up to 0.75-mile.
- Except for householders with children gaining share of region households shift in the first (0.125-mile) distance band, overall household type patterns were similar to the 1<sup>st</sup> Generation findings.
- Likewise, except for the youngest householder age group gaining share of region households shift in the first (0.125-mile) distance band, overall householder age patterns were similar to the 1<sup>st</sup> Generation findings.
- Again, except for the innermost (0.125-mile) distance band showing gains in home ownership relative to the region's change, housing tenure patterns were the same for the 1<sup>st</sup> Generation.

### 5.4.1.3 3<sup>rd</sup> Generation LRT

To some extent, the 3<sup>rd</sup> Generation LRT systems offer insights relating to a "natural experiment": that is, how are demographic patterns influenced by such an economic shock as the Great Recession with respect to LRT systems initiated just before and during the recession? These systems include Charlotte, Houston, Minneapolis-St. Paul, Norfolk, Phoenix and Seattle. In this case, the analysis substantially compares trends before these systems were launched or during their very earliest years, to outcomes since the Great Recession. Trends from Table 5.2c(i) and (ii) show that for the most part, while patterns of outcomes were less pronounced relative to 1<sup>st</sup> and 2<sup>nd</sup> Generation systems, trends were in the same direction, nonetheless.

#### 5.4.1.4 Overall LRT Trends

Overall, we find a link between the presence of LRT systems and the attraction of people and households to them substantially within the first 0.50 mile and sometimes to 1.0 mile. With only the exception of the 2nd Generation, we find other than White Non-Latino persons to be attracted to locations nearest LRT stations. We also find, generally, that households without children and householders more than 25 but less than 65 years of age dominate the region's share of change in the distribution of households with respect to LRT station proximity. As we reported in Chapters 2 and 3, it may be that people and households are not only competing with firms and their workers for locations near LRT stations, but perhaps displacing them to other, though nearby, distance bands.

Table 5.2b(i): 2<sup>nd</sup> Generation Light Rail Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

LRT 2nd GENERATION			n Share 200					Share 2010-	2016	
Demographic Metrics	0.125	0.25	0.5	0.75	1	0.125	0.25	0.5	0.75	1
Minority										
White Non-Latino	129,510	91,849	112,103	123,504	140,283	162,305	88,872	121,710	140,283	108,162
All Other	46,277	30,558	40,327	39,720	53,592	64,985	39,469	60,761	53,592	47,354
Total	175,787	122,407	152,430	163,224	193,875	227,290	128,341	182,471	193,875	155,516
Household Type										
2+ Adult HH w/ Children	13,553	9,038	9,640	13,114	13,363	15,733	6,919	28,635	30,774	3,441
Single Parent HH	16,780	11,503	15,661	18,053	17,408	20,160	14,457	98,607	103,695	18,745
2+ Adult HH no Children	31,158	23,245	28,037	30,540	36,974	41,812	27,583	69,968	72,917	30,962
One Person HH	34,770	25,337	31,413	31,035	35,939	42,885	24,682	10,253	13,363	25,738
Total	96,277	69,139	84,767	92,758	103,695	120,601	73,652	34,336	36,974	85,405
Householder Age										
HH under 25	7,995	4,721	6,309	13,114	13,363	9,041	4,235	6,944	5,769	3,441
HH 25-44	45,534	31,557	36,561	30,540	36,974	55,564	30,964	42,045	43,141	33,875
HH 45-64	29,535	21,986	27,279	18,053	17,408	37,455	25,393	31,746	36,713	30,918
HH 65 and Over	13,189	10,846	14,604	31,035	35,939	18,529	13,048	17,860	18,060	17,159
Total	96,265	69,122	84,765	92,758	103,695	120,601	73,652	98,607	103,695	85,405
Housing Tenure										
Owner Occupied	47,090	35,966	42,660	47,171	51,122	52,398	35,603	43,007	51,122	47,296
Renter Occupied	49,168	33,163	42,106	45,588	52,569	68,199	38,045	55,596	52,569	38,105
Total	96,262	69,133	84,770	92,763	103,695	120,601	73,652	98,607	103,695	85,405

Table 5.2b(ii): 2nd Generation Light Rail Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

LRT 2nd GENERATION	_	Station Share	Change 2000-2009 t	o 2010-2016	
Demographic Metrics	0.125	0.250	0.500	0.750	1.000
Minority					
White Non-Latino	32,795	(2,977)	9,607	16,779	(32,121)
All Other	18,708	8,911	20,434	13,872	(6,238)
Total	51,503	5,934	30,041	30,651	(38,359)
Household Type					
2+ Adult HH w/ Children	2,180	(2,119)	18,995	17,660	(3,414)
Single Parent HH	3,380	2,954	82,946	85,642	1,337
2+ Adult HH no Children	10,654	4,338	41,931	42,377	(6,012)
One Person HH	8,115	(655)	(21,160)	(17,672)	(10,201)
Total	24,324	4,513	(50,431)	(55,784)	(18,290)
Householder Age					
HH under 25	1,046	(486)	635	(7,345)	(9,922)
НН 25-44	10,030	(593)	5,484	12,601	(3,099)
НН 45-64	7,920	3,407	4,467	18,660	13,510
HH 65 and Over	5,340	2,202	3,256	(12,975)	(18,780)
Total	24,336	4,530	13,842	10,937	(18,290)
Housing Tenure					
Owner Occupied	5,308	(363)	347	3,951	(3,826)
Renter Occupied	19,031	4,882	13,490	6,981	(14,464)
Total	24,339	4,519	13,837	10,932	(18,290)

Table 5.2c(i): 3<sup>rd</sup> Generation Light Rail Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

LRT 3rd GENERATION		Station	n Share 2000	)-2009			Station	n Share 2010	-2016	
Demographic Metrics	0.125	0.25	0.5	0.75	1	0.125	0.25	0.5	0.75	1
Minority										
White Non-Latino	79,963	64,120	82,586	62,714	57,793	82,606	61,061	73,509	57,793	72,186
All Other	52,214	31,097	41,462	31,635	39,310	75,111	38,883	47,861	39,310	37,608
Total	132,177	95,217	124,048	94,349	97,103	157,717	99,944	121,370	97,103	109,794
Household Type										
2+ Adult HH w/ Children	3,315	4,373	4,204	5,266	4,378	3,021	3,634	16,457	14,920	4,549
Single Parent HH	12,757	7,228	12,922	10,368	10,536	16,262	7,576	70,726	53,363	12,526
2+ Adult HH no Children	23,578	19,004	24,080	18,533	20,912	29,178	21,314	54,263	38,437	23,740
One Person HH	35,041	29,437	31,891	18,327	17,519	38,674	26,407	3,734	4,378	23,574
Total	74,717	60,068	73,123	52,520	53,363	87,153	58,949	25,257	20,912	64,407
Householder Age										
HH under 25	7,548	6,055	7,206	5,266	4,378	7,702	5,162	6,282	4,107	5,192
HH 25-44	34,804	28,381	33,396	18,533	20,912	39,975	27,582	31,127	22,630	27,916
HH 45-64	21,400	17,111	21,537	10,368	10,536	26,027	16,678	21,743	17,956	20,866
HH 65 and Over	10,530	8,500	10,955	18,327	17,519	12,881	9,509	11,556	8,652	10,415
Total	74,302	60,067	73,114	52,520	53,363	86,603	58,949	70,726	53,363	64,407
Housing Tenure										
Owner Occupied	25,459	21,071	27,824	25,876	24,143	26,958	19,068	24,451	24,143	27,306
Renter Occupied	48,848	38,987	45,283	26,639	29,214	59,639	39,875	46,269	29,214	37,095
Total	74,313	60,064	73,113	52,521	53,363	86,603	58,949	70,726	53,363	64,407

 $Table~5.2c(ii):~3^{rd}~Generation~Light~Rail~Transit~People~and~Housing~Shift-Share~Results~for~Transit~Station~Areas~2000-2009~and~2010-2016$ 

LRT 3rd GENERATION		Station Share Change 2000-2009 to 2010-2016								
Demographic Metrics	0.125	0.250	0.500	0.750	1.000					
Minority										
White Non-Latino	2,643	(3,059)	(9,077)	(4,921)	14,393					
All Other	22,897	7,786	6,399	7,675	(1,702)					
Total	25,540	4,727	(2,678)	2,754	12,691					
Household Type										
2+ Adult HH w/ Children	(294)	(739)	12,253	9,654	171					
Single Parent HH	3,505	348	57,804	42,995	1,990					
2+ Adult HH no Children	5,600	2,310	30,183	19,904	2,828					
One Person HH	3,633	(3,030)	(28,157)	(13,949)	6,055					
Total	12,436	(1,119)	(47,866)	(31,608)	11,044					
Householder Age										
HH under 25	154	(893)	(924)	(1,159)	814					
НН 25-44	5,171	(799)	(2,269)	4,097	7,004					
НН 45-64	4,627	(433)	206	7,588	10,330					
HH 65 and Over	2,351	1,009	601	(9,675)	(7,104)					
Total	12,301	(1,118)	(2,388)	843	11,044					
Housing Tenure										
Owner Occupied	1,499	(2,003)	(3,373)	(1,733)	3,163					
Renter Occupied	10,791	888	986	2,575	7,881					
Total	12,290	(1,115)	(2,387)	842	11,044					

# **5.4.2** Bus Rapid Transit

We report four BRT eras in Table 5.3a(i) and (ii) through Table 5.3d(i) and (ii).

# 5.4.2.1 Pittsburg Pioneer

We pay the Pittsburgh BRT system special homage with a separate analysis of its outcomes in Tables 5.3a(i) and (ii). In comparing trends between 2000-2009 and 2010-2016, we find that regional population and household share of change is positive but restricted mostly to the first (0.125-mile) and second (0.25-mile) distance bands. Within this these bands, White Non-Latino population dominated the regional share of change close to BRT stations, as did households other than those with 2 or more adults with children. In trends seen for LRT, younger households (though under 25 years of age) do not appear to be shifting to BRT station areas but all other householder age groups are. In a surprise, we also find that in the innermost (0.125-mile) distance band, regional shift in share of owners occurs. Though we find gains in most of the outcome measures beyond the 0.25-mile distance band, we suspect that the BRT link is limited mostly to the first (0.125-mile) distance band.

## 5.4.2.2 Pre-Recession BRT Systems

Table 5.3b(i) and (ii) report shift-share outcomes for BRT systems launched before the Great Recession, including Eugene-Springfield, Kansas City, Las Vegas and Stockton. Trends are decidedly different from those seen for Pittsburgh or systems launched during the Great Recession, though similar to systems initiated afterward. Notably, we find that for the most part there is no apparent link between BRT station proximity and increasing share of region change in people and households; indeed, the link if any appears to be negative, meaning that these BRT systems as whole do not appear to shift regional growth toward BRT stations.

## 5.4.2.3 Great Recession BRT Systems

Several BRT systems were launched during the Great Recession including Cleveland, Nashville, Phoenix,

Reno, Salt Lake City and Seattle. Table 5.3c(i) and (ii) report outcomes for these systems as a whole. For the most part, outcomes for these systems are similar to those for Pittsburgh in that there are positive shifts in the regional share of population and households within the innermost (0.125-mile) distance band.

## 5.4.2.4 Post-Recession BRT Systems

Table 5.3d(i) and (ii) report shift-share outcomes for BRT systems launched after Great Recession. These systems include San Antonio and San Diego. Overall, their performance is similar to the pre-recession BRT systems in that it appears that regional growth shifts away from BRT station areas.

# 5.4.2.5 Overall BRT Trends

While mixed, we surmise that successful BRT systems tend to have narrow bands of influence on people and households, perhaps attracting them within just the innermost (0.125-mile) distance band.

Table 5.3a(i): Pittsburgh Pioneer Bus Rapid Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

PIONEER- PITTSBURGH		•	n Share 2000	<u> </u>				n Share 2010		
Demographic Metrics	0.125	0.25	0.5	0.75	1	0.125	0.25	0.5	0.75	1
Minority										
White Non-Latino	72,850	56,939	46,191	36,512	40,296	81,935	48,021	53,216	40,296	43,298
All Other	23,572	16,991	15,895	6,779	7,647	24,336	15,461	13,541	7,647	7,912
Total	96,422	73,930	62,086	43,291	47,943	106,271	63,482	66,757	47,943	51,210
Household Type										
2+ Adult HH w/ Children	4,440	3,886	1,865	2,458	2,490	2,695	3,453	7,357	5,276	0
Single Parent HH	6,061	4,751	5,566	2,775	2,785	8,254	3,374	30,472	20,918	2,885
2+ Adult HH no Children	15,677	12,154	10,014	7,628	8,635	18,583	11,037	23,114	15,641	9,367
One Person HH	19,623	12,458	9,084	6,822	7,005	19,766	11,120	3,368	2,490	7,639
Total	45,805	33,253	26,533	19,687	20,918	49,301	28,987	12,197	8,635	22,734
Householder Age										
HH under 25	2,838	1,852	1,459	2,458	2,490	2,388	1,688	1,327	892	946
HH 25-44	14,101	10,690	8,228	7,628	8,635	16,834	9,443	8,752	7,106	6,886
НН 45-64	17,315	12,248	10,413	2,775	2,785	17,642	9,940	11,783	8,098	8,439
HH 65 and Over	11,525	8,457	6,421	6,822	7,005	12,434	7,913	8,607	4,819	6,460
Total	45,782	33,250	26,524	19,687	20,918	49,301	28,987	30,472	20,918	22,734
Housing Tenure										
Owner Occupied	24,714	20,237	16,795	13,370	13,931	27,460	16,975	19,118	13,931	15,183
Renter Occupied	21,084	13,017	9,741	6,316	6,986	21,840	12,011	11,353	6,986	7,550
Total	45,799	33,255	26,537	19,687	20,918	49,301	28,987	30,472	20,918	22,734

Table 5.3a(ii): Pittsburgh Pioneer Bus Rapid Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

PIONEER-PITTSBURGH		Station Share (	Change 2000-200	9 to 2010-2016	
Demographic Metrics	0.125	0.250	0.500	0.750	1.000
Minority					
White Non-Latino	9,085	(8,918)	7,025	3,784	3,002
All Other	764	(1,530)	(2,354)	868	265
Total	9,849	(10,448)	4,671	4,652	3,267
Household Type					_
2+ Adult HH w/ Children	(1,745)	(433)	5,492	2,818	(2,490)
Single Parent HH	2,193	(1,377)	24,906	18,143	100
2+ Adult HH no Children	2,906	(1,117)	13,100	8,013	732
One Person HH	143	(1,338)	(5,716)	(4,332)	634
Total	3,496	(4,266)	(14,336)	(11,052)	1,816
Householder Age					
HH under 25	(450)	(164)	(132)	(1,566)	(1,544)
НН 25-44	2,733	(1,247)	524	(522)	(1,749)
НН 45-64	327	(2,308)	1,370	5,323	5,654
HH 65 and Over	909	(544)	2,186	(2,003)	(545)
Total	3,519	(4,263)	3,948	1,231	1,816
Housing Tenure					_
Owner Occupied	2,746	(3,262)	2,323	561	1,252
Renter Occupied	756	(1,006)	1,612	670	564
Total	3,502	(4,268)	3,935	1,231	1,816

Table 5.3b(i): Pre-Recession Bus Rapid Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

PRE-RECESSION		Station	n Share 2000-	-2009						
Demographic Metrics	0.125	0.250	0.500	0.750	1.000					
Minority										
White Non-Latino	62,090	61,876	94,439	38,876	33,198	51,883	55,983	68,615	33,198	53,109
All Other	24,734	30,688	36,493	19,599	18,299	27,557	28,986	32,748	18,299	40,316
Total	86,824	92,564	130,932	58,475	51,497	79,440	84,969	101,363	51,497	93,425
Household Type										
2+ Adult HH w/	6,573	9,483	17,506	2,806	1,725	3,603	2,305	17,838	9,219	0
Children										
Single Parent HH	9,302	9,868	8,520	8,574	9,907	11,078	12,031	56,495	27,197	9,217
2+ Adult HH no	17,170	17,247	17,434	16,380	15,398	16,077	15,337	38,653	17,974	14,704
Children										
One Person HH	15,958	15,687	15,989	14,422	13,545	15,421	14,987	7,913	1,725	13,940
Total	49,019	52,300	59,465	42,198	40,586	46,190	44,671	15,799	15,398	45,865
Householder Age										
HH under 25	3,523	4,417	3,245	2,806	1,725	3,090	4,936	2,786	973	1,822
НН 25-44	19,305	22,715	29,225	16,380	15,398	17,681	17,833	19,698	9,926	18,440
НН 45-64	17,593	19,815	26,804	8,574	9,907	16,466	17,910	21,071	10,609	17,689
HH 65 and Over	8,590	9,862	12,601	14,422	13,545	8,941	10,007	12,928	5,677	9,887
Total	49,023	56,821	71,887	42,198	40,586	46,190	50,698	56,495	27,197	47,850
Housing Tenure		_								
Owner Occupied	24,494	26,308	39,099	19,046	15,876	18,600	20,942	27,780	15,876	24,805
Renter Occupied	24,523	30,510	32,781	11,381	11,317	27,586	29,752	28,711	11,317	23,041
Total	49,021	56,822	71,884	30,431	27,197	46,190	50,698	56,495	27,197	47,850

Table~5.3b(ii): Pre-Recession~Bus~Rapid~Transit~People~and~Housing~Shift-Share~Results~for~Transit~Station~Areas~2000-2009~and~2010-2016

PRE-RECESSION	Sta	ation Share C	hange 2000-20	09 to 2010-201	.6
Demographic Metrics	0.125	0.250	0.500	0.750	1.000
Minority					
White Non-Latino	(10,207)	(5,893)	(25,824)	(5,678)	19,911
All Other	2,823	(1,702)	(3,745)	(1,300)	22,017
Total	(7,384)	(7,595)	(29,569)	(6,978)	41,928
Household Type					
2+ Adult HH w/ Children	(2,970)	(7,178)	332	6,413	(1,725)
Single Parent HH	1,776	2,163	47,975	18,623	(690)
2+ Adult HH no Children	(1,093)	(1,910)	21,219	1,594	(694)
One Person HH	(537)	(700)	(8,076)	(12,697)	395
Total	(2,829)	(7,629)	(43,666)	(26,800)	5,279
Householder Age					
HH under 25	(433)	519	(459)	(1,833)	97
НН 25-44	(1,624)	(4,882)	(9,527)	(6,454)	3,042
НН 45-64	(1,127)	(1,905)	(5,733)	2,035	7,782
HH 65 and Over	351	145	327	(8,745)	(3,658)
Total	(2,833)	(6,123)	(15,392)	(15,001)	7,264
Housing Tenure					
Owner Occupied	(5,894)	(5,366)	(11,319)	(3,170)	8,929
Renter Occupied	3,063	(758)	(4,070)	(64)	11,724
Total	(2,831)	(6,124)	(15,389)	(3,234)	20,653

Table 5.3c(i): Great Recession Bus Rapid Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

GREAT RECESSION	•		n Share 2000			Station Share 2010-2016					
Demographic Metrics	0.125	0.25	0.5	0.75	1	0.125	0.25	0.5	0.75	1	
Minority											
White Non-Latino	167,926	124,406	165,791	126,269	127,202	183,022	118,575	152,738	127,202	105,494	
All Other	54,381	44,244	50,940	42,365	47,735	71,381	48,844	61,813	47,735	41,053	
Total	222,307	168,650	216,731	168,634	174,937	254,403	167,419	214,551	174,937	146,547	
Household Type											
2+ Adult HH w/ Children	11,209	10,043	13,647	12,157	12,571	13,562	8,221	30,458	26,043	0	
Single Parent HH	18,391	13,444	17,839	13,898	13,466	20,460	14,429	109,643	83,770	14,684	
2+ Adult HH no Children	35,808	31,400	37,392	27,194	31,482	46,456	34,120	79,179	57,721	28,096	
One Person HH	45,473	38,473	40,713	24,682	26,299	48,526	34,027	11,896	12,571	23,712	
Total	110,904	93,383	109,614	77,954	83,836	129,022	90,815	39,494	31,482	74,918	
Householder Age											
HH under 25	8,347	7,076	8,621	12,157	12,571	9,516	6,029	7,979	4,825	3,817	
HH 25-44	51,437	39,138	51,734	27,194	31,482	57,773	36,186	48,133	34,087	28,488	
HH 45-64	35,253	30,680	36,102	13,898	13,466	41,467	30,239	36,263	30,023	27,128	
HH 65 and Over	15,829	16,181	16,284	24,682	26,299	20,173	17,283	17,250	14,817	14,860	
Total	110,886	93,095	112,761	77,954	83,836	128,947	89,755	109,643	83,770	74,311	
Housing Tenure											
Owner Occupied	50,413	38,557	53,052	43,325	42,942	52,629	36,873	46,257	42,942	39,529	
Renter Occupied	60,468	54,515	59,704	36,086	40,822	76,312	52,876	63,380	40,822	34,776	
Total	110,887	93,078	112,762	79,417	83,770	128,947	89,755	109,643	83,770	74,311	

Table~5.3c (ii): Great~Recession~Bus~Rapid~Transit~People~and~Housing~Shift-Share~Results~for~Transit~Station~Areas~2000-2009~and~2010-2016

GREAT RECESSION		Station Share (	Change 2000-200	9 to 2010-2016	
Demographic Metrics	0.125	0.250	0.500	0.750	1.000
Minority					
White Non-Latino	15,096	(5,831)	(13,053)	933	(21,708)
All Other	17,000	4,600	10,873	5,370	(6,682)
Total	32,096	(1,231)	(2,180)	6,303	(28,390)
Household Type					
2+ Adult HH w/ Children	2,353	(1,822)	16,811	13,886	(12,571)
Single Parent HH	2,069	985	91,804	69,872	1,218
2+ Adult HH no Children	10,648	2,720	41,787	30,527	(3,386)
One Person HH	3,053	(4,446)	(28,817)	(12,111)	(2,587)
Total	18,118	(2,568)	(70,120)	(46,472)	(8,918)
Householder Age					
HH under 25	1,169	(1,047)	(642)	(7,332)	(8,754)
НН 25-44	6,336	(2,952)	(3,601)	6,893	(2,994)
НН 45-64	6,214	(441)	161	16,125	13,662
HH 65 and Over	4,344	1,102	966	(9,865)	(11,439)
Total	18,061	(3,340)	(3,118)	5,816	(9,525)
Housing Tenure					
Owner Occupied	2,216	(1,684)	(6,795)	(383)	(3,413)
Renter Occupied	15,844	(1,639)	3,676	4,736	(6,046)
Total	18,060	(3,323)	(3,119)	4,353	(9,459)

Table 5.3d(i): Post-Recession Bus Rapid Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

POST-RECESSION			n Share 200					Share 2010	0-2016	
Demographic Metrics	0.125	0.25	0.5	0.75	1	0.125	0.25	0.5	0.75	1
Minority										
White Non-Latino	64,465	42,787	34,563	35,899	34,081	50,234	41,548	39,557	34,081	30,956
All Other	27,491	13,499	19,861	12,656	12,665	29,456	18,533	25,853	12,665	12,647
Total	91,956	56,286	54,424	48,555	46,746	79,690	60,081	65,410	46,746	43,603
Household Type										
2+ Adult HH w/ Children	6,156	2,394	3,960	3,786	4,186	5,550	3,358	11,732	8,569	0
Single Parent HH	6,962	4,963	5,041	4,088	4,380	7,949	5,301	39,513	31,482	4,327
2+ Adult HH no Children	19,997	13,374	12,024	12,150	12,668	19,900	14,959	27,778	22,910	11,710
One Person HH	21,692	15,565	11,360	11,652	10,239	20,714	13,597	4,821	4,186	7,974
Total	54,819	36,308	32,397	31,688	31,482	54,122	37,224	16,086	12,668	28,079
Householder Age										
HH under 25	5,134	2,494	2,665	3,786	4,186	3,707	3,053	2,952	1,195	1,305
HH 25-44	25,764	16,413	14,712	12,150	12,668	26,443	15,255	16,430	13,472	11,645
HH 45-64	16,897	11,085	10,016	4,088	4,380	16,444	11,955	13,664	10,537	9,602
HH 65 and Over	7,014	6,309	4,995	11,652	10,239	7,519	6,700	6,458	6,269	5,518
Total	54,818	36,310	32,397	31,688	31,482	54,122	36,972	39,513	31,482	28,079
Housing Tenure										
Owner Occupied	20,695	14,672	14,050	15,855	14,864	15,607	12,657	16,672	14,864	13,863
Renter Occupied	34,113	21,635	18,348	15,829	16,615	38,512	24,312	22,838	16,615	14,213
Total	54,811	36,310	32,401	31,687	31,482	54,122	36,972	39,513	31,482	28,079

Table~5.3d (ii): Post-Recession~Bus~Rapid~Transit~People~and~Housing~Shift-Share~Results~for~Transit~Station~Areas~2000-2009~and~2010-2016

POST-RECESSION	S	tation Share Ch	nange 2000-2009 t	to 2010-2016	
Demographic Metrics	0.125	0.250	0.500	0.750	1.000
Minority					
White Non-Latino	(14,231)	(1,239)	4,994	(1,818)	(3,125)
All Other	1,965	5,034	5,992	9	(18)
Total	(12,266)	3,795	10,986	(1,809)	(3,143)
Household Type					
2+ Adult HH w/ Children	(606)	964	7,772	4,783	(4,186)
Single Parent HH	987	338	34,472	27,394	(53)
2+ Adult HH no Children	(97)	1,585	15,754	10,760	(958)
One Person HH	(978)	(1,968)	(6,539)	(7,466)	(2,265)
Total	(697)	916	(16,311)	(19,020)	(3,403)
Householder Age					
HH under 25	(1,427)	559	287	(2,591)	(2,881)
НН 25-44	679	(1,158)	1,718	1,322	(1,023)
НН 45-64	(453)	870	3,648	6,449	5,222
HH 65 and Over	505	391	1,463	(5,383)	(4,721)
Total	(696)	662	7,116	(206)	(3,403)
Housing Tenure					
Owner Occupied	(5,088)	(2,015)	2,622	(991)	(1,001)
Renter Occupied	4,399	2,677	4,490	786	(2,402)
Total	(689)	662	7,112	(205)	(3,403)

#### **5.4.3** Streetcar Transit

Outcomes for SCT systems by era are shown in Tables 5.4a(i) and (ii) and 5.4b(i) and (ii). There are two SCT eras: those systems launched in the early 2000s and then a decade later, those launched several years after the Great Recession.

