

2017 NORTH CAROLINA DEPARTMENT OF TRANSPORTATION RESEARCH PEER EXCHANGE—SUMMARY REPORT

SUSTAINING AND GROWING A RESEARCH PROGRAM DURING TIMES OF CHANGE

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INTRODUCTION

The transportation research program at the North Carolina Department of Transportation (NCDOT) hosted a peer exchange to discuss how to sustain and grow a research program during times of change.

The host state contributed to the funding of the Support Services for Peer Exchange Pooled Fund (TPF-5[301]) to engage the Texas A&M Transportation Institute to assist with peer exchange planning, facilitate meetings, take notes of the discussion at each session, and prepare the peer exchange final report.

The NCDOT Research and Development Program planned the sessions pertaining to sustaining and growing a research program during times of change. This report documents the discussions, outcomes, and takeaways of the peer exchange participants. It includes brief summaries of each agency's research program along with the agency's best practices and challenges with sustaining and growing its research program. This peer exchange report is structured as follows:

- Peer exchange background.
- Peer exchange participants.
- State research program overview, successes, and challenges.
- Peer exchange session summaries.
- Key takeaways from the research peer exchange.
- Research peer exchange agenda (Appendix A).
- State transportation research program representatives (Appendix B).
- State transportation research program presentations (Appendix C).

PEER EXCHANGE BACKGROUND

The use of peer exchanges was established to provide state departments of transportation (DOTs) with the opportunity to examine and evaluate their own research, development, and technology programs through a collaborative team of peers, experts, and persons involved in the process. The idea was that the exchange of vision, ideas, and best practices could benefit both the DOT's programs and the programs of the peer team participants. Peer exchanges may also be used to examine more focused areas of the state DOT's research program.

PEER EXCHANGE PARTICIPANTS

The peer exchange participants included staff members from research programs in the DOTs of Alaska, Florida, Illinois, Maryland, North Carolina, and Utah. Other guest participants included the U.S. Department of Transportation Federal Highway Administration (FHWA) and the University of North Carolina at Charlotte. Contact information for participants is provided in Appendix B.



2017 NCDOT Research Peer Exchange Participants.

From Left to Right: George Hoops (FHWA), John Kirby (NCDOT), Steven Bolyard (NCDOT), Lamara Williams-Jones (NCDOT), Allison Hardt (Maryland Department of Transportation), Curtis Bradley (NCDOT), Carolyn Morehouse (Alaska Department of Transportation and Public Facilities), Megan Swanson (Illinois Department of Transportation), Neil Mastin (NCDOT), Darryl Dockstader (Florida Department of Transportation), and Cameron Kergaye (Utah Department of Transportation). Not Pictured: Mustan Kadibhai (NCDOT), Thomas Nicholas (University of North Carolina at Charlotte), and Jimmy Travis (NCDOT).

STATE RESEARCH PROGRAM OVERVIEW, SUCCESSES, AND CHALLENGES

Each state participating in the NCDOT Research Peer Exchange discussed its research program structure, processes, successes, and challenges. This section summarizes the presentations by state.

NORTH CAROLINA DEPARTMENT OF TRANSPORTATION



The Research and Development Program at NCDOT is located within the Division of Highways' Technical Services Division Transportation Management Unit and is comprised of six staff members including a full-time research librarian. Over several years, NCDOT staff levels have decreased by more than one-third due to attrition, early retirement programs, and a shift to using consultants. This reduction in staff has challenged the research program due to the loss of institutional and technical knowledge and the subsequent need to educate new staff and expand the research program.

The research program at NCDOT has a State Planning and Research (SPR) budget of \$5.1 million, including an annual work plan of about \$4 million, National Cooperative Research Program (NCHRP) program of \$300,000 (shared cost with the planning program for \$1.2 million total), and an American Association of State Highway and Transportation Officials (AASHTO) Pooled Fund Program budget of \$600,000. Annually, NCDOT initiates 20 to 30 new projects and has 90 active research projects and programs. Nearly all research activities at NCDOT are eligible for SPR funding.

NCDOT reserves \$150,000 per year of state funds for the Technical Assistance Program. The program funds short projects such as conducting laboratory testing, writing technical papers, and conducting surveys. Projects in the Technical Assistance Program are managed by the Institute for Transportation Research and Education and are limited to 80 hours of investigator time. This program is advertised through meetings around the state, research newsletters, and professional networks. Investigators are required to provide a summary of the output and activities for each project.

The goals for the research program at NCDOT are to:

- Improve planning, engineering, and business practices.
- Support operations and maintenance activities.
- Conduct research that can be implemented.
- Convey the needs and operations of the DOT to maximize research benefits.

Research needs are solicited from May to July each year and can be submitted by any NCDOT staff member with manager approval and by university researchers in coordination with a DOT sponsor. Selected needs statements are then developed into full proposals. Research subcommittees review and recommend proposals for funding, and the Research Executive Committee approves the final work program. The Research and Development Unit provides project selection oversight throughout the entire process.

The annual research program matches NCDOT's research needs with expertise at universities and transportation research centers. NCDOT has current research projects with seven universities and master agreements in place with eleven, including both in- and out-of-state institutions. The research program plans to focus on updating university master research agreements in 2018.

NCDOT participates in several national initiatives, including the Long Term Pavement Project, Strategic Highway Research Program, AASHTO, Transportation Pooled Fund (TRP), Transportation Research Board (TRB), NCHRP, and National Center for Asphalt Technology at Auburn University.

ALASKA DEPARTMENT OF TRANSPORTATION AND PUBLIC FACILITIES



The Research Development and Technology Transfer Program (RD&T2) is within the Statewide Design and Engineering Services Division of the Alaska Department of Transportation and

Public Facilities (AKDOT&PF), and is comprised of six staff members. As a whole, AKDOT&PF has experienced a decrease in staff because as individuals retire or leave the agency, roles are merged rather than filled.

RD&T2:

- Assists in the development of research to solve problems.
- Provides the latest technology, materials, and procedures for conducting business.
- Provides education and technical assistance outreach to local governments.
- Provides the statewide technical training program.

Alaska does not have counties, so AKDOT&PF operates many local roads and trains local entities about operations and maintenance procedures. RD&T2 has an annual budget of \$3.15 million for mandatory national dues, pooled fund studies, rapid research, and deployment research projects.

Research project selection criteria are determined by the Research Advisory Board (RAB). RAB consists of the chief engineer, regional preconstruction chief, regional construction chief, maintenance representative, FHWA Alaska division representative, and research chief. The chief engineer provides direction to the RD&T2 section, serves as chair of RAB, and selects two regional representatives for the board to serve two-year terms.

Research managers solicit, review, and evaluate research needs from AKDOT&PF employees, universities, and industry and develop those of highest merit for consideration. The Expert Advisors Committee ranks the research needs statements to determine whether the project:

- Has statewide significance.
- Has an AKDOT&PF champion.
- Has a high likelihood for implementation.
- Aligns with the Strategic Highway Safety Plan.
- Preserves infrastructure.
- Has a cost savings for maintenance and operations.
- Includes efficient project delivery.
- Improves the quality of maintenance and operations projects.
- Improves intermodal connectivity.
- Includes match funding.
- Provides economic development opportunities for the state.

Members of the Expert Advisors Committee develop the annual work plan to submit to RAB for approval. Research managers develop and manage approved research projects, which entail the following activities:

- Principal investigator (PI) selection.
- Budget preparation and schedule setting.
- Contract negotiation, management, and reporting (progress and annual).

- Facilitation of a technical advisory committee to support and implement research.
- Development and execution of statewide research implementation and training plans to improve department specifications, policy, and practice related to the planning, design, construction, maintenance, and management of the state's transportation infrastructure, and work with other sections as required for implementation.

The project implementation plan explains the expected research products and how findings can be applied within AKDOT&PF. The plan also outlines the audience or market for the research products, whether the findings are economically justifiable, and whether the findings will improve service to citizens of Alaska.

Implementation techniques include final reports, seminars, trainings, workshops, newsletters, and changes to department policies and procedures. Reports have the advantage of reaching large numbers of people at a relatively low cost. However, due to the large volume of reports circulated today, it is difficult for practitioners to identify useful information. Therefore, the project manager (PM) must ensure that the information presented in a report is clear and concise. If long reports are required, the PM should require an executive summary of the research results. Seminars provide a ready means to disseminate information to relatively large groups, and provide two-way communication between the user and the researcher. Managers need not wait until the completion of a project to present seminars.

The department's Alaska Transportation Technology Transfer Program (T2) can help develop workshops, webinars, trainings, and tech briefs to train people to use new techniques and products that have been developed through the statewide research program. T2 also circulates *Technology for Alaskan Transportation*, a newsletter with a distribution of more than 2,000. It may be used to inform readers of the initiation of a project, developments, or results. It may also be used to disseminate information about national or international research.

FHWA's Experimental Features Program allows the state to incorporate new ideas into a federally funded highway construction project. If the idea fails, FHWA participates in the reconstruction of that feature. Where new equipment is required, a project to purchase and demonstrate the equipment may be appropriate. If newly developed techniques are difficult, the PM may be required to work directly with individuals to demonstrate and teach them new procedures. While this may be time consuming, it may be one of the most effective means of implementation. When suggesting a change in department policy and procedures, the PM must work with the appropriate department staff to ensure that the change is made through the proper channels.

Following the completion of a research project, the research manager must document those efforts in the project file. All implementation efforts are monitored for three years. The research project undergoes an external peer review to measure performance measures, such as the percentage of goals met, the percentage of project implemented, and on-budget and on-time metrics.

FLORIDA DEPARTMENT OF TRANSPORTATION



The Florida Department of Transportation (FDOT) Research Center is a cost center within the department with funding programmed in the five-year work program, which is a five-year plan of transportation projects as defined in Florida state law. The Research Center recently was reorganized to report to the assistant secretary of strategic development (it previously reported to the chief engineer). The Research Center also oversees the Internship and Recruitment Program in cooperation with Human Resources. The FDOT research program has \$14 million in annual funding with four full-time employees (FTEs), two time-share employees, and two FTEs in the Internship and Recruitment Program.

At FDOT, the Research Center issues a call to Central Office research coordinators and districts for research requests for the annual research program solicitation in October. Each functional area and district within FDOT determines its needs, ranks and prioritizes those needs, coordinates with affected stakeholders, and sends ranked problem statements to the Research Center in January. The list of problem statements undergoes peer and executive reviews, and the approved list of research projects is sent to the FHWA division office. Mid-cycle requests and pilot/demonstration projects are available throughout the year based on available funding.

FDOT noted several successful aspects of its research program, including:

- Engagement and executive support.
- Communication between functional areas.
- Implementation and performance analysis.
- Internship and Recruitment Program. There have been 349 intern hires at FDOT since 2013, with 29 hired into full-time positions.

FDOT identified several challenges the research program faces, including:

- Consistent, effective project management and the need for an effective program/project management system. Currently, the Research Center portfolio includes 149 active projects being managed and conducted by 80 FDOT PMs and 81 principal investigators, respectively.
- Resources required to effectively manage implementation and performance analysis.
- Loss of project champions.
- Succession planning due to loss of expertise.

ILLINOIS DEPARTMENT OF TRANSPORTATION



The Bureau of Research at the Illinois Department of Transportation (IDOT) is within the Office of Planning and Programming and includes the Technical Research Unit, the

IDOT Library, and the Pavement Technology Unit. The Technical Research and Pavement Research Units separated from the Central Bureau of Materials in the IDOT reorganization in 2015. The Technical Research Unit has two full-time employees. Thirty-six employees represent IDOT on 60 different national-level research efforts, including NCHRP panels and TRB standing committees. IDOT also

participates in the FHWA Transportation Pooled Fund Program. IDOT recently carried out a Safety Project Outreach webinar series to showcase implementation projects. Over 450 attendees from 60 Illinois cities, as well as Arkansas, Missouri, and Iowa, have participated.

IDOT receives approximately \$7 million annually of the SPR Part 2 funds from FHWA and \$400,000 in state funding toward state research activities. The total fiscal year 2018 research work program is \$10.1 million. Contract research at IDOT is administered by the Illinois Center for Transportation (ICT) through an intergovernmental agreement between IDOT and the University of Illinois Board of Trustees.

IDOT has three types of research projects: regular projects that are part of the annual program cycle, special projects, and off-cycle projects too urgent to wait for the regular cycle. As of June 2017, IDOT had 23 active research projects and will have additional 14 projects started by January 2018. The contract research cycle begins in May when technical advisory groups begin discussing research and ideas for implementation. Research needs are posted to the ICT website in August, and problem statements must be submitted by October 1 using the online form. Technical advisory groups review and vote on problem statements in October as well, identifying a Technical Review (TRP) chair to lead the research panel. The ICT Executive Committee approves projects for funding in February, and researchers and TRP members are selected from February through July. TRP panels consist of IDOT subject matter experts, representatives from other effected agencies, industry stakeholders, and the FHWA Illinois Division Office. The work plans and budgets are also finalized during this time. Work on funded research projects begins in August and January. IDOT and ICT have an online system to meet the Code of Federal Regulations requirement for reporting. PMs complete quarterly reports, time and budgets extensions, implementation planning, and close-out evaluations in this system.

All deliverables are subject to a three-month editing process. A technical editor, paid for through the intergovernmental agreement with ICT, is required to streamline the quality of reports and to streamline the project close-out process. Project managers send reminders to PIs at six months and four months prior to the project end date. The PI provides a draft report to the technical editor three months prior to the project end date for the initial edit for spelling, grammar, punctuation, and missing information. The edited draft is then submitted to the TRP for several iterations to address any issues, concerns, or needed clarification. The final edit incorporates all changes and includes the technical report documentation page.

MARYLAND DEPARTMENT OF TRANSPORTATION



The research program at the Maryland Department of Transportation (MDOT) is located within the State Highway Administration Office of Policy and Research and has three FTEs. The research program is approximately \$3.2 million annually, of which approximately \$2.8 million is federal funds and \$400,000 is state matching funds. The research program administers and manages the SPR Part 2 research program, supports participation in national research programs, serves on national committees, develops and administers technical assistance agreements with institutes of higher education, and manages a summer internship program. In 2014, MDOT initiated a new research needs process to ensure research ideas were driven by the needs of the agency and to increase competition among researchers. Ideas have leadership support, and multiple researchers can respond to a request for proposals. The research needs process begins in February when the annual call for research needs is emailed to the senior management team. Research ideas are ranked based on anticipated benefits, urgency, and impact to MDOT, and then projects are selected to receive funding and announced in May. The annual request for proposals is sent to IHEs, and proposals are awarded from June through August. The work program is sent to FHWA for approval in September.

MDOT noted the following successful initiatives within the research program:

- Use of SurveyMonkey for quick research on current and best practices.
- Information announcements for completed research in other states and by other research agencies.
- Knowledge transfer. Every process within the Research Division has been documented to help with training new staff. These step-by-step instructions are accessible on internal shared drives.

