

SUMMARY REPORT

Safety Evaluation of Transverse Rumble Strips on Approaches to Stop-Controlled Intersections in Rural Areas

Transverse rumble strips (TRs) (also called in-lane rumble strips) have been used by some agencies to warn drivers in rural areas that they are approaching a stop sign. The strips typically consist of grooves crossing the roadway surface to provide a tactile and audible warning for drivers. Figure 1 shows an example of TRs on a rural road in Minnesota.

Many studies have focused on the effect of TRs on driver behavior, and there is some evidence that TRs are effective in reducing the intersection approach speeds.^(1,2) However, the results from these crash-based studies are not reliable due to the lack of rigor in the accident evaluation designs.⁽³⁾

The objective of this effort was to examine the impact of TRs on crashes, specifically total crashes, injury crashes, and specific crash types, such as right-angle and run stop sign crashes. The effort also included an economic analysis to investigate the tradeoffs between different crash types. It could be hypothesized that the major effect of TRs would be to reduce instances of drivers failing to stop at an intersection because they are unaware of the intersection (or stop sign) presence (i.e., reduce run stop sign crashes). However, by increasing the driver's awareness of the upcoming intersection, the TRs might also affect crashes where the driver stops at the sign but then pulls out into the path of an oncoming vehicle (i.e., reducing right-angle crashes). Thus, analysis of both is warranted.

The Highway Safety Information System (HSIS) is a multi-State safety database that contains crash, roadway inventory, and traffic volume data for a select group of States. The participating States, California, Illinois, Maine, Michigan, Minnesota, North Carolina, Ohio, Utah, and Washington, were selected based on the quality of their data, the range of data available, and their ability to merge the data from the various files. HSIS is used by FHWA staff, contractors, university researchers, and others to study current highway safety issues, direct research efforts, and evaluate the effectiveness of accident countermeasures.



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Figure 1. TRs on a rural road in Minnesota.



Source: Minnesota Department of Transportation (MnDOT)

Empirical Bayes

To control for possible regression to the mean and other biases, an empirical Bayes (EB) methodology was used.⁽⁴⁾ With this methodology, a prediction of what would have happened at the treatment sites in the after period without treatment is based on a weighted combination of two factors: (1) the frequency of crashes on the treated sites in the before period, and (2) crash-frequency predictions from regression models developed with data from similar but untreated reference sites. The prediction of what would have happened without treatment is then compared to what actually happened with treatment to estimate the safety effect of the treatment. Annual factors are estimated for each year to correct for changes in factors such as weather, crash reporting practices, and demography over time. This methodology corrects for the regression bias, changes in traffic volume at the treatment sites, and other possible confounding factors.

