# **Exploring the Characteristics of Faculty and Staff Parking on University Campuses**

Center for Transportation, Environment, and Community Health Final Report



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August 31, 2021

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#### TECHNICAL REPORT STANDARD TITLE

		PAGE
1. Report No.	2.Government Accession No.	3. Recipient's Catalog No.
Title and Subtitle		5. Report Date
Exploring the Characteristics of Fac	August 31, 2021	
Campuses		6. Performing Organization Code
7. Author(s)	8. Performing Organization Report No.	
Ruey Long Cheu, Rodrigo Garcia, I	Danielle Madrid	
9. Performing Organization Name and Address	10. Work Unit No.	
The University of Texas at El Paso		
500 West University Avenue		11. Contract or Grant No.
El Paso, Texas 79968		69A3551747119
12. Sponsoring Agency Name and Address		13. Type of Report and Period Covered
U.S. Department of Transportation		Final Report
1200 New Jersey Avenue, SE		10/1/20 - 9/30/21
Washington, DC 20590		14. Sponsoring Agency Code
5		US-DOT
15. Supplementary Notes		1

# 16. Abstract

This project studied the characteristics of faculty and staff parking on university campuses. This project had two parts. Part one reviewed the faculty and staff parking management at four universities: Cornell University, University of California, Davis, University of South Florida, and The University of Texas at El Paso. The spatial distributions of parking zones, types of permits and permit fees for faculty and staff were compared. Part two developed a faculty and staff annual median permit fee model called the faculty and staff base price model using campus land-use, demographics, and economic and climate data gathered from 213 universities. A faculty and staff base price model, as a linear function of the log of a city's population, average Fall temperature, in-state tuition fee, number of employees, and campus population density, has been developed using the Tobit regression technique. The model developed has been applied to four universities in a case study.

17. Key Words Parking, university, faculty, staff, media fee		18. Distribution Stater Public Access	ment	
i mining, min visity, imenty, count, meeti ice				
				Loop
19. Security Classif (of this report)	20. Security Classif. (of th	is page)	21. No of Pages	22. Price
Unclassified Unclassified				

Form DOT F 1700.7 (8-69)

#### **EXECUTIVE SUMMARY**

One of the main responsibilities of a university's Transportation and Parking Offices (TPOs) is to manage the parking facilities on campuses. The TPOs usually designates parking stalls into zones and limits the use of the zones to permit holders. The permits are sold in limited quantities to different types of users at different set fees. This research focuses on faculty and staff parking on university campuses.

Part one of this project reviewed and compared the management practices of faculty and staff parking management at four universities: Cornell University, University of California at Davis, University of South Florida, The University of Texas at El Paso. The spatial distributions of parking zones, types of permits and permit fees for faculty and staff were compared. The following trends have been observed:

- The geographical distributions of parking lots across the university campuses follow two patterns: rings and clusters. University campuses that are designed with a center core, have their parking lots zoned in several rings, each with a different walking distance to the campus core. For campuses that are spread out with several clusters of buildings in different areas, each cluster has its parking lots. Since the walking distances between a cluster's parking zones to the cluster center have smaller differences, fewer types of parking zones and the types of permits are used.
- Three out of the four universities are moving towards License Plate Recognition (LPR) systems for entry and exit control, and enforcement.
- Three out of the four of the universities sell faculty and staff parking permits for a zone at one fee. Only the University of South Florida offers a discount for staff members whose salaries are below \$25,000/year. This salary-based permit pricing may be considered by other universities.
- For faculty and staff who occasionally drive to the campus, single-day permits via a smartphone application are being offered by two of the four universities.

The second part of this research has developed a Faculty and Staff Base Price (FSBP) model. The base price may be regarded as the median level fee of faculty and staff permits on campus. It may be used as the reference to calculate the zone-specific faculty and staff permit fees. Campus landuse, demographic, economic, and climate data collected from 213 universities across the United States were used to develop the FSBP model by the Tobit regression, and a combination of Tobit and linear regressions. It was found that the best FSBP model was a linear function of the (a) log of the city's population; (b) average Fall temperature; (c) in-state tuition fee; (d) number of employees; and (e) campus population density. The developed FSBP model was applied to a case study that compared the base prices predicted by the FSBP model against the observed permit fees at the four universities reviewed in Part 1 of this research. Overall, the fitted FSBP-1 model appeared to give a reasonably good prediction of the annual median permit fees, except when one or more of its significant variables have extremely high or low values.

### **ACKNOWLEDGEMENTS**

This research is funded by The Center for Transportation, Environment and Community Health (CTECH) awarded by the U.S. Department of Transportation under Contract 69A3551747119. The authors would like to thank Dr. Okan Gurbuz for sharing his experience in parking research.

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#### 1. INTRODUCTION

#### 1.1. Background and Motivation

The Center for Transportation, Environment and Community Health (CTECH) has funded UTEP researchers with two parking projects in the past years (Cheu et al., 2018, 2021). The first project identified the characteristics of parking on university campuses and developed the total demand and base price models for student parking for a campus. The second project explored the impacts of health benefits and carbon footprint in students' parking location choices. This project is the third in the series and it has expanded the scope of parking research on university campuses from student parking to faculty and staff parking.

University campuses are large trip generators. The trips that start or end at universities create parking demand on campus. Large universities have an enrollment of at least 10,000 students plus several thousand faculty and staff members. Most universities do not have sufficient parking spaces to cater to the parking demand. Therefore, the universities establish policies to manage their parking facilities. These policies include setting up Transportation and Parking Offices (TPOs), allocating parking areas into zones, deciding the structure (user and permit types) and levels (fees) of parking. A typical university has four main types of users: students, faculty, staff, and visitors. These users travel to the university for different purposes. Students form the largest group of users. Many studies, including the first two parking projects funded by CTECH, focused on student parking. This project turned the attention to faculty and staff parking.

At universities, faculty and staff are sometimes called employees. They travel to campus for work. However, the duties of faculty and staff are different. Staff is expected to follow fixed work schedules, usually from Monday to Friday from 8:00 a.m. to 5:00 p.m. Faculty's office hours are flexible, but they are expected to be present on campus during scheduled class times. Because faculty and staff are employees, they are treated as the same group by parking policies. For example, many universities zone certain parking facilities and sell the zone's parking permits exclusively for faculty and staff only.

#### 1.1. Objectives

This research has two objectives:

- 1. To compare the management of faculty and staff parking at four CTECH university campuses and learn from their experiences.
- 2. To collect data from universities across the United States and develop a model to predict the annual median faculty and staff parking permit fees at universities.

#### 1.2. Outline of Report

This report is organized as follows:

- Chapter 2 reviews the materials that contributed to the understanding of university parking, especially faculty and staff parking.
- Chapter 3 reviews the faculty and staff parking policies of the four CTECH institutions. Comparisons were made and the best practices were recommended.
- Chapter 4 describes the development of the faculty and staff parking permit fee model, including the data collection.
- Chapter 5 concludes this research, reports the outputs, outcomes, and potential impacts.

#### 2. LITERATURE REVIEW

There are more than 300 universities in the United States with enrollments of more than 10,000 full-time equivalent students. These universities also have a relatively large number of faculty and staff compared to universities with smaller enrollments. Data collected from universities with enrollments of at least 10,000 were used in this project.

The parking demand at a university campus is generated by three major types of users: students, faculty and staff. The fourth type of user is visitors. During most of the weekdays during the Fall and Spring semesters, the number of visitors is negligible. The trip characteristics of students, faculty, and staff on campus and their parking patterns have been discussed by Gurbuz et al. (2020). Most studies on parking demand at university campuses started with student parking because students are the largest group of parking facility users. Most commuter students travel to campus when they have classes. They tend to arrive on campus a few minutes to an hour before the first class meeting of the day and leave the campus after the last class of the day. Most of the staff follow a fixed work schedule between 8:00 a.m. to 5:00 p.m. on weekdays. The arrival and departure times of faculty members on campus are harder to predict. Faculty members tend to have flexible hours outside of their scheduled class times. The different travel behavior described above suggests that the parking demand for each type of user may be analyzed independently. However, the parking demands of students, faculty, and staff are likely to interact. This is because they are forced to compete for a limited number of parking spaces either in real-time at a parking zone, or remotely once a year when they try to purchase parking permits.

Almost every university does not have adequate parking capacity to meet the demands. As a result, TPOs control the use of the limited supply of parking facilities by dividing or assigning parking facilities into zones and restrict the use of each zone to certain types of users. To mitigate parking congestion problems, the UPOs usually control the access to parking facilities by permits, and for each parking zone sell a limited quantity of parking permits to qualified members of the community. Permit fees differ for the different types of users and the zone locations. The variations in zoning and permit policies will be reviewed in Chapter 3.

Gurbuz et al. (2020) have developed a Tobit regression model that estimates the "base price" of a 12-month student parking permit on campus. The Tobit regression model is similar to the multiple linear regression model but it limits the dependent variable to an upper or lower limit (in this case a minimum permit fee of \$0). They used data collected from 208 universities to calibrate and validate the model (172 for calibration and 35 for validation). The fitted model suggested that the base price of a student parking permit was dependent on the campus setting (urban or suburban), cost of living, the proportion of undergraduate students (among the total enrollment), faculty-student ratio, and proportion of students who purchased permits. The coefficients of the proportion of undergraduate students, and the proportion of students who purchased permits were negative values, which are counter-intuitive. Gurbuz has also developed a demand model, which is the proportion of students who will purchase permits, using the Beta regression technique. The demand (quantity) for faculty and staff parking permits is not part of this research and therefore this topic is not reviewed here.

