Final Report VTRC 08-R6

Virginia Transportation Research Council

research report

Safety Belt and Motorcycle Helmet Use in Virginia: The Summer 2007 Update

http://www.virginiadot.org/vtrc/main/online_reports/pdf/08-r6.pdf

JAMI L. KENNEDY Research Associate

CHERYL W. LYNN Associate Principal Research Scientist



Virginia Transportation Research Council, 530 Edgemont Road, Charlottesville, VA 22903-2454, www.vtrc.net, (434) 293-1900

| Standard Litle Page - Report on State Project | | | | | | | | |
|---|----------------------|---|------------------------------|--------------|--|--|--|--|
| Report No. | Report Date | No. Pages | Type Report: | Project No. | | | | |
| - | - | _ | Final | 84866 | | | | |
| VTRC 08-R6 | October 2007 | 17 | Period Covered: July 1, 2006 | Contract No. | | | | |
| | | | to September 30, 2007 | | | | | |
| | | | | | | | | |
| Title: Safety Belt | and Motorcycle Hel | Key Words: | | | | | | |
| | | Safety belt use, restraint use, restraint | | | | | | |
| | | compliance | | | | | | |
| Authors: Jami | L. Kennedy and Cher | yl W. Lynn | | | | | | |
| | | | | | | | | |
| Performing Orga | nization Name and A | | | | | | | |
| | | | | | | | | |
| Virginia Transpo | rtation Research Cou | | | | | | | |
| 530 Edgemont R | oad | | | | | | | |
| Charlottesville, V | /A 22903 | | | | | | | |
| Sponsoring Agencies' Name and Address | | | | | | | | |
| | | | | | | | | |
| Virginia Department of Motor Vehicles | | | | | | | | |
| 2300 West Broad | l Street | | | | | | | |
| Richmond, VA 23219 | | | | | | | | |
| Supplementary N | lotes | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |

Abstract

The Virginia Transportation Research Council has been collecting safety belt use data in Virginia since 1974. In 1992, the National Highway Traffic Safety Administration (NHTSA) published the final guidelines for conducting surveys of belt and helmet use in the states. As of the 1992 survey, Virginia adopted the NHTSA protocol for its statewide survey.

The results showed that Virginia's summer 2007 safety belt use rate was 79.9 percent and its motorcycle helmet use rate was 96.1 percent. In the 15 previous surveys, virtually all of the motorcycle drivers and passengers observed were using a helmet. For passenger car drivers and right front passengers observed from 1992 through 2007, use rates varied from a low of 67.1 percent in 1997 to a high of 80.4 percent in the summer of 2005. The summer 2007 use rate was 0.5 percent lower than the rate for summer 2005. It should be noted, however, that any differences between annual use rates might be attributable to differences in travel patterns or other extraneous variables, such as increases in gas prices and the resulting reduction in pleasure trips, rather than solely to changes in driver and occupant behavior.

FINAL REPORT

SAFETY BELT AND MOTORCYCLE HELMET USE IN VIRGINIA: THE SUMMER 2007 UPDATE

Jami L. Kennedy Research Associate

Cheryl W. Lynn Associate Principal Research Scientist

Virginia Transportation Research Council (A partnership of the Virginia Department of Transportation and the University of Virginia since 1948)

Charlottesville, Virginia

October 2007 VTRC 08-R6

DISCLAIMER

The contents of this report reflect the views of the authors, who are responsible for the facts and the accuracy of the data presented herein. The contents do not necessarily reflect the official views or policies of the Virginia Department of Transportation, the Commonwealth Transportation Board, or the Federal Highway Administration. This report does not constitute a standard, specification, or regulation.

Copyright 2007 by the Commonwealth of Virginia. All rights reserved.

EXECUTIVE SUMMARY

This survey was conducted at the request of the Virginia Department of Motor Vehicles to track the effectiveness of programmatic efforts carried out to increase safety belt usage in Virginia. The official Virginia safety belt use survey is conducted in June of each year, and the Virginia results are reported to the National Highway Traffic Safety Administration (NHTSA).

The Virginia Transportation Research Council has been collecting safety belt use data since 1974. The initial surveys (1974 through 1977 and 1983 through 1986) covered only the four major metropolitan areas of the state (Northern Virginia, Tidewater, Richmond, and Roanoke). Beginning in 1992, the method for gathering data was changed to a statistically valid probability-sampling plan in accordance with federal guidelines.¹ Prior to initiation of the 2003 survey, 20 new sites were added to enhance statistical power. This gave Virginia a total of 140 sites to be surveyed. Also in 2003, population figures were reexamined based on new census data.² This report describes the methodology used for site selection and data collection and adds the results of the summer 2007 survey to those conducted previously.