## 5.4.3.1 1<sup>st</sup> Generation SCT Systems

Shortly after Portland initiated its pioneering system in 2001 several others followed, including Little Rock, Seattle, Tacoma and Tampa. While Little Rock and Tampa are geared toward serving tourists, our market rent analysis indicates that commercial real estate markets respond to their proximity to SCT stops. We thus include them (and New Orleans) in our analysis.

For these systems, we find that people and households appear to be attracted to the first two distance bands, up to 0.25-mile away from SCT stations. Indeed, it is the second (0.25-mile) distance band that seems to perform best. But contrary to LRT and BRT systems, SCT systems appear to attract 2 or more adult households with children, though not single parent households. On the whole, however, the numerical shifts in shares of changes between the two study periods is modest being about an order of magnitude lower.

## 5.4.3.2 2<sup>nd</sup>Generation SCT Systems

After the Great Recession, several new SCT systems emerged. These may also provide a limited opportunity to assess natural experiment outcomes. These systems include Atlanta, Dallas, Salt Lake City and Tucson.

In contrast to 1<sup>st</sup> Generation SCT systems, these systems are not apparently affective in gaining regional share of population near SCT stations, though there is a modest shift among households without children along with younger (under 25) and older (45 and above) householders.

### 5.4.3.3 Overall SCT Trends

We are surprised that SCT systems are not attracting a higher share of their transit region's population and household growth; it seems contrary to conventional wisdom. On the other hand, these systems tend to serve built-out downtown and near-downtown areas so while they may indeed add population and households, in the scheme of regional growth they do not account for a large share of that growth.

Table 5.4a(i): 1st Generation Streetcar Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

1st GENERATION SCT		Station	n Share 2000	-2009			Station	n Share 2010	-2016	
Demographic Metrics	0.125	0.25	0.5	0.75	1	0.125	0.25	0.5	0.75	1
Minority										
White Non-Latino	27,656	28,842	20,676	20,065	22,025	28,016	35,518	22,310	20,394	28,000
All Other	8,815	7,980	9,365	7,692	12,711	10,018	10,719	8,916	7,886	11,971
Total	36,471	36,822	30,041	27,757	34,736	38,034	46,237	31,226	28,280	39,971
Household Type										
2+ Adult HH w/ Children	458	160	1,694	3,344	1,501	880	843	2,741	3,803	0
Single Parent HH	1,284	1,637	18,945	12,588	3,897	797	1,970	18,585	13,337	3,249
2+ Adult HH no Children	7,096	7,262	16,278	8,659	5,859	8,908	9,497	14,209	8,596	8,200
One Person HH	15,578	17,248	803	1,478	7,016	14,316	16,643	1,582	1,404	7,761
Total	24,668	26,467	5,914	4,556	18,291	24,916	29,004	6,749	5,184	21,384
Householder Age										
HH under 25	2,712	2,576	1,578	512	1,120	2,321	2,718	1,159	340	1,233
HH 25-44	12,651	13,030	9,655	6,071	8,151	13,288	13,404	9,043	5,982	9,853
HH 45-64	6,561	7,475	5,158	4,720	5,571	6,315	7,764	5,467	4,978	6,295
HH 65 and Over	2,728	3,318	2,538	1,267	2,606	2,977	4,950	2,901	2,022	3,244
Total	24,667	26,414	18,944	12,585	17,463	24,916	28,851	18,585	13,337	20,640
Housing Tenure										
Owner Occupied	5,759	5,302	6,257	6,969	8,122	5,821	7,079	5,802	6,369	9,406
Renter Occupied	18,905	21,104	12,681	5,611	9,335	19,090	21,767	12,778	6,963	11,229
Total	24,669	26,411	18,943	12,585	17,462	24,916	28,851	18,585	13,337	20,640

 $Table~5.4a (ii):~1^{st}~Generation~Street car~Transit~People~and~Housing~Shift-Share~Results~for~Transit~Station~Areas~2000-2009~and~2010-2016$ 

1st GENERATION SCT	Sta	ation Share C	hange 2000-20	009 to 2010-20	16
Demographic Metrics	0.125	0.250	0.500	0.750	1.000
Minority					
White Non-Latino	360	6,676	1,634	329	5,975
All Other	1,203	2,739	(449)	194	(740)
Total	1,563	9,415	1,185	523	5,235
Household Type					
2+ Adult HH w/ Children	422	683	1,047	459	(1,501)
Single Parent HH	(487)	333	(360)	749	(648)
2+ Adult HH no Children	1,812	2,235	(2,069)	(63)	2,341
One Person HH	(1,262)	(605)	779	(74)	745
Total	248	2,537	835	628	3,093
Householder Age					
HH under 25	(391)	142	(419)	(172)	113
НН 25-44	637	374	(612)	(89)	1,702
НН 45-64	(246)	289	309	258	724
HH 65 and Over	249	1,632	363	755	638
Total	249	2,437	(359)	752	3,177
Housing Tenure					
Owner Occupied	62	1,777	(455)	(600)	1,284
Renter Occupied	185	663	97	1,352	1,894
Total	247	2,440	(358)	752	3,178

Table 5.4b(i): 2<sup>nd</sup> Generation Streetcar Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

2nd GENERATION SCT		Station	n Share 2000	-2009			Station	Share 2010	-2016	
Demographic Metrics	0.125	0.25	0.5	0.75	1	0.125	0.25	0.5	0.75	1
Minority										
White Non-Latino	18,477	20,925	13,289	20,717	11,126	13,867	24,291	14,865	19,569	10,061
All Other	12,563	6,939	6,086	7,315	11,690	7,626	8,349	6,313	6,813	9,215
Total	31,040	27,864	19,375	28,032	22,816	21,493	32,640	21,178	26,382	19,276
Household Type										
2+ Adult HH w/ Children	546	1,581	2,895	3,989	649	139	536	2,558	3,377	0
Single Parent HH	1,800	1,330	11,744	16,862	2,873	1,378	2,052	10,601	16,542	2,230
2+ Adult HH no Children	4,185	5,172	8,845	12,869	3,609	5,093	6,691	8,039	13,161	3,748
One Person HH	7,117	8,623	1,360	1,512	5,749	7,349	9,911	872	1,566	4,781
Total	13,664	16,756	3,570	5,312	12,896	14,068	19,201	3,862	5,848	11,181
Householder Age										
HH under 25	1,701	1,116	829	1,070	840	2,066	1,649	1,002	1,648	1,152
HH 25-44	7,646	8,367	6,311	8,208	6,773	7,383	9,270	5,064	6,898	3,793
HH 45-64	3,113	4,964	3,482	5,236	3,411	3,408	4,815	3,322	5,041	3,887
HH 65 and Over	1,031	2,296	1,106	2,338	1,510	1,111	3,385	1,201	2,943	1,885
Total	13,503	16,755	11,740	16,864	12,546	13,980	19,131	10,601	16,542	10,729
Housing Tenure										
Owner Occupied	3,184	6,712	4,646	7,695	4,433	3,609	6,980	4,184	6,766	3,881
Renter Occupied	10,320	10,043	7,094	9,165	8,106	10,367	12,147	6,413	9,772	6,844
Total	13,508	16,759	11,744	16,864	12,543	13,980	19,131	10,601	16,542	10,729

 $\begin{array}{c} \textbf{Table 5.4b(ii): 2^{nd} \ Generation \ Streetcar \ Transit \ People \ and \ Housing \ Shift-Share \ Results \ for \ Transit \ Station \ \underline{Areas \ 2000-2009 \ and \ 2010-2016} \end{array}$ 

2nd GENERATION SCT	Sta	tion Share Cl	hange 2000-20	09 to 2010-20	16
Demographic Metrics	0.125	0.250	0.500	0.750	1.000
Minority					_
White Non-Latino	(4,610)	3,366	1,576	(1,148)	(1,065)
All Other	(4,937)	1,410	227	(502)	(2,475)
Total	(9,547)	4,776	1,803	(1,650)	(3,540)
Household Type					
2+ Adult HH w/ Children	(407)	(1,045)	(337)	(612)	(649)
Single Parent HH	(422)	722	(1,143)	(320)	(643)
2+ Adult HH no Children	908	1,519	(806)	292	139
One Person HH	232	1,288	(488)	54	(968)
Total	404	2,445	292	536	(1,715)
Householder Age					
HH under 25	365	533	173	578	312
НН 25-44	(263)	903	(1,247)	(1,310)	(2,980)
НН 45-64	295	(149)	(160)	(195)	476
HH 65 and Over	80	1,089	95	605	375
Total	477	2,376	(1,139)	(322)	(1,817)
Housing Tenure					
Owner Occupied	425	268	(462)	(929)	(552)
Renter Occupied	47	2,104	(681)	607	(1,262)
Total	472	2,372	(1,143)	(322)	(1,814)



Figure 5.1: The Portland Streetcar is credited with facilitating new residential development since its inauguration in 2001.

 ${\it Source: https://portlandstreet car.org/about-us/media/photos.}$ 

#### **5.4.4 Commuter Rail Transit**

Commuter Rail Transit results are reported in Tables 5.5a(i) and (ii) and 5.5b(i) and (ii). Two generations of CRT systems are considered—those commencing before the 21<sup>st</sup> century and those launched in that century.

## 5.4.4.1 1st Generation CRT Systems

Pre-21<sup>st</sup> century CRT systems include Dallas-Fort Worth, Miami Tri-Rail, Minneapolis, San Diego, San Jose-Stockton, and Seattle-Tacoma. Similar to BRT and 1<sup>st</sup> Generation SCT systems, we find that regional population and households appear to be attracted to the innermost (0.125-mile) distance band but not apparently to others nearby. Rental housing also dominates this distance band. We are surprised to find such a strong link to the innermost (0.125-mile) distance band as it seems to be conventional wisdom that people would not want to live near diesel trains and the freight traffic usually associated with then.

### 5.4.4.2 2<sup>nd</sup> Generation CRT Systems

21<sup>st</sup> Century CRT systems include Albuquerque, Austin, Nashville, Orlando, Portland and Salt Lake City. We find mostly similar outcomes among the 2<sup>nd</sup> Generation CRT systems as we did for the 1<sup>st</sup> Generation.

#### 5.4.4.3 Overall CRT Trends

There are several lessons from this analysis. First of all, it appears that people and households can be attracted to areas near, even very near, CRT stations—which seems inconsistent with conventional wisdom. Second, as shows in Chapter 2, the apartment market values proximity to CRT rail stations perhaps up to two miles away from them. And third, given the underperformance of other than the innermost (0.125-mile) distance bands in attracting a larger regional share of people and households, we surmise that much can be done to meet latent residential market demand perhaps up to a mile or more away from CRT stations.

Table 5.5a(i): 1st Generation Commuter Rail Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

1st GENERATION CRT	Station Share 2000-2009				ENERATION CRT Station Share 2000-2009 Station Share 2010-2016					
Demographic Metrics	0.125	0.25	0.5	0.75	1	0.125	0.25	0.5	0.75	1
Minority										
White Non-Latino	108,872	127,990	131,438	196,014	170,188	113,822	103,722	127,232	170,188	169,344
All Other	65,690	62,541	65,976	98,729	121,845	73,130	64,471	80,681	121,845	106,189
Total	174,562	190,531	197,414	294,743	292,033	186,952	168,193	207,913	292,033	275,533
Household Type										
2+ Adult HH w/ Children	12,355	15,217	13,603	24,775	23,005	13,451	11,881	33,187	47,465	21,137
Single Parent HH	14,959	13,551	17,312	22,121	24,453	14,948	11,768	114,216	151,527	21,025
2+ Adult HH no Children	32,863	32,468	39,525	56,496	56,371	36,598	30,571	81,022	104,055	54,228
One Person HH	32,711	32,688	36,921	51,910	47,677	31,121	29,004	13,404	23,005	41,398
Total	92,916	93,952	107,389	155,330	151,527	96,139	83,388	43,082	56,371	137,809
Householder Age										
HH under 25	4,135	5,803	6,357	24,775	23,005	3,704	4,464	6,206	6,603	5,418
HH 25-44	37,761	44,331	47,356	56,496	56,371	38,060	37,685	46,303	60,517	51,644
HH 45-64	32,763	30,890	35,725	22,121	24,453	35,891	29,283	39,987	54,911	53,670
HH 65 and Over	18,189	12,906	17,923	51,910	47,677	18,430	11,935	21,699	29,475	27,056
Total	92,869	93,951	107,382	155,330	151,527	96,106	83,388	114,216	151,527	137,809
Housing Tenure										
Owner Occupied	48,286	45,786	51,721	89,822	73,300	45,595	36,494	48,750	73,300	74,802
Renter Occupied	44,596	48,148	55,663	65,501	78,220	50,504	46,887	65,459	78,220	63,000
Total	92,889	93,941	107,391	155,330	151,527	96,106	83,388	114,216	151,527	137,809

 $Table \ 5.5a(ii): \ 1^{st} \ Generation \ Commuter \ Rail \ Transit \ People \ and \ Housing \ Shift-Share \ Results \ for \ Transit \ Station \ Areas \ 2000-2009 \ and \ 2010-2016$ 

1st GENERATION CRT	St	tation Share C	hange 2000-20	09 to 2010-201	16
Demographic Metrics	0.125	0.250	0.500	0.750	1.000
Minority					
White Non-Latino	4,950	(24,268)	(4,206)	(25,826)	(844)
All Other	7,440	1,930	14,705	23,116	(15,656)
Total	12,390	(22,338)	10,499	(2,710)	(16,500)
Household Type					
2+ Adult HH w/ Children	1,096	(3,336)	19,584	22,690	(1,868)
Single Parent HH	(11)	(1,783)	96,904	129,406	(3,428)
2+ Adult HH no Children	3,735	(1,897)	41,497	47,559	(2,143)
One Person HH	(1,590)	(3,684)	(23,517)	(28,905)	(6,279)
Total	3,223	(10,564)	(64,307)	(98,959)	(13,718)
Householder Age					
HH under 25	(431)	(1,339)	(151)	(18,172)	(17,587)
НН 25-44	299	(6,646)	(1,053)	4,021	(4,727)
НН 45-64	3,128	(1,607)	4,262	32,790	29,217
HH 65 and Over	241	(971)	3,776	(22,435)	(20,621)
Total	3,237	(10,563)	6,834	(3,803)	(13,718)
Housing Tenure					
Owner Occupied	(2,691)	(9,292)	(2,971)	(16,522)	1,502
Renter Occupied	5,908	(1,261)	9,796	12,719	(15,220)
Total	3,217	(10,553)	6,825	(3,803)	(13,718)

Table 5.5b(i): 2<sup>nd</sup> Generation Commuter Rail Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

2nd GENERATION CRT			Share 2000			Station Share 2010-2016				
Demographic Metrics	0.125	0.25	0.5	0.75	1	0.125	0.25	0.5	0.75	1
Minority										
White Non-Latino	48,035	39,639	53,459	50,047	54,985	50,715	35,951	56,885	54,985	81,948
All Other	7,113	3,426	4,327	6,103	8,163	8,063	4,544	6,647	8,163	9,908
Total	55,148	43,065	57,786	56,150	63,148	58,778	40,495	63,532	63,148	91,856
Household Type										
2+ Adult HH w/ Children	28,368	31,975	45,429	44,744	47,343	31,163	28,038	51,253	49,631	62,922
Single Parent HH	11,710	6,618	7,998	11,187	21,646	23,362	12,387	18,552	27,642	28,811
2+ Adult HH no Children	7,943	4,589	5,179	6,245	7,308	9,259	5,608	8,309	10,010	11,321
One Person HH	41,843	41,545	56,037	59,497	73,027	58,423	44,597	64,385	70,777	98,792
Total	14,550	6,159	6,425	6,091	8,676	15,885	7,204	2,628	3,037	16,961
Householder Age										
HH under 25	1,091	809	1,223	1,377	1,494	1,383	1,262	1,315	1,546	1,961
HH 25-44	6,779	3,121	3,963	4,320	5,957	8,009	4,186	5,570	5,824	9,199
HH 45-64	7,255	2,492	3,173	2,995	3,126	6,167	3,246	3,232	3,904	6,437
HH 65 and Over	9,632	7,262	6,087	11,266	10,882	10,977	8,001	9,593	9,988	14,855
Total	59,459	49,081	65,705	73,679	80,950	70,067	49,528	79,201	80,753	111,950
Housing Tenure										
Owner Occupied	10,675	3,613	4,235	3,543	4,752	9,952	4,189	3,535	4,752	9,561
Renter Occupied	3,868	1,926	2,003	2,209	3,726	5,931	3,013	3,391	3,726	7,399
Total	14,545	5,541	6,239	5,753	8,479	15,885	7,204	6,927	8,479	16,961

Table 5.5b(ii): 2<sup>nd</sup> Generation Commuter Rail Transit People and Housing Shift-Share Results for Transit Station Areas 2000-2009 and 2010-2016

2nd GENERATION CRT	Station Share Change 2000-2009 to 2010-2016							
Demographic Metrics	0.125	0.250	0.500	0.750	1.000			
Minority								
White Non-Latino	2,680	(3,688)	3,426	4,938	26,963			
All Other	950	1,118	2,320	2,060	1,745			
Total	3,630	(2,570)	5,746	6,998	28,708			
Household Type								
2+ Adult HH w/ Children	2,795	(3,937)	5,824	4,887	15,579			
Single Parent HH	11,652	5,769	10,554	16,455	7,165			
2+ Adult HH no Children	1,316	1,019	3,130	3,765	4,013			
One Person HH	16,580	3,052	8,348	11,280	25,765			
Total	1,335	1,045	(3,797)	(3,054)	8,285			
Householder Age								
HH under 25	292	453	92	169	467			
НН 25-44	1,230	1,065	1,607	1,504	3,242			
НН 45-64	(1,088)	754	59	909	3,311			
HH 65 and Over	1,345	739	3,506	(1,278)	3,973			
Total	10,608	447	13,496	7,074	31,000			
Housing Tenure								
Owner Occupied	(723)	576	(700)	1,209	4,809			
Renter Occupied	2,063	1,087	1,388	1,517	3,673			
Total	1,340	1,663	688	2,726	8,482			

#### 5.5 IMPLICATIONS FOR TRANSIT AND LAND USE PLANNING

That people and households are attracted to locations near FGT stations is shown in this chapter, but there are nuances:

- While there is a popular perception that young people/households would be attracted to areas near transit stations we find that this is not necessarily the case. In terms of the share of such households, transit stations do not perform well and often have a negative link with respect to station proximity.
- In contrast, it is the group of householders between the age of 25 and 44 that seem to be attracted more to FGT stations.
- Older households (ages 45 to 65 and 65 and older) seem especially attracted to areas near light rail stations, more so than younger ones.
- With few exceptions, households without children and, to a lesser extent, single parent households are attracted to locations near FGT stations.
- Areas near FGT stations tend to attract a higher share of their transit region's share rental demand, and a lower share of owner demand.
- While there is a positive link between changes in the share of regional population and household growth to about 0.50 mile from LRT stations—perhaps up to 1.00 mile—that link appears limited to just the innermost (0.125-mile) distance band from BRT, SCT and CRT stations. Yet we know from commercial rent analysis reported in Chapter 2 that the multifamily market pays a premium for proximity to these transit systems to 1.00 mile and in the case of SCT and CRT perhaps up to 2.00 miles away.

We surmise that there are opportunities to improve the ability of FGT stations to accommodate the regional demand for certain types of households who wish to live near them, though not necessarily very near them such as in the first 0.125-mile. We came to the same supposition in Chapter 3.

Future research is needed to refine how people and households respond to FGT station proximity based on the kind or type of stations, the design of stations (see Chapter 8), and how market demand can be met.

In Chapter 6, we present research on the link between FGT station proximity and commuting mode choice.

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# 6.0 THE LINK BETWEEN TRANSIT STATION PROXIMITY AND MODE CHOICE TO WORK, WORKING AT HOME, AND OWNING NO VEHICLES

#### **6.1 OVERVIEW**

One theorized benefit of proximity to such fixed route transit (FRT) systems as light rail transit (LRT), bus rapid transit (BRT), streetcar transit (SCT), and commuter rail transit (CRT) is that residents will choose modes other than driving alone or carpooling to get to work. To the extent which FRT station areas themselves are also work destinations, people living near stations may also walk or bike to work. Moreover, proximity to transit enables those who work from home to access non-work destinations via transit or walking and biking if those destinations are near transit stations. However, there is no literature that establishes the link between (a) FRT station proximity and mode choice to work, or (b) an increase in share of people working at home to choose locations near transit stations. This chapter helps close this gap in research. It also provides insights for transit and land use planning.

#### **6.2 INTRODUCTION**

In this chapter, we explore:

The link between proximity to FRT stations and the commute mode choice to work;

The link between proximity to FRT stations and the share of workers working at home to choose residential locations near those stations; and

The link between FRT station proximity and household vehicle ownership.

In the first respect, literature suggests that people living near FRT systems (though not necessarily conventional bus systems) are somewhat more likely to use transit in their journey to work than people living farther away (see Ewing et al., 2017; Renne, 2009). Of course, there is a self-selection bias in that some people will to live near transit if they wish to use transit for commuting.

There is a nuance to this. If the FRT station itself is an employment destination, accessible via walking or biking, some will choose to live near transit stations but rarely actually use it because the station per se services as a micro-central business district (CBD), see Chapter 2). Thus, the share of people walking or biking to work to may increase because of transit station proximity even if the share using transit to work does not increase appreciably.

