# Who We Are

The NHTSA Office of Crash Avoidance Research is responsible for identifying and developing effective vehicle systems for helping drivers avoid crashes. Our work utilizes the expertise of human factors engineers and psychologists, mechanical engineers, and electrical engineers to plan, manage and conduct research to better understand vehicle technologies, driver performance, and driver behavior.

The goal of our research is to determine how vehicle design can be enhanced to help drivers better detect and quickly respond to impending collisions. Such countermeasures may include advanced technologies to alert drivers of impending collisions as well as enhancements to conventional systems, such as mirrors and lights. The research seeks to provide the government and industry with knowledge of countermeasure capabilities, driver useability, and safety benefits.

## Developing Performance Specifications for Crash Preuention Systems

The ITS collision avoidance program is problem driven. Three of the major safety problems are rear-end, road departure and intersection collisions. These crash types and others are the subject of research to understand system capability needed for effective collision avoidance support to drivers.

#### Developing and Using State-of-the-Art Research Tools

Research into the science of collision avoidance requires the development of new research tools for measuring driver behavior and performance. These tools will assist NHTSA in establishing capabilities, useability, and benefits of collision avotdance systems.

#### Cooperating With Industry

Deployment of collision avoidance technologies is dependent on development of effective systems by the auto industry A key part of the NHTSA program is a set of cooperative agreements that are helping facilitate early deployment of effective collision avoidance systems.

#### Making Trucks Safer

Recognizing the special requirements of trucks, NHTSA is exploring systems to enhance braking, prevent rollover, and reduce rear-end crashes.

### Encouraging Driuer-Centered Design

To help foster the enhancement of conventional crash avoidance systems, such as rear signals and mirrors, research is directed to developing knowledge of how their design should be compatible with driver performance capabilities.

#### Safe and Effective Commercialization

The bottom line of system performance is the number of collisions, deaths, and injuries that will be prevented. NHTSA research is helping to generate estimates for system safety benefits through experimental and analytical studies,

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# Crash Avoidance Research

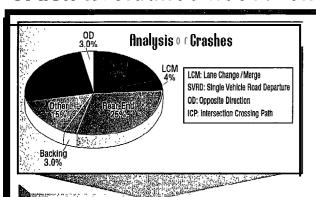
Enhancing Vehicle Safety Through Advanced Technology

U.S. Department of Transportation **National Highway Traffic Safety** Administration





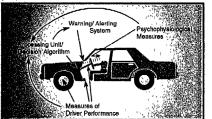
## Crash Avoidance Research at NHTSA



## Performance Specification Projects



Automatic Collision Notificatio



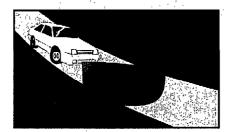
Drowes Driver Warning



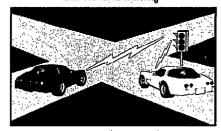
Night Vision Enhancement



Side Collision Avoidance Forward Collision Avoidance



Run-Off-Road Warning



Intersection Collision Avoidance

## Heavy Vehicle Research





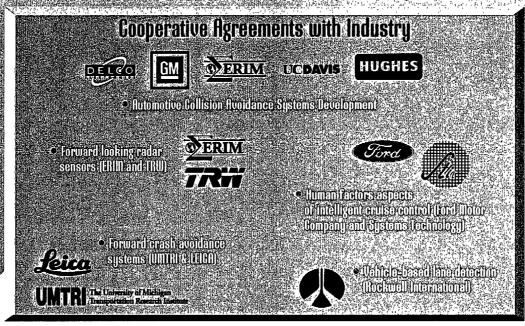
Truck Antilock Brake Research Ávoidance Research

Truck Rollover Prevention Research



## Intelligent Transportation Systems Research

## Crash Avoidance Products by Industry



# Research Tools and Knowledge Base