The survey showed that Virginia's summer 2007 safety belt use rate was 79.9 percent (Figure ES-1) and its motorcycle helmet use rate was 96.1 percent. In the 15 previous surveys, virtually all of the motorcycle drivers and passengers observed were using a helmet. For passenger car drivers and right front passengers observed from 1992 through 2007, use rates varied from a low of 67.1 percent in 1997 to a high of 80.4 percent in summer 2005. The summer 2007 use rate of 79.9 percent represents a slight increase from the 2006 rate of 78.7%. Any differences in rates may be attributable to differences in travel patterns and other extraneous variables rather than solely to changes in driver or occupant behavior.



Figure ES-1. Trends in Safety Belt Use in Virginia from 1992 through 2007

FINAL REPORT

SAFETY BELT AND MOTORCYCLE HELMET USE IN VIRGINIA: THE SUMMER 2007 UPDATE

Jami L. Kennedy Research Associate

Cheryl W. Lynn Associate Principal Research Scientist

INTRODUCTION

Since the mid-1970s, the Virginia Transportation Research Council has worked with the Virginia Department of Motor Vehicles (DMV) to monitor safety belt and motorcycle helmet use rates in Virginia. Research has shown the use of safety belts can reduce the risk of death of front seat occupants of passenger motor vehicles by 45 percent and decrease the risk of serious injury for front seat occupants of passenger motor vehicles by 50 percent.³ In addition, inpatient hospital care costs for an unbelted crash victim are 55 percent higher than those for a belted crash victim.⁴ By promoting the use of safety restraints, the DMV hopes to reduce morbidity and mortality in Virginia.

BACKGROUND

In 1992, the National Highway Traffic Safety Administration (NHTSA) published the final guidelines for conducting surveys of belt and helmet use in the states.¹ The guidelines required that the selection of survey samples be based on a single probability-based survey design and that only direct observational data be used to demonstrate compliance. As of the 1992 survey, Virginia adopted the NHTSA protocol for its statewide survey. From 1992 through 2007, the safety belt use rate has ranged between 67 and 80 percent, despite significant efforts aimed at increasing usage on the statewide and local levels, and despite a mandatory belt use law.

On January 23, 1997, President Clinton directed the U.S. Secretary of Transportation to develop a plan to increase safety belt use in the United States. On April 16, 1997, a plan was presented to the president that established a goal of 85 percent use by the year 2000 and 90 percent use by the year 2005. As part of the Transportation Equity Act for the 21st Century, Section 157 of Title 23 was added, which established a new safety belt incentive grant program for allocating funds to the states. The final rule concerning grant allocation became effective May 29, 2001. Under this statutory scheme, funds are to be allocated to states whose seat belt use rate exceeds either the national average seat belt use rate or the state's highest-achieved seat belt use rate during particular years. Allocations are based on savings in medical costs to the federal government resulting from improved seat belt use rates.⁵ The Safe, Accountable,

Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) was passed in 2005 and extended this incentive grant program through 2009.

On April 14, 2000, NHTSA published the final rule concerning methodological requirements for state seat belt surveys. Under this regulation, in order to be considered for incentive grant funds under Section 157, states must meet specific criteria to ensure that the survey measurements are "accurate and representative."⁶

The final NHTSA rule incorporated in large part many of the survey requirements of its predecessor document.¹ For instance, the final rule continued the requirement that surveys have a probability-based design; that only direct observational data be used to demonstrate compliance; that the relative error of the seat belt use estimate not exceed 5 percent; that counties or other primary sampling units totaling at least 85 percent of the state's population be eligible for inclusion in the sample; that all daylight hours for all days of the week be eligible for selection; and that the sample design, data collection, and estimation procedures be well documented. The sample design must also include predetermined protocols for (1) determining sample size; (2) selecting sites; (3) selecting alternate sites when necessary; (4) determining which route, lane, and direction of traffic flow are to be observed; (5) collecting the observational data; and (6) beginning and concluding an observation period.

In addition to these established protocols, the NHTSA rule imposed or clarified other requirements to ensure consistency with the statutory provisions of Section 157. The revised requirements mandated that determination of safety belt use rates

- be based on "passenger motor vehicles," defined as cars, pickup trucks, vans, minivans, and sport utility vehicles
- include observations of both drivers and front seat outboard passengers
- exclude child restraint devices from the survey observation requirement
- be based on measurements of seat belt use taken completely within the calendar year for which the seat belt use rate is reported
- include both in-state and out-of-state vehicles.

The methods and procedures that qualified Virginia for incentive fund consideration from 1992 through 2007 were used in all 16 official summer surveys as well as the 2 winter surveys performed for internal use only. This report summarizes the results of the 2007 summer survey.

PURPOSE AND SCOPE

The purpose of this project was to survey safety belt and motorcycle helmet use in Virginia in accordance with NHTSA's criteria as a means of tracking the effectiveness of statewide campaigns to increase safety belt usage.

