## National Survey of Drinking and Driving Attitudes and Behaviors: 2008

## Volume I Summary Report

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## Background

In 2008, 11,773 persons died in motor vehicle crashes in the United States involving at least one driver with a BAC (Blood Alcohol Concentration) of .08 or higher. ${ }^{1}$ This number represents $32 \%$ of all motor vehicle crash fatalities for that year, an average of one fatality every 45 minutes where a driver was above the legal limit for alcohol. Traffic crashes cost society more than $\$ 230$ billion each year. ${ }^{2}$ Despite progress since the 1980s in reducing alcohol-related fatalities, they remain unacceptably high.

The National Highway Traffic Safety Administration (NHTSA), in conjunction with other Federal and State agencies and grassroots organizations, has worked aggressively toward reducing the incidence of alcohol-impaired motor vehicle crashes. Passage of laws in all 50 States and the District of Columbia establishing 21 as the minimum drinking age, as well as the October 2000 passage of a stricter standard for drinking and driving, ${ }^{3}$ indicate continuing improvement in this area.

The 2008 National Survey of Drinking and Driving Attitudes and Behaviors is the eighth in a series of periodic surveys begun in 1991. The objective of these studies is to provide a status report on current attitudes, knowledge, and behaviors of the general driving-age public with respect to drinking and driving. The data are used to 1) track trends in the nature and scope of the drinking-driving problem, and 2) identify areas in need of further attention in the pursuit of reducing drinking and driving.

This report summarizes survey data collected from 6,999 survey respondents in 2008, as well as a trend analysis generated from the six surveys administered between 1993 and 2008 (the 1991 results are not included because of substantial differences between the 1991 survey and its successors). The survey was administered to a randomly selected sample ages 16 and older from September 2008 to December 2008, with over-sampling of young adults ages 16 to 24. A total of 5,392 interviews were completed with respondents who were using landline phones during the interview and 1,607 were completed with respondents who were using cell phones.

This report is not intended to provide in-depth analyses of any one topic, but rather to provide a general overview of current drinking and driving attitudes and behaviors, as well as to address the extent to which these attitudes and behaviors have changed since 1993. The numbers are weighted to produce national estimates.

[^0]
## Section I: 2008 Survey Findings

## Drinking and Driving Behaviors

One in five ( $20 \%$ ) persons of driving age reported driving a motor vehicle within 2 hours of consuming alcoholic beverages in the past year. These persons are referred to as "drinkingdrivers" throughout this report. Twenty-seven percent of males and $14 \%$ of females reported at least one drinking-driving trip in the past year.


Q33: In the past 12 months, have you ever driven a motor vehicle within two hours after drinking any alcoholic beverages?
[Base: total $n=6999]$

When examined by race and ethnicity, the percentage of the driving-age public who reported driving a motor vehicle within 2 hours of drinking any alcoholic beverages ranged from $10 \%$ of Non-Hispanic Blacks to $23 \%$ of Non-Hispanic Whites. The percentage of drinking-drivers was higher among males in all racial/ethnic groups.


Q33: In the past 12 months, have you ever driven a motor vehicle within two hours after drinking any alcoholic beverages?
[Base: total $n=6999]$

Because the accuracy of recall for drinking-driving trips is generally more reliable for short periods of time, individuals were asked about their drinking-driving trips over the course of the 30 days prior to taking the survey. Almost one in eight (13\%) reported driving within 2 hours of drinking alcohol during this period. ${ }^{4}$ Males were nearly three times as likely as females to have done so ( $20 \%$ of males versus $7 \%$ of females). The youngest and oldest respondents were least likely to report past-month drinking and driving. Across racial/ethnic classifications, the percentage of males who made a drinking and driving trip during the previous 30 days was higher than the percentage of females who made such a trip.


Q35: In the past 30 days, have you ever driven a motor vehicle within two hours after drinking any alcoholic beverages?
[Base: total $n=6999]$

[^1]

Q35: In the past 30 days, have you ever driven a motor vehicle within two hours after drinking any alcoholic beverages?
[Base: total $n=6999]$
Past-month drinking-drivers reported an average of 2.8 drinking-driving trips within the past 30 days. Males reported making significantly more trips than females ( 3.0 versus 2.2 ) during this period. Drinking-drivers age 65 and older reported making on average more monthly trips (4.0) than those in other age groups, with the exception of adults ages 21 to 24 , who reported 3.8 monthly trips.


