MERGER POTENTIAL OF THE PORTLAND AND PORTLAND JUNCTION ELEVATORS

By

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TABLE OF CONTENTS

INTRODUCTION	1 2 5 5
Grain Shipments from Portland	10
Grain Shipments from Portland Junction	12
RAIL RATE STRUCTURE	15
	16
TRUCK TRAFFIC	16
INDUSTRY COMPETITION	18
ELEVATOR FINANCIAL CONDITION	18
Portland	18
Portland Junction	20
MERGER ANALYSIS	. 22
	. 22
OTHER POTENTIAL SAVINGS	, 32
Savings in general expenses	, 32
House specialization	, 32
Biending and other merchandising opportunities	33
Rall Snipping Capacity expanded	, <u> </u>
	, 33
REASONS FOR NOT CONSIDERING MERGER	, 34
Maintain local competitive atmosphere	, 34
Eliminate reorganizational costs	, 34
Road damage reduced	, 34
Patron attitudes	. 35
CONCLUSIONS	. 36

Page

LIST OF TABLES

Page

1.	PRODUCTION OF SELECTED CROPS, STEELE AND TRAILL	
_	COUNTIES OF NORTH DAKOTA	4
2.	GRAIN MOVEMENTS FROM STEEL AND TRAILL COUNTIES,	7
2	$\frac{1984-85}{200} TO 1986-87 \dots ODDTLAND ND TO VARTOUS$	1
5.	DESTINATIONS	11
4.	GRAIN MOVEMENTS FROM PORTLAND JUNCTION, ND TO	
	VARIOUS DESTINATIONS, BY YEAR	14
5.	RAIL RATES TO THE PACIFIC NORTHWEST, MINNEAPOLIS,	
_	AND DULUTH FROM PORTLAND AND PORTLAND JUNCTION, ND .	17
6.	FINANCIAL INFORMATION FOR PORTLAND FARMERS ELEVATOR	10
7	COMPANY, $1981-82$ TO $1986-87$	ТЭ
1.	COMPANY 1981-82 TO 1986-87	20
8.	COMBINED PORTLAND AND PORTLAND JUNCTION MONTHLY RAIL	- •
٠.	SHIPMENTS OF HARD RED SPRING WHEAT	25
9.	COMBINED PORTLAND AND PORTLAND JUNCTION MONTHLY RAIL	
	AND TRUCK SHIPMENTS OF HARD RED SPRING WHEAT	26
10.	COMBINED PORTLAND AND PORTLAND JUNCTION MONTHLY RAIL	0.0
	SHIPMENTS OF BARLEY	29
⊥⊥•	COMBINED FORTPAND AND FORTPAND JONCTION MONITEL KAIT	30
	AND IROCK SHIFTENIS OF BARLET	50

GRAIN DRAWING CAPABILITIES OF PORTLAND AND PORTLAND JUNCTION ELEVATORS

by

Julene M. Rodriguez

INTRODUCTION

The Portland Farmers Elevator Company and the Portland Junction Grain Company are located in Traill county of east central North Dakota (Figure 1). The Portland Farmers Elevator Company is located in Portland, a town of 627 people on Highway 200 three miles west of Mayville. Portland Junction Grain Company is four and one-half miles north of Portland at the junction of the Portland and Mayville legs of a Burlington Northern branch line. The branch line on which they are located connects with the BN mainline at Larimore, approximately 30 miles north of Portland Junction.

Portland Farmers Elevator has a stated storage capacity of 1.2 million bushels while Portland Junction Grain Company has a capacity of 457,000 bushels.¹ Portland shipped a total of 1,779,656 bushels of grain in 1986-87; during the same time Portland Junction shipped 1,199,986 bushels.² The gross

¹North Dakota Grain Dealers Association. <u>1988 Directory</u> of Licensed and Bonded Country Elevators in North Dakota. Fargo.

²North Dakota Public Service Commission, unpublished grain movement data.



Figure 1. Location of Portland and Portland Junction in Steele and Traill Counties of North Dakota.

proceeds from trading for Portland in 1986-87 were \$183,424, and for Portland Junction they were $$140,767.^3$

GRAIN PRODUCTION

Barley and hard red spring wheat (HRS) are the principal crops grown in Steele and Traill counties (Table 1). In 1986, Traill county ranked 3rd of the 53 North Dakota counties in soybean production, 6th in barley production, 10th in corn grain, and 13th in spring wheat production. During the same year, Steele county ranked 11th in barley

³Respective elevators' annual reports.

production, 14th in corn grain production, 17th in spring wheat production, and 20th in sunflower production.

Barley production for the two counties has recently totaled between 12 million and 14 million bushels and usually exceeds HRS production by two to three million bushels (Table 1). HRS production in the two counties usually surpasses ten million bushels. Traill county continually outproduces Steele county in these two commodities.

Corn production in Traill county has varied from 423,200 bushels in 1981 to 1,135,800 bushels in 1984. Production in Steele county has not increased as dramatically and has remained at about 600,000 bushels annually. Soybeans are also a major crop in the area. Soybean production in Traill county over the last four years has ranged between 1.5 million and 2.4 million bushels. Steele county's production over the same period has ranged from approximately 300,000 to 600,000 bushels.

Oats and durum production are less significant in the area. Oats production has averaged about 250,000 bushels in each county, while durum has averaged about 350,000 bushels per year in each. Production of both commodities, however, appears to be diminishing over time.