This report describes the methodology used for site selection and data collection and adds the results of the summer 2007 survey to those of previous surveys. In the last several

years, the dates for the safety belt surveys varied, although the day of the week and time of day remained the same. From 1992 through 2001, surveys began the last Thursday in May and ended the second week in July. In 2002, at the request of NHTSA, the summer survey was begun the fourth week in April. In 2003 through 2007, the survey was conducted starting the Monday closest to June 1 and ending the third Sunday in June, with the intent to carry out future summer surveys using this time frame. Because of changes made in the survey methodology prior to 2003, changes in use rate should be interpreted with caution. In addition, any differences among annual use rates might be attributable to differences in travel patterns and other extraneous variables rather than to efforts to increase safety belt use.

METHODS

This survey method included five tasks: (1) defining the population from which the sample was drawn, (2) determining the number of survey sites, (3) developing the sampling plan, (4) developing procedures and collecting data, and (5) determining how estimates would be weighted to approximate statewide figures.

Population

According to federal guidelines, local jurisdictions that made up less than 15 percent of a state's total population could be removed from the study population. In Virginia, determining which localities made up about 15 percent of the population was difficult. In most states, a city is a part of the surrounding county. In Virginia, although towns are considered a part of the surrounding county, the 41 independent cities are not. To accommodate this arrangement of political jurisdictions, both counties and independent cities were considered in establishing the sampling population.

Beginning with the 2003 summer survey, population figures were reexamined based on new census data. Table 1 shows the 135 counties and independent cities in Virginia ranked by population. According to 2000 census figures, Virginia's total population was about 7.1 million. However, most of the population is located in the four population centers: Northern Virginia, Tidewater, Richmond, and Roanoke. There is a great disparity between the populations of rural and urban areas. For instance, the least populated county, Highland, had fewer than 2,600 residents, and the least populated city, Norton, had fewer than 4,000. Twenty-two of the 135 political jurisdictions had a population less than 10,000, and another 39 had a population of 10,000 to 20,000. About 45 percent of the jurisdictions had fewer than 20,000 residents and accounted for 10.2 percent of the state's total population. On the other hand, 14 jurisdictions had a population of more than 100,000 and accounted for more than 48 percent of the state's total population. Because of this disparity in population, the 75 least populated jurisdictions (the shaded portion of Table 1) made up just fewer than 15 percent of the state's population; thus, they were excluded from sampling. All other locations in the state were equally eligible for inclusion in the sample.