Q35: In the past 30 days, how many times have you driven a motor vehicle within two hours after drinking alcoholic beverages?
[Base: drinking-drivers, past 30 days $n=925$ ]
Note: An asterisk (*) denotes that the sample sizes are too small to report results.

Comparing the proportion of total past-month drinking driving-trips made by each age and gender group to the proportion that each group comprises of the total population, males showed the greatest overrepresentation in drinking-driving. They accounted for $48 \%$ of the population age 16 and older, but $78 \%$ of past-month drinking-driving trips. Similarly, individuals ages 21 to 24,35 to 44 , and 45 to 64 all accounted for a greater percentage of drinking-driving trips relative to their proportion of the driving-age population.

## PERCENT OF TOTAL ESTIMATED DRINKING-DRIVING TRIPS, PAST 30 DAYS, BY GENDER AND AGE



Q35: In the past 30 days, how many times have you driven a motor vehicle within two hours after drinking alcoholic beverages?
[Base: drinking-drivers, past 30 days $n=925$ ]

Overall, drinking-drivers made an estimated 85.5 million drinking-driving trips in the past month, with the actual number expected to be somewhere between 74.4 million and 96.6 million at the $95 \%$ confidence interval. ${ }^{5}$ Although they accounted for $48 \%$ of the driving-age population, males made about 66.7 million, or $78 \%$, of the total trips. Persons ages 16 to $20(9 \%$ of the driving-age population) made an estimated 1.4 million drinking-driving trips ( $2 \%$ of all trips).


Almost one-third (30\%) of drinking-drivers reported that they drove at least once in the past year when they thought they were over the legal limit for alcohol consumption and driving. Males were significantly more likely than females to report this. The proportion of persons who drove when they thought they were over the legal limit declined with age.


Q52: About how many times in the PAST 12 MONTHS did you drive when you thought you were over the legal limit for alcohol and driving?
[Base: drinking-drivers $n=1466$ ]

[^2]In the past year, approximately one in $12(8 \%)$ persons rode with a driver who they thought may have consumed too much alcohol to drive safely. Approximately equal proportions of males ( $8 \%$ ) and females ( $7 \%$ ) rode with a potentially unsafe driver. Twenty-four percent of males ages 21 to 24 reported riding with a driver they thought had too much to drink. Twelve percent of Hispanics reported experiencing this situation compared to $7 \%$ of Non-Hispanic Whites and Blacks (other groups had small sample sizes).

RODE WITH DRIVER WHO MIGHT HAVE HAD TOO MUCH ALCOHOL TO DRIVE SAFELY, PAST YEAR, BY GENDER AND AGE


Q57: In the past 12 months, did you ever ride in a motor vehicle with a driver you thought might have consumed too much alcohol to drive safely?
[Base: total $n=6999$ ]


Q57: In the past 12 months, did you ever ride in a motor vehicle with a driver you thought might have consumed too much alcohol to drive safely?
[Base: total n=6999]

Eighty-one percent of the driving-age public perceived drinking and driving as a major threat to the personal safety of themselves and their families. The majority of all age groups and both males and females held this belief. Eighty-five percent of females and 76\% of males saw drinking and driving as a major threat.


Q103: In your opinion, how much is drinking and driving by people a threat to the personal safety of you and your family?
[Base: total $n=6999]$

Forty percent of drivers who consumed alcohol felt it would be safe for them to have three or more drinks within a 2 -hour period before driving, with a portion of that $40 \%$ believing they could have five or more drinks. Slightly more than one in four ( $26 \%$ ) placed their personal limit (after which it would be unsafe for them to drive) at one or fewer drinks.


> Q31: In your opinion, how many [drinks of alcoholic beverage drunk most often] could you drink in two hours before it would be unsafe for you to drive?
> [Base: drivers who drink $n=4023$ ]

Male drivers ages 16 to 24 who drink alcohol reported an ability, on average, to consume 3.8 drinks before it would be unsafe for them to drive, while female drivers of the same age reported being able to consume on average 2.4 drinks. Generally, males perceived their personal limit to be at least one drink more than their female counterparts.


[^3]Forty-four percent of all past-year drivers who drink avoided driving a motor vehicle at least once because they felt they may have drunk too much to drive safely. Males ( $50 \%$ ) were more likely than females ( $38 \%$ ) to report having deliberately avoided driving when they thought they had too much to drink. Avoidance of driving after drinking too much was most common among drivers under age 25 , and then decreased steadily with age.