MDOT identified the following challenges within the research program:

- Leadership and management turnover.
- Lack of time for technical offices to provide oversight.
- Lack of a research library.
- Establishment of a link between innovations and research.
- Lack of researcher competition.
- Quality of deliverables.

UTAH DEPARTMENT OF TRANSPORTATION

The Utah Department of Transportation (UDOT) Research and Innovation Division (RID) has recently completed a major effort to develop the current organizational chart and has hired an FTE to serve as the meeting coordinator to arrange and schedule all project meetings. RID has 101 active research projects and field evaluations, of which 66 are Utah Transportation Research Advisory Council (UTRAC) and rapid response, 25 are pooled fund, and 10 are experimental features. In 2017, 67 problem statements were submitted to the UTRAC research program, and 22 were selected for funding.

RID has four main goals:

- Idea discovery.
- Innovation implementation.
- Sharing and communicating.
- Access to information.

RID networks with internal and external stakeholders in Utah, other DOTs, and national groups. RID scans technical publications, surveys, and problem statements to stay up to date with current and



ongoing research efforts, and to generate new, innovative ideas. RID implements innovative ideas by providing seed money to encourage idea development, prioritizing results based on implementability, testing new and proven products in the field, leading pooled fund projects, and collaborating with other research institutions.

Information from RID is shared and communicated by leveraging the DOT's involvement on national committees; supporting State Transportation Innovation Council and Every Day Counts initiatives; responding to national solicitations and grants; performing technology transfer; hosting TRB visits, peer exchanges, and webinars; and circulating information about surveys and awards. UDOT also has an Innovations Working Group that meets quarterly to develop problem statements that are applicable in Utah but also in line with other states and national research ideas.

RID provides access to information by publishing research and other reports, maintaining technical manuals, circulating new books and periodicals, coordinating leadership book discussions, updating research summaries, and updating committee members on the RID website. RID also publishes the *Innovations and Efficiencies Report* and a quarterly newsletter.

UDOT noted several successful implementation practices, including:

- Management support.
- A culture of innovation ingrained at the agency.
- Stakeholder engagement.
- Accountability.
- Communication. Project champions and research partners communicate well. The PMs drive the research process and content.

UDOT also identified several challenges with implementation, including:

- Communication.
- Funding.
- Management/project champion turnover.
- Training and promotion of staff.

UDOT measures the benefits of research for all completed projects. Benefits from research include pavement and bridge life extension, congestion mitigation for commuters, crash avoidance, and noise reduction. In 2016, UDOT determined that 66 research projects provided \$68.2 million in benefits.

PEER EXCHANGE SESSION SUMMARIES

This section summarizes discussions at the peer exchange group by topic—library functions, mechanisms for coping with change, engagement of staff and external customers, and the implementation and value of research.

LIBRARY FUNCTIONS

Research libraries play a variety of roles within DOTs. The research library at NCDOT has recently been reorganized and has a full-time, on-staff librarian available to assist employees with literature searches and checking out engineering- and transportation-related documents, technical journals, and books. Items in the library are also cataloged in the state library system and can be checked out by employees. The library contains historical information dating back to 1920 and includes the Board of Transportation minutes. The library is somewhat isolated in its current location, but NCDOT is looking at how it can expand.

IDOT has a physical library with a degreed, full-time librarian. The Bureau of Research at IDOT is focused on improving the library and in the process of determining the best method to secure historical information. This library is part of the state library system in Illinois.

The UDOT research library is located in the learning center of the DOT building. The research library has recently been reorganized and now includes conference rooms and areas with conference tables. The research library is determining appropriate journals and magazines to which the DOT will maintain subscriptions.

FDOT has implemented a paperless initiative and plans to educate and instruct employees to use library resources online. At AKDOT&PF, all transportation-related material has been moved to the state library; state plans are archived in the state library as well. MDOT does not have a library. If employees have library needs, they work with TRB or NCHRP to locate technical reports and documents.

Most participants were not aware of their agency's retention policy for documents, but all agreed that any policy should adhere to federal and state requirements.

MECHANISMS FOR COPING WITH CHANGE

Staff turnover creates issues with knowledge transfer, training, and organizational awareness. A variety of ways to cope with this change were discussed, including:

- Conducting succession planning for retirement.
- Having individual conversations with staff to encourage participation.
- Coordinating the research advisory committee instructors, summer meetings, and mentoring guidelines.
- Marketing the program with national organizations.
- Overlapping the most vocal champions and participation on committees.

It is important to expand the pool of staff participants in research projects and committees. The DOTs have several methods to train staff to serve on a committee and champion projects, including:

- Incorporating the research process into project management.
- Valuing individual performance.

• Reinforcing expectations.

AKDOT&PF, MDOT, and IDOT provide a one-page document explaining the role and expectations. FDOT provides ad hoc training; project manager expectations are provided in the Research Program Manual. UDOT has an informal process where all PMs review training with each other, similar to a mentoring program.

Recruiting staff to participate on national committees and panels is another important aspect of a research program. AKDOT&PF has annual meetings with each region to encourage membership and participation at TRB and NCHRP. It is preferred that staff attending national conferences be at least a "friend" to a committee prior to the meeting. AKDOT&PF focuses on panels that are of the most benefit to its agency and best fit its subject matter experts. UDOT sends approximately 15 staff to TRB annually. Participants are expected to implement ideas after TRB and are required to meet monthly to explain how their ideas are being implemented. The agency calculates a benefit-to-cost ratio to measure all TRB implementation ideas versus the cost of sending staff to the annual meeting. FDOT requires staff to provide a trip report to the innovators committee after attending the TRB annual meeting. Staff that are panel or committee members must actively participate. TRB is open to all MDOT staff to attend due to the proximity and low travel costs associated with attendance. IDOT provides funding for committee chairs and for staff with accepted papers.

ENGAGEMENT OF STAFF AND EXTERNAL CUSTOMERS

A research program can use a variety of ways to effectively encourage ideas and participation, such as:

- Hosting workshops.
- Attending monthly status meetings.
- Including district representatives as technical advisors.
- Soliciting ideas from subject matter experts.
- Engaging municipalities in the research needs solicitation process.
- Participating in private-sector meetings.
- Discussing the research program at meetings for specific technical areas.

UDOT hosts an annual research workshop to explain research ideas in eight subject areas. At the end of this workshop, UDOT creates a prioritized list of research ideas and what will go into its annual work program. AKDOT&PF participates in private-sector meetings to help solicit ideas. IDOT includes industry in each of the technical advisory groups. NCDOT has also begun engaging private-sector partners in conjunction with appropriate business units.

Many states expressed concerns with low participation from staff in the research process or that staff are not interested in serving as project champions. One method to engage staff and encourage participation is to incentivize research by recognizing both the PIs and PMs or providing internal research project awards. One DOT suggested states be innovative for the TRB annual visit by hosting a roundtable discussion and inviting junior-level or new staff to get a primer/seminar on national programs (TRB, NCHRP, etc.). This gives the DOT an opportunity to discuss urgent issues and learn how TRB can provide assistance.

IMPLEMENTATION AND VALUE OF RESEARCH

Several participating DOTs use research implementation worksheets to keep projects focused on the end goal. Completing these worksheets ensures the PI and the project champion look at the implementation plan and understand what performance metrics will be evaluated at the end of the project. These worksheets are an extension of the work plan and are revisited at every meeting.

University of North Carolina at Charlotte professor Tom Nicholas discussed the results of his research into how to capture and communicate the value of NCDOT research. As part of his research, Dr. Nicholas surveyed NCDOT researchers and stakeholders to define the characteristics of a successful research project and how to define the value of research. The research results indicated that the definition of the value of research will need to be flexible and communicated differently to different stakeholders. If costbenefit is to be used, the cost-benefit methodology should include both qualitative and quantitative benefits. Dr. Nicholas identified how various stakeholders see success and value. For example, executives and politicians view money as the medium to measure value. Engineers, managers, and end users see money as important but also view the overall impact from the project and problem solution as a measurable value. Researchers also view publication of research results and experience for graduate students as valuable measures.

Dr. Nicholas described a model he developed for predicting research success based on project success indicators. These indicators include:

- Regular communication from the PI.
- Researcher experience.
- Proposal quality.
- NCDOT champion involvement.
- Research need.
- Co-PI experience.

The preliminary model results indicate that communication and proposal quality are not as significant predictors of project success as PI experience and research need. Dr. Nicholas also indicated that additional data are required to test this model hypothesis. The research presentation by Dr. Nicholas gave new insights into how state DOTs and researchers should approach communicating the value of research in their research programs.



Participants of the Research Peer Exchange toured the Construction Facilities Laboratory Tour at North Carolina State University.

KEY TAKEAWAYS

Key takeaways from the research program representatives at the NCDOT Research Peer Exchange are as follows:

- Challenges—organizational change, leadership turnover, the need to re-educate the management workforce, engagement of staff in research, and communication of the value of the research—are consistent among the participating DOTs.
- Although most DOTs are experiencing some level of organizational change, there is little to no standardization across DOTs for research methods and processes.
- Enforce brevity in reports, statements of value, and other research deliverables by requiring a technical editor or setting page limits for reports.
- Create step-by-step standard operating procedures to document processes for institutional memory and to cope with change/organizational turnover.
- Internship and recruitment tracking is beneficial to the agency.
- It is vital to communicate the results of the research to consumers.
- Close the loop with customers and with researchers. Many researchers that do excellent work are not always aware of how their products are implemented.
- Recognize PMs and PIs for participating in research activities, national committees, and implementation successes, but also recognize those who do not meet project requirements.
- Ensure that PIs and PMs understand project requirements and expectations by going over the scope during the project kick-off meeting, requiring monthly or quarterly progress reports, and scheduling mid-cycle meetings to assess project status and next steps.
- Create or repurpose a position to specifically encourage and facilitate implementation activities. Several of the attending states, including NCDOT, have recently done this.
- Constant outreach to existing and potentially new customers. Engage through multiple internal business forum as frequently as possible.
- Consider conference and workshops to engage researchers and agency employees

APPENDIX A. RESEARCH PEER EXCHANGE AGENDA

This appendix contains the agenda for the NCDOT Research Peer Exchange.

Sustaining and Growing a Research Program during Times of Change

Day 1

8:00 a.m.-9:00 a.m.-Introductions

- Introductions for all attendees
- Discuss purpose of the peer exchange

9:00 a.m.–10:00 a.m.–Research Program Structure and Successes Part 1

- Each state will discuss its own structure and processes (20 minutes \times 6)
 - Staff and budget size, place in organization, research need gathering process
- Challenges you face currently and have dealt with in the past
- Successful initiatives moving your program forward

10:00 a.m.-10:15 a.m.-Break

10:15 a.m.–11:15 a.m.–Finish Overview

11:15 a.m.-12:00 a.m.-Follow-Up Discussion Driven by Presentations

- What has worked for you?
- What did you learn that was interesting?
- What challenges do you see in the near future?

12:00 p.m.-1:00 p.m.-Lunch, Provided

1:00 p.m.-1:45 p.m.—Continue Follow-Up Discussion

- What are you most proud of/happy about regarding your state research program?
- How much do you rely on universities to drive programs?
 - What percentage of your problem is made up of university ideas?
 - How do you make sure you get the best value from those projects?

1:45 p.m.-2:30 p.m.-Library Functions

- Do you have a library?
- Increasing library use and awareness across the agency
- Library measures in a changing environment
- What is most effective at other states?
- What role does the library play in your agency?

2:30 p.m.-3:00 p.m.-Travel to North Carolina State University Construction Facilities Laboratory

3:00 p.m.–5:00 p.m.—Technical Tour, Construction Facilities Laboratory Tour at North Carolina State University

6:30 p.m.—Dinner (Reservations at a Local Restaurant)

Day 2

8:00 a.m.-9:45 a.m.-Mechanisms for Coping with Change

- Staff turnover in R&D—knowledge transfer, training, maintaining momentum
- Massive staff turnover at agency: subject matter experts and champions have left
 - How do you most effectively engage, recruit, and retain new champions?
 - How are you increasing or at least maintaining organizational awareness?
- How do we expand the pool of participants in research projects/committees?
- Building a research skillset for our customers and champions—how to best train to serve on a
- committee and champion projects; this is an often-overlooked piece of research programs
- National engagement—NCHRP/TRB, etc.—effective mechanisms for recruitment

9:45 a.m.-10:00 a.m.-Break

10:00 a.m.-11:45 a.m.-Engaging with the Field and External Customers

- Reach out to field personnel most effectively to get ideas and participation
 - Workshops
 - Write and circulate ideas
 - Develop a guide for developing an idea
 - Web-based form
- Engaging the private sector—benefits/risk
 - AGC, CAPA, aggregate industry, ACPA, PCI, ACEC, etc.
 - o Other state agencies including MPOs and RPOs

• How can the research office be a more forceful driver of identifying needs and developing a program?

