FINAL REPORT ~ FHWA-OK-19-07

# ASSET VALUE PRACTICES AND FUNCTIONALITY

Jason Bittner, PMP, Principal Dr. Hannah Silber, Staff Engineer

Applied Research Associates, Inc. Madison, Wisconsin

January 2020



Transportation Excellence through Research and Implementation

ODOT-spr@odot.org

Office of Research & Implementation The Oklahoma Department of Transportation (ODOT) ensures that no person or groups of persons shall, on the grounds of race, color, sex, religion, national origin, age, disability, retaliation or genetic information, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any and all programs, services, or activities administered by ODOT, its recipients, sub-recipients, and contractors. To request an accommodation please contact the ADA Coordinator at 405-521-4140 or the Oklahoma Relay Service at 1-800-722-0353. If you have any ADA or Title VI questions email ODOT-ada-titlevi@odot.org.

The contents of this report reflect the views of the author(s) who is responsible for the facts and the accuracy of the data presented herein. The contents do not necessarily reflect the views of the Oklahoma Department of Transportation or the Federal Highway Administration. This report does not constitute a standard, specification, or regulation. While trade names may be used in this report, it is not intended as an endorsement of any machine, contractor, process, or product.

## **ASSET VALUE PRACTICES AND FUNCTIONALITY**

FINAL REPORT ~ FHWA-OK-19-07

ODOT SP&R ITEM NUMBER 2283

#### Submitted to:

Office of Research and Implementation Oklahoma Department of Transportation

Submitted by: Jason Bittner, PMP, Principal Dr. Hannah Silber, Staff Engineer Applied Research Associates, Inc.



January 2020

#### TECHNICAL REPORT DOCUMENTATION PAGE

FHWA-OK-19-07         4. TITLE AND SUBTITLE         Asset Valuation Practices and Functionality         5. REPORT DATE         January 2020         6. PERFORMING ORGANIZATION CODE         7. AUTHOR(S)         Jason Bittner and Dr. Hannah Silber         9. PERFORMING ORGANIZATION NAME AND ADDRESS         Applied Research Associates, Inc.         6314 Odana Road, Suite 11         Madison, WI 53719         12. SPONSORING AGENCY NAME AND ADDRESS         Oklahoma Department of Transportation         Office of Research and Implementation         200 N.E. 21st Street, Room G18         Oklahoma City, OK 73105				
4. TITLE AND SUBTITLE       5. REPORT DATE         Asset Valuation Practices and Functionality       5. REPORT DATE         January 2020       6. PERFORMING ORGANIZATION CODE         7. AUTHOR(S)       8. PERFORMING ORGANIZATION REPORT         9. PERFORMING ORGANIZATION NAME AND ADDRESS       10. WORK UNIT NO.         Applied Research Associates, Inc.       11. CONTRACT OR GRANT NO.         6314 Odana Road, Suite 11       11. CONTRACT OR GRANT NO.         Madison, WI 53719       0DOT SPR Item Number 2283         12. SPONSORING AGENCY NAME AND ADDRESS       13. TYPE OF REPORT AND PERIOD COVERED         Oklahoma Department of Transportation       Oct 2018 – December 2019         200 N.E. 21st Street, Room G18       14. SPONSORING AGENCY CODE				
Asset Valuation Practices and Functionality       January 2020         6. PERFORMING ORGANIZATION CODE         7. AUTHOR(S)       8. PERFORMING ORGANIZATION REPORT         9. PERFORMING ORGANIZATION NAME AND ADDRESS       10. WORK UNIT NO.         Applied Research Associates, Inc.       11. CONTRACT OR GRANT NO.         6314 Odana Road, Suite 11       11. CONTRACT OR GRANT NO.         Madison, WI 53719       0DOT SPR Item Number 2283         12. SPONSORING AGENCY NAME AND ADDRESS       13. TYPE OF REPORT AND PERIOD COVERED         Oklahoma Department of Transportation       6. December 2019         200 N.E. 21st Street, Room G18       14. SPONSORING AGENCY CODE				
6. PERFORMING ORGANIZATION CODE         7. AUTHOR(S)         Jason Bittner and Dr. Hannah Silber         9. PERFORMING ORGANIZATION NAME AND ADDRESS         Applied Research Associates, Inc.         6314 Odana Road, Suite 11         Madison, WI 53719         12. SPONSORING AGENCY NAME AND ADDRESS         Oklahoma Department of Transportation         Office of Research and Implementation         200 N.E. 21st Street, Room G18         Oklahoma City, OK 73105				
7. AUTHOR(S)       8. PERFORMING ORGANIZATION REPORT         9. PERFORMING ORGANIZATION NAME AND ADDRESS       10. WORK UNIT NO.         Applied Research Associates, Inc.       11. CONTRACT OR GRANT NO.         6314 Odana Road, Suite 11       11. CONTRACT OR GRANT NO.         Madison, WI 53719       13. TYPE OF REPORT AND PERIOD COVERED         12. SPONSORING AGENCY NAME AND ADDRESS       13. TYPE OF REPORT AND PERIOD COVERED         Oklahoma Department of Transportation       Oct 2018 – December 2019         200 N.E. 21st Street, Room G18       14. SPONSORING AGENCY CODE				
Jason Bittner and Dr. Hannah Silber10. WORK UNIT NO.9. PERFORMING ORGANIZATION NAME AND ADDRESS Applied Research Associates, Inc. 6314 Odana Road, Suite 11 Madison, WI 5371910. WORK UNIT NO.12. SPONSORING AGENCY NAME AND ADDRESS Oklahoma Department of Transportation Office of Research and Implementation 200 N.E. 21st Street, Room G18 Oklahoma City, OK 7310510. WORK UNIT NO.14. SPONSORING AGENCY CODE11. CONTRACT OR GRANT NO. ODOT SPR Item Number 2283				
9. PERFORMING ORGANIZATION NAME AND ADDRESS       10. WORK UNIT NO.         Applied Research Associates, Inc.       11. CONTRACT OR GRANT NO.         6314 Odana Road, Suite 11       11. CONTRACT OR GRANT NO.         Madison, WI 53719       0DOT SPR Item Number 2283         12. SPONSORING AGENCY NAME AND ADDRESS       13. TYPE OF REPORT AND PERIOD COVERED         Oklahoma Department of Transportation       Final Report         Office of Research and Implementation       Oct 2018 – December 2019         200 N.E. 21st Street, Room G18       14. SPONSORING AGENCY CODE				
9. PERFORMING ORGANIZATION NAME AND ADDRESS       10. WORK UNIT NO.         Applied Research Associates, Inc.       11. CONTRACT OR GRANT NO.         6314 Odana Road, Suite 11       11. CONTRACT OR GRANT NO.         Madison, WI 53719       0DOT SPR Item Number 2283         12. SPONSORING AGENCY NAME AND ADDRESS       13. TYPE OF REPORT AND PERIOD COVERED         Oklahoma Department of Transportation       13. TYPE OF REPORT AND PERIOD COVERED         Office of Research and Implementation       Oct 2018 – December 2019         200 N.E. 21st Street, Room G18       14. SPONSORING AGENCY CODE         Oklahoma City, OK 73105       14. SPONSORING AGENCY CODE				
Applied Research Associates, Inc.6314 Odana Road, Suite 11Madison, WI 5371912. SPONSORING AGENCY NAME AND ADDRESSOklahoma Department of TransportationOffice of Research and Implementation200 N.E. 21st Street, Room G18Oklahoma City, OK 73105				
OS14 Odaha Road, Suite T1ODOT SPR Item Number 2283Madison, WI 53719ODOT SPR Item Number 228312. SPONSORING AGENCY NAME AND ADDRESS13. TYPE OF REPORT AND PERIOD COVEREDOklahoma Department of TransportationFinal ReportOffice of Research and ImplementationOct 2018 – December 2019200 N.E. 21st Street, Room G1814. SPONSORING AGENCY CODEOklahoma City, OK 7310514. SPONSORING AGENCY CODE				
Madison, W153719       Image: Constraint of the second secon				
12. SPONSORING AGENCY NAME AND ADDRESS       13. TYPE OF REPORT AND PERIOD COVERED         Oklahoma Department of Transportation       Final Report         Office of Research and Implementation       Oct 2018 – December 2019         200 N.E. 21st Street, Room G18       14. SPONSORING AGENCY CODE         Oklahoma City, OK 73105       14. SPONSORING AGENCY CODE				
Oklahoma Department of TransportationPinal ReportOffice of Research and ImplementationOct 2018 – December 2019200 N.E. 21st Street, Room G1814. SPONSORING AGENCY CODEOklahoma City, OK 7310514. SPONSORING AGENCY CODE				
Office of Research and Implementation       Oct 2018 – December 2019         200 N.E. 21st Street, Room G18       14. SPONSORING AGENCY CODE         Oklahoma City, OK 73105       14. SPONSORING AGENCY CODE				
Oklahoma City. OK 73105				
Oklahoma City, OK 73105				
15. SUPPLEMENTARY NOTES				
16. ABSTRACT				
Providing a better understanding of the value of the State of Oklahoma's transportation assets as				
well as the maintenance activities necessary to keep them in a state of good repair is a key				
component of sustainable long-term asset management. This report enhances asset management				
planning efforts to better meet Federal requirements by providing a variety of approaches to				
valuation of transportation assets. The project also included a state of the practice review a literature				
assessment, and a workshop and training overview of how to apply a variety of approaches				
assessment, and a workshop and training overview of now to apply a variety of approaches.				
Losses to state highway functionality over time were categorized and examined to assess what				
actions can help preserve, reestablish, improve and enhance functionality in the future as a means to				
also evaluate the transportation network. The project identified ways to influence functionality of				
transportation assets, enhance safety and reduce future maintenance and investment expenditures.				
Ultimately, this effort detailed alternative approaches to business processes in Oklahoma with				
respect to asset management strategies and practices. Some further research is needed to				
determine if the new approaches would be worth the level of effort to launch new practices				
17. KEY WORDS 18. DISTRIBUTION STATEMENT				
Asset Valuation, Functionality, Asset No restrictions. This publication is available from the Office				
Management, GASB-34 of Research and Implementation, Oklahoma DOT.				
19. SECURITY CLASSIF. (OF THIS REPORT)       20. SECURITY CLASSIF. (OF THIS       21. NO. OF PAGES       22. PRICE				
PAGE)				
Linclassified 52 NI/A				
Form DOT F 1700.7 (08/72)				

	SI* (MODERN METRIC) CONVERSION FACTORS APPROXIMATE CONVERSIONS TO SI UNITS						
SYMBOL	WHEN YOU KNOW	MULTIPLY BY	TO FIND	SYMBOL			
		LENGTH					
in	inches	25.4	millimeters	mm			
ft	feet	0.305	meters	m			
yd	yards	0.914	meters	m			
mi	miles	1.61	kilometers	km			
. 2	en vene in de en	AREA		2			
in <sup>2</sup>	square inches	0 002	square maters	mm²			
$\pi$	square vard	0.836	square meters	m <sup>2</sup>			
ac	acres	0.405	hectares	ha			
mi <sup>2</sup>	square miles	2.59	square kilometers	km <sup>2</sup>			
		VOLUME					
fl	fluid ounces	29.57	milliliters	m			
oz	gallons	3.785	liters	L			
gal	cubic feet	0.028	cubic meters	L			
ft <sup>3</sup>	cubic yards	0.765	cubic	m³			
yd <sup>3</sup>	meters NOTE	: volumes greater than 1000 l	L shall be shown	m³			
		MASS					
oz	ounces	28.35	grams	g			
lb	pounds	0.454	kilograms	kg			
т	short tons (2000 lb)	0.907	megagrams (or "metric ton")	Mg (or "t")			
0-	TEN	IPERATURE (exact degr	ees)	0.0			
۳F	Fahrenheit 5 (F-32)/9	Celsius or (F-32),	/1.8	°C			
		ILLUMINATION					
fc	foot-candles	10.76	lux	lx			
fl	foot-Lamberts	3.426	candela/m <sup>2</sup>	cd/m <sup>2</sup>			
	FORCE	E and PRESSURE or STRI	ESS				
lbf	poundforce	4.45	newtons	N			
lbf/in <sup>2</sup>	poundforce per square inch	6.89	kilopascals	kPa			
	APPROXIMAT	<b>F CONVERSIONS FRO</b>	MSLUNITS				
SYMBOL	WHEN YOU KNOW	MULTIPLY BY	TO FIND	SYMBOL			
		LENGTH					
mm	millimeters	0.039	inches	in			
m	meters	3.28	feet	ft			
m	meters	1.09	yards	yd			
km	kilometers	0.621	miles	mi			
2		AREA		. 2			
mm <sup>2</sup>	square millimeters	0.0016	square inches	in <sup>2</sup>			
m <sup>2</sup>	square meters	1 195	square vards	rt vd <sup>2</sup>			
ha	hectares	2.47	acres	ac			
km <sup>2</sup>	square kilometers	0.386	square miles	mi <sup>2</sup>			
		VOLUME					
mL	milliliters	0.034	fluid ounces	fl oz			
L	liters	0.264	gallons	gal			
m <sup>3</sup>	cubic meters	35.314	cubic feet	ft <sup>3</sup>			
m³	cubic meters	1.307	cubic yards	yd³			
		MASS					
g	grams	0.035	ounces	OZ			
kg	kilograms	2.202	pounds	lb T			
ivig (or t)	megagrams (or metric ton )	1.103	short tons (2000 lb)	1			
°C	Colcius	1PERATURE (exact degree	ees)	0 <b>-</b>			
L	Celsius		Famelmeit	-F			
- I	l		foot and los	f.,			
IX	iux candola/m <sup>2</sup>	0.0929	TOOT-CANDIES	TC fl			
cu/m	candela/m	0.2919	TOOT-Lamperts				
N	FORCI	E and PRESSURE or STRI	ESS noundforce	lhf			
kPa	kilopascals	0.225	poundforce per square	lhf/in <sup>2</sup>			
		0.1.10	pour a construction of pour of a data				

