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METRO TRAFFIC CONTROL TO NAME FOURTH ANNUAL CITY IN AMERICA WITH THE WORST TRAFFIC CONGESTION

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HOUSTON, Jan. 12 /PRNewswire/ -- Metro Traffic Control, the world's premier traffic reporting service and provider of traffic, news and mobility information to radio and television stations, will announce Wednesday, January 18, the winner of its fourth annual "Bottleneck" Award" to the city plagued by the "Worst Traffic Congestion in America."

The announcement, with the exact time and location to be determined prior to the event, will focus attention on the top five cities scoring the highest in ten categories concerning mobility.

The 1993 winner of the "Bottleneck Award" went to the "Big Apple" New York City, followed by (tying for 2nd) Chicago and Los Angeles, (4) San Francisco Bay and (5) Seattle. Who will win the 1994 "Bottleneck" Award? Have any cities improved traffic conditions over the past year? Or is traffic congestion getting worse in every city? Are there any trends from year to year from the first annual survey in 1991?

The "Worst Traffic" project seeks to look at the question of traffic congestion from the motorist's viewpoint by looking at travel destinations that match the lifestyle of the driver. Drives to and from airports, shopping malls and sports arenas were examined, as well as the usual commute from suburb to downtown.

Metro Traffic Control was founded in 1978. The company has since expanded not solely in size, but laterally into several new products and services. Metro Networks, created to support and develop these new endeavors, has become a multi-based company involved in short- and long-form programming, travel, communication and traffic management systems for local, state and federal governmental agencies.

Metro is working to implement programs and services it has created to aid both businesses and individuals trying to save time and billions of dollars wasted each year in loss of productivity due to transportation delays, reduce emissions and improve-air quality and increase motorist safety.

Metro Traffic Control reaches over 100 million people every day. Operating in over 50 cities throughout the North America and Europe, Metro Traffic Control is also the largest supplier of local and regional traffic news and information to more than 1,000 radio-and television stations in the world.

/NOTE TO EDITORS: Arrangements can be made for any media representatives to film or photograph using one of the Metro jet helicopters or airplanes prior to the announcement date. To coordinate these arrangements, contact Kelly M. Barton at Metro's Corporate offices in Houston, 713-621-2800, or fax, 713-621-7144.

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