11:45 a.m.-1:00 p.m.-Lunch, Local Restaurant

1:00 p.m.-2:45 p.m.-Implementation and Value of Research

- UNCC project overview from Tom Nicholas
- Implementation:
 - What has each agency found to be effective?
 - Implementation measures in a changing environment
 - What did you think would work but did not?
- Review NCDOT's creation of an implementation manager position
 - Review the role and help to further define
 - Discuss potential most effective uses and help to develop the role (already filled)
- Tracking implementation over time—success stories
- How do you determine benefits? Specifically, non-monetary type benefits
- Engaging the private sector to support implementation

2:45 p.m.-3:00 p.m.-Break

3:00 p.m.-4:30 p.m.-Outreach, Wrap-Up, and Summarize

- NCDOT R&D is planning an innovation summit for North Carolina involving NCDOT, universities, and partners (likely in conjunction with Value Management)
- What effective means have other states utilized to get results out there to consumers?
 - Social media experiences, newsletters, internal meetings, training

APPENDIX B. STATE TRANSPORTATION RESEARCH PROGRAM REPRESENTATIVES

ALASKA DEPARTMENT OF TRANSPORTATION AND PUBLIC FACILITIES



Carolyn Morehouse, P.E. Statewide Research and Technology Transfer Chief <u>Carolyn.morehouse@alaska.gov</u> 907-465-8140

FLORIDA DEPARTMENT OF TRANSPORTATION



Darryl Dockstader Research Center Manager Florida Department of Transportation Research Center <u>darryll.dockstader@dot.state.fl.us</u> (850) 414-4617

ILLINOIS DEPARTMENT OF TRANSPORTATION



Illinois Department of Transportation Megan Swanson Technical Research Coordinator Illinois Department of Transportation Bureau of Research <u>Megan.Swanson@Illinois.gov</u> 217-782-3547

MARYLAND DEPARTMENT OF TRANSPORTATION



Allison Hardt Maryland State Highway Administration <u>ahardt@sha.state.md.us</u> 410-545-2916

NORTH CAROLINA DEPARTMENT OF TRANSPORTATION

Neil Mastin, Research Manager, 919-508-1865, jmastin@ncdot.gov



Steven Bolyard, Mobility, Safety, Roadway Design, 919-508-1874, sjbolyard@ncdot.gov

John Kirby, Planning, Environment, Transit, 919-508-1816, jkirby@ncdot.gov

Mustan Kadibhai, Pavement, Materials, Maintenance, Structures, 919-508-1819, <u>mkadibhai@ncdot.gov</u>

Curtis Bradley, Implementation Manager, 919-508-1832, <u>cbradley8@ncdot.gov</u>

Lamara Williams-Jones, Research Librarian, 919-508-1790, research@ncdot.gov

UTAH DEPARTMENT OF TRANSPORTATION



Cameron Kergaye, Ph.D., PMP, P.E. Director of Research <u>ckergaye@utah.gov</u> 801-965-2576

UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE



Thomas Nicholas II, P.E., Ph.D. University of North Carolina at Charlotte <u>tnichola@uncc.edu</u>

FEDERAL HIGHWAY ADMINISTRATION



George Hoops, P.E. Planning and Program Development Manager, North Carolina Division <u>ghoops@dot.gov</u> 919-747-7022

Federal Highway Administration

U.S. Department

of Transportation

FACILITATORS



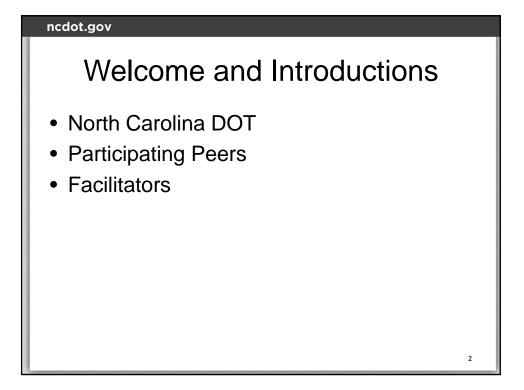
John Overman, AICP <u>j-overman@tti.tamu.edu</u> 817-462-0512 Kristi Miller, AICP <u>K-miller@tti.tamu.edu</u> 972-994-2203

APPENDIX C. STATE TRANSPORTATION RESEARCH PROGRAM PRESENTATIONS

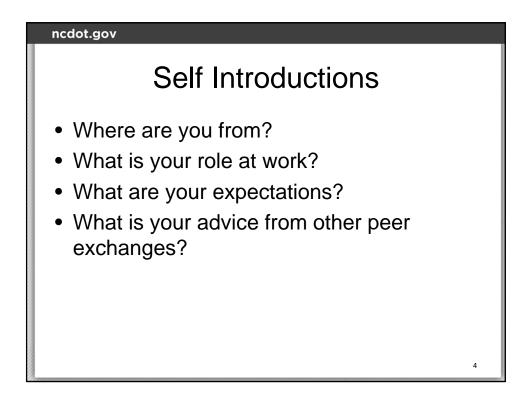
This appendix contains the peer state slide presentations used during the NCDOT Research Peer Exchange in the following order:

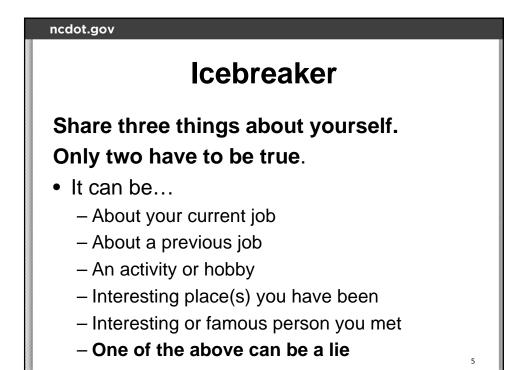
- Slides to Facilitate the Peer Exchange.
- Alaska Department of Transportation.
- Florida Department of Transportation.
- Illinois Department of Transportation.
- Maryland Department of Transportation.
- North Carolina Department of Transportation.
- University of North Carolina at Charlotte.
- Utah Department of Transportation.





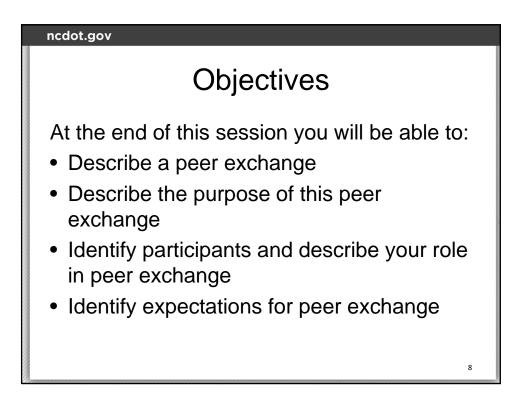
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Invite	e	State	
Car	olyn Morehouse	Alaska	
Dar	rryl Dockstader	Florida	
Car	meron Kergaye	Utah	
Me	gan Swanson	Illinois	
Alli	son Hardt	Maryland	
Ste	ven Bolyard	NCDOT R&D	
Cur	tis Bradley	NCDOT R&D	
Mu	istan Kadibhai	NCDOT R&D	
Joh	in Kirby	NCDOT R&D	
Nei	il Mastin	NCDOT R&D	
Lan	nara Williams-Jones	NCDOT R&D	
Jim	my Travis	NCDOT	
Geo	orge Hoops	FHWA	
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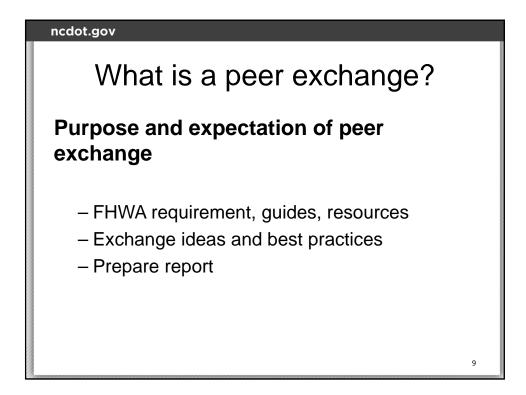


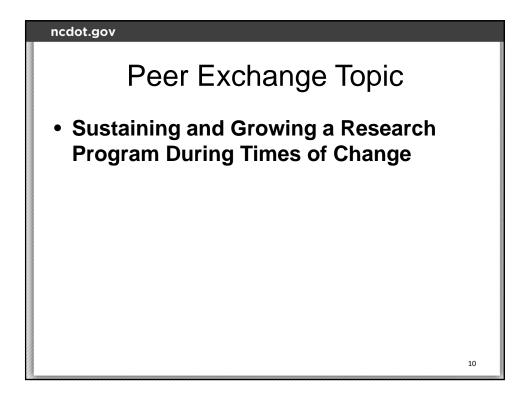


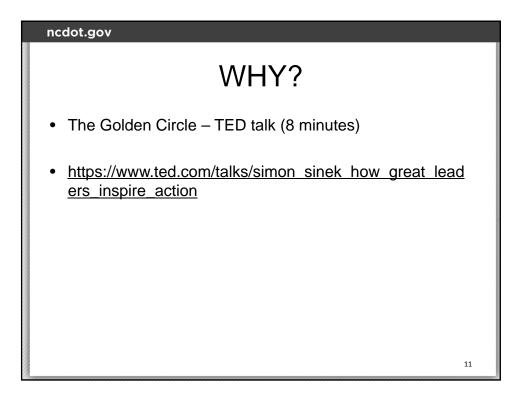
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	Agenda - Day 1	
8:00 9:00 10:00 10:15 11:15	Introductions Research Program Structure and Successes Part 1 Break Finish Overview Follow-up Discussion driven by Presentations	
12:00	Lunch – Provided	
1:00 1:45 2:30 3:00	Continue follow-up discussion Library Functions Travel to NCSU Automotive Laboratory Technical Tour - Demo of six-axis Driving Simulator	
6:30	Dinner (Reservations at a local restaurant)	6

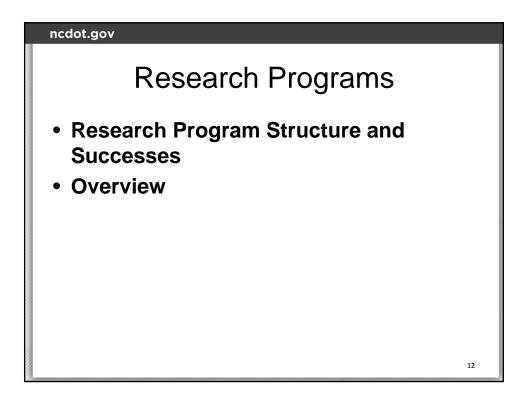
ncdot.gov	
	Agenda Day 2
8:00 8:45	Mechanisms for coping with change Break
10:00	Engaging with "The Field" and External Customers
11:45	Lunch – Local Restaurant
1:00	Implementation and Value of Research
2:45	Break
3:00	Outreach, wrap-up and summarize
	7

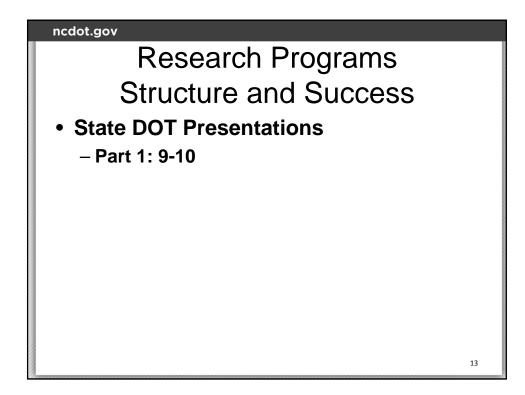


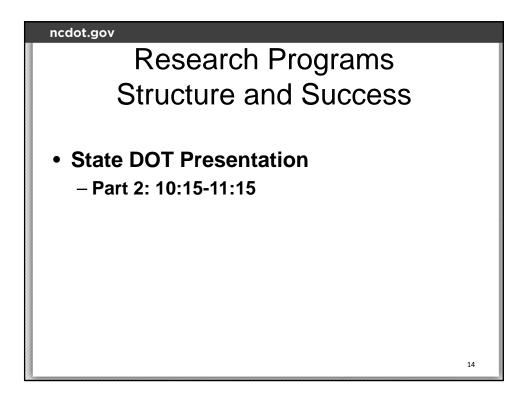


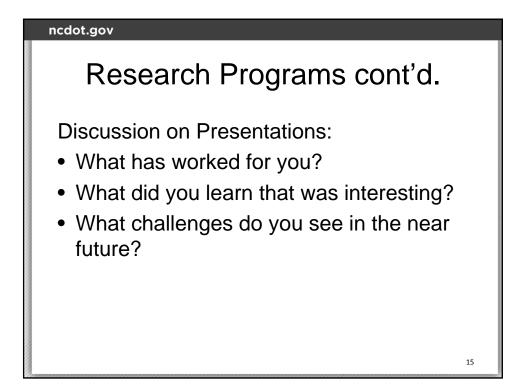




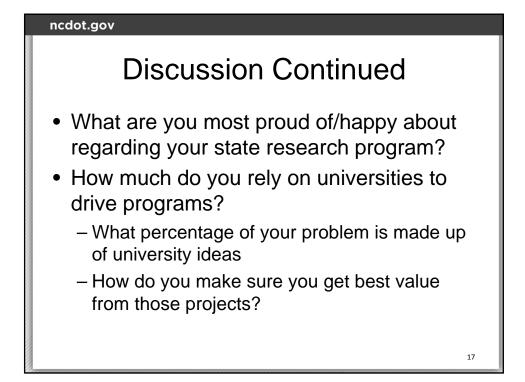


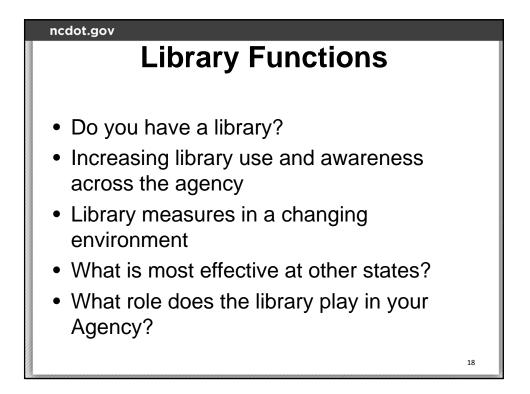






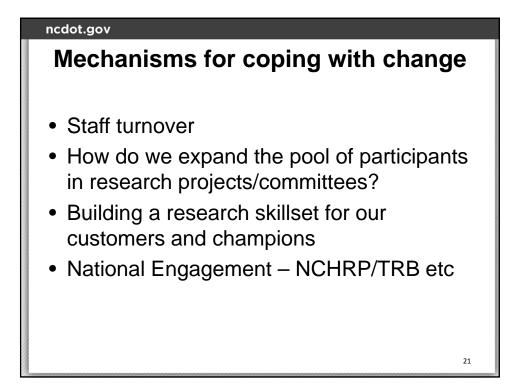


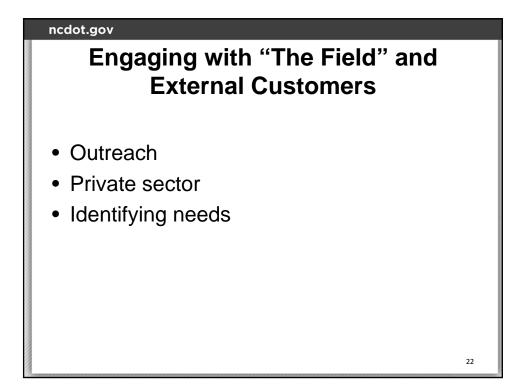


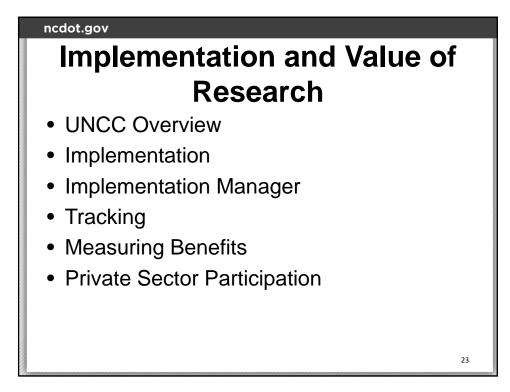


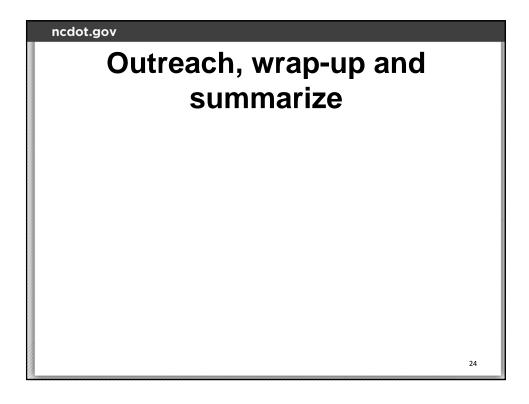


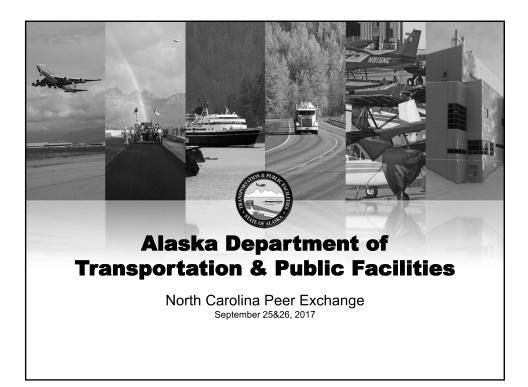
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	Day 2	
8:00 8:45	Mechanisms for coping with change Break	
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11:45	Lunch – Local Restaurant	
1:00	Implementation and Value of Research	
2:45	Break	
3:00	Outreach, wrap-up and summarize	
		20