# 3. COMPARATIVE STUDY ON THE MANAGEMENT OF FACULTY AND STAFF PARKING

In this chapter, the parking policies of Cornell University, the University of California at Davis (UCD), the University of South Florida (USF), and The University of Texas at El Paso (UTEP) were reviewed. The emphasis was placed on faculty and staff parking. The parking information on the selected campuses was mainly taken from the university websites, including the National Center for Education Statistics Common Data Sets (CDS) which are open to the public. These four universities were selected because they were partnering institutions in CTECH, and the authors were familiar with the campuses. The CTECH researchers and staff at these campuses served as resource persons to help fact-check the contents of this chapter. In addition, the four universities are located in the four regions in the country. The following sections of this chapter each review a university's campus parking policy. The last section compares parking management and draws lessons from the best practices of each campus.

#### 3.1. Cornell University

The Cornell University campus was founded in 1865 and sits on more than 745 acres of land in Ithaca, New York. Cornell is a private research university with more than 24,027 students. Approximately 52% of all students are residents on campus. The university's population also includes 2,216 faculty and 5,214 staff.

The Department of Transportation and Delivery Services (TDS) is the unit at Cornell that manages parking within the university's Ithaca campus (Cornell, 2021). Parking lots on campus are organized into the following "tiers": central, mid, perimeter, and outer tiers, based on the proximity from the campus core (see Figures 1 and 2). Each tier is color-coded and has separate parking lots. Each parking lot is labeled with a one or two-letter code called "designated letter" (e.g., A, B, C, D, SC) which also indicates the type of permits that are allowed to park. Therefore, it can be said that at Cornell University, each parking permit is only valid at a specific parking lot or a group of several lots in the same tier and area. TDS manages the limited number of parking spaces by selling a limited number of parking permits. Faculty and staff purchase permits to park in any tier. Students can only purchase commuter permits to park in the perimeter tier or resident permits to parking in the residential areas. Faculty and staff purchase their permits annually. Students purchase their parking permits by semester. All permits must be purchased online via a TDS portal. The faculty and staff parking lots are separated from the student parking lots, although they may be in the same tier. Table 1 list the most common types of parking permits, their fees, and parking privileges on Cornell's Ithaca campus. The faculty and staff parking permits in high-demand lots (such as E, R, WE) are sold to the employees whose workplace is in the immediate vicinity. TDS calls this eligibility "work-in-zone". Cornell University is in the process of transitioning from the decal permits to using vehicle license plates as virtual permits. The TDS also offers a "daily decision" parking option for users. This option is essentially hourly or daily paid parking which is open to all users (including faculty, staff, students, and visitors). It requires users to park at designated areas (called ParkMobile zones) and pay the fees by a smartphone application called ParkMobile.

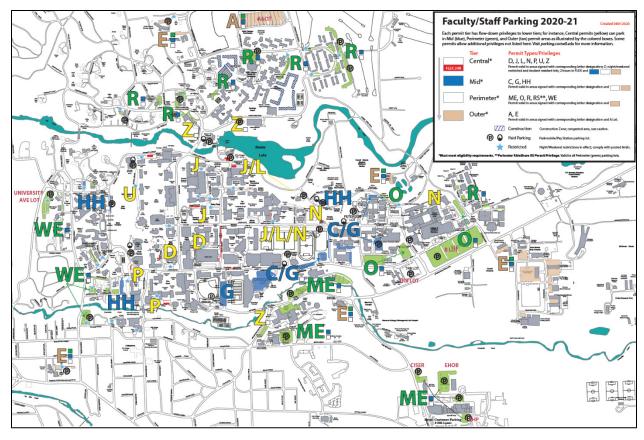


Figure 1 Map of Cornell University's central tier, mid-tier and perimeter tier parking lots (from Cornell (2021)).

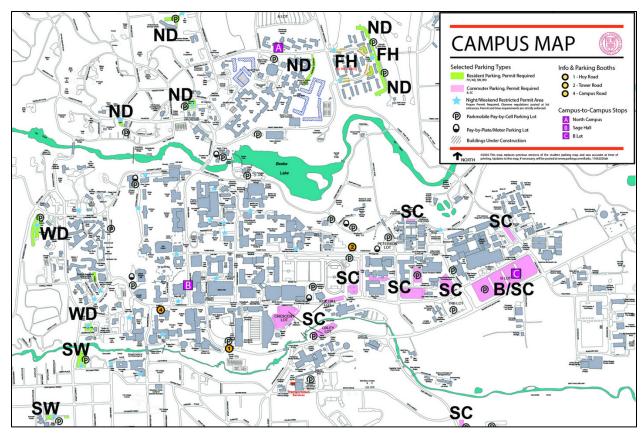


Figure 2 Map of Cornell University's outer tier parking lots (from Cornell (2021)).

Table 1 Parking permit types, users, locations and permit fees at Cornell University.

Tier	Permit type (designated letter)	For Valid to park at		Permit fee (before tax)
Central	D, J, K, N, P, U	Faculty and staff  Designated letter lots, mid, perimeter and outer tier areas		\$747/year
	Z	Faculty and staff  Designated letter lots, mid, perimeter and outer tier areas		\$532/year
Mid	C, HH	Faculty and staff	Designated letter lots, perimeter and outer tier areas	\$532/year
	G	Faculty and staff Designated letter lots, perimeter and outer tier areas		\$697/year
Perimeter	ME, O, R, WE	Faculty and staff	Designated letter lots and outer tier area	\$333/year
	RS (ride share)	Faculty, staff and students	A, E, ME, O, R, WE	Free
	В	Student commuters	Only in B lot	\$180/semester
	SC	Student commuters	Only in SC lots	\$376/semester
	FH, ND, SW, WD	Student residents		\$376/semester
Outer	A and E	Faculty and staff	Outer tier areas	Free

#### 3.2. University of California at Davis

The University of California at Davis (UCD) was founded in 1905 as part of the University of California system. The UCD campus is located in the City of Davis, Yolo County, north of the San Francisco Bay area, and 15 miles west of Sacramento. Its campus spreads across 5,300 acres. The university has 38,035 students, 2,214 faculty and 6,702 staff. About 32% of students live on campus, while the rest live in the surrounding neighborhoods in the City of Davis.

Parking on the UCD campus is managed by Transportation Services. Its acronym TAPS is derived from Transportation and Parking Services (UCD, 2021). This unit handles permit sales, bicycle registrations, and street repairs. Parking lots on the UCD campus are labeled as A, C and L lots. These letters indicate the type of lots but not the locations. Lots marked with the same letter are not necessarily near each other. The A parking lots are designated for faculty and career staff only (see Figure 3), while the C and L lots are available to commuter students, faculty members, and career staff (see Figure 4). Faculty and staff with an A permit can park in any of the 16 open surface A lots or in the designated A spaces within the three parking garages. UCD faculty members and staff may purchase permits monthly or daily. The monthly permits used to be either physical hangtags or decals. The physical permits have been replaced by electronic permits which uses License Plate Recognition (LPR). The permits must be purchased from the online parking portal. The daily permits must be purchased via a smartphone application called ParkMobile.

TAPS gives users the option of paying a long-term fee (for a permit that lasts for six or more consecutive months) or a short-term fee (for a permit that will expire in five or fewer consecutive months). Table 2 displays the permit options available and their corresponding long-term and short-term monthly fees. The TAPS website does not list fee by academic quarter or by year.



Figure 3 Map of University of California at Davis's A parking lots (from UCD (2021)).

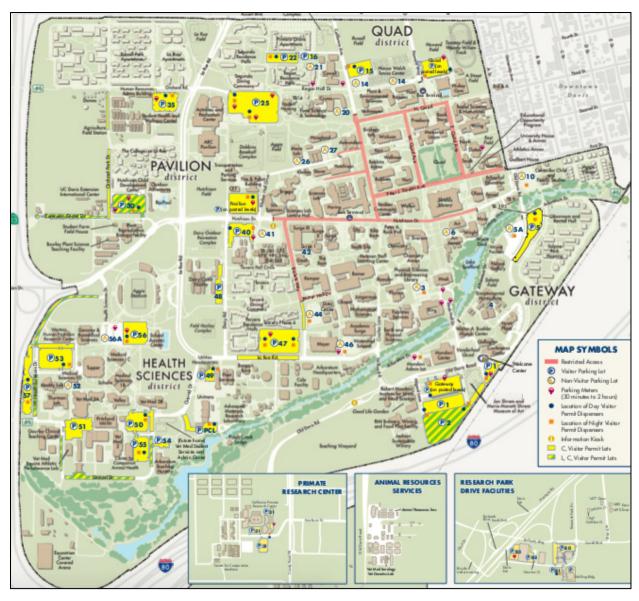


Figure 4 Map of University of California at Davis's C and L parking lots (from UCD (2021)).

Table 2 Parking permit types, users, locations and permit fees at University of California at Davis.

Permit Type	For	Valid to park at	Long-Term Fee (before tax)	Short-Term Fee (before tax)
A	Faculty and career staff	Lots marked with A signs	\$65/month	\$70/month
C	Faculty, staff and students	Lots marked with C signs	\$55/month	\$60/month
L	Faculty, staff and students	Lots marked with L signs	\$35/month	\$40/month

#### 3.3. University of South Florida

The University of South Florida (USF) is a public research university located in the City of Tampa, Florida. The university was founded in 1956 and covers a land area of 1,562 acres. USF has two other campuses located in St. Petersburg and Sarasota, Florida. The main campus in Tampa is the focus of this report. USF has a total enrollment of 44,231 students. Fifteen percent of its students live on campus. USF employs a total of 1,946 faculty and 3,811 staff.

At USF, the Parking and Transportation Services Department (PATS) is the office responsible for the management of the parking facilities, permit sales, and the USF Bull Runner Transit System (USF, 2021). There are 45 parking lots and six parking garages on USF's Tampa campus, offering more than 2000 parking spaces. Figure 5 shows the parking map of USF. Each parking lot or garage in USF is labeled with either a number or a number followed by a letter (e.g., 5E, 29A, 24, 35). Each lot or garage has areas marked for different types of parking permits. For example, parking lot 8A is only for E permits while parking lot 8C is for E and S permits. USF offers S, R, E, and GZ permits. S and R permits are for students and resident students, respectively. E permits are for employees (faculty and staff). GZ or Gold Zone permits are prime and limited parking spaces in high demand by faculty and staff. A vehicle that has a valid permit can park in any lot in any stall marked for the same type of permit. That is, a vehicle registered for an E permit can park in the spaces marked for E permits in lots 8A, 8B, 8C, and so on. Since the Fall semester of 2020, USF has implemented a electronic permit system. This new system uses vehicle license plates as virtual permits. Access and enforcement are by LPR. All USF's parking permits for faculty, staff, and students, with the exception of carpool permits, are sold online through a parking portal. Permits can be purchased by the academic year or per semester. Table 3 lists the most common types of parking permits on the USF Tampa campus and their fees before sales tax.

