

Although the school bus ride itself is one of the safest forms of transportation, there are substantial pedestrian risks associated with the trip.

That's because the trip actually extends from home to school and back again. An average of 41 school-age children die in school bus related traffic crashes each

year and many more are injured. Almost three-quarters of the crash victims are pedestrians, and most are very young children. It is therefore critical that training in school bus pedestrian safety be started at an early age and reinforced yearly.



**Our Solution**

## The Walk-Ride-Walk: Getting to School Safely Program provides a captivating and comprehensive curriculum for the elementary school child...



### Parent & Bus Driver Components

To assure the program's success it is critical to obtain the support of both parents and bus drivers.

The program package therefore includes videos and brochures designed specifically for these groups. These materials provide an overview of the program being presented in the classroom and suggest ways that parents and drivers can help make the children safer pedestrians and safer bus riders.

The parent's video could be shown at PTA meetings, parents' night and other school meetings where parents are present. A copy of the brochure could be sent home with each child. The bus driver video and brochure could be incorporated into the routine bus driver training provided in the district.

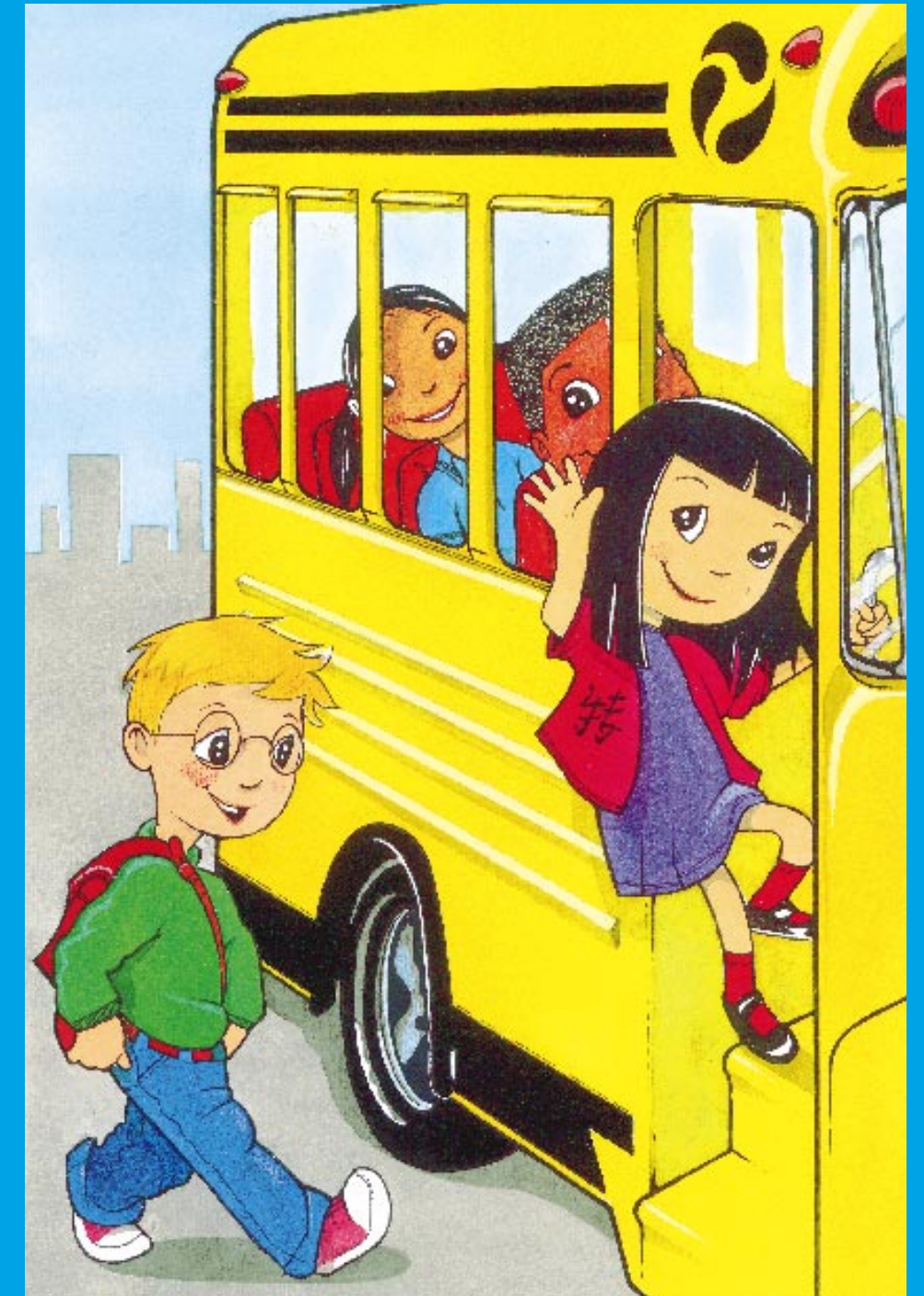


U.S. Department  
of Transportation



National  
Safety  
Council

# Walk Ride Walk



**Getting to School Safely**

## The Complete Program includes:

### Teacher Materials

- Walk-Ride-Walk Teacher's Guides for Grades K - 6
- Three Animated Videos:  
Willy Whistle Rides the Bus Stop & Look with Willy Whistle Walking with Your Eyes
- Model Bus & Poster for Showing Danger Zones

### Parent Materials

- Video: School Bus Safety Starts at Home
- Friendly Brochure reminding parents that School Bus Safety Starts at Home