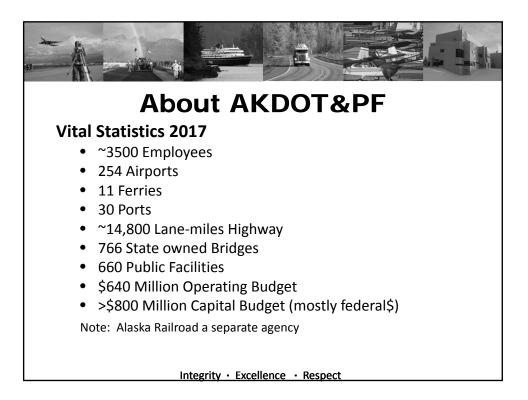




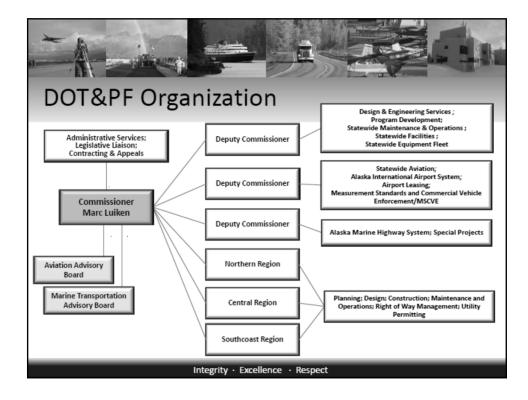


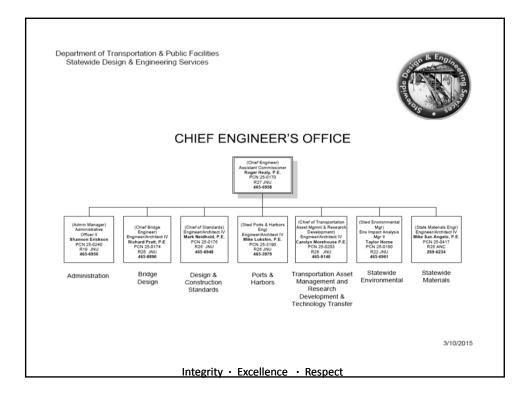


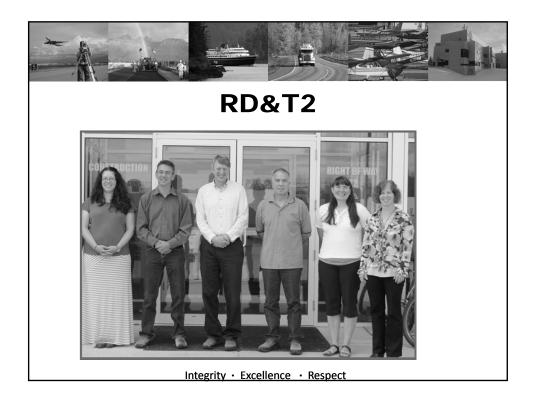


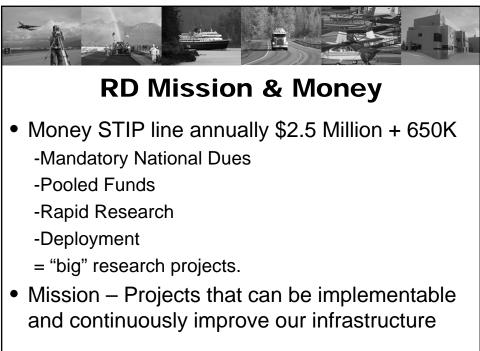




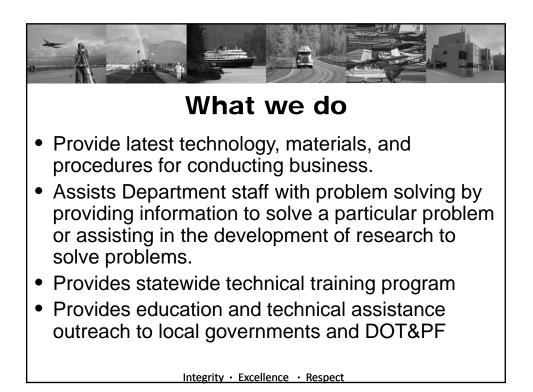


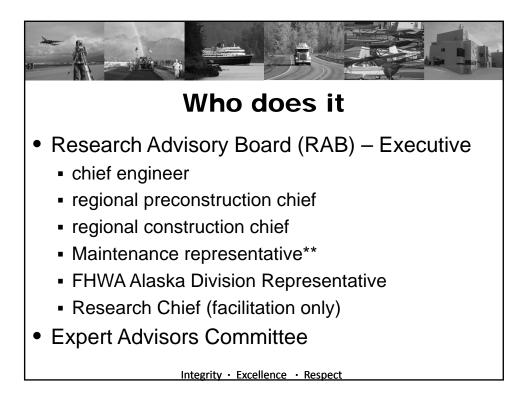






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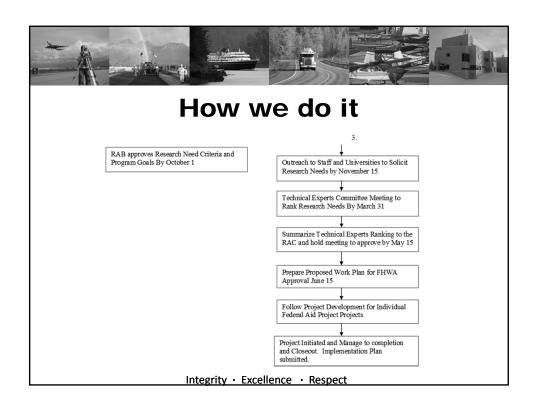


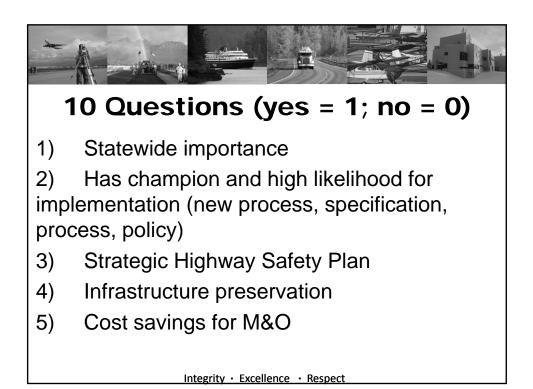


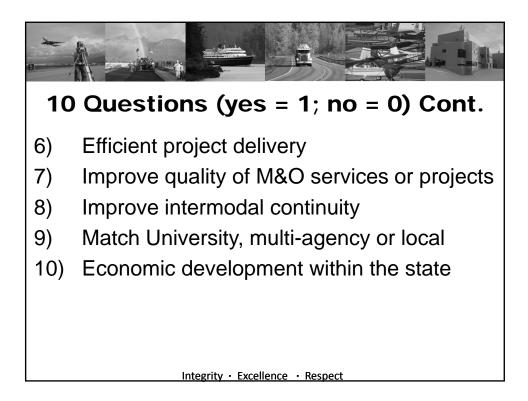


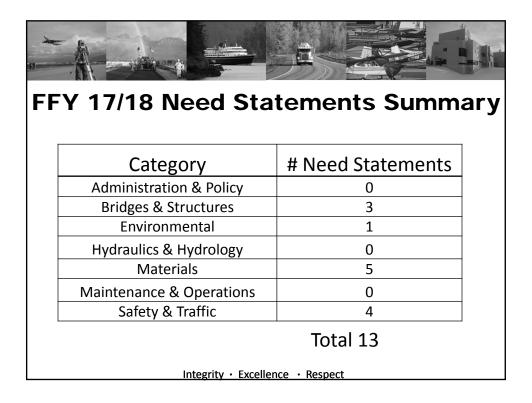
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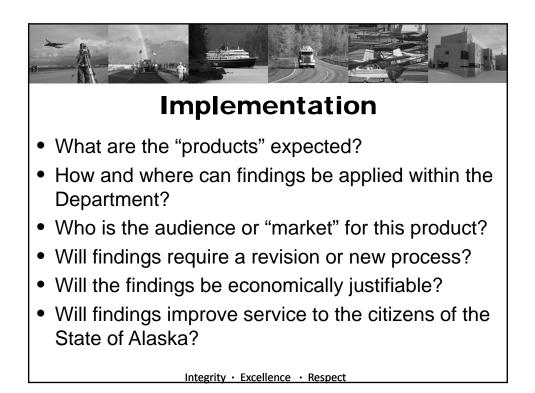




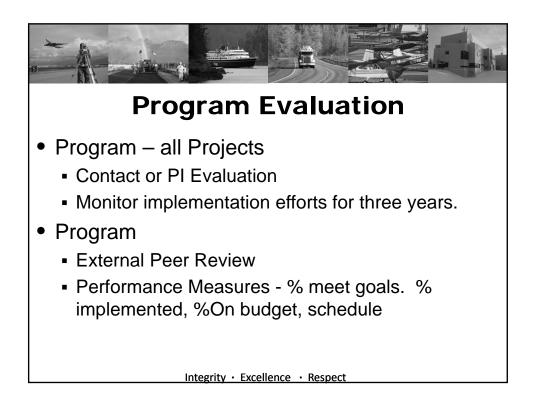




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FDOT Participation in **NCDOT PEER EXCHANGE**

25 September 2017

Darryll Dockstader Florida Department of Transportation Research Center

Florida Department of Transportation

STAFF AND BUDGET

- Research Program Staff 4.67 FTE
 - Program Manager
 - Development Coordinator
 - Performance Coordinator
 - Business Systems Coordinator
 - Technology Transfer Staff (two shared positions)
- \$14M Research Program Funding
- Internship and Recruitment Program Staff 2 FTE
 - North and South Regional Coordinators

ORGANIZATIONAL STRUCTURE

- The FDOT Research Center is a cost center within the Department with funding programmed in the 5-year work program, which is a five-year plan of transportation projects as defined in section 339.135, F.S.
- Recently reorganized to report to Assistant Secretary of Strategic Development (previously reported to Chief Engineer)
- Internship and Recruitment Program cooperatively managed with Human Resources

RESEARCH PROGRAM DEVELOPMENT

- Annual research needs solicitation
 - Sent in October to Central Office research coordinators and Districts
 - Returned in January
 - Peer and executive review
 - Approved list sent to FHWA division office
- Mid-cycle requests available based on available funding
- Pilot/demo projects (year round based on available funding)
- National/regional research programs
 - NCHRP, TPF, AID support projects, etc.

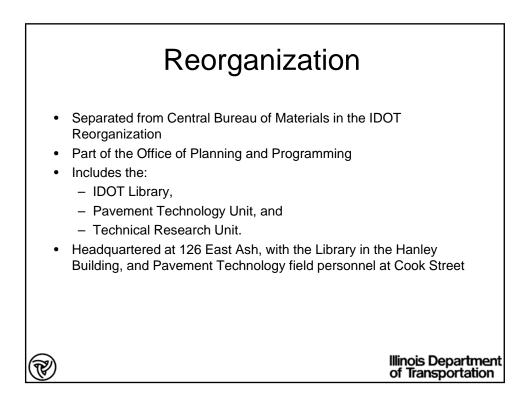
CHALLENGES

- Consistent, effective program management. Currently there are
 - 80 project managers statewide
 - 149 projects
 - 81 principal investigators
- Effective, one-stop, program/project management system (database)
- Resources required to effectively manage implementation and performance analysis

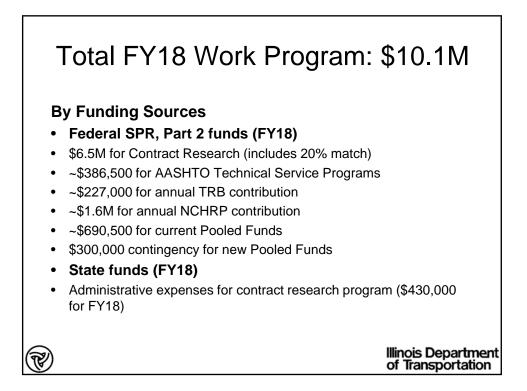
SUCCESSES

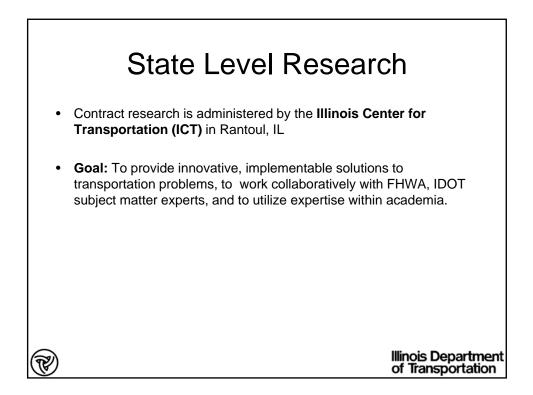
- Engagement and executive support
- Implementation and performance analysis
- Internship and Recruitment Program
 - 349 intern hires since Fall 2013
 - 29 interns hired into full-time positions

