

1995 American Travel Survey

Publication Number BTS/ATS95-ESTC/WI



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Wisconsin

**SUMMARY TRAVEL
CHARACTERISTICS**



**Bureau of Transportation Statistics
U.S. Department of Transportation**

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WHAT IT'S ALL ABOUT

The American Travel Survey collected information from approximately 80,000 households about their long-distance travel in 1995. The ATS provides answers to how, why, where, when, and who travels in America. The ATS is the first comprehensive effort since 1977 to determine where and how people travel in the United States. The data provide insight into Americans' long-distance transportation choices, and are useful for transportation planners and decision makers, the transportation industry, the travel and tourism industry, and others interested in learning about domestic and foreign travel.

The Summary Travel Characteristics publication series contains summary tables of travel statistics for census regions and divisions, States, and metropolitan areas. The tables in this report provide an overview of the findings of the American Travel Survey for each State. Information includes the origin, destination, volume, and characteristics of long-distance travel. Tables 1 through 5 include information for household trips and tables 6 through 15 provide information for person trips. Table 16 provides information about household trips, person trips, person miles of travel, and vehicle miles of travel.

The printed versions of these Internet-based summary tables can be accessed electronically at <http://www.bts.gov/programs/ats>. The tables are presented in Adobe PDF (Portable Document Format) file format which can be viewed or printed using the Adobe® Acrobat® Reader software. The Internet site also contains a spreadsheet file in Microsoft® Excel (XLS) format for those users who would like to use the tables in spreadsheet format.

Information about the American Travel Survey data collection and processing procedures and/or sampling error is available on the website. Definitions of travel and transportation characteristics are also available on the website. This information can be accessed from the ATS home page by selecting "Documentation."

Subsequent reports, tabulations, and electronic files will present more detailed information on travel for the United States, census regions and divisions, States, and metropolitan areas.

For availability of data products and information about the American Travel Survey, consult the Bureau of Transportation Statistics' American Travel Survey home page on the World Wide Web at <http://www.bts.gov/programs/ats>, call the Bureau at 202 366-3282, or write to:

**American Travel Survey Information
Bureau of Transportation Statistics, K-20
US Department of Transportation
400 7th Street, SW
Washington, DC 20590**

1995 American Travel Survey--Summary Travel Characteristics (No. BTS/ATS95-ESTC/WI)

Table 1. Household Trips to, from, and within Wisconsin, by Selected Trip Characteristics: 1995
 [Trips of 100 miles or more, one way. Excludes travel outside the U.S. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands.]

Trip characteristics	Origin in state						Destination in state					
	Total		Destination in state		Destination outside state		Total		Origin in state		Origin outside state	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
All household trips	17,017	100.0	9,131	100.0	7,886	100.0	16,626	100.0	9,131	100.0	7,495	100.0
Principal means of transportation												
Personal use vehicle	14,597	85.8	8,859	97.0	5,738	72.8	14,863	89.4	8,859	97.0	6,005	80.1
Airplane	1,956	11.5	48	0.5	1,908	24.2	1,371	8.2	48	0.5	1,323	17.7
Commercial airplane	1,917	11.3	44	0.5	1,873	23.7	1,248	7.5	44	0.5	1,204	16.1
Bus	424	2.5	221	2.4	203	2.6	361	2.2	221	2.4	140	1.9
Intercity bus	41	0.2	12	0.1	28	0.4	21	0.1	12	0.1	9	0.1
Charter or tour bus	337	2.0	171	1.9	167	2.1	290	1.7	171	1.9	119	1.6
Train	28	0.2	2	--	26	0.3	16	0.1	2	--	15	0.2
Ship, boat, or ferry	5	--	--	--	5	0.1	13	0.1	--	--	13	0.2
Other	8	--	2	--	6	0.1	3	--	2	--	1	--
Round-trip distance												
Less than 300 miles	6,905	40.6	5,283	57.9	1,622	20.6	6,809	41.0	5,283	57.9	1,527	20.4
300 to 499 miles	4,575	26.9	2,809	30.8	1,766	22.4	4,985	30.0	2,809	30.8	2,175	29.0
500 to 999 miles	2,912	17.1	1,025	11.2	1,886	23.9	3,241	19.5	1,025	11.2	2,215	29.6
1000 to 1999 miles	1,229	7.2	8	0.1	1,221	15.5	971	5.8	8	0.1	964	12.9
2000 miles or more	1,396	8.2	6	0.1	1,390	17.6	620	3.7	6	0.1	614	8.2
Mean (miles)	674	NA	327	NA	1,076	NA	538	NA	327	NA	795	NA
Median (miles)	338	NA	277	NA	602	NA	332	NA	277	NA	508	NA
Calendar quarter												
1st quarter	3,271	19.2	1,662	18.2	1,608	20.4	2,808	16.9	1,662	18.2	1,146	15.3
2nd quarter	4,261	25.0	2,280	25.0	1,981	25.1	3,948	23.7	2,280	25.0	1,668	22.3
3rd quarter	4,698	27.6	2,633	28.8	2,065	26.2	5,390	32.4	2,633	28.8	2,757	36.8
4th quarter	4,788	28.1	2,556	28.0	2,232	28.3	4,481	26.9	2,556	28.0	1,924	25.7
Main purpose of trip												
Business	4,254	25.0	2,072	22.7	2,183	27.7	3,728	22.4	2,072	22.7	1,656	22.1
Pleasure	9,933	58.4	5,335	58.4	4,597	58.3	10,215	61.4	5,335	58.4	4,880	65.1
Visit friends or relatives	4,611	27.1	2,232	24.4	2,378	30.2	4,960	29.8	2,232	24.4	2,727	36.4
Leisure	5,322	31.3	3,103	34.0	2,219	28.1	5,256	31.6	3,103	34.0	2,153	28.7
Rest or relaxation	1,460	8.6	1,000	10.9	461	5.8	1,800	10.8	1,000	10.9	801	10.7
Sightseeing	441	2.6	136	1.5	305	3.9	453	2.7	136	1.5	317	4.2
Outdoor recreation	1,385	8.1	1,022	11.2	363	4.6	1,710	10.3	1,022	11.2	688	9.2
Entertainment	1,668	9.8	700	7.7	968	12.3	912	5.5	700	7.7	212	2.8
Personal business	2,830	16.6	1,724	18.9	1,106	14.0	2,682	16.1	1,724	18.9	958	12.8
Other	--	--	--	--	--	--	1	--	--	--	1	--
Vacation and weekend trips												
Vacation trip	7,346	43.2	3,921	42.9	3,425	43.4	8,076	48.6	3,921	42.9	4,154	55.4
Weekend trip	7,092	41.7	4,021	44.0	3,072	38.9	7,461	44.9	4,021	44.0	3,440	45.9
1 or 2 nights away from home	4,601	27.0	2,906	31.8	1,695	21.5	4,813	28.9	2,906	31.8	1,907	25.4
3 to 5 nights away from home	2,491	14.6	1,115	12.2	1,376	17.5	2,648	15.9	1,115	12.2	1,533	20.5
Travel party type and size												
1 adult, no children under 18	10,243	60.2	5,414	59.3	4,829	61.2	9,390	56.5	5,414	59.3	3,977	53.1
2+ adults, no children under 18	3,967	23.3	2,189	24.0	1,778	22.5	4,278	25.7	2,189	24.0	2,089	27.9
1 adult, 1+ children under 18	683	4.0	428	4.7	255	3.2	744	4.5	428	4.7	316	4.2
2+ adults, 1+ children under 18	1,616	9.5	870	9.5	746	9.5	1,813	10.9	870	9.5	943	12.6
No adult, 1+ children under 18	508	3.0	230	2.5	278	3.5	401	2.4	230	2.5	171	2.3
Mean trvl. prty. size (hshd. mbrs.)	1.6	NA	1.6	NA	1.6	NA	1.6	NA	1.6	NA	1.7	NA
Nights away from home												
None	5,184	30.5	3,236	35.4	1,948	24.7	4,545	27.3	3,236	35.4	1,309	17.5
1 to 3 nights	8,584	50.4	4,843	53.0	3,741	47.4	8,849	53.2	4,843	53.0	4,007	53.5
4 to 7 nights	2,403	14.1	799	8.7	1,604	20.3	2,307	13.9	799	8.7	1,508	20.1
8 nights or more	847	5.0	254	2.8	593	7.5	925	5.6	254	2.8	672	9.0
Mean, excluding none (nights)	3.6	NA	3.2	NA	4.1	NA	4.0	NA	3.2	NA	4.8	NA
Type of lodging at destination												
One or more nights at dest.	11,642	100.0	5,853	100.0	5,789	100.0	11,938	100.0	5,853	100.0	6,085	100.0
Friend's or relative's home	4,736	40.7	2,498	42.7	2,237	38.6	5,238	43.9	2,498	42.7	2,740	45.0
Hotel, motel, or resort	4,563	39.2	1,633	27.9	2,929	50.6	3,912	32.8	1,633	27.9	2,279	37.4
Rntd. cabin, condo, or vac. home	420	3.6	264	4.5	157	2.7	560	4.7	264	4.5	296	4.9
Ownd. cabin, condo, or vac. home	660	5.7	567	9.7	93	1.6	857	7.2	567	9.7	290	4.8
Camper, trailer, recreational vehicle, tent	512	4.4	449	7.7	63	1.1	623	5.2	449	7.7	174	2.9
Other	751	6.5	441	7.5	310	5.4	749	6.3	441	7.5	308	5.1
Nights at destination												
Mean nights at destination	3.4	NA	3.1	NA	3.8	NA	3.8	NA	3.1	NA	4.5	NA
Friend's or relative's home	3.2	NA	2.4	NA	4.0	NA	3.3	NA	2.4	NA	4.2	NA
Hotel, motel, or resort	2.6	NA	2.1	NA	2.8	NA	2.8	NA	2.1	NA	3.2	NA

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Table 2. Household Trips from Wisconsin to Census Division of Destination, by Selected Trip Characteristics: 1995

[Trips of 100 miles or more, one way. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands.]

Trip characteristics	Origin in Wisconsin, destination in:																			
	Northeast				Midwest				South				West							
	Total Num.	Per.	New Eng. Num.	Per.	Mid-Atl. Num.	Per.	E. N. Cent. Num.	Per.	W.N. Cent. Num.	Per.	S. Atlantic Num.	Per.	E.S. Cent. Num.	Per.	W. S. Cent. Num.	Per.	Mountain Num.	Per.	Pacific Num.	Per.
All household trips	7,886	100.0	152	100.0	249	100.0	3,462	100.0	2,239	100.0	596	100.0	177	100.0	225	100.0	514	100.0	272	100.0
Principal means of transportation																				
Personal use vehicle	5,738	72.8	43	28.3	90	36.1	3,091	89.3	2,015	90.0	190	31.9	121	68.4	74	32.6	76	14.8	38	14.0
Commercial airplane	1,873	23.7	108	70.6	151	60.6	226	6.5	150	6.7	387	65.0	45	25.4	146	64.7	434	84.4	227	83.4
Other	275	3.5	2	1.1	8	3.4	145	4.2	74	3.3	18	3.1	11	6.1	6	2.7	4	0.7	7	2.6
Round-trip distance																				
Less than 300 miles	1,622	20.6	--	--	--	--	1,150	33.2	473	21.1	--	--	--	--	--	--	--	--	--	--
300 to 499 miles	1,766	22.4	--	--	--	--	1,108	32.0	658	29.4	--	--	--	--	--	--	--	--	--	--
500 to 999 miles	1,886	23.9	--	--	14	5.8	999	28.9	840	37.5	--	--	33	18.8	--	--	--	--	--	--
1000 to 1999 miles	1,221	15.5	87	56.9	198	79.7	163	4.7	264	11.8	219	36.7	140	79.2	83	36.7	69	13.4	--	--
2000 miles or more	1,390	17.6	66	43.1	36	14.5	43	1.2	5	0.2	377	63.3	3	1.9	143	63.3	446	86.6	272	100.0
Mean (miles)	1,076	NA	2,181	NA	1,567	NA	487	NA	571	NA	2,275	NA	1,368	NA	2,266	NA	2,817	NA	4,589	NA
Median (miles)	602	NA	1,897	NA	1,571	NA	380	NA	491	NA	2,204	NA	1,371	NA	2,057	NA	2,967	NA	3,728	NA
Calendar quarter																				
1st quarter	1,608	20.4	18	12.1	32	12.8	681	19.7	428	19.1	164	27.6	28	15.8	60	26.6	138	26.7	59	21.8
2nd quarter	1,981	25.1	28	18.3	68	27.2	919	26.6	535	23.9	164	27.5	40	22.3	43	18.9	117	22.8	68	24.9
3rd quarter	2,065	26.2	35	23.0	57	22.9	906	26.2	635	28.3	106	17.8	63	35.8	46	20.5	122	23.8	95	35.0
4th quarter	2,232	28.3	71	46.6	92	37.1	956	27.6	641	28.7	162	27.1	46	26.1	76	34.0	137	26.7	50	18.4
Main purpose of trip																				
Business	2,183	27.7	42	27.6	157	63.3	893	25.8	489	21.8	181	30.3	45	25.6	86	38.2	177	34.4	112	41.3
Pleasure	4,597	58.3	87	56.9	69	27.8	2,154	62.2	1,239	55.3	359	60.2	116	65.7	122	54.3	309	60.1	143	52.5
Visit friends or relatives	2,378	30.2	47	31.1	46	18.6	1,105	31.9	711	31.7	150	25.1	73	41.3	65	28.9	101	19.6	80	29.4
Leisure	2,219	28.1	39	25.8	23	9.2	1,049	30.3	528	23.6	209	35.0	43	24.3	57	25.4	208	40.4	63	23.1
Other	1,106	14.0	24	15.5	22	9.0	414	12.0	511	22.8	57	9.5	15	8.7	17	7.5	28	5.5	17	6.2
Vacation and weekend trips																				
Vacation trip	3,425	43.4	55	36.0	69	27.9	1,323	38.2	919	41.0	358	60.1	108	61.0	122	54.1	327	63.5	145	53.4
Weekend trip	3,072	38.9	73	47.8	74	29.9	1,408	40.7	852	38.0	179	30.0	92	52.1	89	39.3	202	39.3	103	37.9
1 or 2 nights away from home	1,695	21.5	41	26.9	30	12.2	893	25.8	582	26.0	50	8.5	24	13.7	23	10.2	40	7.7	12	4.5
3 to 5 nights away from home	1,376	17.5	32	20.9	44	17.7	516	14.9	269	12.0	129	21.6	68	38.4	66	29.1	162	31.6	91	33.4
Travel party type and size																				
1+ adult, no children under 18	6,607	83.8	151	98.9	234	94.1	2,882	83.2	1,809	80.8	492	82.5	135	76.5	203	90.1	461	89.6	241	88.9
1+ adult, 1+ children under 18	1,001	12.7	--	--	15	5.9	448	12.9	373	16.7	83	14.0	15	8.5	16	7.3	39	7.6	11	4.1
No adult, 1+ children under 18	278	3.5	2	1.1	--	--	132	3.8	57	2.5	21	3.5	27	15.0	6	2.7	14	2.8	19	7.1
Mean trvl. prty. size (hshd. mbrs.)	1.6	NA	1.2	NA	1.2	NA	1.5	NA	1.8	NA	1.6	NA	1.3	NA	1.4	NA	1.5	NA	1.2	NA
Nights away from home																				
None	1,948	24.7	6	3.7	22	9.0	1,176	34.0	656	29.3	25	4.2	6	3.6	15	6.6	28	5.4	13	4.9
1 to 3 nights	3,741	47.4	81	53.4	140	56.4	1,765	51.0	1,177	52.6	170	28.6	72	40.8	50	22.4	194	37.7	90	33.3
4 to 7 nights	1,604	20.3	45	29.5	57	22.7	450	13.0	316	14.1	250	42.0	70	39.3	113	50.0	206	40.1	98	36.1
8 nights or more	593	7.5	21	13.5	29	11.8	71	2.1	89	4.0	151	25.3	29	16.3	47	21.0	86	16.8	70	25.7
Mean, excluding none (nights)	4.1	NA	4.6	NA	3.6	NA	2.8	NA	3.9	NA	7.1	NA	5.0	NA	5.6	NA	5.2	NA	5.8	NA
Type of lodging at destination																				
One or more nights at dest.	5,789	100.0	145	100.0	224	100.0	2,211	100.0	1,561	100.0	540	100.0	170	100.0	209	100.0	484	100.0	245	100.0
Friend's or relative's home	2,237	38.6	53	36.9	47	20.9	991	44.8	600	38.4	169	31.3	78	45.6	77	36.8	146	30.1	76	31.2
Hotel, motel, or resort	2,929	50.6	67	46.6	155	69.3	982	44.4	772	49.5	292	54.1	79	46.4	109	52.0	308	63.6	164	67.1
Other	622	10.7	24	16.5	22	9.8	237	10.7	189	12.1	79	14.6	14	8.0	24	11.3	30	6.3	4	1.7
Nights at destination																				
Mean nights at destination	3.8	NA	4.2	NA	3.2	NA	2.7	NA	3.7	NA	6.3	NA	4.9	NA	4.7	NA	4.6	NA	4.9	NA
Friend's or relative's home	4.0	NA	3.4	NA	4.7	NA	3.2	NA	2.8	NA	8.0	NA	6.8	NA	6.0	NA	5.4	NA	8.6	NA
Hotel, motel, or resort	2.8	NA	2.9	NA	2.1	NA	2.2	NA	2.3	NA	4.5	NA	2.9	NA	3.8	NA	4.1	NA	3.2	NA

1995 American Travel Survey--Summary Travel Characteristics (No. BTS/ATS95-ESTC/WI)

Table 3. Household Trips to Wisconsin from Census Division of Origin, by Selected Trip Characteristics: 1995

[Trips of 100 miles or more, one way. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands.]