### Bus Driver Materials

- Video: When They're Not on the Bus
- Brochure: They're Pedestrians When They're Not on the Bus

**E**verything you need to teach school bus safety to school children grade K - 6. Also includes support materials for parents and school bus drivers.

Complete Course Only \$55

1-800-621-7619

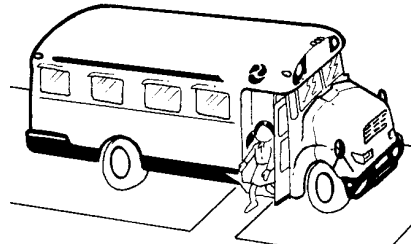
fax 1-708-285-0797



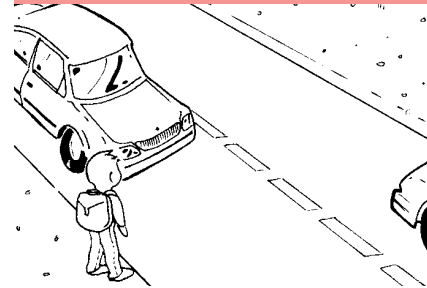
Each *Teacher's Guide* contains seven lessons which require approximately 1/2 hour each for completion. Thus the total course requires approximately 3-1/2hrs.

## This Program is Designed to Save Lives

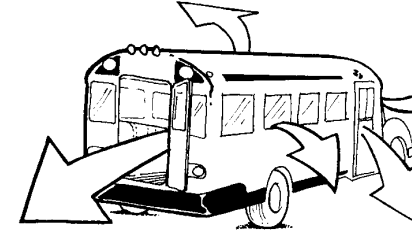
### The Danger Zones



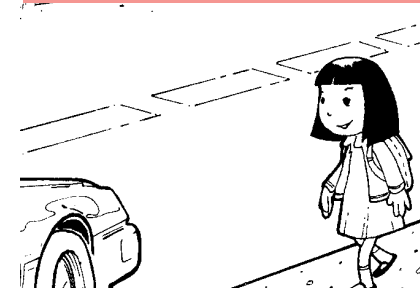
### Crossing the Street



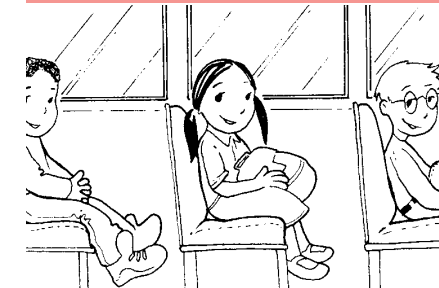
### Emergency Evacuation



### Walking Near the Bus



### Bus Riding Behavior



## Course Lessons

### 1 The Danger Zones

Areas around the school bus where the driver and child can't see each other.

### 2 Walking Near & Evacuating the Bus

A bus drill that includes review of the danger zones plus emergency evacuation procedures. Knowing left from right, locating the

### 3 Crossing the Street

edge of the road, crossing the street with and without parked cars and, for older children, procedures to follow at intersections, the meaning of traffic signals, and procedures in parking lots.

### 4 Walking to the Bus Stop

Packing all school materials in a backpack or school bag, wearing visible clothing, leaving home on time, walking to the bus stop including walking in the road when there are no sidewalks, and procedures to follow at driveways and alleys.

### 5 Arrival of the Bus

Waiting at the bus stop, the meaning of bus signal equipment, and boarding the bus.

### 6 Riding the Bus

Safe bus riding procedures.

### 7 Crossing to & From the Bus

Crossing the street to the bus, leaving the bus, and crossing the street from the bus.

NHTSA  
School Bus  
Pedestrian  
Safety