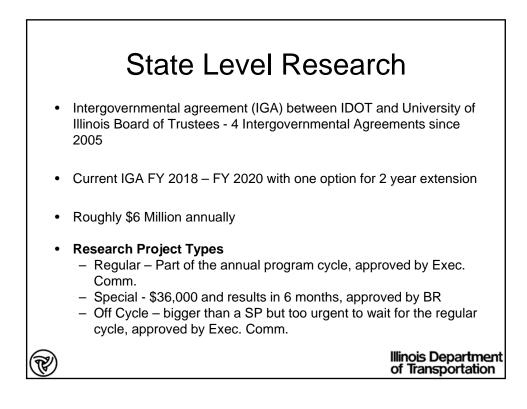


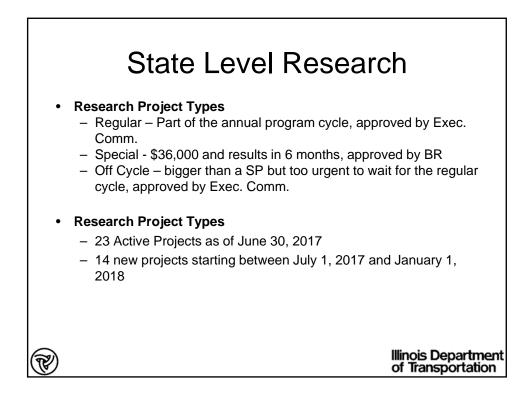




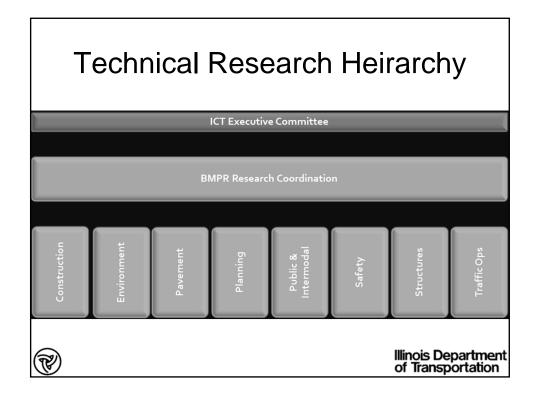


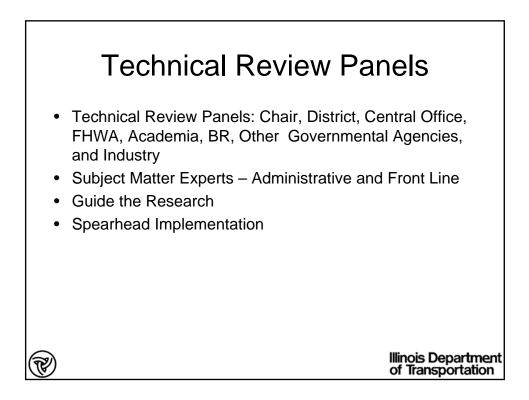




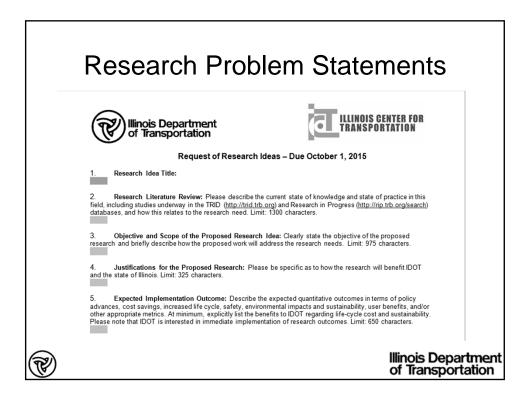


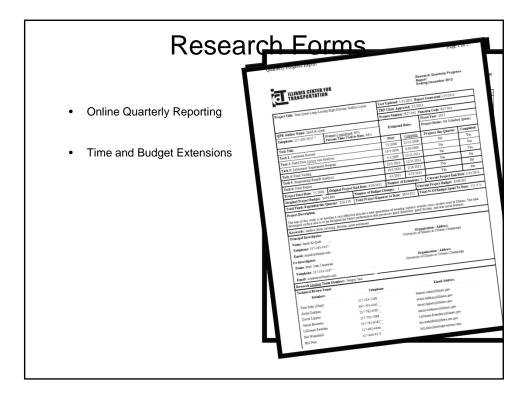


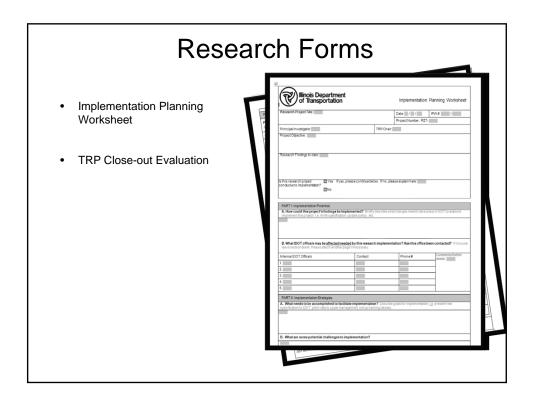


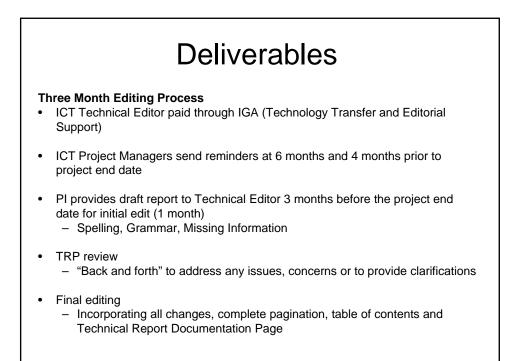


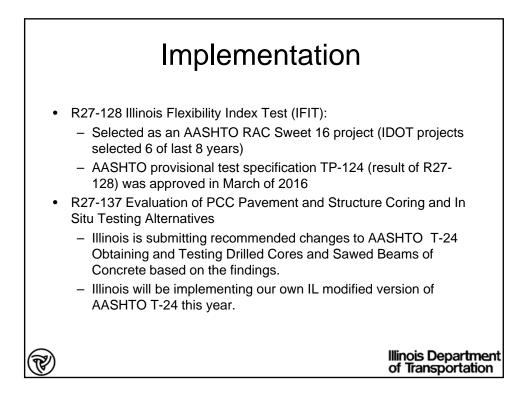




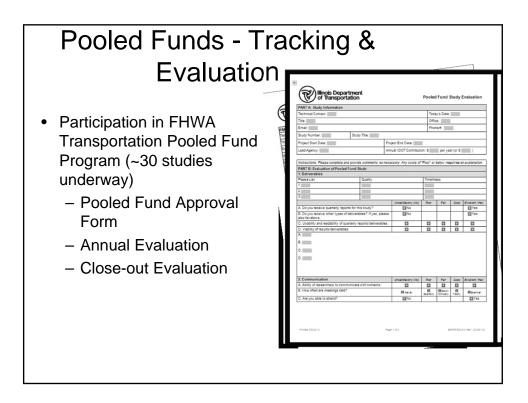


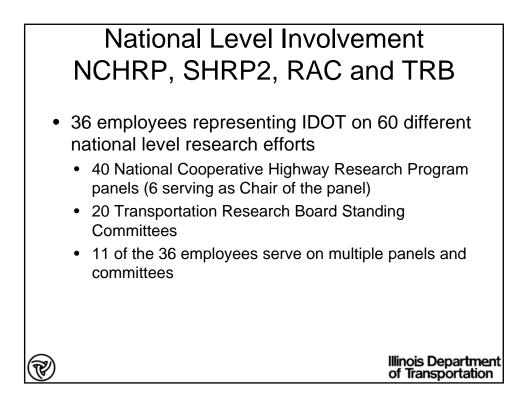








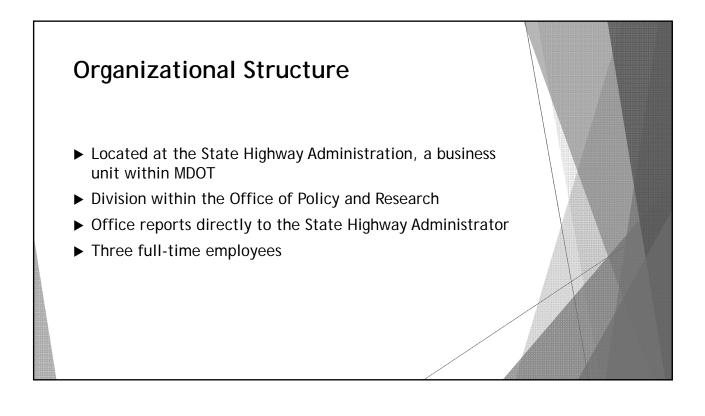


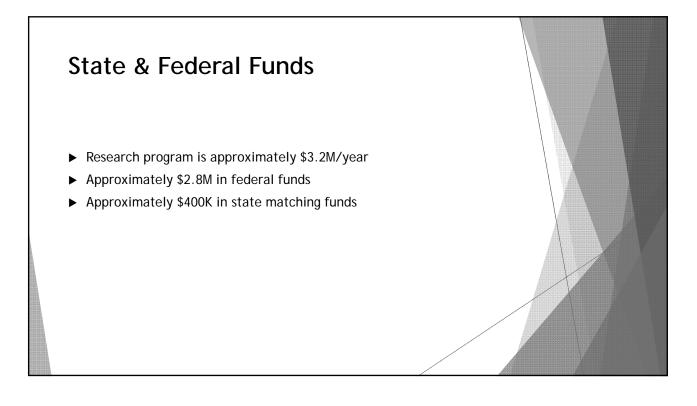






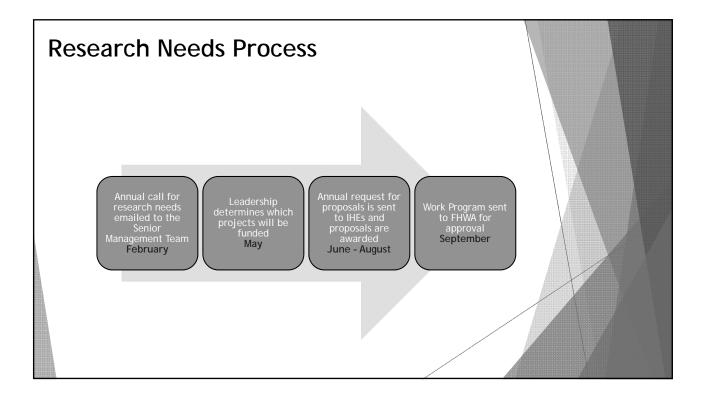


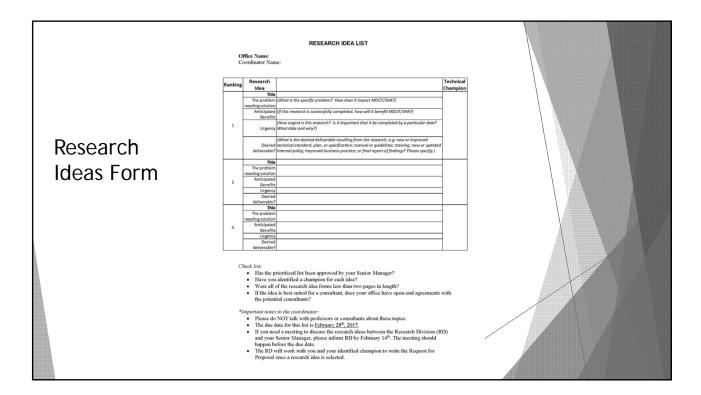




Responsibilities

- ▶ Administer and manage SHA's SPR, Part 2 Research Program
- Support participation in national research programs (NCHRP, TPF, AASHTO TSPs)
- Develop and administer research and technical assistance agreements with IHEs
- ► Manage a summer internship program with Morgan State University
- ► Serve on the AASHTO Research Advisory Committee
- ► Serve as the TRB State Representative







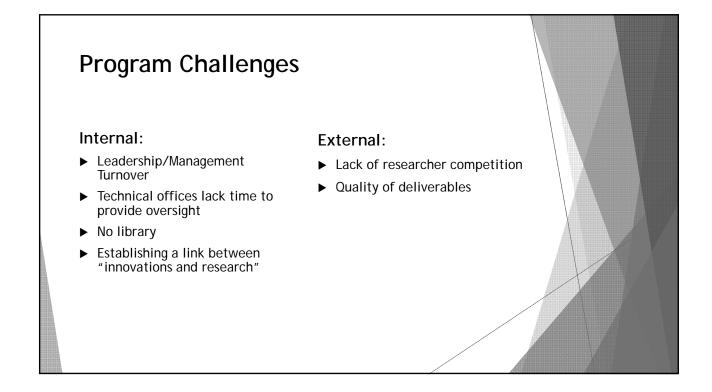
Research Needs -pros & cons

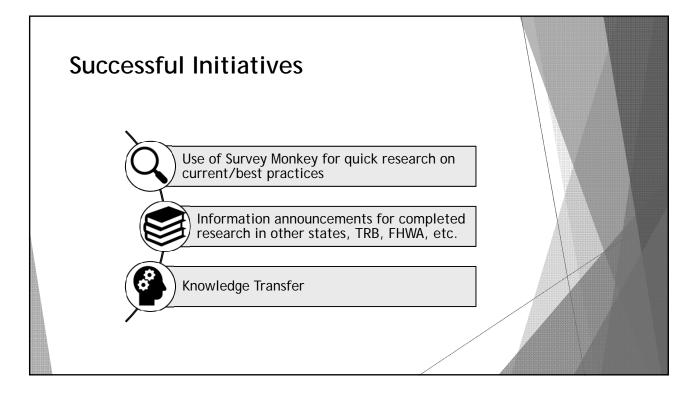
Pros:

- ▶ Needs are internally driver offices submit what matters to them
- ► Ideas have leadership support
- ▶ Multiple researchers can respond to the RFP

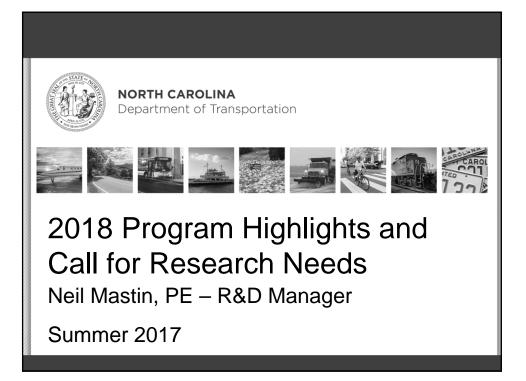
Cons:

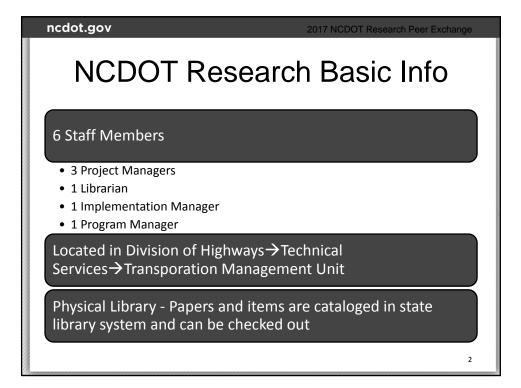
- ▶ Researchers are better at thinking through research ideas
- Less innovation/risk