Table 1. Population by Political Jurisdiction

| | Jurisdiction | Cumulative | Cumulative | | Jurisdiction | Cumulative | Cumulative |
|-----------------------|--------------|------------|------------|-----------------------|--------------|------------|------------|
| Jurisdiction | Population | Population | Percent | Jurisdiction | Population | Population | Percent |
| Highland County | 2,536 | 2,536 | 0.04 | Winchester | 23,585 | 924,370 | 13.06 |
| Norton City | 3,904 | 6,440 | 0.09 | Lee County | 23,589 | 947,959 | 13.39 |
| Clifton Forge | 4,289 | 10,729 | 0.15 | Staunton | 23,853 | 971,812 | 13.73 |
| Bath County | 5,048 | 15,777 | 0.22 | Dinwiddie County | 24,533 | 996,345 | 14.08 |
| Craig County | 5,091 | 20,868 | 0.29 | Salem | 24,747 | 1,021,092 | 14.43 |
| Emporia | 5,665 | 26,533 | 0.37 | Louisa County | 25,627 | 1,046,719 | 14.79 |
| Bedford | 6,299 | 32,832 | 0.46 | Orange County | 25,881 | 1,072,600 | 15.15 |
| Covington | 6,303 | 39,135 | 0.55 | Buchanan County | 26,978 | 1,099,578 | 15.53 |
| Buena Vista | 6,349 | 45,484 | 0.64 | Wythe County | 27,599 | 1,12/,1// | 15.92 |
| Summe County | 0,030 | 52,114 | 0.74 | Lala of Wight County | 29,245 | 1,130,422 | 16.54 |
| Galay | 6,827 | 55 780 | 0.83 | Bussell County | 29,728 | 1,160,150 | 10.70 |
| Levington | 6.867 | 72 647 | 1.03 | Botetourt County | 30,508 | 1,210,458 | 17.19 |
| Bland | 6.871 | 70 518 | 1.05 | Warren County | 31 584 | 1,240,955 | 18.06 |
| Charles City County | 6.926 | 86 444 | 1.12 | Amberst County | 31 894 | 1 310 432 | 18.50 |
| Rappahannock County | 6 983 | 93 427 | 1.22 | Mecklenburg County | 32,280 | 1 342 812 | 18.97 |
| Franklin | 8 346 | 101 773 | 1 44 | Prince George County | 33,047 | 1 375 859 | 19.44 |
| Richmond County | 8,809 | 110.582 | 1.56 | Smyth County | 33,081 | 1,408,940 | 19.90 |
| Cumberland County | 9.017 | 119,599 | 1.69 | Petersburg | 33.740 | 1.442.680 | 20.38 |
| Mathews County | 9,207 | 128,806 | 1.82 | Culpeper County | 34,262 | 1,476,942 | 20.87 |
| Middlesex County | 9,932 | 138,738 | 1.96 | Gloucester | 34,780 | 1,511,722 | 21.36 |
| Essex County | 9,989 | 148,727 | 2.10 | Shenandoah County | 35,075 | 1,546,797 | 21.85 |
| Manassas Park | 10,290 | 159,017 | 2.25 | Pulaski County | 35,127 | 1,581,924 | 22.35 |
| Falls Church | 10,377 | 169,394 | 2.39 | Manassas | 35,135 | 1,617,059 | 22.84 |
| Amelia County | 11,400 | 180,794 | 2.55 | Halifax County | 37,355 | 1,654,414 | 23.37 |
| Greenville County | 11,560 | 192,354 | 2.72 | Accomack County | 38,305 | 1,692,719 | 23.91 |
| Poquoson | 11,566 | 203,920 | 2.88 | Wise County | 40,123 | 1,732,842 | 24.48 |
| Lancaster County | 11,567 | 215,487 | 3.04 | Harrisonburg | 40,468 | 1,773,310 | 25.05 |
| Williamsburg | 11,998 | 227,485 | 3.21 | Tazewell County | 44,598 | 1,817,908 | 25.68 |
| Northumberland County | 12,259 | 239,744 | 3.39 | Charlottesville | 45,049 | 1,862,957 | 26.32 |
| Charlotte County | 12,472 | 252,216 | 3.56 | Franklin County | 47,286 | 1,910,243 | 26.99 |
| Sussex County | 12,504 | 264,720 | 3.74 | James City County | 48,102 | 1,948,345 | 27.67 |
| Madison County | 12,520 | 277,240 | 3.92 | Danville | 48,411 | 2,006,756 | 28.35 |
| Clark County | 12,652 | 289,892 | 4.10 | Campbell County | 51,078 | 2,057,834 | 29.07 |
| Allegany County | 12,926 | 302,818 | 4.28 | Washington County | 51,103 | 2,108,937 | 29.79 |
| Northampton County | 13,093 | 315,911 | 4.46 | Fauquier County | 55,139 | 2,164,076 | 30.57 |
| Lunanhura County | 13,140 | 329,057 | 4.05 | York County | 50,297 | 2,220,373 | 31.37 |
| Now Kont County | 13,140 | 329,037 | 4.65 | Frederick County | 50 200 | 2,276,505 | 32.19 |
| Appomattox County | 13,402 | 369 370 | 5 22 | Bedford County | 60 371 | 2,357,312 | 33.88 |
| Floyd County | 13,874 | 383 244 | 5.41 | Pittsylvania County | 61 745 | 2,597,005 | 34 75 |
| Nelson County | 14 445 | 397 689 | 5.62 | Suffolk | 63 677 | 2,523,305 | 35.65 |
| Greene County | 15.244 | 412,933 | 5.83 | Lynchburg | 65.269 | 2,588,574 | 36.57 |
| Martinsville | 15,416 | 428,349 | 6.05 | Augusta County | 65,615 | 2,654,189 | 37.50 |
| Buckingham County | 15,623 | 443,972 | 6.27 | Rockingham County | 67,725 | 2,721,914 | 38.45 |
| Nottoway County | 15,725 | 459,697 | 6.49 | Albemarle County | 79,236 | 2,801,150 | 39.57 |
| Radford | 15,859 | 475,556 | 6.72 | Montgomery County | 83,629 | 2,884,779 | 40.75 |
| Dickenson County | 16,395 | 491,951 | 6.95 | Roanoke | 85,778 | 2,970,557 | 41.97 |
| Giles County | 16,657 | 508,608 | 7.19 | Hanover | 86,320 | 3,056,877 | 43.19 |
| Westmoreland County | 16,718 | 525,326 | 7.42 | Spotsylvania County | 90,395 | 3,147,272 | 44.46 |
| King George County | 16,803 | 542,129 | 7.66 | Stafford County | 92,446 | 3,239,718 | 45.77 |
| Goochland County | 16,863 | 558,992 | 7.90 | Roanoke | 94,911 | 3,334,629 | 47.11 |
| Colonial Heights | 16,897 | 575,889 | 8.14 | Portsmouth | 100,565 | 3,435,194 | 48.53 |
| Bristol | 17,367 | 593,256 | 8.38 | Alexandria | 128,283 | 3,563,477 | 50.34 |
| Southampton County | 17,482 | 610,738 | 8.63 | Hampton | 146,437 | 3,709,914 | 52.41 |
| Grayson County | 17,917 | 628,655 | 8.88 | Loudoun County | 169,599 | 3,879,513 | 54.81 |
| Brunswick County | 18,419 | 647,074 | 9.14 | Newport News | 180,150 | 4,059,663 | 57.35 |
| Fredericksburg | 19,279 | 666,353 | 9.41 | Arlington County | 189,453 | 4,249,116 | 60.03 |
| Patrick County | 19,407 | 085,700 | 9.09 | Channa | 197,790 | 4,446,906 | 02.82 |
| Drings Edward County | 19,520 | 705,280 | 9.90 | Norfolly | 199,184 | 4,040,090 | 68.05 |
| Finice Edward County | 20.047 | 725,000 | 10.24 | Chesterfield County | 254,405 | 4,000,493 | 06.93 |
| Rockbridge County | 20,047 | 765 955 | 10.55 | Henrico County | 239,903 | 5,140,590 | 76.22 |
| Fairfay | 20,000 | 787 353 | 11.12 | Prince William County | 202,500 | 5 683 500 | 80.20 |
| Caroline County | 21,498 | 809 474 | 11.12 | Virginia Beach | 200,013 | 5,065,509 | 86 30 |
| Honewell | 22,121 | 831 828 | 11.44 | Fairfay County | 969 740 | 7 078 515 | 100.00 |
| Powhatan County | 22,334 | 854 205 | 12.07 | i an iax County | 202,747 | 1,010,015 | 100.00 |
| Page County | 23,177 | 877 382 | 12.07 | | | | |
| Scott County | 23,403 | 900,785 | 12.73 | Total Population | 7,078,515 | | |

