

# Connected Vehicle Pilot Deployment Program Independent Evaluation

## Stakeholder Survey/Interview Guide —New York City

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<b>16. Abstract</b> This report is intended to guide the Texas A&M Transportation Institute Connected Vehicle Pilot Deployment (TTI CVPD) Evaluation Team in collecting information to assess the stakeholder acceptance of the New York City Connected Vehicle Pilot Deployment. It contains the protocols and procedures the TTI CVPD Evaluation Team will use to conduct the Stakeholder Acceptance surveys and interviews. The TTI CVPD Evaluation Team will be using several techniques to collect stakeholder evaluation data, including qualitative interviews, online surveys, and a post-deployment workshop. This guide contains the questions that the TTI CVPD Evaluation Team using each of these evaluation techniques.					
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# Table of Contents

<b>Chapter 1. Introduction.....</b>	<b>1</b>
The NYC Connected Vehicle Pilot Deployment.....	1
NYC CVPD Stakeholders.....	3
<b>Chapter 2. Stakeholder Acceptance Evaluation Goals and Objectives .....</b>	<b>7</b>
Goals and Objectives .....	7
Analysis Approach.....	7
<b>Chapter 3. Institutional Review Board Approval Process .....</b>	<b>9</b>
TAMU IRB Application Process .....	9
Application Submittal .....	10
<b>Chapter 4. Qualitative Interviews.....</b>	<b>15</b>
Pre-Deployment Interview Guide .....	16
Preamble.....	16
Interview Questions .....	17
Near-Term Post Deployment Interview Guide .....	21
Preamble.....	22
Interview Questions .....	22
Long-Term Post Deployment Interview Guide .....	24
Preamble.....	24
Interview Questions .....	24
<b>Chapter 5. Online Survey Questionnaire .....</b>	<b>31</b>
Introduction .....	31
Online Survey Instrument.....	31
Fleet Owners/Operators Questions .....	32
Supporting Agency Questions .....	35
<b>Chapter 6. Workshop Guide .....</b>	<b>37</b>
Introduction .....	37
Workshop Format.....	37
Workshop Questions .....	37
Participant Introductions .....	37
Expectations and Satisfaction.....	37
Technical Challenges .....	38
Sustainability.....	39

Expectations for Future Operations ..... 39

**Chapter 7. References ..... 41**

## List of Tables

Table 1. NYC Stakeholders.....	4
Table 2. Data Collection Method by Stakeholder Type.....	8
Table 3. TAMU IRB Application Process Times.....	11

## List of Figures

Figure 1. NYC CVPD Deployment Corridors.....	2
Figure 2. TAMU IRB Approval Process.....	9
Figure 3. CV Pilot Deployment Evaluation IRB Approval Process.....	13



# Chapter 1. Introduction

The purpose of the stakeholder evaluation is to gather information to assess whether and how the three Connected Vehicles Pilot Deployments (CVPD) achieved the vision, goals, and desired mobility, environmental, and public agency efficiency (MEP) impacts. The US Department of Transportation (USDOT) Intelligent Transportation Systems Joint Program Office (ITS-JPO) is sponsoring the implementation of CVPD in New York City, Tampa, and Wyoming:

- The New York City (NYC) pilot aims to improve the safety of travelers and pedestrians in the city through a reduction in crash frequency and severity, management of vehicle speeds, and evaluation of CV implementation benefits in a dense urban environment. Applications to be tested include: 1) vehicle-to-vehicle (V2V) safety applications, 2) vehicle-to-infrastructure (V2I) safety applications, and 3) V2I pedestrian applications. The New York City Department of Transportation (NYCDOT) will be deploying these applications in Manhattan and Brooklyn. The pilot will equip taxis, MTA buses, UPS vehicles, NYCDOT fleet vehicles, NYC Department of Sanitation vehicles, and pedestrians.
- The Tampa (THEA) pilot aims to improve the safety and mobility of automobile drivers, transit riders, and pedestrians in downtown Tampa through crash prevention and enhanced traffic flow. Applications to be tested include: 1) V2V safety application, 2) V2I safety applications, and 3) V2I pedestrian applications. The pilot will equip privately owned vehicles, buses, streetcars, and pedestrians.
- The Wyoming pilot aims to improve driver safety along I-80 by using V2V and V2I applications to provide advisories, roadside alerts, and dynamic travel guidance. The pilot will equip approximately 400 fleet vehicles and commercial trucks.

## The NYC Connected Vehicle Pilot Deployment

The focus of the NYC CVPD is to improve the safety of travelers and pedestrian in support of the city's Vision Zero Initiative (1). Led by the NYCDOT, the goal of the pilot is to reduce crash frequency and severity, manage vehicle speeds, and assess the potential for deploying CV technologies in a dense urban environment. As shown in Figure 1, the deployment area encompasses three distinct areas in the boroughs of Manhattan and Brooklyn:

- Four one-way corridors (1<sup>st</sup>, 2<sup>nd</sup>, 5<sup>th</sup>, and 6<sup>th</sup> Avenues from 14<sup>th</sup> to 57<sup>th</sup> Streets).
- A 1.6-mile segment of Flatbush Ave in Brooklyn.
- A 4-mile segment of Franklin D. Roosevelt (FDR) Drive on the Upper East Side and East Harlem neighborhoods of Manhattan.



Source: New York City Department of Transportation (2)

**Figure 1. NYC CVPD Deployment Corridors**

The NYC CVPD will support the following specific V2V and V2I applications (1):

- **Forward Collision Warning** – This application alerts drivers in the event of an imminent rear-end crash with a connected vehicle ahead.
- **Emergency Electronic Brake Lights** – This application alerts drivers of stopped or hard-breaking vehicles ahead in time to safely avoid a crash.
- **Blind Spot Warning** – This application alerts drivers when a remote vehicle is traveling in the adjacent lane near the connected vehicle and issues an alert to avoid side-swipe crashes.
- **Lane Changing Warning** – Similar to the Blind Spot Warning application, this application alerts drivers who are making a lane change when another vehicle is in the adjacent lane in the same direction of travel.

- **Intersection Movement Assist** – This application alerts the driver attempting to cross or turn when it is not safe to enter the intersection.
- **Vehicle Turning Right in Front of Bus Warning** – This application alerts a bus operator if a connected vehicle attempts to pull in front of the bus to make a right turn.
- **Speed Compliance** – This application alerts drivers when they exceed the posted regulatory speed limit.
- **Curve Speed Compliance** – This application alerts drivers that are approaching a curve that they are exceeding the recommended advisory speed.
- **Speed Compliance in Work Zones** – This application alerts drivers that they are exceeding the regulatory speed limit of a designated work zone.
- **Red Light Violation Warning** – This application provides an alert to the driver of impending red light violations.
- **Oversize Vehicle Compliance** – This application alerts commercial vehicle operators when their vehicle exceeds the height-restriction of roadway infrastructures, such as bridge or tunnel clearances.
- **Emergency Communications and Evacuation Information** – This application provides alerts to drivers of travel and evacuation information during emergency events.
- **Pedestrian in Signalized Crosswalk** – This application alerts drivers to the presence of pedestrians crossing at a signalized intersection.
- **Mobile Accessible Pedestrian Signal System** – This application informs a visually impaired or audibly impaired pedestrian of the signal status and provide orientation to the crosswalk to assist in crossing the street.

In addition to providing these applications, equipped vehicles will evaluate the potential for integration with existing infrastructure detection to provide information to NYC's Midtown in Motion adaptive traffic signal system.

The NYC CVPD will be deploying CV technologies in up to 8,000 vehicles, including 3,200 taxis; 3,200 Department of Citywide Administrative Services (DCAS) vehicles, 700 MTA buses; 700 NYCDOT fleet vehicles; and 170 Department of Sanitation fleet vehicles. NYCDOT also plans to install roadside units at approximately 310 signalized intersections, eight on FDR Drive, and 36 support locations (such as river crossing, airports, vehicle garages, etc.) throughout the city (1).