Trip characteristics	Destination in Wisconsin, origin in:																			
	Total		Northeast				Midwest				South				West					
			Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.		
All household trips	7,495	100.0	83	100.0	158	100.0	3,653	100.0	2,590	100.0	430	100.0	142	100.0	173	100.0	138	100.0	128	100.0
Principal means of transportation																				
Personal use vehicle	6,005	80.1	18	21.6	36	22.8	3,323	91.0	2,251	86.9	145	33.7	83	58.2	81	47.0	45	32.6	23	17.6
Commercial airplane	1,204	16.1	60	72.1	122	77.2	209	5.7	235	9.1	251	58.2	46	32.3	86	50.1	90	65.0	106	82.4
Other	287	3.8	5	6.3	--	--	122	3.3	104	4.0	35	8.0	14	9.5	5	2.9	3	2.5	--	--
Round-trip distance																				
Less than 300 miles	1,527	20.4	--	--	--	--	955	26.1	572	22.1	--	--	--	--	--	--	--	--	--	--
300 to 499 miles	2,175	29.0	--	--	--	--	1,354	37.1	822	31.7	--	--	--	--	--	--	--	--	--	--
500 to 999 miles	2,215	29.6	--	--	11	7.1	1,159	31.7	976	37.7	--	--	68	48.2	--	--	--	--	--	--
1000 to 1999 miles	964	12.9	55	65.8	141	89.2	177	4.9	185	7.1	226	52.6	66	46.5	101	58.3	14	10.2	--	--
2000 miles or more	614	8.2	28	34.2	6	3.7	9	0.2	35	1.3	204	47.4	7	5.3	72	41.7	124	89.8	128	100.0
Mean (miles)	795	NA	1,991	NA	1,595	NA	496	NA	552	NA	2,129	NA	1,130	NA	1,971	NA	2,890	NA	3,749	NA
Median (miles)	508	NA	1,932	NA	1,603	NA	408	NA	450	NA	1,824	NA	1,004	NA	1,906	NA	2,771	NA	3,543	NA
Calendar quarter																				
1st quarter	1,146	15.3	14	16.7	20	12.9	606	16.6	404	15.6	36	8.4	13	9.4	34	19.9	14	10.1	4	3.0
2nd quarter	1,668	22.3	15	18.1	30	19.0	902	24.7	501	19.4	90	20.9	44	31.3	23	13.2	27	19.9	35	27.3
3rd quarter	2,757	36.8	37	44.2	81	51.4	1,315	36.0	898	34.7	202	46.9	44	30.8	49	28.1	65	47.0	67	52.6
4th quarter	1,924	25.7	17	21.1	26	16.6	831	22.7	786	30.3	103	23.9	40	28.5	67	38.8	32	23.1	22	17.1
Main purpose of trip																				
Business	1,656	22.1	38	45.4	109	69.2	570	15.6	524	20.2	176	40.8	50	35.3	75	43.7	48	35.0	66	51.2
Pleasure	4,880	65.1	32	38.9	40	25.1	2,670	73.1	1,629	62.9	220	51.1	74	52.2	90	52.0	68	49.2	57	44.4
Visit friends or relatives	2,727	36.4	25	30.4	36	22.9	1,262	34.5	985	38.1	182	42.2	63	44.4	72	41.8	55	39.9	47	36.7
Leisure	2,153	28.7	7	8.5	3	2.1	1,409	38.6	644	24.9	38	8.9	11	7.8	18	10.2	13	9.3	10	7.6
Other	959	12.8	13	15.7	9	5.7	413	11.3	436	16.9	35	8.1	18	12.5	7	4.3	22	15.9	6	4.5
Vacation and weekend trips																				
Vacation trip	4,154	55.4	35	42.0	32	20.5	2,092	57.3	1,525	58.9	173	40.2	76	53.6	91	52.6	76	55.0	53	41.6
Weekend trip	3,440	45.9	35	41.9	78	49.7	1,695	46.4	1,276	49.3	119	27.7	77	54.6	57	32.8	42	30.4	60	47.1
1 or 2 nights away from home	1,907	25.4	8	9.3	14	9.2	956	26.2	845	32.6	31	7.2	23	16.3	17	10.1	9	6.2	4	3.4
3 to 5 nights away from home	1,533	20.5	27	32.6	64	40.5	740	20.2	431	16.7	88	20.5	54	38.3	39	22.7	33	24.1	56	43.7
Travel party type and size																				
1+ adult, no children under 18	6,065	80.9	79	95.6	152	96.5	2,753	75.4	2,232	86.2	330	76.7	114	80.1	168	97.1	118	85.0	119	93.1
1+ adult, 1+ children under 18	1,259	16.8	3	4.1	6	3.5	775	21.2	323	12.5	97	22.4	25	17.7	4	2.2	19	13.8	7	5.6
No adult, 1+ children under 18	171	2.3	--	0.2	--	--	125	3.4	34	1.3	4	0.9	3	2.2	1	0.7	2	1.1	2	1.3
Mean trvl. prty. size (hshd. mbrs.)	1.7	NA	1.2	NA	1.3	NA	1.9	NA	1.6	NA	1.7	NA	1.6	NA	1.5	NA	1.5	NA	1.1	NA
Nights away from home																				
None	1,309	17.5	7	8.9	--	--	794	21.7	462	17.9	19	4.5	3	2.2	13	7.4	8	5.8	1	1.1
1 to 3 nights	4,007	53.5	35	42.7	67	42.2	2,038	55.8	1,585	61.2	90	21.0	58	40.9	49	28.3	23	16.6	61	47.6
4 to 7 nights	1,508	20.1	28	33.6	56	35.4	644	17.6	376	14.5	163	37.8	56	39.1	75	43.3	61	43.8	52	40.2
8 nights or more	672	9.0	12	14.8	35	22.4	178	4.9	166	6.4	158	36.7	25	17.8	36	21.0	47	33.8	14	11.2
Mean, excluding none (nights)	4.8	NA	7.5	NA	15.3	NA	3.2	NA	4.5	NA	10.0	NA	5.8	NA	7.0	NA	9.3	NA	5.1	NA
Type of lodging at destination																				
One or more nights at dest.	6,085	100.0	73	100.0	158	100.0	2,817	100.0	2,100	100.0	396	100.0	139	100.0	158	100.0	130	100.0	115	100.0
Friend's or relative's home	2,740	45.0	34	46.6	27	16.9	1,092	38.8	1,073	51.1	272	68.6	69	49.4	59	37.3	83	63.5	33	28.8
Hotel, motel, or resort	2,279	37.4	32	44.1	107	68.1	1,194	42.4	621	29.6	102	25.8	39	28.3	82	52.0	39	30.3	62	54.0
Other	1,067	17.5	7	9.3	24	15.0	532	18.9	407	19.4	22	5.6	31	22.3	17	10.8	8	6.1	20	17.2
Nights at destination																				
Mean nights at destination	4.5	NA	7.3	NA	14.4	NA	3.1	NA	4.3	NA	9.0	NA	5.2	NA	6.4	NA	7.8	NA	4.9	NA
Friend's or relative's home	4.2	NA	12.2	NA	9.7	NA	2.7	NA	4.0	NA	6.3	NA	5.9	NA	10.6	NA	7.9	NA	6.8	NA
Hotel, motel, or resort	3.2	NA	2.5	NA	2.3	NA	3.1	NA	2.4	NA	9.1	NA	4.6	NA	3.5	NA	5.4	NA	3.7	NA

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Table 4. Household Trips from Wisconsin to the Most Frequent State Destinations, by Selected Trip Characteristics: 1995
 [Trips of 100 miles or more, one way. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands. The most frequent State destinations are those States with the 10 largest volumes of travel from Wisconsin which have coefficients of variation less than 10 percent. Characteristics of the flows shown in this table may have coefficients of variation 10 percent or greater.]

Trip characteristics	Origin in Wisconsin, destination in:																			
	Illinois		Minnesota		Michigan		Iowa		Florida		Indiana		Missouri		Nevada		California		Ohio	
	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.
All household trips	2,231	100.0	1,455	100.0	748	100.0	393	100.0	325	100.0	315	100.0	185	100.0	159	100.0	196	100.0	168	100.0
Principal means of transportation																				
Personal use vehicle	2,125	95.3	1,386	95.2	613	82.0	378	96.2	94	28.8	228	72.2	125	67.5	1	0.9	22	11.2	125	74.6
Commercial airplane	7	0.3	37	2.6	113	15.1	5	1.3	224	68.8	67	21.2	31	17.0	157	99.1	170	86.5	38	22.9
Other	99	4.4	32	2.2	22	2.9	10	2.6	8	2.5	21	6.5	29	15.5	--	--	4	2.3	4	2.4
Round-trip distance																				
Less than 300 miles	1,059	47.5	407	28.0	75	10.1	65	16.6	--	--	15	4.9	--	--	--	--	--	--	--	--
300 to 499 miles	923	41.4	493	33.9	169	22.6	166	42.2	--	--	16	5.0	--	--	--	--	--	--	--	--
500 to 999 miles	243	10.9	541	37.1	439	58.7	147	37.3	--	--	234	74.0	96	51.8	--	--	--	--	--	84
1000 to 1999 miles	6	0.3	15	1.0	65	8.6	15	3.9	2	0.6	8	2.5	88	47.4	--	--	--	--	--	84
2000 miles or more	--	--	--	--	--	--	--	--	323	99.4	43	13.6	2	0.9	159	100.0	196	100.0	--	--
Mean (miles)	349	NA	434	NA	634	NA	503	NA	2,719	NA	843	NA	1,056	NA	3,180	NA	4,446	NA	1,003	NA
Median (miles)	304	NA	364	NA	671	NA	432	NA	2,590	NA	622	NA	991	NA	3,109	NA	3,666	NA	1,000	NA
Calendar quarter																				
1st quarter	448	20.1	285	19.6	118	15.8	108	27.4	125	38.4	87	27.6	15	8.1	54	33.7	50	25.4	28	16.7
2nd quarter	662	29.7	323	22.2	142	19.0	100	25.4	72	22.3	55	17.4	39	21.1	44	27.5	48	24.5	61	36.1
3rd quarter	540	24.2	412	28.3	259	34.7	102	26.0	34	10.4	68	21.6	57	30.6	37	23.4	62	31.5	38	22.9
4th quarter	581	26.0	435	29.9	229	30.6	83	21.2	94	28.9	106	33.5	74	40.2	24	15.4	37	18.6	41	24.3
Main purpose of trip																				
Business	572	25.7	252	17.3	170	22.7	105	26.8	60	18.4	117	37.2	73	39.5	46	28.7	79	40.3	34	20.3
Pleasure	1,404	62.9	811	55.7	482	64.5	226	57.5	242	74.4	170	53.7	83	44.7	112	70.3	105	53.6	99	58.7
Visit friends or relatives	639	28.7	501	34.4	315	42.2	124	31.6	62	19.0	91	29.0	25	13.3	16	10.2	55	28.1	59	35.2
Leisure	765	34.3	310	21.3	167	22.3	102	25.9	180	55.3	78	24.7	58	31.4	95	60.0	50	25.5	39	23.5
Other	255	11.4	392	27.0	96	12.9	61	15.7	24	7.2	28	9.0	29	15.8	2	1.0	12	6.1	35	21.0
Vacation and weekend trips																				
Vacation trip	750	33.6	524	36.0	389	52.0	178	45.4	235	72.3	98	31.2	85	45.8	113	71.3	103	52.7	85	50.8
Weekend trip	739	33.1	489	33.6	451	60.3	175	44.4	88	26.9	156	49.3	119	64.3	74	46.4	85	43.3	62	37.0
1 or 2 nights away from home	544	24.4	347	23.8	240	32.1	142	36.2	21	6.3	87	27.6	63	34.2	10	6.6	9	4.3	22	12.8
3 to 5 nights away from home	196	8.8	142	9.8	211	28.2	32	8.2	67	20.6	69	21.7	56	30.2	63	39.9	76	38.9	41	24.2
Travel party type and size																				
1+ adult, no children under 18	1,888	84.6	1,105	75.9	572	76.5	355	90.4	277	85.0	269	85.4	166	89.7	143	90.3	169	86.1	152	90.3
1+ adult, 1+ children under 18	224	10.0	302	20.7	174	23.3	36	9.1	38	11.7	42	13.2	16	8.4	13	8.3	8	4.1	9	5.1
No adult, 1+ children under 18	119	5.3	49	3.3	2	0.2	2	0.5	11	3.3	4	1.3	3	1.9	2	1.3	19	9.8	8	4.6
Mean trvl. prty. size (hshd. mbrs.)	1.5	NA	1.9	NA	1.8	NA	1.7	NA	1.7	NA	1.6	NA	1.5	NA	1.5	NA	1.2	NA	1.4	NA
Nights away from home																				
None	1,027	46.0	537	36.9	67	9.0	91	23.2	13	4.0	45	14.3	1	0.6	9	5.5	7	3.5	36	21.4
1 to 3 nights	983	44.1	716	49.2	527	70.4	242	61.5	56	17.3	191	60.7	121	65.2	65	40.7	70	35.8	64	38.1
4 to 7 nights	190	8.5	169	11.6	137	18.3	35	9.0	158	48.5	79	25.0	57	30.7	63	39.5	82	41.7	44	26.5
8 nights or more	31	1.4	33	2.2	17	2.3	25	6.3	98	30.2	--	--	6	3.4	23	14.3	37	18.9	23	14.0
Mean, excluding none (nights)	2.4	NA	3.5	NA	3.0	NA	3.8	NA	7.6	NA	2.6	NA	2.9	NA	4.6	NA	5.5	NA	6.0	NA
Type of lodging at destination																				
One or more nights at dest.	1,145	100.0	907	100.0	669	100.0	293	100.0	298	100.0	265	100.0	184	100.0	150	100.0	179	100.0	132	100.0
Friend's or relative's home	503	44.0	392	43.2	348	52.0	117	39.7	75	25.2	79	29.9	35	19.1	37	24.4	42	23.6	61	46.3
Hotel, motel, or resort	510	44.5	363	40.0	243	36.3	164	56.0	151	50.6	162	61.1	142	77.3	113	75.6	134	74.7	67	51.1
Other	132	11.5	152	16.7	78	11.6	13	4.3	72	24.2	24	9.1	7	3.6	--	--	3	1.6	3	2.6
Nights at destination																				
Mean nights at destination	2.3	NA	3.4	NA	2.9	NA	3.6	NA	6.7	NA	2.5	NA	2.7	NA	4.1	NA	4.7	NA	5.8	NA
Friend's or relative's home	2.7	NA	2.2	NA	3.0	NA	3.3	NA	7.0	NA	2.8	NA	3.2	NA	4.7	NA	9.8	NA	9.2	NA
Hotel, motel, or resort	2.0	NA	2.4	NA	2.4	NA	1.7	NA	5.0	NA	2.4	NA	2.5	NA	3.9	NA	3.0	NA	2.9	NA

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Table 5. Household Trips to Wisconsin from the Most Frequent State Origins, by Selected Trip Characteristics: 1995

[Trips of 100 miles or more, one way. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands. The most frequent State origins are those States with the 10 largest volumes of travel to Wisconsin which have coefficients of variation less than 10 percent. Characteristics of the flows shown in this table may have coefficients of variation 10 percent or greater.]