A separate issue that has not been addressed in literature is whether a higher share of people who work at home live near transit than elsewhere in the region. For these people, accessing transit for trips other than commuting to work improves their transport options.

Who are these people who work at home but choose to be near transit? Among the possibilities are:

- Lower wage persons who are place-bound/home-bound because of parenting or caregiving. For instance, Chapter 5 notes that occasionally closer-in distance bands from transit stations are linked to higher shares in the regional shift of single parent households toward them.
- Those who are transportation handicapped and cannot own vehicles or drive themselves.

Which leads to whether transit accessibility is also linked to lower shares of vehicle ownership relative to the region as a whole; this is a substitution effect.

We apply economic base analysis to more than 40 light rail transit (LRT), bus rapid transit (BRT), streetcar transit (SCT) and commuter rail transit (CRT) systems operating in more than 30 metropolitan areas to estimate whether these outcomes are linked to FRT station proximity.

The analysis estimates outcomes with respect to one-eighth (0.125), one-quarter (0.25), one-half (0.50), three-quarters (0.75) and one (1.00) mile buffers of FRT stations from the end of the Great Recession well into economic recovery: 2010 to 2016.

Overall, we find positive shifts in the share of regional commuters who use transit, bike or walk to work with respect to FRT station proximity, and this link extends across our entire 1.00-mile study area. We also find that the propensity of working at home increases with respect to FRT station proximity.

This chapter begins with the research question, outlines the analytic framework and presents results for each type of transit system, and concludes with a summary.

# 6.3 RESEARCH QUESTION AND DESIGN

The following research question guides research reported in this chapter:

Relative to the counties within which transit systems operate ("transit counties"), are there shifts in the regional share of:

Commuting mode choice with respect to FRT station proximity, particularly with respect to change in:

Driving alone and carpooling,

Transit, and

Walking and biking to work?

Workers working at home and transit station proximity?

Household vehicle ownership?

The research question lends itself to pre-post quasi-experimental design. Data, study periods, and analytic strategy are reviewed next.

#### **6.4 DATA**

For most of the analysis, we use decennial census data for 2000 and 2010, and American Community Survey (ACS) data for 2009 and 2016, compiled from the National Historical GIS (NHGIS) data files available online (Manson et al., 2018).

#### 6.5 STUDY PERIOD

We evaluate shift in shares of demographic, housing, commuting and wage change over the period since the Great Recession (2008-2009), from 2010 through 2016.

This is the post-test period. Based on our theory, FRT station areas should capture a lower share of the shift of regional share in driving to work alone or carpooling, a higher share of regional shift in using transit, walking or biking to work, and a higher share of the regional shift in people working at home.

#### 6.6 FIXED ROUTE TRANSIT SYSTEMS STUDIED

Table 6.1 shows the FRT systems we include in our analysis, organized by the period of time in which they commenced operations. We excluded systems in the largest metropolitan areas (such as New York City, Chicago, Los Angeles) or metropolitan areas with a complex web of public transit (such as Boston, Philadelphia, San Francisco-Oakland) because we wanted to estimate outcomes associated with individual systems independent of the influences of multiple systems.

Table 6.1: Fixed Route Transit Systems Used in Analysis

						Commuter Rail	
Light Rail Transit	Year	Bus Rapid Transit	Year	Streetcar Transit	Year	Transit	Year
Buffalo	1984	Cleveland	2008	Atlanta	2014	Albuquerque	2006
Charlotte	2007	Eugene-Springfield	2007	Dallas	2015	Austin	2010
Cleveland	1980	Kansas City	2005	Little Rock	2004	Dallas-Fort Worth	1996
Dallas	1996	Las Vegas	2004	Portland	2001	Miami Tri-Rail	1989
Denver	1994	Nashville	2009	Salt Lake City	2013	Minneapolis	1997
Houston	2004	Phoenix	2009	Seattle	2007	Nashville	2006
MinnSt. Paul	2004	Pittsburgh	1977	Tacoma	2003	Orlando	2014
Norfolk	2011	Reno	2010	Tampa	2002	Portland	2009
Phoenix	2008	Salt Lake City	2008	Tucson	2014	Salt Lake City	2008
Pittsburgh	1984	San Antonio	2012			San Diego	1995
Portland	1986	San Diego	2014			San Jose-Stockton	1998
Sacramento	1987	Seattle	2010			Seattle-Tacoma	2000
Salt Lake City	1999	Stockton	2007				
San Diego	1981						
San Jose	1987						
Seattle	2003						
St. Louis	1993						

#### 6.7 ANALYTIC APPROACH

Given that change in employment share over time is our principal interest, we choose shift-share analysis as our analytic approach. This is similar to the approach we used to evaluate shifts in shares of jobs around bus rapid transit stations in the Eugene-Springfield (Oregon) metropolitan area. We adapt that analytic discussion to the present analysis (Nelson et al., 2013).

Shift-share analysis assigns the change or shift in the share or concentration of jobs with respect to the region, other economic sectors, and the local area. The "region" can be any level of geography and is often the nation or the state. In our case, it is where we want to see whether there are intrametropolitan shifts in the share of demographic, housing, mode choice, and jobs by wage category changes with respect to transit station proximity. Our region is the "Transit Region" meaning those counties within which FRT systems operated during the entire study period. The "local" area is often a city or county or even state, but it can be any geographic unit that is smaller than the region. Our local areas are the FRT station areas within 0.125 (one-eighth) mile, 0.250 (one quarter) mile, 0.500 (one half) mile, 0.750 (three quarters) mile, and 1.000 mile of the nearest FRT station. As shifts in the share of activities may vary because of changes in demographic, housing, mode choice, and job by wage mixes, there is also an "industry mix" adjustment that we call "sector mix". Using notations by the Carnegie Mellon Center for Economic Development (no date), the shift-share formula is:

$$SS_i = TR_i + SM_i + FRT_i$$
 (6-1)

Where

 $SS_i = Shift-Share$ 

 $TR_i = Transit Region share$ 

 $SM_i = Sector Mix$ 

 $FRT_i = FRT$  Station Area shift

The Transit Region (TR) share measures by how much total activity in a FRT station area changed because of change in the TR economy during the period of analysis. If TR population grew by 10% during the analysis period, then population in the FRT station area would have also grown by 10%. The Sector Mix (SM) identifies fast growing or slow growing features in a FRT station area based on the TR growth rates for the individual economic sectors. For instance, an FRT station area with an above-average share of the TR's households by age would have grown faster than an FRT station area with a high share of households in certain age groups. The FRT station area shift, also called the "competitive effect", is the most relevant component. It identifies a FRT station area's leading and lagging features. In particular, the competitive effect compares a FRT station area's growth rate in a given household age group with the growth rate for that same age group at the TR level. A leading sector is one where that sector's FRT station area growth rate for that age group is greater than its TR growth rate. A lagging sector is one

where the sector's FRT station area growth rate for that age group is less than its TR growth rate.11

The equations for each component of the shift-share analysis are:

$$TR = ({}_{i}FRT Station Area x TR / TR )$$
 (6-2)

$$SM = [(FRT Station Area x_i TR_i^t / TR_i^{t-1}) - TR]$$
(6-3)

FRT = [,FRT Station Area 
$$^{t-1}$$
 x (,FRT Station Area  $^{t}$ ,FRT Station Area  $^{t-1}$  – ,TR  $^{t}$ ,TR  $^{t-1}$ )] (6-4)

Where:

<sub>i</sub>FRT Station Area <sup>t-1</sup> = number of jobs in the FRT Station Area sector (i) at the beginning of the analysis period (t-1)

<sub>i</sub>FRT Station Area <sup>t</sup> = number of jobs in the FRT Station Area in sector (i) at the end of the analysis period (t)

TR<sup>t-1</sup> = total number of jobs in the Transit Region at the beginning of the analysis period (t-1)

TR = total number of jobs in the Transit Region at the end of the analysis period (t)

<sub>i</sub>TR <sup>t-1</sup> = number of jobs in the Transit Region in sector (i) at the beginning of the analysis period (t-1)

<sub>i</sub>TR = number of jobs in the Transit Region in sector (i) at the end of the analysis period (t)

While this formulation applies traditionally to jobs it can also apply to worker mode choice in their journey to work, workers working at home, and household vehicles. We apply these substitutions to the standard formula as shown below.

Our analysis applies to all FRT systems operating at any point during the study period (see Table 6.1).

<sup>&</sup>lt;sup>11</sup> We have adapted the Carnegie Mellon Center for Economic Development's description of how shift-share works for our application.

We note that shift-share is a method to associate outcomes to geographic areas, notably distance band proximity to FRT stations, but it is not a tool to derive cause-and-effect relationships.

Finally, we note that total land area within each distance band increases as distance from transit station increases, after accounting for land area assigned to closer distance bands. Notably:

<b>Distance Band</b>	Acres
Station to 0.125 mile	31
>0.125 to <= 0.250 mile	94
>0.250 to <= 0.500 mile	408
>0.500 to <= 0.750 mile	723
>0.750 to <= 1.000 mile	1,288

The implication is that there is vastly more land on which development can occur in the farthest distance bands than those closer in. Yet, as will be seen, the innermost distance bands usually command the largest share in the shift of people, households and housing. Even when they do not, the share is nonetheless more on a per-acre basis, often by a multiple.

#### 6.8 FINDINGS

In the following four tables, 6.2 through 6.5, we report our findings for only FRT station area shares of shifts over the period 2010-2016. Figures 6.1 through 6.4 illustrate these trends. We discuss top-line findings for each type of system below.

For LRT, BRT and SCT systems, there appears to be a consistent pattern. The use of transit, walking or biking to work falls as the distance from transit station increases, though there is a modest increase between the 0.75- to 1.00-mile distance band. Likewise, the share of households without vehicles also decreases. The share of workers working at home is less pronounced, though it follows the same overall pattern.

Outcomes for CRT are quite different. Generally, the share of workers using transit-walking-biking commuting, household vehicle ownership, and workers working at home fall over the first two distance bands, to about 0.25-mile, then increase to about the 0.75-mile distance band before leveling off. We surmise the reason is that CRT service is not as frequent as the other modes.

In all cases, commuters who drove alone or carpooled clearly dominated the mode to work. Indeed, for LRT and BRT, the transit region share of commuters using these modes increased near those stations, but then so did the number of residents (see Chapter 5) and workers.

We conclude with implications for transit and land use planning.

#### 6.9 IMPLICATIONS FOR TRANSIT AND LAND USE PLANNING

Although the driving alone/carpool commute remains the dominant mode, the change in share of commuters using other modes—especially with respect to transit station proximity—is not trivial and appears to be increasing modestly. As we noted in Chapters 2, 3 and 5, local efforts to meet apparently unmet market demand for jobs and housing beyond the innermost (0.125-mile) distance band to the 0.50-mile, if not 1.00-mile distance bands, may increase regional share of workers engaging in modes other than driving alone/carpooling to work.

Table 6.2: Shift in Share of Commuting Mode Choice, Workers Working at Home and Household Vehicle Ownership with Respect to Light Rail Transit Proximity, 2010-2016

LRT STATION PROXIMITY Station Share 2010-2016 0.125 0.75 0.25 0.5 1 **Commuting/Vehicle Metrics Commuting** 380,003 254,713 311,284 289,506 286,721 Drove Alone/Carpooled Transit 42,668 27,489 27,022 21,700 22,908 9,201 6,375 Bike 6,141 6,987 5,592 Walked 34,144 19,946 17,004 10,121 10,859 Other 4,327 3,289 3,864 2,517 3,295 Worked at Home 27,276 16,958 18,648 17,813 19,287 Total Workers 330,204 386,276 350,284 500,146 350,484 Transit-Bike-Walk-Home 113,289 70,534 69,661 49,634 58,646 Vehicles Vehicle(s) Present 341,379 224,923 266,333 241,788 239,108 57,702 37,748 35,808 27,314 28,091 No Vehicles 399,098 262,688 302,158 269,119 267,216 Total Households

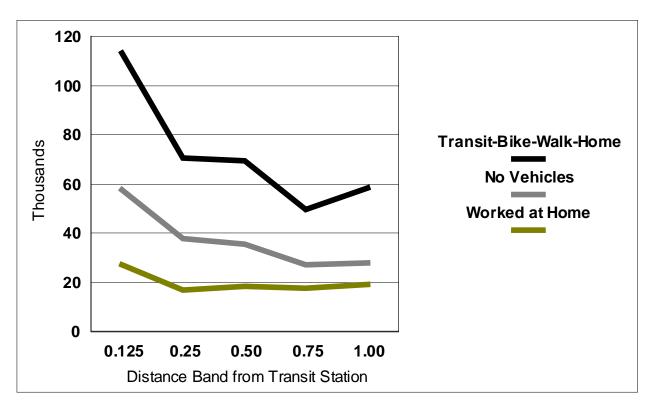


Figure 6.1: Share of Transit Region Change in Selected Commuting Mode Choice, Households without Vehicles and Workers Working at Home by Distance Band from Light Rail Stations, 2010-2016

Table 6.3: Shift in Share of Commuting Mode Choice, Workers Working at Home and Household Vehicle

Ownership with Respect to Bus Rapid Transit Proximity, 2010-2016

BRT STATION PROXIMITY	Station Share 2010-2016						
Commuting/Vehicle Metrics	0.125	0.25	0.5	0.75	1		
Commuting							
Drove Alone/Carpooled	262,028	192,674	240,067	170,090	188,207		
Transit	32,650	22,328	23,828	17,743	15,448		
Bike	3,855	3,369	4,412	3,653	2,545		
Walked	21,442	14,368	13,727	7,147	5,468		
Other	2,981	2,806	2,613	2,100	2,471		
Worked at Home	15,374	12,427	14,384	10,272	9,929		
Total Workers	339,937	249,086	300,436	211,326	225,216		
Transit-Bike-Walk-Home	73,321	52,492	56,351	35,162	33,390		
Vehicles							
Vehicle(s) Present	236,455	173,857	205,976	145,330	156,257		
No Vehicles	42,091	32,541	30,133	18,023	16,703		
Total Households	278,560	206,412	236,123	163,367	172,974		

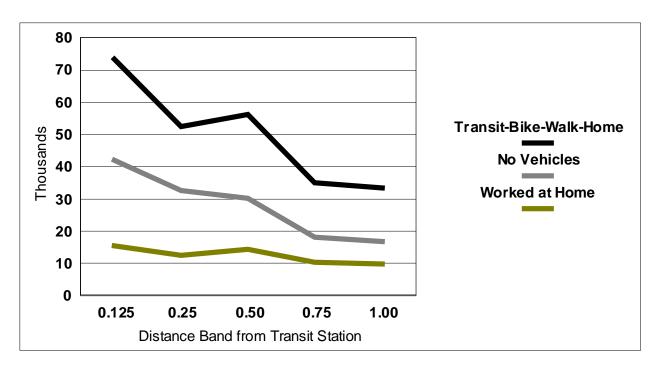


Figure 6.2: Share of Transit Region Change in Selected Commuting Mode Choice, Households without Vehicles and Workers Working at Home by Distance Band from Bus Rapid Transit Stations, 2010-2016

Table 6.4: Shift in Share of Commuting Mode Choice, Workers Working at Home and Household Vehicle Ownership with Respect to Streetcar Transit Proximity, 2010-2016

SCT STATION PROXIMITY	Station Share 2010-2016						
Commuting/Vehicle Metrics	0.125	0.25	0.5	0.75	1		
Commuting							
Drove Alone/Carpooled	26,382	31,630	23,081	27,350	26,252		
Transit	4,969	6,371	4,175	3,567	4,153		
Bike	1,757	1,578	954	1,465	1,710		
Walked	7,396	8,892	3,908	1,452	2,642		
Other	340	271	355	152	172		
Worked at Home	2,844	3,499	2,692	1,803	2,323		
Total Workers	43,992	52,810	35,538	35,717	37,622		
Transit-Bike-Walk-Home	16,966	20,340	11,729	6,822	10,828		
Vehicles							
Vehicle(s) Present	30,308	36,491	24,626	25,766	26,850		
No Vehicles	8,579	11,482	4,551	4,104	4,510		
Total Households	38,896	47,982	29,186	29,879	31,369		

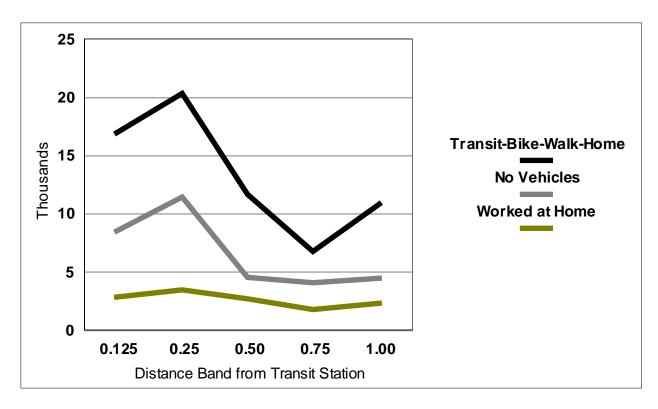


Figure 6.3: Share of Transit Region Change in Selected Commuting Mode Choice, Households without Vehicles and Workers Working at Home by Distance Band from Streetcar Transit Stations, 2010-2016

Table 6.5: Shift in Share of Commuting Mode Choice, Workers Working at Home and Household Vehicle Ownership with Respect to Commuter Rail Transit Proximity, 2010-2016

CRT STATION PROXIMITY		Stati	on Share 2010-	2016	
Commuting/Vehicle Metrics	0.125	0.25	0.5	0.75	1
Commuting					
Drove Alone/Carpooled	138,760	109,698	153,768	201,832	210,815
Transit	16,433	14,072	13,620	20,232	16,092
Bike	1,861	2,842	3,586	3,286	2,794
Walked	8,193	7,622	9,390	10,265	9,024
Other	1,696	1,141	1,476	1,738	2,231
Worked at Home	9,523	6,120	8,145	12,211	13,695
Total Workers	177,419	142,056	191,053	215,940	255,548
Transit-Bike-Walk-Home	36,010	30,656	34,741	42,708	41,605
Vehicles					
Vehicle(s) Present	119,064	94,063	128,115	168,641	174,195
No Vehicles	12,934	12,297	13,858	17,601	15,345
Total Households	132,010	106,372	141,985	160,006	189,552

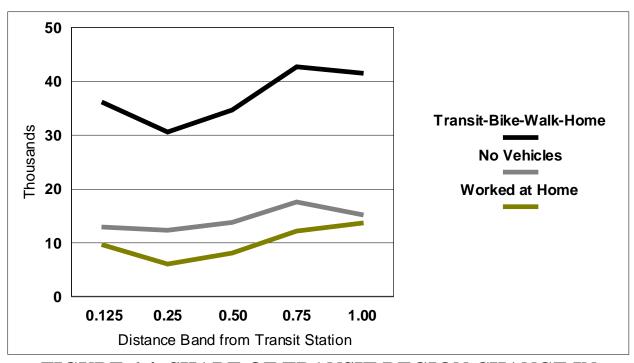


FIGURE 6.4: SHARE OF TRANSIT REGION CHANGE IN SELECTED COMMUTING MODE CHOICE, HOUSEHOLDS WITHOUT VEHICLES AND WORKERS WORKING AT HOME BY DISTANCE BAND FROM COMMUTER RAIL TRANSIT STATIONS, 2010-2016

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# 7.0 THE LINK BETWEEN JOBS-WORKER BALANCE BY INCOME AND ECONOMIC GROUP WITH RESPECT TO TRANSIT STATION PROXIMITY

#### 7.1 OVERVIEW

This chapter focuses on the balance of workplaces and residences near Fixed-Route Transit (FRT) stations by transit mode, segmented into wage and job sector categories. Transit modes include bus rapid transit (BRT), commuter rail (CRT), streetcar (SCT), and light rail (LRT).

This chapter focuses on balance dynamics before, during and after the Great Recession for 2-mile distance bands from transit stations. The distance bands produce a neighborhood-scale commuter shed around transit stations that reveal whether commuters have responded to workforce pressures by locating more or less near transit stations.

This chapter introduces the concept, prior research approaches and findings. Next, it will consider the research question, theory, data, and design. It will then report and discuss results, followed by policy implications and further research opportunities. Lastly, the appendix provides extensive reporting on the study results in table format.

#### 7.2 INTRODUCTION

A relative balance of employment and workers' residences in a given neighborhood is missing in urban areas suffering from the spatial mismatch problem, in which segregated minority populations are spatially separated from their jobs, precipitating long commutes that in most cases require automobile ownership as a prerequisite to access. This presents some members of these communities with financial hardship. As auto-induced sprawl accelerated in the midtwentieth century, jobs followed housing beyond the urban core. The dispersed nature of land uses in suburbia virtually guaranteed an imbalance between jobs and housing. A lack of balance is therefore a ubiquitous feature across U.S. metropolitan areas.

Increasing the relative level of balance has been used by some planners to improve job accessibility and reduce segregation, emissions, freeway congestion and vehicle-miles traveled (VMT) in a region (Cervero 1989; Ewing et al. 2016).

Transit-oriented development (TOD) is designed to improve regional accessibility and agglomeration economies through reduction of congestion and transportation costs (Nelson 2015; Cervero 2006). A main tenet of TOD policy is to increase land use mix, or the variety of land uses in each neighborhood (Renne et al. 2016). The principle land uses needed in TODs are residential and employment uses, which are the two constituent components considered in the jobs-worker balance. Mixing these at the station provides higher local accessibility in the form of more useful walkable places, while also increasing regional accessibility, with greater mobility through close proximity to a regional transit network.

#### 7.3 PRIOR RESEARCH

Kain (1968, 1992) and Cervero (1989) produced seminal works on the spatial mismatch hypothesis. Kain (1968) proposed three hypotheses about racial segregation in housing: 1) it affects the distribution of black employment, 2) it reduces black job opportunity, and that 3) postwar suburbanization of employment has seriously aggravated the problem. Cervero (1989) argued that suburban sprawl had driven commuters ever farther from their jobs, and exclusionary zoning and local undersupply of housing had priced many households out of residential locations near places of employment.

The balance between jobs and workers has been measured in various ways. Stoker & Ewing (2014) define a "desirable commute-shed" as a 3-mile buffer around census tract centroids. This distance, they explained, was within the common distances that varied across the United States based on the size of the metropolitan area under study. The appropriate commuter-shed distance grows with the size of the MSA. In addition to variation in the neighborhood size chosen for analysis, the relative ratio accepted for "balance" has varied across studies, as well. Cervero (1989) noted a range of acceptable ratios that have been used in the literature.

Stoker & Ewing (2014) used a spatial regression and multilevel modeling. Cervero (1989) fit a gravity model with OLS. Schleith et al. (2016) used the Transportation Problem linear programming model (TPLP) to identify the optimum level of commuting for an MSA and compared this to actual commuting level to determine when "excess commuting" was occurring. The TPLP approach aims to overcome the challenge presented by the subjective and contextual nature of the "ideal commute." It creates a zonal configuration chosen to accurately model worker and job locations across the study region. It computes the "theoretical minimum commute" for a region in terms of lowest optimal transportation costs in either time or distance, and aggregates for all workers in the region, then identifies commuting costs above that level as excessive. Regions with better job-worker balance will have more efficient zonal configurations on which to base their theoretical minimum commutes.

While U.S. cities generally exhibit imbalance in overall jobs-worker ratios, they are particularly out of balance for lower-income households, as attested in the spatial mismatch literature (Kain 1960, 1992). Evidence shows that areas balanced in terms of raw numbers of jobs and housing units can still require various income groups to commute elsewhere for their jobs. Stoker & Ewing (2014) classify subgroups of jobs and workers to measure "income match" in a commutershed. They demonstrate that the use of a simple ratio between jobs and housing or workers in a given neighborhood fails to capture the significant variation that exists between jobs at a given income level and housing that can service workers at that level. Commutes have grown significantly over the last several decades (Ewing 1997, Cervero 1989), mainly driven by sprawling land use that separates the crucial needs of households and communities. This land use pattern has increased transportation costs for employee in general, but the pattern has had a disproportionate impact upon low-income employees residing in the urban core.