## NYC CVPD Stakeholders

As described in the Stakeholder Acceptance Evaluation Plan (3), the TTI CVPD evaluation team has identified six target stakeholders:

1. **Deployment managers** are those individuals associated with the lead deployment agency and decision makers. For the NYC pilot, the NYCDOT is the lead stakeholder.
2. **Deployment team members** are those individuals/agencies responsible for planning, development, and/or implementation of the applications and technologies. They include

private sector technology partners and universities. There are five deployment team entities involved in the NYC CVPD.

3. **Operating agency system managers** are involved in pre-deployment planning and development activities, as well as day-to-day operations of the pilots once started. These include agencies like the MTA Traffic Management operators and NYC Department of Information Technology. They may also be agencies involved in pass-through of funding.
4. **Fleet owners/operators** are those agencies that will be installing and operating CV technologies in multiple vehicles. They include the NYC Department of Sanitation, the NYC Taxi and Limousine Commission, and UPS fleet owners/operators.
5. **Supporting agency managers** may interact with, or have their operations impacted by the pilot deployments. Each CVPD has many supporting agency managers, including law enforcement, state and local government, relevant associations, and special interest groups
6. **Policy makers** are in a position to have influenced the selection of the pilot site or to make decisions about the deployment in the future. The TTI CVPD Evaluation Team placed the Mayor's Office and the New York City Council in this stakeholder group.

Table 1 shows the list of stakeholders from which the TTI CVPD team will solicit input in conducting the stakeholder analysis.

**Table 1. NYC Stakeholders.**

Stakeholder Category	Agency/Entity
Deployment Manager	<ul style="list-style-type: none"> <li>• New York City Department of Transportation (NYCDOT)</li> </ul>
Deployment Team Members	<ul style="list-style-type: none"> <li>• TransCore</li> <li>• Cambridge Systematics</li> <li>• KLD Engineering</li> <li>• Onboard Security</li> <li>• New York University, University Transportation Research Center</li> </ul>
Operating agency system managers	<ul style="list-style-type: none"> <li>• MTA NYC Traffic Management Operators</li> <li>• NYC Department of Information Technology</li> </ul>
Fleet owners/operators	<ul style="list-style-type: none"> <li>• NYC Department of Sanitation</li> <li>• NYC Taxi and Limousine Commission</li> <li>• United Parcel Service</li> <li>• Taxi Garage Operators</li> <li>• Metropolitan Transportation Authority (MTA)</li> <li>• New York City Transit</li> </ul>
Supporting agency managers	<ul style="list-style-type: none"> <li>• Pedestrians for Accessible and Safety Streets Coalition</li> </ul>
Policymakers	<ul style="list-style-type: none"> <li>• Mayor's Office</li> <li>• New York City Council</li> </ul>





# Chapter 2. Stakeholder Acceptance Evaluation Goals and Objectives

## Goals and Objectives

The TTI CVPD Evaluation Team identified the following key evaluation objectives for the NYC pilot deployment:

- Deploy connected vehicle technology in large fleets that operate in the same area to reduce crashes and pedestrian fatalities and increase safety of travelers in all modes of transportation.
- Provide system capabilities to manage the large fleets and their safety applications.
- Measure the system's performance while preserving privacy for fleet owners' and participants' personally identifiable information (PII).
- Focus on the stability and robustness of the roadside unit and onboard unit platforms to support over-the-air software updates and data collection.
- Require that the operation of the applications can be adjusted and tuned for the characteristics of the dense urban environment and variety of driving conditions within New York City.

The objective of the stakeholder analysis is to assess the perceptions of the stakeholders as to whether these objectives have been met by the deployment.

## Analysis Approach

The stakeholder evaluation will use a multipronged approach for the data collection that includes qualitative interviews, an online survey, and workshops:

- The interviews will be used to gather in-depth information from those stakeholders most invested and involved in the CV pilot deployments. Interviews will take place at three points in time: pre-deployment, post-deployment near-term, and post-deployment long-term.
- The online survey will be used to gather information from stakeholders less involved in the day-to-day pilot and execution.
- The workshops will be used to foster additional cross-stakeholder dialogue to confirm interview findings and surface additional insights.

Draft instruments for each of these activities are presented in this document. These draft instruments have been developed as part of Task Area B, and they will be refined as part of Task Area C, based upon the financial and institutional evaluation plans that are developed in that task.

These instruments only collect qualitative input from stakeholders on safety impacts as the Volpe National Transportation Systems Center will conduct the safety evaluation. Table 2 shows the distribution of data collection activities across stakeholder types.

**Table 2. Data Collection Method by Stakeholder Type**

Stakeholder Type	Pre-Deployment Interviews	Post-Deployment Interviews Near-Term <sup>1</sup>	Post-Deployment Interviews Long-Term <sup>2</sup>	Survey	Workshop
Deployment Managers	X	X	X		X
Deployment Team	X	X			X
Operating agency system managers	X		X		X
Fleet owners/operators				X	
Supporting agency managers				X	
Policymakers <sup>3</sup>	X		X		

**Notes**

1 Near-term post-deployment is 2–3 months after activation.

2 Longer-term post-deployment is 9–12 months after activation.

3 If the Champion is no longer in office post-deployment, the TTI CVPD Evaluation Team will interview the incumbent instead.

# Chapter 3. Institutional Review Board Approval Process

TTI's Policies and Procedures require TTI researchers to comply with applicable laws related to human subject research (See TTI Rule 15.99.01.11). TTI has entered into a Memorandum of Understanding with Texas A&M University (TAMU) to use TAMU's Institutional Review Board (IRB) to approve all research, whether funded or unfunded, involving human subjects. TAMU's IRB has the authority to review, approve, require modifications in, or disapprove all human subject research activities that fall within its jurisdiction.

To that end, all individuals engaged in human subjects research must submit an application to the IRB prior to commencement of any research activities if that research is: sponsored by TAMU; conducted by or under the direction of any faculty, staff, student, or agent of Texas A&M in connection with his or her institutional responsibilities; conducted by or under the direction of any employee or agent of Texas A&M using any property or facility of Texas A&M; or involved in the use of Texas A&M's non-public information to identify or contact human research participants or prospective participants.

## TAMU IRB Application Process

The jurisdiction of TAMU's IRB is defined by its Federal-wide Assurance document (FWA #00000092) with the Department of Health and Human Services and by Texas A&M's institutional policies. Therefore, TTI will use TAMU's IRB for assuring the safety and well-being of human subjects participating in evaluation experiments, protecting PII, gaining consent on the participation of those individuals, and establishing the conditions under which the data from such experiments can be shared. Figure 2 overviews the steps involved in securing approval through TAMU's IRB. All research involving human subjects and/or human subject data where TTI is involved in the collection and/or analysis of any participant data must follow this internal process.



**Figure 2. TAMU IRB Approval Process.**

The first step in the TAMU IRB review process involves submitting all the required documentation needed by the IRB to approve the research plan. For this project, these documents are likely to include, but are not limited to, the following:

- Material used to recruit human subjects involved in testing.
- Informed consent information.

- Data collection methodologies and protocols.
- Procedures to protect confidentiality.
- Plans for retention and/or destruction of linkages and PII.
- Process and procedures for storing and managing data once collected.
- Costs and risks to participants.
- Plans for communicating results of human subject studies.

## Application Submittal

TAMU maintains an online portal for submitting and managing IRB approvals that all TTI PIs can access. This online portal is fully automated, and applications are required to address specific questions related to how studies will be performed, the protection of PII, and other critical elements of the survey.