						5	vr. avg.
	1986	1985	1984	1983	1982	1981	(1981-85)
DADIEV				(000 busi	nels) – -		
Steele Traill	4,977 6,813	6,240 8,362	5,460 7,576	4,264 5,995	4,370 8,024	4,987 9,107	5,064 7,813
HRS Steele Traill	4,140 5,180	5,355 7,560	4,950 5,635	2,850 4,025	5,440 6,644	5,000 6,012	4,719 5,975
SOYBEANS Steele Traill	405 1,641	283 1,550	605 2,400	490 1,959	275 1,139	124 769	355 1,563
CORN Steele Traill	632 974	566 996	608 1,136	410 481	635 647	616 423	567 764
OATS Steele Traill	168 170	250 181	156 121	113 188	374 408	274 468	233 273
DURUM Steele Traill	153 141	364 285	259 300	120 102	555 560	746 972	409 444
FLAX Steele Traill	301 18	146 24	61 15	47 17	68 20	52 30	75 21
SUNFLOWER ¹ Steele Traill	40 18	35 16	44 9	43 10	83 44	76 55	56 27

TABLE 1. PRODUCTION OF SELECTED CROPS, STEELE AND TRAILL COUNTIES OF NORTH DAKOTA

Hundredweight.

SOURCE: North Dakota Crop and Livestock Reporting Service, North Dakota Agricultural Statistics, 1985, 1986, and 1987, Ag. Statistics Nos. 54, 55, and 56, June 1985, June 1986, and June 1987.

Flax is also a minor commodity, but is becoming an increasingly important crop in the area. Flax production in Steele county has increased from 67,500 bushels in 1982 to 301,000 bushels in 1986. In Traill county, recent flax production has remained between 15,000 and 25,000 bushels annually. Some sunflowers are also produced in the area. Production in Traill county has ranged from 8,580 to 18,430 cwt. in the last three years, while sunflower production in Steele county has varied in the 35,000 to 45,000 cwt. range.

GRAIN MOVEMENTS

Elevator viability is determined to a greater extent by movements of grain than by local grain production. Grain movements and grain production are not perfectly correlated with each other. It is important to look at each of these factors separately to determine the potential for increased volumes and, therefore, market share. In this section historical grain movements for the counties will be described. Individual elevator's movements will also be reviewed.

Grain Movements in Steele and Traill Counties

In 1986-87 grain movements out of Traill county were almost double those out of Steele county (Table 2). This

area shipped more bushels of several commodities in 1986-87 than was produced that year (compare Tables 1 and 2). This occurred for durum, flax, sunflower, oats (Steele county), and corn (Traill county alone shipped three times more corn than was produced in both counties). This could be the result of the selling of stored commodities from previous years or from out-of-county grain being marketed through these two counties.

Barley movements increased from about 11 million bushels during 1984-85 and 1985-86 to 13.4 million bushels in 1986-87. This does not follow production patterns; production dropped from 14.6 million bushels in 1985 to 11.8 million bushels in 1986. Barley is shipped to two major destinations, Minneapolis/St. Paul and Other. The "Other" category includes shipments to all destinations west of the Mississippi other than Duluth, Minneapolis, or the Pacific Northwest. The volume shipped to Minneapolis/St. Paul, as well as to the Pacific Northwest, increased in the most recent year. Shipments to "Other" destinations dropped off slightly.

TABLE 2. GRAIN MOVEMENTS FROM STEEL AND TRAILL COUNTIES, 1984-85 TO 1986-87

	198 Steele	36-87 Traill	198 Steele	35-86 e Traill	1984 Steele	l-85 Traill
BARLEY			bus	shels		
DSP MSP PNW Other	640,483 1,905,908 571,274 1,446,835	380,917 2,630,976 718,147 5,136,130	158,930 719,064 359,078 2,309,620	567,872 1,297,017 0 5,746,207	1,753,326 485,573 0 1,798,483	766,547 1,982,847 1,036 4,694,962
TOTAL	4,564,500	8,866,170	3,546,692	7,611,096	4,037,382	7,445,392
HRS DSP MSP PNW Other	1,574,718 1,376,219 0 1,314,067	2,041,187 2,554,073 15,867 1,488,543	1,350,656 864,510 0 1,199,717	2,179,056 1,887,372 34,148 554,857	2,294,427 1,324,787 171,082 651,925	2,779,707 2,746,054 431,149 450,190
TOTAL	4,265,004	6,099,670	3,414,883	4,655,433	4,442,221	6,407,100
SOYBEAN DSP MSP PNW Other TOTAL	S 37,832 11,598 94,445 143,875	8,719 584,833 1,528 71,798 666,878	0 53,446 4,932 44,336 102,714	4,183 684,394 305,826 247,088 1,241,491	0 31,999 151,171 22,456 205,626	39,804 549,332 1,083,971 296,938 1,970,045
CORN DSP MSP PNW Other TOTAL	0 15,966 36,314 52,280	0 3,705 2,994,697 175,923 3,174,325	0 0 219,000 219,000	893 33,335 425,810 246,816 706,854	0 28,000 12,332 40,332	0 6,065 1,176,874 198,736 1,381,675
OATS DSP MSP PNW Other	0 77,577 0 114,875	0 8,311 0 0	0 115,527 0 334,858	0 0 5,386	0 98,441 0 364,665	0 0 0 0
TOTAL	192,452	8,311	450,385	5,386	463,106	0

TABLE 2. (CONT.)