Number of Survey Sites

As described previously, starting in 1993, NHTSA required Virginia to use 120 sites to be allocated to urban and rural areas based on population. In 2003, 20 sites were added to enhance statistical power. This gave Virginia a total of 140 sites to be surveyed.

Sampling Plan

Sites to be surveyed were selected using the standard map of Virginia issued by the Virginia Department of Transportation (VDOT) drawn to a scale of 1 inch equaling 13 miles. The researchers removed counties that accounted for less than 15 percent of the state's total population based on the 2000 census data. They then placed a transparent grid with sections 1/4 by 1/4 inch (sixteen 1/4-inch grids per square inch) over the prepared state map. Each 1/4-inch grid box contained an area of approximately 10.5 square miles. This procedure produced a system of 160 sections across the horizontal axis and 72 sections down the vertical axis. However, because Virginia is not rectangular, some sections fell outside the geographical area or were wholly within excluded areas and were not included in the population.

Each valid grid box containing at least one intersection in an included part of Virginia was assigned a number. Random numbers had been generated to select the original 120 sites and were also generated to select the additional 20 sites from the 2,780 grid boxes, without replacement, from which specific intersections were selected.

To respond to the possibility that a purely statewide random sample of 140 sites would over-represent the non-urban areas of Virginia, the originally proposed procedures were changed to base the selection of sites on the proportion of the population in the urban and rural areas of the state. Once the lowest 15 percent of the population was excluded, the urban areas constituted about 68 percent of the remaining population and the rural areas constituted about 32 percent. Of the 140 total sites, 85 were randomly selected from the four metropolitan areas and 55 were randomly selected from the remainder of the state.

After grid boxes were randomly selected, each box location was transferred to a more detailed map (VDOT county maps or ADC map books for more urban areas).⁷⁻¹¹ One 1/4-inch grid section on the state map represented a section approximately 2 inches by 2 inches on the VDOT county maps (see Figure 1).

Each intersection in a selected grid box was numbered from left to right and from bottom to top. A random number was generated to select the specific intersection to be used. Two alternate sites were also selected randomly. For each primary and alternate site, random numbers were used to select the route and direction of travel to be sampled, as well as whether traffic entering or exiting the selected intersection would be observed. Examples of urban and rural site selection maps appear in Figures 2 and 3.

Staff of the Virginia Transportation Research Council visited and evaluated each site to determine whether data could be safely and adequately collected. The safety of the observer was



Figure 1. Sample Section of State Map Showing Grid Boxes.



Figure 2. Detail of Urban Grid Showing Intersection Choices. Copyright ADC The Map People. USED WITH PERMISSION.



Figure 3. Detail of Rural Grid Showing Intersection Choices.

the primary criterion for evaluating each site, followed by the ability to observe traffic. If an intersection was found to be inadequate, attempts were made to find an adequate observation point downstream if traffic exiting the intersection was to be observed and upstream if entering traffic was to be observed. The adequacy of the observation point was determined by locating a point before the next intersection that ensured the same traffic characteristics would be present at the upstream or downstream site as would have been present at the original intersection. In either case, if an adequate site could not be found before the next intersection was reached, one of the two alternate sites was investigated. Very few original sites were discarded in favor of alternates. Those that were discarded had no safe area for the observer to stand or park or necessitated that the observer be below the level of the roadway, making observation impossible. The data collectors were given a site map indicating the layout of the site and the location from which data would be collected, as well as photographs of the site and the observation point.