\*SI is the symbol for the International System of Units. Appropriate rounding should be made to comply with Section 4 of ASTM E380. (Revised March 2003)

### **Table of Contents**

ASSET VALUE PRACTICES AND FUNCTIONALITY	i
INTRODUCTION	1
LITERATURE REVIEW	1 2
State Experiences with Functionality Use	3
Michigan	3
Utah	7
Colorado	3
California	)
North Carolina	9
Kansas10	)
West Virginia1	1
Oklahoma State of the Practice12	2
ASSET VALUATION METHODS	3
Guidance for Applying Asset Valuation Approaches2	1
Cost21	1
Asset Condition	2
Depreciation24	1
Use Value25	5
Concluding Valuation Observations	3
WORKSHOP	7
LIFE CYCLE COST & FUNCTIONALITY ANALYSIS	9
Performance Measures & Life Cycle Planning	)
Life Cycle Assessment	2
Planning	3
Construction	3
Operations	7
Maintenance	7
Treatment Selection40	)
CONCLUSIONS	1
REFERENCES42	2

## List of Figures

Figure 1: Sample RSL calculation curve (FHWA, 2017b)	7
Figure 2: Risk management processes and outcomes (FHWA, n.d.)	. 16
Figure 3: Pavement cracking fishbone diagram.	. 30
Figure 4: Interstate pavements lifecycle analysis.	. 35
Figure 5: ODOT deterioration models and treatments (ODOT, 2018)	. 38

### List of Tables

Table 1: RSL categories (FHWA, 2017b).	7
Table 2: Inventory & conditions for OK pavements (ODOT, 2018)	. 12
Table 3: Inventory & conditions for OK bridges (ODOT, 2018).	. 12
Table 4: Pavement gap assessment (ODOT, 2018).	. 14
Table 5: Example of a risk matrix (ODOT, 2018).	. 17
Table 6: Pavement asset valuation (ODOT, 2018)	. 20
Table 7: Pavement asset valuation estimates using the cost approach	. 21
Table 8: Pavement condition (ODOT, 2018).	. 22
Table 9: PQI construct for asphalt concrete pavement (ODOT, 2018)	. 23
Table 10: Pavement condition (ODOT, 2018).	. 24
Table 11: Average costs/driver of deficient roads (TRIP, 2017)	. 25
Table 12: Valuation methods comparison.	. 26
Table 13: Interstate pavement condition (ODOT, 2018)	. 29
Table 14: Deteriorating mechanisms in pavements	. 30
Table 15: Planning functionality indicators.	. 31
Table 16: Construction functionality indicators.	. 31
Table 17: Maintenance functionality indicators	. 31
Table 18: Operations functionality indicators	. 32
Table 19: Functionality indicators across project lifecycle (Hard, 2010)	. 33
Table 20: Functionality indicators across interstate pavement lifecycle	. 36
Table 21: Asphalt life cycle effects of maintenance categories.	. 38
Table 22: Asset condition and functionality indicators.	. 39
Table 23: Maintenance treatment categories	. 41

#### INTRODUCTION

Effectively applying concepts of valuation and functionality allows agencies to effectively manage individual transportation assets effectively. To best maintain capacity and efficiency, functionality should be maintained and preserved in a proactive manner. This maintains safety, reduces unplanned maintenance activities, and protects the value of the infrastructure. Effective management requires functionality to be considered at every stage of an asset's lifecycle including planning, construction, maintenance and operations. Each of these areas affects how well an asset functions and within each area, causes of functional deterioration and associated countermeasures can be identified.

Providing a better understanding of the value of the State of Oklahoma's transportation assets as well as the maintenance activities necessary to keep them in a state of good repair is a key component of sustainable long-term asset management. This project's results provide a better understanding of the value of Oklahoma's transportation assets and the maintenance activities necessary to keep them in a state of good repair. The effort provides asset management planning enhancements, ultimately better meeting Federal requirements.

Losses to state highway functionality over time were categorized and examined including why functionality has been reduced in these areas and what actions can be taken to help preserve, reestablish, improve and enhance this functionality in the future. The project also identifies ways to influence functionality of transportation assets, enhance safety and reduce future maintenance and investment expenditures.

#### **Types of Valuation Approaches**

There are several approaches to valuation that can be applied to a transportation network. The following four characteristics form the core of valuation practices across the US.

- Cost The cost of construction or replacement is a baseline metric for most of the valuation methods. In most approaches, this is the full value of a newly constructed, restored, or acquired asset before depreciation. In a popular valuation method, the asset value is simply equal to its replacement value. Cost is also perhaps the easiest data to obtain or estimate for most assets, though problems can arise when obsolescence is a factor, or when the assets exhibit a high degree of heterogeneity in terms of size, material, design, etc.
- Depreciation Accounting depreciation of asset value occurs as the asset is consumed. In order to incorporate depreciation into asset valuation, we require assumptions about how depreciation occurs over time. Common methods of depreciation include linear depreciation, which assumes that the asset depreciates at a constant rate over time, and user cost, which assumes that the depreciation of the asset depends on the cost of upkeep (i.e. capitalization). Depreciation according to various curves other than straight line is sometimes used as well, such as

sigmoidal or sinusoidal depreciation, which assume that the asset does not depreciate at the same rate over its lifetime. The type of assumption used has a great impact on how asset management is optimized and must be rooted in reality.

- Asset condition Asset condition is used as an engineering alternative or a complement to accounting depreciation. Asset value is discounted based on current condition compared to optimal condition. Alternatively, discount of the asset value can also be determined by the cost of restoring to optimal condition. While the asset condition approach requires fewer assumptions than the depreciation approach, in order to optimize asset management, it also requires a reasonable picture of how asset condition changes over time with and without upkeep.
- Use value Use value method measures the intangible benefits of the asset. This is
  the most sophisticated approach that has its foundation in recent advances in
  microeconomic theory and is still an active area of research using state-of-the-art
  methods in mathematics, statistics, and big data. Use value is perhaps the most
  compelling and useful in determining asset impact and risk and optimally allocating
  resources between high-use and low-use assets. However, this approach is also
  much costlier as it requires data that may not be readily available, as well as a very
  specialized skillset to produce and interpret the results.

In practice, combinations of each of the above may be evident in practices or preferred approaches. The OK TAMP uses a Depreciated Replacement Cost (DRC) methodology to identify the current valuation of highway and bridge assets. Depreciated Replacement Cost (DRC) represents the fair value of the asset. In this value determination, the Gross Replacement Cost (GRC) is reduced by the actual lost value due to asset consumption (AC), rather than in terms of reduced book value. In other words, the DRC approach calculates the consumption of the asset from its newly constructed state over time (age) and through wear and tear (condition). In principle, this provides the cost of replacing the assets to the level of service defined by the state.

Regardless of the approach, the valuation of the network ultimately becomes a question of whether or not the incoming investment is sufficient to maintain that valuation or increase the valuation. The practice is designed to serve as a management decisionmaking tool, one that can be readily communicated to the traveling public and stakeholders.

#### LITERATURE REVIEW

Transportation agencies, which are responsible for maintaining roads, bridges, tunnels and other critical infrastructure, require a structured and strategic approach to managing these assets over time. This management includes allocation of resources into maintenance and rehabilitation of these assets over their whole life. Within the transportation industry the concept of asset management is still relatively new; while overall goals including optimizing performance and cost-effectiveness of transportation facilities remain consistent, different agencies see the practice differently. Applying asset management principles often requires organizational changes in thought processes, planning, and decision-making efforts (FHWA, 2017a).

One over-arching goal of many asset management programs includes maintenance of a consistent level of service achieved at the lowest possible cost (FHWA, 2017a). While agencies may view asset management in a variety of ways, the Federal Highway Administration (FHWA) defines five core principles of asset management. First, asset management should be policy-driven; the decisions regarding resource allocation should be based on a well-defined set of policy goals and objectives. Second, it should be performance-based; the aforementioned goals must be performance measure based. Third, decisions on how to allocate funds to various means (preventative maintenance versus rehabilitation or pavement office versus bridges office) should be based on a thorough analysis of the tradeoffs of selecting one option over another. These decisions largely impact achievement of the policy goals and objectives set by the organization (FHWA, 2017a).

The fourth core principle suggests that decision-making is based on high quality information, which largely involves the use of current and credible data when analyzing different funding allocation options. Lastly, agency asset performance results should be closely monitored and this performance data should be used to provide both accountability of funding decisions and feedback on the decision-making processes (FHWA, 2017a). Using these fundamental ideas, a number of management systems (largely derived from the private sector) have been developed including management by objectives, goal-oriented management, risk-based management, and enterprise resource planning (FHWA, 2017a). The key difference between the aforementioned management systems and asset management is that asset management focuses on assets, asset condition, asset performance, and the resource necessary to maintain this performance to a predetermined level of service throughout the lifecycle of those assets.

Much of the transportation asset management work developed in the private sector, however the public sector must also adopt these mindsets, decision-making and strategies. Key challenges facing public agencies across the nation include maintaining infrastructure in a condition as good or better than is currently existing, developing and implementing a plan for infrastructure improvement, and working within budget constraints to plan, build, operate, maintain, and rehabilitate transportation facilities (FHWA, 2017a). With these goals in mind, comprehensive transportation asset management plans (TAMP) aid agencies in developing expected and desired projections of asset performance and infrastructure condition over time. These long-term asset strategies and financial plans are linked to sustaining infrastructure condition and level of service throughout its lifecycle (FHWA, 2016).

Using a TAMP is an inclusive method for addressing fund allocation across a set number of planning years that needs to be dedicated to rehabilitation and maintenance of assets. The financial component of this plan can be linked to various performance measures and infrastructure condition (FHWA 2016). Within this financial plan, asset valuation and deprecation are considered; asset valuation uses infrastructure conditions and creates monetary equivalents such as public wealth or equity. Depreciation describes the costs to public wealth and equity due to the aging and deterioration of infrastructure assets, which occurs due to use as well as neglect of required maintenance and rehabilitation (FHWA, 2016). Monetary valuation of transportation assets can be done using infrastructure age, type of infrastructure, infrastructure condition, or the components or costs associated with construction. Assets can also be valued based on their ability to generate income such as toll road service plazas, however, age, costs of construction or maintenance and condition are the most common means (FHWA, 2016).

The topic of functionality is integral to understanding asset management. Often times, performance measures are linked to infrastructure functionality, especially within the areas of planning land development, operations and capacity, right-of-way, safety, and infrastructure maintenance (Hard, Bochner, Li, Qi, Damnjanovic, & Frawley, 2009). These key areas can be linked with the success of transportation asset functionality. The group of lists below highlights various asset management components that can be linked to the functionality of those assets.