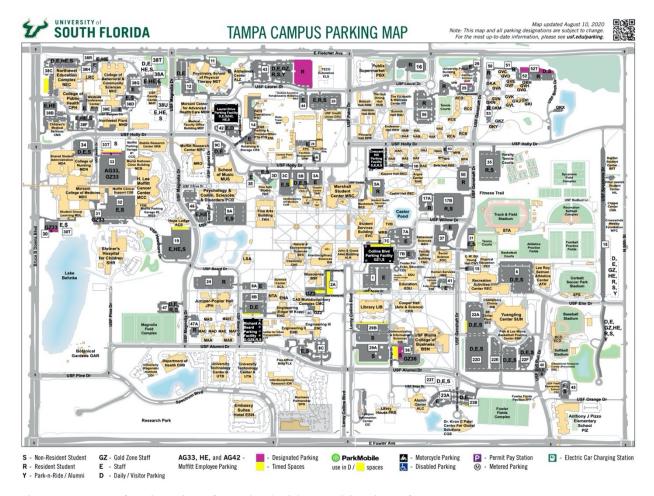


Figure 5 Map of University of South Florida's parking lots (from USF (2021)).

Table 3 Parking permit types, users, locations and permit fees at The University of South Florida.

Permit code	Permit type	For	Valid to park at	
GZ	Gold zone	Employees	Any area marked with GZ	\$450/year
E	Employee	Employees with annual salary >\$25K	Any area marked with E	\$270/year or \$135/semester
E	Employee	Employees with annual salary <\$25K	Any area marked with E	\$262/year \$132/semester
S	Student	Commuting students	Any area marked with S	\$183/year \$91/semester
R	Resident	Resident students	Any area marked with R	\$226/year \$113/semester
ECP	E-carpool	Employees who carpool	Reserved stalls assigned by PATS	\$230/year
SCP	S-carpool	Students who carpool	Reserved stalls assigned by PATS	\$156/year
Y	Park-n-ride	Employees and students	Lots 18, 43	\$59/year

#### 3.4. The University of Texas at El Paso

The University of Texas at El Paso (UTEP) is part of The University of Texas System. Its campus is located next to downtown El Paso just minutes away from the US-Mexico border. UTEP's campus occupies just over 420 acres of mountainous land. It has an enrollment of 25,177 students. Only 4% of these students are residents on campus. UTEP employs 1,315 faculty and 1,174 full-time equivalent staff.

UTEP has a department named Parking and Transportation Services (PTS) that manages all the parking lots and garages, permit sales, and the Miner Metro campus shuttle bus service (UTEP, 2021). There are a total of 64 off-street open surface parking lots, on-street areas, and three parking garages on the UTEP campus. These facilities are usually identified by a code that starts with two letters (which represents the name of the access road) followed by a number (e.g., SC4, SB10). The two garages at the center of the campus are labeled differently by replacing the number with the letter G (which indicates Garage), i.e., SBG, SCG. Figure 5 is a map of the UTEP campus with all the parking lots and garages. UTEP's PTS controls the access and use of the parking facilities by selling parking permits. It groups the parking facilities by color. Permits of the same color are sold at the same fee. Table 4 lists the permit type, annual permit fee (sold in the Fall 2019 semester). As can be seen in Table 4, UTEP faculty and staff can purchase red, orange, brown, blue, green, and garage permits. The permits are sold annually and must be purchased via an online portal. Faculty and staff pay higher permit fees than students to park in the same lots. The permits are physical hangtags that must be displayed on the rearview mirror.

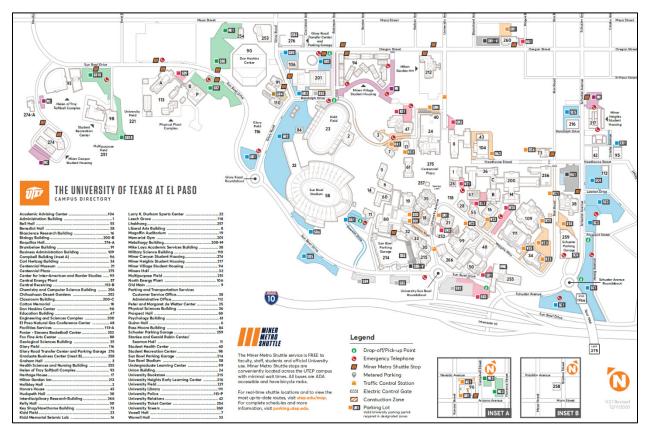


Figure 6 Map of The University of Texas at El Paso parking lots (from UTEP (2021).

Table 4 Parking permit types, users, and permit fees at The University of Texas at El Paso.

Color	Permit type	For	Permit fee (12-months, before tax)
Red	Inner-campus reserved	Faculty and staff	\$600/year
Orange	Inner-campus	Faculty and staff	\$525/year
Brown	GR4 reserved	Faculty and staff	\$500/year
Silver	-	Students	\$300/year
Blue	Perimeter	Faculty and staff	\$400/year for Faculty and staff
		Students	\$225/year for students
Green	Remote	Faculty and staff	\$300/year for Faculty and staff
		Students	\$50/year for students
Purple	Residents	Resident students	\$150/year
Gold	SBG – Sun Bowl Garage	Faculty and staff	\$575/year for faculty and staff
		Students	\$400/year
Gold	SCG – Schuster Garage	Faculty and staff	\$575/year for faculty and staff
		Students	\$400/year for students
Gold	GR6 – Glory Road Garage	Students	\$300/year

#### 3.5. Comparative Evaluation

This section compares the policies and management practices of faculty and staff parking at the four campuses. Table 5 summarizes the permit fees, expressed in \$ per month for ease of comparison. This table also compares the various aspects of parking management.

Table 5 Comparisons of monthly permit fees and parking management policies..

Items	Cornell	UCD	USF	UTEP
Highest permit fee (\$/month)	62	70	50	50
Median permit fee (\$/month)	44	55-60	30	44
Lowest permit fee (\$/month)	free	35	29	25
Types of permits for faculty & staff	4	3	2	6
Cross parking in any lot of the same type	Yes	Yes	Yes	
License plate recognition	Yes	Yes	Yes	
Salary based permit fee			Yes	
Daily permit option		Yes		
Monthly permit option		Yes	Yes	
Semester permit option	Yes		Yes	
Annual permit option	Yes		Yes	Yes
Hourly payment by app.	Yes	Yes		

By comparing the campus maps, their land use, and distribution of parking lots, one can observe that the Cornell and UTEP campuses each have a core area. Parking lots are assigned in three to four rings, from central or inner campus, mid, perimeter to outer or remote. On the other hand, the Colleges at UCD and USF are spread across the campus, each with its own cluster of buildings. The parking lots follow a similar pattern which build around the clusters. There are fewer permit options to choose from since their placement is random.

Among the four universities, UCD charges the most expensive monthly parking permit fees. UCD's highest, median and lowest permit fees are higher than the three other universities. USF and UTEP have the lowest parking permit fee distributions. They offer their staff and faculty the options that equivalent to paying the \$1 per workday for parking. Cornell University is the only one that offers free parking at the remote lots.

In terms of the types of permits, USF has only two options for its faculty and staff (E and GZ permits), UCD has three types of permits for its faculty and staff (A, C, and L permits) where C and L are shared with students. Cornell University has four types of parking permits. These three universities have fewer types of permits so that their faculty and staff can cross park, i.e., park in a different lot of the same permit category. UTEP divides its staff parking permits into six different types, each assigned to color with a different fee. Each parking lot has only one valid permit type. However, permit holders are not allowed to cross park. At UTEP, the perimeter and remote lots are shared between students, faculty, and staff.

Cornell, UCD, and USF have implemented the LRP system. This system uses vehicle license plates as virtual permits (for control access and enforcement). This reduces the need to distribute physical parking permits to faculty and staff. UTEP has a patrol vehicle equipped with LRP technology but still relies on physical permits and TPO staff on patrol for enforcement. Cornell and UCD both utilize the ParkMobile parking application to collect daily and hourly parking fees for visitors and those who do not wish to commit to purchasing a long-term parking permit.

USF is the only university that offers a discounted fee for employees whose annual salaries are \$25,000 or lower. Although the discount is only a few dollars per year, this policy may be a good example for other universities to follow.

All four universities list the permit fees before tax. Cornell is the only university that lists the fees payable after-tax on its website. UCD lists its permit fees by month. This is because its academic calendar operates in the quarter system. UCD offers a discount off the monthly fee if a faculty or staff is committed to purchasing six months or longer. UTEP is the only university that sells permits by the academic year. Faculty and staff at USF and Cornell have options to purchase permits by semester or academic year. In any case, all these universities have monthly payroll deduction plans and pro-rated refund policies.

#### 4. DEVELOPMENT OF FACULTY AND STAFF BASE PRICE MODELS

This chapter describes the data that were used in the development of a model that predicts the median fee of a 12-month faculty and staff parking permit. The predicted fee is referred to as the Faculty and Staff Base Price (FSBP) in \$/year. The experience of Gurbuz et al. (2020) helped in the data organization and the online data collection process.