	1980	6-87	1985	5-86	1984-85		
	Steele	Traill	Steele	Traill	Steele	Traill	
			busl	nels	و مسر میں میں میں		
DURUM DSP MSP PNW Other	276,582 62,720 0 46,017	367,342 88,962 30,000 353,789	257,317 60,445 0 233,349	130,910 75,842 0 310,907	453,153 51,728 0 117,324	342,167 54,447 0 238,854	
TOTAL	385,319	840,093	551,111	517,659	622,205	635,468	
FLAX	2.877	Ο	0	0	150	0	
MSP PNW	1,756	5,261 0	10,352 0	12,254 0	9,999 0	2,926 0	
Other	309,835	18,879	156,952	29,382	33,711	1,121	
TOTAL	314,468	24,140	167,304	41,636	43,860	4,047	
SUNFLOWE	R^1						
DSP MSP PNW Other	10,560 488 0 203,433	12,660 0 0 363,039	61,401 0 0 151,717	4,362 6,675 0 199,318	239,268 944 0 215,615	76,401 23,265 1,852 152,280	
TOTAL	214,481	375,699	213,118	210,355	455,827	253 , 798	

¹Hundredweight.

Spring wheat shipments to Minneapolis/St. Paul rebounded in 1986-87 from a drop in 1985-86. Total shipments in 1986-87 also recovered from a decrease in 1985-86. The PNW continues to decline as a destination for HRS shipments. On the other hand, shipments to "Other" destinations show a steady increase over the past three years.

While soybean production was up in 1986, shipments were off substantially in 1986-87. Minneapolis/St. Paul was the

most popular destination that year, however the Pacfic Northwest has been an important destination for soybeans in previous years.

Corn shipments were higher in 1986-87 then in the previous two years. The Pacific Northwest is the predominant destination for these shipments. Traill county ships the vast majority of the corn out of these two counties.

Durum shipments in 1986-87 shifted from a nearly equal split between the counties to almost twice as much being moved from Traill county as from Steele. Duluth/Superior and "Other" are the most prevalent destinations. Traill county in 1986-87 showed the first movement of durum to the Pacific Northwest from either county for the years shown.

Flax movements have increased dramatically in the past three years. In 1984-85 flax movements totaled 47,907 bushels. In 1986-87, 338,608 bushels of flax moved through Steele and Traill counties, a 707 percent increase.

Sunflowers are shipped mainly to North Dakota destinations, which are included in the "Other" classification. Duluth/Superior was an important destination three years ago, but has since declined in market share. Sunflower shipments substantially exceed county production for the three years presented.

Grain Shipments from Portland

Barley traffic from Portland is dominated by rail shipment (Table 3). Rail share has ranged from 97 to 100 percent in the past three years. The two most popular destinations are Minneapolis/St. Paul and "Other" which includes Minnesota and North Dakota destinations.

Hard red spring wheat is an important commodity to the Portland elevator, second only to barley in the number of bushels shipped. HRS shipments have undergone some changes in the past three years. The volume shipped has gone from 540 thousand bushels in 1984-85, down to 360 thousand bushels in 1985-86, and back up to 597 bushels in 1986-87. The major proportion of shipments has shifted from Duluth/Superior markets to Minneapolis/St. Paul markets. Rail continues to be the favored mode, but truck traffic is substantial. While no shipments are made to the Pacific Northwest, the "Other" destination is just as important as the traditional markets.

Soybean shipments from Portland have been declining in the last three years. In the 1984-85 crop year 107,913 bushels were moved from the elevator, while in 1986-87 only 32,428 bushels were shipped. The majority of shipments have been by truck to Minneapolis/St. Paul.

	1986	5-87	1985	-86	1984-	85
	Rail	Truck	Rail	Truck	Rail	Truck
BARLEY DSP MSP PNW Other TOTAL	10,249 238,914 0 444,201 693,364	3,304 8,803 0 12,107	0 137,233 0 380,568 517,801	0 0 0 0	83,956 471,044 0 114,168 669,168	15,576 0 3,745 19,321
HRS DSP MSP PNW Other TOTAL	98,611 137,938 0 196,501 433,050	86,541 51,306 0 25,975 163,822	32,964 76,455 0 65,568 174,987	23,805 130,073 0 31,135 185,013	149,062 39,765 0 175,301 364,128	73,527 91,298 0 11,477 176,302
SOYBEANS DSP MSP PNW Other TOTAL	0 9,900 0 9,900 9,900	1,810 20,052 0 666 22,528	0 12,419 0 12,419	0 64,503 0 64,503	0 19,609 0 19,609	0 88,304 0 88,304
CORN DSP MSP PNW Other TOTAL	0 0 0 0	0 0 3,639 3,639	0 0 0 0 0	0 0 1,869 1,869	0 0 0 0	0 0 0 0
DURUM DSP MSP PNW Other TOTAL	0 2,985 0 2,985	4,413 0 0 4,413	0 5,160 0 0 5,160	0 0 7,458 7,458	0 0 0 0	0 1,771 0 0 1,771
DRY EDIBL DSP MSP PNW Other TOTAL	E BEANS 5,000 5,300 0 151,139 161,439	0 4,800 0 94,070 98,870	16,200 0 81,723 97,923	2,400 2,800 0 54,352 59,552	14,900 2,400 0 8,829 26,129	0 2,765 0 11,255 14,020

TABLE 3. GRAIN MOVEMENTS FROM PORTLAND, ND TO VARIOUS DESTINATIONS, BY YEAR

Corn is not a major commodity at the Portland elevator. In the past three years a total of 5,508 bushels have been trucked to "Other" destinations. This is surprising since the county produces large quantities of this commodity.

Durum also is not an extremely large volume commodity at the Portland elevator. Shipments appear to be sporadic in relation to destination and carrier mode. No trends or preferences prevail.

Dry edible bean shipments from Portland have increased dramatically in the past three years. Mostly shipped to "Other" destinations, the split between rail and truck traffic has fluctuated but continues to be mostly rail. Occasional shipments to Minneapolis/St. Paul are split nearly evenly between truck and rail, while Duluth/Superior is slightly favored by rail shipment.