Q54: In the past 12 months, have you ever deliberately avoided driving a motor vehicle because you felt you probably had too much to drink to drive safely?
[Base: drivers who drink alcohol $n=4023$ ]
Of those who avoided driving after drinking too much, $28 \%$ did so by riding with a designated driver while another $26 \%$ rode with another driver at the drinking location. About $11 \%$ stayed the night to avoid driving after drinking. Staying overnight was the tactic used most frequently by those under age 21 ( $30 \%$ ).


Q56: On the most recent time that you deliberately avoided driving after drinking, how did you do it?
[Base: avoided driving after drinking, past year n=1626]

Forty-four percent of drivers acted as a designated driver in the past year. Conversely, one in three ( $33 \%$ ) persons of driving age rode with a designated driver in the past year. Males (35\%) were significantly more likely than females ( $31 \%$ ) to report having ridden with a designated driver in the past year. The likelihood of having ridden with a designated driver peaked at ages 21 to 24 , then steadily decreased with age.


Q64b: Have you been a designated driver for other passengers in the past year?
[Base: drivers $n=6432]$


Q61: In the past year, have you ridden anywhere with someone else who agreed to be the designated driver?
[Base: total $n=6999]$

Forty-three percent of all respondents reported having been in a situation in which a friend, family member, or acquaintance had too much to drink to drive safely yet was planning to drive. A greater percentage of males reported being in such a situation compared to females ( $46 \%$ and $39 \%$ respectively).

## PERSONS WITH A FRIEND, FAMILY MEMBER, OR ACQUAINTANCE WHO HAD TOO MUCH TO DRINK TO DRIVE SAFELY, PAST YEAR



Q96a: Now l'd like to ask you about situations when you were with a friend, family member, or acquaintance who had too much to drink to drive safely, yet was planning on driving? Have you ever been in this type of situation?
[Base: total $n=6999]$

## Enforcement of Drinking and Driving Laws

About $1 \%$ of the driving-age population reported being arrested for a drinking and driving violation in the past 2 years. Of those who were arrested for drinking and driving violations, 97\% were arrested one time.


Q113: Have you been arrested for a drinking and driving violation in the past two years?
[Base: total $n=6999]$
Note: An asterisk (*) denotes a value less than 0.5\%.
Twelve percent of the driving-age public believed that a driver who had too much to drink to drive safely was "almost certain" to be stopped by the police, and $17 \%$ believed that it was "almost certain" that it would result in a motor vehicle crash. Across all age, gender, and racial groups, a greater percentage of individuals were "almost certain" that an accident would occur than were "almost certain" the impaired driver would be stopped by police.


Q105b: How likely is it that drivers who have had too much to drink and drive will:
A. Get stopped by the police?
B. Have an accident?
[Base: total $n=6999]$


Q105b: How likely is it that drivers who have had too much to drink and drive will:
A. Get stopped by the police?
B. Have an accident?
[Base: total $n=6999]$
The driving-age public generally supported increased penalties for violating the drinking and driving laws. Approximately two-thirds ( $66 \%$ ) felt that penalties for violators should be more severe, while $28 \%$ felt they should stay the same. In contrast, only $43 \%$ of drinking-drivers supported more severe penalties.

## SHOULD PENALTIES FOR VIOLATING DRINKING-DRIVING LAWS BE MORE SEVERE



Q116: In your opinion, should the penalties for violating the drinking and driving laws be...?
[Base: total $n=6999]$

Almost one-third ( $30 \%$ ) of all respondents reported they had seen a sobriety checkpoint in the past year. Males ( $35 \%$ ) were more likely to have reported seeing sobriety checkpoints than females ( $25 \%$ ). After age 24, the likelihood of seeing a sobriety checkpoint decreased with age.


Q120: In the past 12 months, have you seen a sobriety checkpoint, where drivers are stopped briefly by police to check for alcohol-impaired driving?
[Base: total $n=6999]$
Three in four ( $75 \%$ ) persons of driving age endorsed weekly or monthly sobriety checkpoints. Only $6 \%$ believed that sobriety checkpoints should not be used at all.

## HOW OFTEN SHOULD SOBRIETY CHECKPOINTS BE USED



[^4]
## Knowledge of the Minimum Drinking Age and Awareness of BAC Levels and the Legal BAC Limit

Seventy-one percent of the driving-age population were aware that there is a minimum legal drinking age (MDA) in the U.S. Eighty-six percent of those who reported awareness of a minimum legal drinking age correctly identified the MDA as 21 . There was no significant difference in awareness between males and females. Teenagers and young adults were most likely to be aware of the minimum legal drinking age, with the percentage then declining with age.