#### 4.1. Data Collection

The data collection process started with the 310 universities used by Gurbuz et al. (2020). These 310 universities are the universities in the United States with full-time equivalent enrollment of 10,000 or more. Not every university announces their faculty and staff parking permit fees publicly on their websites. For example, some universities require a faculty or staff to log into his/her university computer account to access this information. After eliminating these universities, only 220 universities were left. For each university, the public available information about its land-use, demographics, economic and climate data were found in the Internet. These variables and their data sources are summarized in Table 6. Some of the variables were the same as Gurbuz et al. (2020) but the values were updated to the data in Academic Year 2018-19 which were published in 2019 or 2020.

The data came from five sources. They are listed in the last column of Table 6.

- University: The university websites, especially the parking websites and facts-and-figure pages, have information on the permit fees for faculty and staff, and the land area of the campus.
- Common Data Set: The Common Data Set (CDS) contains standard variables each university
  must report every year to the National Center for Education Statistics, under the U.S.
  Department of Education. Among the attributes is the type of university (public/private),
  campus setting (urban/suburban), number of rainy days, in-state tuition, enrollment, number
  of faculty, and number of staff. The CDS is available for download on each university's
  website.
- The U.S. Censor Bureau: The U.S. Censor Bureau (Census, 2021) has the latest estimate of the city population.
- General Service Administration (GSA): The cost of living while attending a university is approximated by the GSA's per diem rate (hotel and meals) (GSA, 2021).
- Weather.com: The website weather.com provided the number of days with precipitation and the average fall temperature.

Table 6 Variable dictionary.

Variable	Name and unit	Description	Data source
Y	Annual median permit fee (\$/year)	The median fee among the different types of faculty/staff parking permits available for purchase by faculty/staff, in Fall 2019.	University's parking website
$X_1$	Type of university	0 if public, 1 if private	CDS
<i>X</i> <sub>2</sub>	Campus setting	1 if rural, 2 if suburban, 3 if urban	CDS
$X_3$	Log (City population )	Log (city's population in 2019)	U.S. Census Bureau (Census, 2021)
$X_4$	Campus area (acres)	Land area occupied by the campus	CDS
$X_5$	Number of rainy days (days/year)	Average number of days in a year with precipitation	CDS
<i>X</i> <sub>6</sub>	Average fall temp (F)	Average temperature in September, October, and November.	Weather.com
$X_7$	Cost of living (\$/day)	Average daily per diem rate (hotel and meals) in the city or county over 12 months from Oct. 2018 to Sept. 2019 (FY2019).	GSA (GSA, 2021)
$X_8$	In-state tuition fee (\$/year)	Average in-state tuition fee paid by a full-time undergraduate student in the Fall 2018 and Spring 2019 semesters or Fall 2018, Winter 2019 and Spring 2019 quarters	CDS
$X_9$	Enrollment	Total number of students (undergraduate and graduate) on October 15, 2019.	CDS
X <sub>10</sub>	Student-faculty ratio	Number of full-time equivalent students divided by the number of full-time equivalent faculty	CDS
X <sub>11</sub>	Number of employees	Total number of equivalent faculty and staff in Fall 2019.	CDS and university's website
X <sub>12</sub>	Campus population density (persons/acre)	Number of students and employees per acre = $(X_9 + X_{11})/X_4$	Calculated

After the university data had been collected, descriptive statistics were compiled and analyzed. Seven universities offered free parking to their faculty and staff. Free-parking is a policy decision and cannot be predicted by the potential independent variables. Therefore, after removing these seven universities, the data set was left with 213 universities. Table 7 shows the descriptive statistics of the attributes computed from these 213 universities. Figure 7 shows the distribution of these 213 universities in the different states.

Table 7 Descriptive statistics.

Variable	Name and unit	Sample size	Mean	Median	Minimum	Maximum	Standard deviation
Y	Annual median permit fee (\$/year)	213	460	313	25	2352	419
$X_1$	Type of university	213	0.16	0.00	0.00	1.00	0.37
$X_2$	Campus setting	213	2.49	3.00	1.00	3.00	0.70
$X_3$	Log(City population)	213	5.19	5.16	3.79	6.59	0.65
$X_4$	Campus area (acres)	213	832	521	49	7958	954
$X_5$	Number of rainy days (days)	213	109	115	27	171	29
$X_6$	Average fall temp (F)	213	58	57	39	79	8
$X_7$	Cost of living (\$/day)	213	195	182	149	374	48
$X_8$	In-state tuition fee (\$/year)	213	17,396	10,780	4,535	60,862	16,274
$X_9$	Enrollment	213	23,988	21,705	7,624	69,525	11,967
X <sub>10</sub>	Student-Faculty ratio	213	16.5	16.5	7.1	29.7	4.0
<i>X</i> <sub>11</sub>	Number of employees	213	4032	2888	814	24372	3332
X <sub>12</sub>	Campus population density (persons/acre)	213	71.8	44.1	5.5	585.2	75.4



Figure 7 Distribution of 213 university campuses by states.

During the data collection, the research team encountered several challenges. They are discussed here:

- None of the universities did not publish the number of parking spaces, the number of permits available or sold in each zone. Because of this the research team did not know the supply of parking spaces on a campus.
- Because of the lack of data on the capacity of each zone or the number of available permits
  put up for sale, the research team could not compute the exact median fee of all the faculty and
  staff parking permits in each university. The researchers resorted to estimating the median fees
  by picking the median fee category after eliminating the outliers such as special permits for
  the President, Provost, and Deans.
- The researchers noted that in several universities, the faculty and staff parking permits fees were kept extremely low because they were negotiated by their faculty and/or staff union. The research team could not add a variable to denote the union's involvement as most of the universities did not declare the role of the union (if any) in the fee-setting process.
- The university calendar operates in either the semester system or the quarter system. For a fairer comparison, the research team has opted to use the permit fee for 12 months. Some universities' websites were not very clear in stating if the advertised fees included or excluded the summer months. The answers were inferred from information on other websites at the same university.
- Some of the advertised fees included applicable tax. By default, if no information about tax was mentioned, the advertised fees were regarded as the fees before applicable taxes.
- The city population for universities in a large metropolitan area was difficult to estimate. For these universities, the populations in the metropolitan area were used instead of the city where the campus is located.
- Some universities included the undeveloped land areas in the CDS which made the land area very large. For these universities, the developed areas of the campus were used if the statistics were found.
- The number of employees is the sum of faculty and staff. The researchers decided not to distinguish part-time or full-time status as both contribute to parking demand, i.e., part-time faculty and staff still need to purchase permits at regular fees.

#### 4.2. Model Development Process

This section describes the development of the Faculty And Staff Base Price (FSBP) model. The dependent variable is the annual median permit fee (Y). The independent variables considered were  $X_1$  to  $X_{12}$  as listed in Table 6. The model was developed in three stages:

Stage 1: Correlation analysis.

First, a correlation analysis was performed between all possible pairs of variables drawn from the dependent and possible independent variables. The purpose of this stage was to acquire ideas on the significant independent variables and check the dependency of any two variables in the data set which may influence the selection of independent variables in the subsequent stages.

Stage 2: Fitting of a single model.

The data set of 213 universities were randomly assigned to two data sets:

- The training data set (Dataset T) consisted of 171 universities.
- The validation data set (Dataset V) consisted of 42 universities .

The Tobit regression was applied to fit a model to Dataset T. The fitted model was then tested with Dataset V.

Stage 3: Fitting of dual models.

The purpose of Stage 3 was to see if the estimation of the annual median permit fee may be improved by segregating Dataset T into two subsets of an equal number of data points, using the significant independent variables found in Stage 2 as the division points. A separate Tobit regression model was fitted to the subset of data.

#### 4.3. Correlation Analysis

Table 8 lists the correlation coefficients  $(r^2)$  of the dependent variable and the 12 independent variables initially considered. Figure 8 shows the scatter plots of all the possible pairs of variables.

Table 8 Correlation coefficients.

	Y	<i>X</i> <sub>1</sub>	<i>X</i> <sub>2</sub>	<i>X</i> <sub>3</sub>	$X_4$	<i>X</i> <sub>5</sub>	<i>X</i> <sub>6</sub>	<i>X</i> <sub>7</sub>	<i>X</i> <sub>8</sub>	<i>X</i> <sub>9</sub>	X <sub>10</sub>	X <sub>11</sub>
<i>X</i> <sub>1</sub>	0.382											
$X_2$	0.275	0.070										
$X_3$	0.373	0.279	0.581									
$X_4$	-0.064	-0.138	-0.127	-0.247								
<i>X</i> <sub>5</sub>	0.084	0.177	-0.139	-0.357	-0.059							
<i>X</i> <sub>6</sub>	-0.071	0.017	0.065	0.322	0.008	-0.394						
<i>X</i> <sub>7</sub>	0.333	0.446	0.208	0.508	-0.231	-0.111	0.135					
<i>X</i> <sub>8</sub>	0.447	0.908	0.069	0.278	-0.158	0.224	-0.058	0.483				
$X_9$	0.174	-0.207	0.269	0.310	0.355	-0.206	0.330	0.079	-0.237			
X <sub>10</sub>	-0.255	-0.564	-0.031	-0.132	0.170	-0.318	0.277	-0.288	-0.618	0.339		
X <sub>11</sub>	0.447	0.217	0.226	0.340	0.265	-0.007	0.086	0.253	0.275	0.582	-0.171	
X <sub>12</sub>	0.339	0.203	0.356	0.443	-0.443	0.024	0.058	0.491	0.226	0.117	-0.167	0067

The correlation coefficients between Y and all the 12 independent variables were first analyzed. As can be observed in the second column in Table 8, none of the independent variables correlated strongly with Y. The highest  $r^2$  value was 0.447, between Y and  $X_8$  (in-state tuition fee/year) and between Y and  $X_{11}$  (number of employees).