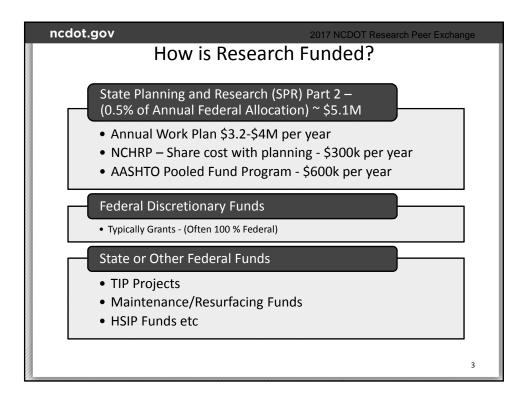


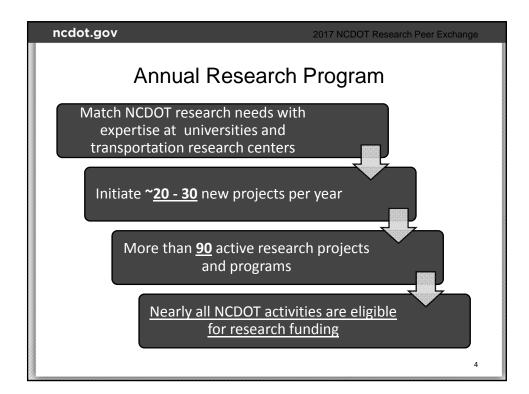




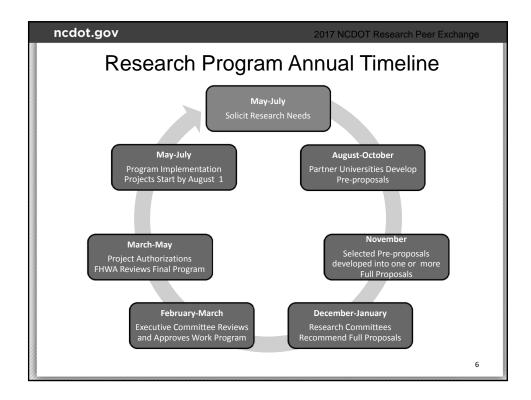


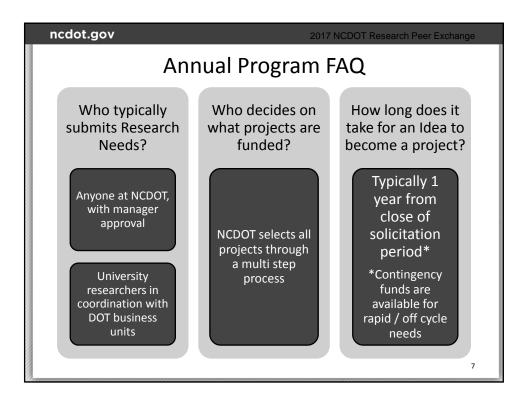


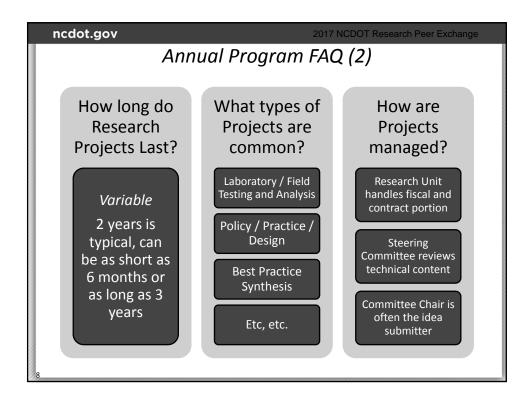


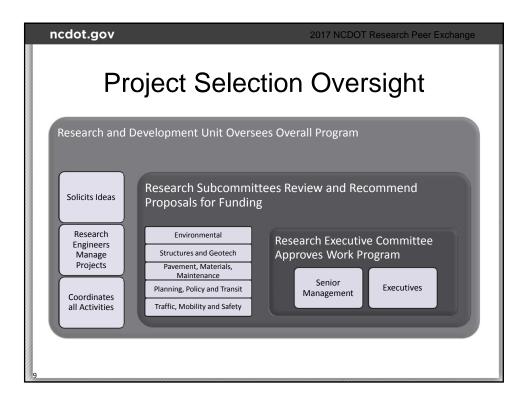


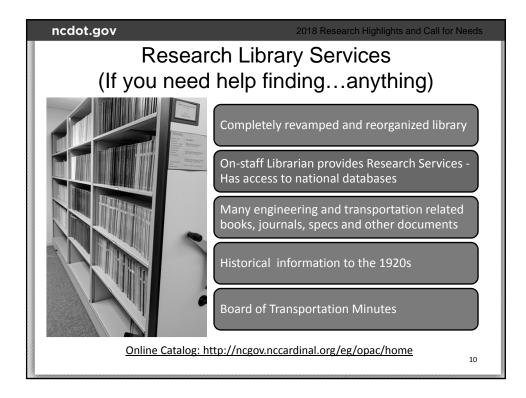


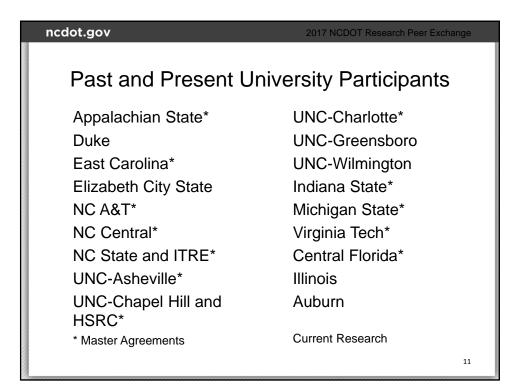


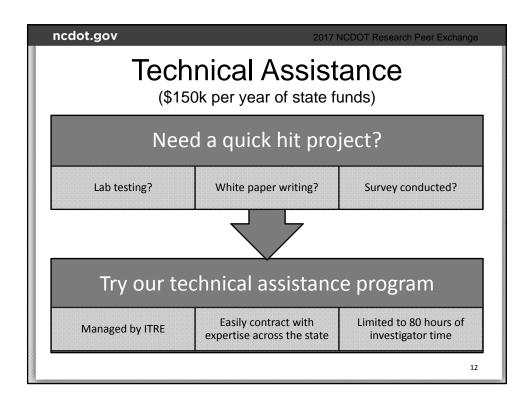








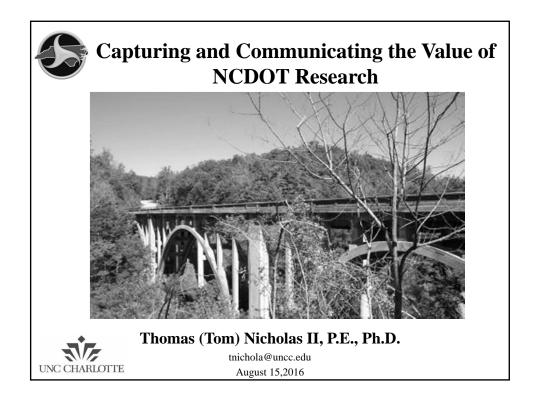




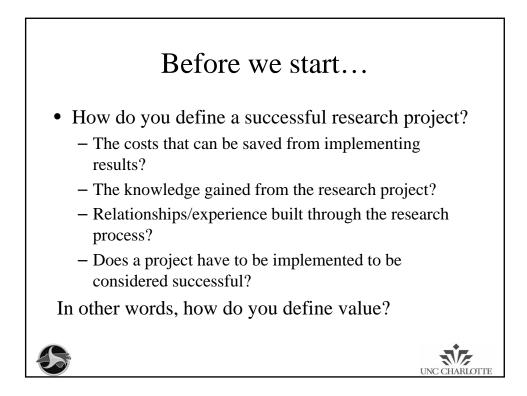


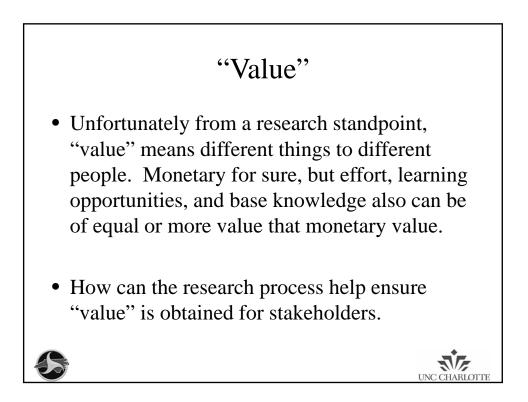
Contact Info			
Neil Mastin	Research Manager	919-508-1865	jmastin@ncdot.gov
Steve Bolyard	Mobility, Safety, Roadway Design, etc	919-508-1874	sjbolyard@ncdot.gov
John Kirby	Planning, Environment, Transit	919-508-1816	jkirby@ncdot.gov
Mustan Kadibhai	Pavement, Materials, Maintenance, Structures	919-508-1819	mkadibhai@ncdot.gov
Curtis Bradley	Implementation Manager	919-508-1832	cbradley8@ncdot.gov
Lamara Williams-Jones	Research Librarian	919-508-1820	lcwilliwams2@ncdot.gov
General Contact		919-508-1790	research@ncdot.gov
	Page (for Forms, complete ot.gov/projects/planning/Page		