Grain Shipments from Portland Junction

The largest volume commodity shipped from Portland Junction is barley (Table 4). Barley shipments are dominated by rail carriage. The "Other" destination, including Minnesota and North Dakota, has been popular. However, in 1986-87 the Minneapolis/St. Paul market share increased significantly. Duluth/Superior also gets an occasional shipment. HRS is mainly shipped by truck from Portland Junction. The most common destination is Minneapolis/St. Paul, but Duluth/ Superior also gets a reasonable share of the shipments. HRS shipments declined in 1985-86 but rebounded in 1986-87.

The Minneapolis/St. Paul market dominates the soybean shipments from Portland Junction. Shipments in 1986-87 were off by almost two-thirds from 1985-86. This loss in shipments cannot be attributed to a poor production year (Table 1). Truck traffic has increased its market share from 58 percent in 1984-85 to 72 percent in 1986-87.

Durum shipments have changed from a truck commodity to a rail commodity in the past three years. In 1986-87 the vast majority of shipments went by rail, a switch from 1984-85 when absolutely no bushels were shipped by rail. The Duluth/Superior market has always been strong, but in 1986-87 shipments to "Other" destinations comprised more than onethird of the total. Minneapolis/St. Paul also gets a small percentage of shipments each year.

	19	86-87	19	85-86	19	84-85
	Rail	Truck	Rail	Rail Truck		Truck
			bu	snels		
BARLEY DSP MSP PNW OTHER TOTAL	55,916 318,242 0 <u>171,419</u> 545,577	3,291 0 <u>34,292</u> 37,583	$0 \\ 101,827 \\ 0 \\ 304,389 \\ 406,216$	$0 \\ 3,894 \\ 0 \\ 0 \\ 18,031$	0 49,033 0 <u>526,736</u> 575,769	34,790 5,478 0 40,268
HRS WHEAT DSP MSP PNW OTHER TOTAL	0 62,941 0 <u>37,684</u> 100,625	119,831 316,888 0 0 436,719	22,434 25,657 0 <u>38,450</u> 86,541	112,636 123,562 0 0 236,198	0 45,308 0 0 45,308	165,796 290,899 0 0 456,695
SOYBEANS DSP MSP PNW OTHER TOTAL	0 9,883 0 <u>0</u> 9,883	0 25,291 0 0 25,291	$0 \\ 12,825 \\ 0 \\ 0 \\ 12,825 \\ 12,825 \\ 0 \\ 0 \\ 12,825 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ 0 \\ $	0 37,408 0 <u>44,282</u> 81,690	0 35,746 0 0 35,746	0 50,072 0 0 50,072
DURUM DSP MSP PNW OTHER TOTAL	12,6889,494012,70434,886	5,293 0 0 5,293	3,095 6,400 0 9,495	$ \begin{array}{r} 41,174\\6,870\\0\\0\\48,044\end{array} $	0 0 0 0	30,087 1,770 0 31,857
FLAX DSP MSP PNW OTHER TOTAL	0 0 0 0	0 2,709 0 <u>877</u> 3,586	0 0 0 0	0 0 <u>3,818</u> 3,818	0 0 0 	0 0 756 756
SUNFLOWERS DSP MSP PNW OTHER TOTAL	0 0 0 0	$0\\0\\152\\152$	0 0 0 0	$0\\0\\2,211\\2,211$	0 0 0 	$0 \\ 0 \\ 0 \\ \frac{4,461}{4,461}$

TABLE 4. GRAIN MOVEMENTS FROM PORTLAND JUNCTION, ND TO VARIOUS DESTINATIONS, BY YEAR

Flax and sunflowers are minor commodities at the Portland Junction elevator. Combined shipments of these commodities barely totals five thousand bushels. Both of these commodities are exclusively shipped by trucks to mainly "Other" destinations. In the most recent year, however, a major share of the flax shipments went to Minneapolis/St. Paul. The amount of sunflower shipped is declining substantially, while the amount of flax shipped has increased and is holding relatively constant.

RAIL RATE STRUCTURE

The rail rates available to a particular station are of primary importance when considering expanding to unit train shipments. The spreads between the rates will determine how much additional costs can be undertaken in an effort to take advantage of unit train service. Alternatively, the rate spreads determine the incentive to ship by this method.

Each commodity has its own rate structure, however three similar shipment levels are found throughout. The single car rate is offered for all commodities with the exception of some westbound traffic. The 25-27 car level is the next tier of rates, followed by the 50-54 car level. These two tiers are often referred to as unit train rates. Several commodities also offer a three car rate. Rates decrease as

the number of cars shipped increases. The spreads between rates vary from 2 cents to 28 cents (Table 5). The total spread between single car rates and 52-car rates varies from 7 cents to 42 cents. Depending on the quantity shipped of the commodities with the larger rate spreads, the compensation for shipping a unit train can be substantial.

Rail Abandonment

The line serving Portland and Portland Junction is in good condition and has not been considered for abandonment. It is, however, conceivable that this line would be considered for potential short line purchase. If this were to happen the rate spreads analyzed here may or may not remain in effect. The rates themselves could change, the spreads between rates could change, or various levels of service could be discontinued.

TRUCK TRAFFIC

Rates to Minneapolis/St. Paul are 65-70 cents/cwt. and have been as low as 55-60 cents/cwt. Rates to Duluth/Superior are also 65-70 cents/cwt. These truck rates are very competitive with rail rates from the area. For some commodities, they represent substantial savings over rail rates.