## 7.4 RESEARCH QUESTION AND DESIGN

Do FRT system neighborhoods improve in employment-worker balance across the study years? Which income groups see the greatest improvements?

## **7.4.1** Theory

The spatial mismatch theory popularized by Kain (1968) comports only partially with traditional urban economic models, such as the AMM urban land use model (Muth 1969; Mills 1972; Alonso 1964) which, after von Thunen's (1826) agricultural land use model, hypothesizes the bid-rent gradient, in which residents and firms of a metropolitan area make a trade-off between land costs and transportation costs to maximize utility. The AMM model assumes that all employment is found within the central business district (CBD) at the center of the region, requiring all workers to commute to the center. Those who most desire centrality and gain the highest land rent from it (i.e., return on investment or highest utility) must bid for it, causing a land competition and succession process to proceed through time, driven by population and economic dynamics (Park, Burgess, McKenzie and Wirth 1925). Those who most desire land trade lower land costs farther away from the CBD with higher transportation costs to commute to the center. The position at which rent is highest for a given economic sector is the position relative to the center at which firms in that sector will locate (see figures 1 and 2 for graphical interpretations).

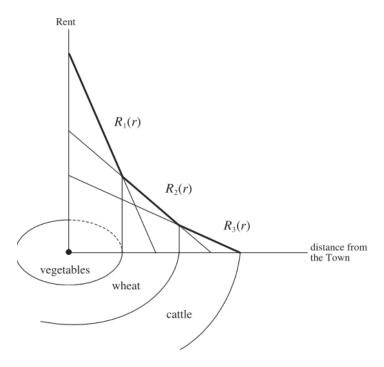


Figure 7.1. Graphic representation of von Thunen's bid-rent gradient. Source: Fujita (2012).

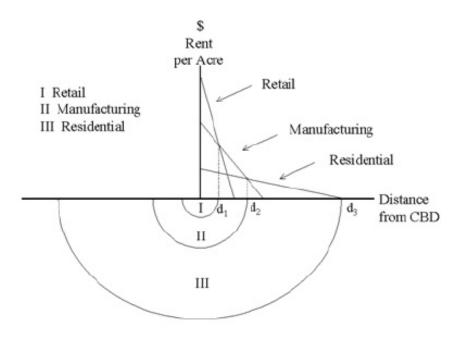


Figure 7.2. Graphic depiction of Bid Rent Theory of Alonso (1964).

*Source:* http://tutkimu.blogspot.com/2008/03/von-thnen-model-for-use-of-land.html.

The issue of spatial scale becomes important when considering the trade-offs made. Prior to the explosion of the automobile and concomitant land consumption beyond the CBD, the urban environment was far more constrained in spatial extent. Those wealthy enough to escape the city's harshest neighborhoods, such as industrial districts, would find respite on the outer edge of the CBD and in favored districts (Hoyt 1939) constrained by the transportation technology available for the time period. The phenomenon of the streetcar suburbs was the first large-scale expansion of this process. Hoyt's and Burgess's models describe a spatial segmentation by race and class existing in the urban core, although on a smaller spatial scale that matched the transportation technology of the time. In the suburban system, the automobile only unleashed a pattern already seen on a smaller scale in the city prior to its arrival. The automobile facilitated the largest wave of expansion for those who could afford the technology to leave the urban core. Those who could not afford it found themselves unable to leave.

Prior to the automobile's ascendancy, the AMM model was closer to the urban reality. Jobs were mostly in the urban core. When auto-driven expansion took many urban residents out to the suburbs, soon many jobs relying upon that population followed them, and the simple assumption of jobs locating solely in the center broke down. The present city is more accurately modeled as a system of many urban centers of varying size and use intensity mixed with some degree of dispersion (i.e., sprawl) (Hajrasouliha and Hamidi 2016). The higher the degree of dispersion, the lower the level of regional accessibility, and hence the higher the spatial mismatch (Ewing 1997).

#### 7.4.2 Data

The report utilizes three groupings of data: employee residence data classified by income level, employee work location data classified by income level, and transit station point data. Census block groups provide a fine spatial scale for the housing and employment figures; points are based on centroid locations.

The source of employment data is the Longitudinal Employer-Household Dynamics (LEHD) program which is part of the Center for Economic Studies at the U.S. Census Bureau.12 For all FGT systems studied, two-digit NAICS data are available annually from 2002 through 2015 at the census block level. LEHD data is provided in 3 separate tables: Worker Area Characteristics (WAC), Residence Area Characteristics (RAC) and Origin-Destination (O-D) tables. The O-D tables are essentially lookup tables that connect workers' residences ("origins") to their job locations ("destinations") by census block ID fields. The O-D tables are beyond the scope of this study but will be used in future research.

Because we need to analyze job presence over time, those jobs included in the study must be stationary. We therefore exclude more mobile jobs, including agriculture, construction, and mining jobs. We use NAICS job sectors to estimate wage levels per job, based on 2013 wage figures per job sector from County Business Patterns. Table 7.1 provides an enumeration of the wage classification.

The General Transit Feed Specification (GTFS) is used as a source of transit station centroid points based on X, Y coordinate pairs provided in the specification schema by the various transit authorities whose routes are included in the study.13

<sup>12</sup> For details, see http://lehd.ces.census.gov/.

<sup>13</sup> Data for most transit systems can be downloaded in GTFS format at transitfeeds.com.

## 7.4.3 Study Periods

We evaluate balance of employment and workers overall and by income over three discrete time periods extending from before the Great Recession of the late 2000s, through the Great Recession itself, and afterward:

- <u>2007</u> covers the period of relatively constant growth from the early 2000s to the end of 2007. This is the pre-shock period that we call "pre-recession".
- 2010 covers the period of the Great Recession. This is the "interrupted period".
- 2015 covers the period after the Great Recession which we call "post-recession". This is the post-test period. Based on our theory, FRT station areas should capture a higher employment-worker balance for all income groups than their metropolitan areas as a whole. Rental groups will have higher balance near stations than owners.

## 7.4.4 Fixed Route Transit Systems Studied

Table 7.1 shows the FRT systems we include in our analysis. We excluded systems in the largest metropolitan areas (such as New York City, Chicago, Los Angeles) or metropolitan areas with a complex web of public transit (such as Boston, Philadelphia, San Francisco-Oakland) because we wanted to estimate outcomes associated with individual systems independent of the influences of multiple systems.

# 7.4.5 Analytic Approach

At the regional scale, jobs and workers will be in general balance. Many studies answer the challenge to accuracy posed by statistical enumeration units by using the smallest scale of data available, thus capturing a maximum of spatial variation. However, when analyzing subgroups some units can be too small to provide a useful analysis (Stoker & Ewing 2014), and sample-based estimates are most accurate when based on as large an enumeration unit as possible (Plane & Rogerson 1994). Most studies aggregate data to a larger neighborhood. In contrast to other studies, which define commuter-sheds of various sizes across regions studied, our emphasis on comparing FRT station areas to their larger regions guides the design of our study. We use distance bands around transit stations by mode as a treatment to compare to the control region (Stoker & Ewing 2014).

We base our aggregations upon small units, census blocks, and gain greater sample sizes by aggregating to larger units, the 2-mile distance band surrounding transit stations, and the county or counties served by the transit system by mode. The choice is made for two reasons. First, it is done to model findings that the market capitalizes proximity to transit up to about 2 miles from the station for office and multi-family properties, as is noted in chapter 2. Second, around transit stations one can assume, per the common theory, that policy aims to attract transit riders and active modes of transport. Literature shows that bicycle commute choice is greatly limited by long bicycling distances (Handy and Xing 2011). Moreover, the bicycle commuter located near transit is theoretically likely to be riding the bicycle to the transit station to access transit as the primary means of commuting, which means that the measurement of time spent engaged in this

split-mode commute must include one leg on a bike and a second on transit. Heinen et al. (2011) defines a short bicycle commute as 5 km or just over 3 miles. Given that this is a bicycle-only commute, a shorter distance of 2 miles or less may be a preferable distance to bike to a transit station for commuting purposes.

The study defines employment-worker balance as a simple ratio of workers at workplaces per workers at their residences overall and in several categories of income and job sector. Our approach involves classifying the data into subgroups based on income and NAICS employment sector groupings, with the goal of measuring differences in balance dynamics across each of these subgroupings.

The study will evaluate the following categories of employment-worker balance:

- Overall workers at workplaces per workers at home
- Upper-income workers at workplaces per upper-income workers at home. See table 7.1 for details.
- Middle-income workers at workplaces per middle-income workers at home
- Lower-income workers at workplaces per lower-income workers at home
- Workers at workplaces per workers at home by categories of NAICS job sectors. See table 7.2 for details.

The simple ratio between number of workers at employment locations and workers at residence locations balance at unity, or a value of 1. Above a value of 1, the ratio indicates a higher proportion of employees at work than those at their residences. Below a value of 1, the ratio indicates more employees at home in the area than at work locations.

# 7.4.6 Internal Capture

While these figures reveal much about a given geography, they do not indicate whether workers both live and work in the same geography. Internal capture is the ratio of workers who live in the same geography as that in which they work. In future research we will expand our methodology to include internal capture analyses.

Table 7.1: Allocation of Jobs by Lower-, Middle-, and Upper-Wage Category

NAICS	Description	Mean Annual Wages, 2013	Wage Category	Share of Jobs
44	Retail Trade	\$25,779	Lower	
56	Administrative, Support, Waste Mgmt., Remediation	\$35,931	Lower	
61	Educational Services	\$35,427	Lower	
71	Arts, Entertainment and Recreation	\$32,188	Lower	
72	Accommodation and Food Services	\$17,453	Lower	
81	Other Services (except Public Administration)	\$29,021	Lower	
	Weighted Mean Wages and National Share of Jobs		~\$30,000	~33%
48	Transportation and Warehousing	\$45,171	Middle	

NAICS	Description	Mean Annual Wages, 2013	Wage Category	Share of Jobs
53	Real Estate and Rental and Leasing	\$46,813	Middle	
62	Health Care and Social Assistance	\$44,751	Middle	
92	Public Administration	\$51,340	Middle	
	Weighted Mean Wages and National Share of Jobs		~\$50,000	~33%
22	Utilities	\$94,239	Upper	
31	Manufacturing	\$54,258	Upper	
42	Wholesale Trade	\$65,385	Upper	
51	Information	\$83,677	Upper	
52	Finance and Insurance	\$88,677	Upper	
54	Professional, Scientific and Technical Services	\$75,890	Upper	
55	Management of Companies and Enterprises	\$105,138	Upper	
	Weighted Mean Wages and National Share of Jobs	~\$70,000	34%	

Source: Adapted from Nelson and Ganning (2015).

Table 7.2 below lists the MSAs covered in the study by mode and to which "generation" the systems of each MSA belong. It is expected that each generation of transit will have various different characteristics, and thus will exhibit different ratios.

**Table 7.2: Combinations of NAICS Sectors into Economic Groups for Analysis** 

NAICS Code	NAICS Sector Title and Economic Group Name
	Manufacturing
31-33	Manufacturing
	Light Industrial
22	Utilities
42	Wholesale Trade
48-49	Transportation and Warehousing
	Retail-Lodging-Food ("Ret-Lodge-Food")
44-45	Retail Trade
72	Accommodation and Food Services
	Knowledge
51	Information
54	Professional, Scientific, and Technical Services
	Office
52	Finance and Insurance
53	Real Estate and Rental and Leasing
55	Management of Companies and Enterprises
56	Administrative and Support, Waste Management, Remediation
81	Other Services (except Public Administration)
92	Public Administration
	Education
61	Educational Services
	Health
62	Health Care and Social Assistance
	Arts-Entertainment-Recreation ("Arts-Ent-Rec")
71	Arts, Entertainment, and Recreation

Source: Adapted from the North American Industrial Classification System.

Table 7.3: Fixed Route Transit (FRT) Systems Studied for Employment-Worker Balance

Light Rail Transi	it	Bus Rapid Tra	ansit	Streetcar Transit		Commuter Rail Transit	
		•		1st		1st	
1st Generation	Year	Pioneer	Year	Generation	Year	Generation	Year
						Dallas-Fort	
Buffalo	1984	Pittsburgh	1977	Little Rock	2004	Worth	1996
		Pre-				Miami Tri-	
Cleveland	1980	Recession		Portland	2001	Rail	1989
		Eugene-					
Pittsburgh	1984	Springfield	2007	Seattle	2007	Minneapolis	1997
Portland	1986	Kansas City	2005	Tacoma	2003	San Diego	1995
						San Jose-	
Sacramento	1987	Las Vegas	2004	Tampa	2002	Stockton	1998
				2nd		Seattle-	
San Diego	1981	Stockton	2007	Generation		Tacoma	2000
		Great				Washington,	1980s-
San Jose	1987	Recession		Atlanta	2014	DC	90s
2nd						2nd	
Generation		Cleveland	2008	Dallas	2015	Generation	
Dallas	1996	Nashville	2009	Salt Lake City	2013	Albuquerque	2006
Denver	1994	Phoenix	2009	Tucson	2014	Austin	2010
Salt Lake City	1999	Reno	2010			Nashville	2006
		Salt Lake					
St. Louis	1993	City	2008			Orlando	2014
3rd Generation		Seattle	2010			Portland	2009
		Post-					
Charlotte	2007	Recession				Salt Lake City	2008
Houston	2004	San Antonio	2012				
MinnSt. Paul	2004	San Diego	2014				
		Washington					
Norfolk	2011	DC	2014				
Phoenix	2008						
Seattle	2003						

### 7.5 RESULTS AND DISCUSSION

Relative degrees of balance vary significantly by metropolitan area and transit mode. Differences in each metropolitan area's political, demographic, economic, and policy regimes introduce major variation in balance and its dynamics over time. No single wage or sector group shows change consistently across a large number of generational groupings, although in general retail, office, manufacturing, and education show flat amounts of change compared to other groups. Even greater variety in these sectors can be seen in the MSA groupings in the appendix.

The ratios between employment and housing indicate for all metropolitan areas across all of the transit categories for this study that in general, transit station areas to 2 miles from the station are coming into greater balance, either through fewer jobs or more housing locating near the station. Further in-depth study is required to ascertain the underlying cause of the ratio change.

There are a few cases in which the ratio changes in favor of the employment side of the ratio. For example, in 2nd-generation LRT, the arts sector group ratio increased. In pre-recession BRT the light industrial sector group gained in favor of employment by approximately 2%. Arts and light industrial employment gained in ratio balance in LRT and SCT. CRT had the greatest degree of change of all transit modes, seeing a major shift towards residences in the education sector group. Otherwise, the study categories remained flat or changed in favor of residence.

The appendix provides a series of tables for each MSA by transit mode. Significant variation is further revealed in these tables. Of particular note are Nashville's BRT and CRT systems, along with Norfolk's LRT system. Several others saw major changes between 2011 and 2015, although to a smaller magnitude than Nashville and Norfolk.

The tables below present the FRT systems this study includes by generational grouping.

# 7.5.1 Light Rail Transit (LRT) Jobs-Worker Balance Before, During and After the Great Recession

We report jobs-worker results for groups of LRT systems that were initiated during these time periods:

# 1980-1987 (1st generation)

Light Rail Systems	Year
Cleveland	1980
San Diego	1981
Buffalo	1984
Pittsburgh	1984
Portland	1986
San Jose	1987
Sacramento	1987

# 1993-1999 (2<sup>nd</sup> generation)

Light Rail Systems	Year
St. Louis	1993
Denver	1994
Dallas	1996
Salt Lake City	1999

# **2003-2011** (3<sup>rd</sup> generation)

Light Rail Systems	Year
Seattle	2003
Minneapolis-St. Paul	2004
Houston	2004
Charlotte	2007
Phoenix	2008
Norfolk	2011

Table 7.4. LRT Jobs-Worker Balance Ratios and Change by Wage and Sector Group Across Years Before, During, and After Great Recession

LRT 1st-Gen	2007	2011	2015	2015/2011
Overall Balance	1.344	1.425	1.370	-3.87%
Wage Group				
Upper Wage	1.211	1.241	1.213	-2.28%
Middle Wage	1.214	1.279	1.249	-2.30%
Lower Wage	1.114	1.146	1.129	-1.48%
Economic Group				
Manufacturing	1.177	1.214	1.181	-2.74%
Light Industrial	1.155	1.163	1.140	-2.00%
Retail-Lodging	1.101	1.126	1.115	-0.91%
Knowledge	1.226	1.246	1.233	-1.03%
Office	1.198	1.276	1.238	-3.03%
Education	1.110	1.149	1.135	-1.20%
Health	1.235	1.248	1.227	-1.68%
Arts-Ent-Rec	1.095	1.162	1.148	-1.26%
LRT 2nd-Gen	2007	2011	2015	2015/2011
Overall Balance	1.378	1.424	1.385	-2.76%
Wage Group				
Upper Wage	0.823	0.836	0.826	-1.22%
Middle Wage	0.838	0.849	0.837	-1.41%
Lower Wage	0.783	0.787	0.776	-1.32%
Economic Group				
Manufacturing	0.744	0.752	0.745	-0.84%
Light Industrial	0.809	0.820	0.794	-3.20%
Retail-Lodging	0.777	0.780	0.771	-1.17%
Knowledge	0.851	0.858	0.851	-0.79%
Office	0.853	0.870	0.850	-2.22%
Education	0.762	0.756	0.750	-0.83%
Health	0.828	0.828	0.825	-0.45%
Arts-Ent-Rec	0.808	0.823	0.842	2.27%

Table 7.4: LRT Jobs-Worker Balance Ratios and Change by Wage and Sector Group Across Years Before,

**During, and After Great Recession (continued)** 

LRT 3rd-Gen	2007	2011	2015	2015/2011
Overall Balance	3.071	3.354	3.075	-8.34%
Wage Group				
Upper Wage	1.458	1.508	1.483	-1.69%
Middle Wage	1.511	1.578	1.541	-2.39%
Lower Wage	1.307	1.374	1.318	-4.05%
Economic Group				
Manufacturing	1.311	1.348	1.284	-4.72%
Light Industrial	1.525	1.579	1.533	-2.93%
Retail-Lodging	1.233	1.291	1.271	-1.53%
Knowledge	1.495	1.528	1.498	-1.94%
Office	1.475	1.568	1.519	-3.12%
Education	1.347	1.391	1.333	-4.19%
Health	1.487	1.538	1.499	-2.54%
Arts-Ent-Rec	1.337	1.423	1.394	-2.00%

Change in balance in LRT systems by wage was small across the generations. By sector, the changes were also small, with most changes being less than 3%. Third-generation systems saw the greatest change, as much as -4.72% for a single sector group, manufacturing. Office, manufacturing and education, which saw the largest changes, changed 3% to 4% in most generations, tilting away from employment and towards residences. The overall trends between LRT generations indicates the greatest change occurred in the 3<sup>rd</sup> generation, then the first, with the second having the lowest degree of change in the study period. In the first generation, the greatest change occurred in office employment per residence. Manufacturing also became more balanced. Upper and middle-wage employment showed approximately the same degree of change, around 2.3%, while the lower-wage ratio was reduced by a smaller amount of only 1.48%. Manufacturing and office ratio came closer to unity as either jobs were lost, or workers' residences gained in these sector groups.

First-generation ratios are slightly in favor of employment, being above 1. While the degree of change differed between categories of the LRT 2<sup>nd</sup>-generation, overall the dynamics were in favor of housing. The ratios in the 2<sup>nd</sup> generation are all below 1, indicating a ratio in favor of residences in an area. To balance these areas more employment is needed especially in lower-wage jobs, such as retail and manufacturing. First-generation light rail systems together tracked relatively close to 1; closer than other transit modes. This trend does not show up in the overall balance ratio; it is only revealed by segmenting by wages or job sector groups. The 3<sup>rd</sup>-generation light rail group ratios indicate higher favor toward employment near transit, from 1.3 to 1.5.

# $\textbf{7.5.2} \ \ \textbf{Bus Rapid Transit (BRT) Employment-Worker Balance Before, During and After the Great Recession}$

We report jobs-worker results for groups of BRT systems that were initiated during these time periods:

Pittsburgh Pioneer 1970s-1980s	Year
Pittsburgh	1977-1983
Pre-Recession 2004-2007	Year
Las Vegas	2004
Kansas City	2005
Stockton	2007
Eugene-Springfield	2007
<b>Great Recession 2008-2010</b>	Year
Las Vegas	2004
Kansas City	2005
Stockton	2007
Eugene-Springfield	2007
Cleveland	2008
Salt Lake City	2008
Nashville	2009
Phoenix	2009
Seattle	2010
Reno	2010
Post-Recession 2012-2014	Year
San Antonio	2012
San Diego	2014

Table 7.5. BRT Jobs-Worker Balance Ratios and Change by Wage and Sector Group Across Years Before, During, and After Great Recession

Pittsburgh Pioneer	2007	2011	2015	2015/2011
Overall Balance	1.269	1.292	1.244	-3.78%
Wage Group				
Upper Wage	1.228	1.234	1.194	-3.23%
Middle Wage	1.192	1.183	1.169	-1.17%
Lower Wage	1.148	1.150	1.135	-1.28%
Economic Group				
Manufacturing	1.149	1.135	1.108	-2.37%
Light Industrial	1.209	1.201	1.141	-5.02%
Retail-Lodging	1.150	1.139	1.130	-0.85%
Knowledge	1.260	1.250	1.222	-2.24%
Office	1.216	1.222	1.185	-2.99%
Education	1.116	1.121	1.113	-0.70%
Health	1.190	1.196	1.190	-0.49%
Arts-Ent-Rec	1.170	1.251	1.192	-4.71%
<b>Pre-Recession BRT</b>	2007	2011	2015	2015/2011
Overall Balance	1.396	1.524	1.476	-3.17%
Wage Group				
Upper Wage	1.165	1.199	1.161	-3.12%
Middle Wage	1.158	1.225	1.214	-0.88%
Lower Wage	1.129	1.164	1.148	-1.33%
Economic Group				
Manufacturing	1.038	1.071	0.981	-8.46%
Light Industrial	1.098	1.132	1.156	2.18%
Retail-Lodging	1.126	1.174	1.163	-0.93%
Knowledge	1.196	1.230	1.208	-1.76%
Office	1.177	1.215	1.182	-2.70%
Education	1.176	1.215	1.188	-2.25%
Health	1.179	1.212	1.204	-0.67%
Arts-Ent-Rec	1.072	1.118	1.087	-2.76%

Table 7.5. BRT Jobs-Worker Balance Ratios and Change by Wage and Sector Group Across Years Before, During, and After Great Recession (continued)

During, and After Great Recess Great Recession BRT	2007	2011	2015	2015/2011
Overall Balance	1.880	1.947	1.853	-4.84%
Wage Group				
Upper Wage	1.310	1.350	1.328	-1.62%
Middle Wage	1.375	1.409	1.362	-3.38%
Lower Wage	1.228	1.262	1.237	-2.03%
Economic Group				
Manufacturing	1.234	1.282	1.258	-1.87%
Light Industrial	1.358	1.406	1.380	-1.87%
Retail-Lodging	1.206	1.231	1.228	-0.18%
Knowledge	1.333	1.349	1.333	-1.22%
Office	1.358	1.422	1.344	-5.52%
Education	1.214	1.235	1.229	-0.48%
Health	1.307	1.327	1.307	-1.47%
Arts-Ent-Rec	1.212	1.254	1.263	0.72%
Post-Recession BRT	2007	2011	2015	2015/2011
Overall Balance	1.909	1.973	1.900	-3.70%
Wage Group				
Upper Wage	1.184	1.206	1.181	-2.03%
Middle Wage	1.220	1.246	1.219	-2.19%
Lower Wage	1.127	1.151	1.128	-1.95%
Economic Group				
Manufacturing	1.044	1.097	1.090	-0.66%
Light Industrial	1.084	1.080	1.035	-4.18%
Retail-Lodging	1.115	1.124	1.107	-1.49%
Knowledge	1.245	1.239	1.192	-3.82%
Office	1.207	1.222	1.215	-0.55%
Education	1.142	1.207	1.165	-3.43%
Health	1.256	1.292	1.270	-1.74%
Arts-Ent-Rec	1.081	1.126	1.080	-4.07%

Overall, all BRT generations tilted away from employment and towards residences, but in very small magnitudes. The overall change in balance in BRT systems by generation for the 3 generations are -3.17%, -4.84%, and -3.7%. In Pittsburgh and pre-recession BRT, upper-wage employment lost the most share. In recession-era systems, middle-wage job lost the most share. Post-recession, all wage categories lost share of the balance. BRT generations, wage categories all changed relatively equally. The exception was Pre-recession BRT routes have a relatively small degree of imbalance, which trend above a value of 1, which indicates more employment than housing within 2 miles of the stations in these routes. Overall, the pre-recession routes have a lower incidence of imbalance than the BRT routes constructed later.

