

# PROGRAM

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## *Interstate Conference on Automotive Taxation*



SPONSORED BY  
American Petroleum Industries Committee



HOTEL ASTOR  
NEW YORK

October 16-20, 1939

# MONDAY, OCTOBER 16

## MORNING SESSION — 9 A.M.

Addresses of Welcome.

*"The Road We Have Come and the Way That Lies Ahead"*

B. H. MARKHAM, Director, American Petroleum Industries Committee

*"The Need for a United Tax Front in the Petroleum Industry"*

J. C. HUNTER, President, Mid-Continent Oil & Gas Association

*"Current Trends and Probable Future Trends in Taxation, Public Finance and Expenditures"*

DR. JAMES W. MARTIN, Director, Bureau of Business Research, College of Commerce, University of Kentucky

— Luncheon —

## AFTERNOON SESSION — 2 P.M.

*"The Farmer and the Highways"*

FRED BRECKMAN, the National Grange

*"Highway Bonds and Their Effect Upon Taxes"*

NORMAN S. TABER, Consultant in Public Finance

*"Gasoline Tax Administration"*

JOSEPH O'C. MCCUSKER, Chief Deputy Comptroller, State of Maryland

*"The American Motorist and the Gasoline Tax"*

THOMAS J. KEEFE, General Manager, American Motorists Association

*"The Gasoline Tax—Its Use and Abuse"*

DR. FINLA G. CRAWFORD, Dean of the College of Liberal Arts, Syracuse University

## TUESDAY, OCTOBER 17

### MORNING SESSION — 9 A.M.

*"Constitutional Safeguards Against Diversion"*

HUBERT HOLLOWAY, Department of Public Relations, American Automobile Association

*"Highway Barriers and the Need for Cooperation in Their Removal"*

CHESTER H. GRAY, Director, National Highway Users Conference

*"Problems of Truck Transportation"*

ARTHUR C. BUTLER, Secretary, Motor Truck Committee, Automobile Manufacturers Association

*"The Alcohol Gasoline Scheme"*

CONGER REYNOLDS, Chairman, Committee on Motor Fuels, American Petroleum Institute

### *- Luncheon -*

### AFTERNOON SESSION — 2 P.M.

*"A Highway Program for the United States"*

H. S. FAIRBANK, Chief, Division of Information, U. S. Public Roads Administration

*"Anti-Diversion Campaign Methods in Michigan"*

G. DONALD KENNEDY, Deputy Commissioner, Michigan State Highway Department

*"Newspapers and Good Public Relations"*

JOHN C. DRAPER, Automobile Editor and Feature Writer, New York Sun

*"Broadcasting Your News"*

A. A. SCHECTER, Director of News and Special Events, National Broadcasting Company

## WEDNESDAY, OCTOBER 18

### MORNING SESSION — 9 A.M.

#### "Gasoline Specifications"

O. P. COTTRELL, The Texas Company

#### "Taxation and the Citizen"

FRED A. ELDEAN, Director, Tax Foundation

#### Round Table Discussion:

##### "The New Hampshire Campaign"

STINSON L. TAYLOR, Secretary, New Hampshire Petroleum Industries Committee

### *- Luncheon -*

### AFTERNOON SESSION — 2 P.M.

#### Round Table Discussion:

##### "District Meetings and Tax Talks at Sales Meetings in North Carolina"

S. GILMER SPARGER, Secretary, North Carolina Petroleum Industries Committee

##### "Preparations for a Campaign"

E. A. KYHN, Secretary, Virginia Petroleum Industries Committee

##### "The Value of Preparation Prior to a Legislative Session"

J. P. LANIGAN, Secretary, Maryland Petroleum Industries Committee

## THURSDAY AND FRIDAY, OCTOBER 19 AND 20

Individual conferences, as scheduled, at  
A.P.I.C. offices, 20th Floor, 50 West 50th  
Street, New York, N. Y.