Trip characteristics	Destination in Wisconsin, origin in:																			
	Illinois		Minnesota		Michigan		Iowa		Indiana		Ohio		North Car.		Florida		Missouri		Kentucky	
	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.
All household trips	2,654	100.0	1,847	100.0	619	100.0	456	100.0	201	100.0	179	100.0	167	100.0	134	100.0	145	100.0	89	100.0
Principal means of transportation																				
Personal use vehicle	2,518	94.9	1,714	92.8	522	84.3	358	78.4	180	89.5	103	57.7	41	24.3	62	46.3	86	59.2	58	64.3
Commercial airplane	92	3.5	74	4.0	42	6.8	81	17.8	3	1.6	71	39.9	100	59.8	72	53.7	53	36.4	27	29.9
Other	45	1.7	59	3.2	55	8.8	17	3.8	18	8.9	4	2.5	27	15.9	--	--	6	4.3	5	5.7
Round-trip distance																				
Less than 300 miles	768	28.9	513	27.8	170	27.5	59	13.0	16	8.0	--	--	--	--	--	--	--	--	--	--
300 to 499 miles	1,074	40.5	673	36.4	198	32.0	148	32.5	81	40.3	--	--	--	--	--	--	--	--	--	--
500 to 999 miles	768	28.9	611	33.1	203	32.8	215	47.2	76	38.0	112	62.6	--	--	--	--	94	64.6	68	76.5
1000 to 1999 miles	44	1.7	50	2.7	47	7.6	8	1.8	28	13.7	58	32.6	113	67.6	10	7.2	49	33.9	20	22.4
2000 miles or more	--	--	--	--	--	--	25	5.4	--	--	9	4.8	54	32.4	125	92.8	2	1.4	1	1.1
Mean (miles)	450	NA	446	NA	498	NA	651	NA	587	NA	1,072	NA	1,954	NA	2,719	NA	981	NA	933	NA
Median (miles)	392	NA	360	NA	402	NA	525	NA	513	NA	906	NA	1,662	NA	2,740	NA	913	NA	867	NA
Calendar quarter																				
1st quarter	472	17.8	295	15.9	80	12.8	64	13.9	39	19.5	15	8.5	9	5.2	7	5.4	20	13.6	9	10.3
2nd quarter	622	23.4	370	20.0	178	28.7	73	15.9	57	28.2	46	25.6	12	7.0	34	25.5	31	21.5	22	24.7
3rd quarter	923	34.8	565	30.6	266	42.9	209	45.9	82	40.9	44	24.4	101	60.6	56	41.9	63	43.5	29	32.0
4th quarter	638	24.0	618	33.5	96	15.5	111	24.2	23	11.4	74	41.5	45	27.2	37	27.2	31	21.3	30	33.1
Main purpose of trip																				
Business	348	13.1	363	19.6	111	18.0	88	19.2	28	13.8	83	46.6	88	52.7	21	15.9	40	27.7	33	36.6
Pleasure	2,045	77.1	1,228	66.5	391	63.1	232	50.8	142	70.7	92	51.6	79	47.3	93	69.2	76	52.5	51	56.5
Visit friends or relatives	983	37.0	742	40.2	133	21.5	113	24.9	90	45.0	55	30.5	76	45.6	79	58.8	57	39.7	45	50.0
Leisure	1,062	40.0	486	26.3	258	41.6	118	26.0	51	25.7	38	21.1	3	1.7	14	10.3	18	12.8	6	6.6
Other	261	9.8	256	13.9	117	18.9	137	30.0	31	15.5	3	1.8	--	--	20	14.9	29	19.8	6	6.9
Vacation and weekend trips																				
Vacation trip	1,608	60.6	1,110	60.1	304	49.2	226	49.5	106	52.8	74	41.2	19	11.4	103	76.9	85	58.8	49	54.5
Weekend trip	1,317	49.6	902	48.8	221	35.7	250	54.7	100	50.1	57	31.9	47	28.1	35	25.7	68	46.9	52	57.6
1 or 2 nights away from home	716	27.0	641	34.7	156	25.3	145	31.8	56	28.0	27	14.9	--	--	19	14.2	37	25.3	15	16.8
3 to 5 nights away from home	600	22.6	261	14.1	65	10.4	104	22.9	44	22.0	30	17.0	47	28.1	15	11.5	31	21.6	37	40.9
Travel party type and size																				
1+ adult, no children under 18	1,892	71.3	1,613	87.3	523	84.4	381	83.4	187	93.3	151	84.6	93	56.0	125	93.3	135	93.5	66	73.7
1+ adult, 1+ children under 18	650	24.5	207	11.2	91	14.7	74	16.3	12	6.0	22	12.4	71	42.4	9	6.7	9	6.5	24	26.3
No adult, 1+ children under 18	113	4.2	27	1.5	6	0.9	2	0.4	1	0.7	6	3.1	3	1.6	--	--	--	--	--	--
Mean trvl. prty. size (hshd. mbrs.)	2.0	NA	1.6	NA	1.7	NA	1.7	NA	1.4	NA	1.6	NA	1.9	NA	1.6	NA	1.3	NA	1.8	NA
Nights away from home																				
None	481	18.1	363	19.7	232	37.4	69	15.2	52	26.0	30	16.6	3	1.7	3	2.4	17	11.5	2	1.8
1 to 3 nights	1,547	58.3	1,150	62.3	294	47.4	275	60.3	99	49.5	98	54.7	21	12.4	32	23.8	100	69.3	38	42.3
4 to 7 nights	504	19.0	224	12.1	67	10.9	75	16.4	40	20.0	32	17.7	84	50.3	35	25.7	23	15.6	36	39.8
8 nights or more	122	4.6	110	6.0	27	4.3	37	8.1	9	4.5	20	10.9	59	35.6	65	48.1	5	3.6	14	16.1
Mean, excluding none (nights)	3.2	NA	4.7	NA	2.9	NA	3.9	NA	3.3	NA	3.7	NA	6.9	NA	13.9	NA	3.1	NA	5.1	NA
Type of lodging at destination																				
One or more nights at dest.	2,152	100.0	1,464	100.0	370	100.0	385	100.0	148	100.0	146	100.0	164	100.0	119	100.0	125	100.0	88	100.0
Friend's or relative's home	862	40.1	809	55.3	118	31.9	130	33.7	77	52.2	34	23.2	155	94.7	75	63.0	60	48.3	43	49.1
Hotel, motel, or resort	829	38.5	407	27.8	218	58.9	113	29.2	55	37.2	92	63.0	9	5.3	28	23.6	59	47.3	22	25.1
Other	461	21.4	248	16.9	34	9.3	143	37.0	16	10.6	20	13.8	--	--	16	13.4	5	4.4	23	25.8
Nights at destination																				
Mean nights at destination	3.2	NA	4.5	NA	2.6	NA	3.8	NA	3.3	NA	3.1	NA	6.9	NA	12.0	NA	2.8	NA	5.1	NA
Friend's or relative's home	2.5	NA	4.2	NA	3.2	NA	2.8	NA	2.9	NA	4.8	NA	7.1	NA	5.5	NA	2.8	NA	4.9	NA
Hotel, motel, or resort	3.4	NA	2.3	NA	2.1	NA	2.2	NA	3.0	NA	2.7	NA	2.6	NA	4.5	NA	2.7	NA	6.0	NA

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Table 6. Person Trips to, from, and within Wisconsin by Selected Trip Characteristics: 1995

[Trips of 100 miles or more, one way. Excludes travel outside the U.S. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands.]

Trip characteristics	Origin in state						Destination in state					
	Total		Destination in state		Destination outside state		Total		Origin in state		Origin outside state	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
All person trips	25,807	100.0	14,023	100.0	11,784	100.0	26,081	100.0	14,023	100.0	12,059	100.0
Principal means of transportation												
Personal use vehicle	22,865	88.6	13,690	97.6	9,175	77.9	24,067	92.3	13,690	97.6	10,377	86.1
Airplane	2,373	9.2	51	0.4	2,321	19.7	1,538	5.9	51	0.4	1,487	12.3
Commercial airplane	2,333	9.0	48	0.3	2,285	19.4	1,384	5.3	48	0.3	1,337	11.1
Bus	516	2.0	276	2.0	240	2.0	433	1.7	276	2.0	157	1.3
Intercity bus	41	0.2	12	0.1	28	0.2	21	0.1	12	0.1	9	0.1
Charter or tour bus	425	1.6	222	1.6	202	1.7	356	1.4	222	1.6	134	1.1
Train	36	0.1	3	--	33	0.3	20	0.1	3	--	17	0.1
Ship, boat, or ferry	6	--	--	--	6	0.1	20	0.1	--	--	20	0.2
Other	11	--	2	--	8	0.1	3	--	2	--	1	--
Round-trip distance												
Less than 300 miles	10,438	40.4	7,815	55.7	2,623	22.3	10,708	41.1	7,815	55.7	2,893	24.0
300 to 499 miles	7,419	28.7	4,555	32.5	2,863	24.3	8,142	31.2	4,555	32.5	3,587	29.7
500 to 999 miles	4,428	17.2	1,631	11.6	2,797	23.7	5,024	19.3	1,631	11.6	3,393	28.1
1000 to 1999 miles	1,597	6.2	10	0.1	1,587	13.5	1,346	5.2	10	0.1	1,336	11.1
2000 miles or more	1,925	7.5	12	0.1	1,913	16.2	861	3.3	12	0.1	849	7.0
Mean (miles)	640	NA	329	NA	1,009	NA	518	NA	329	NA	739	NA
Median (miles)	334	NA	283	NA	554	NA	330	NA	283	NA	456	NA
Calendar quarter												
1st quarter	4,997	19.4	2,581	18.4	2,416	20.5	4,314	16.5	2,581	18.4	1,734	14.4
2nd quarter	6,331	24.5	3,458	24.7	2,873	24.4	6,317	24.2	3,458	24.7	2,859	23.7
3rd quarter	7,473	29.0	4,290	30.6	3,183	27.0	8,830	33.9	4,290	30.6	4,540	37.6
4th quarter	7,006	27.1	3,694	26.3	3,312	28.1	6,620	25.4	3,694	26.3	2,926	24.3
Main purpose of trip												
Business	4,846	18.8	2,337	16.7	2,509	21.3	4,231	16.2	2,337	16.7	1,894	15.7
Pleasure	16,909	65.5	9,341	66.6	7,568	64.2	17,961	68.9	9,341	66.6	8,621	71.5
Visit friends or relatives	8,225	31.9	4,029	28.7	4,196	35.6	8,941	34.3	4,029	28.7	4,912	40.7
Leisure	8,684	33.7	5,311	37.9	3,373	28.6	9,020	34.6	5,311	37.9	3,709	30.8
Rest or relaxation	2,731	10.6	1,936	13.8	795	6.7	3,414	13.1	1,936	13.8	1,478	12.3
Sightseeing	724	2.8	228	1.6	496	4.2	791	3.0	228	1.6	563	4.7
Outdoor recreation	2,176	8.4	1,562	11.1	614	5.2	2,709	10.4	1,562	11.1	1,147	9.5
Entertainment	2,510	9.7	1,214	8.7	1,295	11.0	1,539	5.9	1,214	8.7	325	2.7
Personal business	4,052	15.7	2,345	16.7	1,707	14.5	3,888	14.9	2,345	16.7	1,543	12.8
Other	--	--	--	--	--	--	1	--	--	--	1	--
Vacation and weekend trips												
Vacation trip	12,661	49.1	6,900	49.2	5,761	48.9	14,177	54.4	6,900	49.2	7,277	60.3
Weekend trip	11,732	45.5	6,806	48.5	4,926	41.8	12,629	48.4	6,806	48.5	5,822	48.3
1 or 2 nights away from home	7,805	30.2	4,988	35.6	2,817	23.9	8,313	31.9	4,988	35.6	3,325	27.6
3 to 5 nights away from home	3,928	15.2	1,818	13.0	2,109	17.9	4,316	16.5	1,818	13.0	2,497	20.7
Travel party type and size												
1 adult, no children under 18	10,243	39.7	5,414	38.6	4,829	41.0	9,390	36.0	5,414	38.6	3,977	33.0
2+ adults, no children under 18	7,731	30.0	4,398	31.4	3,333	28.3	8,503	32.6	4,398	31.4	4,105	34.0
1 adult, 1+ children under 18	1,622	6.3	1,002	7.1	621	5.3	1,674	6.4	1,002	7.1	673	5.6
2+ adults, 1+ children under 18	5,651	21.9	2,959	21.1	2,691	22.8	6,068	23.3	2,959	21.1	3,108	25.8
No adult, 1+ children under 18	560	2.2	250	1.8	310	2.6	446	1.7	250	1.8	196	1.6
Mean trvl. prty. size (hshd. mbrs.)	2.1	NA	2.1	NA	2.1	NA	2.2	NA	2.1	NA	2.2	NA
Nights away from home												
None	7,332	28.4	4,367	31.1	2,964	25.2	6,407	24.6	4,367	31.1	2,040	16.9
1 to 3 nights	13,531	52.4	7,940	56.6	5,591	47.4	14,651	56.2	7,940	56.6	6,711	55.7
4 to 7 nights	3,772	14.6	1,356	9.7	2,416	20.5	3,669	14.1	1,356	9.7	2,313	19.2
8 nights or more	1,172	4.5	359	2.6	813	6.9	1,354	5.2	359	2.6	995	8.3
Mean, excluding none (nights)	3.5	NA	3.0	NA	4.0	NA	3.7	NA	3.0	NA	4.4	NA
Type of lodging at destination												
One or more nights at destination	18,181	100.0	9,580	100.0	8,601	100.0	19,468	100.0	9,580	100.0	9,887	100.0
Friend's or relative's home	7,990	43.9	4,264	44.5	3,727	43.3	9,123	46.9	4,264	44.5	4,859	49.1
Hotel, motel, or resort	6,164	33.9	2,286	23.9	3,878	45.1	5,593	28.7	2,286	23.9	3,307	33.4
Rntd. cabin, condo, or vac. home	716	3.9	478	5.0	238	2.8	934	4.8	478	5.0	456	4.6
Ownrd. cabin, condo, or vac. home	1,301	7.2	1,047	10.9	254	2.9	1,562	8.0	1,047	10.9	515	5.2
Camper, trailer, recreational vehicle, tent	1,039	5.7	919	9.6	120	1.4	1,222	6.3	919	9.6	303	3.1
Other	970	5.3	586	6.1	384	4.5	1,033	5.3	586	6.1	447	4.5
Nights at destination												
Mean nights at destination	3.3	NA	2.9	NA	3.7	NA	3.5	NA	2.9	NA	4.1	NA
Friend's or relative's home	3.0	NA	2.3	NA	3.8	NA	3.2	NA	2.3	NA	4.1	NA
Hotel, motel, or resort	2.6	NA	2.1	NA	2.9	NA	2.6	NA	2.1	NA	2.9	NA

1995 American Travel Survey--Summary Travel Characteristics (No. BTS/ATS95-ESTC/WI)

Table 7. Person Trips from Wisconsin to Census Division of Destination, by Selected Trip Characteristics: 1995

[Trips of 100 miles or more, one way. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands.]