Sectors all tilted towards residential uses, most only slightly. The sectors tilting towards residences the most were manufacturing, light industrial, and office. The largest degree of change was in manufacturing, at approximately 8% change toward residences. Most changes were in smaller degrees, 2 percent or less.

# 7.5.3 Streetcar Transit (SCT) Jobs-Worker Balance Before, During and After the Great Recession

We report jobs-worker balance results for groups of SCT systems that were initiated during these time periods:

1 1 C-IXCCCSSIUII 2001-2007 ( 1	<b>Pre-Recession</b>	2001-2007	1st
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generation)	Year
Portland	2001
Tampa	2002
Tacoma	2003
Little Rock	2004
Seattle	2007

## **Post-Recession 2013-2015 (2nd)**

generation)	Year
Salt Lake City	2013
Tucson	2014
Atlanta	2014
Dallas	2015

Table 7.6.: SCT Jobs-Worker Balance Ratios and Change by Wage and Sector Group Across Years Before, During, and After Great Recession

1st-Gen SCT	2007	2011	2015	2015/2011	
Overall Balance	3.226	3.481	3.136	-9.91%	
Wage Group					
Upper Wage	1.481	1.517	1.493	-1.62%	
Middle Wage	1.496	1.592	1.548	-2.74%	
Lower Wage	1.371	1.452	1.408	-3.02%	
Economic Group					
Manufacturing	1.235	1.261	1.241	-1.63%	
Light Industrial	1.515	1.563	1.548	-0.95%	
Retail-Lodging	1.293	1.352	1.364	0.91%	
Knowledge	1.567	1.552	1.542	-0.67%	
Office	1.511	1.664	1.558	-6.34%	
Education	1.517	1.514	1.482	-2.05%	
Health	1.443	1.523	1.485	-2.47%	
Arts-Ent-Rec	1.309	1.394	1.429	2.52%	
2nd-Gen SCT	2007	2011	2015	2015/2011	
Overall Balance	1.757	1.660	1.598	-3.69%	
Wage Group					
Upper Wage	0.919	0.936	0.931	-0.55%	
Middle Wage	0.984	0.956	0.972	1.64%	
Lower Wage	0.857	0.863	0.862	-0.05%	
Economic Group					
Manufacturing	0.800	0.815	0.818	0.47%	
Light Industrial	0.854	0.864	0.896	3.64%	
Retail-Lodging	0.833	0.841	0.839	-0.25%	
Knowledge	1.013	1.028	1.020	-0.87%	
Office	0.973	0.966	0.964	-0.17%	
Education	0.910	0.894	0.894	0.06%	
Health	0.904	0.887	0.869	-2.05%	
Arts-Ent-Rec	0.912	0.941	0.937	-0.44%	

Streetcar change across the generations overall are significantly tilted away from employment numbers at workplaces, -9.91% and -3.69%. Most changes in balance were small. The biggest percent changes across the study years were in office, which saw a change of -6.43%, and light industrial, which saw a change of 3.64%, one of the few sector groupings to increase in favor towards employment in our study. Wage groups saw significant change in the 1<sup>st</sup>-generation systems but modest changes in the 2<sup>nd</sup> generation, which saw little change in upper and lowerwage balance, but a modest change toward employment in the middle-wage category.

Second-generation SCT systems tilted more towards worker residences than the first generation.

# 7.5.4 Commuter Rail Transit (CRT) Jobs-Worker Balance Before, During and After the Great Recession

We report balance results for groups of CRT systems that were initiated during these time periods:

CRT Systems 1 <sup>st</sup> Generation	Year
Miami Tri-Rail	1989
San Diego	1995
Dallas-Fort Worth	1996
Minneapolis	1997
San Jose-Stockton	1998
Seattle-Tacoma	2000
CRT System 2 <sup>nd</sup> Generation	Year
CRT System 2 <sup>nd</sup> Generation Albuquerque-Santa Fe	<b>Year</b> 2006
·	
Albuquerque-Santa Fe	2006
Albuquerque-Santa Fe Nashville	2006 2006
Albuquerque-Santa Fe Nashville Salt Lake City	2006 2006 2008

Table 7.7: CRT Jobs-Worker Balance Ratios and Change by Wage and Sector Group Across Years Before,

**During, and After Great Recession** 

1st-Gen CRT	2007	2011	2015	2015/2011
Overall Balance	1.280	1.770	1.728	-2.32%
Wage Group				
Upper Wage	0.849	1.104	1.098	-0.54%
Middle Wage	0.803	1.081	1.069	-1.17%
Lower Wage	0.759	1.025	1.015	-1.02%
Economic Group				
Manufacturing	0.900	1.052	1.023	-2.69%
Light Industrial	0.860	1.049	1.037	-1.11%
Retail-Lodging	0.755	1.005	0.997	-0.85%
Knowledge	0.797	1.166	1.170	0.33%
Office	0.816	1.111	1.090	-1.90%
Education	0.718	1.003	1.003	0.00%
Health	0.779	1.021	1.021	0.01%
Arts-Ent-Rec	0.832	1.062	1.078	1.52%
2nd-Gen CRT	2007	2011	2015	2015/2011
Overall Balance	1.813	1.946	1.861	-4.36%
Wage Group				
Upper Wage	1.004	1.029	1.036	0.77%
Middle Wage	1.061	1.102	1.053	-4.47%
Lower Wage	0.966	1.008	0.984	-2.35%
Economic Group				
Manufacturing	1.039	1.030	1.040	0.93%
Light Industrial	1.044	1.096	1.069	-2.39%
Retail-Lodging	0.957	0.971	0.981	1.03%
Knowledge	1.001	1.045	1.061	1.53%
Office	1.022	1.084	1.052	-3.00%
Education	1.039	1.117	0.976	-12.62%
Health	0.962	0.993	0.990	-0.40%
Arts-Ent-Rec	0.902	0.900	0.878	-2.41%

Commuter rail changed overall by tilting more towards housing employees and more away from workplaces. As in the other transit modes, changes were mainly small in degree with some considerable exceptions. The second-generation CRT lines saw a significant drop in the ratio value for education. This may be due to a loss of education jobs. It may also be due to a gain in relevant housing, such as student housing. Second-generation systems, those from pre-recession and post-recession systems saw the most significant changes. In both generations balance tilted toward jobs only slightly in the upper-wage category; the other wage categories tilted more away from employment.

A significant degree of variation exists in balance across the transit modes, as well as across generations of transit systems. Later-generation transit systems are seeing the most significant changes. One example is Salt Lake City, with later-year CRT and SCT systems. Utah now leads the nation in home building but is only expanding that housing at a rate of 2.2%. More housing, especially near transit, is needed to meet massive unmet demand (Nelson 2013).14

The great majority of changes by wage and sector groups in this study tilted more away from employment and toward residential uses. A few exceptions are of note, but are small in magnitude, including arts uses near 1<sup>st</sup>-generation CRT systems, and retail and knowledge uses near 2<sup>nd</sup>-generation CRT systems.

For more detailed data, we refer the reader to the Data Appendix on Jobs-Worker Balance by Income and Economic Group with Respect to Transit Station Proximity.

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<sup>14</sup> See recent Salt Lake Tribune news article. https://www.sltrib.com/news/politics/2019/05/23/utah-now-ranks-no-nation/.

### 7.6 IMPLICATIONS FOR TRANSIT AND LAND USE PLANNING

Among this study's contributions are greater insight into which wage and industry sector groupings a given metropolitan area requires near transit stations in order to bring them into greater balance. The low overall degree of change for the study period keeps in place a significant imbalance in most cities between employment and residences near transit stations. Far more jobs exist near stations than residences for the relevant workers. Variation in change of balance is high between MSAs, much higher than between generational aggregations used in the study to categorize the systems. Individual metropolitan areas should consider their own balance figures and compare to the generational figures, as well as other comparable cities.

Improving balance can reduce congestion, improve accessibility and agglomeration economies (Nelson et al. 2013, Glaeser and Gottlieb 2009) and provide greater land use variety near transit stations. Chapter 9 also highlights the increase in transportation affordability enjoyed by lowwage workers near transit stations. For those policy makers, planners, and others who are interested in advancing transit-oriented development (TOD), these goals are of great importance.

Aided by the understanding of the implications for commuters of city spatial configuration, policy makers should produce housing policies aimed at providing housing for workers employed in a given economic sector or wage level that is needed in a given neighborhood. Housing location is relatively more flexible for most workers than employment location, and therefore a focus on housing in an area that is appropriate to a nearby employment sector or wage level may be more effective than providing jobs near housing of a given sector or wage level. Transportation is also of high importance, and policies should aim at providing greater local accessibility through built environments that help circulate more people without automobile use. Local-scale wage-housing cost balance is important to efforts to improve both housing and transportation efficiency and equity. Filling in the "missing middle" of housing types (e.g., townhouses, single-family attached units) would put density and affordability in greater reach for many cities.

Of final note, an important statistic indicates where the "low-hanging fruit" (i.e., the most easily realized opportunity set) exists: 5% of all residents and 48% of all jobs in the US are within a half-mile of FRT stations! Massive opportunity exists within 2 miles of transit stations to increase accessibility and jobs-housing balance, while supplying the shifting preference for TOD residence and transit-based commutes (Renne et al. 2016, Nelson 2013).

### 7.7 FUTURE RESEARCH

In future research, we will analyze internal capture using the LEHD Origin-Destination table, which provides a census block ID for origin and destination of workers. Within each distance band a certain number of people will live and work in the same census block. Those blocks are identified by a dummy variable, allowing the workers involved to be summed.

Two-mile distance bands around each transit station will be the geography of interest. The analysis will identify whether both origin and destination are within the distance band, and are within 3 miles of each other, following Stoker & Ewing (2014). An Origin-Destination Cost Matrix will determine the street network distance between each end of the commute. The transit network will be a constituent part of the overall cost distance network.

Some counties, especially large ones, have multiple land use typologies that differ significantly in population density, infrastructure, and other land use characteristics that make them more or less incommensurable. An example is Pima County, Arizona, which at over 9,000 square miles, most of which is rural, has only a few hundred square miles of urbanized land. Ratios measuring balance between land uses should compare places similar in typology. Future research will differentiate between urban and rural land in computing ratios.

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# 8.0 THE LINK BETWEEN FIXED ROUTE TRANSIT STATION PLANNING AND DESIGN, AND DEVELOPMENT OUTCOMES

### 8.1 OVERVIEW

In Chapters 2, 3, and 5, we posed the notion that poor fixed route transit (FRT) station planning and design can suppress commercial market rents, employment and population/housing outcomes with respect to FRT station proximity. In this chapter, we present preliminary evidence of this. The Chapter:

- Begins with a review of the theory of the link between FRT systems and urban development patterns;
- Outlines principles of FRT station planning and design that advance development outcomes;
- Shows how externalities perhaps caused by features of FRT station planning and design may undermine expected development outcomes; and
- Applies these concepts to create a typology of FRT stations based on commercial market rent outcomes.

We offer implications for transit and land use planning.

### 8.2 INTRODUCTION

Here we review how FRT systems generally should lead to positive development outcomes around transit stations, outline principles of FRT station planning and design to advance positive development outcomes around transit stations, and show how negative externalities can undermine those outcomes.

# 8.2.1 Transit and the Theory of Urban Development

Conventional urban location theory articulated by Alonso (1964), Muth (1969) and Mills (1972) shows that in a monocentric city where all jobs are in the central business district (CBD), the cost of transportation increases as distance increases from the CBD at a declining rate, as a function of increasing land area of the commuting shed. Transportation costs thus affect land value so that the "bid rent" curve for land also declines as distance increases. Where transportation costs are lowest, in the CBD, land prices are highest. To afford higher land prices ("rent") in the CBD, more economic exchange is needed, resulting in higher development intensities among office, retail, and high-value multifamily housing land uses among others. Economic activities that cannot compete for CBD locations are pushed outward to locations where they can outbid other land uses, a process called urban land use invasion and succession (Park and Burgess 1927).

In relaxing the strict monocentric city model, one can imagine the same principles at work only at smaller scales that are distributed across the landscape. For instance, in focusing transportation activity at nodes, rail transit stations can become small version of CBDs. Economic activities will bid up land prices close to rail transit stations; lower value activity moves away from transitions to location where they can outbid competing land uses.

One consequence of this sorting of land uses is the assembly of economic activities that can create agglomeration economies that can perpetuate and expand economic productivity. The American Public Transit Association notes:

There has been significant attention in the transportation research field regarding the extent to which public transportation investment supports "agglomeration economies" -- the ability of business firms to realize productivity gains because of greater market access. One particular way to get at this same issue is to consider the emerging role of public transportation in enabling the growth of technology-oriented business sectors that are fast growing drivers of America's economy. To a significant degree, businesses in this sector of the economy tend to cluster (agglomerate) in specific urban locations – where they can best access research centers, information sharing and a large, skilled workforce (Weisbrod, Cuter, and Duncan 2013: 5)

Transit is an important component in the growth of cities and their metropolitan areas (Glaeser, 2010, 2011). Since World War II, however, the rise of the automobile has challenged this notion. Highway expansion has allowed metropolitan areas to become ever larger as economies of agglomeration in some sectors are exploited through dispersion (Ciccone and Hall, 1996). Nonetheless, if metropolitan areas grow too large, highway congestion becomes a counterproductive force (Bogart, 1998; Boarnet, 1997; Boarnet and Haughwout, 2000).

One role of modern-day transit is to offset the adverse effects of highway congestion effects on agglomeration economies. Voith (1998) characterizes public transit as essentially "noncongestible" and is best suited to sustaining agglomeration economies in downtowns and secondary activity centers, and along the corridors that connect nodes (see also Nelson et al., 2009; Littman, 2009; Graham, 2007). The bottom line is that FRT systems and their stations should generate development around them.

# **8.2.2** Principles of Transit Station Planning and Design to Advance Development

In 2012, the Transit Cooperative Research Program (TCRP) publish its report, Guidelines for Providing Access to Public Transportation Stations (Coffel et al, 2012) that we use substantially for this discussion. It identifies these selected elements of transit station planning and design:

- Providing access to rapid transit stations should be a cooperative effort by appropriate transit and transportation agencies coordinated with planning agencies and engaging the surrounding community.
- Station access plans should result from comprehensive and cooperative planning processes that identify needs and opportunities and lead to effective and accepted results.

- Station access generally should be multi-modal.
- The predominant access travel modes depend upon type of land use, street spacing, and development density, among other factors. Walking dominates station access in the city center and in contiguous high-density residential areas. Both walking and bus access are the main means of reaching stations within the central city.
- Improvements to station access should consider the planned build-out of the station area so as not to conflict with or inhibit future planning.
- Development adjacent to stations should feature transit-oriented design characteristics (e.g., pedestrian-friendly, direct transit access from local land uses) to maximize ridership potential.
- Pedestrian circulation should form the foundation of the station access plan. Transit passengers walk between home and bus stops, between bus stops and station entrances, and between parking facilities and station entrances. They then walk through the station to the rail or bus platforms. Each step of this trip should be convenient and safe.

(Adapted mostly verbatim from Coffel et al. 2012: 2-3)

The vast literature on FRT station planning and design may boil down to these over-arching principles:

- Reduce adverse impacts of transit stations on surrounding land uses;
- Facilitate positive interactions between land uses near stations; and
- Maximize accessibility of passengers to transit stations and nearby land uses.

Unfortunately, as we will show below, poor station planning and design can actually undermine these principles thereby dampening development outcomes.

# 8.2.3 Negative Externalities and Development Outcomes

Transit stations themselves can be nuisances such that land value may be dampened very near them. The market capitalizes both positive amenity effects of rail station proximity as well as negative amenity effects such as those associated with noise and congestion (Nelson and McCleksy 1990; Nelson 1992). So long as positive amenity effects outweigh negative ones, the bid rent gradient will be sloping downward and away from rail transit stations. In theory, however, it is possible for negative amenity effects to outweigh positive ones. These interactions are illustrated in Figure 8.1, described as follows:

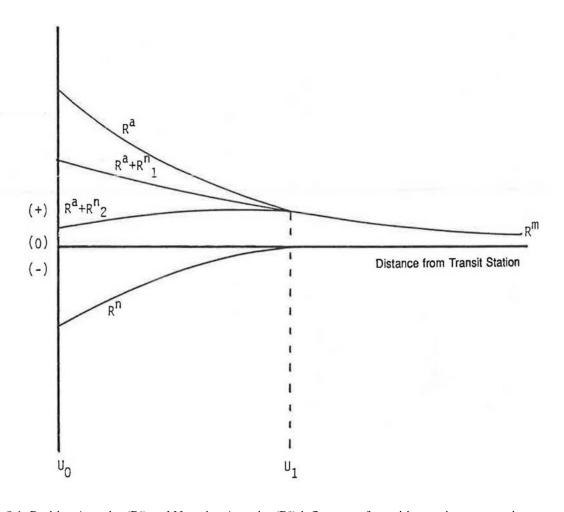
The line  $R^a$  shows the land rent (R) curve with full amenity ("a" for positive amenity) value from a rail transit station,  $u_0$ , outward to a point,  $u_1$ , where the amenity effects of rail transit proximity disappear, beyond which the overall market rent,  $R^m$  is revealed.

Negative effects of rail transit stations are shown in line  $R^n$  ("n" for negative amenity). As distance from the rail station increases, the negative amenity effects are reduced until they become zero at  $u^1$ .

Positive and negative amenity effects interact in the market leading to overall positive or negative bid rent curves with respect to distance from rail transit stations to  $u_1$ . Line  $R^a + R^n_1$  is revealed where overall positive amenity effects outweigh negative ones. Line  $R^a + R^n_2$  is revealed where overall positive amenity effects outweigh positive ones. Overall effects disappear at  $u_1$  beyond which market rent,  $R^m$ , in the absence of positive and negative amenity is revealed.

While numerous studies show negative bid rent gradients with respect to distance from rail transit stations—meaning the market values proximity to transit stations, others reveal that positive rent gradients occur meaning negative externalities are present that may stifle development (Higgins and Kanaroglou 2016).

We now pose a very basic typology of transit stations based on whether they may be considered good, bad or even ugly based on how the real estate market responds to them.



 $\label{eq:continuous} Figure~8.1: Positive~Amenity~(R^a)~and~Negative~Amenity~(R^n)~influences~of~transition~stations~on~proximate~property~values$ 

# 8.3 TOWARD A TYPOLOGY OF GOOD, BAD AND UGLY TRANSIT STATION PLANNING AND DESIGN

Chapters 3 and 5 especially show that development near FRT stations is mixed. Although much development occurs very new transit stations—notably within a narrow band about one-eighth (0.125) mile around stations—development usually falls dramatically so that at the scale of a one-half mile around stations it may be difficult to detect whether transit stations impact development patterns.

Much is revealed in Chapter 2, where we estimated the rent premiums for office, multifamily and retail properties associated with transit station proximity. Recall that, based on an aggregate analysis of 17 light rail transit (LRT) systems, office rents with respect to LRT station proximity were positive in only the first (0.125-mile) distance band. Yet, analyses of each of those 17 systems individually showed considerable variation in rent premiums, reported in Table 8.1. We use market-based rental premium indicators to help understand outcomes to FRT station planning and design.

With apologies to the 1966 movie *The Good, The Bad and The Ugly*, we interpret rent premiums reported in Table 8.1 as follows. Our application of analysis reported in Table 8.1 relating to office LRT rents can be expanded to include other real estate for which there market transactions (such as sakes or rents) as well as other modes. Our Good-Bad-Ugly typology applies only to the commercial rental market outcomes and not to planning and design features per se. We will address some of these features in the next section.

**Good** outcomes are those with positive, statistically significant office rent premiums from LRT station proximity at least to about one-half (0.50) mile though ideally farther. These LRT systems have good outcomes:

- Charlotte—the negative but insignificant coefficient for the 0.375-mile distance band is anomalous:
- Dallas—there are positive rent premiums to the 0.875-mle distance band;
- Denver—where there are positive rent premiums to the 0.75-mle distance band;
- Norfolk—it has positive, significant distance bands to 0.50-mile though there were no cases ion the 0.375-mile band and the first (0.125-mile) distance band was positive though statistically insignificant; and
- Portland—that has statistically significant distance bands to 1.625 mile.

We may consider Houston in this group though positive premiums extend to only the 0.375-mile distance band and the second (0.25-mile) distance band coefficient is not significant.

In these cases, office market rents with respect to LRT station proximity are positive, as expected by theory. Although there may be elements of transit station planning and design that create

negative externalities the advantages of proximity outweigh externalities in the manner illustrated in Figure 8.1.