- Capacity/operational efficiency
  - o Facility function (long distance, intercity, or local)
  - Signal optimization
  - Signal coordination
  - Operational assessments
  - Retrofits and enhancements
  - Minor enhancements (ramps, interchanges, turn lanes, geometrics, time managed capacity)
  - Network enhancements (parallel facilities, gap completion, bottleneck improvements, expansion)
- Right of way
  - Preservation/protection
  - Acquisition
  - Protection
  - o Utility location and maintenance
- Safety
  - Road safety audits

- Operational assessments
- Sight distance review
- Sign assessments and maintenance (traffic control, wayfinding)
- Lighting assessments
- Traffic control
- Infrastructure
  - Life cycle cost decision making
  - Sustainable materials, equipment, designs
  - Low maintenance infrastructure components
  - Maintenance (practices and scheduling)
  - o Modern materials
  - Low maintenance equipment
  - Coordination on development planning/review
- Planning
  - Land use/transportation planning and decision making
  - Plan implementation (including prioritization)
  - Development review/coordination
  - Access/corridor management and preservation

Preserving functionality of transportation infrastructure aids in preserving the value of these assets. Additionally, preservation, maintenance and enhancement of transportation asset functionality help maintain capacity and efficiency, reduces congestion, improves safety, minimizes costs by reducing unplanned maintenance, and protects investment value (Hard et al., 2009). In conjunction with functionality analysis, the consideration of climate change influence must also be considered for sustainable long-term asset management. When considering functionality, agencies should also reprioritize assets subject to new sources of vulnerability brought on by climate change. This includes dramatic changes in storm frequency and severity, fluctuation in duration of seasons, and fluctuations from the past average temperatures throughout the year (Lambert, Wu, You, Clarens, & Smith, 2013).

Other changes affecting functionality include increases in travel demand. The growth in highway travel in the past 80 years has exceeded the growth of the public roadway network, resulting in increased congestion, increased travel time delays, and

infrastructure deterioration (FHWA, 2017b). In the last 10 years, state transportation departments have been utilizing transportation asset management practices in an effort to manage their overworked infrastructure in a long-term and strategic manner. A key objective of transportation asset management (TAM) is to allocate limited resources to competing uses while attempting to maximize transportation system performance. System performance can be measured by mobility, reliability and safety (FHWA, 2017b). In an effort to analyze how state departments of transportation (DOTs) utilize TAM practices to address existing and anticipated future travel demand on their state infrastructure, the FWHA conducted a study using four state DOTs: California, Michigan, North Carolina, and Utah. For each state interviews were conducted and the following was documented: the extent and maturity of the state's TAM program, how the agency is using TAM to address travel demand issues within their state, and how the agency is addressing long-term investment needs (including long-term transportation planning, budgeting, and financial management) (FHWA, 2017b).

#### **State Experiences with Functionality Use**

Several states have adopted varying approaches to consider highway functionality as part of their asset management journeys.

#### Michigan

The state of Michigan maintains one of America's most mature asset management programs. Some components of the Michigan DOT (MDOT) include utilizing a statewide process, a honed focus on preservation of assets and functionality, goal, objective and performance measures and accurate and comprehensive data collection and distribution. Specifically, MDOT aims to maintain 95% of freeway and 85% of nonfreeway state-owned pavements in "good" condition by 2008; they set the same goal for their bridges (FHWA, 2017b). The state's Asset Management Division manages and distributes highly accurate and complete data to potential customers including inventory of infrastructure, infrastructure conditions, current utilization, and forecasted future utilization. This data is also stored in the Transportation Management System (TMS) database, which includes an inventory of highway assets including bridges, pavement, intermodal systems, public transportation, and safety management systems. As a part of their TAM, MDOT utilizes Remaining Service Life (RSL) calculations to estimate the years remaining until major rehabilitation or total reconstruction will be required (due to cost-effectiveness) for transportation assets. Figure 1 shows a sample deterioration curve, which also includes three or more observed distress index measures.



Figure 1: Sample RSL calculation curve (FHWA, 2017b).

This RSL analysis yields a percentage of assets within each of six categories created by Michigan DOT to separate pavements by their remaining service life as shown in Table 1 below. This allows the agency to prioritize funding allocation for maintenance and rehabilitation in a cost-effective manner.

Category	RSL	Condition
Ι	0-2 years	Poor
Ш	3-7 years	Good
	8-12 years	Good
IV	13-17 years	Good
V	18-22 years	Good
VI	23-25 years	Good

Table 1: RSL categories (FHWA, 2017b).

From these findings, cost matrices, fix life values, inflation of strategy costs and strategies are identified. Alternative strategies may be required and are developed based on availability of resources. Additionally, Michigan's legislature has mandated that the state devote 90% of transportation related resources to the following: preservation, maintenance, safety and operations of its existing facilities.

#### Utah

In contrast, the state of Utah operates in a relatively decentralized manner where project recommendations are made via strategic TAM practices, which in turn form the 10-year Preservation Plan. Similar to Michigan, however, Utah focuses heavily on preservation of existing facilities (FHWA, 2017b). In fact, Utah DOT (UDOT) has implemented a number of initiatives to identify and manage roadway asset condition and performance. This allows for critical roadway assets to be managed and safety to

be maintained (FHWA). Through TAM practices, UDOT has developed unique datadriven processes to systematically monitor and improve roadway asset condition and performance to meet expected state targets. As the nation's focus continues to shift from expansion to preservation of existing facilities, identification of transportation asset deficiencies must be identified for all 50 states. Within Utah specifically, roadway asset conditions were rated as above national averages as of the year 2010 and Utah's roadway assets had relatively low pavement deficiencies (FHWA).

UDOT, like many states, focused on functionality and worked to link infrastructure maintenance to performance and safety. For example, if the overarching safety goal is to reduce fatalities the agency may focus specifically on run-off-the-road crashes. In terms of roadway performance, pavement in key safety concern locations may be inadequately marked or graded; on the maintenance side, addressing these safety issues may include installing or enhancing existing rumble strips and making changes to existing shoulder grading (FHWA). Additionally, UDOT advertises its strategic goal as "Taking Care of What we Have" and operate under the philosophy that well maintained roads cost less over their lifecycle. To manage maintenance of the state's assets, Utah uses Maintenance Management Quality Assurance (MMQA) programs, which allow for evaluation of maintenance effectiveness and improvements to the maintenance process. These MMQA programs provide improved decision-making support by tracking asset condition thresholds that lead to required maintenance, data backing for maintenance fund allocation, tools for communication of maintenance needs to stakeholders and funding sources, and tools for measuring asset level of service (FHWA). A painstaking component for making this database successful is to obtain a 100% inventory of transportation and maintenance assets in the state. Additional improvements can be made to the condition reports of state assets by improving the accuracy of sample-based inventories, which is made challenging by the fact that many inspections are both subjective and time-consuming (FHWA). In lessons learned, UDOT cites flexibility in decision making as a key component of TAM success.

#### Colorado

In Colorado, lifecycle cost analysis (LCCA) has been widely used in asset management as a means for rational investment it the state's roadways for more than 25 years. The LCCA approach in use incorporates results from statistical research, pavement projects, and pavement types (FHWA, 2009). As of 2008, Colorado DOT (CDOT) maintained more than 8.7 million square yards of roadway surface and managed over 9,000 miles of state highways, over 3,400 state-owned bridges and 20 state-owned tunnels (FWHA, 2009). Challenges facing CDOT moving forward include high amounts of vehicle-miles travelled, population growth, harsh winter weather, extensive Interstate system repairs, and inadequate fuel taxes leading to a funding shortage (FHWA, 2009). Like many states, Colorado was facing severe budget limitations and was working to justify increased expenses associated with improvements and construction, often using LCCA. Many of the maintenance challenges in Colorado stem from the vast amount of roadways within the state, including a large number of Interstate miles, which are all continuing to age and now coming up on major maintenance and rehabilitation needs (FHWA, 2009). The use of LCCA is often reliability-based and includes parameters such as expected performance and expected costs accrued over the life cycle of the assets (Frangopol, 2011).

Some work is also being done to incorporate optimization into lifecycle cost analyses in order to expand the scope of conventional asset management systems to include raw material extraction and end-of-life stages of the infrastructure (Zhang, Keoleian, & Lepech, 2013). By considering these front and end stages of infrastructure lifecycle, the optimization methods for preservation of infrastructure aided in obtaining more accurate cost estimates, which gives agencies a more accurate valuation of their assets. The more accurate these valuations are, the better states are able to prioritize funding allocation when making maintenance-related decisions. A case study utilizing this optimization LCCA as compared to Michigan DOT's current preservation practices found that the optimal preservation strategy reduced costs by approximately 10% (Zhang, Keoleian, & Lepech, 2013).

#### California

In California's transportation department (Caltrans), there are no staff members dedicated entirely to asset management; however, the organization's leadership is working to establish transportation system performance measures for shaping infrastructure investments. Additionally, Caltrans was eager to participate in the FHWA study and was keen to learn more about asset management practices and ways the state could learn and benefit from the experiences of other state transportation agencies. Within their organization, Caltrans has TAM-related goals including safety, mobility, delivery of projects and services, flexibility of mobility choices, and preservation of California's resources and transportation investments (FHWA, 2017b). Caltrans also utilizes travel demand measurement and forecasting as a way to address future issues including roadway wear, capacity increase requirements, and safety.

#### North Carolina

North Carolina DOT (NCDOT) maintains over 75% of the state's roadway miles, which is a significantly larger share of state highway miles than many other states. Additional challenges include the rapid population growth in the state of North Carolina, which is among the fastest in the US (FHWA, 2017b). Due to this substantial growth, a key focus area of NCDOT's TAM program includes expansion. North Carolina has devoted considerable funds to system expansion to meet legislative requirements to complete construction of a pre-defined intrastate highway system (FHWA, 2017b). However, this focus on expansion is balanced by a second focus on preservation of existing facilities. Aiding in the TAM program work is extensive data, which was collected and is maintained by the NCDOT's TAM program. Available data includes NCDOT's asset inventory (pavements, bridges, and signals), pavement condition data, bridge condition data, and performance monitoring of traffic and ITS devices such as signals, signs, and pavement markings (FHWA, 2017b).

The heavy focus on expansion as well as the large proportion of roadway miles being maintained makes NCDOT a unique agency in respect to TAM program analysis. Since

the state is required by legislation continue to expand its roadway assets, the state has funds programmable only for creating new capacity (FHWA, 2017b). Additionally, the prioritization of resource allocation is done via a scoring formula rather than explicit measures such as travel demand or economic analyses. NCDOT allocates 25% of funds equally to all divisions, 25% of funds based on how many intrastate miles still require completion, and the outstanding 50% of funds based on population with the state's divisions (of which there are 14). In support of this work, the state will begin using a decision support tool that focuses on benefit-cost analysis to aid in the programming of the capacity expansion projects (FHWA, 2017b). Overall, the FHWA study found that roadway wear, investment prioritization and benefit-cost and alternative project analysis were among the most commonly used travel demand TAM inputs. States used the TAM process to address travel demand related challenges including improving capacity, maintaining and enhancing functionality, and balancing preservation of existing facilities with increasing capacity as demand continues to grow (FHWA, 2017b).

#### Kansas

In the state of Kansas, asset management became a crucial focus upon the implementation of the GASB 34 reporting requirements. In response, the Kansas Department of Transportation (KDOT) has developed and utilized a TAMP for its assets including bridges, roadways, drainage structures and signs. Individual counties within the state, however, do not have sufficient funds or personnel for implementing and maintaining asset management systems like the one being used by KDOT (Friedrichs, 2007). Individual counties were surveyed and questioned on what TAM systems they are using, how maintenance is prioritized in their county and any software tools that are being used to support the TAM process. Questionnaire results showed Kansas counties with greater populations had interest in utilizing TAM systems and some had implemented such systems. On the other hand, smaller population counties often did not have sufficient resources or staff to implement any asset management systems within their county (Friedrichs, 2007).

Based on survey results, recommendations for employment of asset management systems were made to counties sorted by population range. That is to say, different recommendations for strategies and implementation were made to different sized counties. Counties were divided into three categories of population size: less than 5,000, between 5,000 and 50,000, and greater than 50,000 (Friedrichs, 2007). While a blanket application of TAM strategies is the most uniform way to achieve asset management objectives, the Kansas study found that at the county level, not all local agencies were equipped to operate asset management systems to the scale of the statewide effort at KDOT. Instead, at the county level a range of strategies can be suggested while keeping in mind county population and resources available; this allows for implementation of TAM processes to fit the availability of staff and resources as opposed to the county not utilizing any asset management practices at all.