		P۱	W	м	ISP	D	SP	
		Rate	Spread⁵	Rate	Spread⁵	Rate	Sprea	d⁵
	·			cent	s per cwt			
BARLI	EY ¹ 1 car 3 car 26 car 52 car	197 _ 185 175	(12) (10)	91 85 79 -	(6) (6)	86 79 74 62	(7) (5) (12)	
CORN ²	1 car 3 cars 27 cars 54 car, MO 54 car, SO	159 131 123 117	(28) (8) (6)	71 69 66 -	(2) (3) (2)	57 50 45	(eff. (7) (5)	8/16)
SOYBI	EANS ³ 1 car 3 car 27 car 54 car, MO 54 car, SO	159 131 123 117	(28) (8) (6)	71 69 66 -	(2) (3) (2)	75 71 61 - 55	(4) (10) (6)	
WHEA'	T ⁴ 1 car 26 car 52 car	206 191 175	(15) (16)	85 74 65	(11) (9)	85 74 65	(11) (9)	

TABLE 5. RAIL RATES TO THE PACIFIC NORTHWEST, MINNEAPOLIS, AND DULUTH FROM PORTLAND AND PORTLAND JUNCTION, ND

¹Per car rates for barley are based on 175,000 lbs./car. ²Per car rates for corn are based on 194,000 lbs./car. ³Per car rates for soybeans are based on 194,000 lbs./car. ⁴Per car rates for wheat are based on 198,000 lbs./car. ⁵Numbers in parentheses are the spreads between the rates.

SOURCE: Burlington Northern Tariff 4022-F, August 1, 1988.

INDUSTRY COMPETITION

The surrounding area has a large number of unit train shippers and therfore substantial competition for grain exists. Judging from the production and shipping patterns of corn in the counties, competition for this commodity prevents these two elevators from capturing a larger portion of this market.

The two county area has approximately 7 unit train shippers. These are located at Hatton, Finley, Hunter, Blanchard, Hillsboro, Mayville, and Clifford.

ELEVATOR FINANCIAL CONDITION

The annual financial statements from both elevators are analyzed here.

Portland

Portland Farmers Elevator Company is split into two divisions, the grain division and the dry edible bean division. This split occurred in 1982-83. The two divisions are reported separately in the annual reports. Emphasis will be placed on the grain division. The proceeds from grain over the past six years have averaged \$179,472 and been within the approximate range of \$104,000-220,000 with 1982-83 being the high and 1985-86 representing the low value (Table 6). The average combined proceeds is \$178,189 which is slightly below the average grain proceeds. Combined proceeds ranged from \$(69,873) to \$595,718, in 1983-84 and 1986-87 respectively. In the past two years the bean division has begun contributing to combined proceeds.

TABLE 6. FINANCIAL INFORMATION FOR PORTLAND FARMERS ELEVATOR COMPANY, 1981-82 TO 1986-87.

Year	Grain	Combined	Working	Net
	Proceeds	Proceeds	Capital	Savings
		d	ollars	
1981-82	212,599.25	212,599.25	427,842.52	135,540.88
1982-83	220,478.60	137,552.38	451,773.45	110,407.00
1983-84	208,116.66	(69,872.76)	332,413.13	125,289.79
1984-85	147,675.32	57,773.34	358,231.33	29,919.67
1985-86	104,539.80	135,365.00	278,196.14	28,959.17
1986-87	183,424.19	595,718.18	727,068.72	93,358.70
Average	179,472.30	178,189.23	429,254.22	87,245.86

Working capital for the elevator has averaged \$429,254 with a range of \$278,196 to \$727,068 (1985-86 and 1986-87 respectively). Net savings has varied from \$28,959 to \$135,540 (1985-86 and 1981-82 respectively) with an average of \$87,245. Net savings has been decreasing in the past, but increased from \$28,959 in 1985-86 to \$93,358 in 1986-87.

The most recent year, 1986-87, was a good year financially for the Portland Farmers Elevator Company. All items shown were above the six year average, with combined proceeds and working capital measuring the highest of the six years presented.

Portland Junction

Portland Junction Grain Company has averaged \$145,227 in proceeds from grain over the past six years (Table 7). Proceeds have ranged from \$96,518 to \$196,313 (in 1985-86 and 1982-83 respectively).

TABLE 7. FINANCIAL INFORMATION FOR PORTLAND JUNCTION GRAIN COMPANY, 1981-82 TO 1986-87.

Year	Grain Proceeds	Working Capital	Net Savings
		dollars	
1981-82 1982-83 1983-84 1984-85 1985-86 1986-87	124,400.04 196,313,96 168,159.87 145,206.88 96,518.07 140,767.17	106,642.95 241,838.51 240,898.73 250,803.79 53,061.54 148,403.22	29,306.49 54,633.88 674.82 18,244.05 24,063.44 65,324.47
Average	145,227.67	173,608.12	32,041.19

Working capital has ranged from \$53,061 to \$250,803 (1985-86 and 1984-85 respectively) with an average of \$173,608 over the past six years. Net savings has averaged \$32,041 with a range of \$674 to \$65,324 (1983-84 and 1986-87 respectively). The most recent year, 1986-87, was a good year finanically. Proceeds were slightly below the average, working capital was slightly above, and net savings were double the six year average.

MERGER ANALYSIS

TRANSPORTATION SAVINGS

In this section the potential for unit train shipments by merging Portland and Portland Junction will be analyzed. This analysis will only identify whether rate savings are great enough to compensate for the costs of trucking grain from Portland Junction to Portland. There is no facility upgrading needed and therefore no additional investment costs to analyze or justify.

The costs of trucking grain are \$30/hour with 2 trips between the elevators possible per hour. This translates to a 3 cents per hundredweight trucking cost for wheat and barley. If the rail rate savings are greater than 3 cents per hundredweight then the savings justify the costs of trucking.