After selection, the sites were sorted geographically into seven groups. The days of the week were randomly assigned, without replacement, to each geographic group. Data were collected for 1 hour at each site. The summer 2007 survey began June 4 (the Monday closest to June 1) and ended the third Monday in June. For each day, the sites in a geographic group were assigned a random hour to begin, without replacement, from 7 A.M. to 6 P.M. When inclement weather precluded the collection of data at a site, data were collected at that site at a later date but at the originally specified time and on the same day of the week.

Data Collection Procedures

All front seat drivers and outboard passengers traveling in passenger vehicles in the curb lane who were age 16 or older were observed for shoulder belt use. The designation "passenger motor vehicle" included cars, pickup trucks, vans, minivans, and sport utility vehicles. Observations began precisely on the hour and ended on the hour. If a momentary interruption occurred, the observer was instructed to resume observing vehicles. To ensure that the beginning observation was a random selection, data collection resumed with the third vehicle to pass the site after the observer was ready.

Observations were recorded using eight counters mounted on a hand-held board. A "yes" or "no" count was made for shoulder belt use by drivers and outboard front seat passengers for each passenger car in the curb travel lane and for motorcycle driver and passenger helmet use in any lane at the intersection. Observation points were pre-selected at each site, and data collectors were instructed to use intersection diagrams and photographs to locate the observation points.

Data collectors received thorough training on the survey protocol prior to the actual observation period. They were required to complete a training program on the use of the counter board and the method of data collection and recording. This training included several roadside observation periods in which all of the data collectors made observations at the same location at the same time. They were then instructed to record their observations, which were subsequently checked by the trainer for accuracy and inter-collector reliability. In order to gauge consistency among the data collectors in various kinds of traffic, sessions were held at observation sites that

differed by geographic characteristics and traffic volumes. Training continued until all data collectors obtained the same observation outcomes at all sites.

Calculation of Use and Error Rates

Because safety belt use was observed only in the curb lane, NHTSA's guidelines required that the observations on multilane highways be weighted by the number of lanes of travel. However, no such weighting was necessary for motorcycles, which were observed in all lanes of travel. For passenger motor vehicles at each site, the number of driver and passenger observations was multiplied by the number of lanes in the observed direction of travel. Thus, at a site with two lanes in the travel direction, the number of observations was doubled to estimate the total number of drivers and passengers crossing through the site. As previously discussed, the selection of sites was stratified to represent urban and rural areas in proportion to their populations. Thus, more than two-thirds of the sites were in urban areas.

In accordance with the recommendation by NHTSA's Washington, D.C., Headquarters staff, Virginia used the following formulae to compute the state's safety belt use rate.¹² The use rate, P_B , is the estimated proportion of drivers and passengers using safety belts and is calculated by the formula:

$$P_{B} = \frac{\sum_{t=1}^{2} \frac{N_{t}}{n_{t}} \sum_{i=1}^{n_{t}} N_{ti}B_{ti}}{\sum_{t=1}^{2} \frac{N_{t}}{n_{t}} \sum_{i=1}^{n_{t}} N_{ti}O_{ti}}$$

where: t = stratum (1 = urban, 2 = rural)

 t_i = each site within a stratum

 N_t = total number of grid boxes within stratum t

 n_t = number of grid boxes selected from each stratum t

 N_{ti} = total number of intersections within each sampled grid box

 B_{ti} = number of belted occupants observed at site *ti* (weighted by lanes)

 O_{ti} = total number of occupants observed at site *ti* (weighted by lanes).

The variance of the estimated belt use, $V(P_B)$, was approximated by the formula:

$$V(P_B) = \frac{1}{O^2} [V(B) + P_B^2 V(O) - 2P_B COV(B, O)]$$

where \overline{O} is the weighted average number of occupants observed per site and is computed by the formula:

$$\overline{O} = \frac{1}{2} \sum_{t=1}^{2} \frac{\sum_{i=1}^{n_t} N_{ti} O_{ti}}{n_t}$$

and where V(B) is the variance of the number of belted occupants and is computed by the formula:

$$V(B) = \frac{1}{(N_1 + N_2)^2} \sum_{t=1}^{2} \frac{N_t^2}{n_t(n_t - 1)} \sum_{i=1}^{n_t} (N_{ti}B_{ti} - \overline{B}_t)^2$$

where
$$\overline{B}_t = \frac{\sum_{i=1}^{n_t} N_{ti} B_{ti}}{n_t}$$

and where V(O) is the variance of the number of observed occupants and is computed by the formula:

$$V(O) = \frac{1}{(N_1 + N_2)^2} \sum_{t=1}^{2} \frac{N_t^2}{n_t(n_t - 1)} \sum_{i=1}^{n_t} (N_{ti}O_{ti} - \overline{O}_t)^2$$