Trip characteristics	Origin in Wisconsin, destination in:																			
	Northeast				Midwest				South				West							
	Total Num.	Per.	New Eng. Num.	Per.	Mid-Atl. Num.	Per.	E. N. Cent. Num.	Per.	W.N. Cent. Num.	Per.	S. Atlantic Num.	Per.	E.S. Cent. Num.	Per.	W. S. Cent. Num.	Per.	Mountain Num.	Per.	Pacific Num.	Per.
All person trips	11,784	100.0	174	100.0	292	100.0	5,073	100.0	3,805	100.0	899	100.0	215	100.0	306	100.0	701	100.0	320	100.0
Principal means of transportation																				
Personal use vehicle	9,175	77.9	50	28.4	122	41.7	4,659	91.8	3,553	93.4	347	38.6	155	72.0	124	40.7	118	16.9	46	14.5
Commercial airplane	2,285	19.4	123	70.6	161	55.1	238	4.7	162	4.3	532	59.2	49	23.0	175	57.1	578	82.6	266	83.3
Other	324	2.8	2	1.0	9	3.2	176	3.5	89	2.4	19	2.2	11	5.0	7	2.3	4	0.5	7	2.2
Round-trip distance																				
Less than 300 miles	2,623	22.3	--	--	--	--	1,592	31.4	1,031	27.1	--	--	--	--	--	--	--	--	--	--
300 to 499 miles	2,863	24.3	--	--	--	--	1,725	34.0	1,139	29.9	--	--	--	--	--	--	--	--	--	--
500 to 999 miles	2,797	23.7	--	--	14	4.9	1,485	29.3	1,259	33.1	--	--	39	18.3	--	--	--	--	--	--
1000 to 1999 miles	1,587	13.5	96	55.0	232	79.2	229	4.5	370	9.7	297	33.0	171	79.5	105	34.2	88	12.5	--	--
2000 miles or more	1,913	16.2	79	45.0	46	15.8	43	0.8	6	0.1	602	67.0	5	2.2	201	65.8	613	87.5	320	100.0
Mean (miles)	1,009	NA	2,226	NA	1,585	NA	486	NA	526	NA	2,317	NA	1,369	NA	2,353	NA	2,872	NA	4,583	NA
Median (miles)	554	NA	1,897	NA	1,610	NA	387	NA	388	NA	2,269	NA	1,355	NA	2,122	NA	2,964	NA	3,728	NA
Calendar quarter																				
1st quarter	2,416	20.5	18	10.6	41	14.0	876	17.3	865	22.7	243	27.1	34	15.6	97	31.6	174	24.9	68	21.4
2nd quarter	2,873	24.4	30	17.3	81	27.7	1,285	25.3	837	22.0	262	29.1	58	27.0	67	22.0	172	24.5	80	25.1
3rd quarter	3,183	27.0	49	28.0	72	24.7	1,454	28.7	1,049	27.6	145	16.1	68	31.8	52	16.8	184	26.3	111	34.7
4th quarter	3,312	28.1	77	44.2	98	33.6	1,458	28.7	1,053	27.7	249	27.7	55	25.7	91	29.6	171	24.4	60	18.8
Main purpose of trip																				
Business	2,509	21.3	43	24.8	171	58.5	997	19.7	627	16.5	204	22.7	49	22.6	97	31.7	203	29.0	118	36.9
Pleasure	7,568	64.2	99	57.0	90	30.8	3,422	67.5	2,367	62.2	615	68.4	146	67.8	187	61.0	459	65.6	182	57.1
Visit friends or relatives	4,196	35.6	50	28.6	58	19.8	1,882	37.1	1,502	39.5	266	29.6	92	42.8	92	30.0	150	21.4	104	32.7
Leisure	3,373	28.6	50	28.4	32	11.0	1,540	30.4	865	22.7	349	38.9	54	25.1	95	31.0	310	44.2	78	24.4
Other	1,707	14.5	32	18.1	32	10.8	654	12.9	811	21.3	79	8.8	21	9.6	22	7.3	38	5.4	19	6.0
Vacation and weekend trips																				
Vacation trip	5,761	48.9	69	39.4	92	31.5	2,219	43.8	1,767	46.4	610	67.9	140	64.8	193	63.1	486	69.4	185	57.8
Weekend trip	4,926	41.8	80	46.2	85	29.0	2,328	45.9	1,536	40.4	263	29.2	115	53.4	122	39.8	272	38.9	125	39.1
1 or 2 nights away from home	2,817	23.9	47	27.2	34	11.8	1,489	29.4	1,052	27.6	73	8.2	26	12.3	26	8.4	57	8.1	12	3.8
3 to 5 nights away from home	2,109	17.9	33	19.0	50	17.2	839	16.5	484	12.7	189	21.1	89	41.1	96	31.5	216	30.8	113	35.3
Travel party type and size																				
1+ adult, no children under 18	8,162	69.3	173	99.0	259	88.6	3,440	67.8	2,406	63.2	645	71.8	148	68.8	251	81.9	567	80.9	274	85.7
1+ adult, 1+ children under 18	3,312	28.1	--	--	33	11.4	1,482	29.2	1,330	35.0	233	25.9	41	18.8	49	16.1	118	16.8	27	8.3
No adult, 1+ children under 18	310	2.6	2	1.0	--	--	151	3.0	68	1.8	21	2.3	27	12.3	6	2.0	16	2.3	19	6.0
Mean trvl. prty. size (hshd. mbrs.)	2.1	NA	1.3	NA	1.5	NA	2.1	NA	2.4	NA	2.1	NA	1.6	NA	1.8	NA	1.8	NA	1.4	NA
Nights away from home																				
None	2,964	25.2	7	3.9	24	8.4	1,607	31.7	1,197	31.5	34	3.8	6	2.9	17	5.6	57	8.1	15	4.5
1 to 3 nights	5,591	47.4	92	53.0	151	51.8	2,610	51.5	2,016	53.0	216	24.1	80	37.4	55	18.1	259	37.0	110	34.3
4 to 7 nights	2,416	20.5	52	29.9	73	24.9	745	14.7	485	12.8	406	45.2	100	46.3	163	53.2	280	39.9	113	35.3
8 nights or more	813	6.9	23	13.2	44	15.0	111	2.2	107	2.8	241	26.9	29	13.3	71	23.1	105	14.9	83	25.8
Mean, excluding none (nights)	4.0	NA	4.6	NA	4.0	NA	2.9	NA	3.4	NA	7.4	NA	5.0	NA	5.7	NA	5.2	NA	5.9	NA
Type of lodging at destination																				
One or more nights at dest.	8,601	100.0	165	100.0	266	100.0	3,363	100.0	2,576	100.0	814	100.0	209	100.0	286	100.0	635	100.0	287	100.0
Friend's or relative's home	3,727	43.3	56	33.6	60	22.4	1,659	49.3	1,206	46.8	275	33.8	97	46.3	108	37.7	176	27.7	91	31.8
Hotel, motel, or resort	3,878	45.1	83	50.4	175	66.0	1,275	37.9	1,117	43.4	405	49.8	89	42.6	135	47.3	407	64.0	191	66.7
Other	996	11.6	26	15.9	31	11.6	429	12.8	253	9.8	134	16.4	23	11.1	43	15.0	53	8.3	4	1.5
Nights at destination																				
Mean nights at destination	3.7	NA	4.2	NA	3.5	NA	2.8	NA	3.3	NA	6.4	NA	4.9	NA	4.8	NA	4.6	NA	5.0	NA
Friend's or relative's home	3.8	NA	3.5	NA	5.1	NA	3.3	NA	2.6	NA	7.3	NA	6.3	NA	5.8	NA	5.5	NA	8.2	NA
Hotel, motel, or resort	2.9	NA	3.0	NA	2.3	NA	2.2	NA	2.3	NA	4.7	NA	2.9	NA	4.1	NA	4.1	NA	3.4	NA

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Table 8. Person Trips to Wisconsin from Census Division of Origin, by Selected Trip Characteristics: 1995

[Trips of 100 miles or more, one way. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands.]

Trip characteristics	Destination in Wisconsin, origin in:																			
	Northeast				Midwest				South				West							
	Total Num.	Per.	New Eng. Num.	Per.	Mid-Atl. Num.	Per.	E. N. Cent. Num.	Per.	W.N. Cent. Num.	Per.	S. Atlantic Num.	Per.	E.S. Cent. Num.	Per.	W. S. Cent. Num.	Per.	Mountain Num.	Per.	Pacific Num.	Per.
All person trips	12,059	100.0	96	100.0	189	100.0	6,375	100.0	4,012	100.0	612	100.0	207	100.0	241	100.0	187	100.0	140	100.0
Principal means of transportation																				
Personal use vehicle	10,377	86.1	26	27.2	46	24.4	6,027	94.5	3,646	90.9	254	41.4	145	70.1	140	58.1	65	34.7	28	20.3
Commercial airplane	1,337	11.1	64	67.3	143	75.6	209	3.3	252	6.3	297	48.6	48	23.4	95	39.5	116	62.2	111	79.7
Other	345	2.9	5	5.5	--	--	139	2.2	114	2.8	61	10.0	14	6.5	6	2.4	6	3.1	--	--
Round-trip distance																				
Less than 300 miles	2,893	24.0	--	--	--	--	1,955	30.7	938	23.4	--	--	--	--	--	--	--	--	--	--
300 to 499 miles	3,587	29.7	--	--	--	--	2,226	34.9	1,361	33.9	--	--	--	--	--	--	--	--	--	--
500 to 999 miles	3,393	28.1	--	--	11	5.9	1,881	29.5	1,386	34.5	--	--	115	55.8	--	--	--	--	--	--
1000 to 1999 miles	1,336	11.1	58	60.7	172	91.0	297	4.7	289	7.2	273	44.6	81	39.3	146	60.6	20	10.9	--	--
2000 miles or more	849	7.0	38	39.3	6	3.1	17	0.3	38	1.0	339	55.4	10	4.9	95	39.4	167	89.1	140	100.0
Mean (miles)	739	NA	2,020	NA	1,599	NA	489	NA	531	NA	2,259	NA	1,087	NA	1,950	NA	2,946	NA	3,820	NA
Median (miles)	456	NA	1,932	NA	1,603	NA	398	NA	428	NA	2,180	NA	910	NA	1,839	NA	2,835	NA	3,543	NA
Calendar quarter																				
1st quarter	1,734	14.4	14	14.8	23	12.0	939	14.7	628	15.6	39	6.4	17	8.3	49	20.4	21	10.9	4	2.9
2nd quarter	2,859	23.7	18	18.8	30	15.9	1,738	27.3	784	19.5	126	20.6	57	27.4	37	15.4	32	17.0	37	26.8
3rd quarter	4,540	37.6	40	41.7	96	50.6	2,376	37.3	1,450	36.1	265	43.2	85	40.9	67	27.8	88	46.9	74	53.3
4th quarter	2,926	24.3	24	24.7	41	21.6	1,322	20.7	1,150	28.7	182	29.8	48	23.4	88	36.4	47	25.1	24	17.0
Main purpose of trip																				
Business	1,894	15.7	40	41.6	109	57.7	684	10.7	634	15.8	178	29.0	55	26.5	77	31.9	50	26.9	67	48.0
Pleasure	8,621	71.5	39	41.2	69	36.2	4,971	78.0	2,724	67.9	374	61.0	124	60.0	150	62.2	108	57.5	62	44.5
Visit friends or relatives	4,912	40.7	28	29.0	62	33.0	2,544	39.9	1,592	39.7	310	50.6	108	52.1	126	52.5	90	48.2	52	37.3
Leisure	3,709	30.8	12	12.2	6	3.3	2,427	38.1	1,133	28.2	64	10.4	16	7.8	23	9.7	17	9.3	10	7.3
Other	1,544	12.8	16	17.2	12	6.1	720	11.3	653	16.3	61	9.9	28	13.6	14	5.9	29	15.6	10	7.5
Vacation and weekend trips																				
Vacation trip	7,277	60.3	43	44.9	56	29.5	3,876	60.8	2,566	64.0	272	44.4	138	66.7	148	61.3	116	62.0	63	44.9
Weekend trip	5,822	48.3	41	43.3	105	55.2	3,084	48.4	2,118	52.8	167	27.2	105	50.8	80	33.4	58	30.9	64	45.9
1 or 2 nights away from home	3,325	27.6	11	11.6	26	13.5	1,796	28.2	1,390	34.6	36	5.8	33	15.8	17	7.2	13	6.7	4	3.1
3 to 5 nights away from home	2,497	20.7	30	31.7	79	41.7	1,288	20.2	729	18.2	131	21.4	72	34.9	63	26.2	45	24.1	60	42.7
Travel party type and size																				
1+ adult, no children under 18	8,081	67.0	88	91.6	172	90.9	3,842	60.3	2,984	74.4	385	63.0	123	59.4	225	93.3	141	75.5	122	87.5
1+ adult, 1+ children under 18	3,781	31.4	8	8.1	17	9.1	2,383	37.4	993	24.8	223	36.4	81	39.1	15	6.3	44	23.7	16	11.3
No adult, 1+ children under 18	196	1.6	--	0.2	--	--	150	2.4	35	0.9	4	0.6	3	1.5	1	0.5	2	0.8	2	1.2
Mean trvl. prty. size (hshd. mbrs.)	2.2	NA	1.4	NA	1.5	NA	2.4	NA	2.1	NA	2.1	NA	2.2	NA	1.8	NA	1.8	NA	1.3	NA
Nights away from home																				
None	2,040	16.9	11	11.5	--	--	1,312	20.6	659	16.4	23	3.8	3	1.5	19	7.8	9	5.0	4	2.7
1 to 3 nights	6,711	55.7	42	43.7	80	42.5	3,691	57.9	2,539	63.3	125	20.5	80	38.8	58	24.2	30	16.0	65	46.5
4 to 7 nights	2,313	19.2	29	30.5	71	37.5	1,085	17.0	598	14.9	199	32.5	94	45.5	101	42.0	83	44.1	53	38.3
8 nights or more	995	8.3	14	14.3	38	20.0	288	4.5	215	5.4	265	43.2	30	14.3	63	26.1	65	34.9	17	12.5
Mean, excluding none (nights)	4.4	NA	7.1	NA	13.3	NA	3.0	NA	4.3	NA	9.8	NA	5.7	NA	7.9	NA	9.4	NA	5.2	NA
Type of lodging at destination																				
One or more nights at dest.	9,887	100.0	82	100.0	189	100.0	5,012	100.0	3,316	100.0	565	100.0	204	100.0	219	100.0	178	100.0	122	100.0
Friend's or relative's home	4,859	49.1	37	45.9	35	18.5	2,230	44.5	1,766	53.3	408	72.2	128	62.8	100	45.7	118	66.5	36	29.6
Hotel, motel, or resort	3,307	33.4	37	44.8	131	69.0	1,799	35.9	960	28.9	129	22.9	44	21.5	97	44.1	49	27.5	63	51.3
Other	1,721	17.4	8	9.3	24	12.5	984	19.6	590	17.8	28	4.9	32	15.7	22	10.2	11	6.0	23	19.2
Nights at destination																				
Mean nights at destination	4.1	NA	6.9	NA	12.6	NA	2.9	NA	4.1	NA	8.7	NA	5.2	NA	7.4	NA	7.9	NA	4.9	NA
Friend's or relative's home	4.1	NA	11.3	NA	8.5	NA	2.4	NA	4.4	NA	7.2	NA	5.6	NA	11.3	NA	7.3	NA	6.8	NA
Hotel, motel, or resort	2.9	NA	2.6	NA	2.4	NA	2.8	NA	2.2	NA	8.2	NA	4.5	NA	3.4	NA	5.3	NA	3.7	NA

1995 American Travel Survey--Summary Travel Characteristics (No. BTS/ATS95-ESTC/WI)

Table 9. Person Trips from Wisconsin to the Most Frequent State Destinations, by Selected Trip Characteristics: 1995

[Trips of 100 miles or more, one way. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands. The most frequent State destinations are those States with the 10 largest volumes of travel from Wisconsin which have coefficients of variation less than 10 percent. Characteristics of the flows shown in this table may have coefficients of variation 10 percent or greater.]