Close atttention should be given to this level of truck rate. At 3 round trips per hour, this \$30 per hour rate is equivalent to approximately \$1.11 per truck running mile. If only 2 trips per hour are made, this rate is equivalent to about \$1.66 per running mile. For short distance trips, it may not be possible for a commercial motor carrier to sustain this rate level. Long distance grain truckers generally operate at a cost of about \$0.90 to \$1.10 per running mile. Short distance or local truckers operate at a much higher per mile cost due to the higher proportion of loading/unloading time, slower speeds, and other factors. Local truck rates from other cooperatives who have significant movements among stations have been between \$1.60 and \$3.50 per running mile for distances similar to the Portland-Portland Junction situation. If may be wise to further investigate prevailing local truck rates and negotiate long-term agreements for local hauls.

The current rail rate spreads vary from 2 to 28 cents per cwt., enough savings to cover the costs of trucking. Therefore it is economically feasible for moving grain from Portland Junction to Portland by truck to fill unit trains. This conclusion would not change for wheat shipments until trucking costs increased to about \$100 per hour for wheat shipments, assuming the rail rate savings remain the same.

Another factor that should be considered are the additional storage costs incurred in accumulating grain to be shipped by train. The additional costs of storage may be minimal or significant, depending on the policy developed for collecting grain for unit train shipment. For the smallest rate savings available (2 cents per cwt. for corn and soybeans) no storage charge could economically be incurred (2 cents rail rate savings minus 2 cent trucking costs).

However, for the largest rate savings (28 cents per cwt. for a 27-car shipment of corn to the PNW) a much higher storage cost could be incurred.

Table 8 depicts the monthly rail movements of hard red spring wheat from Portland and Portland Junction to Duluth and Minneapolis. The movements marked with an asterisk (*) are those large enough to have been shipped by train. From Portland there have been four such shipments in the past 43 months. There have been no such shipments from Portland Junction. When the shipments from both elevators to both destinations are combined, the number increases to six shipments in 44 months, three of which have occurred in the past seven months.

If rail and truck shipments of wheat are combined (Table 9) the number of possible train shipments increases to eleven. This is depicted in Figure 2. The bars that pass above the 80,000 bushels level are considered potential train shipments. A policy of preferring train shipments to other alternatives would be necessary to achieve this concentration of train shipments. This total also combines the Minneapolis and Duluth markets as if they are completely interchangeable. If they are not, the number of train shipments possible by elimination of trucking would total eight of 44 months.

	Dulı	uth/Superior	Minneapolis/St.	Paul Total
			bushels	
Crop Year Jul 84 Sect 84 Nov 84 Jaeb 85 Fear 85 Mapr 85 Jun 85	1984-85	10,044 996,8840 1996,5980 9,810 00 00 00 00	29,117 9,900 19,849 9,975 0 16,232	$10,044 \\ 121,938* \\ 26,467 \\ 29,659 \\ 9,975 \\ 0 \\ 16,232$
TOTAL	84-85	149,062	85,073	234,135
Crop Year Jul 855 Aug 855 Oct 855 Dec 855 Dec 855 Dec 855 Dec 855 Jaeb 866 Mapr 866 Mapr 866 Jun 86	1985-86	32,470 9,684 13,064 0 0 0 0 0	55,043 9,567 0 12,932 16,280 0	$\begin{array}{c} 87,513*\\ 9,567\\ 9,684\\ 13,064\\ 0\\ 12,932\\ 16,290\\ 16,290\\ 0\\ 0\end{array}$
TOTAL	85-86	55 , 218	102,112	157,330
Crop Year Jul 866 Aug 866 Sect 866 Dec 866 Jan 877 Feb 87 Mar 87 May 87 Jun 87	1986-87	39,583 59,028 0 0 0 0 0 0 0 0	122,174* 22,920 33,000 12,984 9,801	161,757*22,92033,00012,9849,8010
TOTAL	86-87	98,611	200,879	299,490
Crop Year Jul 87 Aug 87 Sep 87 Oct 87 Nov 87 Dec 87 Jan 88 Feb 88	1987-88	85,800* 0 83,889*	85,800* 0 0	85;800* 85;800* 83,889*
YEAR I DATE 8	FO 37-88	169,689	85,800	255,489
* Indicate	es a pose	sible 26-car	unit train shipment	(80,000 bu.)

TABLE 8. COMBINED PORTLAND AND PORTLAND JUNCTION MONTHLY RAIL SHIPMENTS OF HARD RED SPRING WHEAT

	Dul	uth/Superior		<u>linnear</u>	polis/St	Paul	Total
			·	- bush	els		
Crop Year Jul 884 Augpt 884 Ocov 884 Death 885 Death 885 Mapre 855 Mapre 855 Mapre 855 Jun 855	1984-85	342,4550 474667 382,47667 3481,56727 4481,56727 314,56727 1460,5 1460,5 1460,5 11 16,911		811-1057462150156 1722-1222 4575056	454024197022		* 51664015087110671204 2 6401508710671204 516666 56578
TOTAL	84-85	388,385		467	,270		855 , 655
Crop Year Jug 855 Aug 855 Novc 855 Dean 866 Mapr 866 Mapr 866 Jun 86	1985-86	4 21 12 11 22 11 1		122271316550	* 32,007,004,007,53,007,004,007,53,007,004,007,53,007,004,007,53,004,007,53,004,007,53,004,007,53,004,004,004,004,004,004,004,004,004,00		* 144151118011383 140104556982771 140993524982771 80060633433524
TOTAL	85-86	191,659		355	,747		547,406
Crop Year Jul 866 Aug 866 Oct 866 Dec 866 Jab 87 Feb 87 Mar 87 Mar 87 Jun 87	1986-87	* 973416076583 97341260872 2624126087 2624126087 20872 112 02872 112 0212 12 0212 12 02 12 02 12 02 12 02 12 02 03 03 03 03 03 03 03 03 03 04 03 04 04 04 04 04 04 04 04 04 04		10000000000000000000000000000000000000	* 5147 4949 4949 4949 4949 50147 807 666 * 4949 107 107 107 107 107 107 107 107		*** 52488843994 522111708021129883 3775837021129883 42284177968834496 24289417968834496
TOTAL	86-87	304,983		569	, 073		874,056
Crop Year Jul 87 Aug 87 Sep 87 Oct 87 Nov 87 Dec 87 Jan 88 Feb 88	1987-88	86,69947 99947 103895 13895 13895 5,739 5,759 5,759 5,759 5,759 5,759 5,759 5,759 5,759 5,759 5,759 5,759 5,759 5,759 5,759 5,7755 5,7755 5,77555 5,7755555555		567 167 1940 304 66	0777 07354 025840 0284061 0284061 0284061 0284061 02910		140,772* 174,823* 173,675 27,672 128,837* 83,801* 72,649
YEAR T DATE 8	0 7-88	231,736		420	,295		652,031
* Indicate	s a poss	ible 26-car	unit	train	shipment	(80,00	0 bu.)