$$\sum_{t=1}^{n_t} N_t O_{ti}$$

where
$$\overline{O}_t = \frac{\sum_{i=1}^{N} N_{ii} O_{ii}}{n_t}$$

and where COV(B, O) is the covariance of the number of belted and observed occupants and is computed by the formula:

$$COV(B,O) = \frac{1}{(N_1 + N_2)^2} \sum_{t=1}^{2} \frac{N_t^2}{n_t(n_t - 1)} \sum_{i=1}^{n_t} (N_{ti}B_{ti} - \overline{B}_t) (N_{ti}O_{ti} - \overline{O}_t)$$

The standard error of the estimate was calculated by the formula:¹²

$$SE = \frac{SD}{\sqrt{n-1}}$$

where SE = standard error of the estimate

n = total number of sites sampled SD = standard deviation or square root of variance.

The relative error of the estimate was calculated by the formula:

$$RE = \frac{SE}{P_B}$$

where RE = relative error of the estimate.

RESULTS

The survey team observed 16,735 drivers and 3,922 right front passengers for the use of a shoulder belt. Because the survey data were collected from moving traffic, the use of the lap portion of a belt system could not be observed. For computing a statewide use rate, the observations were weighted by the number of traffic lanes in the direction of traffic flow at the site where the data were collected.

There were 20,657 weighted observations of occupants in passenger vehicles. There were 13,527 drivers and 3,078 right front passengers observed to be using a shoulder belt. Motor vehicle occupants had a weighted safety belt use rate of 79.9 percent. The relative error of the estimate was 0.73 percent. There were also 387 motorcycle riders observed (336 drivers and 51 passengers). The rate of helmet use was 96.1 percent, and the relative error of the estimate was 0.49 percent.

The results of the 1992 through 2007 surveys are summarized in Table 2. In each of the 16 years of the survey, virtually all motorcycle drivers and passengers observed were using a helmet. For the motor vehicle drivers and right front passengers observed from 1992 through 2007, safety belt use rates varied from 67.1 percent in 1997 to 80.4 percent in summer 2005. The summer 2007 use rate of 79.9 percent represents a slight increase from the 2006 rate of 78.7%. Any differences in rates may be attributable to differences in travel patterns and other extraneous variables rather than solely to changes in driver or occupant behavior.

| | V - b •- b | | D | D | Use | X 7 * | Standard | Relative |
|----------------|---------------------------------|--------------|-----------|------------|-----------------|---------------------|--------------|--------------|
| Year | Туре | Observations | Protected | Passengers | Kate (%) | (%) | Error (%) | Error (%) |
| Summer 2007 | Cars | 20.657 | 13.527 | 3.078 | 79.9 | 0.40 | 0.50 | 0.73 |
| | Motorcycles | 387 | 318 | 50 | 96.1 | 0.27 | 0.47 | 0.49 |
| Summer 2006 | Cars | 26,714 | 14,886 | 3650 | 78.7 | 1.18 | 0.99 | 1.26 |
| | Motorcycles | 507 | 442 | 51 | 99.1 | 0.01 | 0.11 | 0.11 |
| Summer 2005 | Cars | 22,658 | 14,401 | 3,954 | 80.4 | 0.33 | 0.52 | 0.66 |
| | Motorcycles | 506 | 407 | 93 | 99.3 | 0.01 | 0.07 | 0.08 |
| Summer 2004 | Cars | 25658 | 14,598 | 4,058 | 79.9 | 0.59 | 0.76 | 0.88 |
| | Motorcycles | 238 | 208 | 29 | 99.5 | 0.46 | 0.06 | 0.62 |
| Winter | Cars | 18,354 | 13,268 | 2,547 | 73.1 | 0.50 | 0.65 | 0.89 |
| 2003 | Motorcycles | 10 | 10 | 0 | 100 | 0.00 | 0.00 | 0 |
| Summer 2003 | Cars | 22,924 | 13,672 | 3,341 | 74.6 | 0.61 | 0.71 | 1.01 |
| | Motorcycles | 263 | 241 | 20 | 98.7 | 0.17 | 0.38 | 0.38 |
| Winter | Cars | 18,424 | 10,543 | 2,305 | 71.1 | 0.24 | 0.44 | 0.62 |
| 2002 | Motorcycles | 20 | 18 | 1 | 95.7 | 1.10 | 0.30 | 0.32 |
| Summer | Cars | 20,911 | 11,718 | 2,577 | 70.4 | 0.60 | 0.71 | 1.01 |
| 2002 | Motorcycles | 87 | 77 | 10 | 100 | 0.00 | 0.00 | 0 |
| 2001 | Cars | 37,393 | 21,056 | 5,583 | 72.3 | 1.10 | 0.96 | 1.33 |
| | Motorcycles | 387 | 332 | 55 | 100 | 0.00 | 0.00 | 0 |
| 2000 | Cars | 38,668 | 21,014 | 5,539 | 69.9 | 0.47 | 0.63 | 0.89 |
| | Motorcycles | 222 | 201 | 20 | 99.9 | 0.00 | 0.00 | 0.04 |
| 1999 | Cars | 37,869 | 20,213 | 5,445 | 69.9 | 0.49 | 0.64 | 0.92 |
| | Motorcycles | 198 | 169 | 28 | 99.1 | 0.27 | 0.47 | 0.48 |
| 1998 | Cars | 31,877 | 17,987 | 4,686 | 73.6 | 1.33 | 1.06 | 1.44 |
| | Motorcycles | 229 | 205 | 23 | 99.6 | 0.00 | 0.04 | 0.04 |
| 1997 | Cars | 35,508 | 18,544 | 5,013 | 67.1 | 1.88 | 1.26 | 1.87 |
| | Motorcycles | 134 | 121 | 11 | 98.7 | 0.04 | 0.18 | 0.18 |
| 1996 | Cars | 26,975 | 14,278 | 4,577 | 69.6 | 1.63 | 1.17 | 1.68 |
| | Motorcycles | 99 | 85 | 14 | 100 | 0.00 | 0.00 | 0 |
| 1995 | Cars | 29,584 | 15,632 | 4,521 | 70.2 | 1.52 | 1.13 | 1.61 |
| | Motorcycles | 247 | 208 | 39 | 100 | 0.00 | 0.00 | 0 |
| 1994 | Cars | 25,291 | 14,146 | 4,271 | 71.8 | 0.74 | 0.79 | 1.1 |
| | Motorcycles | 105 | 90 | 15 | 100 | 0.00 | 0.00 | 0 |
| 1993 | Cars | 24,299 | 13,045 | 4,396 | 73.2 | 0.89 | 0.86 | 1.18 |
| | Motorcycles | 236 | 208 | 28 | 100 | 0.00 | 0.00 | 0 |
| 1992 | Cars | 26,320 | 14,701 | 4,233 | 71.6 | 1.11 | 0.97 | 1.35 |
| | Motorcycles | 53 | 47 | 6 | 100 | 0.00 | 0.00 | 0 |