Q139a. To your knowledge, is there a national minimum drinking age in the United States? [Base: total $n=6999]$

More than four in five ( $85 \%$ ) persons of driving age had heard of blood alcohol concentration (BAC) levels. Males ( $88 \%$ ) were somewhat more likely than females ( $83 \%$ ) to have heard of BAC levels. Persons age 65 and older were the least likely to have heard of BAC levels (77\%).


Q123: The amount of alcohol in a person's body can be measured in terms of the "Blood Alcohol Concentration," which is often called the BAC level. Have you ever heard of blood alcohol concentration or BAC levels before today?
[Base: total $n=6999]$
It would take an average 170 -pound male more than four drinks within a 2 -hour period to reach a BAC level of .08 (the point at which it is illegal per se to drive), while it would take more than three drinks in 2 hours for an average 137-pound female to reach a .08 BAC level. The data suggested underestimation by the public in the perceived amount of alcohol it would take to reach the legal limit as $31 \%$ of males believed it would take four or more beers and $40 \%$ of females believed it would take three or more beers.


Q126: The legal limit in your state is .08. In your opinion, how many 12 ounce beers would a male/female about your height and weight have to drink in a two-hour period to just reach the legal limit of .08?
[Base: total $n=6999$, male $n=3132$, female $n=3867$ ]

The driving-age public was asked to rate the effectiveness of eight specific strategies in reducing or preventing drunk driving. Of the eight strategies rated, a breath-testing device in vehicles to prevent driving if the driver has been drinking ranked highest in the percentage who believed the strategy to be very effective ( $63 \%$ ). Fifty-four percent felt that providing people who had too much to drink with an alternate way to get home, suspending the licenses of drunk drivers, and impounding the vehicles of drunk drivers would be very effective.

Increasing penalties for hosts whose guests drive away drunk ranked lowest among the eight strategies by both the driving-age population and the subgroup of drinking-drivers ( $34 \%$ and $19 \%$, respectively). The largest gap in perceived effectiveness of a strategy between the general driving population and drinking-drivers was for increasing police and other law-enforcement efforts to arrest drunken drivers ( $48 \%$ versus $31 \%$ respectively, a 17-percentage-point difference).


Q139: In your opinion, how effective do you think each of the following strategies would be?
[Base: total $n=6999$, drinking-drivers $n=1466$ ]

## Section II: Trends, 19932008

There was no significant change in the percentage of the total population that drove within 2 hours of drinking alcohol between 1993 and 2008.


Q33: In the past 12 months, have you ever driven a motor vehicle within two hours after drinking any alcoholic beverages?
[Base: total]
There was similarly little change in the percentage reporting past-month drinking and driving across survey administrations.


Q35: In the past 30 days, how many times have you driven a motor vehicle within two hours after drinking alcoholic beverages? \% one or more times
[Base: total]
Note: Sample bases for Section II are contained in Appendix A.

The average number of drinks consumed during the most recent drinking-driving occasion declined from 1995 to 1997, but has shown little variation since.

## NUMBER OF DRINKS, MOST RECENT DRINKING-DRIVING OCCASION, BY GENDER AND AGE

| Year | Total |  | Gender |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Age |  |  |  |  |  |  |  |  |  |
|  |  |  | Male | Female |  | $\mathbf{1 6 - 2 0}$ | $\mathbf{2 1 - 2 4}$ | $\mathbf{2 5 - 3 4}$ | $\mathbf{3 5 - 4 4}$ | $\mathbf{4 5 - 6 4}$ | 65+ |  |
| 1995 | 2.9 |  | 3.1 | 2.4 |  | 5.0 | 3.4 | 3.0 | 2.8 | 2.4 | 2.4 |  |
| 1997 | 2.5 |  | 2.7 | 2.2 |  | 4.6 | 3.2 | 2.8 | 2.3 | 2.1 | 1.6 |  |
| 1999 | 2.7 |  | 2.9 | 2.2 |  | 6.3 | 3.3 | 3.3 | 2.6 | 1.9 | 1.9 |  |
| 2001 | 2.6 |  | 2.8 | 2.1 |  | 5.1 | 3.5 | 2.9 | 2.5 | 2.1 | 1.7 |  |
| 2004 | 2.5 |  | 2.7 | 2.1 |  | 5.0 | 2.7 | 2.7 | 2.6 | 2.3 | 1.8 |  |
| 2008 | 2.5 |  | 2.7 | 2.1 |  | 4.9 | 3.8 | 2.8 | 2.5 | 2.0 | .7 |  |

Q38: How many drinks did you have on that (most recent) occasion?
[Base: drinking-drivers]
Note: The question was not asked in 1993, and an outlier of ' 60 ' was not included in the calculation of the average for 2008.