Additionally, many Kansas counties were found to be lacking some or all of the key components of a comprehensive asset management system including asset inventory, methods for assessing asset condition and performance, determination methods for

evaluating future system requirements, tools for selecting strategies, and methods for evaluating the effectiveness of aforementioned strategies. Roughly 25% of Kansas's counties stated in the questionnaires that they had implemented an asset management strategy or process in their county (Friedrichs, 2007). For counties with a population less than 5,000 it is critical to utilize the limited budget maintain and preserve current infrastructure; it is also not feasible to create a full-scale TAM system due to costs and staffing requirements. Instead, for counties or local governments of this size it is recommended to focus first on creating an inventory of county assets and maintaining this inventory in an up-to-date database as time passes. Inventory and asset information can be collected directly from work crews and can be used to aid in maintenance decisions (Friedrichs, 2007). Moving up in size to counties with 5,000 to 50,000 people, again asset inventory is a crucial first step in any size TAM process. Smaller counties may be able to utilize software meant for accounting purposes while larger counties may be able to invest in a complete asset management software system such as Cartegraph (Friedrichs, 2007).

In Kansas, only ten counties fell into the largest population category of more than 50,000 residents. Many of these larger counties have seen substantial growth in recent years (about 19% in 20 years), which in turn has brought higher traffic loads and faster deterioration of infrastructure such as roadways and bridges. The benefit of being a larger county is that many agencies have sufficient funds, resources, and staff to implement a larger scale TAM system in their county (Friedrichs, 2007). A complete inventory and condition database can be used for making maintenance related decisions; for smaller projects such as sign replacement or pavement patching or public complaints, decisions can be made using work order systems within the TAM software. For major maintenance projects such as roadway reconstruction or bridge replacement, the TAM software can aid in conjunction with agency officials input (Friedrichs, 2007). Addressing the adoption of TAM systems for different sized agencies based on size and available resources allows for a range of asset management strategies to be put in place without overtaxing the agencies resources.

#### West Virginia

A similar analysis was done in West Virginia, where many local governments are both small as well as rural (Stalebrink, 2008). While the GASB Statement No. 34 requirements may be more easily adoptable and complied with at the state level or in larger DOT agencies, smaller local governments may experience resource and staffing issues when meeting these requirements. Similarly, much of the guidance for implementation of these requirements has been focused on larger urban governments and state agencies. In West Virginia, however, many areas are small and highly rural. A total of 15 municipalities within the state were surveyed about their implementation of GASB 34, of which 10 responded (Stalebrink, 2008). A key difference between smaller rural agencies and larger government entities that was identified through this study is that the use of deprecation of assets for TAM processes was more highly used in small, rural and local governments (Stalebrink, 2008). Looking ahead to the state of Oklahoma, similar strategies may prove useful if county-level analysis of TAM systems and plans are completed.

#### **Oklahoma State of the Practice**

Like many other states discussed here, the state of Oklahoma is also facing challenges to meet the requirements of MAP-21 by creating their own TAMP (ODOT, 2018). The current TAMP covers the planning period of 2018 to 2027 and outlines a strategy for managing the state's pavements and bridges, as these are the state's most significant assets in terms of costs and extent. Within the TAMP, the agency set goals and objectives for managing these assets as well as documented the current conditions of infrastructure assets throughout the state. Tables 2 and 3 below show the inventory and conditions of Oklahoma's pavement and bridges rated as good, fair or poor.

Pavements	Asset Inventory (lane miles)	Good	Fair	Poor
ODOT	2,946	62.8%	36.3%	0.9%
Interstate				
OTA Interstate	1,039	74.4%	25.6%	0.0%
Total Interstate	3,985	65.8%	33.5%	0.7%
ODOT Non-	6,684	43.6%	54.8%	1.6%
Interstate NHS				
OTA Non-	1,321	56.8%	41.5%	1.7%
Interstate NHS				
Local NHS	127	N/A	N/A	N/A
Total Non-	8,005	45.7%	52.7%	1.6%
Interstate NHS				

Table 2: Inventory & conditions for OK pavements (ODOT, 2018).

Table 3: Inventory & conditions for OK bridges (ODOT, 2018).

Bridges	Asset Inventory (square feet, 000s)	Good	Fair	Poor
ODOT NHS	28,352	41.4%	53.9%	4.7%
ODOT Non-	24,121	48.9%	43.7%	7.4%
NHS				
OTA NHS	7,182	76.5%	23.5%	0.0%
Local NHS	748	17.4%	82.6%	0.0%
Total NHS	36,282	47.9%	48.5%	3.6%

As can be seen, the majority of Oklahoma's assets are in fair or good condition. Using this inventory and condition data, the state uses the TAMP to address lifecycle planning, financial planning to achieve these objectives, and risk management (ODOT, 2018). Throughout the state, Oklahoma DOT (ODOT) manages 30,373 lane miles of roads (9,630 are National Highway System or NHS miles) and 6,735 bridges (2,786 are NHS bridges). In terms of risk management, ODOT manages a variety of transportation risks

including extreme weather uncertainty, regulatory changes, uncertain financial support for assets, and variability in travel behaviors. This risk management is a core part of the TAMP (ODOT, 2018). The TAMP also includes investment strategies, which are based on asset lifecycle planning; effective lifecycle planning includes a proactive means for maintaining or improving asset level of service by performing preventative rather than reactive maintenance. These efforts allow for better planning for fund allocation and often save costs just as individuals are recommended to continually perform oil changes on their personal vehicles every 3,000 to 5,000 miles traveled, which often aids in avoiding major maintenance costs down the line.

Another challenge faced in TAMP development is data fragmentation; when data on asset inventory or resource availability is incomplete or incorrect, decisions made based on this data are less than optimal (Halfawy, 2008). Coordination of data collection efforts and storage can aid in these efforts as well as having a well-established set of performance measures used for determining asset condition and performance goals (Halfawy, 2008). Similarly, this data quality improvement and standardization of current and objective asset performance will provide assistance during the development of asset management systems which can be shared across both intrastate and interstate agencies (Puffer, Freeman, & Jackson, 2008).

With accurate data on asset inventory and condition, ODOT is well positioned to analyze investment decisions. Considerations include funding source breakdown and objectives for asset management. Here, ODOT identified the following as objectives for their TAMP: maintain and improve bridge and roadway conditions, reduce asset performance related risks, improve data driven decision making, lower costs while still effectively delivering projects supporting TAM, increase and improve communication and transparency regarding project status and funding allocation, improve customer service with the public, improve safety, and improve mobility (ODOT, 2018). Within the TAMP ODOT identified six core funding sources including fuel tax, income tax, federal, National Highway Performance Program (NHPP), Surface Transportation Program (STP), and other state funds (ODOT, 2018). Minimum funding availability took a toll on the ODOT bridge system and in 2004 Oklahoma reached its highest number of structurally deficient bridges at 1,168. Following this ODOT made bridge condition a core concentration and was able to increase funds in order to eliminate statemaintained structurally deficient bridges. Since this work, ODOT has reduced the total number of structurally deficient bridges by nearly 75% (ODOT, 2018).

Having accurate and complete inventory and condition data for transportation assets such as bridges allows for better maintenance decision making as well as justification for increased spending or requests for increased funds. Maximizing this funding through risk-based and data driven decisions is a core part of the TAM program in Oklahoma. Similarly, data is useful for communication of state asset conditions, upcoming projects and funding allocation not only to stakeholders, but also to potential funding sources and the public (ODOT, 2018).

Reporting asset condition requires the use of standardized and well-established performance measures. For pavement condition ODOT utilizes the Pavement Quality Index (PQI), which is measured on a scale of 0 to 100 (higher numbers here indicate higher pavement quality). The score is a compounded measure of pavement distress including ride (discomfort experienced by road users traveling over the pavement measured using International Roughness Index (IRI), rutting (measuring depth of ruts along the wheel path), cracking (measured in terms of percentage of cracked pavement surface caused by excessive load, poor drainage, frost and temperature fluctuations, and construction errors), and faulting (occurs when adjacent slabs of pavement are misaligned vertically due to settlement, curling and warping). Summary condition indices are weighted and combined to form the final PQI (ODOT, 2018). For bridge performance measures, Oklahoma assesses and rates bridge's National Bridge Inventory (NBI) deck, superstructure, and substructure. Additionally, NBI classifies any culvert of 20 feet or longer as a bridge. These ratings are from 0 to 9 where the range of 7 to 9 is good, 5 to 6 is fair, and 0 to 4 is poor.

Since states are required to meet minimum performance objectives for the condition of infrastructure such as pavement, careful monitoring of asset conditions is key. For Interstate pavements, no more than 5% of lane miles can be in poor condition; if the requirement is not met, the state is required to reallocate funding in order to address the Interstate pavement conditions. Similarly, the total percentage of structurally deficient bridges cannot exceed 10% (weighted by deck area). To adequately satisfy these requirements and keep track of trends of asset conditions and the state's targets (ODOT, 2018). The gap between the current conditions and the good repairs scenario are crucial for determining if asset performance will meet the required and desired goals and objectives. Gap analysis then allows the state to develop a long-term performance target; in the case of ODOT, the 10-year pavement target anticipates 59% of Interstate pavement and bridge types using current conditions and anticipated funding trends; end results for Interstate pavements are shown in Table 4.

Interstate Pavements	Good	Fair	Poor
Desired State of Good Repair	65.3%	33.5%	1.3%

Table 4: Pavement gap assessment (ODOT, 2018).

Interstate Pavements	Good	Fair	Poor
Current Performance	65.8%	33.5%	0.7%
Current Performance Gap	(-0.5%)	None	(-0.6%)
10-Year Projected Performance	59.7%	36.4%	3.9%
10-Year Projected Performance Gap	5.6%	None	2.6%

Similar analysis is done for any other assets included in the TAMP; for ODOT this includes bridges. Some states throughout the nation are utilizing public-private partnerships or P3 for delivering projects as a way to address infrastructure-funding gaps as this allows financial risks to be more evenly distributed (Garvin & Bosso, 2008). Following gap analysis, life cycle planning utilizes network-level adaptation, which aids in identifying costs for the asset from fruition to death. Here again, the principle that progressive investments in maintenance, preservation and rehabilitation throughout the asset life results in better conditions and lower overall costs (ODOT, 2018).

Once lifecycle planning for all assets is complete, risk management is considered using both formal and informal approaches. Formal processes are in place for managing project costs and schedules, using asset systems and conducting inspections. Oklahoma, like other states, is required to identify risks that could affect asset conditions, prioritize these risks, and create a plan for risk mitigation (ODOT, 2018). Figure 2 below outlines the FHWA recommended risk management processes and products.



Figure 2: Risk management processes and outcomes (FHWA, n.d.).

Oklahoma DOT identifies seven risk categories that are addressed in their risk management portion of the TAMP. These include asset performance, highway safety, external threats (such as extreme weather, seismic events, terrorism, and accidents), finances, information and decision-making, business and operations, project & program management (ODOT, 2018). During this effort, ODOT conducted a risk management workshop where risk management concepts were reviewed a qualitative risk assessment matrix (an example of which is shown in Table 5) was introduced and

utilized. The matrix allows the agency to identify risks and classify them based on likelihood of occurrence and the impact they would have if they were to occur. Each analysis has five categories that risks may fall into; when categories for both are obtained for a particular risk these align to one square of the matrix, which determines the risk score. Scoring risks using this method allows prioritization for addressing risks identified in the TAMP.

Impact & Likelihood of Risk	Likelihood: Rare	Likelihood: Unlikely	Likelihood: Likely	Likelihood: Very Likely	Likelihood: Almost Certain
Impact: Catastrophic	Medium Risk	Medium Risk	High Risk	Very High Risk	Very High Risk
Impact: Major	Low Risk	Medium Risk	Medium Risk	High Risk	Very High Risk
Moderate	Low Risk	Medium Risk	Medium Risk	Medium Risk	High Risk
Minor	Low Risk	Low Risk	Low Risk	Medium Risk	Medium Risk
Insignificant	Low Risk	Low Risk	Low Risk	Low Risk	Medium Risk

Table 5: Example of a risk matrix (ODOT, 2018).

The top priority risks as identified using the matrix methodology are included in the risk mitigation plan within the TAMP. For example, a top priority risk identified by ODOT is damage to bridges due to vehicle hits requiring diversion of previously allocated funds for repairs. The action identified in the mitigation plan includes industry education, different design considerations, and the pursuing of insurance reimbursements to cover costs (ODOT, 2018). Additionally, the risk mitigation plan outlines who will be responsible for what.

The TAMP also includes financial planning, investment strategies and areas for potential improvement. Within the financial plan, ODOT meets the federal requirement by including at least 10 years in the planning period, estimating costs of expected future work, estimating funding levels by fiscal year, identifying anticipated funding sources as well as estimating asset valuation and required investments to maintain this valuation (ODOT, 2018). Identifying costs, funding levels and funding sources allows for short and long-term funding allocation decisions to be made comprehensively and responsibly.