Once an IRB application has been submitted to the TAMU Human Subjects Protection Program office, the protocol is assigned an IRB number and reviewed by administrative staff to confirm completion of submission requirements. Once the application is determined to be complete, the IRB reviews projects by one of three methods, which are explained below:

- **Exempt from full board review:** in general, exempt research poses little, if any, risk to the subject and only a limited number of procedures for data collection are permitted under exempt review. For the purposes of this project, any application involving the analysis of existing data, documents, or records that are recorded by the original investigator in such a manner that subjects cannot be identified (i.e., PII is removed), is likely to be indicated as an exempt application. In particular, this designation would include any analysis activities undertaken by the TTI team with data collected by the deployment sites under their individual IRB protocols. In these cases, the TAMU application does not go through full board review.
- **Expedited review:** expedited research, by definition, must pose no more than minimal risk to the subject and must fit in one of nine defined categories of data collection. For expedited reviews, the review may be completed by one IRB member rather than the full board.
- **Full board review:** A full board review is conducted by the convened IRB for any research presenting more than minimal risk to subject or any research using data collection techniques not explicitly authorized under exempt or expedited review. The full TAMU board meets monthly.

TTI and the TAMU IRB have agreed to timelines related to IRB application processing. Table 3 shows these timelines.

**Table 3. TAMU IRB Application Process Times.**

<b>Step</b>	<b>Appropriate to contact IRB liaison</b>
Confirm completeness of submission	5 working days after submission
Determination of review requirement (exempt, expedited, full board)	5 working days after submission complete
Status of Exempt Review	10 working days after submission complete or stipulations complete
Status of Expedited Review	15 working days after submission complete or stipulations complete
Status of Full Board Review	25 working days after submission complete or stipulations complete

Given the three categories of IRB application designations, applications can be processed in a timely fashion if they are designated as exempt or expedited. Working to ensure that applications fall into either of these categories will minimize delay risks to the evaluation program. Processing times for these applications vary depending on the complexity of the application and its completeness, but they are typically approved within 2–3 weeks. In the event that a full board review will be needed, the Evaluation Team will need to plan accordingly and time the application to coincide with the next scheduled meeting of the full board to not delay the processing of the application more than one month.

Research staff can expect to spend 8–16 hours preparing an initial IRB protocol application and submitting required paperwork and documentation. After approval, research staff can expect to spend four hours each preparing an IRB protocol, continuing review documentation, and completing documentation, as necessary.

Additionally, even if data sets collected by the original deployment sites are void of PII and members of the Evaluation Team will be handing and/or analyzing that data, an IRB application must still be submitted by TTI with TAMU IRB prior to undertaking that activity. Furthermore, TTI rules require each TTI PI and division head to be responsible for ensuring that all research involving human subjects (including protocols that may be exempt, as defined in federal regulations) is submitted to IRB for review and approval prior to commencement of any research activities. Therefore, it is critical that the research team engage TAMU's IRB early in each task order. TTI's rules apply to all subcontractors who perform work under the contract to TTI. To ensure that all TTI rules are followed by the research team and TAMU IRB rules and approvals are secured in a timely fashion, the PM has assigned Beverly T. Kuhn, Ph.D., P.E., PMP, to be the TTI IRB Coordinator for each task order. Dr. Kuhn will ensure that all the appropriate documentation has been submitted and approval obtained from TAMU's IRB.

Dr. Kuhn will also be responsible for ensuring the coordination between the TAMU's IRB and any other IRBs as appropriate. Upon initial completion and approval of TAMU IRB applications and protocols, the full application(s) will be provided to the other IRB(s) as required or requested to ensure appropriate processes and procedures are being followed that meet the requirements of the other IRBs. Prior to an initial application being approved by TAMU, Dr. Kuhn will notify the other IRB(s) to indicate that an approved application will be forthcoming to ensure timely review and coordination. Additionally, if documentation related to the certified training of study personnel is required by the other IRBs, she will provide this documentation and other requested information as appropriate.

To ensure that IRB rules and procedures are followed by the Evaluation Team and in consultation with the TAMU IRB, TTI has developed a draft IRB Approval Process as illustrated in Figure 3. As noted in the diagram, the research efforts that might involve human subjects fall into one of four categories according to the nature of the data and the existence of an IRB internal to Evaluation Team members. These categories are:

- CV Pilot Deployment: human subject research conducted by the CV Pilot deployment sites as part of their individual contracts.
- CV Pilot Deployment Evaluation – Internal Research Lead: all human subject research conducted directly by TTI research staff as part of the evaluation task orders.
- CV Pilot Deployment Evaluation – External Research Lead with No IRB: human subject research lead by an Evaluation Team partner that does not have an IRB internal to the organization for governing human subject research.
- CV Pilot Deployment Evaluation – External Research Lead with IRB: human subject research led by an Evaluation Team partner that has an IRB internal to the organization.

It is likely that other potential external parties (e.g., USDOT, Volpe/USDOT contractors) may be involved in the analysis of data collected as part of these evaluation activities. As such, individuals who will be part of the evaluation and/or have access to the research data will need to comply with the IRB rules as set forth by the governing IRB. For example, for any involvement with data collected as part of a TAMU IRB application, the personnel will need to be appropriately trained, provide documentation of their training to Dr. Kuhn, and be included as external personnel on the IRB application. It is anticipated that similar requirements will need to be met by the other IRBs.

The involvement of external parties in the analysis of data collected in the evaluation activities will be addressed in individual IRB protocol applications as required.

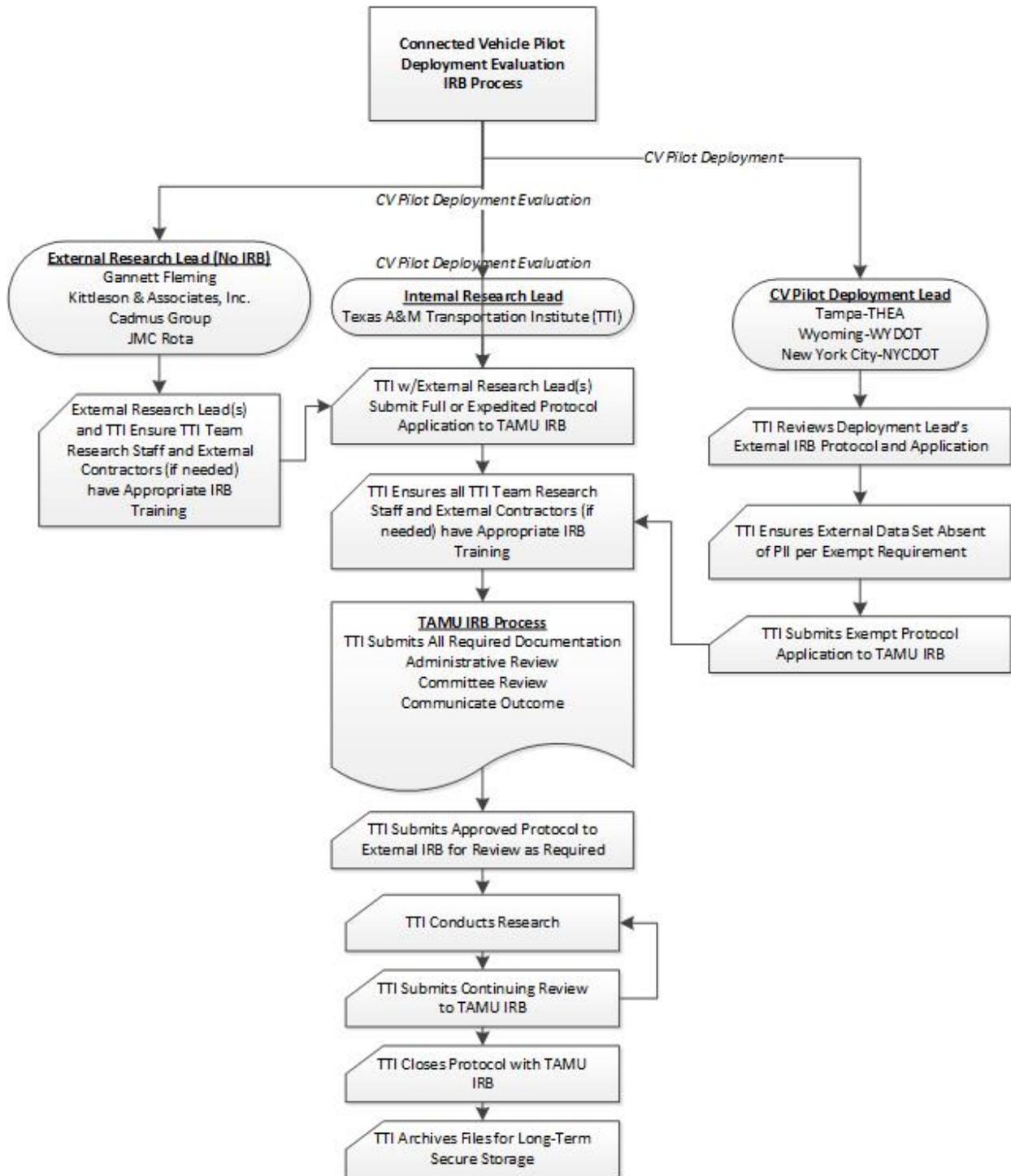


Figure 3. CV Pilot Deployment Evaluation IRB Approval Process



# Chapter 4. Qualitative Interviews

The TTI CVPD Evaluation Teams plans to conduct three types of Interviews:

- **Pre-deployment interviews** — These interviews will elicit vision, goals, and expectations and gather information on financial and institutional preparedness. The TTI CVPD Evaluation Team plans to execute these interviews just before activation of the test CV applications.
- **Near-term post-deployment interviews** — These interviews will capture early deployment experiences, challenges, and solutions. The TTI CVPD Evaluation Team plans to conduct these 1–3 months after activation of the deployment.
- **Long-term post-deployment interviews** — These interviews will gather opinions as to whether the deployments achieved the desired vision, goals, and MEP impacts. The TTI CVPD Evaluation Team also plans to collect observations and experiences about challenges (e.g., technical, institutional, financial), adopted solutions, and lessons learned. The TTI CVPD Evaluation Team will also use these interviews to measure stakeholder levels of satisfaction with pilot outputs/outcomes and the long-term sustainability of the CVPD. The team will conduct these interviews about 9–12 months after activation of the applications.

Information about how the interviews will be implemented can be found in the *Stakeholder Acceptance Evaluation Plan (3)*.

As noted below, the target stakeholders for the qualitative interviews are deployment managers, deployment team members, operating agency system managers, and policy makers. The TTI CVPD Evaluation Team will interview at least one but not more than three individuals from each stakeholder group:

- **The TTI CVPD Evaluation Team identifies deployment managers** as the lead deployment agency and decision makers for each CVPD. TTI plans to conduct interviews with individuals from these agencies in the pre-, near-term post-, and long-term post-deployment time periods. Respondents will be executive management or project managers.
- **The TTI CVPD Evaluation Team identifies deployment team members** as those individual/agencies responsible for planning, development, and implementation of the applications and technologies. The CVPD Evaluation Team plans to interview these individuals in the pre-deployment and near-term post-deployment time periods. Respondents will be project managers and key technical leads (operations, development, engineering, and IT) from these team member entities.
- **The TTI CVPD Evaluation Team identifies operating agency system managers** as those individuals involved in the pre-deployment planning and development activities as well as day-to-day operations of the pilots once started. The TTI CVPD Evaluation Team plans to interview these individuals in the pre-deployment and long-term post-deployment time periods. Respondents will be the key technical leads from these agencies.

- **The TTI CVPD Evaluation Team identifies policymakers** as those individuals in a position to influence the selection of the pilot site or to make future decisions about the deployment. The TTI CVPD Evaluation Team will interview policymakers in the pre-deployment and long-term post-deployment time periods. The respondents will be the champion for the CVPD within the policymaking entity.

The TTI CVPD Evaluation Team will select interview respondents using a purposeful sampling methodology. This methodology involves selecting individuals or groups of individuals from stakeholder groups that have specific knowledge about or a history with the CV pilot deployment. Once identified, these individuals will receive an email inviting them to participate in the interviews. The emails will contain the informed consent document as an attachment. To the extent possible, the team will interview the same persons from an organization in across all relevant interviews types. If this is not possible, the team will substitute an individual from the same organization who is both knowledgeable and experienced with the CV pilot deployment to participate in the post-deployment interviews. If such an individual is not available, then no substitute will be used.

All three types of interviews (i.e., pre-deployment, near-term post-deployment, and long-term post-deployment) will have a rolling pilot in which the first five interviews for each pilot site will contain questions to elicit feedback from respondents on the clarity and efficacy of the interview questions. The TTI CVPD Evaluation Team will ask the interviewees these evaluative questions after they have completed the interview. Example questions include the following:

- How relevant were these questions?
- Were the questions clear and understandable?
- Were there any biased questions?
- What questions should I have asked (that is, possibly missed questions)?

## Pre-Deployment Interview Guide

This section contains questions that the TTI CVPD Evaluation team will use when conducting pre-deployment interviews. The projected length of the interview is 45–60 minutes depending on the number of questions asked. The interviewer will send the questions to interviewees in advance to facilitate discussion. Probes in the interview guides will be removed prior to sharing with the interviewees. Individuals performing the interviews will be knowledgeable about the deployment and receive proper training through TTI's IRB.

The TTI CVPD Evaluation Team will assign questions to stakeholder groups based upon assumptions of their knowledge and interest levels. It may be necessary to adjust some words based on who is being interviewed.

### Preamble

*Good morning (afternoon) and thank you for participating in this interview. I am (name here), a member of the CV Pilot Deployment Independent Evaluation Team. Our job is to assess the mobility, environmental, and public agency efficiencies associated with the CV Pilot Deployments. The USDOT ITS Joint Program Office is sponsoring this evaluation. This purpose of this interview is to gather information on the vision, goals, and expectations for the CV Pilot and to gather information on financial and institutional*

*preparedness before the deployment activation. We are conducting this interview under the human subjects' protection requirements of Texas A&M University's Institutional Review Board. The information that you provide in this interview is confidential, and we will not attribute responses to any specific individuals. As part of this interview, I will be asking a series of questions that pertain specifically to your perceptions and experiences regarding the planning, development, and upcoming implementation of the CV pilot applications.*

## **Interview Questions**

*Questions to be asked of deployment managers, deployment team members, operating agency system managers, and policymakers:*

### **Role, Vision, Goals**

1. What is your agency's role in the CV pilot deployment?
2. What is your role in the CV pilot deployment in New York City?
  - Probe if not addressed: In what stage are you most involved? (planning, development, implementation, all)
  - Probe if not addressed: In what specific activities involved you the most?
3. To the best of your knowledge, what are your agency's goals/reasons for participating in the CV pilot?
4. In your opinion, what constitutes success for your pilot deployment?
  - Probe: What are the positive outcomes that your agency is hoping will result?

### **Policy Challenges**

*Questions to be asked of deployment managers, deployment team members, operating agency system managers, and policymakers:*

5. Are there specific policies or political issues that had to be addressed to deploy the CV applications?
  - Probe: How were they addressed? [note issue by issue]
  - Probe: Are there any gaps in state and local laws? [note issue by issue]
  - Probe: Did you encounter issues related to compliance with standards and regulations? [note issue by issue]
6. Are there any policy issues that your agency still needs to address in the future regarding deployment of this type of technology?

### ***Institutional Challenges***

*Questions to be asked of deployment managers, deployment team members, operating agency system managers, and policymakers:*

7. Did you encounter institutional issues associated with the public partnership arrangements?
  - If Yes: What issues/concerns arose? What mitigation strategies were employed? [note issue by issue] [do not ask policymakers]
  - If No: What actions supported positive outcomes?
  - Probes: roles and responsibilities, communication patterns, MOUs
8. Are there any specific issues that arose with private partners, particularly related to procurement and contractual challenges?
  - If Yes: What issues/concerns arose? What solutions were used to address concerns? [note issue by issue] [do not ask policy makers]
  - If No: What procurement strategies supported positive relationships?
9. Have you encountered any union issues?
  - If Yes: What issues/concerns arose? [note issue by issue]
10. Are there any other specific institutional issues that surfaced during the planning for implementation?
  - Probes: enforcement/compliance, interoperability.
  - Probe: What solutions were put forth to address these challenges? [note challenge by challenge] [do not ask policymaker]

### ***Culture***

*Questions to be asked of deployment managers, deployment team members, operating agency system managers, and policymakers:*

11. Does your organization as a whole support the CV Pilot Deployment?
  - If Yes: In what way has this benefitted the deployment?
  - If No: What kinds of issues/concerns has this created for the deployment?