Similarly, there has been little change across recent survey administrations in the average number of times drinking-drivers reported that they drove in the past year when they thought they were over the legal limit.

NUMBER OF TIMES DRIVING WHEN THOUGHT ONE WAS OVER THE LEGAL LIMIT, PAST 12 MONTHS, BY GENDER AND AGE

| Year | Total |  | Gender |  |  | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female |  | $\mathbf{1 6 - 2 0}$ | $\mathbf{2 1 - 2 4}$ | $\mathbf{2 5 - 3 4}$ | $\mathbf{3 5 - 4 4}$ | $\mathbf{4 5 - 6 4}$ | $\mathbf{6 5 +}$ |
| 1999 | 2.3 |  | 3.0 | 0.8 |  | 2.4 | 2.4 | 6.0 | 2.0 | 0.6 | 0.3 |
| 2001 | 1.7 |  | 1.9 | 1.1 |  | 9.9 | 3.8 | 1.9 | 0.8 | 1.1 | 0.3 |
| 2004 | 1.5 |  | 1.8 | 0.8 |  | 1.5 | 1.4 | 2.1 | 0.7 | 2.1 | 0.2 |
| 2008 | 1.6 |  | 2.1 | 0.6 |  | 2.5 | 2.9 | 2.3 | 1.9 | 0.8 | 0.7 |

Q52: About how many times in the PAST 12 MONTHS did you drive when you thought you were OVER THE LEGAL LIMIT FOR ALCOHOL AND DRIVING? That is, the amount of alcohol in your body was greater than the law allows.
[Base: drinking-drivers]
Note: The question was not asked in 1993 or 1997, and sample sizes were too small to report answers to the question in 1995.

There has been fluctuation over the years in the number of drinks that individuals believed they could consume in 2 hours and still safely drive, with the average across drinkers in 2008 edging higher from the 2004 figure.


Q31: How many [drinks of alcoholic beverage drunk most often] could you drink in two hours before it would be unsafe for you to drive?
[Base: drivers who drink]
Note: Outliers greater than ' 30 ’ drinks were set to missing.
A significant increase was found in the percentage of drinking-drivers who reported that at least once during the prior year they avoided driving because they felt that they had too much to drink to drive safely. This increase was driven primarily by the increase found among males. No statistically significant change was found for any of the included age groups.

## AVOIDED DRIVING BECAUSE FELT THAT ONE HAD

 TOO MUCH TO DRINK TO DRIVE SAFELY, PAST 12 MONTHS, BY GENDER AND AGE (IN PERCENTAGES)| Year | Total |  | Gender |  |  | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female |  | $\mathbf{1 6 - 2 0}$ | $\mathbf{2 1 - 2 4}$ | $\mathbf{2 5 - 3 4}$ | $\mathbf{3 5 - 4 4}$ | $\mathbf{4 5 - 6 4}$ | $\mathbf{6 5 +}$ |
| 1993 | $46 \%$ |  | $45 \%$ | $48 \%$ |  | $77 \%$ | $78 \%$ | $61 \%$ | $45 \%$ | $30 \%$ | $9 \%$ |
| 1995 | $49 \%$ |  | $48 \%$ | $51 \%$ |  | $78 \%$ | $80 \%$ | $66 \%$ | $44 \%$ | $30 \%$ | $18 \%$ |
| 1997 | $48 \%$ |  | $48 \%$ | $50 \%$ |  | $90 \%$ | $79 \%$ | $59 \%$ | $47 \%$ | $31 \%$ | $18 \%$ |
| 1999 | $45 \%$ |  | $45 \%$ | $45 \%$ |  | $87 \%$ | $84 \%$ | $60 \%$ | $42 \%$ | $28 \%$ | $12 \%$ |
| 2001 | $50 \%$ |  | $52 \%$ | $47 \%$ |  | $81 \%$ | $82 \%$ | $75 \%$ | $44 \%$ | $39 \%$ | $12 \%$ |
| 2004 | $51 \%$ |  | $53 \%$ | $46 \%$ |  | $84 \%$ | $70 \%$ | $70 \%$ | $47 \%$ | $43 \%$ | $20 \%$ |
| 2008 | $53 \%$ |  | $54 \%$ | $50 \%$ |  | $93 \%$ | $90 \%$ | $72 \%$ | $55 \%$ | $39 \%$ | $10 \%$ |