 Table 2.
 Survey Results for 1992 through 2007

ACKNOWLEDGMENTS

The authors extend thanks for the work of Jessica DeSalvo, Wanda Floyd, Wayne Floyd, Bryan Wilson, and Jillian Villars who traveled the length and breadth of the Commonwealth of Virginia observing and recording shoulder belt use by drivers and right front occupants of passenger motor vehicles and helmet use by motorcycle riders.

REFERENCES

- 1. Federal Register. *Guidelines for State Observational Surveys of Safety Belt and Motorcycle Helmet Use.* Docket No. 92-12, Notice 02. Government Printing Office, Washington, D.C., June 29, 1992.
- 2. Census data obtained from http://www.census.gov/. Accessed April 7, 2003.
- 3. National Highway Transportation Safety Administration, National Center for Statistics and Analysis. *Traffic Safety Facts, 2001, Occupant Protection*. DOT HS 809 474. http://www-nrd.nhtsa.dot.gov/. Accessed February 4, 2004.
- National Highway Transportation Safety Administration, National Center for Statistics and Analysis. *Benefits of Safety Belts and Motorcycle Helmets Report to Congress*. DOT HS 808 347. February 1996. http://www.ntl.bts.gov/. Accessed February 6, 2004.
- Federal Register. Safety Incentive Grants for Use of Seat Belts: Allocations Based on State Seat Belt Use Rates. Docket No. NHTSA-98-4494, Vol. 66, No. 81, April 26, 2001. http://www.gpoaccess.gov/. Accessed January 20, 2004.
- Federal Register. Uniform Criteria for State Observational Surveys of Seat Belt Use. Docket No. NHTSA-98-4280, Vol. 65, No. 50, March 14, 2000. http://www.gpoaccess.gov/. Accessed January 29, 2004.
- 7. ADC of Alexandria, Inc. Street Map of Northern Virginia, 45th ed. Alexandria, Va., 2003.
- 8. ADC of Alexandria, Inc. *Street Map of Prince William County*, 28th ed. Alexandria, Va., 2003.
- 9. ADC of Alexandria, Inc. Street Map of Greater Richmond, 3rd ed. Alexandria, Va., 2002.
- 10. ADC of Alexandria, Inc. *Street Map of South Hampton Roads*, 21st ed. Alexandria, Va., 2001.
- 11. ADC of Alexandria, Inc. Street Map of Virginia Peninsula, 20th ed. Alexandria, Va., 2001.
- 12. Senders, V.L. Measurement and Statistics. Oxford University Press, New York, 1958.