### ***Collaboration***

*Questions to be asked of deployment managers, deployment team members, and operating agency system managers:*

12. In your opinion, does consensus exist among the various stakeholders regarding CV goals, expectations, and priorities or is each stakeholder participating in the pilot program according to its priorities?
13. To your knowledge, what types of formal processes have been put in place to facilitate collaborative planning/programming among CV pilot stakeholders?

14. How do key stakeholders participate in the decision process for CV system operations and management?
15. Moving into implementation, what kind of business processes and procedures have you enacted to facilitate your operational decision making?

### **Financial Issues**

*Questions asked of deployment managers, deployment team members, and operating agency system managers:*

16. In your opinion, is there a shared commitment among stakeholders as to the financial stability of CV pilot and how to achieve it?
  - If Yes: What are the shared commitments (including cash contributions) from the various stakeholders? How were these shared commitments achieved?
  - If No: Discuss why not.
17. Are you familiar with the long-term plan for funding/financing the CV pilot?
  - If Yes: Please describe.
18. Are you aware of the existence of a business plan or business planning process for the CV pilot?
  - If Yes: Please describe.
19. Have projections for future market participation, revenue, and cost associated with the CV pilot been developed?
  - If Yes: Can you provide detail on that process? Outcomes?
  - If No: Are there plans to do this in the future?

### **Business Processes**

*Questions asked of deployment managers, deployment team members, and operating agency system managers:*

20. In a typical DOT-centric manner, the pilots would be organized such that the public sector is expected to assume responsibility for the infrastructure aspects of the system and the private sector the installation of vehicle equipment. Was this general structure followed?
  - If Not: what structure was used?
21. Has the CV pilot program been reflected in the overall multimodal transportation and business plans of all participating public agencies?
  - Probe: Have multiyear budgets been developed for pilot implementation?
  - Probe: Is there a plan for ongoing operation of the CV deployment including actions defined and business models for expansion of the existing pilot and transition to support long-term deployment?
22. To what extent are your business processes changing as a result of deploying the pilot? Can you provide an example?

### **Performance Measures**

*Questions to be asked of deployment managers, deployment team members, operating agency system managers, and policymakers:*

23. What impacts did you foresee when you (your agency) decided to participate in the CV pilot?
- Probe: specifically on individual mobility, environmental, and efficiency impacts.
  - If efficiency impacts are expected, ask about available data to evaluate resource savings.

*Questions to be asked of deployment managers:*

24. Your agency identified a number of performance measures to monitor performance of the deployment. How will these data be used during the pilot deployment?
- Probe: Directly for after-action debriefings and improvements, displayed in dashboards, only after the fact for overall evaluation purposes.
25. During the deployment period, will these performance measures be reported internally to the deployment team only or externally as well?
26. In what way will performance measures be related to financial stability measures? In other words, used to support business decisions related to future CV pilot activities?

### **Systems and Technology**

*Questions to be asked of deployment managers, deployment team members, and operating agency system managers:*

27. What do you think are the most significant technical or technology-related challenges related to the CV pilot?
- Probe: How has your agency coped with the challenges? What kind of solutions has your agency put forth? [note challenge by challenge]
  - Probe: What kind of issues/challenges to you encounter with standards and specifications?
  - Probe: Do you feel the applications are mature enough for deployment?
  - Probe: If no, what needs to be done to solidify the applications?
  - Probe: Do you feel the test plans and procedures are sufficient?
28. What kinds of security challenges did you face in planning and implementing your deployment?
- Probe: Does your system design address hacking and privacy concerns? Please explain.
  - If Yes: Does the CV program include adequate infrastructure to ensure timely issuance of security certificates to participants?

*Questions asked of deployment managers and deployment team members:*

29. Does the system design incorporate maintenance monitoring for both vehicles and field equipment that permits rapid identification of system degradations or failures?

- If Yes: Is emphasis placed on seamless monitoring across jurisdictional boundaries?
- If Yes: How did you deal with maintenance issues of equipment installed on vehicles?
- Probe: Who will maintain the field equipment?
- Probe: Has your agency developed a maintenance management system that captures maintenance actions, cost, inputs, and outputs for both field equipment and vehicles?

### **Workforce Development**

*Questions asked of deployment managers and operating agency system managers:*

30. Are sufficient people trained to manage, operate, and maintain the CV system through both in-house work and outsourcing?
  - Probe on any challenges encountered.
31. For the in-house staff, were these individuals added on to units with the existing structure and staffing or was a CV-specific operational unit developed?
  - Probe: If added to existing structure: Do you foresee CV responsibilities being consolidated into an operational unit with a manager and defined budget?
32. How do you see staffing evolving to meet the demands of future technologies and a mix of modes?

### **Outreach**

*Questions asked of deployment managers and operating agency system managers:*

33. What outreach activities, if any, has your agency planned to engage other stakeholders. Policymakers, or the public in the CV deployment?

### **Final Question**

34. Do you have any additional thoughts or concerns to share that may not have come up during the interview?

## **Near-Term Post Deployment Interview Guide**

This section contains questions that the TTI CVPD Evaluation team will use when conducting the near-term post-deployment interview. The TTI CVPD Evaluation Team will conduct these interviews 2–3 months after the initial activation of the applications. This interview serves as a quick check-in with deployment managers and deployment team members shortly after activation of the CV applications and should be no longer than about 30 minutes in length. It may be necessary to adjust some words based on who is being interviewed. The TTI CVPD Evaluation Team will interview the same individuals from the stakeholder entities interviewed previously. Questions that are identical to the pre-deployment instrument are identified with the code (I) and those that are a follow-up to a question asked in the pre-deployment interview are identified with the code (F).

Questions will be sent to interviewees in advance of the interviews to facilitate discussion. Probes in the interview guides will be removed prior to sharing with the interviewees.

## Preamble

*Good morning (afternoon) and thank you for participating in another [this] interview. I am (name here), a member of the CV Pilot Deployment Independent Evaluation Team. Our job is to assess the mobility, environmental, and public agency efficiencies associated with the CV Pilot Deployments. The sponsor of this evaluation is the USDOT's ITS Joint Program Office. This purpose of this interview is to gather initial perceptions and experiences relating to the activation of the CV applications. The interview is being conducted under the human subjects' protection requirements of Texas A&M University's Institutional Review Board. The information that you provide in this interview is confidential and responses will not be attributed to any specific individual.*

## Interview Questions

### **Role, Vision, Goals**

1. IF PREVIOUSLY INTERVIEWED: Can you confirm that your role in the CV pilot deployment is [from the pre-deployment interview]? (F) IF NOT PREVIOUSLY INTERVIEWED: What was your role in the pre-deployment stage?
2. Has your role in the CV pilot deployment changed in any way from the pre-deployment stage? (F)
  - If Yes: What specific activities are you most involved in now?
3. Have expectations about the positive impacts of the CV applications changed at all during the early activation period? (F)
  - If Yes: What has changed and why?

### **Pilot Effectiveness**

4. In a pre-deployment interview, you stated that your agency's objectives in participating in the pilot were [list]? How well is your experience thus far meeting those stated goals? (F)
5. You also mentioned that [list] would constitute success? Has the early experience in the activation of the applications altered your view of what would constitute success? (F)

### **Institutional Challenges (Placeholder until Institutional Evaluation Plan Is Finalized)**

6. Were there any unforeseen institutional issues that needed to be addressed during initial implementation?
  - Probe: What solutions to these challenges were identified? Have they been implemented yet? [note challenge by challenge]
  - Probe: Are there any lessons learned so far?