Data Collection

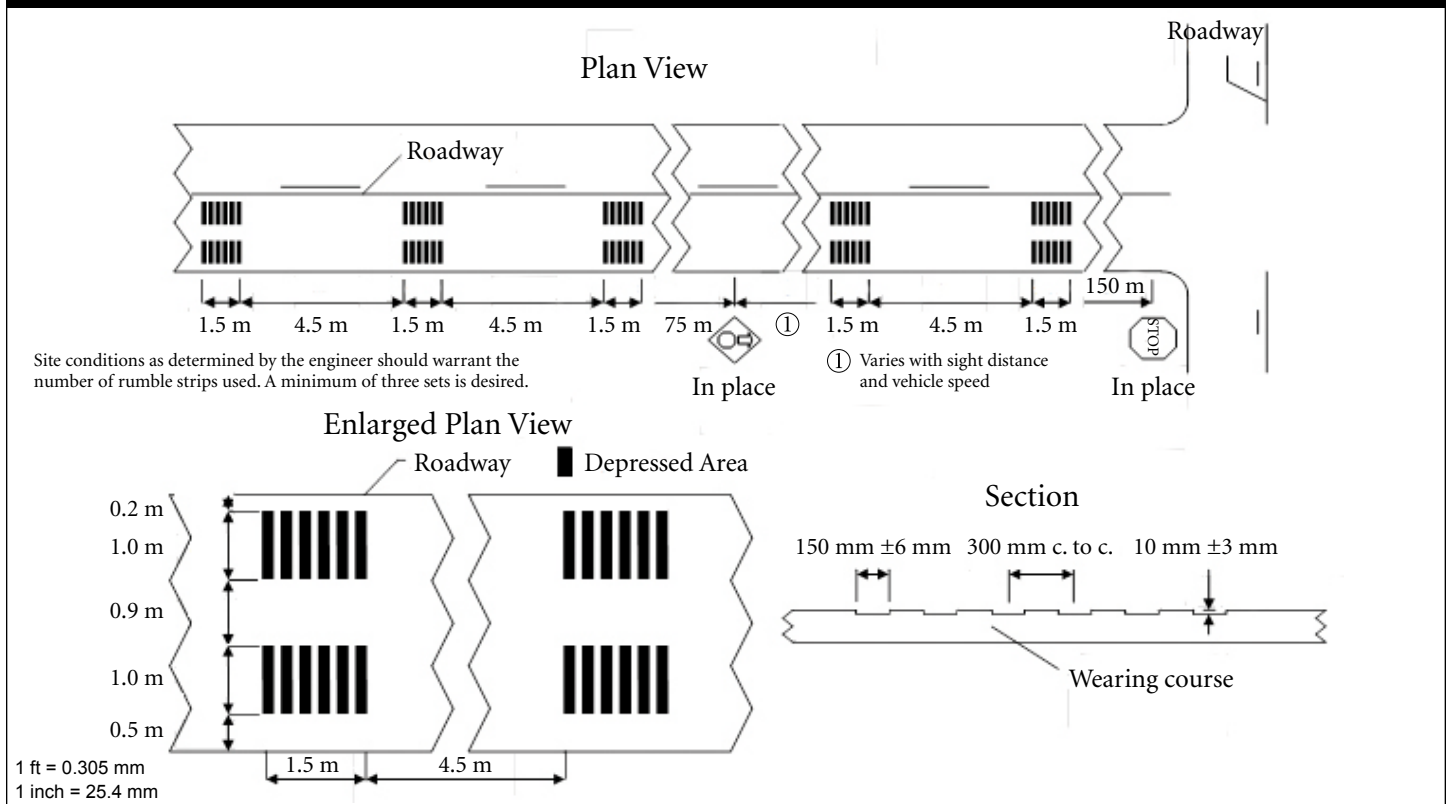
The Iowa Department of Transportation (Iowa DOT) and Minnesota Department of Transportation (MnDOT) provided data on rural intersections with minor-leg stop control where TRSs were introduced. The following sections summarize the design of TRSs and the data that were collected in these two States.

Initially, Minnesota used a full-lane width pattern for their TRSs. The pattern was changed to a wheel path pattern so that motorists who are aware of TRSs (i.e., local drivers) and bicyclists could avoid the pattern. An approach to a stop-controlled intersection can have up to five sets of TRSs, but a minimum of three sets are recommended. If three sets are used, the first set of TRSs encountered by the driver is located 250 ft (75 m) before the “Stop Ahead” sign. TRSs closest to the intersection are usually located about 500 ft (150 m) from the stop sign. The set of TRSs in the middle are typically located 15 ft (4.5 m) before the TRSs that are closest to the intersection. The length of each TRS panel is about 5 ft (1.5 m). Figure 2 shows an illustration plan view of TRSs in Minnesota.

In Iowa, until 2006, three sets of TRSs were required, with the first TRS encountered by the driver 200 ft (60 m) in advance of the “Stop Ahead” sign. The TRS closest to the intersection was 300 ft (90 m) in advance of the stop line, and the center one was midway between these two. This standard was altered in April 2006 and again in May 2007 to require only two sets of TRSs, removing the TRS closest to the intersection (see figure 3). Currently, each TRS panel is 24 ft (7.2 m) long and consists of 25 grooves placed at 1-ft (0.305-m) intervals perpendicular to the centerline. An 18-inch (457.2-mm) width of pavement at the outside edge of the lane is left uncut to accommodate bicycles.