TABLE 9. COMBINED PORTLAND AND PORTLAND JUNCTION MONTHLY RAIL AND TRUCK SHIPMENTS OF HARD RED SPRING WHEAT



Figure 2. Monthly Shipments of HRS Wheat From Portland and Portland Junction to Minneapolis and Duluth Markets

Monthly barley shipments by rail from Portland and Portland Junction to Minneapolis and Duluth are shown in Table 10. Ninety thousand bushels of barley are required to fill a 26-car train. Each elevator had one shipment in the past 43 months that would have filled a unit train. Combining both elevators and both destinations this total increases to four possible train shipments. Table 11 shows the combined truck and rail shipments of barley from both elevators. If the elevators had combined shipments in the past 43 months there would have been three shipments possible to Minneapolis. If both destinations had been combined, six train shipments would have been feasible. This is represented graphically in Figure 3. Those months above the 90,000 bushels level represent possible train shipments.

	Duluth/Superior	Minneapolis/St. P	aul Total		
		bushels			
Crop Year 1984 Jul 84 Aug 84 Oct 84 Nov 84 Dec 84 Jan 85 Feb 85 Mar 85 Apr 85 Jun 85	1-85 32,462 11,430 15,284 7,825 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	314, 569298 5667398593 14, 7, 68559 10, 40559 10, 40559 10, 40559 11, 11, 11, 11, 11, 11, 11, 11, 11, 11,	3174,5751* 3174,4023355 13774,852859 13377888814 13377888814 13377888814 13377888814 13377888814 133778 1337778 1337778 1337778 1337777778 1337777777777		
TOTAL 84-8	85 83,956	517,077	601,033		
Crop Year 1985 Jul 85 Aug 85 Sep 85 Oct 85 Dec 85 Jan 86 Feb 86 Mar 86 Apr 86 May 86 Jun 86	5-86 0 0 0 0 0 0 0 0 0	10,895 721,720 36,919 355647 11,250 3,750	10,895 721,720 36,9190 221,720 36,9190 221,250 221,250 3,750		
TOTAL 85-8	36 0	242,954	242,954		
Crop Year 1986 Jul 86 Sep 86 Oct 86 Dec 86 Jan 87 Feb 87 Mar 87 Apr 87 Jun 87	5-87 34,948 0 10,249 20,197 10,771 0 0 0	51, 893 107, 8590 22, 2990 322, 2995 322, 2995 322, 2995 3321, 3532 3321, 35322 3321, 353222 3321, 35322 3321, 35322 3322, 35322, 35322, 35322, 35322, 35322, 35322, 35322, 35322, 35322,	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$		
TOTAL 86-8	37 76,165	557,156	633,321		
Crop Year 1987 Jul 87 Aug 87 Sep 87 Oct 87 Nov 87 Dec 87 Jan 88 Feb 88	7-88	130,181* 3,565 14,400 36,079 584,168 554,401 25,442 0	130,181* 13560 146,168 146,168 1661 25,442 0		
YEAR TO DATE 87-88	3 0	322,436	322,436		
* Indicates a possible 26-car unit train shipment (90,000 bu.)					

TABLE 10. COMBINED PORTLAND AND PORTLAND JUNCTION MONTHLY RAIL SHIPMENTS OF BARLEY

	Dulu	th/Superior	Minneapolis/St. I	aul Total		
			bushels			
Crop Year Jul 884 Aug 884 Socov 884 Dect 884 Dect 885 Dect 885 Dect 885 Dect 885 Dect 885 Jun 85 Jun 85	1984-85	5,381 6175,208 1,060 3,650 16,955	31,575929 566779859 142220 138829593 142220 13881,170 2907 2907 2907	1407719884755928 1407729884755928 14607750884755928 166607750884 1709884 1709884 17098 170		
TOTAL	84-85	134,322	522,555	656 , 877		
Cropyear Juge55 Socoves55 Deabass Mapres66 Amarys66 Jun 86	1985-86	000000000000000000000000000000000000000	14,290 721,721 40,813 37,9647 11,250 3,750	14,290 721,721 40,8180 40,59667 11,250 3,750		
TOTAL	85-86	0	250,243	250,243		
Crop Year Jul 866 Augp 866 Seet 866 Noec 866 Jaeb 87 Fear 87 Mapr 87 Jun 87	1986-87	34,948 13,540 10,771 0 2,190 1,114	51,893 107,598* 28,090 32,215 36,29946 371,39946 372,3996 371,3990 371,3990 374,3990 375,8821	548 546 548 590 57 57 57 57 57 57 57 57 57 57		
TOTAL	86-87	82,760	565,959	648,719		
Crop Year Jul 87 Aug 87 Sep 87 Oct 87 Nov 87 Dec 87 Jan 88 Feb 88	1987-88	7,630 16,407 24,148 30,346 3,211 0	132,300* 3,565 146,792 622,444 722,411 287,475	139,930* 19,972 38,5137* 103,622 28,965 28,7475		
YEAR DATE 8	ro 37-88	88,235	408,556	496,791		
* Indicates a possible 26-car unit train shipment (90,000 bu.)						