Among the possible pairs of variables, the highest  $r^2$  value was 0.908, between  $X_1$  (type of university: public/private) and  $X_8$  (in-state tuition fee/year). This high  $r^2$  value was expected because public universities ( $X_1 = 0$ ) charge lower in-state tuition fees; on the other hand, private universities ( $X_1 = 1$ ) charge higher tuition fees. The second-highest  $r^2$  value was -0.618. This was the  $r^2$  value between  $X_8$  (in-state tuition fee/year) and  $X_{10}$  (student-faculty ratio). This was not surprising because higher tuition fees often lead to lower student-faculty ratios. The third highest  $r^2$  value is 0.582, which was calculated between  $X_9$  (enrollment) and  $X_{11}$  (number of employees). This reflected that more faculty and staff were necessary to serve more students. The next highest  $r^2$  value was -0.564, between  $X_1$  (type of university) and  $X_{10}$  (student-faculty ratio). Private universities ( $X_1 = 1$ ) tend to have lower student-faculty ratios.  $X_3$  (log of city's population) and  $X_7$  (cost of living at per diem rate/day) were correlated with  $r^2 = 0.508$ . The remaining  $r^2$  values were all below 0.5.

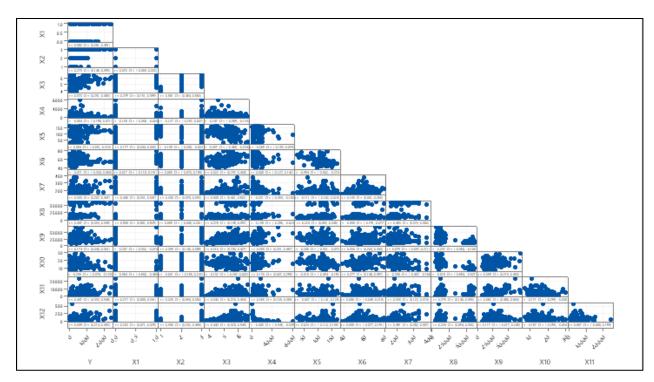


Figure 8 Scatter plots of pairs of variables (from Minitab (2021)).

The significance of an  $r^2$  value may be judged by performing a hypothesis test with  $H_0$ : r = 0 against  $H_1$ :  $r \neq 0$ . The test statistic is

$$T_0 = \frac{r\sqrt{n-2}}{\sqrt{1-r^2}} \tag{1}$$

The  $H_0$  is rejected if  $|T_0| > t_{\alpha/2,n-2}$ . With n = 213,  $\alpha/2 = 0.01$ ,  $t_{\alpha/2,n-2} = 2.33$ . Table 9 lists the calculated  $T_0$  values. The values with  $|T_0| > 2.33$  are highlighted in bold.

	Y	<i>X</i> <sub>1</sub>	$X_2$	$X_3$	$X_4$	<i>X</i> <sub>5</sub>	$X_6$	<i>X</i> <sub>7</sub>	<i>X</i> <sub>8</sub>	<i>X</i> <sub>9</sub>	X <sub>10</sub>	X <sub>11</sub>
<i>X</i> <sub>1</sub>	6.00											
$X_2$	4.15	1.02										
$X_3$	5.84	4.22	10.37									
$X_4$	-0.93	-2.02	-1.86	-3.70								
$X_5$	1.22	2.61	-2.04	-5.55	-0.86							
$X_6$	-1.03	0.25	0.95	4.94	0.12	-6.23						
$X_7$	5.13	7.24	3.09	8.57	-3.45	-1.62	1.98					
<i>X</i> <sub>8</sub>	7.26	31.48	1.00	4.20	-2.32	3.34	-0.84	8.01				
<i>X</i> <sub>9</sub>	2.57	-3.07	4.06	4.74	5.52	-3.06	5.08	1.15	-3.54			
X <sub>10</sub>	-3.83	-9.92	-0.45	-1.93	2.51	-4.87	4.19	-4.37	-11.42	5.23		
X <sub>11</sub>	7.26	3.23	3.37	5.25	3.99	-0.10	1.25	3.80	4.15	10.40	-2.52	
X <sub>12</sub>	5.23	3.01	5.53	7.18	-7.18	0.35	0.84	8.19	3.37	1.71	-2.46	0.98

#### 4.4. Single Model

This step of model building applied the Tobit regression to Dataset T to fit a single FSBP model. Two variants of the models were developed: the FSBP-0 which is without a constant term; and FSBP-1 which has a constant term. The Tobit regression model with a lower limit of 0 was used because the annual median parking permit fee should not be negative. The STRATA Special Edition 17 (STATA, 2021) was used to fit the model. The stepwise regression and backward elimination approaches (with  $\alpha/2 = 0.05$ ) were deployed independently to select the significant variables and to check that both approaches converged to the same fitted model. Figure 9 summarizes the results of the fitted FSBP-0 and FSBP-1 models.

Between the FSBP-0 and FSBP-1 models, the FSBP-1 has a slightly better fit to Dataset T as it has a slightly larger log-likelihood value. Both models have the same significant variables. Their coefficients for the same variable have very similar numerical values in the two models (with and without a constant term). All the selected variables have |t| > 1.96. The FSBP-1 model is preferred over the FSBP-0 model.

The significant variables in the FSBP-1 model may be explained with the following reasons. The city's population  $(X_3)$ , in-state tuition  $(X_8)$ , number of employees  $(X_{11})$  and campus population density  $(X_{12})$  reflect the land-use density, cost of living, and/or traffic congestion levels. Therefore, it is reasonable to expect that they have positive impacts on the parking fees. The negative coefficient of average fall temperature  $(X_6)$  is also expected. Lower average fall temperature may cause more faculty and staff who travel by public transportation modes to driving cars and therefore generate more parking demand and an increase in parking permit fees.

Gurbuz et al. (2000) fitted a Tobit regression model to a different data set for an annual student base price model. The significant variables in predicting the base price were campus setting, cost of living, the proportion of undergraduate students, faculty/student ratio, and proportion of students who purchased permits. None of the significant variables appears in the FSBP-1 model.

Tobit regressi	ion			Number	of obs =	171
				Unce	nsored =	171
Limits: lower	= 0	Left	Left-censored =			
upper	= +inf	Righ	t-censored =	0		
				Wald ch	i2( <b>5</b> ) =	525.51
Log likelihood	d = -1219.166	4		Prob >	chi2 =	0.0000
( 1) [y]_cor	ns = 0					
у	Coef.	Std. Err.	z	P> z	[90% Conf.	Interval]
x3logpop	108.4092	34.59457	3.13	0.002	51.5062	165.3122
x6temp	-8.235252	2.808593	-2.93	0.003	-12.85498	-3.615528
x8tuition	.0048866	.0016017	3.05	0.002	.0022521	.0075211
x11employ	.0475237	.0086671	5.48	0.000	.0332676	.0617797
x12density	1.460828	.3292171	4.44	0.000	.9193146	2.002342
_cons	0	(omitted)				
var(e.y)	91251.86	9868.671			76381.18	109017.7

#### (a) FSBP-0 model

Tobit regress:	ion			Number	of obs =	171
				Unce	nsored =	171
Limits: lower	= 0	Left	0			
upper	= +inf	Righ	Right-censored =			
				Wald ch	i2( <b>5</b> ) =	135.88
Log likelihood	d = <b>-1219.165</b> 6	6		Prob >	chi2 =	0.0000
у	Coef.	Std. Err.	Z	P> z	[90% Conf.	Interval]
x3logpop	107.358	44.33006	2.42	0.015	34.44158	180.2745
x6temp	-8.292097	3.183586	-2.60	0.009	-13.52863	-3.055564
x8tuition	.0048844	.0016027	3.05	0.002	.0022481	.0075207
x11employ	.0475825	.0088049	5.40	0.000	.0330998	.0620653
x12density	1.463852	.3387328	4.32	0.000	.9066861	2.021018
_cons	8.440607	222.5829	0.04	0.970	-357.6757	374.5569
var(e.y)	91251.09	9868.588			76380.54	109016.8

(b) FSBP-1 model

Figure 9 Results of Tobit regression for FSBP-0 and FSBP-1 models (from STRATA (2021)).

The FSBP-1 model was then applied to Dataset V which has 42 data points. Figure 10 plots the annual median permit fees predicted by the FSBP-0 model versus the observed values. If the FSBP-1 model predicted the observed values correctly, the data points should fall in a 45-degree straight line with  $r^2 = 1$ . The plotted data showed that the fitted FSBP-1 model achieves  $r^2 = 0.7191$ . The gradient of the fitted straight line that passes the origin has a slope of 0.7784. The FSBP-1 model under-estimated the annual median permit fees in the Dataset V by 22%.

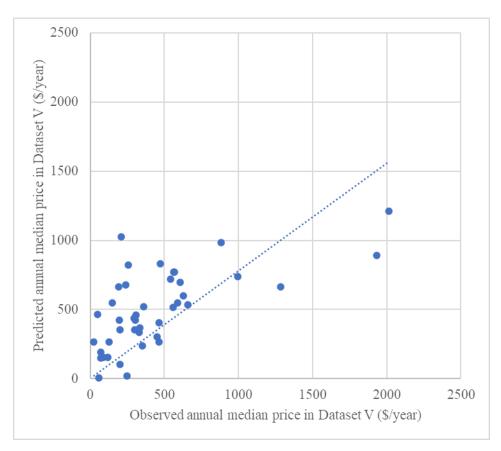


Figure 10 FSBP-1 predicted versus observed annual median permit fees.

#### 4.5. Dual Models

The fitted FSBP-1 model identified city's population  $(X_3)$ , average Fall temperature  $(X_6)$ , tuition  $(X_8)$ , number of employees  $(X_{11})$  and campus population density  $(X_{12})$  as significant variables. This section describes the attempts to improve the FSBP model by dividing the 171 data points in Dataset T into two equal halves and fitting a Tobit regression model to each half of the data. That is, the Dataset T were separated into two halves, using a significant variable  $(X_i)$ . One half of the new data set contained smaller  $X_i$  values while the other half of the new data set contained larger  $X_i$  values. Each "half" data set was used to fit its regression model. Since the "half" data sets had been filtered by  $X_i$ , it was expected that  $X_i$  would not appear in the fitted model. Each of the "dual models" were labeled FSBP-DMi, where DM denotes Dual Model. The steps carried out to fit the "dual models" were:

For FSBP-DM*i*, i = 3, 6, 8, 11, 12:

The 171 data points in the Dataset T were sorted in increasing order of  $X_i$ .