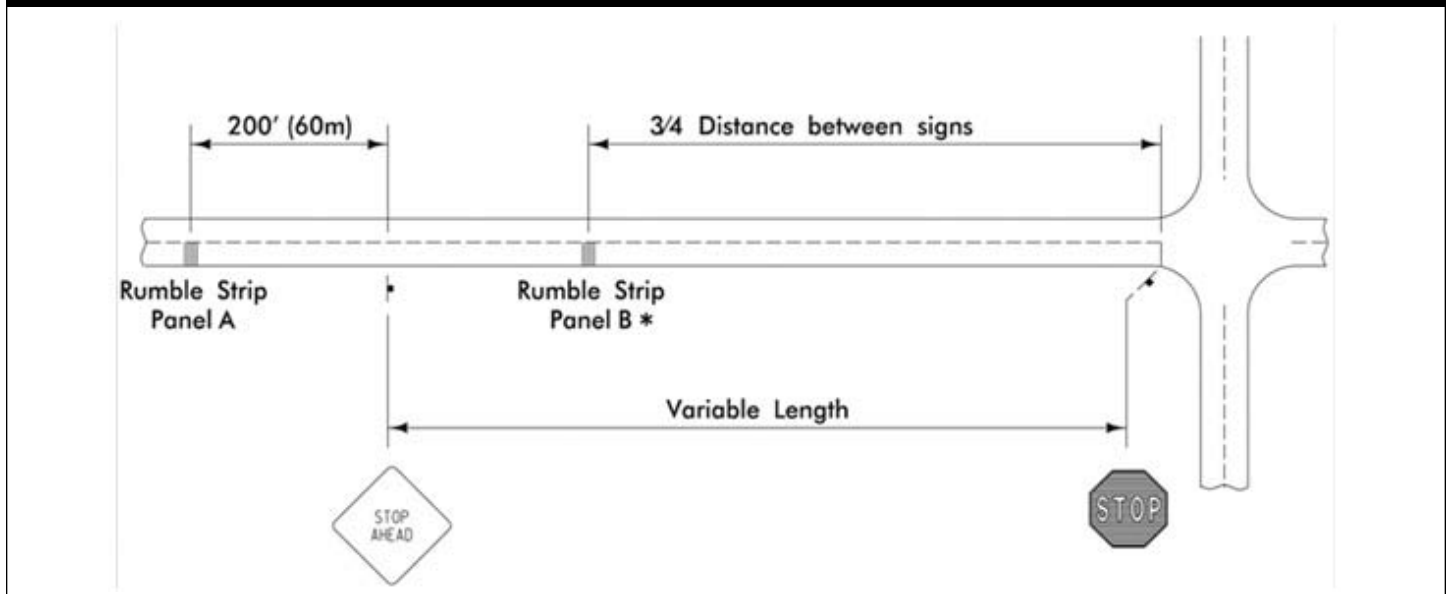
MnDOT provided data on 20 intersections where TRSs had been implemented between 1990 and 2000. From those

Figure 2. Plan view of TRSs in Minnesota.



Source: MnDOT Traffic Engineering Manual⁽⁵⁾

Figure 3. TRS placement in Iowa.



Source: Iowa DOT Traffic and Safety Manual⁽⁶⁾

20 intersections, 11 were three-leg intersections and 9 were four-leg intersections. Iowa DOT provided data on 134 intersections where TRSs had been installed between 1992 and 2005. From those 134 intersections, 49 were three-leg intersections and 85 were four-leg intersections. Table 1 provides a summary of the data collected for the treatment sites from the two States. Table 1 shows the statistics for the major and minor road average annual daily traffic (AADT) and the average number of total crashes and injury and fatal crashes per year in the before and after periods. In both States, crash severity was documented using the KABCO scale, where “K”

Table 1. Data summary of treatment sites in Minnesota and Iowa.