Table 8.1: Annual Office Rents per Square Foot with Respect to LRT Station Proximity, Distance Band Regression Coefficients (Significant coefficients in bold red. See Chapter 2 for details)

Variables	BUF	CHR	CLE	DAL	DEN	HOU	MSP	NOR	PHX	PIT	PDX	SAC	SLC	SD	SJ	SEA	STL
Distance Ba		CIII	CLL	DILL	DEL	1100	1,101	1101	11111	111	1211	5.10	BEC	52	50	SE:I	SIL
<=0.125																	
mile	-0.105	0.198	0.099	0.139	0.066	0.245	-0.042	0.189	0.011	-0.099	0.156	-0.087	0.046	-0.149	-0.195	-0.050	-0.168
>0.125-																	
<=0.250																	
mile	0.008	0.148	-0.025	0.043	0.065	0.032	-0.053	0.341	-0.016	-0.074	0.125	-0.171	0.090	-0.082	-0.224	-0.041	-0.089
>0.250-																	
<=0.375	0.040	0.022	0.050		0.04	0.00	0.054		0.005	0.4	0.4.50	0.006	0.110	0.400	0.400	0.045	
mile	-0.049	-0.023	0.053	0.112	0.065	0.286	-0.076		-0.007	0.176	0.153	0.006	-0.118	-0.109	-0.180	0.047	-0.087
>0.370- <=0.500																	
<=0.500 mile	0.209	0.182	-0.004	0.070	0.056	0.084	-0.063	0.188	-0.088	-0.032	0.184	-0.160	-0.073	-0.172	-0.228	-0.032	-0.023
>0.500-	0.207	0.102	-0.004	0.070	0.050	0.004	-0.003	0.100	-0.000	-0.032	0.104	-0.100	-0.073	-0.172	-0.220	-0.032	-0.023
<=0.625																	
mile	-0.175	-0.031	-0.073	0.051	0.047	0.094	-0.033	0.186	-0.063	0.037	0.159	-0.008	0.211	-0.142	-0.217	-0.083	0.064
>0.625-																	
<=0.750																	
mile		0.126	0.079	0.078	0.026	-0.387	0.071	0.130	-0.064	-0.033	0.082	-0.131	0.089	-0.233	-0.191	0.025	0.003
>0.750-																	
<=0.875		0.020	0.004	0.400	0.015	0.220	0.020	0.040	0.154	0.150	0.000	0.165	0.056	0.404	0.004	0.040	0.105
mile		0.028	-0.226	0.109	-0.017	0.239	-0.020	0.040	-0.154	0.158	0.099	0.165	-0.056	-0.101	-0.221	-0.048	0.137
>0.875- <=1.000																	
mile	-0.580	0.312	0.033	-0.012	0.007	0.240	-0.188	-0.156	-0.195	-0.071	0.133	0.153	-0.218	-0.084	-0.210	-0.105	-0.029
>1.000-	0.000	0.012	0.000	0.012	0.007	0.2.0	0.100	0.120	0.170	0.071	0,100	0.100	0.210	0.00.	0.210	0.100	0.025
<=1.125																	
mile	-0.089	0.227	0.053	-0.070	0.007	0.086	-0.102	-0.014	-0.189	-0.058	0.003	0.063	-0.068	-0.135	-0.153	-0.061	0.005
>1.125-																	
<=1.250																	
mile		0.298	0.012	-0.100	0.041	0.191	-0.332	0.200	-0.183	-0.134	0.126	0.114	-0.105	-0.169	-0.125	-0.215	-0.011
>1.250-																	
<=1.375 mile		0.089	-0.042	0.003	-0.029	0.523	0.013	0.575	-0.035	0.029	0.131	0.135	-0.046	-0.151	-0.142	-0.171	0.081
>1.370-		0.069	-0.042	0.003	-0.029	0.323	0.013	0.575	-0.033	0.029	0.131	0.133	-0.040	-0.151	-0.142	-0.1/1	0.061
>1.570- <=1.500																	
mile	0.138	0.019	-0.020	-0.213	0.025	0.527	0.167		-0.026	0.031	0.171	-0.205	-0.033	-0.095	-0.096	-0.054	-0.084
>1.500-																	
<=1.625																	
mile	-0.010	0.047	-0.004	-0.036	-0.078	0.077	-0.195		-0.081	0.071	0.283	-0.160	-0.008	-0.576	-0.143	-0.107	-0.157

Variables	BUF	CHR	CLE	DAL	DEN	HOU	MSP	NOR	PHX	PIT	PDX	SAC	SLC	SD	SJ	SEA	STL
>1.625-																	
<=1.750																	
mile	0.029	0.102	-0.073	-0.076	-0.069	0.186	-0.132	0.298	-0.145	0.009	0.075	-0.061	-0.060	-0.390	-0.024	-0.194	-0.275
>1.750-																	
<=1.875																	
mile		0.027	-0.199	-0.190	-0.040	-1.922	-0.184	-0.105	-0.110	0.085	-0.136	0.166	-0.229	-0.074	-0.215	-0.160	0.119
>1.875-																	
<=2.000	-0.105	0.079	0.327		-0.032	0.610	0.152		-0.039	-0.007	-0.450	0.466	-0.027	-0.098	0.020	-0.108	0.166
mile	0.1100	0.079	0.327		-0.032	0.010	0.132		-0.039	-0.007	-0.430	0.400	-0.027	-0.098	0.020	-0.108	0.100
Model Perf	ormance	501.00								1		1	1		1		
C	182	521.00 0	517	2.064	4.079	557	605	89	1 210	920	497	185	417	924	627	748	603
Cases	182	U	317	2,064	4,978	337	603	89	1,318	920	497	185	417	924	027	/48	003
R2,	0.286	0.437	0.297	0.220	0.167	0.257	0.062	0.394	0.413	0.391	0.280	0.135	0.293	0.254	0.251	0.346	0.339
adjusted	0.200	0.437	0.291	22.50	38.03	0.237	0.002	0.374	35.35	22.89	0.280	0.133	0.293	12.63	0.231	15.66	12.45
F-ratio	4.292	14.172	9.078	5	7	8.110	2.479	3.491	8	6	8.150	2.061	7.386	12.03	8.772	5	2
Descriptive	Statistics																
Rent																	
Square																	
Foot/Yea	\$15.5		\$15.9	\$19.2	\$22.4	\$19.1		\$16.6	\$18.9	\$18.9	\$21.4	\$20.3	\$19.2	\$27.4	\$40.8	\$26.3	\$18.0
r	6	\$21.48	7	5	3	3	\$15.45	6	0	3	6	1	0	5	4	0	4
Rent																	
Square																	
Foot/Yea																	
r (Ln)	2.690	3.013	2.702	2.889	3.075	2.874	2.678	2.770	2.871	2.883	3.020	2.889	2.874	3.237	3.606	3.205	2.828
Gross	55.15		70.24	01.02	22.61	20.15	100.10	40.53	10.50	70.20	56.00	10.10	50.50	4614	55.44	72.01	<b>62</b> 00
Leasable	55,17	70 170	70,24	81,92	33,61	28,15	103,10	48,53	42,52	78,20	56,22	13,13	58,59	46,14	55,44	73,91	62,09
Area	l	72,170	l	5	6	0	2	5	0	2	5	8	2	0	1	6	0

**Bad** outcomes are those with no or few statistically significant coefficients with respect to transit station distance. In statistics, insignificant coefficients signify "ambiguous" relationships. Because theory requires positive associations at least to some distance from transit stations, we equate ambiguous associations with being "bad" ones. They include:

- Buffalo;
- Cleveland;
- Minneapolis-St. Paul;
- Phoenix:
- Sacramento:
- Salt Lake City; and
- Seattle.

In all, 7 of the 17 LRT systems we studied revealed ambiguous office rent premiums with respect to transit station proximity. We remind readers that our study is of market rents and not sales prices (see Chapter 2o for elaboration).

**Ugly** outcomes are those where there are negative, statistically significant coefficients with respect to transit station proximity. Four systems fall into this category:

Pittsburgh—the first two distance bands (to 0.25-mile) are negative though the third (0.375-mile) is positive.

San Diego—there are negative, statistically significant coefficients extending up to 1.75 miles from LRT stations.

San Jose—that has continuously negative, statistically significant distance band coefficients to 1.25 miles.

St. Louis—where the first three distance bands, to 0.375-mile, are negative and statistically significant.

Based on theory, many of the stations comprising these systems would have such externalities—nuisances—that the market discounts transit station proximity. While there may be design and land use planning approaches to offset negative effects of transit station proximity on office rents, they may require substantial resources or major land use decisions.

### 8.4 APPLICATIONS TO SELECTED FRT SYSTEMS

Appendix B of this report provides visual examples of our assessment of what may be "good" and "bad" FRT station planning and design. Our criteria include:

- Whether the station is easily accessible on foot or bicycle;
- Whether it is planned into the fabric of the existing community or it is separated from it;
- Whether it is elevated (thereby compromising ease of accessibility);
- Whether it is visually attractive (though we are not experts in this criterion);
- Whether there is comfortable separation between street traffic and the FRT vehicle;
- The extent to which the station is isolated by multiple-lane highways; and

Whether passengers have to traverse parking lots to access the station unless they are parking and driving their own vehicle.

We concede that what appears to us to be "good" or "bad" planning and design may be just the opposite of experts' opinions. On the other hand, one of us (Nelson) reminds students that when they are assessing the qualities of an area for development, infill, redevelopment or related real estate activities: "You know more than you think."

When studying the Appendix, readers may be struck that occasionally what we consider a "good" or "bad" station actually has non-intuitive walk-bike-transit scores. A "good" station may have lower walk-bike-transit scores than a "bad" station. The difference is the context of the station itself. Indeed, for all LRT systems in our study, we calculated the mean walk-bike-transit scores, and their overall means, and compared the systems based on our market rent analysis to our Good-Bad-Ugly market rent typology. Results are reported in Table 8.2. Though the "Ugly" LRT systems from the perspective of market rent performance tend to be in the lower portion of the table, clear patterns using just these scores are not entirely evident.

Table 8.2: Comparing Market Rent Typology to LRT System Mean Walk-Bike-Transit Scores from Highest to Lowest

LRT System	Walk	Transit	Bike	WBT Mean	Rent Premium
Portland	75.1	71.8	85.5	77.5	Good
Seattle	78.9	79.0	72.7	76.9	Bad
Minneapolis-St. Paul	70.7	73.7	78.9	74.4	Bad
Buffalo	82.9	64.5	74.6	74.0	Bad
Houston	70.7	70.7	71.6	71.0	Good
Phoenix	69.3	58.2	72.7	66.7	Bad
Sacramento	59.2	52.0	76.4	62.5	Bad
San Diego	67.4	59.7	59.1	62.1	Ugly
Denver	55.0	60.6	70.3	62.0	Good
Salt Lake City	55.5	62.2	66.8	61.5	Bad
Charlotte	63.0	60.8	55.9	59.9	Good
San Jose	52.7	52.8	73.8	59.8	Ugly
Dallas	53.7	61.1	56.5	57.1	Good
Cleveland	52.7	58.0	50.8	53.8	Bad
Norfolk	52.5	53.5	50.7	52.2	Good
Pittsburgh	56.3	60.0	38.4	51.6	Ugly
St. Louis	48.0	50.9	55.5	51.5	Ugly

*Source*: Analysis by authors using walk, bike and transit scores for each LRT station for each system as provided by https://www.walkscore.com/.

## 8.5 IMPLICATIONS FOR TRANSIT AND LAND USE PLANNNIG

The purpose of this chapter was to explore reasons for differences in market rent performance reported in Chapter 2, employment performance in Chapter 3, and population and household performance in Chapter 5 in terms of FRT station proximity. As we discuss in Chapter 11, the literature and the evidence suggests that market values, economic development, and residential activities should be more than what is observed especially between areas near transit stations outward to at least 0.50 mile if not much farther.

We are impressed with overall guidelines for FRT station area planning and design advanced by the City of Vancouver, BC. Using most of their words, these "6 Ds" of transit station planning and design are informative (TransLink 2012: 10-11):

#### **D1 Destinations**

Coordinate land use and transportation. When land use and transportation are well coordinated, transit can provide fast, direct, and cost-effective access to more destinations for more people. Transit-oriented communities coordinate land use and transportation in two important ways: At the neighborhood scale they locate most new development along reasonably direct corridors so that most destinations are 'on the way' to other destinations. At the regional scale they locate the highest densities of development and the most important destinations at the intersection of several frequent transit corridors.

#### **D2** Distance

Create a well-connected street network A well-connected street network shortens travel distances, making it possible for people to quickly and conveniently walk or cycle to where they want to go, or to easily connect with transit en route to their destination.

### **D3** Design

Create places for people Transit-oriented communities are carefully designed with the needs of people in mind. Whether walking, cycling, pushing a stroller, catching a bus, or using a mobility device, people of all ages and abilities should be able to access and enjoy a comfortable, safe, delightful, and inviting public realm.

#### **D4 Density**

Concentrate and intensify activities near frequent transit Transit-oriented communities concentrate most growth and development within a short walk of frequent transit stops and stations. A higher density of homes, jobs, and other activities creates a market for transit, allowing frequent service to operate efficiently. The form of development varies from community to community based on local goals, character, and needs, and there is no 'one-size-fits-all' approach to achieving an appropriate level of density to support transit.

#### **D5** Diversity

Encourage a mix of uses A vibrant mix of land uses helps to create complete, walkable neighborhoods around transit stations and stops, and supports a transit system that is well-utilized throughout the day. Transit-oriented communities encourage a mix of land uses at both the neighborhood and corridor scales.

#### **D6 Demand Management**

Discourage unnecessary driving Transit-oriented communities use TDM strategies to discourage unnecessary driving and to promote walking, cycling, and transit. TDM provides incentives for travelers to shift automobile trips to other modes in a number of ways, including increasing travel options, setting appropriate prices for parking or road usage, providing information and marketing, and allocating more road space to transit, cycling, and pedestrian uses.

These concepts assume that a principal objective of FRT systems is to create communities around transit stations to at least 0.50-mile if not 1.00 mile or more. Doing so will create agglomeration economies that advance local and regional economic development, meet at least part of the unmet demand for homes, and create places in which people want to live, work, and enjoy their leisure. It also helps assure that taxpayers receive a reasonable return on their investments.

We conclude that there does not appear to be an easy way to predict transit station development outcomes based on transit station planning and design. This is an area where new research is needed.

Chapter 9 explores another benefit of FRT systems: reducing transportation costs.

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# 9.0 THE LINK BETWEEN HOUSEHOLD TRANSPORTATION COST AND TRANSIT STATION PROXIMITY

# 9.1 OVERVIEW

It seems an article of faith that transportation costs as a share of household income increase with respect to distance from downtowns, freeway interchanges, and light rail transit stations. Considerable literature reports price effects of these points on residential property values but none measure explicitly differences in household transportation costs as a share of household budgets. Our study helps close this gap in literature. Using the U.S. Department of Housing and Urban Development's (HUD) Location Affordability Index (LAI) database, which estimates the share of household budgets consumed by transportation at the block group level based on the 2012 5-year American Community Survey (ACS) and census tracts based on the 2016 5-year ACS. We evaluate the association between median household transportation costs and distance from light rail transit (LRT), bus rapid transit (BRT) and streetcar transit (SCT) stations using both ACS data sets. (We exclude commuter rail transit because its service schedules are less frequent than the other systems.) We find clear associations between transit station proximity and lower household transportations for both periods, with what appears to be increasing savings over time. We offer implications for transit and land use planning and housing, as well as for future research.

# 9.2 INTRODUCTION AND LITERATURE REVIEW

Conventional theory of location and land-use, especially residential location, in post-World War II, automobile dominant American metropolitan areas has household demand for location as a function of income, household size, and location costs – that is, the transportation costs associated with accessing work, shopping, services, recreation and other purposes from a prospective home. House and lot size increased the farther from centers one went. At some point, a household achieved equilibrium where preference for housing and neighborhood attributes were maximized given location costs. Conventional models of location and land-use decisions (see Alonso-Muth-Mills), however, did not consider lenders' underwriting standards which often capped principal-interest-taxes-insurance payments at 28 percent of the household's income available to service a mortgage.

By failing to consider location costs in the mortgage underwriting decision, lenders induce households to purchase homes farther away from centers than they may have chosen otherwise, resulting in more land-extensive development patterns across America's metropolitan landscapes. Combined with the ability to deduct mortgage interest against taxable income, the practice in most states to under-value owner-occupied homes for property tax assessment purposes, average-cost pricing of utility services resulting in high-cost areas paying less than their costs with low-cost areas paying more, and heavily subsidized highway investments among other actions (Blais 2010) led to inefficient land-use patterns. Some call it sprawl.

In recent years a growing body of literature has argued that housing and transportation costs need to be considered together when considering housing affordability. 15 Ewing and Hamidi (2015) note that HUD's definition of affordability—where no more than 30 percent of a household's income would be spent on housing—along with indexes of others are "structurally flawed in that they only consider costs directly related to housing, ignoring those related to utilities and transportation" (Ewing and Hamidi: 5). The 2013 Consumer Expenditure Survey, for instance, reports that total housing costs consume 33.6 percent of income 16 while transportation costs consume another 17.6 percent for a total H+T of 51.2 percent. If a household's transportation costs could be reduced by half, however, it would not able to acquire a home mortgage for a more expensive home in a more efficient location that capitalizes the savings even though it would not be economically worse off.

Conceptually, transportation cost savings are realized by locating in or near such places as downtowns, mixed-use developments, and transit stations. Studies only estimate these savings in two ways. First, a suite of studies based on work by the Center for Neighborhood Technology uses secondary data to estimate the share of trips by mode and household type at the block group, and then derive vehicle miles traveled through inferences based on other secondary data. The actual distance from block groups to such points as downtowns and transit is not estimated directly.17 For several household types, CNT's studies estimate housing costs that are constant across large geographies such as counties while transportation costs vary by block group.

Another set of studies use hedonic regression analysis to estimate the variation in real estate values with respect to distance from such points as the downtown center and transit stations. Higgins' and Kanaroglou's (2015) review of 40 years of literature on market responsiveness to transit investment provide a thorough review of the models, methods, and outcomes using this technique. Transportation costs *per se* are not included in any of those studies.

We know of no research that estimates variation in transportation costs spatially.18 Our study helps close this gap. Our particular interest is in knowing whether and the extent to which proximity to transit stations affects the share of transportation costs incurred by households, and whether those savings increase over time. If so, the finding may help explain part of the

<sup>15</sup> We refer readers to HUD's Location Affordability Portal for literature and other materials on the concept of housing plus transportation ("H+T") costs (see http://www.locationaffordability.info/).

<sup>16</sup> These costs include "shelter" components such as rent and mortgage, utilities, insurance, maintenance and repairs, and several other expenditures. See <a href="http://www.bls.gov/cex/2013/combined/income.pdf">http://www.bls.gov/cex/2013/combined/income.pdf</a>.

<sup>17</sup> CNT has produced two significant generations of these studies. The first is reported in http://htaindex.cnt.org/map/ and the second in http://www.locationaffordability.info/default.aspx.

<sup>18</sup> Specifically, we do not know of any study that estimates the slope of change in the share of HH income consumed by transportation with respect to downtown or transit stations.

capitalization effect numerous studies find with respect to residential property values and rents. It may also add new information to the discussion on the relationship between housing affordability and transportation costs as a function of transit station proximity. In establishing this relationship, we will also explore similar relationships with respect to distance from downtown and freeway interchanges.

We begin with a discussion of our analytic approach, model, and data. We then report results and interpretations. We finish this chapter with implications for transit and land use planning.

## 9.3 RESEARCH QUESTION AND DESIGN

Our research question is:

Do transportation costs as a share of median household incline decline with respect to light rail transit station proximity controlling for other factors?

The research question lends itself to quasi-experimental, cross-section analysis at a given point in time. Our aim is to measure the variation in household transportation costs with respect to distance from LRT, BRT and SCT transit stations. Fortunately, HUD's Location Affordability Index (LAI) includes data we need for this analysis. The LAI estimates household housing and transportation costs at the neighborhood level based on eight household prototypes. HUD's motivation for advancing discussion of location affordability is summarized as follows:

The prevailing standard of affordability in the United States is paying 30 percent or less of your family's income on housing, but this fails to account for transportation costs. One reason is that transportation costs have grown significantly as a proportion of household income since this standard was established. According to the Bureau of Labor Statistics, in the 1930's American households spent just 8 percent of their income on transportation. Since then, as a substantial proportion of the U.S. population has migrated from center cities to surrounding suburbs and exurbs and come to rely more heavily (or exclusively) on cars, that percentage has steadily increased, peaking at 19.1 percent in 2003. As of 2013, households spent on average about 17 percent of their annual income on transportation, second only to housing costs in terms of budget impact. And for many working-class and rural households, transportation costs actually exceed housing costs. 19

HUD has produced three versions though Version 2 and Version 3 are considered the most compatible. Version 2 is based on census block groups applied to the 2012 5-year ACS while Version 3 is based on census tracts applied to the 2016 5-year ACS. Among the eight household types for which estimates are provided, we use figures for the "regional typical" household.20 In effect, each of the household types is a composite of all households in the census block group

20 For details of both versions, see https://www.hudexchange.info/programs/location-affordability-index/

<sup>19</sup> https://www.hudexchange.info/programs/location-affordability-index/about/

(CBG) in Version 2 and central tract (CT) in Version 3. As such, these composite or index measures inherently include income, race/ethnicity, education, and other socioeconomic constructs. These household prototypes vary based on transportation costs as a share of median regional household income for the regional typical household by CBG or CT. In turn, these household transportation costs are based on simultaneous equation models using a variety of federal data sources.

As no database provides estimates of household transportation costs disaggregated to the CBG or CT levels, and as disaggregation is needed to address the research question, we choose to use the LAI for our analysis. We apply our analysis to those systems we have evaluated throughout this report, including 17 LRT systems, 13 BRT systems and 9 SCT systems (see Table 9.1). All these systems were operating at the time of the 2016 5-year ACS while nearly all were operating concurrent with the 2012 5-year ACS.

We use the standard-form ordinary least squares regression model adapted for our purposes:

Regional Typical Household Transportation Cost Share = f(Location, Metropolitan Controls, FTR proximity)

#### Where

**Regional Typical Household Transportation Cost Share** is the dependent variable. It is defined as the median household transportation cost divided by median household income at the CBG or CT for the 2012 5-year ACS or 2016 5-year ACS, respectively. Because "regional typical households" are themselves an index, they inherently include socioeconomic factors.

**Location** means distance to the central business district (*DCBD*), based on our Google map assessment of the highest value intersection and distance to nearest freeway intersection (*DFreeway*).

The experimental variable is the **distance from the nearest transit station** to the CBG or CT. For reasons explained in Chapter 2, we use **0.125-**mile distance bands to **2.00** miles; thus, all coefficients are interpreted in comparison to all cases beyond 2 miles.

To account for variation attributable to structural differences between metropolitan areas, we include **Metropolitan Controls**.

We present results next followed by implications for transit and land use planning.

**Table 9.1: FTR Systems Used in Analysis** 

Light Rail Transit	Year	Bus Rapid Transit	Year	Streetcar Transit	Year
Buffalo	1984	Cleveland	2008	Atlanta	2014
Charlotte	2007	Eugene-Springfield	2007	Dallas	2015
Cleveland	1980	Kansas City	2005	Little Rock	2004
Dallas	1996	Las Vegas	2004	Portland	2001
Denver	1994	Nashville	2009	Salt Lake City	2013
Houston	2004	Phoenix	2009	Seattle	2007
MinnSt. Paul	2004	Pittsburgh	1977	Tacoma	2003
Norfolk	2011	Reno	2010	Tampa	2002
Phoenix	2008	Salt Lake City	2008	Tucson	2014
Pittsburgh	1984	San Antonio	2012		
Portland	1986	San Diego	2014		
Sacramento	1987	Seattle	2010		
Salt Lake City	1999	Stockton	2007		
San Diego	1981				
San Jose	1987				
Seattle	2003				
St. Louis	1993				

## 9.4 **RESULTS**

Tables 9.2 through 9.4 report our regression results for LRT, BRT and SCT systems, respectively. The models perform reasonably well with coefficients of determination ranging in the middle 30% for the CBG analysis and close to 20% for the CT analysis—the lower CT explanations may be attributable to using larger geographies in 2016 (CTs). The F-ratios are all quite large. The correlation matrix does not show any problematic collinearity. As expected, as proximity to transit stations improves, household transportation costs fall. But there are important nuances.

We adjust the regression coefficients to reflect the share of the regional typical household budget savings with respect to transit station proximity. This is simply the coefficient for a given distance band multiplied by the mean household transportation cost for those households as a whole. For instance, for LRT systems in the 2012 5-year ACS in the first (0.125-mile) distance band, the coefficient is -16.2%. Multiplying this by the mean household transportation budget of 21.0% means that there is an overall savings of 3.6% for households living in this distance band. Table 9.5 makes these calculations. Figures 9.1 through 9.3 illustrate trends.

In the figures, we note that lines for 2016 5-year ACS are less smooth than for the 2012 5-year ACS. The reason is the difference in geography where 2016 is based on coarse CTs while the 2012 geography is the more fine-gained CBGs.

For LRT systems, the typical regional households budget improved by an order of about one-half of one percent between 2012 and 2016 when considering transit station proximity. But for BRT systems, the improvement was more than one percent (or roughly a 25% increase in savings). In contrast, there was not no discernable change in savings associated with SCT station proximity between 2012 and 2016.

We observe that for the most part, there was only a nominal change in the number of LRT and BRT systems between 2012 and 2016—the San Diego BRT system was added in 2014, though San Antonio was added in 2012. The implication is that as systems mature and markets have time to respond to FRT systems, there may be some marginal shifting of residential development accordingly. This must not be over-stated however, as the household budget savings while not trivial are also not very large.

We turn next to implications for transit and land use planning.