The median value  $X_{i,median}$  was identify.

The 171 data points in the Dataset T were divided into two data sets:

The 85 data points with  $X_i < X_{i,median}$  formed Dataset T1.

The 86 data points with  $X_i \ge X_{i,median}$  formed Dataset T2.

The 42 data points in the Dataset V were divided into two data sets:

The data points with  $X_i < X_{i.median}$  formed Dataset V1.

The data points with  $X_i \ge X_{i,median}$  formed Dataset V2.

Fit Tobit regression models to Dataset T1.

Two models, with and without a constant, were fitted.

The better model, with the higher log-likelihood value was selected.

The selected model was applied to Dataset V1 to evaluate the sum-of-squared error.

Fit Tobit regression models to Dataset T2.

Two models, with and without a constant, were fitted.

The better model, with the higher log-likelihood value was selected.

The selected model was applied to Dataset V2 to evaluate the sum-of-squared error.

The two sum-of-squared errors from Dataset V1 and V2 were added and used as the performance measure for FSBP-DMi.

Repeat for  $X_3, X_6, X_8, X_{11}, X_{12}$ .

The fitted Tobit regression models with Dataset T2 (with larger  $X_i$  values) were checked against the results of the fitted models obtained by multiple linear regression. It was found that, for all the models tested, both Tobit regression and multiple linear regression produced the same statistical outcomes. This was because none of the data points in Dataset T2 had a Y value that was <0.

Table 10 Summary of the dual models.

	FSBP-DM3	FSBP-DM6	FSBP-DM8	FSBP-DM11	FSBP-DM12
Dataset T1					
Without constant					
Significant variables	$X_1, X_8, X_{11}, X_{12}$	$X_3, X_4, X_{11}, X_{12}$	$X_3, X_6, X_{11}$	$X_7, X_{10}, X_{12}$	$X_4, X_7, X_{11}$
Log-likelihood	-561.0164	-613.3435	-571.8721	-582.6010	-579.1478
With constant					
Significant variables	$X_1, X_8, X_9$	$X_3, X_{11}, X_{12}$	$X_1, X_6, X_{11}$	$X_7$	$X_4, X_7, X_9, X_{11}$
Log-likelihood	-561.7839	-612.5770	-571.8657	-585.3557	-576.7024
Selected model	Without constant	With constant	With constant	Without constant	Without constant
Dataset T2 Without constant					
Significant variables	$X_2, X_6, X_8, X_{11}, X_{12}$	$X_8, X_{11}, X_{12}$	$X_3, X_6, X_{11}, X_{12}$	$X_3, X_6, X_8, X_9, X_{11}, X_{12}$	$X_1, X_3, X_6, X_{11}$
Log-likelihood	-632.5066	-598.9535	-624.8039	-625.0856	-625.6597
With constant					
Significant variables	$X_6, X_8, X_{11}, X_{12}$	$X_{11}, X_{12}$	$X_3, X_6, X_{11}, X_{12}$	$X_3, X_6, X_8, X_9, X_{12}$	$X_3, X_5, X_6, X_{11}$
Log-likelihood	-632.8717	-599.6175	-624.8037	-625.0245	-625.9919
Selected model	Without constant	Without constant	With constant	With constant	With constant
1		<b>I</b>	T		T
SSE from Dataset V1	658,438	680,161	292,039	1,470,869	1,309,673
SSE from Dataset V2	3,531,913	4,180,024	5,250,795	4,097,747	3,752,998
Total SSE	4,190,351	4,860,185	5,542,814	5,568,616	5,062,671

The SSE of FSBP-1 was 4,619,149. The lowest SSE of all the dual models was 4,190,351, given by FSBP-DM3. However, this model has  $X_1$  (type of university) and  $X_8$  (in-state tuition fee) as significant variables. These two variables are highly corelated with a  $r^2 = 0.908$ . Therefore FSBP-DM3 is not desirable. The model recommended was FSBP-1 which has the second lowest log-likelihood.

$$Y = 8.441 + 107.358X_3 - 8.292X_6 + 0.00488X_8 + 0.04758X_{11} + 1.4639X_{12}$$
 (2)

#### where

Y = annual median permit fee for a faculty and staff parking permit (\$/year)

 $X_3 = \log \text{ of city's population}$ 

 $X_6$  = average fall temperature (F)

 $X_8$  = in-state tuition fee (\$/year)

 $X_{11}$  = number of employees (faculty and staff, sum of part-time and full-time employees)

 $X_{12}$  = campus population density (persons/acre) = (number of students, faculty and staff)/area

#### 4.6. Case Study

This section applied the FSBP-1 model to predict the faculty and staff annual median permit fees at Cornell University, UCD, USF and UTEP. The input data to the models are listed in Table 11. The results are also listed in Table 11.

Table 11 Case study using the FSBP-1 model.

University	Cornell	UCD	USF	UTEP
$X_3$ , Log(city population)	4.485	4.841	5.541	5.828
$X_6$ , average fall temperature (F)	50	65	76	65
$X_8$ , in-state tuition fee (\$/year)	55,188	14,463	6,410	7,651
$X_{11}$ , number of employees (persons)	7,430	8,826	5,757	2,489
$X_{12}$ , campus pop. density (persons/acre)	42.2	9.0	32.6	65.8
Y from FSBP-1 (\$/year)	760	534	326	347
Actual annual median permit fee (\$/year)	697	660	270	525
% difference	+9%	-19%	+21%	-34%
Actual permit fees (\$/year)	333, 532, 697, 747	420, 660, 780	262, 270, 450	400, 500, 525, 575, 600

The FSBP-1 model estimated the annual median permit fee with a +9% difference for Cornell University, -19% difference for UCD, +21% difference for USF, and -34% difference for UTEP. Note that the differences are not errors in the model's estimations. A positive difference means the model's prediction is higher than the actual permit fee. A fairer comparison is to see how the Y obtained from the FSBP-1 model falls within the different levels of faculty and staff parking permit fees in each university. The permit fees in Tables 1 to 4 are summarized in the last row of Table 11. Here, we observed that the FSBP-1 model over-estimated even the highest permit fee at Cornell University. This was because Cornell University, being a private university, has a higher tuition fee ( $X_8$ ). The FSBP-1 model also under-estimated the lowest parking permit fee at UTEP. The most probable reason is because UTEP has fewer employees ( $X_{11}$ ). Although the campus has the highest population density and the city has the largest population among the four universities in the case studies, the increase in the Y value was not enough to offset the small number of employees. The median price estimates for UCD and USF are near the mid-level fee of the respective university.

#### 5. CONCLUSIONS

#### 5.1. Recommendations

The first part of this project reviewed the faculty and staff parking management practices at four university campuses: Cornell University, UCD, USF and UTEP. The following trends were observed from the practices of managing faculty and staff parking at the four university campuses:

- The spatial distributions of parking lots follow two patterns: rings and clusters. For university campuses that are designed with a center core, the road network likely to follow the spoke-and-ring layout. Parking lots may be zoned in several rings, each with different walking distances to the campus core. The types of permits and the permit fees depend on the distance to the campus core. Parking zones for faculty and staff are closest to the campus core (inner rings) and are sold at higher fees. Students pay lower permit fees to park at the lots in the outer rings. For university campuses that are spread out with several clusters of buildings in different areas, each cluster of buildings has its parking lots. Since the walking distances between a cluster's parking zones to the cluster center have smaller differences, fewer types of parking zones and the types of permits are used.
- Many universities are moving towards License Plate Recognition (LPR) systems which use vehicle license plates as virtual parking permits. The LPR systems also semi-automate the enforcement of a parking lot's usage without entry and exit control.
- Cross parking is allowed in many universities all the time. This is especially convenient for faculty and staff whose original permitted lot is 100% occupied.
- Most of the universities sell faculty and staff parking permits for a lot at one price. Only
  the University of South Florida offers a discount for staff members whose salaries are
  below \$25,000/year. This salary-based permit pricing may be considered by other
  universities.
- Another attractive option is to allow faculty and staff who occasionally drive to campus to
  purchase single-day permits via a smartphone application and park in faculty and staff lots,
  instead of paying visitor rates and park at visitor's lots.

The second part of this project used the campus demographic, setting, and economic data of 213 universities to develop the FSBP model that predicts the annual median permit fee for faculty and staff parking at a university campus. Among the different Tobit regression models fitted to the data, the FSBP-1 model was found to be the best fit. The FSBP-1 model may be expressed as:

$$Y = 8.441 + 107.358X_3 - 8.292X_6 + 0.00488X_8 + 0.04758X_{11} + 1.4639X_{12}$$
(3)

where

Y = annual median permit fee for a faculty and staff parking permit (\$/year)

 $X_3 = \log \text{ of city's population}$ 

 $X_6$  = average fall temperature (F)

 $X_8$  = in-state tuition fee (\$/year)

 $X_{11}$  = number of employees (faculty and staff, sum of part-time and full-time employees)

 $X_{12}$  = campus population density (persons/acre)

#### 5.2. Outputs, Outcomes, Impacts

The research efforts have produced the following tangible outputs:

- 1. A summary of management practices of faculty and staff parking on university campuses.
- 2. Date sets (Dataset T and Dataset V) in which the attributes include campus land-use, demographics, economic and climate data.
- 3. The FSBP-1 model that predicts the annual median permit fee (\$/year) for faculty and staff parking at a university.

The products of this research may change the practice of parking management at universities. Campus planners and university parking offices now have guidelines on faculty and staff parking management. These guidelines provide information on how to zone parking lots, set the types of parking permits and the annual median permit fee for faculty and staff parking on a campus.