VARIABLE	MINNESOTA (20 INTERSECTIONS)		IOWA (134 INTERSECTIONS)	
	BEFORE	AFTER	BEFORE	AFTER
Intersection-years	205	135	1,775	867
Major road AADT (minimum)	245	225	119	89
Major road AADT (average)	2,480	4,023	3,528	3,152
Major road AADT (maximum)	9,475	14,400	33,600	37,400
Minor road AADT (minimum)	270	286	18	25
Minor road AADT (average)	917	1,276	707	730
Minor road AADT (maximum)	2,550	3,185	6,810	6,810
Total intersection crashes per intersection per year (average)	0.517	0.815	0.343	0.346
Total intersection injury crashes per intersection per year (KABC) (average)	0.200	0.393	0.167	0.148

represents fatal crashes, “A” represents incapacitating injury crashes, “B” represents non-incapacitating injury crashes, “C” represents possible injury crashes, and “O” represents non-injury or property damage only (PDO) crashes. (Note that “KABC” refers to a combination of all crashes resulting in injury or death.)

In order to account for biases in treatment site selection, reference sites were identified (i.e., intersections that were similar to the treatment sites but which did not receive TRSs). In Iowa, reference sites were identified by Iowa DOT. In Minnesota, data from the Highway Safety Information System were used to identify stop-controlled intersections on rural roads similar to the treatment sites with respect to traffic volume, presence of lighting, and the number of lanes on the major approaches.

Analysis

Safety performance functions (SPFs) are used in the EB methodology to estimate the safety effectiveness of this strategy. SPFs relate crashes of different types to traffic flow and other relevant factors for each jurisdiction based on similar untreated sites. SPFs were estimated for different levels of crash severity including total, KABC, KAB, and KA crashes using data from reference groups in Minnesota and Iowa. Generalized linear modeling was used to estimate model coefficients using SAS® and assuming a negative binomial error distribution, which is consistent with the state of research in developing these models.⁽⁷⁾ While estimating the SPFs, if a variable did not significantly improve the model, it was removed.

Results

This section provides a discussion of results, focusing on the results that were statistically significant. Results are expressed in terms of a crash modification factor (CMF). A CMF of 1.0 indicates that the treatment had no effect. A CMF greater than 1.0 indicates that there was an increase in crashes due to the treatment, whereas a CMF less than 1.0 indicates that there was a decrease in crashes due to the treatment.

Iowa

In Iowa, total and PDO crashes seem to have increased at the TRS sites. However, none of the increases were statistically significant within a single intersection type. For PDO crashes, the increase for the three- and four-leg intersections combined was statistically significant at the 0.10 significance level. To determine the possible

reasons for this increase, each site was examined to identify potential outliers, which may have caused significant changes to the results; however, no such outliers were found.

KABC crashes (i.e., all crashes involving injury) seem to have decreased by about 7 percent at four-leg intersections, but this change was not statistically significant. Severe injury (KAB) crashes decreased at both three- and four-leg intersections. The reduction at four-leg intersections was about 25 percent. In the combined sample of three- and four-leg intersections, the reduction was about 20 percent. Both were statistically significant at the 0.10 level. Similarly, KA crashes decreased at both three- and four-leg intersections. The reduction at three-leg intersections was quite large (about 67 percent); however, this was based on an extremely low number of expected crashes (six crashes) in the after period. As a result, it was not very reliable, even if it was statistically significant. For the combined sample of three- and four-leg intersections, there was about a 30 percent reduction in KA crashes, which was statistically significant at the 0.10 significance level. These results indicate that the TRSs may be effective in reducing more severe injury crashes.