TABLE 11. COMBINED PORTLAND AND PORTLAND JUNCTION MONTHLY RAIL AND TRUCK SHIPMENTS OF BARLEY



Figure 3. Monthly Barley Shipments From Portland and Portland Junction to Minneapolis and Duluth Markets

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OTHER POTENTIAL SAVINGS

There may be incentives for merger other than strictly the rail rate savings through expanded unit train shipments. Other factors to consider may include:

- 1. <u>Savings in general expenses</u>. The largest component of country elevator expenses is salary and salary-related costs. The potential for cost savings from salary-related cuts appears to be limited, particularly if volume is expected to increase as a result of merger. The potential for savings in non-salary expenses appears to be even more limited. Volume related expenses may actually increase if successful unit train operations lead to increased volumes. Other expenses such as insurance, professional fees, meetings, etc. cannot be expected to decrease substantially (if at all) because of merger.
- 2. <u>House specialization</u>. Due to the variety of crops grown in the area, some benefits from merger may accrue due to dedicating each station or bin group to particular commodities. These savings may be especially obvious when crops such as malting barley, sunflowers, and high quality wheats are grown. Given that both Portland and Portland Junction are currently significant shippers of most of these crops already,

the benefits from house specialization may not be significant.

- 3. <u>Blending and other merchandising opportunities</u>. Because of potentially greater volumes, there may be more occasions to blend grains for better selling opportunities. These benefits are also difficult to quantify and may not be significant, especially since the two stations are less than five miles apart.
- 4. <u>Rail shipping capacity expanded</u>. The ability of the collective organization to ship by rail may be enhanced due to expanded unit train shipping. Railroads are arguably more prone to provide better service to unit train shippers than to single car shippers. This may include better car supply, better rate negotiations, and other volume/size related matters.
- 5. <u>Management specialization</u>. Some larger co-ops report efficiency gains due to specialization of labor and management after merger. In the case of two single station co-ops merging, however, the scale of operation may not justify such specialization.

REASONS FOR NOT CONSIDERING MERGER

There also may be reasons for <u>not</u> considering a merger, and these may be as important to consider as reasons favoring merger.

- <u>Maintain local competitive atmosphere</u>. Remaining separate as competitions may actually be in the best interest of patrons, although the co-op structure would likely compensate for any loss in price competition caused by merger.
- 2. <u>Eliminate reorganizational costs</u>. Costs of merging the two cooperatives may not be as substantial as investments in facilities, but would undoubtedly include some legal, accounting, and other expenses.
- 3. <u>Road damage reduced</u>. Some local road deterioration will no doubt result from continuous semi-truck shipments between Portland and Portland Junction. Costs of local road damage from inter-elevator grain shipments are not costs that have to be internalized by the cooperative. Patrons and other residents however, may disapprove of the road damage and this may reflect poorly on the cooperative. However, if the two co-ops enter into informal grain buying transactions, and the local trucking takes place even without the merger.

4. <u>Patron attitudes</u>. One final consideration which may have the greatest impact on the merger decision is the attitudes of co-op patrons toward merger. The perceived loss of local control has been a problem for some merger situations. An effective educational program on the benefits of merger can help allay some of these concerns, if, in fact, benefits from merger exist.

CONCLUSIONS

The trend in the country elevator industry has been towards larger, multi-plant facilities. Often the best way to achieve this growth is through merger. The success of these organizations has been mixed. For some it has been the only way to remain in business, for others it has greatly expanded their operations and made them more efficient. Still others have not been able to make the merger work.

The current environment has generated new problems that should also be considered. The 1988 drought has cut production drastically and will reduce volumes at virtually all stations. How severe and lasting these problems will be is yet to be determined. Their effects will have an impact on the short-term profitablity and perhaps on the acceptability of a merger.

The decision to merge should be based on the ability to build additional revenue or to acheive cost savings. Cost savings are usually the result of transshipment to take advantage of rail rate savings. Other cost savings might also dictate a merger.

In North Dakota, elevators with predominatly westbound shipments are more apt to have successful mergers. This is due to larger rate spreads for westbound shipments, and the improved service given to unit train shippers over single car shippers. The density of elevators in the western part of the state is

also more conducive to the multi-plant structure.

Elevators in the eastern part of North Dakota have fewer reasons to merge. The density of elevators makes transshipment less practical. Farmers can often haul to more than one elevator less than ten miles away and are less likely to pay for double-handling in this type of environment. Eastbound shipments do not have as favorable a rate spread as those on westbound shipments. The variety of crops grown in the east generates fewer high volume commodities. This is somewhat offset by the higher production densities in this part of the state.

In the case of Portland-Portland Junction there does not appear to be many compelling reasons to merge at this time. The number of additional unit train shipments possible through merger is marginal at best. There are no significant general expense savings except for dubious cuts in personnel/salaries. The function of the second house after merger is open to question.

It is recommended that an informal buying/selling arrangement be undertaken for a period of time. If the arrangement provided for higher grain volumes and considerable savings through expanded unit train operations this analysis should be reviewed and updated. If soybean shipments, especially, begin to increase the potential for merger could

change. If there are other reasons for merging that have not been addressed here, their impacts on the organizations should also be studied.

Additional information on the merger decision may be pursued with the Federal Bank for Cooperatives and private consultants.