The above outcome may potentially impact faculty and staff in at least 300 universities. Our conservative estimates, using data from 213 universities placed the total number of faculty and staff at 844,511. If the annual median permit fees at the universities are adjusted, the economic effects will be extended to the institutions and the communities.

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### APPENDIX – STRATA OUTPUTS OF DUAL MODELS

#### FSBP-DM3

 $X_3 < X_{3,median}$ , without a constant

Tobit regressi	ion			Number	of obs	=	85
				Unce	nsored	=	85
Limits: lower	= 0			Left	-censor	ed =	0
upper	= +inf			Righ	t-censo	red =	0
				Wald ch	i2( <b>4</b> )	=	274.42
Log likelihood	i = -561.0164	4		Prob >	chi2	=	0.0000
( 1) [y]_cor	ns = 0						
у	Coef.	Std. Err.	z	P>   z	[90%	Conf.	Interval]
x1type	-359.1827	125.1192	-2.87	0.004	-564.	9854	-153.38
x8tuition	.0135875	.0029311	4.64	0.000	.008	7663	.0184088
x11employ	.0291834	.0086558	3.37	0.001	.01	4946	.0434209
x12density	1.363445	.5706423	2.39	0.017	.424	8219	2.302068
_cons	9	(omitted)					
var(e.y)	31650.43	4854.942			2459		40733.88

## $X_3 < X_{3,median}$ , with a constant

Tobit regressi	ion			Number o		=	85
				Uncer	sored	=	85
Limits: lower	= 0			Left-	0		
upper	= +inf			Right	-censor	red =	0
				Wald chi	12(3)	=	27.85
Log likelihood	i = -561.78392	2		Prob > c	hi2	=	0.0000
	Coef.	Std. Err.	z	P> z	£00%	Conf.	Interval]
У	coer.	5141 2111	-	1-121	[30%		1110017001
x1type	-313.6764	153.0279	-2.05	0.040	-565.3		-61.96785
				- ' '		3849	
x1type	-313.6764	153.0279	-2.05	0.040	-565.3	3849 9326	-61.96785
x1type x8tuition	-313.6764 .0141001	153.0279 .0037496	-2.05 3.76	0.040	-565.3 .0079	3849 9326 7511	-61.96785 .0202677

 $X_3 \ge X_{3,median}$ , without a constant

Tobit regress:	ion			Number	of obs	=	86
				Unce	ensored	=	86
Limits: lower	= 0			Left	-censor	ed =	0
upper	= +inf			Righ	t-censo	red =	0
				Wald ch	ni2( <b>5</b> )	=	278.55
Log likelihood	d = -632.506	6		Prob >	chi2	=	0.0000
( 1) [y]_coi	ns = 0						
2	ı						
У	Coef.	Std. Err.	z	P>   z	1000	Conf	Interval]
,		5141 2111	2	1-121	[90%	com.	Intervati
x2setting	207.6212	79.91372	2.60	0.009		7483	339.0676
						7483	
x2setting	207.6212	79.91372	2.60	0.009	76.1 -13.7	7483	339.0676
x2setting x6temp	207.6212 -8.117241	79.91372 3.409028	2.60	0.009 0.017	76.1 -13.7 .002	7483 2459	339.0676 -2.509889
x2setting x6temp x8tuition x11employ	207.6212 -8.117241 .0060573	79.91372 3.409028 .002165	2.60 -2.38 2.80	0.009 0.017 0.005	76.1 -13.7 .002	7483 2459 4962	339.0676 -2.509889 .0096185
x2setting x6temp x8tuition	207.6212 -8.117241 .0060573 .0542391	79.91372 3.409028 .002165 .0132081	2.60 -2.38 2.80 4.11	0.009 0.017 0.005 0.000	76.1 -13.7 .002	7483 2459 4962 5137	339.0676 -2.509889 .0096185
x2setting x6temp x8tuition x11employ x12density	207.6212 -8.117241 .0060573 .0542391 1.269948	79.91372 3.409028 .002165 .0132081 .4685765	2.60 -2.38 2.80 4.11	0.009 0.017 0.005 0.000	76.1 -13.7 .002	7483 2459 4962 5137	339.0676 -2.509889 .0096185

 $X_3 \ge X_{3,median}$ , with a constant

Tobit regressi	.on			Number (	of obs =	86
				Uncer	nsored =	86
Limits: lower	= 0			Left-	6	
upper	= +inf		Right	t-censored =	6	
				Wald ch	i2( <b>4</b> ) =	54.93
Log likelihood	= -632.871	7		Prob >	chi2 =	0.0000
у	Coef.	Std. Err.	z	P> z	[90% Conf.	. Interval]
x6temp	-12.65406	5.36141	-2.36	0.018	-21.4728	-3.835326
x8tuition	.0046147	.0022445	2.06	0.040	.0009227	.0083066
x11employ	.0565271	.0131284	4.31	0.000	.0349329	.0781214
x12density	1.489578	.4454918	3.34	0.001	.7568097	2.222347
_cons	858.4615	351.4689	2.44	0.015	280.3467	1436.576
		22014.78			112334	185518

## $X_6 < X_{6,median}$ , without a constant

obit regress:	ion			Number	of obs	=	84
				Unce	nsored	=	84
imits: lower	= 0			Left	-censore	ed =	•
upper	= +inf			Righ	t-censor	red =	•
				Wald ch	i2( <b>4</b> )	=	248.28
og likelihood	i = -613.3434	8		Prob >	chi2	=	0.0000
( 1) [y]_con	ns = 0						
у	Coef.	Std. Err.	z	P>   z	[90%	Conf.	Interval]
x3logpop	53.66807	17.39319	3.09	0.002	25.05	881	82.27732
x4area	1428383	.05783	-2.47	0.014	2379	9601	047716
v11ammlav	.071403	.0143877	4.96	0.000	.0477	7373	.0950688
x11employ		.5246763	2.65	0.008	.5266	321	2.252063
x11employ x12density	1.389048						
	1.389048	(omitted)					

## $X_6 < X_{6,median}$ , with a constant

Tobit regressi	on			Number	of obs	=	84
				Unce	nsored	=	84
Limits: lower	= 0			Left	-censored	=	0
upper	= +inf			Righ	t-censored	=	0
				Wald ch	i2( <b>3</b> )	=	72.01
Log likelihood	= -612.5769	8		Prob >	chi2	=	0.0000
						_	
У	Coef.	Std. Err.	z	P> z	[90% Co	nf.	Interval]
x3logpop	247.8595	79.28012	3.13	0.002	117.455	3	378.2637
x11employ	.0486312	.0140897	3.45	0.001	.025455	7	.0718068
x12density	1.38156	.5071673	2.72	0.006	.547343	9	2.215776
_cons	-1016.791	365.0023	-2.79	0.005	-1617.16	7	-416.4161
var(e.y)	126410.4	19505.55			98074.4	9	162933.2

 $X_6 \ge X_{6,median}$ , without a constant

Tobit regressi	on			Number of	obs	=	87
				Uncenso	red	=	87
imits: lower	= 0			Left-censored			6
upper	= +inf			Right-	censor	ed =	6
				Wald chi2	(3)	=	284.81
og likelihood	= -598.9534	7		Prob > ch:	i.2	=	0.0000
( 1) [y]_con	s = 0						
у	Coef.	Std. Err.	z	P>   z	[90%	Conf.	Interval]
		.0018822	2.19	0.029	.0010	217	.0072135
x8tuition	.0041176	.0010022		0.023			
x8tuition x11employ	.0041176 .0547702	.008505	6.44	0.000	.0407	808	.0687597
							.0687597 2.096301
x11employ	.0547702	.008505	6.44	0.000	.0407		

 $X_6 \ge X_{6,median}$ , with a constant

	56751.26	8604.603				24.8	72825.77
_cons	95.21867	51.67309	1.84	0.065	10	.224	180.2133
x12density	1.22573	.4432739	2.77	0.006	.496	5091	1.95485
x11employ	.0545626	.0091898	5.94	0.000	.0394	1468	.0696784
у	Coef.	Std. Err.	z	P>   z	[90%	Conf.	Interval]
Log likelihood	= -599.6174	9		Prob > c	hi2	=	0.0000
				Wald chi	2( <b>2</b> )	=	45.51
upper	= +inf			Right	-censo	red =	6
Limits: lower				Left-	0		
				Uncen		=	87
Tobit regressi	on			Number o	fobs	=	87

 $X_8 < X_{8,median}$ , without a constant

Tobit regressi	on			Number o	of obs	=	87
				Uncer	nsored	=	87
Limits: lower	= 0			Left-	ed =	0	
upper	= +inf			Right	t-censo	red =	0
				Wald chi	i2( <b>2</b> )	=	45.51
Log likelihood	= -599.61749	9		Prob > 0	chi2	=	0.0000
у	Coef.	Std. Err.	z	P>   z	[90%	Conf.	Interval]
y ×11employ	Coef.	Std. Err.	z 5.94	P> z	[90%		Interval]
					-	4468	
x11employ	.0545626	.0091898	5.94	0.000	.039	4468	.0696784

 $X_8 < X_{8,median}$ , with a constant

85	of obs =	Number			on	Tobit regressi
85	nsored =	Unce				
•	-censored =	Left			= 0	Limits: lower :
•	t-censored =	Righ			= +inf	upper :
32.77	i2( <b>3</b> ) =	Wald ch				
0.000	chi2 =	Prob >		2	= -571.86572	Log likelihood
. Interval	[90% Conf.	P>   z	z	Std. Err.	Coef.	у
	22 01502	0.011	2.54	36.46924	92.80158	x3logpop
152.788	32.81503			3 755037	-5.51677	x6temp
152.7881 9838218	-10.04972	0.045	-2.00	2.755837	-3.310//	vo cemb
		0.045 0.000	-2.00 4.61	.0106654	.049187	x11employ
9838218	-10.04972					