Iowa DOT provided data on crashes that involved drivers running stop signs. Results indicate that these crashes seem to have decreased by 18 to 20 percent, but none of these reductions were statistically significant. Right-angle crashes were not examined in Iowa because less than 10 crashes were reported in the after period for three- and four-leg intersections combined.

Minnesota

Similar to the results from Iowa, total and PDO crashes in Minnesota seem to have increased following implementation at three-leg intersections and at three- and four-leg intersections combined. However, none of the increases were statistically significant.

The only results that were statistically significant were the reductions in KA crashes at four-leg intersections and at three- and four-leg intersections combined. However, these reductions were based on a very limited sample and, as a result, were not reliable even if they were statistically significant.

Right-angle crashes seem to have decreased at three-leg intersections, but this reduction was not statistically significant. While right-angle crashes seem to have increased at four-leg intersections, this increase was also not statistically significant. Run stop sign crashes could not be examined since such crashes could not be identified based on the variables in the Minnesota crash file.

To determine the possible reasons for the apparent increase in total and PDO crashes at the TRS sites in Minnesota, each site was examined to identify potential outliers which may have caused significant changes to the results. While this examination revealed one possible outlier, removing it did not provide additional insight into the apparent inconsistencies in the results.

Combined Results from Iowa and Minnesota

Table 2 shows the combined results from Iowa and Minnesota. All intersections from Iowa and Minnesota were considered while combining the results. The table includes the observed crashes in the after period, the EB estimate of the crashes expected in the after period had there been no treatment, CMF, and the standard error of CMF. CMFs that are statistically significant (i.e., statistically different from 1.0) at the 0.10 and 0.05 significance levels are shown, as well.

For three-leg intersections, the only statistically significant result was a reduction in KA crashes; however, this was based on a very small sample size and, hence, is not reliable. For four-leg intersections, there was a statistically significant reduction in KA and KAB crashes. For three- and four-leg intersections combined, there was a statistically significant increase in PDO crashes (about 19 percent) but a statistically significant reduction in KAB crashes (about 21 percent) and KA crashes (about 39 percent).

The fact that the results indicate decreases in severe crashes coupled with increases in PDO crashes is of interest. Such increases in PDOs could result from either shifts from more severe to less severe crash types (e.g., right-angle crashes decrease while rear-end crashes increase) or from a shift from more severe to less severe crashes within the same crash type

Table 2. Combined results of before-after evaluation from Iowa and Minnesota.

INTERSECTION TYPE	CRASH TYPE	OBSERVED CRASHES IN AFTER PERIOD	EB EXPECTED CRASHES IN AFTER PERIOD WITHOUT TREATMENT	CMF	STANDARD ERROR OF CMF
Three-leg (60 sites)	Total	139	112.9	1.223	0.142
	PDO	84	64.8	1.284	0.185
	Fatal and injury (KABC)	55	45.6	1.192	0.207
	Fatal and injury (KAB)	23	25.2	0.903	0.211
	Fatal and injury (KA)	3	7.2	0.410**	0.238
Four-leg (94 sites)	Total	271	252.7	1.066	0.104
	PDO	144	126.0	1.138	0.121
	Fatal and injury (KABC)	126	136.6	0.913	0.124
	Fatal and injury (KAB)	63	83.6	0.745**	0.121
	Fatal and injury (KA)	20	30.2	0.652**	0.165
Three- and four-leg combined (154 sites)	Total	410	365.6	1.118	0.086
	PDO	228	190.8	1.191*	0.102
	Fatal and injury (KABC)	181	182.2	0.987	0.109
	Fatal and injury (KAB)	86	108.8	0.785**	0.107
	Fatal and injury (KA)	23	37.4	0.608**	0.140

*CMF is statistically significant at the 0.10 level.

**CMF is statistically significant at the 0.05 level.

(e.g., angle crashes are not eliminated but are made less severe). An attempt was made to examine shifts in crash types, but it was not possible due to small sample sizes.