Utilization of proper investment strategies allows agencies to identify ways to improve financial decisions by directing funding resources to assets appropriately. Federal requirements stipulate that states establish defined processes for developing funding allocation strategies by performing gap analyses, performing lifecycle planning, performing risk management analysis and identify anticipated funding and future work costs (ODOT, 2018).

#### **ASSET VALUATION METHODS**

Assigning monetary value to transportation assets allows agencies to detail the value that is engrained within their numerous transportation assets and infrastructure. This also aids in the justification of allocating limited resources to maintenance and rehabilitation of these assets. For example, to the public, redoing a commonly used stretch of an urban arterial may seem like a waste of money and an inconvenience to travelers, especially if the road condition was not noticeably poorer than other local roads prior to construction. However, through the use of asset valuation, agencies can show how much value is already contained within the roadway and the projections of future value gained by rehabilitation of the roadway before the condition degrades further. The method of asset valuation is widely used in British transportation agencies to emphasize asset value as a substantial component of asset management strategies (FHWA, 2016). In fact, in Great Britain, the Chartered Institute of Public Finance and Accounting (CIPFA) worked in collaboration with the UK Roads Liaison Group (UKRLG) to develop a common "language" for assigning monetary value to physical transportation assets (FHWA, 2016).

Often, asset valuation concepts can be linked with performance measures via prediction models as well as lifecycle cost analyses. Research in Canada in recent years has focused on the integration of asset valuation into transportation asset management (Alyami & Tighe, 2016). Specifically, how asset valuation can be utilized to aid in financial decision-making as budgets grow increasingly limited and infrastructure continues to age and degrade. Degradation of infrastructure is a compounding issue; current transportation infrastructure all over the world is experiencing increased traffic loads, continued and increased use, and fewer resources allocated to preventative maintenance and rehabilitation. The incorporation of asset valuation into asset management systems is still a work in progress; Alyami and Tighe recommend an integration method in their 2016 research, which focuses on optimization of balancing costs and maintaining and enhancing the value of assets.

Determining the current asset value involves classifying the assets based on type, location or amount, assessing current infrastructure conditions and identifying current under-performing or deficient assets. Models can then be used to identify potential future deficiencies, future costs and return on investments and develop a future asset value prediction, which aids in decision-making (Alyami & Tighe, 2016). The application of these valuation methods is often classified by time frame: past, current, and future-based. Determination of asset valuation often includes the present value of assets based on historical costs adjusted for inflation and depreciation over time as well as incorporation of replacement costs. Data collected during the process of valuation may

include initial construction costs, current construction costs, maintenance costs, performance condition of the assets, and age of the assets (Alyami & Tighe, 2018).

In the United States, standardization of asset management practices is being achieved through the implantation of the Government Accounting Standards Board's (GASB) Statement No. 34 requirements. These requirements established new financial reporting requirements for state and local governments across the US in order to make annual financial reports more comprehensive and usable. Included in annual reports is information about funds, operating results, and budgetary compliance. Statement No. 34 incorporates financial insights and performance from government managers. Financial managers are also better enabled to provide such analysis with the use of government-wide financial statements, which help agencies assess government finances, determine financial trends, evaluate revenue sufficiency, and make comparisons between governments. Identifying how other governments are utilizing funds and the success of these ventures. The new Statement No. 34 report structure can aid government officials in providing management-level analysis of funding decisions (Chait, 2008). Since the implementation of GASB 34, many research endeavors have aimed to determine whether these documentation requirements affect financial reporting (Garvin, 2008). Recent analysis of the usefulness of this additional information provided about infrastructure in the annual reports showed that the implementation of GASB Statement No. 34 did improve state highway infrastructure quality as well as indirect improvement in highway quality due to increased maintenance expenditures (Kim, Chen, & Ebdon, 2018).

To assess current asset valuation, ODOT uses the standard depreciation method put forth in the Government Accounting Standards Board Statement 34 (GASB 34). ODOT uses Depreciated Replacement Cost (DRC), which represents fair value of the assets and includes the Gross Replacement Cost (GRC) reduced by the actual lost value due to the asset consumption (AC) as opposed to the book value. The DRC approach considers consumption of the asset from the new state over time as it ages and as its condition deteriorates through wear and tear (ODOT, 2018). The DRC general equation is:

$$DRC = GRC - AC$$

In order to calculate the DRC of each pavement section, pavement current condition data and the ODOT developed deterioration models are used to assess an estimated age (EA) as well as remaining life (RL) of the pavement. RL is then compared to total expected life (EL) of the pavement section and a depreciation factor (DF) can then be calculated and used to establish the DRC, which also depends on a modeled reconstruction cost (RCC). The pavement calculations are shown below (ODOT, 2018).

$$RL = EL - EA$$

$$DF = \frac{RL}{EL}$$

RCC = Reconstruction Unit Cost \* Section Lane Miles

$$DCR = DF * RCC$$

Calculated DCR values are then aggregated across the entire network in order to assess the total asset value of the pavements in the network (ODOT, 2018).

$$Total Asset Value = \sum_{i=0}^{n} DCR$$

ODOT models predict that the expected life of an asphalt pavement is around 38 years and the expected life of a concrete pavement is about 67 years. Using the above methods, the pavement asset valuation for all pavements is shown in Table 6 below.

Description	Lane Miles	% Remaining	Replacement Value	Asset Value
All NHS	12,134	73%	\$8,561,026,196	\$6,291,364,688
ODOT	2,949	76%	\$2,282,369,467	\$1,741,288,409
Interstate				
ODOT Non-	6,825	71%	\$4,624,954,249	\$3,287,837,098
Interstate NHS				
ODOT Non-	21,001	68%	\$12,345,170,327	\$8,346,014,718
NHS				
OTA Interstate	1,039	81%	\$737,685,678	\$595,437,162
OTA Non-	1,321	73%	\$916,016,802	\$666,802,019
Interstate NHS				
All ODOT and	33,135	70%	\$20,906,196,522	\$14,637,379,405
ΟΤΑ				

Table 6: Pavement asset valuation (ODOT, 2018).

In summary, the depreciated cost method reduces gross replacement costs by actual lost value due to asset consumption. This method considers depreciation of the asset as well as asset condition and the remaining useful life of assets. However, data availability can present challenges as can the nature of the data. Expected life of various assets or even within one category, such as with pavements, may vary. Asphalt and concrete have different expected lives, which makes the calculations more complex.

Some alternative approaches were outlined. The following section provides a guide for applying these alternative approaches.

#### **Guidance for Applying Asset Valuation Approaches**

As part of the planning process, ODOT includes an estimate of project funding sources and investments in the TAMP; these estimates are used to achieve ODOT's desired conditions and performance in existing pavement assets. The financial plan includes a 10-year span and contains estimated costs of future work activities, estimated funding levels, anticipated funding sources, and estimated values of the existing pavement assets (ODOT, 2018). Funding sources are primarily toll revenues, income tax, and motor fuel taxes. The planned investments in NHS asset management is weighted toward pavement, with 67% of investments made to pavements and 33% to bridge assets (ODOT, 2018).

#### Cost

This section follows the Cost Approach for asset valuation. It is the most commonly used figure in a cursory review of the 52 submitted state DOT TAMP documents available through the FHWA website. ODOT has chosen to report remaining service life multiplied by replacement cost. The cost of construction or replacement is a baseline metric for most of the valuation methods. In most approaches, this is the full value of a newly constructed, restored, or acquired asset before depreciation.

Cost is also perhaps the easiest data to obtain or estimate for most assets, though problems can arise when obsolescence is a factor, or when the assets exhibit a high degree of heterogeneity in terms of size, material, design, etc. The cost of construction or replacement used as a baseline is common to most valuation methods. In most approaches, this involves using the full value of a newly constructed, restored, or acquired asset before any deprecation occurs. Here, the asset value is simply equal to its replacement value; this is the easiest approach in terms of data availability. For ODOT, Table 7 below shows the valuation of Oklahoma's pavements using the cost approach to valuation.

Description	Lane Miles	Replacement Value
All NHS	12,134	\$8,561,026,196
ODOT Interstate	2,949	\$2,282,369,467
ODOT Non-	6,825	\$4,624,954,249
Interstate NHS		
ODOT Non-NHS	21,001	\$12,345,170,327
OTA Interstate	1,039	\$737,685,678
OTA Non-	1,321	\$916,016,802
Interstate NHS		
All ODOT and	33,135	\$20,906,196,522
ΟΤΑ		

Table 7: Pavement asset valuation estimates using the cost approach

While this method is relatively simple to calculate, the cost approach oversimplifies valuation and may not provide meaningful decision quality information. It also does not take into account any differentiations based on land values, changes in material properties, or conditions. Many pricing aspects of reconstruction depend on external market forces and this approach does not consider asset condition; thus the results can be misleading.

In summary, the method sets asset value to the cost of construction or replacement. The cost approach method is easy to calculate and most data necessary for the work is readily available. Additionally, most practitioners find the cost approach relatively easy to understand. However, pricing may vary from estimates used in the approach due to external market forces.

#### Asset Condition

Asset condition is used as an engineering alternative or a complement to accounting depreciation. Asset value is discounted based on current condition compared to optimal condition. Alternatively, discount of the asset value can also be determined by the cost of restoring to optimal condition. While the asset condition approach requires fewer assumptions than the depreciation approach, in order to optimize asset management, it also requires a reasonable picture of how asset conditions, then a valuation approach beyond replacement value or straight-line depreciation can be adopted for a greater breadth of analysis.

One use of asset condition data is in assessing by how much the asset is below the optimal condition level and using this to adjust the construction cost or replacement value. This requires asset current condition data and the percentage gradient that translates asset condition into depreciation (CDOT, 2016). Table 8 below shows the current asset conditions for Oklahoma pavement.

Pavements	Asset	Good	Fair	Poor
	Inventory			
ODOT	2,946	62.8%	36.3%	0.9%
Interstate	(lane miles)			
OTA Interstate	1,039	74.4%	25.6%	0.0%
	(lane miles)			
Total Interstate	3,985	65.8%	33.5%	0.7%
	(lane miles)			
ODOT Non-	6,684	43.6%	54.8%	1.6%
Interstate NHS	(lane miles)			
OTA Non-	1,321	56.8%	41.5%	1.7%
Interstate NHS	(lane miles)			
Local NHS	127	N/A	N/A	N/A
	(lane miles)			

Table 8: Pavement condition (ODOT, 2018).

Pavements	Asset	Good	Fair	Poor
Total Non- Interstate NHS	8,005 (lane miles)	45.7%	52.7%	1.6%

Each pavement type has several condition indices as well as an over quality rating (PQI) that can be calculated using pavement distress data. Each index is calculated on a 0 - 100 scale based on associated distress information. These indices are then weighted and combined to calculate the PQI. For asphalt concrete pavements, indices such as ride, rut, and functional and structural data are obtained. The PQI weight of these items is shown in Table 9 below.

Table 9: PQI construct for asphalt concre	ete pavement (ODOT, 2018).
---	----------------------------

Pavement Type	Index	PQI Weight	Description
Asphalt Concrete Pavement	Ride	40%	Based on average IRI: 100 (IRI ≤ 60) or 0 (IRI ≥ 310)
Asphalt Concrete Pavement	Rut	20%	Based on average transverse rutting measured in inches: 100 (rutting ≤ 0.1") 0 (rutting ≥ 0.66")
Asphalt Concrete Pavement	Functional	20%	Based on transverse and miscellaneous cracking and raveling
Asphalt Concrete Pavement	Structural	20%	Based on fatigue cracking, patching, and potholes

A PQI range of 91 - 100 is considered Good, a range of 75 - 90 is considered Fair, and a range of 0 - 74 is considered Poor. A simple example of asset condition valuation would be to assess interstate pavements based on their PQI scores. If the asset value of a mile of OTA interstate pavements is \$709,996.00 and the PQI rating of that mile of asphalt concrete pavement is 78, the asset condition value could be considered to be 78% of the optimal (100%) condition or 0.78\*\$709,996.00 = \$553,797.00. This methodology could be applied to other pavement types and other assets such as bridges using asset condition ratings and optimal condition asset values.