Trip characteristics	Origin in Wisconsin, destination in:																				
	Illinois		Minnesota		Michigan		Iowa		Florida		Indiana		Missouri		Nevada		California		Ohio		
	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	
All person trips	3,117	100.0	2,632	100.0	1,277	100.0	642	100.0	510	100.0	458	100.0	249	100.0	229	100.0	226	100.0	221	100.0	
Principal means of transportation																					
Personal use vehicle	2,993	96.0	2,556	97.1	1,129	88.4	626	97.5	179	35.2	368	80.4	172	69.0	3	1.2	23	10.4	169	76.4	
Commercial airplane	7	0.2	37	1.4	116	9.1	5	0.8	321	63.0	67	14.6	40	16.3	226	98.8	198	87.6	48	21.7	
Other	117	3.7	39	1.5	32	2.5	11	1.7	9	1.8	23	5.0	37	14.8	--	--	4	2.0	4	1.9	
Round-trip distance																					
Less than 300 miles	1,333	42.8	887	33.7	221	17.3	145	22.6	--	--	38	8.3	--	--	--	--	--	--	--	--	
300 to 499 miles	1,392	44.7	877	33.3	313	24.5	261	40.7	--	--	19	4.2	--	--	--	--	--	--	--	--	
500 to 999 miles	380	12.2	840	31.9	646	50.6	217	33.8	--	--	344	75.1	134	53.9	--	--	--	--	--	114	51.6
1000 to 1999 miles	11	0.3	28	1.1	97	7.6	18	2.9	2	0.4	14	3.1	113	45.5	--	--	--	--	--	107	48.4
2000 miles or more	--	--	--	--	--	--	--	--	508	99.6	43	9.4	2	0.6	229	100.0	226	100.0	--	--	
Mean (miles)	364	NA	409	NA	592	NA	471	NA	2,728	NA	773	NA	1,050	NA	3,172	NA	4,374	NA	998	NA	
Median (miles)	316	NA	352	NA	586	NA	378	NA	2,609	NA	616	NA	977	NA	3,109	NA	3,666	NA	992	NA	
Calendar quarter																					
1st quarter	552	17.7	641	24.3	167	13.1	184	28.7	198	38.8	118	25.7	16	6.5	66	28.9	57	25.1	40	18.0	
2nd quarter	906	29.1	539	20.5	209	16.4	146	22.8	126	24.8	92	20.2	56	22.5	76	33.4	56	25.0	78	35.5	
3rd quarter	808	25.9	715	27.2	495	38.8	177	27.6	47	9.3	101	22.1	69	27.8	51	22.4	67	29.7	50	22.5	
4th quarter	852	27.3	737	28.0	406	31.8	135	21.0	138	27.2	147	32.1	107	43.2	35	15.4	46	20.2	53	24.0	
Main purpose of trip																					
Business	649	20.8	319	12.1	192	15.0	157	24.5	68	13.4	120	26.2	90	36.3	56	24.3	82	36.2	36	16.5	
Pleasure	2,117	67.9	1,670	63.5	868	68.0	391	61.0	409	80.2	292	63.6	118	47.4	169	73.9	130	57.5	146	66.0	
Visit friends or relatives	1,007	32.3	1,131	43.0	593	46.4	233	36.4	99	19.4	191	41.7	28	11.1	36	15.8	71	31.6	91	41.3	
Leisure	1,110	35.6	539	20.5	276	21.6	158	24.6	310	60.7	101	22.0	90	36.3	133	58.1	58	25.9	55	24.7	
Other	351	11.3	643	24.4	218	17.0	93	14.5	33	6.4	47	10.2	40	16.3	4	1.8	14	6.4	38	17.4	
Vacation and weekend trips																					
Vacation trip	1,203	38.6	1,140	43.3	715	56.0	290	45.2	389	76.4	177	38.5	132	53.0	173	75.7	129	57.3	125	56.7	
Weekend trip	1,106	35.5	962	36.6	904	70.8	294	45.9	124	24.4	235	51.3	159	64.0	103	44.9	102	45.3	84	37.9	
1 or 2 nights away from home	824	26.4	694	26.4	509	39.8	237	36.9	34	6.7	121	26.5	80	32.2	11	5.0	9	3.8	36	16.2	
3 to 5 nights away from home	282	9.1	268	10.2	395	31.0	58	9.0	90	17.7	114	24.8	79	31.8	91	39.9	94	41.5	48	21.7	
Travel party type and size																					
1 adult, no children under 18	2,261	72.5	1,483	56.3	676	52.9	512	79.8	384	75.4	330	72.1	200	80.4	185	80.9	188	83.2	173	78.4	
1+ adult, no children under 18	726	23.3	1,089	41.4	600	47.0	128	19.9	115	22.6	120	26.3	45	18.2	40	17.4	19	8.3	35	15.9	
1+ adult, 1+ children under 18	130	4.2	60	2.3	2	0.1	2	0.3	11	2.1	7	1.6	3	1.4	4	1.7	19	8.5	13	5.7	
Mean trvl. prty. size (hshd. mbrs.)	2.0	NA	2.5	NA	2.5	NA	2.1	NA	2.1	NA	2.0	NA	1.8	NA	1.8	NA	1.3	NA	2.0	NA	
Nights away from home																					
None	1,401	44.9	1,015	38.6	87	6.8	151	23.6	17	3.3	80	17.4	1	0.5	28	12.4	8	3.5	40	18.0	
1 to 3 nights	1,408	45.2	1,298	49.3	858	67.2	415	64.8	77	15.1	258	56.3	161	64.6	86	37.8	80	35.6	86	39.1	
4 to 7 nights	256	8.2	280	10.6	307	24.1	46	7.1	253	49.5	120	26.3	78	31.3	90	39.4	93	41.2	62	27.9	
8 nights or more	53	1.7	40	1.5	25	2.0	29	4.5	163	32.0	--	--	9	3.5	24	10.4	45	19.7	33	15.0	
Mean, excluding none (nights)	2.5	NA	3.1	NA	3.1	NA	3.2	NA	8.1	NA	2.7	NA	3.0	NA	4.4	NA	5.7	NA	6.3	NA	
Type of lodging at destination																					
One or more nights at dest.	1,646	100.0	1,598	100.0	1,169	100.0	481	100.0	467	100.0	368	100.0	248	100.0	200	100.0	205	100.0	181	100.0	
Friend's or relative's home	724	44.0	860	53.8	695	59.5	220	45.7	118	25.2	151	41.0	38	15.4	45	22.3	50	24.4	88	48.7	
Hotel, motel, or resort	661	40.2	528	33.0	336	28.7	248	51.6	228	48.7	189	51.6	199	80.3	156	77.7	152	74.2	89	49.4	
Other	260	15.8	210	13.1	138	11.8	13	2.6	122	26.1	27	7.4	11	4.3	--	--	3	1.4	3	1.9	
Nights at destination																					
Mean nights at destination	2.4	NA	3.0	NA	2.9	NA	3.0	NA	7.0	NA	2.5	NA	2.8	NA	4.1	NA	4.8	NA	6.1	NA	
Friend's or relative's home	2.9	NA	2.2	NA	3.0	NA	3.0	NA	7.0	NA	2.8	NA	3.2	NA	4.5	NA	9.8	NA	9.5	NA	
Hotel, motel, or resort	2.0	NA	2.5	NA	2.2	NA	1.7	NA	5.3	NA	2.4	NA	2.6	NA	3.9	NA	3.1	NA	3.0	NA	

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Table 10. Person Trips to Wisconsin from the Most Frequent State Origins, by Selected Trip Characteristics: 1995

[Trips of 100 miles or more, one way. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands. The most frequent State origins are those States with the 10 largest volumes of travel to Wisconsin which have coefficients of variation less than 10 percent. Characteristics of the flows shown in this table may have coefficients of variation 10 percent or greater.]

Trip characteristics	Destination in Wisconsin, origin in:																			
	Illinois		Minnesota		Michigan		Iowa		Indiana		Ohio		North Car.		Florida		Missouri		Kentucky	
	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.
All person trips	4,892	100.0	2,911	100.0	954	100.0	703	100.0	267	100.0	263	100.0	255	100.0	194	100.0	181	100.0	147	100.0
Principal means of transportation																				
Personal use vehicle	4,755	97.2	2,759	94.8	839	88.0	599	85.2	246	92.1	187	71.2	91	35.5	100	51.6	122	67.4	114	77.6
Commercial airplane	92	1.9	85	2.9	42	4.4	86	12.2	3	1.2	71	27.2	112	43.7	94	48.4	53	29.1	28	18.9
Other	45	0.9	67	2.3	73	7.6	18	2.6	18	6.7	4	1.7	53	20.8	--	--	6	3.5	5	3.5
Round-trip distance																				
Less than 300 miles	1,665	34.0	841	28.9	265	27.8	97	13.8	24	9.2	--	--	--	--	--	--	--	--	--	--
300 to 499 miles	1,823	37.3	1,084	37.2	307	32.2	277	39.4	95	35.6	--	--	--	--	--	--	--	--	--	--
500 to 999 miles	1,340	27.4	909	31.2	301	31.5	292	41.6	105	39.3	135	51.5	--	--	--	--	109	60.3	115	78.3
1000 to 1999 miles	63	1.3	76	2.6	81	8.5	12	1.6	42	15.9	111	42.2	140	54.9	14	7.3	70	38.6	31	21.0
2000 miles or more	--	--	--	--	--	--	25	3.5	--	--	17	6.4	115	45.1	180	92.7	2	1.2	1	0.7
Mean (miles)	440	NA	439	NA	518	NA	588	NA	606	NA	1,166	NA	2,180	NA	2,753	NA	991	NA	923	NA
Median (miles)	374	NA	354	NA	400	NA	490	NA	530	NA	999	NA	1,816	NA	2,782	NA	913	NA	867	NA
Calendar quarter																				
1st quarter	755	15.4	472	16.2	117	12.3	100	14.2	52	19.4	15	5.8	9	3.4	11	5.5	21	11.5	9	6.2
2nd quarter	1,279	26.1	579	19.9	304	31.9	116	16.5	74	27.7	82	31.0	18	7.2	48	24.6	45	25.0	33	22.5
3rd quarter	1,779	36.4	936	32.2	413	43.3	332	47.2	105	39.3	78	29.7	130	50.9	75	38.5	81	44.5	67	45.7
4th quarter	1,079	22.1	923	31.7	119	12.5	155	22.0	36	13.5	88	33.5	98	38.5	61	31.4	34	19.0	38	25.5
Main purpose of trip																				
Business	445	9.1	457	15.7	128	13.4	97	13.8	28	10.4	83	31.8	88	34.4	23	12.0	40	22.1	36	24.3
Pleasure	4,007	81.9	2,027	69.7	592	62.0	440	62.6	198	74.2	174	66.1	168	65.6	137	70.4	103	57.1	95	64.5
Visit friends or relatives	2,131	43.6	1,175	40.4	191	20.1	227	32.3	131	49.2	90	34.3	165	64.5	110	56.7	73	40.1	85	57.9
Leisure	1,876	38.4	853	29.3	400	42.0	213	30.3	67	25.0	84	31.8	3	1.1	27	13.7	31	17.0	10	6.5
Other	439	9.0	427	14.7	234	24.6	166	23.6	41	15.4	6	2.2	--	--	34	17.6	38	20.8	17	11.2
Vacation and weekend trips																				
Vacation trip	3,075	62.9	1,858	63.8	479	50.2	416	59.2	166	62.1	155	59.0	38	14.8	157	80.8	120	66.5	105	71.3
Weekend trip	2,537	51.9	1,566	53.8	320	33.6	382	54.3	118	44.1	109	41.6	70	27.6	49	25.0	82	45.1	77	52.3
1 or 2 nights away from home	1,450	29.6	1,098	37.7	229	24.1	217	30.9	67	25.0	50	19.1	--	--	23	11.9	47	25.9	23	15.4
3 to 5 nights away from home	1,087	22.2	469	16.1	91	9.5	164	23.4	51	19.1	59	22.5	70	27.6	25	13.1	35	19.3	54	36.9
Travel party type and size																				
1+ adult, no children under 18	2,733	55.9	2,223	76.4	691	72.5	477	67.8	236	88.2	182	69.3	95	37.2	167	86.1	156	86.2	69	46.9
1+ adult, 1+ children under 18	2,024	41.4	661	22.7	257	26.9	225	32.0	28	10.3	75	28.6	158	61.8	27	13.9	25	13.8	78	53.1
No adult, 1+ children under 18	135	2.8	27	0.9	6	0.6	2	0.2	4	1.4	6	2.1	3	1.0	--	--	--	--	--	--
Mean trvl. prty. size (hshd. mbrs.)	2.6	NA	2.1	NA	2.1	NA	2.2	NA	1.6	NA	2.2	NA	2.3	NA	2.0	NA	1.8	NA	2.6	NA
Nights away from home																				
None	843	17.2	522	17.9	375	39.3	100	14.2	64	23.9	30	11.3	3	1.1	5	2.7	17	9.2	2	1.1
1 to 3 nights	2,983	61.0	1,910	65.6	445	46.7	421	59.9	139	51.9	124	47.1	38	14.8	44	22.6	124	68.5	58	39.4
4 to 7 nights	889	18.2	348	11.9	87	9.2	122	17.4	47	17.7	60	23.0	90	35.4	52	26.6	35	19.5	70	47.3
8 nights or more	176	3.6	131	4.5	46	4.9	59	8.4	17	6.4	49	18.6	124	48.7	94	48.1	5	2.8	18	12.1
Mean, excluding none (nights)	2.9	NA	4.4	NA	2.8	NA	3.7	NA	3.4	NA	4.6	NA	8.0	NA	12.4	NA	3.2	NA	5.3	NA
Type of lodging at destination																				
One or more nights at dest.	4,017	100.0	2,362	100.0	561	100.0	599	100.0	203	100.0	230	100.0	253	100.0	167	100.0	160	100.0	146	100.0
Friend's or relative's home	1,877	46.7	1,328	56.2	171	30.4	246	41.0	102	50.1	80	34.7	244	96.6	114	67.9	73	45.6	99	68.1
Hotel, motel, or resort	1,289	32.1	641	27.1	335	59.7	176	29.3	76	37.5	98	42.5	9	3.4	38	22.6	80	50.2	23	15.7
Other	851	21.2	393	16.7	55	9.9	178	29.7	25	12.4	52	22.8	--	--	16	9.5	7	4.2	24	16.2
Nights at destination																				
Mean nights at destination	2.9	NA	4.3	NA	2.5	NA	3.4	NA	3.4	NA	3.3	NA	8.0	NA	10.2	NA	2.6	NA	5.3	NA
Friend's or relative's home	2.3	NA	4.6	NA	3.2	NA	2.8	NA	3.1	NA	4.4	NA	8.2	NA	5.8	NA	2.8	NA	5.2	NA
Hotel, motel, or resort	3.0	NA	2.1	NA	2.0	NA	2.1	NA	2.8	NA	2.7	NA	2.6	NA	4.4	NA	2.4	NA	5.9	NA

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Table 11. Person Trips to, from, and within Wisconsin, by Selected Traveler Characteristics: 1995

[Trips of 100 miles or more, one way. Excludes travel outside the U.S. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands.]