Table 9.2: The Association between Transit Station Proximity and Typical Regional Household Transportation Costs as a Percent of Regional Median Household Income, Light Rail Systems

Variable	2012 5-Yr ACS	2016 5-Yr ACS
Constant	3.036	3.071
DCBD	-1.323E-007	4.373E-008
DFreeway	4.513E-006	5.314E-006
0.125	-16.2%	-15.7%
0.25	-15.0%	-14.6%
0.375	-14.5%	-15.0%
0.50	-13.3%	-13.2%
0.625	-12.7%	-12.9%
0.75	-11.4%	-11.0%
0.875	-10.9%	-12.8%
1.00	-10.5%	-9.7%
1.125	-10.5%	-10.6%
1.25	-9.6%	-12.0%
1.375	-8.8%	-10.3%
1.50	-8.9%	-8.2%
1.625	-9.5%	-9.6%
1.75	-8.9%	-8.9%
1.875	-8.9%	-8.4%
2.00	-8.6%	-8.0%
Buffalo	0.172	0.257
Charlotte	0.078	0.210
Cleveland	0.140	0.260
Denver	-0.020	0.053
Houston	-0.053	0.042
Minneapolis	-0.101	-0.032
Phoenix	0.084	0.156
Pittsburgh	0.129	0.180
Portland	0.077	0.097
Sacramento	0.054	0.129
Salt Lake City	0.065	0.119
San Diego	0.016	0.083
San Jose	-0.297	-0.306
Seattle	-0.086	-0.081
St. Louis	0.087	0.192

Table 9.2: The Association between Transit Station Proximity and Typical Regional Household <u>Transportation Costs as a Percent of Regional Median Household Income</u>, Light Rail Systems—continued

Variable	2012 5-Yr ACS	2016 5-Yr ACS
Model Performance		
Cases	50103	35584
Adj. R-squared	0.322	0.151
F-ratio	680.303	187.056
Mean HH T Ratio	21.0%	23.2%

Table 9.3: The Association between Transit Station Proximity and Typical Regional Household Transportation Costs as a Percent of Regional Median Household Income, Bus Rapid Transit Systems

Variable	2012 5-Yr ACS	2016 5-Yr ACS
Constant	2.929	3.06
DCBD	-4.188E-008	5.236E-008
DFreeway	5.076E-006	5.32E-006
0.125	-19.4%	-22.4%
0.25	-17.8%	-23.8%
0.375	-15.7%	-20.4%
0.50	-13.6%	-20.8%
0.625	-14.5%	-18.8%
0.75	-11.3%	-18.0%
0.875	-12.5%	-16.3%
1.00	-10.0%	-15.8%
1.125	-8.3%	-10.8%
1.25	-8.5%	-13.0%
1.375	-8.0%	-14.2%
1.50	-9.1%	-14.0%
1.625	-5.7%	-9.5%
1.75	-7.6%	-12.8%
1.875	-7.0%	-10.9%
2.00	-6.0%	-10.6%
Albuquerque	0.286	0.391
Cleveland	0.235	0.277
Eugene-Springfield	0.420	0.404
Kansas City	0.177	0.217
Las Vegas	0.227	0.305
Minneapolis-St. Paul	-0.021	-0.037
Nashville	0.261	0.315
Phoenix	0.176	0.182
Pittsburgh	0.307	0.329
Reno	0.222	0.256
Salt Lake City	0.108	0.081
San Antonio	0.227	0.255
San Diego	0.087	0.082

Table 9.3: The Association between Transit Station Proximity and Typical Regional Household Transportation Costs as a Percent of Regional Median Household Income, Bus Rapid Transit Systems—continued

Variable	2012 5-Yr ACS	2016 5-Yr ACS				
Model Performance						
San Jose	-0.205	-0.283				
Seattle	0.075	0.031				
Stockton	0.278	0.310				
Washington	-0.359	-0.392				
Cases	35,561	35,584				
Adj. R-squared	0.352	0.180				
F-ratio	552.425	224.556				
Mean HH T Ratio	20.6%	23.2%				

Table 9.3: The Association between Transit Station Proximity and Typical Regional Household <u>Transportation Costs as a Percent of Regional Median Household Income</u>, Streetcar Transit Systems

Variable	2012 5-Yr ACS	2016 5-Yr ACS
Constant	2.964	3.07
DCBD	-1.172E-008	2.402E-008
DFreeway	5.172E-006	5.423E-006
0.125	-20.5%	-0.208
0.25	-21.7%	-0.204
0.375	-18.9%	-0.188
0.50	-18.6%	-0.156
0.625	-16.9%	-0.17
0.75	-12.1%	-0.098
0.875	-13.1%	-0.097
1.00	-12.3%	-0.112
1.125	-11.7%	-0.114
1.25	-10.1%	-0.092
1.375	-9.8%	-0.098
1.50	-7.4%	-0.07
1.625	-10.5%	-0.091
1.75	-6.7%	-0.05
1.875	-8.0%	-0.069
2.00	-8.0%	-0.068
Atlanta	0.042	0.095
Cincinnati	0.111	0.178
Dallas	0.097	0.024
Kansas	0.257	0.137
Little Rock	0.226	0.325
New Orleans	0.059	0.289
Portland	0.068	0.008
Salt Lake City	0.231	0.048
Seattle	0.226	-0.093
Tampa	-0.439	0.286
Tucson	0.194	0.272
Cases	103,314	35,584
Adj. R-squared	0.156	0.134
F-ratio	682.258	178.012
Mean HH T Ratio	20.7%	23.2%

Table 9.4: Regional Typical Household Budget Savings with Respect to LRT, BRT and SCT Station Proximity

	Light Rail Transit Bus Rapi			oid Transit Streetcar Transit		
Distance Band	Median HH Budget Difference from Mean 2012 5-Year ACS	Median HH Budget Difference from Mean 2016 5-Year ACS	Median HH Budget Difference from Mean 2012 5-Year ACS	Median HH Budget Difference from Mean 2016 5-Year ACS	Median HH Budget Difference from Mean 2012 5-Year ACS	Median HH Budget Difference from Mean 2016 5-Year ACS
0.125	-3.4%	-3.6%	-4.0%	-5.2%	-4.3%	-4.8%
0.250	-3.1%	-3.4%	-3.6%	-5.5%	-4.5%	-4.7%
0.375	-3.0%	-3.5%	-3.2%	-4.7%	-3.9%	-4.4%
0.500	-2.8%	-3.1%	-2.8%	-4.8%	-3.9%	-3.6%
0.625	-2.7%	-3.0%	-3.0%	-4.4%	-3.5%	-3.9%
0.750	-2.4%	-2.6%	-2.4%	-4.2%	-2.5%	-2.3%
0.875	-2.3%	-3.0%	-2.7%	-3.8%	-2.7%	-2.3%
0.100	-2.2%	-2.3%	-1.8%	-3.7%	-2.6%	-2.6%
1.125	-2.2%	-2.5%	-1.8%	-2.5%	-2.4%	-2.6%
1.250	-2.0%	-2.8%	-1.7%	-3.0%	-2.1%	-2.1%
1.375	-1.8%	-2.4%	-1.9%	-3.3%	-2.0%	-2.3%
1.500	-1.9%	-1.9%	-1.2%	-3.3%	-1.5%	-1.6%
1.625	-2.0%	-2.2%	-1.4%	-2.2%	-2.2%	-2.1%
1.750	-1.9%	-2.1%	-1.5%	-3.0%	-1.4%	-1.2%
1.875	-1.9%	-2.0%	-1.4%	-2.5%	-1.7%	-1.6%
2.000	-1.8%	-1.9%	-1.2%	-2.5%	-1.7%	-1.6%

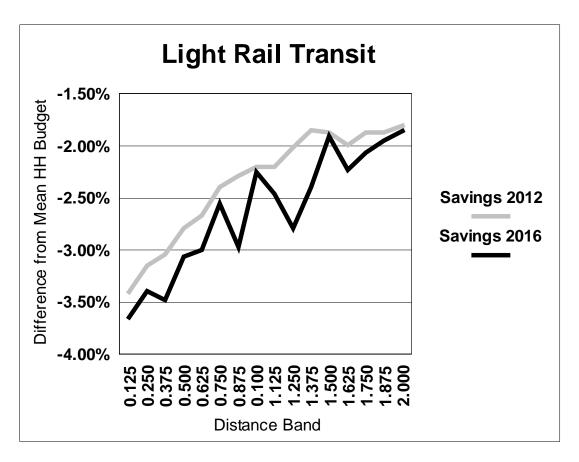


Figure 9.1: Illustration of the Association between Transit Station Proximity and Typical Regional Household Transportation Costs as a Percent of Regional Median Household Income, Light Rail Systems

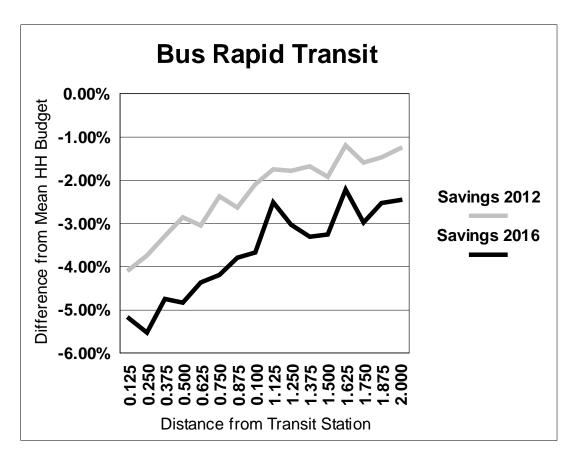


Figure 9.2: Illustration of the Association between Transit Station Proximity and Typical Regional Household Transportation Costs as a Percent of Regional Median Household Income, Bus Rapid Transit Systems

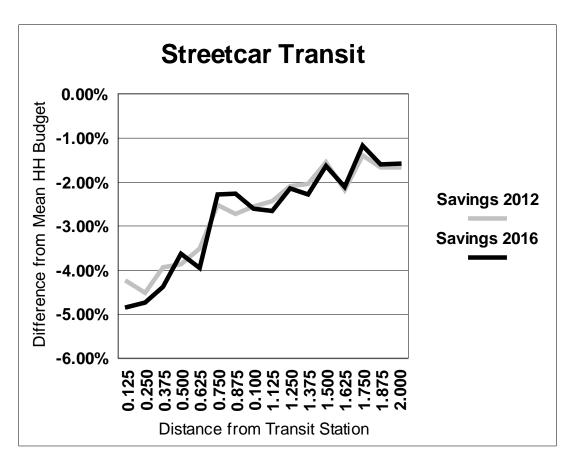


Figure 9.3: Illustration of the Association between Transit Station Proximity and Typical Regional Household Transportation Costs as a Percent of Regional Median Household Income, Streetcar Transit Systems

## 9.5 IMPLICATIONS FOR TRANSIT AND LAND USE PLANNING

That households' share of income devoted to transportation increases with respect to LRT stations to about seven miles elicits two important policy implications from us.

First, our findings may be used to relax early efforts to calibrate location-efficient mortgages (LEM). For the most part, the LEM calculations were weighted substantially toward the central business district. Considering just this limitation, research by Blackman and Krupnick (2001) conclude that LEMs do not raise mortgage default rates and should be weighed against antisprawl benefits they may offer. We suspect default rates will be lower the closer properties are to LRT stations. Further research may explore the relationship between proximity to LRT stations if not all fixed guideway transit stations and foreclosure rates.21

Second, assumptions about planning land uses around FRT stations may need to be relaxed. The so-called half-mile circle planning area has coming under increasing challenge with studies—including our own (see also Petheram 2013, Nelson et al. 2015, Nelson and Hibberd 2019)—showing market responsiveness transit station proximity up to 2 miles. Our empirical analysis suggests that FRT station planning protocols may need to extend many miles from stations.

The nation will add about 100 million people between now and mid-century. One of us (Nelson 2013) has estimated that about a quarter of American households want to live near fixed guideway transit opportunities though less than 10 percent have those options now. Perhaps one reason is that Americans understand the cost savings associated with living near transit stations. Yet, even if all new homes built between now and mid-century were located near existing or planned fixed-guideway transit stations the demand for living near those stations would still not be met.

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<sup>21</sup> We conducted an indirect test of this is using our data through a bivariate regression where Vacancy Rate (VR) as a proxy for foreclosure potential is a function of LRT station distance: VR = 10.344 + LRT-Station-Distance\*-0.626, p < 0.001.

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## 10.0 THE (OVERLOOKED) LINK BETWEEN EXPRESS BUS STATIONS AND COMMERCIAL RENTS WITH IMPLICATIONS FOR TRANSIT AND LAND USE PLANNING

## 10.1 OVERVIEW

This is the first study establishing the association between express bus transit (XBT) stations and commercial office, apartment and retail rents. Nearly if not all research reporting the association between transit and real estate values focuses on heavy rail (also called third rail), light rail, streetcar (also called trolley), commuter rail, and bus rapid transit. Forgotten in the research is the influence that express bus systems and their stations can also have on real estate values or rents. This research helps close the gap. We find surprisingly robust associations between XBT stations on office and apartment rents well beyond one mile, and strong associations with respect to retail rents although these are limited to locations closest to XBT stations. Transit and land use planning and policy implications are offered.

## 10.2 INTRODUCTION AND LITERATURE REVIEW

Cities emerge largely because agglomeration economies create economic development synergies: the larger and more densely developed, the more jobs are created (Ciccoine and Hall 1996; Bettencourt and West 2010). This can stress transportation systems as congestion may lead to inefficient economic interactions that reduce advantages of agglomeration (Glaeser 2011). In the US, one solution is to build new highway networks connecting downtowns to suburbs, suburbs to each other, and even metropolitan areas to one another (Duany, Plater-Zyberk and Speck 2000). Opening vast amounts of cheap land for development allowed people to move outward where housing was cheaper (per square foot) which in turn attracted firms to locate near its labor supply (Bruegmann 2006). But these highway networks also became congested, arguably undermining overall metropolitan economic performance (Duranton and Turner 2011; Litman 2017).

During the last quarter of the 20<sup>th</sup> century, dozens of metropolitan areas built and expanded fixed route transit (FRT) systems, in part to overcome the diseconomies of congestion (Nelson 2017). Indeed, studies have shown that overall metropolitan economic performance improves with the presence of FRTs generally (American Public Transportation Association 2007; Weisbrod, Cutler, and Duncan 2014). Studies attributing economic development outcomes to specific modes of public transit have focused on rail services and bus rapid transit (BRT) (Belzer et al. 2011; Nelson et al. 2015; Nelson 2015). Other work by Higgins and Kanaroglou (2015) assesses the contribution of rail transit and BRT to property values, which is a proxy for economic development (see also Institute for Transportation and Development Policy 2013).

Yet, no study has explored the relationship between express bus transit (XBT) and economic outcomes. This article helps close this gap in the research.

But just what is express bus transit (XBT)? For instance, while Levinson et al. (2003) offers these features of BRT systems, we contend they are features of XBT systems (Levinson et al., 2003: 36):

High-occupancy vehicle (HOV) busway

Freeway HOV lanes have express bus service and stations

Busway along abandoned railroad line

Express buses use contra-flow bus lanes on freeway

Peak-period freeway bus lane busway with stations along unused railroad

In contrast, BRT systems are characterized as having uniquely designed buses (in part to achieve brand identity); stops, stations, terminals and corridors that clearly define the BRT operating area; and the benefit of intersection signalization priority (see Nikitas and Karlsson (2015: 2).

While many XBT systems have features similar to BRT systems, there is an important difference. Express bus services do not operate principally on surface streets. They instead operate substantially (though not exclusively) in freeway/expressway high-occupancy-vehicle lanes, abandoned railroads and other abandoned transportation routes, or other means not associated with regular streets. Put differently, where bus rapid transit operates substantially on surface streets, though ideally within dedicated travel lanes and synchronized intersections, express bus service operates substantially on entirely separate conveyances.

These distinctions may be subtle but they are important because, without clarity, attempts to measure such things as economic development outcomes may be compromised. In this particular context, we are interested in knowing whether XBT systems *per se* may be associated with real estate rents and, by implication, values. This chapter explores this proposition. We begin with a theory, method and model of associating XBT systems with real estate rents followed by its application to nearly 30 XBT systems across the United States. We conclude with implications for transit and land use planning.

## 10.3 RESEARCH APPROACH

This section outlines our research approach including a review of relevant theory, research design, general model, functional form, study areas, and specific model and data.

## **10.3.1Theory**

Conventional urban location theory developed by Alonso (1964), Mills (1964), and Muth (1967)—also known as the AMM theory—shows that where all jobs are in the central business district (CBD), the cost of transportation increases with respect to distance from the CBD at a declining rate. Transportation costs reduce land value as distance from the CBD increases. Where transportation costs are lowest, in the CBD, land prices are highest. There is thus competition for location near CBDs considering the land use needs among competing office, retail, institutional, residential and other land uses. Only those land uses that generate the highest

economic exchanges win the most central locations. Land uses that cannot compete for CBD locations are pushed outward to areas where they can outbid other land uses, a process called urban land use invasion and succession (Park, Burgess, McKenzie and Wirth. 1925).

As one relaxes constraints of the AMM monocentric city model, it is possible to imagine the same principles are at work only at smaller scales in a more distributed fashion (Hajrasouliha and Hamidi 2017). In particular, rail transit stations can become localized versions of CBDs. Accordingly, economic activities will bid up land prices close to rail transit stations; lower value activity moves away from stations to locations where they may outbid competing land uses. Dozens of studies show negative bid-rent gradients with respect to distance from rail transit stations suggesting these local level outcomes. Yet none address the proximity effects of XBT stations on commercial rents (See Higgins & Kanaroglou 2016).

We apply theory to these small CBDs, called XBT station areas.

## 10.3.2 Research Design

We apply theory through a static, cross-section quasi-experimental research design. That is, using one period of time (early 2018), we test for the effect of XBT stations on real estate rents across multiple metropolitan areas with XBT systems. Though analysis is not causal, associations can be used as guidance for transit and land use planning purposes.

#### 10.3.3 General Model

Using these theoretical and research design foundations as a guide, we develop the following general model to test the theory. It is adapted from Nelson (2017):

$$R_i = f(S_i, SES_i, P_i, U_i, L_i, DB_i, M_i)$$
 (10-1)

Where:

**R** is the asking rent per square foot for property i;

S is the set of structural attributes of property i including its architecture, mass, height, age and effective age, interior amenities, flow efficiencies and so forth;

**SES** is the set of socioeconomic characteristics of the vicinity of property i such as population features, income, education;

**P** is a set of planning, zoning and other development restrictions applicable to property i;

**U** is a set of measures of urban form of the vicinity of property *i* such as the nature of surrounding land uses, terrain, physical amenities (such as parks), street characteristics and related;

**L** is a set of location attributes of property *i* such as distance to downtown and other activity centers, and distance to nearest major highways including freeway/expressway ramps;

**DB** is the distance from the closest point of a parcel to the centroid of the FRT station centroid; and

**M** is a set of metropolitan area controls. As metropolitan area conditions and markets vary between them, identifying the location of property *i* within its respective market helps control for metropolitan-specific influences.

#### **10.3.4Functional Form**

The AMM theory posits that land value will decline with distance from the CBD or other high activity nodes. Linear, semi-log, and double-log functional forms are the dominant forms reported in literature (Higgins and Kanaroglou 2016).

The *linear functional form* assumes a straight line deduction in property value with respect to distance away from a node, such as a transit station.

The *semi-log functional form*—where the dependent variable is logged—estimates the percent change in value associated with a unit change in an independent variable.

The *double-log functional form* generates elasticities—continuously measured variables on both sides of the equation are logged although categorical and binary variables are not.

In our view, none of these functional forms are highly useful to transit and land use planners who need to know how to arrange transit investments and land use policies to maximize the economic benefits of transit station proximity. Lacking guidance from studies using these conventional functional forms, planners tend to settle on quarter-mile and half-mile planning areas around stations, with very little empirical justification.

A less-used approach, the quadratic functional form, is specified such that the linear distance term is squared and both terms are included in analysis. It has the potential to pinpoint the break point in the transit station distance curve. In the context of FRT stations, the concern is that rail stations themselves can be nuisances such that real estate values and rents may be dampened very near them. As Nelson and McClesky (1990) theorize, the market capitalizes both positive amenity effects of rail station proximity as well as negative amenity effects, for instance those associated with noise (such as dispatching broadcasts at station platforms), and congestion (such as when vehicles use park and ride lots during peak hours) (Nelson 1992). So long as positive amenity effects outweigh negative ones, the bid-rent gradient will slope downward and away from rail transit stations. However, in theory it is possible for negative amenity effects to outweigh positive ones. But quadratic functional forms may not be very useful either, especially if both signs are in the same direction (increasing or decreasing value at a faster rate with respect to distance). Even where signs are different, the smaller the second term relative to the first the flatter the slope. For example, if the second term above is 1.00, the minima is 10 miles which may not be very useful to planners crafting plans around stations.

Distance bands offer a practical middle ground between knowing whether and the extent to which real estate markets respond to transit stations within discrete distances of FRT stations. They also provide statistical significance test results for each band separately. Unfortunately,

most distance-band studies use only one-quarter or one-half mile distance bands, (see Higgins and Kanaroglou 2016) or occasionally two bands (see Nelson 2017). But that assumes all relevant interactions which are useful for planners to know occur only within those distance bands, and that those bands apply to all transit modes in all metropolitan areas. Following Hibberd et al., (2018) and Nelson and Hibberd (2019) this article expands on and applies the distance band concept, described in more detail below.

## 10.3.5Study Area

Given that no literature reports the association between XBT station proximity and commercial rents for office, multifamily and retail activities, we do so here. In particular, we apply the general model with various functional forms to XBT stations in 33 metropolitan areas (see Table 10.1). We excluded metropolitan areas in the Great Lakes and Northeast regions of the U.S. along with Los Angeles and San Francisco because they are very large metropolitan areas with multiple fixed route transit systems that may make it difficult to tease out XBT associations from other FRT systems.

Table 10.1: Metropolitan Area Express Bus Transit Systems Analyzed

Table 10.1: Metropolitan Area E
Metropolitan Area
Albuquerque
Atlanta
Austin
Buffalo
Charlotte
Cincinnati
Dallas-Fort Worth
Denver
Eugene
Houston
Kansas
Little Rock
Miami
Minneapolis-St. Paul
Nashville
New Orleans
Ogden
Orlando
Phoenix
Pittsburgh
Portland
Reno
Sacramento
Salt Lake City
San Antonio
San Jose
Seattle
St. Louis
Tacoma
Tampa
Tucson
Virginia Beach
Washington, DC

## 10.3.6 Specific Model and Data

We operationalize the general model dimensions and functional form here. Notably, we report the statistical association between rent per square foot for office, retail and multifamily properties with respect to XBT station proximity using one-eighth mile distance bands, holding other factors constant.

**R** is the asking rent per square foot for property *i* reported by CoStar during 2017. Rents are annual for office and retail properties and monthly for multifamily properties. These include all properties with space for rent from among office, retail, and multifamily real estate projects.22 By logging the dependent variable, the semi-log model allows for coefficients to be interpreted as the percent change in rent attributable to a one unit change in an independent variable such as an individual distance band.

**S** is the bundle of structure attributes for property *i* reported by CoStar. This includes occupancy characteristics noted below. For all properties, this includes:

*Gross leasable area* in building square feet with the expectation that there will be a positive association between building area and rent because larger buildings presumably include more amenities than smaller ones.

*Effective year built* which is the later of the year of construction or the year of renovation as reported by CoStar with the expectation that newer buildings will command more rent than older ones.

*Vacancy rate* with the expectation that the higher the vacant rate the lower the rent. However, this may not always be the case as high demand markets could result in high vacancy rates as owners wait for higher paying tenants. Accordingly, signs may not be predictable especially considering that the study area is comprised of stable to rapidly growing central counties.

For office properties structural attributes also include binary variables indicating whether the building is considered *Class A* or *Class B* with the expectation that Class A rents will be higher than Class B which will in turn be higher than Class C which is the referent building class.

The number of *Stories* is also included with the expectation that the taller the building the higher the mean rent. However, for retail, *Stories* are excluded because of scant variation among retail structures.

Retail structures are also coded by whether or not (1,0) they are classified as *Power Center*, *Neighborhood Center*, *Community Center*, *Regional Mall*, *Lifestyle Center* and *Outlet Mall*. As there is no literature allowing us to predict signs of association between these activities and our referent, *Strip Centers*, we do not predict directions of association.

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<sup>22</sup> Normally, statistical analysis is applied to samples of a universe. In this case, the study includes the universe of all properties reported by CoStar. As CoStar data come from real estate brokerages participating in its network, the data exclude non-participating brokerages or entities and properties not for rent such as owner-occupied properties.