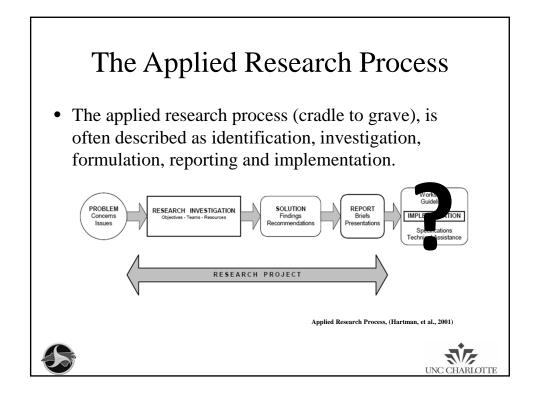




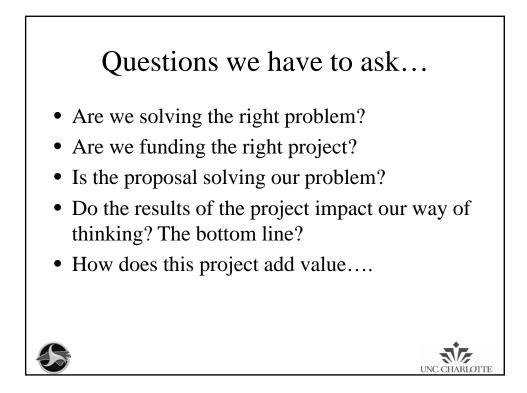


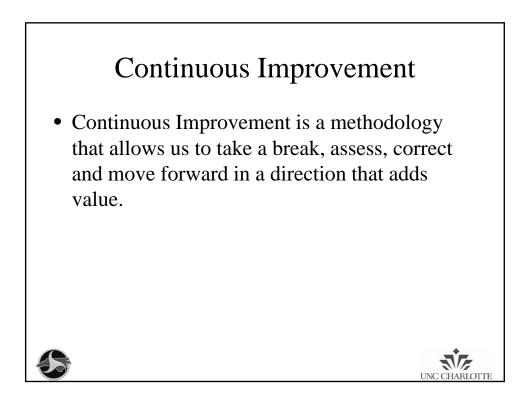


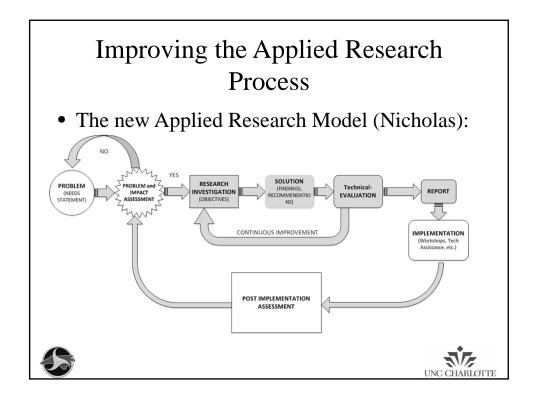


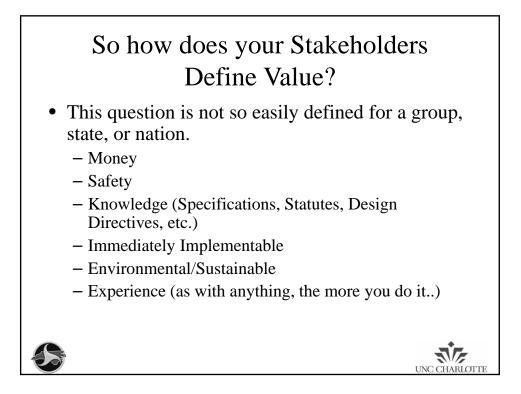


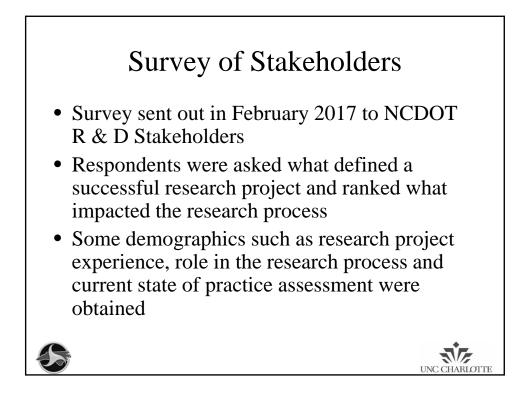




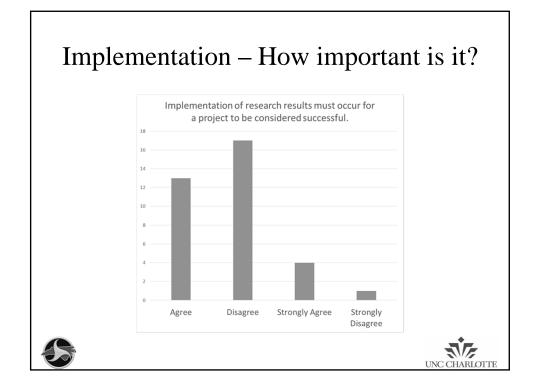


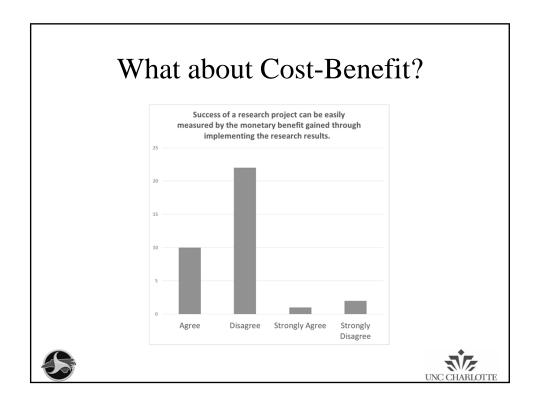


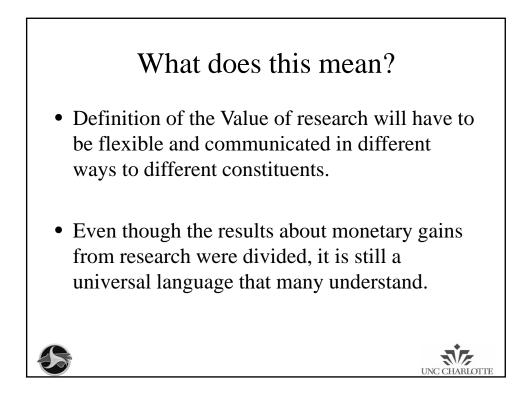


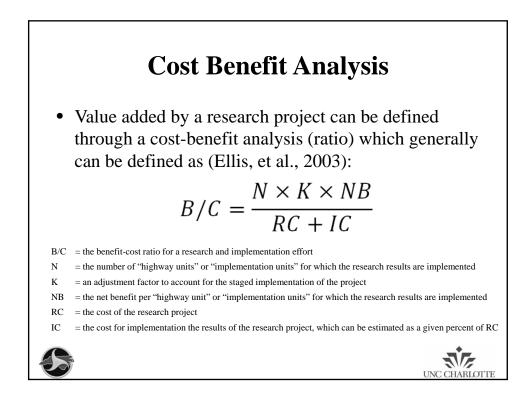


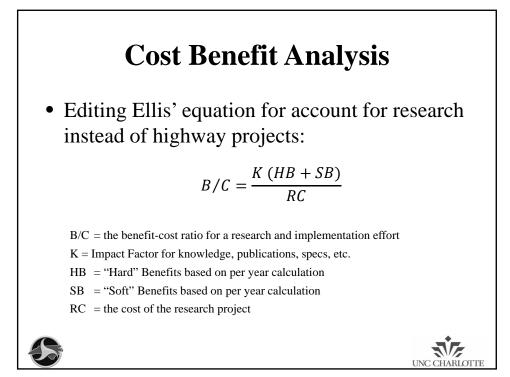
•]	Survey and Results How do you define success?	
	Definition of a successful Research Project	
	Knowledge Gained	77.14%
	Detailed Implementation Plan	17.14%
	Quality Final Report	5.71%
8		

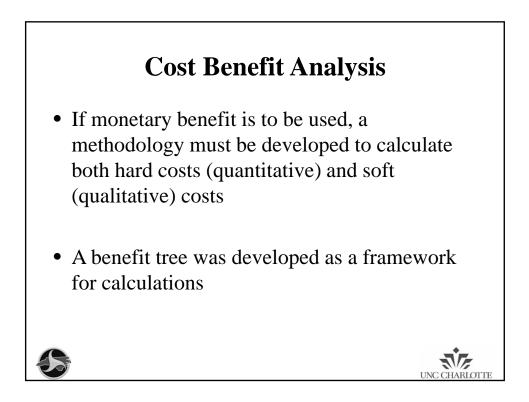


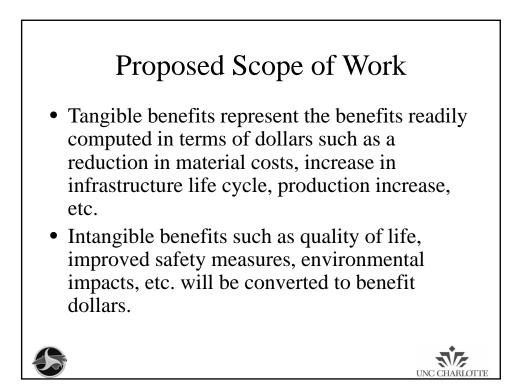


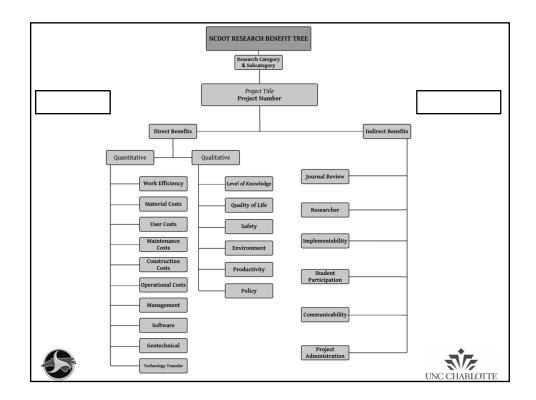


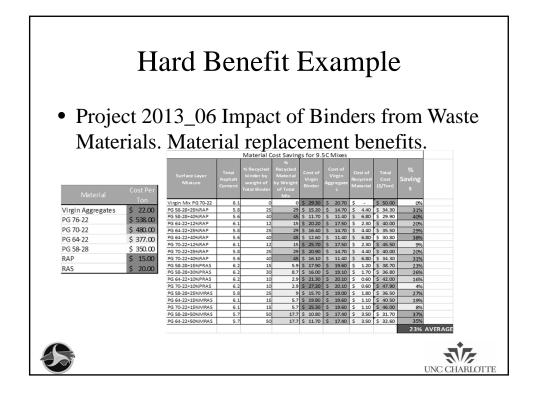


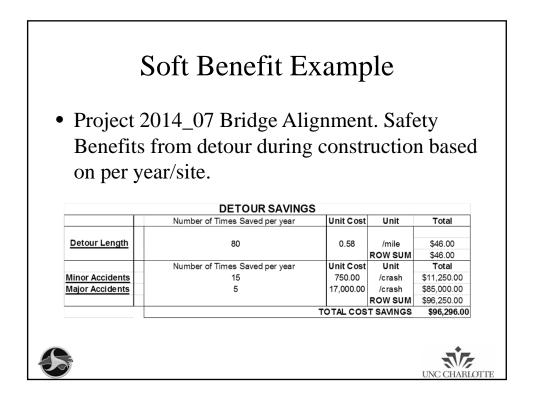


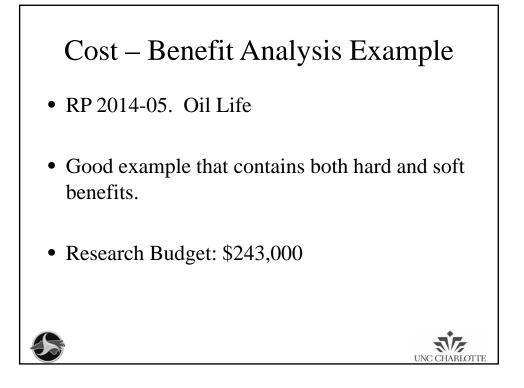


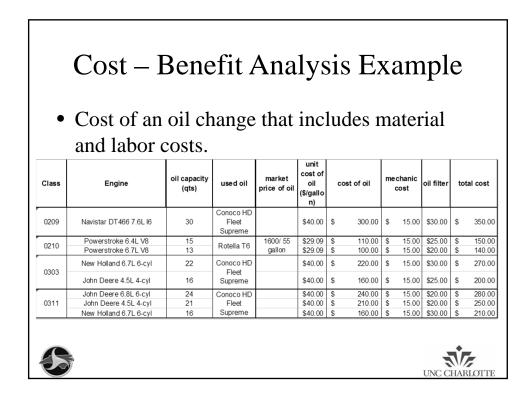






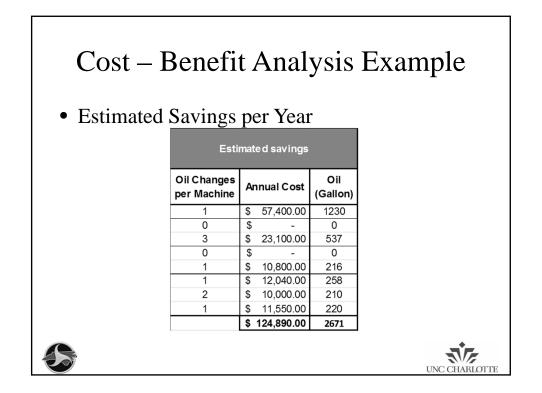


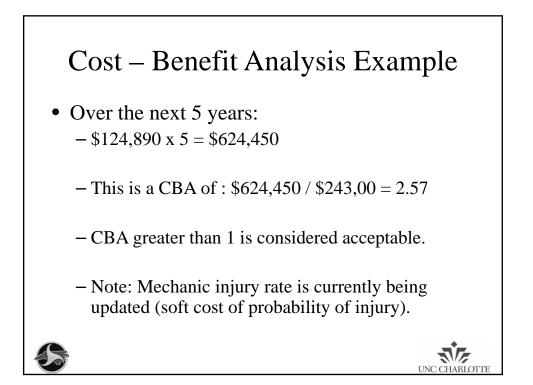


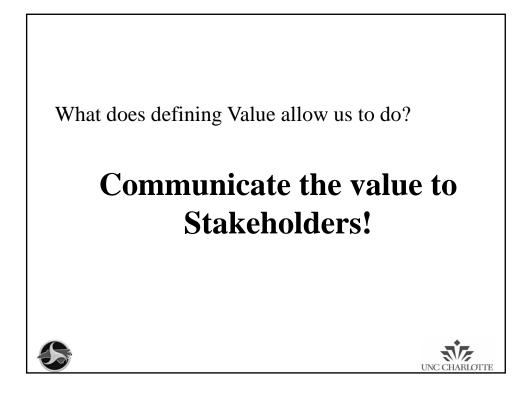


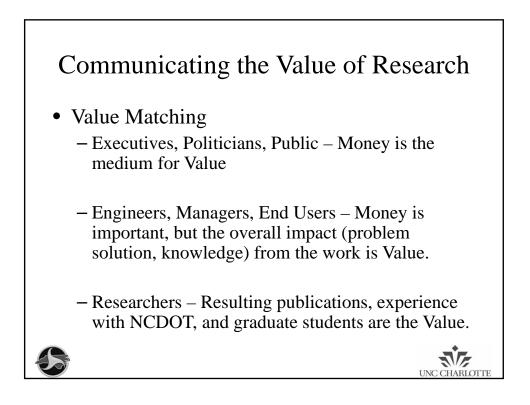
Cost – • Current (ng	es	s Exa	ample
	Thresh	old	Oil Changes	Anr	ual Cost	Ammund 0	
	value	units	per Machine	pe	r vehicle	Annual Cost	
	5,000	miles	2	\$	700.00	\$ 114,800.00	
	5,000	miles	6	\$	900.00	\$ 19,800.00	
	5,000	miles	6	\$	840.00	\$ 46,200.00	
	200	hours	1	\$	270.00	\$ 17,280.00	
	200	hours	2	\$	400.00	. ,	
	200		2	\$	560.00	\$ 24,080.00	
	200		3	\$	750.00	\$ 15,000.00	
	200	hours	2	\$	420.00	\$ 23,100.00	
						\$ 281,860.00	
					Benefits	0	
1			Ber	nefit /	Cost Ratio	0	
							UNC CHARLOTTE

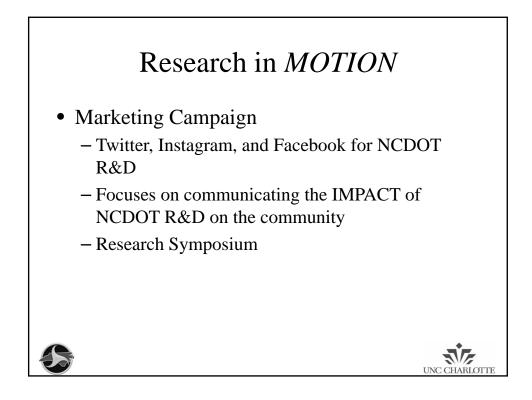
Cost • Costs o		l Ch	efit An anges b m Extended C	ase	ed on]	Pr		nple
	Threst	nold	Oil Changes	Anr	nual Cost			
	value	units	per Machine	ре	r vehicle		nnual Cost	
	10,000	miles	1	\$	350.00	\$	57,400.00	
	5,000	miles	6	\$	900.00	\$	19,800.00	
	10,000	miles	3	\$	420.00	\$	23,100.00	
	500	hours	1	\$	270.00	\$	17,280.00	
	500	hours	1	\$	200.00	\$	10,800.00	
	500	hours	1	\$	280.00	\$	12,040.00	
	500	hours	1	\$	250.00	\$	5,000.00	
	500	hours	1	\$	210.00	\$	11,550.00	
					Cost	\$	156,970.00	
S								UNC CHARLOTTE













Project Performance Prediction Model

$$Success = \beta_0 + \sum_{i=1}^{n} \left[\left(\beta_i \right) Indicator_i \right] + error$$

Where:

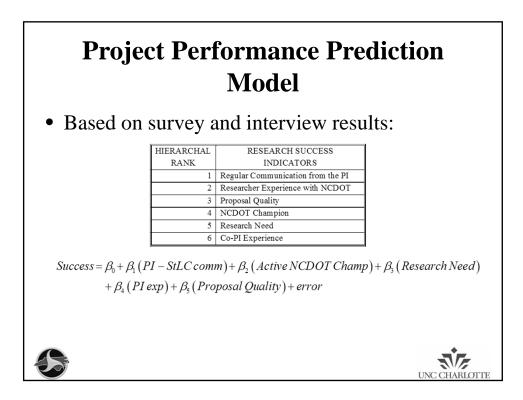
Success is defined categorically as high probability and moderate probability. A low probability category will be added based on the availability of data for that category.