The modified approach for GASB-34 reporting notes that infrastructure assets that are part of a network or subsystem of a network (eligible infrastructure assets) are not required to be depreciated as long as two requirements are met. First, the government manages the eligible infrastructure assets using an asset management system and second, the government documents that the eligible infrastructure assets are being preserved approximately at (or above) a condition level established and disclosed by the government. The condition assessments can vary over reporting periods. From a practical standpoint, infrastructure projects often overlap segments from previously capitalized projects. As a consequence, it is difficult to identify the actual segments or portions of costs related to improved assets. This begs an important question about how to properly account for the removal of historical costs.

In summary, asset value is reduced based on the current condition as compared to an optimal condition. This method allows for flexibility in choosing condition metrics for asset condition assessment, but practitioners should keep in mind that different measures will provide different valuations, which makes comparisons difficult. Despite this, asset condition governs the valuation assessment and the method is often easily understood.

#### Depreciation

To assess current asset valuation, ODOT uses the standard depreciation method under the Government Accounting Standards Board Statement 34 (GASB 34). While depreciation is relatively simple to calculate when data is available, the results of a deprecation method may be misleading especially for older assets with higher condition ratings. Changes in prices are also not taken into consideration. In straight-line depreciation, it is assumed that the asset loses a fixed value each year and this annual loss in value (depreciation rate) is calculated. Using a GASB 34 valuation example, Table 10 below, shows an example of straight-line depreciation for 1 lane mile of Oklahoma asphalt pavement constructed in the year 2001 (assuming a medium traffic volume between 2000 and 10,000 AADT).

Step	Factor/Calculation	Value
А	Year asset constructed	2001
В	Current replacement cost	\$621,870
С	2001 Construction index (% of 2016 costs)	0.69
D	2016's Estimate of 2001 construction costs (B x C)	\$429,090
E	Annual depreciation cost based on 38-year life (D/38)	\$11,292
F	15 years accumulated depreciation (E x 15)	\$169,380
G	Recorded asset value in 2016 (D – F)	\$259,710
Н	Years remaining until asset value = \$0 (G/E)	23 years

Table 10: Pavement condition (ODOT, 2018).

Essentially, if the replacement cost ODOT interstate pavements is estimated at \$2,282,369,467.00 with a total of 2,949 lane miles (amounting to \$773,947 per lane mile), each lane mile of asphalt pavements (expected life 38 years) depreciates by \$20,367 per year while each lane mile of concrete pavements (expected life 67 years) depreciates by \$11,551 per year. Again, this method, while simple, may provide results that are misleading as it does not account for maintenance and rehabilitation activity. In summary, this method reduces asset value by a depreciation factor over time. It is a common method and many use straight-line depreciation, where the asset is assumed to depreciate by the same factor each year. The method is relatively simple to calculate and to understand. However, this method does not consider asset condition or usage of the asset. Additionally, changes in pricing may not be accounted for in the depreciation method.

#### **Use Value**

Use value method measures the intangible benefits of the asset and the application of these benefits to the infrastructure. In economic terms, this is the most sophisticated approach that has its foundation in recent advances in microeconomic theory and is still an active area of research using state-of-the-art methods in mathematics, statistics, and big data. Use value is perhaps the most compelling and useful in determining asset impact and risk and optimally allocating resources between high-use and low-use assets. However, this approach is also much costlier as it requires data that may not be readily available, as well as a very specialized skillset to produce and interpret the results. Average costs per driver in largest urban areas and statewide for vehicle operating costs, safety, and congestion are shown in Table 11 below.

Urban Area	VOC	Safety	Congestion	Total
Oklahoma City	\$832	\$233	\$1,110	\$2,175
Tulsa	\$859	\$249	\$984	\$2,092
Oklahoma	\$1.9 Billion	\$1 Billion	\$2.1 Billion	\$5 Billion

Table 11: Average costs/driver of deficient roads (TRIP, 2017).

Additionally, each year nearly \$350 billion in goods are shipped to and from Oklahoma, mostly by freight truck (TRIP, 2017). From 2017, ODOT reports 66.9% of value being transported by truck, which amounts to \$889.1 million. The five major inbound commodities include coal, agriculture, nonmetallic minerals, refined petroleum, and chemical products. The five major outbound commodities include fertilizer, agriculture, refined petroleum, food, and animal feed. When considering travel time indices, the Texas A&M Transportation Institute's Urban Mobility Report for 2019 provided the travel time index information for both Tulsa and Oklahoma City.

The travel time index (TTI) for Tulsa is 1.15 while the TTI for Oklahoma City is 1.19. An average TTI from those values is 1.17. In its purest sense, calculation of use value would require a minimum of the following data elements: time value of money, cost of

delay and congestion, value of goods traveling on the network, cost of maintenance and repair, cost of original construction, and risk factors and valuation. A simplified approach could be done using the Oklahoma GDP to estimate a per person use cost on the system. The 2016 GDP in Oklahoma was \$175 billion; the total population in Oklahoma in 2016 was reported as 3.93 million. This amounts to a GDP/person of \$44,550. With 2,080 working hours per year, this amounts to a use cost on the system of just under \$22 GDP/person/working hour.

Not many agencies utilize use value approaches due to the complex data needs associated with the method; however, this method would provide consideration to the economic impact or importance of the transportation assets. This allows a more holistic understanding of asset impact and risk factors for use in funding allocation decision-making. The value of the asset is considered to also include its use and the impacts a major breakdown or incident could have on the system.

In summary, the asset value is created considering intangible benefits of the asset and reflects realistic importance of the asset. This method is a holistic approach for budget decision-making as it considers the impacts of the assets and helps manage risks that may affect asset usage. However, the method is considered complex and requires various assumptions to be made and has high data needs.

#### **Concluding Valuation Observations**

Market-based approaches to valuation may be used where a pure market actually exists – for example the sale of rights-of-way or salvaged infrastructure components. Income approaches include the valuations of toll facilities or other PPP activities. Cost approaches are the most common, whereby the amount that would be required currently to replace the service capacity of the assets is considered. Table 12 below provides a summary of the valuation methods explored during this project and their various features, pros, and cons.

Method	Features	Pros	Cons
Depreciated	GRC reduced by	Combines	Data availability
Replacement Cost	actual lost value due	depreciation with an	Expected life varies
	to asset consumption	assessment of asset	for different assets
		condition	and pavement types,
		Considers remaining	making calculation
		useful life of assets	more complex
Cost	Asset value is set to	Easy to calculate	Prices depend upon
	cost of construction or	Data readily available	external market forces
	replacement	Easily understandable	Method does not
			consider asset
			condition
Depreciation	Asset value is	Relatively simple to	Does not consider
	reduced by	calculate	condition or usage of
	depreciation over	Straight-line	the asset
	time; common to use	depreciation allows	Changes in pricing

Tahle	12.	Valuation	methods	comparison
Iable	12.	valuation	memous	companson.

Method	Features	Pros	Cons
	straight-line depreciation	for fewer calculations	not accounted for Results can be misleading especially for older assets with high condition ratings
Asset Condition	Asset value is reduced based on current condition compared to optimal condition	Asset condition governs valuation Easily understandable	Harder to calculate if historical costs are not present Different condition measures provide different valuation
Use Value	Asset value considers intangible benefits of the asset itself	Reflects realistic importance of asset Holistic basis for budget decisions	Requires various assumptions and many sources of complex data

#### WORKSHOP

On November 19, 2019, the research team coordinated a workshop from 1:00p – 4:00p at the Oklahoma DOT facility to explore and determine approaches to valuation that might be explored in greater detail. Mr. Jason Bittner facilitated the workshop using the following agenda:

Time	Торіс	Notes / Outcomes
1:00-1:20	Welcome & Introductions Announcements Purpose of Workshop / Agenda Review Jason Bittner, ARA	
	EXHIBITS AND HANDOUTS Agenda and Technical Memorandum	
1:20-1:40	<b>Overview of Existing State Practices in Valuation</b> RESULTS FROM STATE SURVEY AND INTERVIEWS Jason Bittner, ARA	Understanding of Current State of the Practice
	EXHIBITS AND HANDOUTS Powerpoint Slide Presentation	
1:40-2:30	Review of Valuation Approaches ANTICIPATED DISCUSSION Possible applications in Oklahoma	Consideration of Variety of Approaches for Valuation to support decision making
	PowerPoint Slides and Facilitated Conversation	
Break		
2:45-3:20	Overview of Functionality and Application to Pavements (Data Needs and Gaps) ANTICIPATED DISCUSSION Strengths and Weaknesses of this Approach	Understanding Research into this field
	EXHIBITS AND HANDOUTS Summary Exhibit from Technical Memorandum	
3:20-3:45	Application of Functionality Uses / Valuation Open Discussion	Consideration of potential or desire to change current

	ANTICIPATED DECISIONS None	practices
	EXHIBITS AND HANDOUTS Brainstorming / Open Discussion	
3:45-4:00	<i>Open Dialog/Questions</i> ANTICIPATED DECISIONS None	Gap identification and next steps
	EXHIBITS AND HANDOUTS None	

A slide deck was prepared and is available at the link below. Questions and access issues can contact Jason Bittner (jbittner@ara.com). https://nextcloud.ara.com/nextcloud/index.php/s/iKorc2iSktHfHHR

The primary findings associated with the workshop included:

- There is a desire to use valuation in a manner that demonstrates a large value to decision makers, stakeholders, and the traveling public.
- There is a desire to use valuation to gauge the investment in the network from a monetary perspective.
- There is limited interest in pursuing a functionality-based assessment of the highway infrastructure at the current time.
- More information on the experiences in states including Colorado and Utah will be used to model the OK DOT approach to asset management.

Next steps that were identified at the workshop include a more thorough assessment of the existing state of the practice, including coordination between different asset classes evidenced in the Colorado DOT approach. A future research idea could be generated in this area or a peer exchange around the topic could be formulated by the project oversight committee.

In addition, the attendees of the workshop identified a need to use a standard approach to asset valuation since there are many different numbers being used in the agency currently. The Office of the Comptroller and the Office of Strategic Asset and Performance Management will need to collaborate on identifying a common valuation number to provide consistency.

Attendees of the workshop included:

- Theresa Stephens, Office of Research and Innovation
- Bryan Hurst, Office of Research and Innovation
- Matthew Swift, Office of Strategic Asset and Performance Management
- Matthew Mestre, Office of Strategic Asset and Performance Management
- Jeremy Planteen, Office of Strategic Asset and Performance Management
- Angela Sorels, Office of the Comptroller
- Jennifer Myers, Office of the Comptroller

#### LIFE CYCLE COST & FUNCTIONALITY ANALYSIS

Applying concepts of valuation and functionality across the network may not provide adequate information to help manage individual assets effectively. Instead, a cradle to grave analysis of a selected asset class (planning, construction, maintenance, or operations) was used to demonstrate the functionality parameters. Functionality is not a constant state, but rather evolves as the factors affecting functionality change over time. The asset category chosen for this analysis was interstate pavements; some interstate pavements are owned by Oklahoma Department of Transportation (ODOT) and some are owned by the Oklahoma Turnpike Authority (OTA).

Table 13 below shows the present condition of ODOT and OTA Interstate pavements; only 0.7% are classified as in Poor condition. Federal rules establish national pavement performance measures for state DOTs to assess pavement condition including percentage of pavements in the Interstate system in Good as well as Poor condition.

Pavements	Lane Miles	Good	Fair	Poor
ODOT Interstate	2,946	62.8%	36.3%	0.9%
OTA Interstate	1,039	74.4%	25.6%	0.0%
Total Interstate	3,985	65.8%	33.5%	0.7%

Table 13: Interstate pavement condition (ODOT, 2018).

Network-level condition assessments are calculated for each one-tenth mile pavement section by measuring pavement roughness, faulting, rutting and cracking. Measurements are aggregated and summarized as Good, Fair, or Poor. If a pavement segment has all metrics rated as good, the condition is labeled as "Good". If two or more metrics are rated as poor, the pavement is labeled as "Poor" and any other combination of ratings is labeled as "Fair". (ODOT, 2018).

#### **Performance Measures & Life Cycle Planning**

For interstate pavement, the Federal Highway Administration (FHWA) defines four pavement performance measures. Ride is an indicator of discomfort by road users determined using the International Roughness Index (IRI). Cracking is a measurement of the percentage of cracked pavement surface and is caused or accelerated by many factors including construction issues, operational issues, and environmental conditions. Rutting for asphalt is assessed by measuring the depth of ruts along the wheel path, usually a byproduct of heavy traffic and heavy vehicle access to the roadway. Faulting for concrete is indicated when adjacent pavement slabs are vertically misaligned in some way due to settling, curling and warping. ODOT measures Pavement Quality Index (PQI) on a scale from 0 to 100 where higher numbers indicate a higher quality and the score is made up of pavement distress data including ride, rutting and structure.