### **Financial Issues (Placeholder until after Initial Interviews and Financial Evaluation)**

7. How has the experience thus far with activation of the CV applications influenced your perceptions of whether or not your agency has the resources to deploy and manage the V2X applications?

### **Performance Measures**

8. A number of performance measures have been developed for your site (have list). How are you using these data during the pilot deployment? (F)
  - If Yes: How are you or your agency using these performance metrics?
  - Probe: Are these performance measures be reported internally to the deployment team only or externally as well?
  - Probe: Are the performance measures being related to financial stability measures—in other words, being compiled or analyzed to support business decisions related to future CV pilot activities?

### **Systems and Technology**

9. What have been the most significant technical or technology-related challenges since the deployment started, X months ago?
  - Probe: Are there solutions to these challenges that have been put forth? [note challenge by challenge]
  - Probe: Are there any lessons learned so far?
10. In your opinion, have appropriate levels of cyber security been incorporated into system design?
  - Probe: Does it address hacking and privacy concerns? (I)
  - If Yes: Are security certificates being issued to participants in a timely manner? (F)
11. Is the system operating as expected with regards to maintenance monitoring for both vehicles and field equipment to permit rapid identification of system degradations or failures? (I)
  - Probe on: what is working well? What needs some tweaking? Are there any lessons learned so far?

### **Deployment and Communications Management**

12. In general, how satisfied are you with the pilot roll-out so far (i.e., activation of the CV applications)?
  - Probe: What is working well? What needs some tweaking?
  - Probe: Are there any lessons learned so far?
13. From your perspective on the deployment team, how effective is the training for drivers who are the users of the CV applications?
  - Probe: What is working well? What needs some tweaking? Are there lessons learned so far?
14. How would you describe the communications among stakeholders implementing the pilot?
  - Probe: What is working well in terms of communication among stakeholders? What needs to be improved?
15. What outreach activities, if any, is your agency conducting with policy makers, the public, or other stakeholders to facilitate a successful pilot deployment? (I)

### **Final Question**

16. Do you have any additional thoughts or concerns to share that may not have come up during the interview? (I)

## **Long-Term Post Deployment Interview Guide**

This section contains questions that the TTI CVPD Evaluation Team will use when conducting the long-term post-deployment interview. The TTI CVPD Evaluation Team will conduct these interviews 9–12 months after activation of the applications. This interview will gather information on stakeholder perceptions as to whether and how the pilot deployments achieved their goals and objectives. Using qualitative methods of data collection will provide insight into unintended consequences and lessons learned. The interview respondents are deployment managers, operating agency system managers, and policy makers. The same individuals from the stakeholder entities should be interviewed as were in previous interviews. Interview lengths should range between 45 minutes for policymakers to 90 minutes for the other two stakeholder groups.

Questions have been assigned to stakeholder groups based upon assumptions of their knowledge and interest levels. It may be necessary to tweak some words based on who is being interviewed. Questions that are identical to the pre-deployment instrument are identified with the code (I) and those that are a follow-up to a question asked in the pre-deployment interview are identified with the code (F).

The questions will be shared with interviewees prior to the interview. Probes in the interview guides will be removed prior to sharing with the interviewees.

### **Preamble**

*Good morning (afternoon) and thank you for participating in another [this] interview. I am (name here), a member of the CV Pilot Deployment Independent Evaluation Team. Our job is to assess the mobility, environmental, and public agency efficiencies associated with the CV Pilot Deployments. The USDOT ITS Joint Program Office is sponsoring this evaluation. This purpose of this interview is to gather information on your perceptions of the outcomes of the pilot deployments. The interview is being conducted under the human subjects' protection requirements of Texas A&M University's Institutional Review Board. The information that you provide in this interview is confidential, and responses will not be attributed to specific individuals*

### **Interview Questions**

#### **Role, Vision, Goals**

*Questions to be asked of deployment managers, operating agency system managers, and policymakers:*

1. Has your role in the CV pilot deployment changed in any way over the past 6 months? (F)
  - If Yes: What specific activities are you most involved in now?
2. What activities were you most involved in prior to the past 6 months?

3. Have expectations about the positive impacts of the CV applications changed at all based on your experiences during the early activation period? (F)
  - If Yes: What has changed and why?

### **Pilot Effectiveness**

*Questions to be asked of deployment managers, operating agency system managers, and policymakers:*

4. In your opinion, how successful was your deployment at achieving the goals and objectives initially defined for your deployment, which were [X] based on information collected in previous interviews? (F)
5. You also mentioned that [list] would constitute success? Has your experiences with the applications altered your view of what would constitute success? (F)

*Questions to be asked of deployment managers and operating agency system managers:*

6. Your deployment included a number of CV applications [list applications]. Which of those applications achieved the desired outcomes and how? Which fell short and why?
7. How satisfied were you with your pilot deployment experience?
8. Would you do this again given the opportunity?
9. Would you recommend it to other agencies?

### **Policy Challenges**

*Questions to be asked of deployment managers, operating agency system managers, and policymakers:*

10. Were there any lingering policy issues that created challenges during the pilot deployment?
11. What policy challenges, if any, will influence the long-term sustainability of the CV program?

### **Institutional Challenges (Placeholder Questions until the Institutional Evaluation Plan Is Finalized)**

*Questions to be asked of deployment managers, operating agency system managers, and policymakers:*

12. Previously, you identified some institutional issues that needed to be addressed during implementation [list these]. Were these issues addressed and how?
13. Were there unforeseen institutional issues that needed to be addressed during implementation?
  - If Yes: What were these issues and how were they addressed?
  - If Yes: What are lessons learned for future deployments?
14. Were deployment plans sufficient to manage the implementation efficiently?
  - If No: What necessary modifications did you encounter?
15. Thinking about future CV application deployment, what if any institutional issues need to be considered to ensure successful implementation?

### **Culture**

*Questions to be asked of deployment managers and operating agency system managers:*

16. Does your organization as a whole support the CV pilot? (I)
17. Has your organizational culture changed as a result of your experiences with the deployment?
  - If Yes: Please explain
18. Has senior management solidified a CV business case?
  - Probe: Is this being communicated to policymakers and the public?

### **Collaboration**

*Questions to be asked of deployment managers and operating agency system managers:*

19. Was consensus reached among the various stakeholders in terms of CV goals, expectations, and priorities or was each stakeholder participating in the pilot program according to its own priorities? (F)
20. Was the pilot deployment implemented through a formal process for collaborative planning/programming among CV pilot stakeholders? (F)
21. Has a formal agreement been put in place for long-term relationships among stakeholders?
  - Probe to address funding responsibilities, business models, future CV system operation, expansion, and replication.

### **Financial Issues (Placeholder until after Initial Interviews and Financial Evaluation)**

*Questions asked of deployment managers and operating agency system managers:*

22. In your opinion, was there a shared commitment among stakeholders to the financial stability of CV pilot and how to achieve it?
  - If Yes: discuss what the shared commitments are (including cash contributions) from various stakeholders and how the shared responsibility was achieved.
  - If No: discuss why not.
23. What were the lessons learned in terms of equipment costs (vehicle and field) to inform future deployments?
24. Previously you identified [list] as the cost categories that you would include in a cost/benefit analysis of the pilot deployment? Would you now add any others?
25. Do you have the data to provide cost estimates for these categories?

### **Business Processes**

*Questions to be asked of deployment managers and operating agency system managers:*

26. Is there a plan among stakeholders for ongoing operation of the CV deployment?
  - Probe: Business model for expansion, transition plan.

27. To the best of your knowledge, has CV been included as a formal, visible, sustainable line item in your agency's budget?
- If No: What are the hurdles in doing so?
28. To what extent have your business processes changed as a result of deploying the pilot? Can you provide an example of how they changed?
- If any change: Were these developed by a single agency or were they done in an integrated way across various agencies? Have these been shared with other stakeholders?
  - If No change: Why not?