For multifamily facilities, occupancy restrictions are included, notably *Senior* or *Student* housing with *Market Rate* housing being the referent. The expectation is that relative to Market Rate multifamily units, rents for Student housing will be lower but rents for Senior housing will be higher.

The **SES** vector is comprised of *Median Household Income* from the five-year sample of the 2016 American Community Survey (ACS) for the block group within which a CoStar property is located, for which a positive association is expected with respect to rent (see Xiao 2016).

The attributes for the **P** vector are missing because resources did not allow us to identify planning and zoning conditions applied to the nearly 20,000 properties in our data base.

Two variables comprise the **U** dimension. The first is our calculation of jobs-housing balance, being the number of jobs in a census block group (BG) from the Longitudinal Employment-Household Dynamics database divided by the number of residents of labor force age (being 15 to 65 years old) which we call *Workers per Labor Force*. The higher the ratio the more people work in the BG relative to those who live there. As such, more pressure is put on rents so we expect a positive association (see Stoker and Ewing 2014).

The second variable, *Entropy*, is patterned after Ewing and Hamidi (2014) who use an entropy calculation as a proxy for land use mix. The greater the mix, the higher rents should be because of efficiencies gained in the interaction between land uses.

Two variables comprise the **L** dimension. The first location control is *Distance from Downtown* for which a negative association is expected based on the AMM theory. Using Google Earth, we identified the central most point of each downtown. The second location control is *Distance from Freeway* which is defined as the nearest freeway or expressway ramp. Because freeway ramps can be considered nuisances in addition to being an accessibility benefit, no signs of association are predicted.

**DB** is defined as the location of the subject property within one-eighth mile distance bands of the nearest FRT station outward to two miles. We use closest distance, calling it the "front door", assuming that, over time, structures will orient themselves to be close to transit stations. We also measure straight line distance; future research will measure network distance. The two-mile distance was used to assure a maximum reasonable distance to estimate distance band effects based on work by Nelson et al. (2015) for Dallas office rental market light rail transit effects (about 1.75 miles) and Petheram et al. (2013) for the Salt Lake County multifamily building light rail transit assessed value effects (about 1.25 miles). For instance, in the equations,

means property i is in the distance band that is greater than 0.125 miles but less than or equal to 0.250 miles from the nearest street car transit station.

While a positive association is expected between **DB**s and XBT stations, negative associations can signal externality effects noted above. For instance, areas very near stations may have nuisances such as traffic, noise, and poor urban design that offset positive effects of proximity. But **DB**s farther away may have positive coefficients. Finally, the **DB** approach allows us to estimate how far away from transit stations the market values proximity, which is important for transit and land use

planning. In the regression results reported below, significant **DB** coefficients, where p < 0.10 of the two-tailed test since direction of association is theorized, are noted in **bold red**. Theory allows for both positive and negative signs, with negative signs indicating localized nuisances associated with FRT stations and nearby land uses become negative externalities internalized as lower rent.

Further, for presentation and illustration purposes, we allow for a **DB** skip between significant **DB** coefficients. For instance, if **DB** coefficients are significant through 0.325 mile, but not in the next **DB** for 0.500 mile, but the next one is significant, to 0.625, we highlight the coefficients for the significant DBs but not any others. Again for presentation and illustration purposes, we do not highlight significant coefficients of **DB**s if there are two or more DBs with insignificant coefficients between them. Dallas is the exception to this protocol.

The **M** vector is comprised of the individual metropolitan counties within which the XBT systems operates. As these are controls which account for idiosyncrasies of metropolitan markets, no direction of associations is predicted.

Our models include many times more data than used in most prior studies (see Higgins and Kanaroglou for comparison). While we have no *a priori* expectations of goodness of fit outcomes, literature suggests that ordinary least squares hedonic (regression) analysis can explain about one fifth to three quarters of the variation in the observed rent for cases.

Some analysts may be preoccupied with achieving high levels of regression model explanation. Yet, too many variables can lead to over-specification. It is best to emphasize the variables most relevant to the question, with some related controls sufficient to avoid serious omitted variable bias (a form of endogeneity) in the model. Our model is based on both theory and a large body of prior empirical work.

Table 10.2 summarizes the variables, source of data, and directions of association.

Table 10.2: Variables, Data Sources, and Predicted Association with Respect to Rent per Square Foot

Structure Controls	Data Source	Predicted Sign
Gross Leasable Area	CoStar	+
Class A Office	CoStar	+
Class B Office	CoStar	+
Stories	CoStar	+
Effective Year Built	CoStar	+
Vacancy Rate	CoStar	-
Power Center	CoStar	na
Neighborhood	CoStar	na
Community	CoStar	na
Regional	CoStar	na
Lifestyle	CoStar	na
Outlet	CoStar	na
Occupancy Control		
Senior	CoStar	na
Student	CoStar	na
Socioeconomic Control		
Median Household Income	Census ACS	+
Land Use Mix Controls		
Workers per Labor Force	LEHD, ACS	+
Entropy	LEHD	+
Location Controls		
<b>Distance Downtown Center</b>	Computed	+
Distance Freeway Ramp	Computed	+/-
Distance Band		
1/8 mile bands to 2.0 miles	Computed	+, +/-

We present results next followed by implications for transit and land use planning.

## 10.4 RESULTS AND DISCUSSION

Table 10.3 reports regression results for office, multifamily and retail properties respectively with respect to XBT transit station proximity. Figures 10.1 illustrate the link between XBT station proximity and significant coefficients where p < 0.10, using the two-tailed t-test because both directions of association are possible.

The coefficients of determination are modest, explaining from about 22.5 percent to 43.5 percent of the variation in rents. For the most part, control variables have the correct signs and reasonable magnitudes. Notably, the structure variables for which directions are predicted along with the socioeconomic control performed as expected. The land use mix variables performed mostly as expected although with some negative associations with respect to entropy. The location variables performed as expected with some negative associations with respect to freeway ramp distance, as anticipated.

With respect to XBT station distance bands, we find:

- Office rents decline gradually from the first distance band to the 1.625-mile distance band;
- Multifamily rents decline gradually from the first distance band to the 1.875-mile distance band and
- Retail rents begin with a positive premium at the first distance then fall steeply over the next two distance bands.

These empirical outcomes, based on tens of thousands of commercial properties in more than 30 metropolitan areas, are surprising with respect to the distance over which there seems to be a rent premium with respect to office and multifamily properties being more than 1.5 miles and nearly 2.0 miles respectively. These are comparable to the distances found in Chapter 2 for multifamily rents for SCT and CRT systems but in other respects being much longer.

A key finding is that it appears that offices and apartments value proximity to XBT stations much more so than BRT stations. In Chapter 2, we found no rent premiums for office, apartments or retail buildings in the first (0.125 mile) distance band with limited premiums only to about one mile away. We explore reasons next.

Table 10.3: The Link between XBT Station Proximity and Office, Multifamily and Retail Rents per Square Foot

Office Rents with Respect to XBT Station Proximity		Apartment Rents with Respect to XBT Station Proximity		Retail Rents with Respect to XBT Station Proximity	
Variables	Office	Variables	Variables Multifamily		Retail
Constant	0.963	Constant	-1.913	Constant	-0.033
Structure Controls		Structure Controls		Structure Controls	
Gross Leasable Area	-1.388E-007	Gross Leasable Area	-2.277E-008	Gross Leasable Area	-7.836E-007
Class A Office	0.321	Average Unit Size	-5.077E-005	Effective Year Built	0.001
Class B Office	0.088	Stories	0.025	Vacancy Rate	5.659E-005
Stories	0.006	Effective Year Built	0.001	Power Center	0.204
Effective Year Built	0.001	Vacancy Rate	0.003	Neighborhood	-0.015
Vacancy Rate	-0.001	Occupancy Control		Community	0.075
	na	Senior	0.014	Regional	0.370
	na	Student	-0.165	Lifestyle	0.324
	na		na	Outlet	0.172
Socioeconomic Control		Socioeconomic Control		Socioeconomic Control	
Median Household Income	1.598E-006	Median Household Income	2.945E-006	Median Household Income	2.838E-006
Land Use Mix Controls		Land Use Mix Controls		Land Use Mix Controls	
Workers per Labor Force	0.000	Workers per Labor Force	0.003	Workers per Labor Force	0.002
Entropy	-0.042	Entropy	0.066	Entropy	0.034
Location Controls		Location Controls		Location Controls	
Distance Downtown Center	-5.712E-007	Distance Downtown Center	-3.961E-007	Distance Downtown Center	-4.666E-007
Distance Freeway Ramp	5.913E-007	Distance Freeway Ramp	-3.407E-006	Distance Freeway Ramp	-2.413E-006

Table 10.3: The Link between XBT Station Proximity and Office, Multifamily and Retail Rents per Square Foot—continued

Office Rents with Respect to XBT Station Proximity		Apartment Rents with Respect to XBT Station Proximity		Retail Rents with Respect to XBT Station Proximity	
Variables	Office	Variables	Multifamily	Variables	Retail
Distance Band		Distance Band		Distance Band	
<=0.125 mile	0.090	<=0.125 mile	0.075	<=0.125 mile	0.014
>0.125-<=0.250 mile	0.107	>0.125-<=0.250 mile	0.092	>0.125-<=0.250 mile	-0.015
>0.250-<=0.375 mile	0.100	>0.250-<=0.375 mile	0.080	>0.250-<=0.375 mile	-0.037
>0.370-<=0.500 mile	0.095	>0.370-<=0.500 mile	0.082	>0.370-<=0.500 mile	0.007
>0.500-<=0.625 mile	0.085	>0.500-<=0.625 mile	0.047	>0.500-<=0.625 mile	-0.005
>0.625-<=0.750 mile	0.078	>0.625-<=0.750 mile	0.065	>0.625-<=0.750 mile	0.006
>0.750-<=0.875 mile	0.068	>0.750-<=0.875 mile	0.056	>0.750-<=0.875 mile	0.009
>0.875-<=1.000 mile	0.041	>0.875-<=1.000 mile	0.048	>0.875-<=1.000 mile	-0.039
>1.000-<=1.125 mile	0.038	>1.000-<=1.125 mile	0.063	>1.000-<=1.125 mile	-0.041
>1.125-<=1.250 mile	0.049	>1.125-<=1.250 mile	0.040	>1.125-<=1.250 mile	-0.014
>1.250-<=1.375 mile	0.044	>1.250-<=1.375 mile	0.035	>1.250-<=1.375 mile	-0.003
>1.370-<=1.500 mile	0.061	>1.370-<=1.500 mile	0.030	>1.370-<=1.500 mile	-0.024
>1.500-<=1.625 mile	0.012	>1.500-<=1.625 mile	0.031	>1.500-<=1.625 mile	-0.018
>1.625-<=1.750 mile	0.073	>1.625-<=1.750 mile	0.020	>1.625-<=1.750 mile	0.004
>1.750-<=1.875 mile	0.068	>1.750-<=1.875 mile	0.025	>1.750-<=1.875 mile	0.024
>1.875-<=2.000 mile	0.088	>1.875-<=2.000 mile	0.013	>1.875-<=2.000 mile	-0.028

Table 10.3: The Link between XBT Station Proximity and Office, Multifamily and Retail Rents per Square Foot—continued

Office Rents with Respect to XBT Station Proximity		Apartment Rents with Respect to XBT Station Proximity		Retail Rents with Respect to XBT Station Proximity	
Variables	Office	Variables	Multifamily	Variables	Retail
Metropolitan Controls		Metropolitan Controls		Metropolitan Controls	
Albuquerque	-0.333	Albuquerque	-0.315	Albuquerque	na
Atlanta	-0.014	Atlanta	-0.217	Atlanta	-0.019
Austin	0.036	Austin	-0.036	Austin	0.248
Buffalo	-0.333	Buffalo	-0.232	Buffalo	-0.359
Charlotte	-0.073	Charlotte	-0.327	Charlotte	0.073
Cincinnati	-0.416	Cincinnati	-0.449	Cincinnati	-0.317
Dallas-Fort Worth	-0.108	Dallas-Fort Worth	-0.145	Dallas-Fort Worth	-0.116
Denver	0.101	Denver	0.097	Denver	0.140
Eugene	-0.031	Eugene	-0.162	Eugene	0.009
Houston	-0.058	Houston	-0.242	Houston	-0.042
Kansas	-0.255	Kansas	-0.430	Kansas	-0.301
Little Rock	-0.247	Little Rock	-0.537	Little Rock	-0.329
Miami	0.156	Miami	0.059 Miami		0.350
Minneapolis-St. Paul	-0.307	Minneapolis-St. Paul	-0.151	Minneapolis-St. Paul	-0.144
Nashville	0.012	Nashville	-0.178	Nashville	0.050
Ogden	-0.324	Ogden	-0.385	Ogden	-0.153
Orlando	-0.022	Orlando	-0.159	Orlando	0.110
Phoenix	-0.090	Phoenix	-0.231	Phoenix	-0.132
Pittsburgh	-0.160	Pittsburgh	-0.208	Pittsburgh	-0.241
Portland	0.033	Portland	-0.015	Portland	0.090
Reno	-0.121	Reno	-0.174	Reno	-0.097
Sacramento	-0.004	Sacramento	-0.066	Sacramento	na

Table 10.3: The Link between XBT Station Proximity and Office, Multifamily and Retail Rents per Square Foot—continued

Office Rents with Respect to XBT Station Proximity		Apartment Rents with Respect to XBT Station Proximity		Retail Rents with Respect to XBT Station Proximity	
Salt Lake City	-0.181	Salt Lake City	-0.261	Salt Lake City	-0.087
San Antonio	0.116	San Antonio	-0.206	San Antonio	-0.092
San Jose	0.521	San Jose	0.391	San Jose	0.471
Seattle	0.140	Seattle	0.151	Seattle	0.233
St. Louis	-0.217	St. Louis	-0.379	St. Louis	-0.233
Tacoma	-0.206	Tacoma	-0.214	Tacoma	-0.162
Tampa	-0.093	Tampa	-0.172	Tampa	-0.038
Tucson	-0.155	Tucson	-0.345	Tucson	-0.112
Virginia Beach	-0.252	Virginia Beach	-0.241	Virginia Beach	-0.152
Washington	0.578	Washington	0.327	Washington	0.719
Model Performance		Model Performance		Model Performance	_
Cases	28,084	Cases	43,355	Cases	37,811
R2, adjusted	0.377	R2, adjusted	0.435	R2, adjusted	0.225
F-ratio	288.593	F-ratio	556.617	F-ratio	184.017
Selected Descriptive Statistics		Selected Descriptive Statistics		Selected Descriptive Statistics	
Rent Square Foot/Year	\$21.94	Rent Square Foot/Month	\$1.39	Rent Square Foot/Year	\$19.87
Gross Leasable Area	51,686	Gross Leasable Area	116,498	Gross Leasable Area	18,422
Median Household	\$64,720	Median Household	\$49,854	Median Household	\$56,946
Income		Income		Income	
<b>Distance Downtown</b>	53,396	Distance Downtown	47,989	Distance Downtown	52,309
Center		Center		Center	
<b>Distance Freeway Ramp</b>	7,052	Distance Freeway Ramp	7,000	Distance Freeway Ramp	8,216

## **Comments:**

Significant (p < 0.10) non-metropolitan control variables in bold.

Significant (p < 0.10) distance band variables in bold red.

Albuquerque and Sacramento have missing CoStar retail cases.

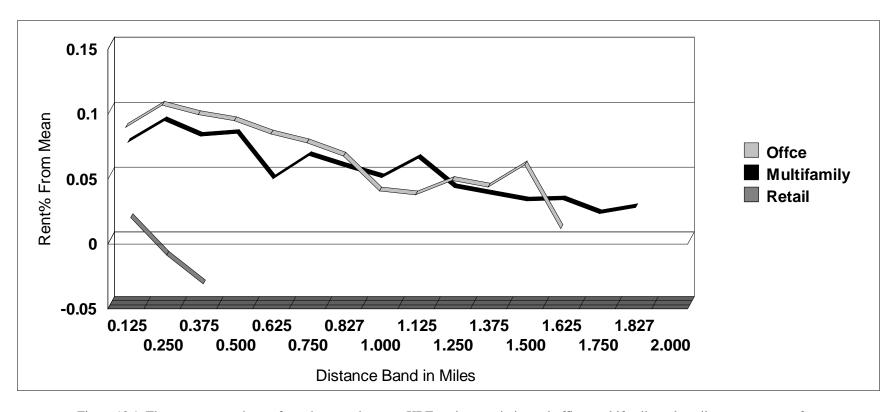


Figure 10.1: The percent rent change from the mean between XBT station proximity and office, multifamily and retail rents per square foot

## 10.5 IMPLICATIONS FOR TRANSIT AND LAND USE PLANNING

This research indicates that the commercial real estate market values proximity to XBT stations with office and multifamily rent premiums extending more than 1.5 miles and near 2.0 miles, respectively. These are rent premium distances comparable to streetcars and CRT, considerably more than office with respect to LTRT, and considerably more than BRT for both real estate types. In a word, XBT results are perplexing.

Perplexing because conventional wisdom assumes that since they have fewer stops between nodes than LRT, BRT and SCT, they provide access to fewer opportunities, Moreover, XBT systems tend to operate only during peak commuting hours during weekdays. And though some may use high-occupancy vehicle lanes and in a few metropolitan areas enjoy signalization priorities, for the most part they operate in regular travel lanes. Finally, with few exceptions, XBT investments are modest and routes are easily changed to meet new demands, which can undermine market confidence in long term transit accessibility.

Except for retail, the rent premium distances suggest that workers and multifamily residents are willing to work or live 1.5-2.0 miles from XBT stops. They likely do not walk those distances however, but rather using park-and-ride/kiss-and-ride at residential stops, and feeder transit services such as conventional bus. We also know anecdotally that some XBT systems include Wi-Fi and other amenities onboard which can allow for some productivity en route.

Clearly, more research is needed to explore how XBT systems can meet market needs, and facilitate economic development.

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## 11.0 THE LINK BETWEEN TRANSIT AND LAND USE PLANNING TO MEET AMERICA'S MARKET DEMAND FOR TRANSIT STATION PROXIMITY

Our concluding chapter includes a research agenda and a perspective on the role of fixed route transit systems in meeting.

# Research Agenda to Further Understand the Role of Fixed Route Transit Systems in Shaping Development Patterns

The current research, which builds on our prior research, creates the platform for what we call the FINAL PHASE of this research genre. It would need to include development and hedonic analyses, both of which we pioneered for their application to fixed guideway transit systems. The following agenda is envisioned

## **Economic Base Analysis**

Our prior and ongoing research uses quasi-experimental, economic base methods to assess change in concentration in:

- Jobs by sector;
- Jobs by wage category;
- Population and households by age and other demographic features; and
- Residential units and tenure relative to central counties with respect to transit mode by time period before, during and after the Great Recession).

Using factor/cluster analysis, we would refine analysis to consider outcomes with respect to types of transit stations by mode. Factor/cluster analysis dimensions would include these among others as appropriate:

- Land use mix (an entropy measure);
- Jobs-population balance (a measure of jobs versus population concentration);
- Distance to downtown and other major activity centers (a centrality measure);
- Employment sector composition (a measure of economic concentration); and
- Socioeconomic composition (a measure of demographic concentration)

Without predicting those types, we anticipate they include combinations of spatial (downtown, suburban center, isolated), economic (high-middle-low wage corresponding to relative education and skill levels), and social dimensions (age-income-race/ethnicity-tenure).

We anticipate that there may be surprises compared to our prior work, such as gains in concentration at types of transit stations that otherwise saw losses of concentration for systems as a whole, and vice versa. Refined analysis can lead to refined planning and urban design practices.

#### **Hedonic Analysis**

We pioneered the use of CoStar rent data to assess the association between transit station distance and rent with respect to different system types and metropolitan areas. Our FINAL PHASE would disaggregate systems into types of stations based on factor/cluster analysis outlined above. We would also be mindful of opportunities to apply more rigorous analyses including larger numbers of economic, demographic and spatial controls.

We anticipate advancing work in this field in another way: assessing the interactive effect of transit station type and distance on commercial properties within discrete distance bands of stations. In our current work, we have discovered that commercial markets express segmentation effects based on distance to transit stations, by mode. For instance, commercial property rents are much more responsive to BRT station proximity than to SCT proximity for reasons that are different between these systems. The FINAL PHASE research agenda would allow us to explore these refinements to market responses to transit systems by mode, type and distance.

We conclude with a review of why all this research is important.

# Perspectives about the Role of Fixed Route Transit Systems in Meeting America's Future Development Needs

Two themes emerge from this research. First, the real estate market values proximity to various forms of transit, often extending up to two miles away. In other words, the real estate market confers a premium on rents for many kinds of commercial real estate beyond the standard halfmile circle that seems to dominate transit-oriented development (TOD) planning (see Petheram et al. 2013).

The second is that for the most part changes in jobs, people and households are confined to the very closest distance bands around transit stations. While it makes sense for development that values transit station proximity to occur nearby, there may be opportunities for transit-oriented development farther away that are unrealized. For instance, a substantial literature indicates that firms are attracted to transit stations up to a mile and often further away (Nelson 2017). It is not that workers are necessarily willing to walk longer distances but often feeder buses, shuttles, and even pleasant and barrier free walkways/bikeways facilitate accessibility.

Moreover, there is a growing literature based on market surveys indicating that people would choose to live a half mile away, or more, from transit stations if they had the opportunity (Nelson 2013). One indicator of this willingness is the presence of market premiums for light rail and streetcar proximity well beyond one mile (see Chapter 2). Yet, the largest share of the change

people and households occurs within one-eighth (0.125) mile of LRT and SCT stations (see Chapter 5). For workers it is the first quarter (0.25) mile (see Chapter 3).

Why is this? It may be that local planning does not seize market opportunities for maximizing development throughout the half-mile circle or beyond. Among many barriers identified in the literature (see Canepa 2007; Chatman and E. DiPetrillo 2011; Guthrie and Fan 2017) combined with our own professional observations include:

- Development regulations that are inconsistent with market realities;
- Unpredictable or protracted development approval processes;
- Excessive parking requirements;
- Development exactions that exceed that needed to mitigate adverse impacts;
- Neighborhood opposition;
- Inefficient linkages between development and transit stations (such as multi-lane highways, long blocks, and elevated station platforms among others); and
- Insensitive urban design that makes transit station accessibility physically and even emotionally unpleasant.

But for these barriers, more jobs, people and households are likely to locate within a half mile, a mile or more from transit stations (Canepa 2007). For example, suppose development across the entire 0.50-mile area around transit stations were similar to that observed for the first 0.125-mile. For instance, in metropolitan Denver, the 0.125-mile LRT station areas absorbed 8.7% of all household growth despite comprising only 0.4% of the urban land area. If extended over 0.50-mile, 1.5 times more than all of the Denver metropolitan area's household growth 2010-2016 could have been absorbed. Not all households would choose to live near transit stations, of course. Still, using market surveys produced by the National Association of Realtors, Nelson (2013) estimates that even if all new housing built between 2010 and 2050 were within 0.50-mile of existing transit stations, market demand for housing proximate to transit stations would remain unmet.

There is another consideration. Our preliminary analysis of the land area within 0.50 mile of transit stations in many of the metropolitan areas investigated in our study indicate that more than half the area is comprised of

- Surface parking lots,
- Vacant, privately owned land, and

• Land on which there are one- and two-floor structures being more than 30 years old and occupying less than 25% of the land area.23

Real estate development literature indicates such land presents important opportunities for infill and redevelopment (Nelson 2014). One may imagine that much of the America's market demand for living and working near transit stations can be accommodated through the redevelopment of parking lots, vacant land, and aging buildings that are already beyond their highest and best use (see Nelson 2013 for elaboration).

Perhaps the greatest challenge for America's metropolitan areas is to meet the market demand for jobs and housing near rail transit stations by simply facilitating the redevelopment of its parking lots and aging, low-density structures.

23 These analyses are based on assessor records and Marshall and Swift depreciation schedules by building types.

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