Economic Analysis

In an attempt to draw conclusions given the tradeoff, a simplistic economic analysis was conducted using only the combined three- and four-leg results from table 2. The results are shown in table 3. Based on a report from the Federal Highway Administration, at the time of this study, the mean comprehensive cost of a PDO crash in a rural area in the United States was \$7,800, the mean cost for a C injury crash was \$49,549, the mean cost for a KAB crash was \$353,359, and the mean cost of a KA crash was \$662,817.⁽⁸⁾ The differences in observed and expected crashes (shown in the table under the column “Crash Increase or Decrease”) was multiplied by the appropriate crash costs for each severity category to estimate the increase or decrease in crash harm associated with the changes in the three different crash types. By comparing the crash harm estimates for KAB crashes with PDO and C injury crashes, a benefit of \$6,683 per intersection per year was estimated. Similarly, by comparing the crash harm estimates for KA crashes with PDO and C injury crashes, a benefit of \$8,168 per intersection per year was estimated. Based on either approach, it is clear that there was a significant reduction in crash harm due to the installation of TRSs.

Conclusions and Recommendations

This study investigated the safety effect of TRSs on approaches to stop-controlled intersections using the state-of-the-art EB methodology. Results indicate that TRSs may be effective in reducing severe injury crashes (KAB and KA) at minor road stop-controlled intersections. Considering that many previous studies showed a reduction in speed following the implementation of TRSs, the decrease in KAB and KA crashes could be a result of reduced speeds.^(1,2) However, it is important to recognize that coupled with the reduction in KA and KAB, there was an increase in PDO crashes. While it was not possible to determine the reasons for this tradeoff, a limited economic analysis indicated a reduction in crash harm of about \$6,600 per intersection per year due to the installation of TRSs.

Since most TRSs are installed at rural intersections with relatively low volumes and hence relatively few crashes, a large sample of intersections with long before and after periods are required to find statistically significant results, especially since the reduction appears to be for severe injury crashes only. Further research on this topic should attempt to collect data from other States that have implemented TRSs and also examine the effect on other crash types such as run-off-road and sideswipe crashes at or near intersections. Additional research should also investigate the effectiveness of this treatment under a variety of conditions, including the number of driveways, nature of the surrounding development and roadside hazards, and sight distance.

Table 3. Economic cost of crashes for selected crash severity levels.

CRASH TYPE	OBSERVED CRASHES IN THE AFTER PERIOD	EB EXPECTED CRASHES IN AFTER PERIOD WITHOUT TREATMENT	CRASH INCREASE OR DECREASE	CRASH INCREASE OR DECREASE (CRASH HARM)	CRASH COST INCREASE OR DECREASE PER INTERSECTION PER YEAR
PDO*	228	190.8	37.2	\$290,160	\$290
C Injury	95	73.4	21.6	\$1,070,258	\$1,068
Fatal and injury (KAB)**	86	108.8	-22.8	-\$8,056,585	-\$8,041
Fatal and injury (KA)**	23	37.4	-14.4	-\$9,544,565	-\$9,526

*CMF is statistically significant at the 0.10 level.
**CMF is statistically significant at the 0.05 level.

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FOR MORE INFORMATION

The research was conducted by Raghavan Srinivasan, Jongdae Baek, and Forrest Council of the University of North Carolina Highway Safety Research Center. Further details about the evaluation are available in *Safety Evaluation of Transverse Rumble Strips on Approaches to Stop-Controlled Intersections in Rural Areas*, which was presented at the 2010 Annual Meeting of the Transportation Research Board.⁽⁹⁾ A slightly revised version of the paper was published in the *Journal of Transportation Safety & Security*.⁽¹⁰⁾ For more information about HSIS, contact Carol Tan, HSIS Program Manager, HRDS, (202) 493-3315, carol.tan@dot.gov or Ana Maria Eigen, HRDS, (202) 493-3168, ana.eigen@dot.gov.

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