Table 14 shows various deteriorating mechanisms and their agents for pavements. Figure 3 shows a fishbone diagram of various agents involved in pavement cracking.

Deteriorating Mechanism	Agents	Examples
Excessive Loading	Traffic volume, traffic type	Cracking, rutting
Poor Drainage	Water	Cracking
Frost Heaves	Temperature changes,	Cracking
	water	
Structural Deficiency	Construction flaws	Cracking
Vertical misalignment	Slab settlement	Faulting

Table 14: Deteriorating mechanisms in pavements.



Figure 3: Pavement cracking fishbone diagram.

A multi-tiered functionality analysis allows for greater flexibility when it comes to funding allocation decisions and maintenance operation decision-making. For example, the agency may define what functionality means for a particular category of assets at the highest most ideal level, a mid-level, and a lowest acceptable level. Countermeasures for each level can then be identified and suggested. This flexibility means that if an asset category is not assigned enough funding to achieve the ideal level of functionality, a lower level can be accepted to meet funding constraints. For interstate pavements, this analysis has been created as pertains to Oklahoma DOT as shown in Tables 15, 16, 17, and 18 below. Each functionality level in the table shows the deterioration indicators for this level. This is done for the critical areas of planning, construction, maintenance, and operations specific to Oklahoma.

Table 15: Planning functionality indicators.

Planning	Highest	Mid- Functionality	Lowest
Component	Functionality		Functionality
Land use	Very few conflicts with traffic movement, few utility relocations required	Some conflicts with traffic movement, some utility relocations required	Constant driveways, traffic conflicts, many utility relocations required
Life cycle cost decision making	Very few pavements in need of rehabilitation; preservation efforts sufficient	Majority of pavements in need of preservation or minor rehabilitation	Majority of pavements in need of major rehabilitation or reconstruction
Funding decision making	Funding allocated and available for required maintenance/year	Funding available for partial completion of required maintenance/year	Funding not allocated or available to complete required maintenance/year

Table 16: Construction functionality indicators.

Planning	Highest	Mid- Functionality	Lowest
Component	Functionality		Functionality
Drainage	Cracking of:	Cracking of:	Cracking of:
	Asphalt <5%	Asphalt 5-20%	Asphalt >20%
	Jointed concrete	Jointed concrete 5-	Jointed concrete >
	<5%	15%	15%
	C.R. concrete <5%	C.R. concrete 5-	C.R. concrete >10%
		10%	
Vertical alignment	Faulting <0.10	Faulting 0.10-0.15	Faulting >0.15
of pavement	inches	inches	inches
	Rutting <0.20	Rutting 0.20-0.40	Rutting >0.40
	inches	inches	inches
Construction quality	Pavement edge	Pavement edge	Pavement edge
and material use	drops of <1.5 inches	drops of 1.5-3	drops of >3 inches
		inches	

Table 17: Maintenance functionality indicators.

Planning	Highest	Mid- Functionality	Lowest
Component	Functionality		Functionality
Maintenance	Maintenance	Maintenance	No formal standards
practices	performed to recorded standards, standardized across region	standards vary by office, variability in practices	for maintenance projects
Maintenance	>75% of projects	50-75% of projects	<50% of projects

Planning	Highest	Mid- Functionality	Lowest
Component	Functionality		Functionality
scheduling	completed on	completed on	completed on
	schedule	schedule	schedule
Access to	All equipment	Most equipment is	Most equipment is
maintenance	needed is available;	available; some	not available;
equipment	no overlap in	overlap in	excessive overlap in
	equipment needs	equipment needs	equipment needs

Table 18: Operations functionality indicators.

Planning Component	Highest Functionality	Mid- Functionality	Lowest Functionality
Facility function and	Improvements bring	Improvements can	Can no longer
	to >50%; LOS >C	function back to	functionality of
		<50%; LOS C-D	existing facility to meet demands; LOS <d< td=""></d<>
Corridor	None or rare	Moderate frequency	Near constant
management	frequency of	of incidents and	incidents and
	incidents and rare	occasional travel	significant delays
	occurrences of	time disruptions on	leading to unreliable
	travel time disruptions	the route	travel times on the route
Access	Cracking of:	Cracking of:	Cracking of:
management and	Asphalt <5%	Asphalt 5-20%	Asphalt >20%
roadway loading	Joined concrete	Jointed concrete 5-	Jointed concrete >
	<5%	15%	15%
	C.R. concrete <5%	C.R. concrete 5-	C.R. concrete >10%

#### Life Cycle Assessment

Life cycle assessment or cradle to grave analysis allows all inputs and outputs of a system to be examined over a period of time. Materials, emissions, energy, products, and processes required are summarized over the lifetime of what is being assessed. Life cycle analysis (LCA) can even be completed for items such as cola; Coca Cola performed such an analysis in 1969 in order to assess environmental impacts associated with the drink containers. For interstate pavements, the LCA begins with the raw materials and ends when those materials are disposed of or returned back to the environment in some way.

Raw materials include crushed base courses, pavement aggregate, binder, striping, and signage. The early stages of the LCA should also consider material transport and paving equipment; as the pavement life cycle continues, one must consider maintenance projects and rehabilitation. Outputs in the system include emissions from

the material production process, material transport, equipment, and nay materials removed from the site and disposed of. Establishing boundaries is another important component of LCA; within the LCA of interstate pavements, analysis could include the production of the machinery used in an asphalt plant. Scope should be well defined, narrow enough to keep the analysis reasonable, but robust enough to consider vital elements. For interstate pavements, the LCA included initial construction as well as maintenance and rehabilitation efforts; if analysis is too brief, the full picture cannot be gleaned.

Normal Cycle	Functionality Indicator	Infrastructure Deterioriation Indicators
New/improved facility	High level-of-service; no problems	None
Increased accessibility	More driveways	Driveway density
More development	Changes in land use	Driveway density or developed frontage on right-of-way
More traffic, safety concerns	More signals, driveways, turn conflicts, crash potential	Increasing maintenance
More development	Not applicable	Not applicable
Congestion, crash increase	More signals, driveways, turn conflicts, crash potential	Increaseing challenges to maintain traffic flow during maintenance if not planned
Continuing development	Not applicable	Not applicable
Need for improvement	Operational and/or safety breakdown	Higher level of improvement needed
Eventual right-of-way limitations	Conflicts between utilities in right-of-way	Utility relocations
Need for additional facility	Potential to improvement of functionality of existing facility	Can no longer improve functionality of existing facility to meet demands

Table 19: Functionality indicators across project lifecycle (Hard, 2010).

Table 19 shows functionality indicators across the project lifecycle created from Hard's work on the subject. Functionality is not a constant, but rather constantly fluctuating throughout project lifecycle. The factors affecting functionality change over time, which

causes the functionality itself to evolve. This cycle presents various indicators that can aid in identifying these changes as they occur (Hard, 2010). In Figure 4, the hypothetical highway project begins with a new or rehabilitated facility with no indicators of deterioration. However, as time progresses, more access points may be added and more development may change land use and add driveway density and frontage roads. As usage increases, traffic safety becomes a concern and maintenance practices increase to account for increased safety issues. When the need for improvement arises from operational and or safety issues, the facility may be improved with some conflicts or eventually replaced by or substituted with an additional facility (Hard, 2010).

During the LCA for interstate pavements, the inputs and outputs from Oklahoma were considered from cradle to grave including core life stages including planning, construction, operations, and maintenance and rehabilitation efforts. The lifecycle in its entirety for a project within Oklahoma DOT is shown in Figure 4 below and discussed individually by component in the following section.



Figure 4: Interstate pavements lifecycle analysis.

Differences in pavement characteristics can cause various impacts on pavement use and lifecycle. For example, the pavement's structural responsiveness affects vehicle fuel consumption, emissions, noise, and ultimately, human health (FHWA, 2014b). Pavement roughness affects safety, noise, and vehicle characteristics such as fuel consumption and emissions; pavement permeability affects storm water runoff characteristics and temperature. All of these factors are considered in the pavement lifecycle analysis. Inputs to the cycle are also considered including energy use, resource use, emissions, toxicity, water use, and waste products (FHWA, 2014b). Key challenges in LCA include data collection, data quality, methodology for impact assessments, and weighting of impacts on decision-making processes (FHWA, 2014b). Using the pavement lifecycle processes shown in Figure 4, the functionality indicators for Oklahoma pavement lifecycle are shown in Table 20 below. Table 20: Functionality indicators across interstate pavement lifecycle.

Normal Cycle	Functionality Indicator	Infrastructure Deterioration Indicators
New pavement	High level of service; no	None
construction	problems	
Increased access and	Heavy vehicles allowed;	Cracking, rutting
traffic loads	heavy traffic loads	
Preventative maintenance	Not applicable	Not applicable
Drainage issues	Excessive water pooling on pavement	Cracking
Freeze thaw cycles	Temperature changes and water pooling	Cracking
Vertical alignment changes	Slab settlement	Faulting
More safety and	Potholes, cracking,	Increasing maintenance
operational concerns	faulting, rutting, and	
	shoulder drop off	
Need for improvement	Operational breakdown	Higher level of
	and/or unsustainable	improvement needed
	maintenance needs	
Minor rehabilitation	Not applicable	Not applicable
Need for reconstruction	Potential to improve	Can no longer improve
	functionality of existing	functionality of existing
	pavement	pavements

#### Planning

Planning for project development is performed in a five-phase approach; in the first initiation phase, pertinent information about the project is gathered. Here, a project initiation meeting takes place to evaluate the project and identify available funds if the project idea matches the funding situation. In the second phase, of contracting, project solicitation takes place and the contract is developed. Preliminary project development including environmental studies, surveys, hydraulics, field reviews, right-of-way reviews, and utility reviews are conducted in phase 3. Finally, final project development takes place in phase four. Here geotechnical surveys are conducted, roadway and traffic plans are finalized, land is acquired, utilities relocated as needed, and the plans and specifications are prepared. Lastly, the project enters phase five, the letting phase (ODOT, 2019).

#### Construction

During construction, raw materials are acquired, processed, transported and manufactured. Inputs include the use of energy such as fuel, the use of resources, emissions, exposure to toxicity for workers and eco-toxicity such as water and soil contamination, water use, and the disposal of waste. Equipment must be mobilized and demobilized after construction activities are finalized. Additionally, any materials used for construction must be transported to the site and any excess must be transported away or disposed of (including reuse or recycle) (FHWA, 2014b).

#### Operations

Various pavement characteristics can impact operations; additionally, wear and tear over the lifecycle of the pavement can impact pavement condition and operations. Pavement roughness, macro-texture and structural response affect driver vehicle fuel usage, which impacts emissions. Surface texture of pavements as well as permeability affect noise generated from vehicle tire-pavement interaction. Additionally, surface texture and permeability affect surface friction of the pavement and hydroplaning, influencing safety of operations (FHWA, 2014b). Pavement permeability also affects storm water runoff characteristics; combined with drainage, issues with permeability and drainage can lead to deterioration including cracking. Other operational considerations are the effects of frost heaves and freeze thaw cycles; this affects water retention and temperature within the pavement and can lead to water pooling and cracking in the pavement. Slab settlement is also a concern and can lead to pavement misalignment and faulting.

Increased traffic and heavy vehicle traffic loads on pavement can lead to rutting and cracking and increase the need for maintenance. When the facility functionality is compromised as describe above, several issues can arise. Level of service on the facility may decrease to a point where improvements made cannot bring the level of service back to an acceptable level. Safety and maintenance issues can also lead to an increase in incidents, requiring high levels of incident management. If not properly managed, incidents on one route with deteriorating pavement can lead to congestion and eventual similar issues on other routes in a corridor. As maintenance needs increase, maintenance funds, equipment availability, and scheduling become a balancing act.

#### Maintenance

Maintenance is a core component of the pavement lifecycle; as operations take place various factors contribute to weathering of the pavement, requiring maintenance or rehabilitation. Factors contributing to deterioration are referred to as deteriorating mechanisms. Structural deficiencies such as alligator cracking, patch deterioration, aggregate issues, potholes, rutting, and depression may occur as a result of traffic loading over time. Water issues, which could result from flooding or drainage issues can lead to material deterioration such as raveling, weathering, and weather bleeding. Freeze thaw cycles can lead to swelling, cracking, and misalignments and temperature issues can also lead to shrinkage and creeping as well as longitudinal cracks. Issues with the pavement mix itself (bitumen or aggregate) can lead to depression, patch deterioration.