[^5]The proportion of driving-age persons who reported that at least once in the past year they rode with someone who they thought may have had too much alcohol to drive safely ranged from $12 \%$ in 1993 to $8 \%$ in 2004 and 2008.

RODE WITH A DRIVER WHO MAY HAVE CONSUMED TOO MUCH ALCOHOL TO DRIVE SAFELY, BY GENDER AND AGE (IN PERCENTAGES)

| Year | Total |  | Gender |  |  | Age |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female |  | $\mathbf{1 6 - 2 0}$ | $\mathbf{2 1 - 2 4}$ | $\mathbf{2 5 - 3 4}$ | $\mathbf{3 5 - 4 4}$ | $\mathbf{4 5 - 6 4}$ | $\mathbf{6 5 +}$ |
| 1993 | $12 \%$ |  | $12 \%$ | $12 \%$ |  | $25 \%$ | $24 \%$ | $16 \%$ | $11 \%$ | $8 \%$ | $5 \%$ |
| 1995 | $9 \%$ |  | $10 \%$ | $8 \%$ |  | $22 \%$ | $20 \%$ | $13 \%$ | $8 \%$ | $5 \%$ | $3 \%$ |
| 1997 | $10 \%$ |  | $10 \%$ | $9 \%$ |  | $23 \%$ | $18 \%$ | $11 \%$ | $9 \%$ | $6 \%$ | $4 \%$ |
| 1999 | $11 \%$ |  | $11 \%$ | $11 \%$ |  | $27 \%$ | $23 \%$ | $14 \%$ | $11 \%$ | $5 \%$ | $4 \%$ |
| 2001 | $11 \%$ |  | $12 \%$ | $10 \%$ |  | $21 \%$ | $26 \%$ | $14 \%$ | $9 \%$ | $7 \%$ | $4 \%$ |
| 2004 | $8 \%$ |  | $8 \%$ | $7 \%$ |  | $14 \%$ | $15 \%$ | $13 \%$ | $8 \%$ | $5 \%$ | $2 \%$ |
| 2008 | $8 \%$ |  | $8 \%$ | $7 \%$ |  | $12 \%$ | $18 \%$ | $9 \%$ | $9 \%$ | $5 \%$ | $3 \%$ |

Q57: In the past 12 months, did you ever ride in a motor vehicle with a driver you thought might have consumed too much alcohol to drive safely?
[Base: total]
There was little to no change across survey years in the percentage of those that reported riding with a designated driver.

RODE WITH A DESIGNATED DRIVER IN PAST YEAR, BY GENDER AND AGE
(IN PERCENTAGES)

| Year | Total | Gender |  |  | Age |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Male | Female |  | $\mathbf{1 6 - 2 0}$ | $\mathbf{2 1 - 2 4}$ | $\mathbf{2 5 - 3 4}$ | $\mathbf{3 5 - 4 4}$ | $\mathbf{4 5 - 6 4}$ | $\mathbf{6 5 +}$ |  |
| 1993 |  | $33 \%$ |  | $36 \%$ | $31 \%$ |  | $53 \%$ | $59 \%$ | $49 \%$ | $32 \%$ | $23 \%$ | $13 \%$ |
| 1995 | $29 \%$ |  | $32 \%$ | $26 \%$ |  | $44 \%$ | $59 \%$ | $39 \%$ | $30 \%$ | $17 \%$ | $13 \%$ |  |
| 1997 | $32 \%$ |  | $35 \%$ | $30 \%$ |  | $57 \%$ | $68 \%$ | $42 \%$ | $30 \%$ | $23 \%$ | $10 \%$ |  |
| 1999 | $32 \%$ |  | $33 \%$ | $31 \%$ |  | $53 \%$ | $53 \%$ | $49 \%$ | $35 \%$ | $20 \%$ | $10 \%$ |  |
| 2001 | $33 \%$ |  | $35 \%$ | $30 \%$ |  | $52 \%$ | $68 \%$ | $45 \%$ | $35 \%$ | $21 \%$ | $12 \%$ |  |
| 2004 | $32 \%$ |  | $35 \%$ | $29 \%$ |  | $46 \%$ | $59 \%$ | $47 \%$ | $36 \%$ | $24 \%$ | $9 \%$ |  |
| 2008 | $33 \%$ |  | $35 \%$ | $31 \%$ |  | $45 \%$ | $61 \%$ | $44 \%$ | $35 \%$ | $27 \%$ | $12 \%$ |  |