Traveler characteristics	Origin in state						Destination in state					
	Total		Destination in state		Destination outside state		Total		Origin in state		Origin outside state	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
All person trips	25,807	100.0	14,023	100.0	11,784	100.0	26,081	100.0	14,023	100.0	12,059	100.0
Age and sex												
Total	25,807	100.0	14,023	100.0	11,784	100.0	26,081	100.0	14,023	100.0	12,059	100.0
Under 18 years	4,095	15.9	2,168	15.5	1,927	16.4	4,093	15.7	2,168	15.5	1,924	16.0
18 to 24 years	2,850	11.0	1,243	8.9	1,608	13.6	2,742	10.5	1,243	8.9	1,499	12.4
25 to 29 years	1,631	6.3	879	6.3	751	6.4	2,423	9.3	879	6.3	1,543	12.8
30 to 39 years	5,628	21.8	3,146	22.4	2,482	21.1	5,321	20.4	3,146	22.4	2,175	18.0
40 to 49 years	4,513	17.5	2,595	18.5	1,919	16.3	4,466	17.1	2,595	18.5	1,871	15.5
50 to 59 years	3,667	14.2	2,066	14.7	1,600	13.6	3,477	13.3	2,066	14.7	1,411	11.7
60 to 64 years	1,267	4.9	684	4.9	583	4.9	1,196	4.6	684	4.9	512	4.2
65 years and over	2,155	8.4	1,241	8.9	914	7.8	2,365	9.1	1,241	8.9	1,123	9.3
Median (years)	37	NA	38	NA	36	NA	36	NA	38	NA	34	NA
Female	11,156	43.2	5,895	42.0	5,261	44.6	11,216	43.0	5,895	42.0	5,321	44.1
Under 18 years	1,975	7.7	1,035	7.4	940	8.0	1,978	7.6	1,035	7.4	944	7.8
18 to 24 years	1,287	5.0	502	3.6	785	6.7	1,182	4.5	502	3.6	680	5.6
25 to 29 years	882	3.4	505	3.6	377	3.2	1,123	4.3	505	3.6	618	5.1
30 to 39 years	1,979	7.7	1,010	7.2	969	8.2	1,859	7.1	1,010	7.2	849	7.0
40 to 49 years	1,880	7.3	1,083	7.7	797	6.8	1,892	7.3	1,083	7.7	809	6.7
50 to 59 years	1,590	6.2	887	6.3	703	6.0	1,556	6.0	887	6.3	669	5.5
60 to 64 years	525	2.0	299	2.1	227	1.9	483	1.9	299	2.1	184	1.5
65 years and over	1,038	4.0	575	4.1	463	3.9	1,143	4.4	575	4.1	567	4.7
Median (years)	36	NA	38	NA	35	NA	36	NA	38	NA	35	NA
Race												
White	24,323	94.3	13,303	94.9	11,020	93.5	24,614	94.4	13,303	94.9	11,310	93.8
Black	543	2.1	186	1.3	357	3.0	535	2.1	186	1.3	349	2.9
American Indian, Eskimo, or Aleut	424	1.6	225	1.6	199	1.7	267	1.0	225	1.6	42	0.3
Asian or Pacific Islander	262	1.0	116	0.8	147	1.2	386	1.5	116	0.8	270	2.2
Other	255	1.0	193	1.4	62	0.5	280	1.1	193	1.4	87	0.7
Hispanic origin												
Hispanic origin	390	1.5	274	2.0	116	1.0	1,052	4.0	274	2.0	778	6.5
Not of Hispanic origin	25,417	98.5	13,749	98.0	11,668	99.0	25,029	96.0	13,749	98.0	11,280	93.5
Household income												
Less than \$25,000	4,151	16.1	2,068	14.7	2,083	17.7	3,393	13.0	2,068	14.7	1,325	11.0
\$25,000 to \$39,999	5,246	20.3	2,933	20.9	2,312	19.6	6,034	23.1	2,933	20.9	3,101	25.7
\$40,000 to \$49,999	4,670	18.1	2,835	20.2	1,835	15.6	5,165	19.8	2,835	20.2	2,330	19.3
\$50,000 to \$59,999	4,893	19.0	2,761	19.7	2,132	18.1	4,302	16.5	2,761	19.7	1,541	12.8
\$60,000 to \$74,999	2,765	10.7	1,642	11.7	1,123	9.5	3,612	13.8	1,642	11.7	1,970	16.3
\$75,000 to \$99,999	2,206	8.5	953	6.8	1,254	10.6	1,952	7.5	953	6.8	999	8.3
\$100,000 or more	1,876	7.3	831	5.9	1,046	8.9	1,623	6.2	831	5.9	793	6.6
Household type												
Family household	21,133	81.9	11,320	80.7	9,814	83.3	20,869	80.0	11,320	80.7	9,549	79.2
Married-couple family hshld.	18,831	73.0	10,056	71.7	8,775	74.5	18,477	70.8	10,056	71.7	8,421	69.8
With children under 18 years	9,588	37.2	4,720	33.7	4,868	41.3	9,501	36.4	4,720	33.7	4,781	39.6
Female householder	1,268	4.9	563	4.0	705	6.0	1,423	5.5	563	4.0	860	7.1
With children under 18 years	654	2.5	277	2.0	376	3.2	761	2.9	277	2.0	484	4.0
Male householder	1,035	4.0	700	5.0	334	2.8	969	3.7	700	5.0	268	2.2
With children under 18 years	382	1.5	162	1.2	221	1.9	256	1.0	162	1.2	94	0.8
Nonfamily household	4,673	18.1	2,703	19.3	1,970	16.7	5,212	20.0	2,703	19.3	2,510	20.8
Educational attainment												
Persons 16 years and over	22,215	100.0	12,137	100.0	10,079	100.0	22,395	100.0	12,137	100.0	10,258	100.0
Less than high school graduate	1,658	7.5	987	8.1	671	6.7	1,530	6.8	987	8.1	542	5.3
High school graduate	7,051	31.7	4,674	38.5	2,377	23.6	7,317	32.7	4,674	38.5	2,642	25.8
Some college, no degree	4,545	20.5	2,081	17.1	2,465	24.5	4,683	20.9	2,081	17.1	2,602	25.4
Associate's degree	1,704	7.7	931	7.7	773	7.7	1,436	6.4	931	7.7	505	4.9
Bachelor's degree	4,159	18.7	2,066	17.0	2,093	20.8	4,196	18.7	2,066	17.0	2,130	20.8
Some grad school or grad deg.	3,098	13.9	1,397	11.5	1,701	16.9	3,234	14.4	1,397	11.5	1,837	17.9
Activity status												
Persons 16 years and over	22,215	100.0	12,137	100.0	10,079	100.0	22,395	100.0	12,137	100.0	10,258	100.0
Working full time	14,253	64.2	7,897	65.1	6,356	63.1	14,447	64.5	7,897	65.1	6,550	63.9
Retired	1,916	8.6	1,117	9.2	799	7.9	2,125	9.5	1,117	9.2	1,009	9.8
Other	6,046	27.2	3,123	25.7	2,924	29.0	5,822	26.0	3,123	25.7	2,699	26.3

1995 American Travel Survey--Summary Travel Characteristics (No. BTS/ATS95-ESTC/WI)

Table 12. Person Trips from Wisconsin to Census Division of Destination, by Selected Traveler Characteristics: 1995

[Trips of 100 miles or more, one way. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands.]

Traveler characteristics	Origin in Wisconsin, destination in:																			
	Northeast				Midwest				South				West							
	Total		New Eng.		Mid-Atl.		E. N. Cent.		W.N. Cent.		S. Atlantic		E.S. Cent.		W. S. Cent.		Mountain		Pacific	
Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	
All person trips	11,784	100.0	174	100.0	292	100.0	5,073	100.0	3,805	100.0	899	100.0	215	100.0	306	100.0	701	100.0	320	100.0
Age and sex																				
Total	11,784	100.0	174	100.0	292	100.0	5,073	100.0	3,805	100.0	899	100.0	215	100.0	306	100.0	701	100.0	320	100.0
Under 18 years	1,927	16.4	2	1.0	17	5.7	870	17.1	744	19.6	124	13.8	46	21.2	28	9.0	68	9.7	30	9.4
18 to 24 years	1,608	13.6	16	9.3	18	6.1	947	18.7	432	11.4	64	7.1	23	10.7	65	21.1	39	5.5	4	1.4
25 to 29 years	751	6.4	9	5.4	22	7.5	384	7.6	188	4.9	22	2.5	3	1.4	16	5.1	88	12.6	18	5.6
30 to 39 years	2,482	21.1	54	31.1	77	26.4	870	17.1	980	25.7	200	22.3	36	16.7	51	16.7	123	17.5	92	28.7
40 to 49 years	1,919	16.3	53	30.5	87	29.7	883	17.4	423	11.1	160	17.9	49	23.0	62	20.4	129	18.4	71	22.4
50 to 59 years	1,600	13.6	28	15.8	56	19.0	663	13.1	401	10.5	162	18.0	38	17.7	53	17.2	148	21.2	52	16.2
60 to 64 years	583	4.9	8	4.5	7	2.4	175	3.4	250	6.6	73	8.1	4	1.8	10	3.4	43	6.1	14	4.3
65 years and over	914	7.8	4	2.5	9	3.2	281	5.5	386	10.2	93	10.3	16	7.6	22	7.1	63	9.0	39	12.1
Median (years)	36	NA	42	NA	40	NA	33	NA	35	NA	42	NA	40	NA	38	NA	41	NA	41	NA
Female	5,261	45	58	34	129	44	2,414	48	1,567	41	417	46	111	52	138	45	283	40	144	45
Under 18 years	940	8.0	2	1.0	11	3.9	468	9.2	291	7.6	66	7.3	25	11.6	15	5.0	32	4.6	30	9.4
18 to 24 years	785	6.7	10	5.5	11	3.6	523	10.3	135	3.6	37	4.1	16	7.3	32	10.6	19	2.7	2	0.6
25 to 29 years	377	3.2	4	2.2	10	3.5	178	3.5	119	3.1	13	1.4	--	--	5	1.7	41	5.9	7	2.2
30 to 39 years	969	8.2	21	11.9	11	3.8	374	7.4	378	9.9	68	7.6	12	5.4	19	6.2	59	8.4	27	8.6
40 to 49 years	797	6.8	9	5.1	46	15.7	369	7.3	164	4.3	75	8.4	29	13.6	30	10.0	44	6.2	31	9.6
50 to 59 years	703	6.0	8	4.8	31	10.5	303	6.0	177	4.6	82	9.1	17	8.1	23	7.6	47	6.7	15	4.8
60 to 64 years	227	1.9	3	1.5	1	0.4	41	0.8	111	2.9	46	5.1	1	0.6	2	0.7	13	1.9	8	2.6
65 years and over	463	3.9	3	1.5	8	2.7	158	3.1	193	5.1	31	3.4	11	5.0	10	3.2	27	3.9	23	7.3
Median (years)	35	NA	30	NA	40	NA	31	NA	35	NA	42	NA	40	NA	38	NA	35	NA	41	NA
Race																				
White	11,020	93.5	174	100.0	285	97.4	4,712	92.9	3,580	94.1	814	90.6	171	79.3	296	96.8	687	98.1	302	94.5
Black	357	3.0	--	--	--	--	232	4.6	36	1.0	30	3.3	45	20.7	5	1.8	6	0.9	2	0.8
American Indian, Eskimo, or Aleut	199	1.7	--	--	7	2.6	2	--	175	4.6	8	0.9	--	--	2	0.7	5	0.7	--	--
Asian or Pacific Islander	147	1.2	--	--	--	--	104	2.0	8	0.2	32	3.6	--	--	--	--	--	--	2	0.8
Other	62	0.5	--	--	--	--	24	0.5	6	0.2	15	1.7	--	--	2	0.7	2	0.3	13	4.0
Hispanic origin																				
Hispanic origin	116	1.0	--	--	2	0.7	55	1.1	6	0.1	4	0.5	--	--	5	1.5	27	3.9	17	5.2
Not of Hispanic origin	11,668	99.0	174	100.0	290	99.3	5,018	98.9	3,799	99.9	894	99.5	215	100.0	301	98.5	673	96.1	303	94.8
Household income																				
Less than \$25,000	2,083	17.7	6	3.7	34	11.7	1,308	25.8	452	11.9	59	6.6	25	11.4	41	13.3	104	14.8	54	17.0
\$25,000 to \$39,999	2,312	19.6	33	18.9	39	13.4	676	13.3	1,135	29.8	189	21.0	51	23.9	43	14.0	98	14.0	47	14.8
\$40,000 to \$49,999	1,835	15.6	16	9.1	33	11.2	833	16.4	580	15.2	124	13.8	39	18.0	68	22.4	94	13.5	47	14.9
\$50,000 to \$59,999	2,132	18.1	64	36.8	42	14.5	902	17.8	663	17.4	220	24.5	24	11.2	62	20.4	124	17.6	30	9.5
\$60,000 to \$74,999	1,123	9.5	12	6.7	19	6.4	413	8.1	381	10.0	89	9.9	38	17.8	37	12.1	95	13.5	39	12.2
\$75,000 to \$99,999	1,254	10.6	7	4.2	79	26.9	493	9.7	306	8.0	118	13.1	29	13.3	28	9.1	110	15.7	84	26.4
\$100,000 or more	1,046	8.9	36	20.7	46	15.9	448	8.8	288	7.6	99	11.1	10	4.5	27	8.7	75	10.8	16	5.1
Household type																				
Family household	9,814	83.3	120	69.1	250	85.7	4,002	78.9	3,392	89.2	811	90.3	187	86.8	231	75.4	576	82.3	244	76.2
Married-couple family hshld.	8,775	74.5	119	68.0	229	78.5	3,411	67.2	3,239	85.1	747	83.1	120	55.5	200	65.4	486	69.4	224	70.0
With children under 18 years	4,868	41.3	26	14.8	104	35.4	1,877	37.0	1,955	51.4	385	42.8	59	27.2	100	32.8	236	33.7	127	39.7
Female householder	705	6.0	--	--	21	7.2	429	8.5	78	2.0	41	4.5	45	20.8	7	2.2	64	9.2	20	6.3
With children under 18 years	376	3.2	--	--	20	6.7	229	4.5	27	0.7	18	2.0	12	5.7	4	1.2	55	7.8	11	3.5
Male householder	334	2.8	2	1.1	--	--	161	3.2	75	2.0	24	2.7	22	10.4	24	7.8	26	3.7	--	--
With children under 18 years	221	1.9	2	1.1	--	--	133	2.6	60	1.6	3	0.4	16	7.5	2	0.7	4	0.6	--	--
Nonfamily household	1,970	16.7	54	30.9	42	14.3	1,071	21.1	412	10.8	87	9.7	28	13.2	75	24.6	124	17.7	76	23.8
Educational attainment																				
Persons 16 years and over	10,079	100.0	173	100.0	277	100.0	4,295	100.0	3,140	100.0	789	100.0	180	100.0	284	100.0	651	100.0	289	100.0
Less than high school graduate	671	6.7	19	11.2	12	4.5	274	6.4	231	7.4	22	2.8	19	10.4	20	6.9	59	9.1	15	5.0
High school graduate	2,377	23.6	11	6.3	34	12.4	1,013	23.6	739	23.5	231	29.3	62	34.1	83	29.3	147	22.6	57	19.8
Some college, no degree	2,465	24.5	55	31.9	28	10.1	1,139	26.5	749	23.8	168	21.3	49	27.2	78	27.4	156	24.0	43	14.8
Associate's degree	773	7.7	20	11.3	7	2.7	227	5.3	420	13.4	36	4.5	2	1.4	9	3.1	36	5.6	15	5.2
Bachelor's degree	2,093	20.8	34	19.7	81	29.1	888	20.7	566	18.0	204	25.9	31	17.2	49	17.3	158	24.3	82	28.3
Some grad school or grad deg.	1,701	16.9	34	19.7	114	41.3	754	17.5	436	13.9	128	16.2	18	9.8	46	16.0	94	14.4	78	26.9
Activity status																				
Persons 16 years and over	10,079	100.0	173	100.0	277	100.0	4,295	100.0	3,140	100.0	789	100.0	180	100.0	284	100.0	651	100.0	289	100.0
Working full time	6,356	63.1	131	76.0	222	80.1	2,547	59.3	2,002	63.8	480	60.9	118	65.5	201	70.8	440	67.5	213	73.7
Retired	799	7.9	8	4.4	6	2.3	219	5.1	315	10.0	102	12.9	15	8.6	23	7.9	80	12.3	31	10.7
Other	2,924	29.0	34	19.6	49	17.6	1,529	35.6	822	26.2	207	26.2	47	25.9	60	21.2	131	20.2	45	15.6

1995 American Travel Survey--Summary Travel Characteristics (No. BTS/ATS95-ESTCWI)

Table 13. Person Trips to Wisconsin from Census Division of Origin, by Selected Traveler Characteristics: 1995

[Trips of 100 miles or more, one way. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands.]