### **Performance Measures**

*Questions to be asked of deployment managers, operating agency system managers, and policymakers:*

29. Previously, you mentioned the following mobility, environment, and public agency efficiency impacts [list] as important in your agency's decision to participate in the pilot. To your knowledge, which were successfully achieved? (F)
- Probe: Specific probes for SMEP impacts, if interviewee does not mention them when responding to Q. 3.

*Questions to be asked of deployment managers:*

30. A number of performance measures have been developed for your site (have list). What was the most efficient use of these data during the pilot deployment? (F)
- Probe on specifics using information gathered in the pre-deployment interview.
31. Were these performance measures only reported internally to the deployment team or externally as well?
32. Have outcome MEP measures been monetized for cost-benefit analysis and to inform financial sustainability? (Placeholder until Financial Evaluation Plan is finalized)

### **Systems and Technology**

*Questions to be asked of deployment managers, operating agency system managers, and policymakers:*

33. What were the most significant technical or technology-related challenges related to the CV pilot?
- Probe: What are the lessons learned from addressing these challenges?
34. Do you think that the current CV applications are mature enough for widespread development?"
- Probe: Are you considering or prefer alternatives to CV?

*Questions asked of deployment managers and operating agency system managers:*

35. Were the regional ConOps developed for CV system implementation followed as designed or were adjustments to the ConOps made as needed?
  - Probe: Can you describe those adjustments and why made?
36. In your opinion, were appropriate levels of cyber security incorporated into system design? (F)
37. Did any hacking and privacy incidents occur? (F)
  - If Yes: How were these handled?
38. Did the CV program include adequate infrastructure to ensure timely issuance of security certificates to participants? (I)
  - If No: Why not? What was the work around?
39. Did the system design adequately incorporate maintenance monitoring for both vehicles and field equipment to permits rapid identification of system degradations or failures? (I)
  - If No: Why not? What adverse outcomes, if any, resulted from not having a maintenance monitoring system?
  - If Yes: What lessons were learned for future applications?
  - If Yes: Was vehicle maintenance performed on an as-needed basis (fire-fighting) or was it performed by technicians in the vicinity of the CV applications? Were original equipment manufacturers (OEM) dealerships or service centers be involved in vehicle maintenance?
  - Probe: Who maintained the field equipment?
  - Probe: Was a maintenance management system developed that captures maintenance actions, cost, inputs, and outputs for both field equipment and vehicles?

**Workforce Development**

*Questions asked of deployment managers and operating agency system managers:*

40. In hindsight, were sufficient people trained to manage, operate, and maintain the CV system during the deployment through both in-house work and outsourcing? (I)
  - Probe on any challenges encountered.
41. Have position descriptions for CV responsibilities been institutionalized to support activities going forward?
42. Are sufficient people trained to manage, operate, and maintain the CV system going forward? (F)
43. Do you foresee CV responsibilities being consolidated into an operational unit with manager and defined budget? (F)
44. Is staffing capable of evolving to meet the demands of future technologies and a mix of modes?

### **Outreach**

*Questions asked of deployment managers and operating agency system managers:*

45. What outreach activities, if any, did your agency use to engage other stakeholders, policy makers, or the public in the CV deployment? (I)

- Probe: Which was most effective?

46. How would you characterize current public and policy maker acceptance of a CV program?

### **User Experience/Satisfaction**

47. How have users responded to the CV applications?

- Probe: What feedback have you received from the surveys?

48. Have you received other feedback from users (e.g., emails, informal comments)?

### **Conclusion**

49. Are there other things you feel USDOT or other agencies should be aware of when considering a similar deployment? (I)



# Chapter 5. Online Survey Questionnaire

## Introduction

This section contains the draft questions that will comprise the online surveys. These surveys will be administered to fleet owners/operators and support agencies 9–12 months after activation to gather their perceptions of the outcomes of the pilot deployments:

- **Fleet owners/operators** are those agencies that will be installing and operating CV technologies in multiple vehicles. The TTI CVPD expect the respondents to be the fleet managers; see Table 1 page 8 for specific entities.
- **Supporting agency managers** include those agencies that may interact with or whose operations may be impacted by the pilot deployments. These agencies include law enforcement, state and local government, relevant associations, and special interest groups. Respondents will be persons from these entities that were active in implementation activities or meetings.

The TTI CVPD Evaluation Team has developed separate questionnaires to reflect the distinct knowledge and interests of fleet owners/operators versus supporting agency managers. The team also anticipates that respondents will require 10–15 minutes to complete the questionnaire. The TTI CVPD Evaluation Team will refine the survey questions in a later stage through a review of the pre-deployment qualitative interviews.

A purposeful sampling strategy will be used to identify survey respondents. This sampling strategy involves working with deployment managers to identify up to 10 individuals that are knowledgeable about or have experience with the CVPD from each stakeholder group. This list of individuals will serve as the sampling frame for the survey. An email will be used to invite individuals to participate in the survey. The email will contain a link to the survey questionnaire. It will also have an attachment the informed consent document. The survey will have a rolling pilot in which the evaluative questions identified on pages 28 and 29 of this document will be added to the end of the questionnaire for an initial 10 individuals from each pilot site to elicit feedback on the clarity and efficacy of the survey questions.

## Online Survey Instrument

The following represents the design of the online survey instruments that will be used to collect input from the fleet operator and support agency stakeholders. There are separate instruments for fleet owners/operators and support agency stakeholders. Respondents are managers in these organizations.

*Welcome to the New York City Connected Vehicle (CV) Pilot Deployment Evaluation Survey. The goal of this survey is to collect information on perceptions and experiences of stakeholders involved in or interacting with the pilot deployments. The survey findings will be used to draw conclusions about the outcomes of the pilot and to draw insights for future deployments. Your participation in this survey is much*

appreciated. This survey is being conducted under the human subjects' protection requirements of Texas A&M University's Institutional Review Board. The information that you provide in this survey is confidential, and responses will not be attributed to specific individuals. This survey should take about 10 minutes to complete.

### Fleet Owners/Operators Questions

Question	Taxi	Delivery Service	Sanitation	Public Transit
1. For what type of organization do you work?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question	Very Concerned	Moderately Concerned	Slightly Concerned	Not at all Concerned
2. How concerned are you about your drivers' roadway safety (i.e., that they would experience a crash)?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. How concerned are you about your drivers' mobility (ability to move freely and easily) on city streets?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. How concerned are you about conflicts your drivers might experience with:				
○ Pedestrians	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
○ Bicyclists	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
○ Other Vehicles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
○ (Public Transit Only) Vehicles turning right in front of your bus	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**5. Which (if any) of the following benefits of the CV system were experienced? (check all that apply)**

- Fewer traffic crashes and increased roadway safety
- Less traffic congestion
- Less stressful driving
- Increased fuel efficiency
- Decreased vehicle emissions
- Not aware of any demonstrated benefits
- Other (specify) \_\_\_\_\_

Question	Extremely Effective	Moderately Effective	Slightly Effective	Not at all Effective	Don't Know
6. In your opinion, how effective was the training provided to you on the CV system?	<input type="checkbox"/>				
7. How effective was the training provided to drivers in your fleet on the CV system?	<input type="checkbox"/>				

8. Based on your knowledge, to what extent do you agree or disagree with the following statements?					Strongly	Don't
	Strongly Agree	Agree	Neutral	Disagree	Disagree	Know
• The alerts/warning provided by the applications increased safety.	<input type="checkbox"/>					
• The alerts/warning provided by the applications were sufficient to allow my drivers to react to unsafe situations.	<input type="checkbox"/>					
• The alerts/warning provided by the applications increased mobility.	<input type="checkbox"/>					
• My expectations were completely met as a result of this deployment.	<input type="checkbox"/>					
• I would like to see more of my fleet vehicles equipped with this type of technology.	<input type="checkbox"/>					
• I would like to see the applications expanded to other areas in New York City.	<input type="checkbox"/>					
• I will continue to support the devices in fleet vehicles.	<input type="checkbox"/>					
• I would recommend the CV system to other agencies in urban areas like New York City.	<input type="checkbox"/>					