Maintenance activities can restore functionality in the pavement; ODOT recognizes several categories of maintenance and rehabilitation activities as shown in Figure 5 below.



Figure 5: ODOT deterioration models and treatments (ODOT, 2018).

These various maintenance treatment categories result in different reductions in effective age and an extension in service life. Preservation activities including chip seal, bonded wearing courses, overlays, joint seal patching, all reduce effective ages by 5 years. Minor rehabilitation including cold mill overlays, joint seal patching and diamond grinds reduce effective age by 7 years. Major rehabilitation can reduce effective ages by 15 years and reconstruction can reset the effective age to 0. An example of various maintenance treatments to asphalt of differing ages and PQI's is shown in Table 21 below.

Asphalt Age	Modeled PQI	Countermeasure	Age Reduction (years)	New Effective Age
10	95	Do Nothing	0	10
14	85	Preventive	5	9
		Maintenance		
16	80	Minor Rehab.	7	9
20	70	Major Rehab.	15	5
27	50	Reconstruction	Resets to 0	0

TILL OF A.	1 11 11 11		C	
Table 21: As	pnait life cy	/CIE Effects c	ot maintenance	categories.

Using the ODOT deterioration models and treatment categories as well as the asset condition categories, sample pavements can be evaluated as shown in Table 22 below. Here a pavement with the associated asset condition was evaluated using various functional performance measures and indicators of performance. For each condition, an appropriate treatment category was selected. Table 22: Asset condition and functionality indicators.

Pavement Asset	Functional	Indicators	Treatment Category
Condition	Performance		
	Measures		
Good	Capacity	No road or lane	None
		closures due to	
		pavement	
		road work zonos	
		to correct	
		navement issues	
Fair	Capacity	Few road or lane	Preventative
	Capacity	closures due to	Maintenance
		pavement	Minor Rehabilitation
		condition, few on-	
		road work zones	
		to correct	
		pavement issues	
Poor	Capacity	Excessive road	Major Rehabilitation
		or lane closures	Reconstruction
		due to pavement	
		condition,	
		multiple on-road	
		work zones to	
		correct pavement	
Cood	Operational	ISSUES	Nono
Good	Efficiency	average speeds	NOTE
	LINCIENCY	unaffected by	
		navement	
		condition	
Fair	Operational	Travel times and	Preventative
	Efficiency	averages speeds	Maintenance
		mildly affected by	Minor Rehabilitation
		pavement	
		condition	
Poor	Operational	Travel times and	Major Rehabilitation
	Efficiency	average speeds	Reconstruction
		highly affected by	
		pavement	
		condition,	
		average trip	
		due to payament	
Good	Safety	No roadway	None
		Ino ioauway	

Pavement Asset Condition	Functional Performance Measures	Indicators	Treatment Category
	Measures	segments not meeting safety standards, no vehicle collisions attributable to pavement condition	
Fair	Safety	Few roadway segments not meeting safety standards, few vehicle collisions attributable to pavement condition	Preventative Maintenance Minor Rehabilitation
Poor	Safety	Multiple roadway segments not meeting safety standards, high incidence of vehicle collisions attributable to pavement condition	Major Rehabilitation Reconstruction

#### **Treatment Selection**

Treatment selection for preventative maintenance and minor rehabilitation need are based on the PQI approach. Decision trees are used to support project decision-making and treatment selection. After completion of associated maintenance treatments, various improvements can be gleaned including increased capacity, increased strength, and reduction in aging and restoring serviceability. Table 23 shown below indicates the maintenance activity (from ODOT's four identified categories), the PQI range for interstate pavements associated with the maintenance activity, and the potential benefits. Pavements in a specified PQI range may be improved in a range of ways using various maintenance practices. For example, a segment of interstate pavement with a PQI value of 45 would gain serviceability and a reduction in aging by performing any maintenance activity; however, to gain in all four areas (capacity, strength, aging, and serviceability) reconstruction is the only acceptable option. However, if funding does not allow for this, then a lower maintenance activity could be chosen for the tradeoff of gaining in two of the four areas (such as serviceability restoration and aging reduction). Table 23: Maintenance treatment categories.

Type of Activity	PQI Range	Purpose: Increase capacity	Purpose: Increase strength	Purpose: Reduce aging	Purpose: Restore serviceability
Reconstruction	0 < PQI ≤ 72	Yes	Yes	Yes	Yes
Major Rehabilitation	72 < PQI ≤ 83		Yes	Yes	Yes
Minor Rehabilitation	83 < PQI ≤ 88			Yes	Yes
Preservation	88 < PQI ≤ 93			Yes	Yes

Factors affecting PQI for asphalt concrete pavement include ride, rut, and functional and structural factors. For jointed concrete pavement PQI considers ride, fault, joint, and slab cracking and breaking. Lastly, for continuously reinforced concrete pavements, PQI includes ride and structural factors.

#### CONCLUSIONS

Asset valuation is the process of estimating the current monetary value of an agency's assets. Proper valuation supports robust investment decisions and trade-off analyses, improves asset management, leads to better evaluation of risk and resilience, informs economic analysis of highway system/investment, shows good stewardship of public assets, and justifies additional investment in assets of varying infrastructure types. A number of options are available to states for providing valuation. Although GASB34 requires the use of historical costs for valuation of assets in the CAFRs, there is no prohibition on using other valuation estimates for planning, communication, or asset management purposes. The key part is agreeing upon some "book value" - or a generally accepted number that is easily understood, validated, and used as a baseline. British and Australian accounting guidelines call for agencies to report the "fair value" of assets, not historic costs. These guidelines also allow the conditions of assets to influence their book values. Market-based approaches to valuation may be used where a pure market actually exists - for example the sale of rights-of-way or salvaged infrastructure components. Income approaches include the valuations of toll facilities or other PPP activities. Cost approaches are the most common, whereby the amount that would be required currently to replace the service capacity of the assets is considered. It is essential to remember that asset valuation complements typical asset performance measures and processes, it does not replace them. The ability and willingness to track value does not replace a well-designed TAMP or maintenance process. Since ODOT assesses asset conditions, it can adopt a valuation approach beyond the current replacement value or straight-line depreciation similar to recommendations being implemented in Colorado. Costs for procuring additional data should be minimal. Some potential asset valuation approaches may include:

• Condition-based depreciation whereby an asset value starts at construction cost or replacement value and is discounted by percentage based on range from the

optimal condition. This approach requires asset condition data as well as a percentage gradient that translates asset condition into depreciation.

- Repair cost approach where construction cost or replacement value is discounted by how much it takes to restore the asset to optimal condition. This approach also requires asset condition data as well as estimated repair costs.
- For where asset condition data is not available, a straight-line depreciation approach can be employed based on expected service life.

In Oklahoma, current management strategies are founded on demonstrating a consistent value for the transportation network. Several different values are regularly reported, depending on the context and intent. The research findings, coupled with the workshop results, demonstrate that using a combination of use values and accounting for developmental land value costs is critical for providing a value that all parties can begin reporting consistently. This approach would differ from the DRC values presently used in the TAMP.

#### REFERENCES

- Alyami, Z., & Tighe, S. L. (2016). A methodology for integrating asset valuation in transportation asset management. Paper presented at the Proceedings, Annual Conference - Canadian Society for Civil Engineering.
- Alyami, Zaid; Tighe, Susan L. Asset Value Index for Infrastructure Asset Management. Transportation Research Board 97th Annual Meeting, 2018, 16p.
- AMEC Environment & Infrastructure, Inc. (2013). New York State DOT Work Plan for Developing a TAMP.
- Chait, Edward P. GASB 34—Methods for Condition Assessment and Preservation. NCHRP Report, Parsons Brinckerhoff; Cambridge Systematics, Incorporated, Issue 608, 2008, 133p.
- Friedrichs, Kevin D. Asset Management for Kansas Counties: The State of the Practice. Kansas State University, Manhattan, 2007, 61p.
- FHWA. (2017a). Asset Management Overview. Federal Highway Administration, Washington, D.C.
- FHWA. (2017b). Relationships between Asset Management and Travel Demand: Findings and Recommendations from Four State DOT Site Visits. Federal Highway Administration, Washington, D.C.
- FHWA. (2016). Incorporating Asset Valuation into Transportation Asset Management Financial Plans. Federal Highway Administration, Washington, D.C.
- FHWA. (2014a). Distress Identification Manual for the Long-Term Pavement

Performance Program. Federal Highway Administration, Washington, D.C.

- FHWA. (2014b). Life cycle assessment of pavements. Federal Highway Administration, Washington, D.C.
- FHWA. (2009). Transportation Asset Management Case Studies: Life-Cycle Cost Analysis The Colorado Experience. Federal Highway Administration, Washington, D.C.
- FHWA. Transportation Asset Management Case Studies: Managing and Maintaining Roadway Assets The Utah Journey. Federal Highway Administration, Washington, D.C.
- Frangopol, D. M. (2011). Life-Cycle Performance, Management, and Optimization of Structural Systems under Uncertainty: Accomplishments and Challenges. *Structure and Infrastructure Engineering*, 7(6), 389-413. doi:10.1080/15732471003594427.
- Garvin, M. J., & Bosso, D. (2008). Assessing the Effectiveness of Infrastructure Public-Private Partnership Programs and Projects. *Public Works Management & Policy*, 13(2), 162-178. doi:10.1177/1087724x08323845.
- Garvin, Michael J. Does Bringing Infrastructure Onto the Balance Sheet Matter? An Overview of Public Water Enterprise Financial Reporting Practices. American Society of Civil Engineers, 2008, pp 8-15.
- Hale, Joanne E; Hale, David P; Sharpe, Shane. Asset Management GASB 34
   Compliance Phase III (Bridges). University of Alabama, Tuscaloosa; University Transportation Center for Alabama; Alabama Department of Transportation; Federal Highway Administration, 2007, 175p.
- Halfawy, M. R. (2008). Integration of Municipal Infrastructure Asset Management Processes: Challenges and Solutions. *Journal of Computing in Civil Engineering*, 22(3), 216-229. doi:10.1061/(asce)0887-3801(2008)22:3(216).
- Hard, Edwin; Brian S. Bochner, Yingfeng (Eric) Li, Yi (Grace) Qi, Ivan Damnjanovic, William E. Frawley. Preserving the Functionality/Asset Value Of The State Highway System: Technical Report. Texas A&M Transportation Institute. February 2010.
- Kim, J., Chen, C., & Ebdon, C. (2018). Effects of the GASB No. 34 infrastructure reporting standards on state highway infrastructure quality: A panel data analysis. *Journal of Public Budgeting, Accounting and Financial Management,* 30(2), 191-210. doi:10.1108/JPBAFM-06-2018-027.
- Lambert, J. H., Wu, Y., You, H., Clarens, A., & Smith, B. (2013). Climate Change Influence on Priority Setting for Transportation Infrastructure Assets. *Journal of Infrastructure Systems*, 19(1), 36-46. doi:10.1061/(asce)is.1943-555x.0000094.

Landers, K. (2010). The new paradigm. *Better Roads, 80*(8), 10-15.

- Oklahoma Department of Transportation (2019). Project Development Process. Retrieved from: <u>http://www.okladot.state.ok.us/projmgmt/contracts/pdfs/pmd\_project-dev-process.pdf</u>
- Oklahoma Department of Transportation (2018). Transportation Asset Management Plan. April 2018.
- Osei-Kyei, R., & Chan, A. P. (2015). Review of Studies on the Critical Success Factors for Public-Private Partnership (PPP) Projects from 1990 to 2013. International Journal of Project Management, 33(6), 1335-1346. doi:10.1016/j.ijproman.2015.02.008.
- Puffer, Willard; Freeman, Jackie; Jackson, William J. A Scalable Pavement Rating and Management System for Government Agencies. Seventh International Conference on Managing Pavement Assets, 2008, 12p.
- Stalebrink, Odd J. Infrastructure Reporting in Small and Rural Local Governments: The Case of West Virginia. American Society of Civil Engineers, 2008, pp 99-107.
- Texas A&M TTI (2019). Urban Mobility Report 2019. Retreieved from https://mobility.tamu.edu/umr/congestion-data/
- TRIP. (2017). Oklahoma Transportation by the Numbers: Meeting the state's need for safe, smooth, and efficient mobility. Washington, D.C.
- Zhang, H., Keoleian, G. A., & Lepech, M. D. (2013). Network-Level Pavement Asset Management System Integrated with Life-Cycle Analysis and Life-Cycle Optimization. *Journal of Infrastructure Systems*, 19(1), 99-107. doi:10.1061/(asce)is.1943-555x.00000093.