Traveler characteristics	Destination in Wisconsin, origin in:																			
	Total		Northeast				Midwest				South				West					
			Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.				
All person trips	12,059	100.0	96	100.0	189	100.0	6,375	100.0	4,012	100.0	612	100.0	207	100.0	241	100.0	187	100.0	140	100.0
Age and sex																				
Total	12,059	100.0	96	100.0	189	100.0	6,375	100.0	4,012	100.0	612	100.0	207	100.0	241	100.0	187	100.0	140	100.0
Under 18 years	1,924	16.0	4	4.7	8	4.4	1,245	19.5	515	12.8	76	12.4	41	19.9	8	3.5	19	9.9	7	5.3
18 to 24 years	1,499	12.4	6	6.0	3	1.5	760	11.9	571	14.2	114	18.6	3	1.3	37	15.3	5	2.8	1	0.4
25 to 29 years	1,543	12.8	25	25.8	16	8.2	703	11.0	702	17.5	33	5.4	43	20.7	2	0.9	20	10.6	--	0.3
30 to 39 years	2,175	18.0	15	15.4	56	29.5	1,175	18.4	737	18.4	42	6.8	59	28.3	36	15.0	47	25.2	9	6.8
40 to 49 years	1,871	15.5	34	35.6	44	23.3	873	13.7	549	13.7	164	26.7	28	13.7	61	25.4	43	23.2	75	53.5
50 to 59 years	1,411	11.7	7	7.8	28	14.6	811	12.7	353	8.8	69	11.3	17	8.3	72	29.8	28	14.7	26	18.7
60 to 64 years	512	4.2	4	4.1	10	5.3	295	4.6	167	4.2	17	2.8	7	3.5	8	3.1	4	2.0	1	0.6
65 years and over	1,123	9.3	1	0.6	25	13.2	514	8.1	418	10.4	98	16.0	9	4.3	17	7.0	22	11.6	20	14.5
Median (years)	34	NA	36	NA	47	NA	33	NA	32	NA	45	NA	32	NA	42	NA	41	NA	46	NA
Female	5,321	44	25	27	40	21.1	3,001	47	1,736	43	225	37	89	43	97	40	71	38	35	25
Under 18 years	944	7.8	1	1.2	--	--	580	9.1	304	7.6	15	2.5	32	15.2	4	1.6	5	2.9	3	1.9
18 to 24 years	680	5.6	1	1.0	--	--	404	6.3	191	4.8	71	11.6	1	0.3	10	4.3	2	1.1	--	0.3
25 to 29 years	618	5.1	7	7.4	--	--	311	4.9	248	6.2	21	3.5	23	11.0	1	0.5	7	3.7	--	0.3
30 to 39 years	849	7.0	6	6.7	8	4.2	500	7.8	265	6.6	12	2.0	11	5.2	19	7.9	20	10.9	7	4.8
40 to 49 years	809	6.7	6	6.1	14	7.6	447	7.0	291	7.2	15	2.4	5	2.2	13	5.5	16	8.4	3	2.5
50 to 59 years	669	5.5	3	2.8	2	0.9	382	6.0	163	4.1	43	7.1	9	4.4	42	17.6	9	4.9	16	11.3
60 to 64 years	184	1.5	1	1.3	2	1.2	90	1.4	76	1.9	8	1.4	4	2.0	1	0.3	1	0.8	1	0.4
65 years and over	567	4.7	--	--	14	7.2	289	4.5	199	4.9	39	6.3	6	3.0	7	2.7	10	5.2	5	3.8
Median (years)	35	NA	34	NA	47	NA	35	NA	34	NA	32	NA	28	NA	50	NA	41	NA	54	NA
Race																				
White	11,310	93.8	95	99.2	160	84.5	5,916	92.8	3,829	95.5	586	95.8	194	93.7	227	94.1	178	94.8	125	89.8
Black	349	2.9	--	--	25	13.1	242	3.8	48	1.2	2	0.3	12	6.0	8	3.4	4	2.3	8	5.4
American Indian, Eskimo, or Aleut	42	0.3	--	--	--	--	20	0.3	15	0.4	2	0.3	--	--	--	--	2	1.2	3	2.3
Asian or Pacific Islander	270	2.2	--	0.2	4	2.3	145	2.3	86	2.2	22	3.6	--	--	5	2.3	3	1.7	3	2.1
Other	87	0.7	1	0.6	--	--	52	0.8	33	0.8	--	--	1	0.3	1	0.3	--	--	--	0.3
Hispanic origin																				
Hispanic origin	778	6.5	4	3.7	--	--	717	11.2	52	1.3	2	0.3	--	--	1	0.3	3	1.5	1	0.5
Not of Hispanic origin	11,280	93.5	92	96.3	189	100.0	5,658	88.8	3,960	98.7	610	99.7	207	100.0	240	99.7	185	98.5	139	99.5
Household income																				
Less than \$25,000	1,325	11.0	1	1.5	40	21.3	532	8.3	572	14.3	37	6.0	68	32.7	36	15.0	18	9.7	21	14.8
\$25,000 to \$39,999	3,101	25.7	14	14.6	10	5.3	2,067	32.4	789	19.7	80	13.0	55	26.4	8	3.5	73	38.8	5	3.9
\$40,000 to \$49,999	2,330	19.3	16	17.0	7	3.5	999	15.7	1,004	25.0	193	31.5	20	9.5	51	21.3	15	7.9	24	17.4
\$50,000 to \$59,999	1,541	12.8	10	10.6	36	18.8	743	11.7	500	12.5	106	17.3	32	15.5	80	33.3	19	10.2	15	10.5
\$60,000 to \$74,999	1,970	16.3	27	28.1	6	3.3	1,177	18.5	669	16.7	24	3.9	15	7.4	21	8.7	22	11.8	9	6.3
\$75,000 to \$99,999	999	8.3	9	9.6	22	11.7	624	9.8	231	5.7	27	4.5	2	0.8	29	12.1	30	15.9	26	18.3
\$100,000 or more	793	6.6	18	18.7	68	36.2	234	3.7	246	6.1	145	23.8	16	7.7	14	6.0	11	5.7	40	28.9
Household type																				
Family household	9,549	79.2	91	95.2	173	91.6	5,451	85.5	2,655	66.2	574	93.7	145	70.2	208	86.4	147	78.6	104	74.5
Married-couple family hshld.	8,421	69.8	86	89.7	169	89.1	4,874	76.5	2,216	55.2	521	85.0	129	62.6	190	79.0	137	72.9	99	71.0
With children under 18 years	4,781	39.6	50	52.7	100	52.9	2,837	44.5	1,194	29.8	344	56.2	95	46.1	37	15.6	66	35.1	56	40.2
Female householder	860	7.1	4	4.5	--	--	460	7.2	338	8.4	32	5.3	8	3.9	10	4.2	7	3.8	--	0.2
With children under 18 years	484	4.0	--	--	--	--	156	2.4	312	7.8	3	0.4	4	1.8	5	2.0	5	2.6	--	0.2
Male householder	268	2.2	1	1.1	5	2.6	117	1.8	101	2.5	21	3.4	8	3.7	8	3.2	3	1.8	5	3.4
With children under 18 years	94	0.8	--	--	--	--	72	1.1	3	0.1	6	1.0	7	3.4	--	--	1	0.5	5	3.4
Nonfamily household	2,510	20.8	5	4.8	16	8.4	924	14.5	1,356	33.8	39	6.3	62	29.8	33	13.6	40	21.4	36	25.5
Educational attainment																				
Persons 16 years and over	10,258	100.0	92	100.0	181	100.0	5,200	100.0	3,539	100.0	541	100.0	166	100.0	235	100.0	170	100.0	133	100.0
Less than high school graduate	542	5.3	2	1.9	2	1.0	333	6.4	160	4.5	16	3.0	9	5.3	11	4.8	2	1.2	8	6.0
High school graduate	2,642	25.8	6	6.4	53	29.2	1,633	31.4	772	21.8	43	7.9	20	11.7	35	15.0	51	30.0	30	22.7
Some college, no degree	2,602	25.4	16	17.7	13	7.2	1,588	30.5	596	16.8	197	36.4	66	39.7	91	38.6	29	17.0	6	4.8
Associate's degree	505	4.9	2	2.0	5	2.9	189	3.6	235	6.6	17	3.1	7	4.1	38	16.1	9	5.2	3	2.4
Bachelor's degree	2,130	20.8	34	37.1	37	20.3	772	14.8	1,026	29.0	108	20.0	21	12.6	31	13.1	48	28.1	53	40.0
Some grad school or grad deg.	1,837	17.9	32	34.9	71	39.5	686	13.2	750	21.2	160	29.6	44	26.5	29	12.4	32	18.5	32	24.2
Activity status																				
Persons 16 years and over	10,258	100.0	92	100.0	181	100.0	5,200	100.0	3,539	100.0	541	100.0	166	100.0	235	100.0	170	100.0	133	100.0
Working full time	6,550	63.9	58	63.3	146	81.0	3,394	65.3	2,182	61.7	307	56.7	116	69.9	138	58.8	115	67.6	92	69.4
Retired	1,009	9.8	2	1.8	26	14.4	487	9.4	304	8.6	92	16.9	5	3.1	53	22.5	19	11.3	21	15.5
Other	2,699	26.3	32	34.8	8	4.6	1,319	25.4	1,053	29.7	143	26.4	45	26.9	44	18.7	36	21.1	20	15.1

1995 American Travel Survey--Summary Travel Characteristics (No. BTS/ATS95-ESTC/WI)

Table 14. Person Trips from Wisconsin to the Most Frequent State Destinations, by Selected Traveler Characteristics: 1995
 [Trips of 100 miles or more, one way. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands. The most frequent State destinations are those States with the 10 largest volumes of travel from Wisconsin which have coefficients of variation less than 10 percent. Characteristics of the flows shown in this table may have coefficients of variation 10 percent or greater.]

Traveler characteristics	Origin in Wisconsin, destination in:																			
	Illinois		Minnesota		Michigan		Iowa		Florida		Indiana		Missouri		Nevada		California		Ohio	
	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.
All person trips	3,117	100.0	2,632	100.0	1,277	100.0	642	100.0	510	100.0	458	100.0	249	100.0	229	100.0	226	100.0	221	100.0
Age and sex																				
Total	3,117	100.0	2,632	100.0	1,277	100.0	642	100.0	510	100.0	458	100.0	249	100.0	229	100.0	226	100.0	221	100.0
Under 18 years	464	14.9	623	23.7	313	24.5	62	9.7	61	11.9	59	13.0	21	8.5	18	8.0	26	11.6	33	14.8
18 to 24 years	714	22.9	316	12.0	145	11.4	75	11.8	54	10.6	74	16.1	14	5.6	6	2.4	4	2.0	14	6.2
25 to 29 years	223	7.2	96	3.6	138	10.8	45	7.1	12	2.4	15	3.4	9	3.6	48	21.0	13	5.9	9	3.9
30 to 39 years	537	17.2	768	29.2	222	17.4	99	15.5	89	17.5	72	15.7	72	29.1	32	13.9	59	26.3	39	17.5
40 to 49 years	481	15.4	227	8.6	239	18.7	108	16.8	92	18.0	116	25.4	24	9.8	45	19.8	50	22.1	47	21.3
50 to 59 years	415	13.3	251	9.5	102	8.0	86	13.5	97	19.1	102	22.3	43	17.2	52	22.7	33	14.7	45	20.2
60 to 64 years	126	4.0	149	5.7	25	2.0	53	8.2	46	9.1	3	0.7	8	3.4	8	3.6	11	4.8	20	9.0
65 years and over	156	5.0	203	7.7	93	7.3	112	17.5	58	11.5	16	3.5	57	22.9	20	8.5	29	12.8	16	7.1
Median (years)	33	NA	35	NA	31	NA	43	NA	44	NA	40	NA	40	NA	41	NA	41	NA	42	NA
Female	1,451	47	1,081	41	661	52	285	45	240	47	194	42	109	44	111	49	110	49	108	49
Under 18 years	193	6.2	217	8.2	220	17.2	47	7.3	31	6.1	32	6.9	9	3.4	10	4.3	26	11.6	24	10.7
18 to 24 years	439	14.1	105	4.0	60	4.7	10	1.6	34	6.6	22	4.8	10	4.2	4	1.8	2	0.8	2	0.7
25 to 29 years	84	2.7	60	2.3	81	6.3	31	4.8	5	0.9	8	1.8	5	2.2	31	13.4	6	2.7	5	2.3
30 to 39 years	215	6.9	317	12.0	104	8.2	30	4.6	31	6.1	41	8.9	22	8.7	13	5.6	20	8.9	14	6.3
40 to 49 years	189	6.1	93	3.5	108	8.4	51	8.0	46	9.1	54	11.8	4	1.7	22	9.6	22	9.9	18	8.2
50 to 59 years	199	6.4	124	4.7	42	3.2	30	4.7	50	9.8	29	6.3	18	7.4	16	6.8	10	4.5	34	15.3
60 to 64 years	35	1.1	82	3.1	3	0.3	17	2.7	28	5.5	--	--	5	2.1	6	2.7	7	2.9	2	1.1
65 years and over	97	3.1	83	3.2	43	3.3	69	10.7	15	3.0	8	1.8	35	14.2	10	4.3	17	7.4	10	4.6
Median (years)	30	NA	35	NA	25	NA	43	NA	44	NA	38	NA	52	NA	36	NA	40	NA	41	NA
Race																				
White	3,012	96.6	2,428	92.3	1,051	82.3	642	100.0	463	90.9	429	93.7	239	96.1	222	96.8	213	94.3	219	99.2
Black	50	1.6	28	1.0	164	12.8	--	--	9	1.7	18	4.0	5	2.1	5	2.0	--	--	--	--
American Indian, Eskimo, or Aleut	2	0.1	173	6.6	--	--	--	--	4	0.7	--	--	2	0.9	2	0.7	--	--	--	--
Asian or Pacific Islander	40	1.3	--	--	62	4.9	--	--	32	6.4	--	--	--	--	--	--	--	--	2	0.8
Other	13	0.4	3	0.1	--	--	--	--	1	0.3	10	2.3	2	0.9	1	0.5	13	5.7	--	--
Hispanic origin																				
Hispanic origin	36	1.2	2	0.1	5	0.4	--	--	2	0.4	13	2.8	2	0.8	5	2.1	17	7.3	1	0.6
Not of Hispanic origin	3,081	98.8	2,630	99.9	1,272	99.6	642	100.0	508	99.6	445	97.2	247	99.2	224	97.9	209	92.7	219	99.4
Household income																				
Less than \$25,000	837	26.8	287	10.9	429	33.6	110	17.2	39	7.7	19	4.2	17	6.7	57	24.8	24	10.8	22	10.1
\$25,000 to \$39,999	520	16.7	830	31.5	65	5.1	214	33.4	108	21.2	43	9.5	28	11.4	36	15.8	40	17.7	47	21.4
\$40,000 to \$49,999	452	14.5	308	11.7	292	22.9	131	20.4	56	11.0	58	12.8	87	35.2	32	13.9	33	14.8	31	14.0
\$50,000 to \$59,999	516	16.6	490	18.6	224	17.5	70	10.9	125	24.5	124	27.1	61	24.7	37	16.0	16	7.1	38	17.1
\$60,000 to \$74,999	219	7.0	339	12.9	129	10.1	22	3.4	51	10.1	45	9.9	12	4.8	10	4.5	28	12.2	19	8.8
\$75,000 to \$99,999	279	9.0	182	6.9	73	5.7	56	8.8	69	13.5	136	29.7	20	8.2	47	20.5	71	31.5	4	2.0
\$100,000 or more	293	9.4	195	7.4	65	5.1	38	5.9	61	12.0	32	6.9	22	8.9	11	4.7	13	5.9	59	26.7
Household type																				
Family household	2,275	73.0	2,374	90.2	1,133	88.7	561	87.4	469	92.1	422	92.1	230	92.5	193	84.5	178	78.8	172	77.8
Married-couple family hshld.	1,912	61.3	2,265	86.1	937	73.3	544	84.8	439	86.1	403	88.0	222	89.3	129	56.4	160	70.7	159	72.2
With children under 18 years	1,004	32.2	1,513	57.5	569	44.5	195	30.4	185	36.2	199	43.4	121	48.6	56	24.6	100	44.2	105	47.7
Female householder	282	9.1	58	2.2	116	9.1	4	0.6	20	3.9	19	4.1	8	3.3	59	25.8	18	8.1	12	5.7
With children under 18 years	152	4.9	26	1.0	55	4.3	--	--	9	1.8	14	3.1	2	0.6	49	21.5	10	4.2	8	3.5
Male householder	80	2.6	51	1.9	81	6.3	13	2.0	11	2.2	--	--	--	--	5	2.4	--	--	--	--
With children under 18 years	62	2.0	37	1.4	71	5.6	11	1.7	1	0.3	--	--	--	--	4	1.8	--	--	--	--
Nonfamily household	842	27.0	258	9.8	144	11.3	81	12.6	40	7.9	36	7.9	19	7.5	35	15.5	48	21.2	49	22.2
Educational attainment																				
Persons 16 years and over	2,726	100.0	2,075	100.0	975	100.0	583	100.0	459	100.0	406	100.0	229	100.0	214	100.0	199	100.0	188	100.0
Less than high school graduate	180	6.6	129	6.2	52	5.3	68	12	12	2.7	24	5.9	10	4.5	12	5.7	12	6.0	17	9.2
High school graduate	628	23.1	444	21.4	270	27.7	143	24.4	138	30.0	57	14.1	67	29.3	66	30.6	42	20.8	57	30.5
Some college, no degree	819	30.0	520	25.1	178	18.2	157	27.0	105	22.9	122	30.0	43	18.9	51	23.7	27	13.6	21	11.4
Associate's degree	151	5.5	346	16.7	50	5.1	39	6.6	20	4.3	14	3.5	21	9.4	16	7.6	6	3	13	6.7
Bachelor's degree	507	18.6	348	16.8	240	24.6	86	14.7	119	25.9	97	23.9	65	28.3	44	20.3	57	28.5	43	23.1
Some grad school or grad deg.	441	16.2	287	13.8	185	19.0	91	15.6	65	14.2	92	22.6	22	9.6	26	12.1	56	28.1	36	19.2
Activity status																				
Persons 16 years and over	2,726	100.0	2,075	100.0	975	100.0	583	100.0	459	100.0	406	100.0	229	100.0	214	100.0	199	100.0	188	100.0
Working full time	1,516	55.6	1,326	63.9	645	66.2	352	60.3	253	55.1	272	66.9	139	60.6	157	73.5	154	77.0	115	61.0
Retired	121	4.5	172	8.3	74	7.6	72	12.3	66	14.3	11	2.7	53	23.0	32	15.0	21	10.6	12	6.3
Other	1,089	40.0	577	27.8	255	26.1	160	27.4	141	30.6	123	30.4	38	16.4	25	11.5	25	12.4	61	32.7

1995 American Travel Survey--Summary Travel Characteristics (No. BTS/ATS95-ESTCWI)

Table 15. Person Trips to Wisconsin from the Most Frequent State Origins, by Selected Traveler Characteristics: 1995

[Trips of 100 miles or more, one way. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable." Numbers are in thousands. The most frequent State origins are those States with the 10 largest volumes of travel to Wisconsin which have coefficients of variation less than 10 percent. Characteristics of the flows shown in this table may have coefficients of variation 10 percent or greater.]