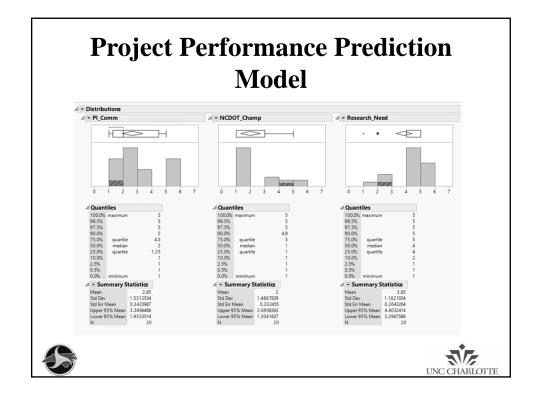
UNC CHARLOT

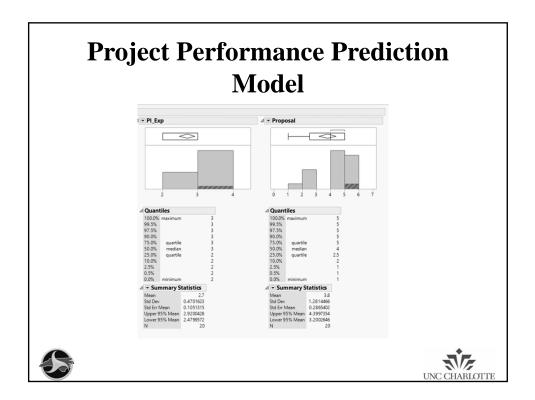
 β_0 = model correction factor (y-intercept)

 β_i = importance factors (weighting)

*Indicator*_i = controlling success indicators







Project Performance Prediction Model

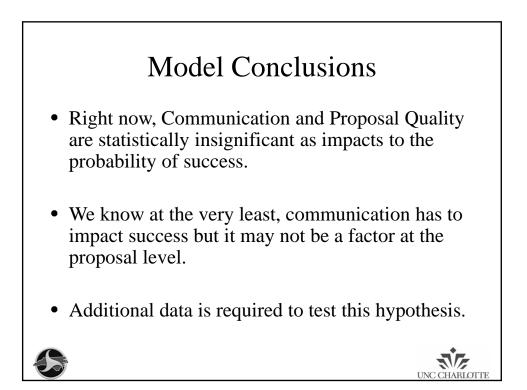
Term	Estimate	Std Error	ChiSquare	Prob>ChiSo
Intercept[1]	-1.7298261	7.4589852	0.05	0.8166
Intercept[2]	-0.3915498	7.460304	0.00	0.9581
PI_Comm	0.01823851	0.4193661	0.00	0.9653
NCDOT_Champ	1.38335649	1.0020548	1.91	0.1674
Research_Need	1.01733403	0.9248964	1.21	0.2714
PI_Exp	-1.5843749	1.3720625	1.33	0.2482
Proposal	0	0	100000	<.0001

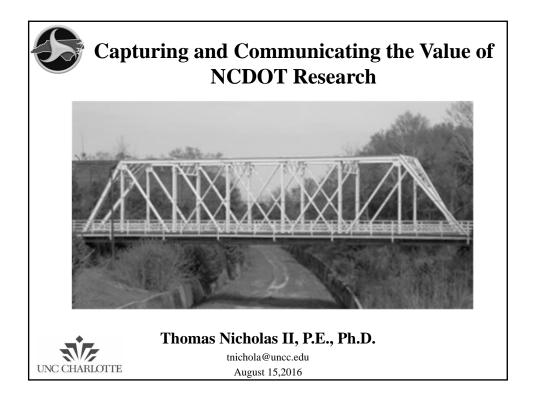
Project Performance Prediction Model

- For a one unit increase in PI_Comm, i.e., going from 1 to 2, the odds of Success=3 vs. the combined [Success=2 and Success=1] are 1.01 times greater
- For a one unit increase in NCDOT_Champ, i.e., going from 1 to 2, the odds of Success=3 vs. the combined [Success=2 and Success=1] are 3.98 times greater

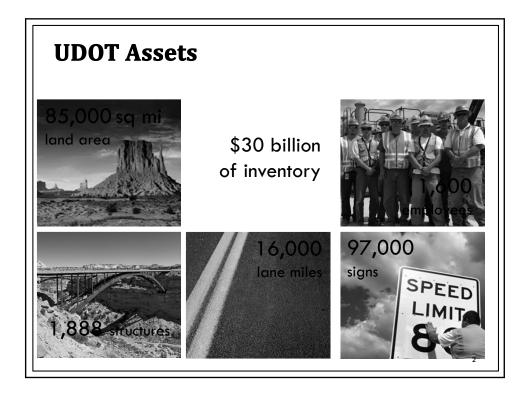
Project Performance Prediction Model

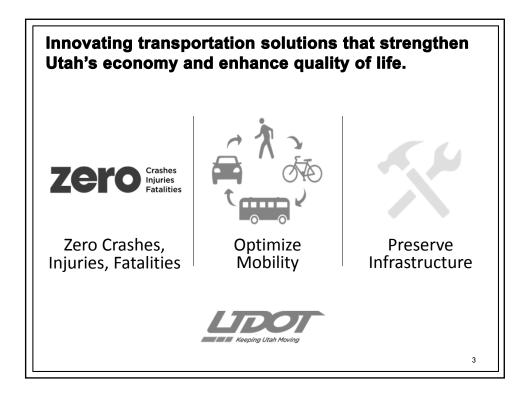
- For a one unit increase in Research_Need, i.e., going from 1 to 2, the odds of Success=3 vs. the combined [Success=2 and Success=1] are 2.77 times greater
- For a one unit increase in PI_Exp, i.e., going from 1 to 2, the odds of the combined [Success=2 and Success=1] vs. Success=3 are 4.88 times greater
- For a one unit increase in Proposal, i.e., going from 1 to 2, the odds of the combined [Success=2 and Success=1] vs. Success=3 are the same

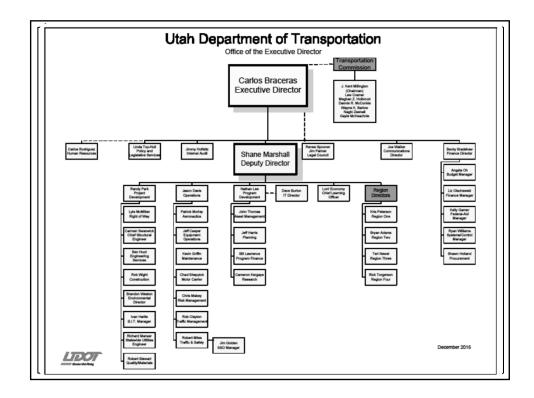


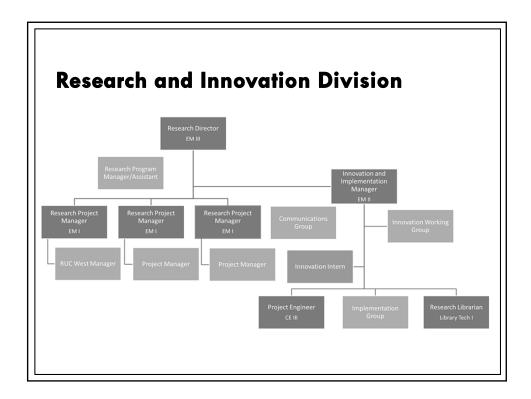














Idea Discovery

- Network with stakeholders
 - UDOT Divisions, Regions, Cities, MPOs, UTA, Universities, Contractors
- Interact with other DOTs and national groups
 - AASHTO, TRB, ITE, ASCE, PMI
- Read technical publications and newsletters
 - TR News, Public Roads, ITS International, World Highways
- Surveys, Problem Statements, General Scans

Innovation Implementation

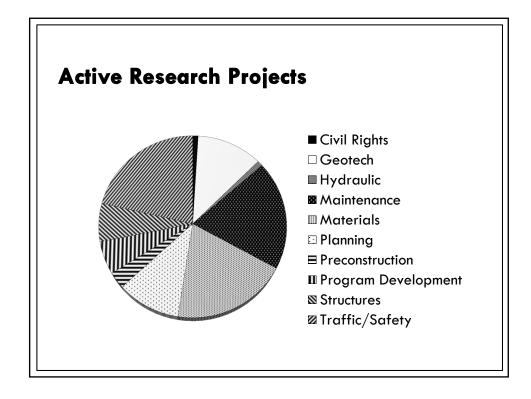
- Implement good ideas
 - Provide seed money to encourage innovation
- Program deployment of research results
 - Prioritize import results based on implementability
- Support TRB attendees to implement ideas
 - Everyone is responsible for all ideas
- Test new/proven products in field
 - Use local conditions for Experimental Features
- Utilize eternal research and opportunities
 - Lead pooled fund projects
 - Collaborate with UTA/USTAR/RUC West

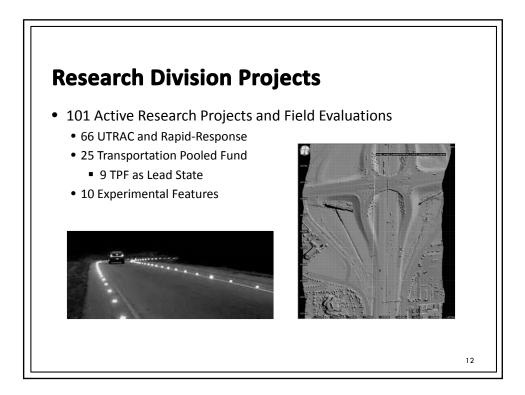
Sharing and Communicating

- Facilitate committee information sharing
- Leverage UDOT's involvement on national committees
- Support STIC and EDC initiatives
- Respond to national solicitations and grants
- Perform technology transfer
- Involve communications office
- Host TRB visits, peer exchanges and webinars
- Circulate surveys and awards information

Access to Information

- Publish research and other reports
- Maintain engineering and technical manuals
- Circulate new books and periodicals
- Coordinate leadership book discussions
- Perform literature reviews
- Publish E & I report and quarterly newsletter
- Update benefits of research summaries
- Plan library and learning center open house
- Update committee members on web

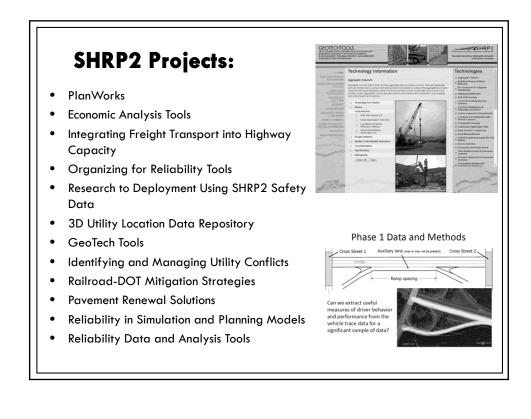




UTRAC **2017**

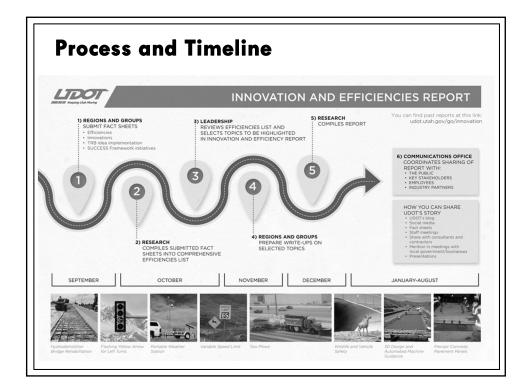
- 67 Submitted Problem Statements
- 22 Selected for Funding
- \$790,000 Research Funds
- \$760,000 Other Funds

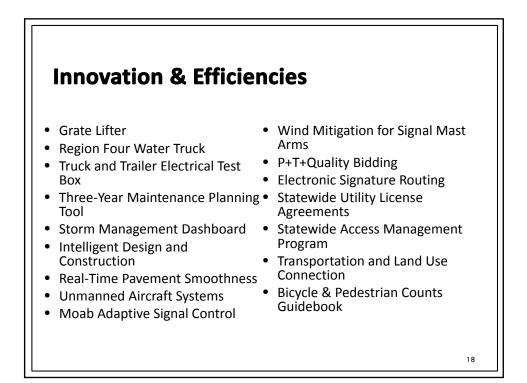
Subject Area	Statements Submitted	Statements Selected for Funding
Materials & Pavements	6	2
Maintenance	13	5
Traffic Mgmt. & Safety	15	7
Structures & Geotechnical	5	3
Preconstruction	1	1
Planning	12	2
Data Analytics	8	2
Public Transportation	7	0

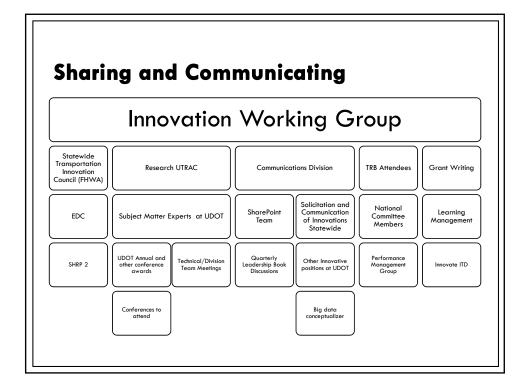


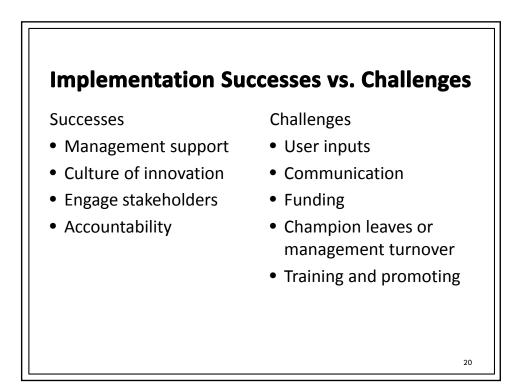


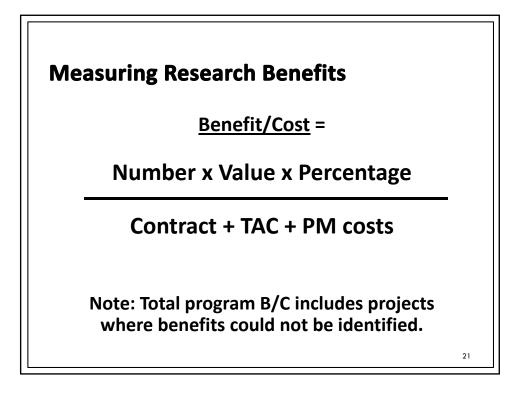


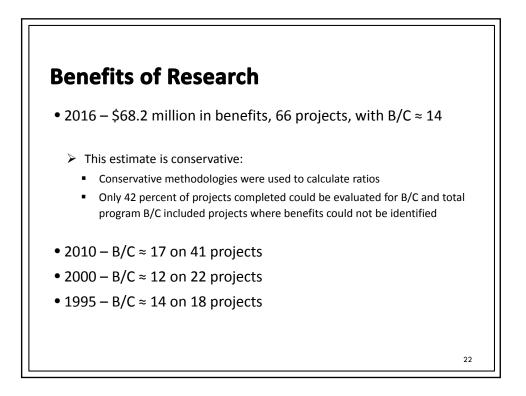












Types of Benefits from Research

- Pavement & bridge life extension
- Improved rehab & maintenance methods
- Highway design advancements
- Traffic control enhancements
- More efficient & trained staff
- Reduced materials costs
- More efficient equipment
- Better utilize existing equipment
- Improved management
- Congestion mitigation for commuters
- Crash avoidance
- Crash severity reduction
- Construction zone enhancements

- Noise reduction
- Avoid inefficient highway expenditures
- Modify standards to eliminate poor designs
- Replace specs that are unsuccessful
- Reassign staff where not productive
- Find alternatives to inferior technologies
- Informed staff & stakeholders
- Understanding industry advancements
- Knowledge of future trends & challenges

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