 $X_8 \ge X_{8,median}$ , without a constant

Tobit regress:	ion			Number	of obs	=	86
				Unce	nsored	=	86
Limits: lower	= 0			Left	-censore	ed =	0
upper	= +inf			Righ	t-censor	red =	0
				Wald ch	12(4)	=	333.03
Log likelihood	d = -624.8039	2		Prob >	chi2	=	0.0000
( 1) [y]_cor	ns = 0						
у	Coef.	Std. Err.	z	P>   z	[90%	Conf.	Interval]
x3logpop	155.6386	58.32634	2.67	0.008	59.76	0029	251.5769
	-11.39842	4.797081	-2.38	0.017	-19.28	8891	-3.50792
x6temp	-11.33042						
	.044406	.0121819	3.65	0.000	.0243	8686	.0644435
x6temp		.0121819 .5348669	3.65 5.09	0.000 0.000	.0243 1.844		.0644435 3.604364
x6temp x11employ	.044406						

 $X_8 \ge X_{8,median}$ , with a constant

Tobit regressi	ion			Number		=	86
				Unce	nsored	=	86
Limits: lower	= 0			Left	-censor	ed =	0
upper	= +inf			Righ	t-censo	red =	0
				Wald ch	i2( <b>4</b> )	=	80.97
Log likelihood	= -624.8037	4		Prob >	chi2	=	0.0000
у	Coef.	Std. Err.	z	P> z	[90%	Conf.	Interval]
x3logpop	154.6951	77.22475	2.00	0.045	27.6	7167	281.7185
x6temp	-11.45665	5.724441	-2.00	0.045	-20.8	7251	-2.040779
x11employ	.04447	.012656	3.51	0.000	.023	6528	.0652872
x12density	2.727514	.5574391	4.89	0.000	1.81	0608	3.64442
_cons	7.824564	419.7435	0.02	0.985	-682.	5921	698.2412
var(e.y)	119663.9	18248.58			9311	6.32	153780.3

 $X_{11} < X_{11,median}$ , without a constant

x10sf x12density _cons	0	(omitted)					
x10sf	.,033070						
	.7835678	.3494191	2.24	0.025	.2088	3245	1.35831
*/ 503 5	-11.11185	5.428267	-2.05	0.041	-20.04	1055	-2.18314
x7cost	2.489557	.5339869	4.66	0.000	1.611	.227	3.36788
у	Coef.	Std. Err.	z	P>   z	[90%	Conf.	Interval
og likelihood (1) [y]_com				Prob >	CN12	=	0.000
aa likalibaa			_				
				Wald ch	i2( <b>3</b> )	=	183.9
upper	= +inf			Righ	red =	•	
Limits: lower	= 0			Left	ed =	0	
				Uncensored =			8
	Lon			Number		=	8

# $X_{11} < X_{11,median}$ , with a constant

x7cost _cons	-347.045	146.4872	-2.37	0.010	-307	. 995	-100.095
	3.653739	.8009973 146.4872	4.56 -2.37	0.000 0.018	2.336 -587		4.971262 -106.095
у	Coef.	Std. Err.	z	P> z	[90%	Conf.	Interval]
og likelihoo	d = -585.335	7		Wald chi		=	20.81 0.0000
upper	= +inf			Right	-censo	red =	0
imits: lower	-				censor		6
				Uncer	sored	=	85
	bit regression				Number of obs		

 $X_{11} \ge X_{11,median}$ , without a constant

Tobit regressi	lon			Number	of obs	=	86	
				Unce	nsored	=	86	
Limits: lower	= 0			Left	<b>d</b> =	0		
upper	= +inf			Righ	t-censor	ed =	. 0	
	Wald chi2(5) = Prob > chi2 =			324.23				
Log likelihood				0.0000				
( 1) [y]_con	is = 0							
у	Coef.	Std. Err.	z	P>   z	[90% (	Conf.	Interval]	
x3logpop	222.2329	58.90821	3.77	0.000	125.33	375	319.1283	
x6temp	-19.67118	4.712401	-4.17	0.000	-27.422	239	-11.91997	
x8tuition	.0088749	.0026208	3.39	0.001	.00456	541	.0131857	
x9enroll	.0092965	.0044293	2.10	0.036	.0020	911	.016582	
x12density	1.357562	.5585671	2.43	0.015	.43886	12	2.276323	
_cons	0	(omitted)						
var(e.y)	120451	18368.61			93728	. 78	154791.8	

 $X_{11} \ge X_{11,median}$ , with a constant

Tobit regress:	obit regression					=	86	
				Uncensored =			86	
Limits: lower	= 0			Left	ed =	e		
upper	= +inf			Right-censored =				
			Wald ch	i2( <b>5</b> )	=	67.72		
Log likelihood = <b>-625.06245</b>					chi2	=	0.0000	
у	Coef.	Std. Err.	z	P>   z	[90%	Conf.	Interval]	
x3logpop	212.7972	73.3994	2.90	0.004	92.0	6595	333.5285	
x6temp	-20.28424	5.504206	-3.69	0.000	-29.3	3785	-11.23063	
x8tuition	.0087631	.0026711	3.28	0.001	.004	3695	.0131566	
x9enroll	.009197	.0044521	2.07	0.039	.00	1874	.0165201	
x12density	1.390544	.5790313	2.40	0.016	.438	1222	2.342966	
_cons	91.24727	423.6449	0.22	0.829	-605.	5865	788.081	
	120386.1	18358.7			9367		154708.3	

 $X_{12} < X_{12,median}$ , without a constant

Tobit regress	ion			Number	86			
				Uncensored =			86	
Limits: lower	= 0			Left	ed =	0		
upper	upper = +inf					red =	0	
				Wald ch	i2( <b>3</b> )	=	312.30	
Log likelihood	Prob >	chi2	=	0.0000				
( 1) [y]_cor	is = 0							
у	Coef.	Std. Err.	z	P>   z	[90%	Conf.	Interval]	
x4area	0420514	.0265075	-1.59	0.113	085	5523	.0015496	
	1.368278	.2413495	5.67	0.000	.9712	2939	1.765263	
x7cost								
	.047633	.008527	5.59	0.000	.0330	5073	.0616588	
x7cost x11employ _cons	.047633 0	.008527 (omitted)	5.59	0.000	.0330	5073	.0616588	

 $X_{12} < X_{12,median}$ , with a constant

.on	Number	of obs	=	86		
			Uncensored =			86
= 0			Left	ed =	0	
= +inf			Righ	0		
			Wald ch	i2( <b>4</b> )	=	60.82
Log likelihood = <b>-576.78238</b>					=	0.0000
Coef.	Std. Err.	z	P> z	[90%	Conf.	Interval]
0646177	.0307998	-2.10	0.036	115	2789	0139566
2.614115	1.018675	2.57	0.010	.938	5434	4.289686
.0059993	.0029593	2.03	0.043	.001	1316	.010867
.0326685	.0108746	3.00	0.003	.014	7814	.0505556
-267.1733	177.502	-1.51	0.132	-559.	1382	24.79149
39170.01	5973.37			3048	0.09	50337.44
	Coef0646177 2.614115 .0059993 .0326685 -267.1733	= 0 = +inf 1 = -576.78238 Coef. Std. Err. 0646177 .0307998 2.614115 1.018675 .0059993 .0029593 .0326685 .0108746 -267.1733 177.502	= 0 = +inf 1 = -576.78238 Coef. Std. Err. z 0646177 .0307998 -2.10 2.614115 1.018675 2.57 .0059993 .0029593 2.03 .0326685 .0108746 3.00 -267.1733 177.502 -1.51	Unce = 0	Uncensored Left-censor Right-censor Wald chi2(4) Prob > chi2  Coef. Std. Err. z P> z  [90% 0646177 .0307998 -2.10 0.036115 2.614115 1.018675 2.57 0.010 .938 .0059993 .0029593 2.03 0.043 .001 .0326685 .0108746 3.00 0.003 .014 -267.1733 177.502 -1.51 0.132 -559.	Uncensored = Left-censored = Right-censored = Right-censored = Right-censored = Right-censored = Prob > chi2 = Prob > chi2 = Prob > chi2 = Prob > chi2 = Coef. Std. Err. z P> z  [90% Conf.

 $X_{12} \ge X_{12,median}$ , without a constant

Tobit regress:	ion			Number of obs =				
				Uncensored =			85	
Limits: lower	= 0			Left	0			
upper	= +inf			Righ	t-censor	red =	0	
			Wald ch	i2( <b>4</b> )	=	232.41		
Log likelihood	Prob >	chi2	=	0.0000				
( 1) [y]_cor	ns = 0							
у	Coef.	Std. Err.	z	P>   z	[90%	Conf.	Interval]	
x1type	240.3745	107.1211	2.24	0.025	64.17	7589	416.5731	
x3logpop	238.2552	57.61725	4.14	0.000	143.4	1832	333.0271	
A3 cogpop	17 35534	4.985531	-3.48	0.000	-25.55	5581	-9.154873	
x6temp	-17.35534							
	.0575243	.0160864	3.58	0.000	.0316	645	.0839841	
x6temp		.0160864 (omitted)	3.58	0.000	.0316	645	.0839841	

 $X_{12} \ge X_{12,median}$ , with a constant

Tobit regressi	ion			Number	of obs	=	85	
				Unce	nsored	=	85	
Limits: lower	= 0			Left-censored =			6	
upper	= +inf			Right-censored =				
			Wald ch	i2( <b>4</b> )	=	54.91		
Log likelihood	Prob >	chi2	=	0.0000				
у	Coef.	Std. Err.	z	P>   z	[90%	Conf.	Interval]	
x3logpop	300.7688	76.82637	3.91	0.000	174.4	007	427.137	
x5rain	3.937719	1.599019	2.46	0.014	1.307	566	6.567871	
x6temp	-15.30037	6.396739	-2.39	0.017	-25.82	207	-4.77867	
x11employ	.0598407	.0159233	3.76	0.000	.0336	492	.0860321	
_cons	-841.6609	641.6663	-1.31	0.190	-1897.	108	213.7863	
var(e.y)	145997.3	22394.96			11344		187897.6	