Q61: In the past 12 months, have you ever ridden anywhere with someone else who agreed to be the designated driver?
[Base: total]

The percentage of the driving-age public who believed that penalties for violating drinking and driving laws should be "much more severe" has gone up and down over the years. There has also been fluctuation in the percentage who believed these penalties should be "somewhat more severe" and a significant increase in recent years in the percentage who believed that drinking and driving penalties should "stay the same."

BELIEVE THAT THE PENALTIES FOR VIOLATING DRINKING AND DRIVING LAWS SHOULD BE MORE, OR LESS, SEVERE (IN PERCENTAGES)

| Year | Much more <br> severe | Somewhat <br> more severe | Somewhat less <br> severe | Much less <br> severe | Stay the same <br> as they are <br> now | Don't know/ <br> Refused |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1993 | $38 \%$ | $33 \%$ | $2 \%$ | $1 \%$ | $23 \%$ | $3 \%$ |
| 1995 | $47 \%$ | $25 \%$ | $2 \%$ | $1 \%$ | $21 \%$ | $4 \%$ |
| 1997 | $44 \%$ | $31 \%$ | $2 \%$ | $0 \%$ | $22 \%$ | $0 \%$ |
| 1999 | $43 \%$ | $30 \%$ | $3 \%$ | $1 \%$ | $21 \%$ | $2 \%$ |
| 2001 | $43 \%$ | $27 \%$ | $3 \%$ | $1 \%$ | $24 \%$ | $2 \%$ |
| 2004 | $44 \%$ | $26 \%$ | $3 \%$ | $1 \%$ | $25 \%$ | $2 \%$ |
| 2008 | $40 \%$ | $26 \%$ | $3 \%$ | $1 \%$ | $28 \%$ | $2 \%$ |

Q116: In your opinion, should the penalties for violating drinking and driving laws be...?
[Base: total]

## Appendix A: Sample Size Tables

## Unweighted Sample Sizes for Section I: 2008 Survey Findings

Characteristics by Gender and Age:

|  | Total | Male | Female | $16-20$ | $21-24$ | $25-34$ | $35-44$ | $45-64$ | $65+$ |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total | 6999 | 3132 | 3867 | 537 | 467 | 961 | 1005 | 2412 | 1546 |
| Drinking-driver | 1466 | 887 | 579 | 39 | 127 | 270 | 278 | 544 | 199 |
| Problem drinker | 498 | 363 | 135 | 51 | 92 | 103 | 84 | 142 | 25 |
| Other drinking-driver | 1192 | 687 | 505 | 17 | 74 | 213 | 231 | 462 | 187 |
| Drivers who drink alcohol | 4023 | 1958 | 2065 | 175 | 333 | 654 | 671 | 1469 | 688 |
| Drove when thought over legal limit | 466 | 321 | 145 | 27 | 76 | 117 | 73 | 135 | 35 |
| Been DD past year | 2663 | 1197 | 1466 | 240 | 312 | 568 | 493 | 823 | 209 |
| Rode with DD past year | 2199 | 1053 | 1146 | 242 | 294 | 474 | 388 | 608 | 175 |
| Drivers | 6432 | 2928 | 3504 | 456 | 425 | 900 | 957 | 2278 | 1357 |
| Involved in accident, past two years | 940 | 453 | 487 | 116 | 110 | 139 | 143 | 291 | 135 |


| Race/Ethnicity: |  |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | White <br> Non-Hispanic | Black <br> Non-Hispanic | Asian | American Indian/ <br> Alaska Native | Hispanic |
| Total | 6999 | 5440 | 625 | 186 | 212 | 626 |
| Drivers who drink alcohol: |  |  |  |  |  |  |
| Male | 1958 | 1581 | 99 | 54 | 50 | 186 |
| Female | 2065 | 1753 | 160 | 36 | 62 | 102 |

Note that respondents could specify more than one race.