Traveler characteristics	Destination in Wisconsin, origin in:																			
	Illinois		Minnesota		Michigan		Iowa		Indiana		Ohio		North Car.		Florida		Missouri		Kentucky	
	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.	Num.	Per.
All person trips	4,892	100.0	2,911	100.0	954	100.0	703	100.0	267	100.0	263	100.0	255	100.0	194	100.0	181	100.0	147	100.0
Age and sex																				
Total	4,892	100.0	2,911	100.0	954	100.0	703	100.0	267	100.0	263	100.0	255	100.0	194	100.0	181	100.0	147	100.0
Under 18 years	1,066	21.8	359	12.3	120	12.6	100	14.2	15	5.6	44	16.7	48	18.9	13	6.6	14	7.9	37	25.1
18 to 24 years	661	13.5	479	16.5	15	1.6	62	8.8	65	24.4	18	6.9	108	42.4	--	--	--	--	--	--
25 to 29 years	635	13.0	603	20.7	14	1.5	45	6.4	22	8.4	31	11.9	--	--	24	12.2	44	24.3	28	19.0
30 to 39 years	904	18.5	448	15.4	163	17.1	182	25.8	45	16.8	63	23.9	2	0.9	22	11.5	51	28.4	54	36.5
40 to 49 years	597	12.2	384	13.2	178	18.7	112	15.9	44	16.4	53	20.3	88	34.3	17	8.9	30	16.4	23	15.5
50 to 59 years	579	11.8	230	7.9	172	18.0	95	13.5	38	14.2	22	8.3	3	1.1	34	17.7	10	5.7	3	2.3
60 to 64 years	182	3.7	97	3.3	86	9.0	40	5.7	11	4.0	16	6.3	2	0.7	9	4.5	20	11.0	2	1.6
65 years and over	266	5.4	311	10.7	205	21.5	68	9.6	27	10.3	15	5.9	4	1.6	75	38.5	11	6.3	--	--
Median (years)	30	NA	30	NA	49	NA	35	NA	38	NA	36	NA	24	NA	52	NA	37	NA	31	NA
Female	2,314	47	1,284	44	485	51	288	41	90	34	112	43	74	29	103	53	69	38	60	41
Under 18 years	491	10.0	214	7.3	58	6.1	60	8.5	2	0.6	29	11.0	2	0.7	7	3.6	11	5.8	29	19.7
18 to 24 years	386	7.9	178	6.1	11	1.2	8	1.2	7	2.5	--	--	69	26.8	--	--	--	--	--	--
25 to 29 years	283	5.8	228	7.8	8	0.9	14	1.9	9	3.4	11	4.0	--	--	15	7.5	3	1.4	16	10.6
30 to 39 years	391	8.0	169	5.8	70	7.3	44	6.3	19	7.2	20	7.6	--	--	6	3.2	25	13.6	8	5.3
40 to 49 years	298	6.1	226	7.8	118	12.4	45	6.4	14	5.2	17	6.5	2	0.7	5	2.4	5	2.7	4	2.6
50 to 59 years	300	6.1	90	3.1	55	5.7	59	8.3	17	6.3	10	4.0	--	--	32	16.4	8	4.2	2	1.0
60 to 64 years	35	0.7	31	1.1	34	3.5	28	4.0	8	3.0	13	5.1	2	0.7	3	1.6	12	6.9	2	1.1
65 years and over	131	2.7	148	5.1	131	13.7	30	4.3	15	5.6	12	4.4	--	--	36	18.3	6	3.4	--	--
Median (years)	29	NA	30	NA	49	NA	42	NA	42	NA	39	NA	24	NA	52	NA	37	NA	25	NA
Race																				
White	4,549	93.0	2,748	94.4	901	94.5	701	99.7	222	83.2	244	93.0	255	100.0	188	96.9	168	92.7	146	98.8
Black	197	4.0	31	1.1	42	4.4	1	0.2	3	1.1	--	--	--	--	1	0.4	13	7.3	2	1.2
American Indian, Eskimo, or Aleut	6	0.1	13	0.5	11	1.1	1	0.1	4	1.3	--	--	--	--	--	--	--	--	--	--
Asian or Pacific Islander	89	1.8	86	2.9	--	--	--	--	38	14.4	18	7.0	--	--	5	2.7	--	--	--	--
Other	52	1.1	33	1.1	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--
Hispanic origin																				
Hispanic origin	688	14.1	41	1.4	16	1.7	9	1.3	1	0.5	11	4.3	--	--	--	--	--	--	--	--
Not of Hispanic origin	4,203	85.9	2,870	98.6	938	98.3	694	98.7	266	99.5	251	95.7	255	100.0	194	100.0	181	100.0	147	100.0
Household income																				
Less than \$25,000	357	7.3	452	15.5	103	10.8	67	9.5	61	22.8	11	4.2	5	1.9	23	11.9	21	11.5	54	36.9
\$25,000 to \$39,999	1,729	35.3	574	19.7	226	23.7	156	22.1	48	17.9	63	24.0	--	--	41	21.1	9	4.7	33	22.5
\$40,000 to \$49,999	526	10.8	730	25.1	387	40.6	166	23.6	46	17.1	41	15.4	152	59.4	26	13.4	65	35.9	13	8.9
\$50,000 to \$59,999	547	11.2	270	9.3	58	6.0	174	24.8	51	19.0	88	33.6	--	--	70	36.0	37	20.3	16	10.6
\$60,000 to \$74,999	1,068	21.8	540	18.6	51	5.4	53	7.5	33	12.2	25	9.6	5	1.8	15	7.8	33	18.2	14	9.2
\$75,000 to \$99,999	483	9.9	183	6.3	79	8.2	27	3.8	28	10.4	35	13.2	--	--	3	1.6	5	2.9	2	1.1
\$100,000 or more	182	3.7	161	5.5	50	5.2	61	8.7	2	0.6	--	--	94	36.8	16	8.3	12	6.4	16	10.8
Household type																				
Family household	4,162	85.1	1,808	62.1	883	92.6	553	78.7	199	74.3	208	79.0	253	99.1	167	85.8	114	63.2	101	68.5
Married-couple family hshld.	3,725	76.2	1,419	48.7	818	85.7	525	74.7	163	61.2	168	64.0	253	99.1	139	71.6	110	60.7	94	63.7
With children under 18 years	2,330	47.6	760	26.1	317	33.3	279	39.7	73	27.4	116	44.2	244	95.7	39	20.1	52	28.9	87	59.1
Female householder	362	7.4	295	10.1	52	5.4	21	3.0	25	9.4	21	8.0	--	--	28	14.2	5	2.5	3	1.7
With children under 18 years	92	1.9	280	9.6	34	3.6	14	2.0	8	3.1	21	8.0	--	--	--	--	3	1.8	3	1.7
Male householder	75	1.5	94	3.2	13	1.4	7	1.0	10	3.7	18	7.0	--	--	--	--	--	--	4	3.0
With children under 18 years	65	1.3	3	0.1	4	0.4	--	--	3	1.1	--	--	--	--	--	--	--	--	4	3.0
Nonfamily household	729	14.9	1,103	37.9	71	7.4	150	21.3	69	25.7	55	21.0	2	0.9	28	14.2	67	36.8	46	31.5
Educational attainment																				
Persons 16 years and over	3,890	100.0	2,587	100.0	839	100.0	608	100.0	252	100.0	219	100.0	207	100.0	182	100.0	167	100.0	111	100.0
Less than high school graduate	209	5.4	133	5.1	100	11.9	16	2.7	15	6.0	9	4.1	--	--	11	5.9	--	--	3	2.7
High school graduate	1,197	30.8	573	22.2	296	35.2	129	21.1	80	31.9	60	27.3	--	--	24	13.0	29	17.7	4	3.5
Some college, no degree	1,370	35.2	437	16.9	141	16.8	95	15.6	44	17.4	33	14.9	112	54.2	40	22.2	19	11.6	56	50.5
Associate's degree	90	2.3	164	6.3	51	6.0	43	7.1	33	13.2	16	7.1	--	--	9	4.7	15	8.8	6	5.6
Bachelor's degree	554	14.2	798	30.9	70	8.4	131	21.5	71	28.1	77	34.9	5	2.5	79	43.5	53	31.9	13	11.6
Some grad school or grad deg.	470	12.1	481	18.6	182	21.7	195	32.0	9	3.4	25	11.6	90	43.3	19	10.7	50	30.0	29	26.0
Activity status																				
Persons 16 years and over	3,890	100.0	2,587	100.0	839	100.0	608	100.0	252	100.0	219	100.0	207	100.0	182	100.0	167	100.0	111	100.0
Working full time	2,510	64.5	1,601	61.9	529	63.1	389	63.9	176	69.8	179	81.8	133	64.0	77	42.6	104	62.6	82	73.6
Retired	290	7.5	210	8.1	160	19.1	50	8.2	22	8.8	15	6.7	4	2.1	69	38.1	12	7.0	2	1.8
Other	1,090	28.0	776	30.0	150	17.8	170	27.9	54	21.4	25	11.6	70	33.9	35	19.3	51	30.4	27	24.6

1995 American Travel Survey--Summary Travel Characteristics (No. BTS/ATS95-ESTC/WI)

Table 16. Household Trips, Person Trips, Person Miles of Travel, and Personal Use Vehicle Miles of Travel for Trips to, from, and within Wisconsin by Selected Trip Characteristics: 1995
 [Trips of 100 miles or more, one way. Excludes travel outside the U.S. Data based on a sample and subject to sampling variability; see documentation. For definitions of terms, see documentation. Symbol -- means "rounds to or represents zero." NA means "Not Applicable."]

Trip characteristic	Origin in state			Destination in state		
	Total	Dest. in state	Dest. outside state	Total	Origin in state	Origin outside state
All trips						
Household trips (thousands)	17,017	9,131	7,886	16,626	9,131	7,495
Personal use vehicle	14,597	8,859	5,738	14,863	8,859	6,005
Commercial airplane	1,917	44	1,873	1,248	44	1,204
Person trips (thousands)	25,807	14,023	11,784	26,081	14,023	12,059
Personal use vehicle	22,865	13,690	9,175	24,067	13,690	10,377
Commercial airplane	2,333	48	2,285	1,384	48	1,337
Person miles (millions)	16,504	4,614	11,890	13,522	4,614	8,908
Personal use vehicle	10,831	4,476	6,355	10,675	4,476	6,199
Commercial airplane	5,260	37	5,223	2,320	37	2,283
Personal use vehicle miles (millions)	6,947	2,867	4,079	6,537	2,867	3,670
Business trips						
Household trips (thousands)	4,254	2,072	2,183	3,728	2,072	1,656
Personal use vehicle	3,247	2,018	1,229	2,962	2,018	944
Commercial airplane	939	43	897	694	43	652
Person trips (thousands)	4,846	2,337	2,509	4,231	2,337	1,894
Personal use vehicle	3,772	2,279	1,492	3,452	2,279	1,173
Commercial airplane	1,001	45	956	705	45	660
Person miles (millions)	3,741	753	2,988	2,660	753	1,907
Personal use vehicle	1,772	722	1,051	1,522	722	800
Commercial airplane	1,902	27	1,875	1,078	27	1,051
Personal use vehicle miles (millions)	1,483	642	841	1,309	642	666
Trips to visit friends or relatives						
Household trips (thousands)	4,611	2,232	2,378	4,960	2,232	2,727
Personal use vehicle	4,145	2,218	1,927	4,582	2,218	2,363
Commercial airplane	415	0	415	276	0	276
Person trips (thousands)	8,225	4,029	4,196	8,941	4,029	4,912
Personal use vehicle	7,642	4,014	3,628	8,437	4,014	4,423
Commercial airplane	530	0	530	357	0	357
Person miles (millions)	4,956	1,344	3,612	5,129	1,344	3,785
Personal use vehicle	3,640	1,338	2,302	4,064	1,338	2,726
Commercial airplane	1,272	0	1,272	793	0	793
Personal use vehicle miles (millions)	2,033	735	1,298	2,220	735	1,485
Leisure trips						
Household trips (thousands)	5,322	3,103	2,219	5,256	3,103	2,153
Personal use vehicle	4,624	2,968	1,656	4,927	2,968	1,959
Commercial airplane	434	1	432	84	1	83
Person trips (thousands)	8,684	5,311	3,373	9,020	5,311	3,709
Personal use vehicle	7,698	5,127	2,571	8,609	5,127	3,482
Commercial airplane	629	3	626	107	3	104
Person miles (millions)	5,811	1,801	4,009	3,896	1,801	2,094
Personal use vehicle	3,892	1,729	2,163	3,586	1,729	1,857
Commercial airplane	1,706	10	1,696	180	10	170
Personal use vehicle miles (millions)	2,404	1,001	1,403	2,046	1,001	1,045
Personal business trips*						
Household trips (thousands)	2,830	1,724	1,106	2,683	1,724	959
Personal use vehicle	2,580	1,654	926	2,393	1,654	739
Commercial airplane	129	0	129	193	0	193
Person trips (thousands)	4,052	2,345	1,707	3,889	2,345	1,544
Personal use vehicle	3,754	2,270	1,484	3,569	2,270	1,299
Commercial airplane	173	0	173	216	0	216
Person miles (millions)	1,997	716	1,280	1,838	716	1,121
Personal use vehicle	1,527	687	840	1,504	687	816
Commercial airplane	380	0	380	269	0	269
Personal use vehicle miles (millions)	1,027	489	538	962	489	473
Vacation trips						
Household trips (thousands)	7,346	3,921	3,425	8,076	3,921	4,154
Personal use vehicle	6,278	3,809	2,469	7,464	3,809	3,655
Commercial airplane	816	1	815	373	1	372
Person trips (thousands)	12,661	6,900	5,761	14,177	6,900	7,277
Personal use vehicle	11,189	6,755	4,433	13,405	6,755	6,650
Commercial airplane	1,150	3	1,148	478	3	475
Person miles (millions)	9,353	2,408	6,945	7,607	2,408	5,199
Personal use vehicle	6,063	2,349	3,714	6,423	2,349	4,074
Commercial airplane	3,051	10	3,042	997	10	987
Personal use vehicle miles (millions)	3,533	1,310	2,223	3,568	1,310	2,258

*Includes other-not specified