**9. Do you have any of the following concerns about the CV technologies that were deployed in New York City? (check all that apply)**

- Cost
- Safety
- Privacy
- Trust in technology
- Too many alerts or warnings
- False alerts or warnings
- Driver distraction
- Other (specify)\_\_\_\_\_
- No concerns
- Don't know enough about the technology

Question	Positive	Negative	No Impact	Don't know
10. What type of impact did the CV system have on how you perform your job?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question	Response Space
11. Please explain:	[Text response—limited 200 characters]

Question	Very Dissatisfied	Somewhat Dissatisfied	Neither Satisfied nor Dissatisfied	Somewhat Satisfied	Very Satisfied
12. Overall, how satisfied are you with your CV pilot experience?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question	Response Space
13. What was the biggest challenge in participating in the CV pilot?	[Text response—limited to 200 characters]
14. Did you or your drivers have any issues with the CV system that you would like to report?	[Text response—limited to 200 characters]
15. Are there any lessons learned that you would like to share?	[Text response—limited to 200 characters]
16. Do you have any other comments/ feedback for us to consider?	[Text response—limited to 200 characters]

*Thank you for your participation and comments!*

## Supporting Agency Questions

Question	Association	Public Agency	Pedestrian Group
1. For what type of organization do you work?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question	Very	Moderately	Slightly	Not at all
2. How knowledgeable are you about the CV pilot deployment New York City?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>If NOT AT ALL knowledgeable: Skip to Q12</b>				

### 3. What benefits of the CV system were experienced? (check all that apply)

- Fewer traffic crashes and increased roadway safety
- Less traffic congestion
- Less stressful driving
- Increased fuel efficiency
- Decreased vehicle emissions
- Improved pedestrian safety
- Other (specify) \_\_\_\_\_
- Not aware of any demonstrated benefits

### 4. Based on your knowledge, to what extent do you agree or disagree with the following statements?

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
• I would like to see more vehicles equipped with this type of technology.	<input type="checkbox"/>					
• I would like to see the applications expanded to other areas in New York City.	<input type="checkbox"/>					

**5. Do you have any of the following concerns about the CV technologies that were deployed in New York City? (check all that apply)**

- Cost
- Safety
- Privacy
- Trust in technology
- Too many alerts or warnings
- False alerts or warnings
- Driver distraction
- Other (specify)\_\_\_\_\_
- No concerns
- Don't know enough about the technology

Question	Positive	Negative	No Impact	Don't know
6 What type of impact did the CV system have on how you perform your job?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question	Response Space
7. Please explain	[Text response—limited 200 characters]

Question	Very Dissatisfied	Somewhat Dissatisfied	Neither Satisfied nor Dissatisfied	Somewhat Satisfied	Very Satisfied
8. Overall, how satisfied are you with your CV pilot experience?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Question	Response Space
9. What was the biggest challenge in participating in the CV pilot?	[Text response—limited to 200 characters]
10. How did the CV pilot affect your organization if at all?	[Text response—limited to 200 characters]
11. Are there any lessons learned that you would like to share?	[Text response—limited to 200 characters]
12. Do you have any other comments/ feedback for us to consider?	[Text response—limited to 200 characters]

*Thank you for your participation and comments!*

U.S. Department of Transportation  
 Office of the Assistant Secretary for Research and Technology  
 Intelligent Transportation Systems Joint Program Office

# Chapter 6. Workshop Guide

## Introduction

The TTI CVPD Evaluation will conduct a workshop at each site at the conclusion of the deployment period. The purpose of the workshops is to foster additional dialog among the deployment managers, deployment teams, and operating agency system managers concerning the lessons learned and major takeaways from planning and implementing the deployments. The common themes identified in the post-deployment interviews will be used to frame the group discussion, which will explore these and other topics in more detail. These workshops will also be used to gather information needed to conduct the Financial and Institutional Assessments (see Task C scope of work).

Workshop participants will represent the deployment managers, deployment team members, and operating agency system managers from each site. It is expected that 15–20 persons will participate in workshops per site. Some, but not all, will be individuals who have participated in the interviews. The TTI CVPD Evaluation Team will coordinate with the deployment managers in identifying persons to be invited to the workshops.

## Workshop Format

The proposed format for these workshops is presented below. Core members of the TTI CVPD Evaluation Team will lead these workshops in-person. Other TTI CVPD Evaluation Team members will participate via web conference.

## Workshop Questions

Without knowing the information that will result from the post-deployment interviews, the following are types of questions that will be used in the workshop.

### Participant Introductions

- Name, affiliation, role in pilot (specific activities)

### Expectations and Satisfaction

1. What is your agency's objective(s) in participating in the pilot?
2. How well did the CV pilot meet the stated objectives?
3. When initially implemented, how did the pilot meet the stated objectives?

4. How well did the pilot implementation match what was initially proposed?
5. Were there any unanticipated changes to scope, cost, schedule, or safety?
6. How were these managed? How well were you or others in your organization involved in the risk identification and mitigation planning?
7. What is your overall assessment of the success of this pilot?
8. Has your view of what constitutes success changed during the deployment and operation of the various projects? If so, in what way and why?
9. In what ways were you satisfied with the outcomes? Any ways in which you are not satisfied?
10. Would you do it again?
11. Would you recommend to other agencies?

## **Technical Challenges**

12. What do you think were the three biggest technical or technology-related challenges in pilot implementation?
13. Were these challenges effectively addressed?
14. How were they addressed?
15. What lessons learned can be drawn from these challenges?

## ***Institutional Arrangements***

16. In what ways have the capabilities of your organization (related to CV applications) matured because of the pilot?
17. What were the two biggest institutional challenges?
18. Were these challenges effectively addressed?
19. How were they addressed?
20. What lessons learned can be drawn from these challenges?
21. With what other stakeholders did your organization most collaborate during the pilot?
22. Do you expect continued collaboration with these organizations? For what purposes?

## ***Financial Arrangements***

23. What were the biggest financial or cost-related challenges for your organization during deployment? How were these addressed?
24. In what ways has the experience with the CV applications influenced your perceptions of whether or not your agency has the resources to deploy and manage the V2X applications?
25. Have you begun any type of cost-benefit analysis of the pilot deployment? Describe the cost and benefit categories.
26. What are your preliminary assessments?

27. In your opinion, is there a shared commitment among stakeholders to the financial sustainability of CV pilot and how to achieve it?

**Lessons Learned**

28. What are the three most important lessons learned? List and compare/contrast.

**Sustainability**

29. Has your organization developed a strategy for sustainability that you are willing to share here?
30. Do you foresee CV as a formal, visible, sustainable line item in your agency's budget?

**Expectations for Future Operations**

31. Are sufficient people trained to manage, operate, and maintain the CV system going forward?
32. Do you foresee CV responsibilities being consolidated into an operational unit with a manager and defined budget?
33. Is staffing capable of evolving to meet the demands of future technologies and a mix of modes?
34. Has senior management solidified a CV business case? Is this being communicated to policy makers and the public?
35. What is the level of acceptance of a CV program among policy makers and the public?



# Chapter 7. References

1. *Connected Vehicle Pilot Deployment Program: New York City, New York*. Factsheet. US Department of Transportation, ITS Joint Program Office. Available at [https://www.its.dot.gov/factsheets/pdf/NYCCVPIiot\\_Factsheet\\_020817.pdf](https://www.its.dot.gov/factsheets/pdf/NYCCVPIiot_Factsheet_020817.pdf). Accessed August 13, 2017.
2. *NYC Connected Vehicle Project*. New York City Department of Transportation. Available at <https://www.cvp.nyc/>. Accessed November 17, 2017.
3. Zmud, J., K. Balke, and M. Lukuc. *Connected Vehicle Pilot Deployment Program Independent Evaluation: Stakeholder Acceptance Evaluation Plan*. US Department of Transportation, ITS Joint Program Office. Washington, DC., August 26 (Revised).

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