SURVEY INDICATES HIGH PUBLIC AWARENESS AND ACCEPTANCE OF ROAD COMMISSION'S FAST-TRAC PROJECT

BEVERLY HILLS, Mich., Jan. 6 /PRNewswire/ -- A recent survey of Troy residents conducted for the Road Commission for Oakland County indicates that 68 percent of respondents believe FAST-TRAC, the Road commission's intelligent transportation system, is beneficial to them personally. The awareness level of FAST-TRAC among those interviewed was 71 percent.

"The survey was conducted to assess the awareness level and attitudes among Troy residents toward the FAST-TRAC system," said Brent O. Bair, managing director of the Road Commission. "The data from the survey will prove valuable in our efforts to advance FAST-TRAC throughout Oakland County. We are very pleased with the high acceptance level of the system."

The study also revealed a high awareness and acceptance level among Troy residents of FAST-TRAC's left-turn traffic signal operation. Results show that 78 percent are aware that left-turn traffic travels first and 81 percent approve of this feature.

"The Road Commission will continue to play a consistent role in obtaining evaluation information that can help enhance operation of FAST-TRAC," added Bair. "The continued success of the system is dependent on the public's understanding of how to utilize the system to its fullest potential."

Additional research has revealed an 89 percent drop in the number of left-turn accidents at FAST-TRAC equipped intersections. The same study indicates the number of persons injured has declined 27 percent.

The city of Troy was selected as the survey site because FAST-TRAC has been in operation there for more than two years. The research method used was a random telephone survey with **a** sampling error of +/-5.6 percent at the 95% confidence level. Moore & Associates, a Southfield-based research company, conducted the survey.

FAST-TRAC, an acronym which stands for Faster And Safer Travel through Traffic Routing & Advance Controls, will ultimately equip 1,000 key intersections throughout Oakland County.

/CONTACT: John Joy of the Road Commission, 810-645-2000; or Scott Anderson or Rick Sykes of Hermanoff & Associates, 810-851-3993/