Unweighted Sample Sizes for Section II: Trends, 1993-2008

| TOTAL |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gender |  | Age |  |  |  |  |  | Drinkingdrivers | Other drivers who drink | Total drivers who drink |
|  |  | Male | Female |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 16-20 | 21-24 | 25-34 | 35-44 | 45-64 | 65+ |  |  |  |
| 1993 | 4010 | 1969 | 2041 | 617 | 474 | 1082 | 679 | 738 | 420 | 1116 | 1421 | 2537 |
| 1995 | 4008 | 1982 | 2026 | 946 | 212 | 693 | 709 | 911 | 537 | 823 | 1264 | 2087 |
| 1997 | 4010 | 1734 | 2276 | 282 | 225 | 778 | 895 | 1159 | 619 | 964 | 1487 | 2451 |
| 1999 | 5127 | 2205 | 2922 | 318 | 323 | 930 | 1077 | 1601 | 863 | 1155 | 1875 | 3030 |
| 2001 | 6002 | 2607 | 3395 | 901 | 324 | 1018 | 1087 | 1728 | 944 | 1300 | 2188 | 3488 |
| 2004 | 6049 | 2592 | 3457 | 890 | 237 | 829 | 991 | 1879 | 1166 | 1162 | 2275 | 3437 |
| 2008 | 6999 | 3132 | 3867 | 537 | 467 | 961 | 1005 | 2412 | 1548 | 1466 | 2548 | 4014 |

TOTAL: Drank Alcohol Past Year

|  |  | Gender |  | Age |  |  |  |  |  | Drinkingdrivers | Other drivers who drink | Total drivers who drink |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female |  |  |  |  |  |  |  |  |  |
|  |  |  |  | 16-20 | 21-24 | 25-34 | 35-44 | 45-64 | 65+ |  |  |  |
| 1993 | 2670 | 1423 | 1247 | 331 | 367 | 829 | 495 | 455 | 193 | 1112 | 1421 | 2361 |
| 1995 | 2237 | 1231 | 1006 | 402 | 153 | 493 | 447 | 529 | 213 | 823 | 1264 | 2087 |
| 1997 | 2590 | 1261 | 1329 | 149 | 179 | 590 | 643 | 727 | 276 | 964 | 1487 | 2451 |
| 1999 | 3156 | 1501 | 1655 | 156 | 251 | 662 | 740 | 972 | 366 | 1155 | 1875 | 3030 |
| 2001 | 3634 | 1742 | 1892 | 416 | 249 | 774 | 756 | 1014 | 425 | 1300 | 2188 | 3488 |
| 2004 | 3575 | 1655 | 1920 | 376 | 170 | 581 | 677 | 1220 | 520 | 1162 | 2275 | 3437 |
| 2008 | 4235 | 2057 | 2178 | 198 | 356 | 687 | 691 | 1535 | 730 | 1466 | 2548 | 4014 |


| TOTAL: Drove Within Two Hours of Drinking, Past Year |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Gender |  | Age |  |  |  |  |  |
|  |  | Male | Female |  |  |  |  |  |  |
|  |  |  |  | 16-20 | 21-24 | 25-34 | 35-44 | 45-64 | 65+ |
| 1993 | 1116 | 774 | 342 | 83 | 162 | 397 | 221 | 185 | 68 |
| 1995 | 823 | 577 | 246 | 87 | 72 | 208 | 189 | 211 | 56 |
| 1997 | 964 | 651 | 313 | 34 | 71 | 252 | 252 | 269 | 79 |
| 1999 | 1155 | 737 | 418 | 33 | 118 | 263 | 318 | 330 | 90 |
| 2001 | 1300 | 823 | 477 | 80 | 99 | 296 | 305 | 395 | 125 |
| 2004 | 1162 | 736 | 426 | 62 | 59 | 210 | 256 | 439 | 128 |
| 2008 | 1466 | 887 | 579 | 39 | 127 | 270 | 278 | 544 | 199 |

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Administration


[^0]:    ${ }^{1}$ NHTSA Traffic Safety Facts 2008 Data, DOT HS 811155.
    2 "The Nation’s New Strategy to Stop Impaired Driving," July 2004, DOT HS 809746.
    ${ }^{3}$ This standard, which mandated .08 as the national blood alcohol standard, was fully implemented by 2004.

[^1]:    ${ }^{4}$ Since the survey was conducted during a 3-month period (September to December of 2008), the "past 30 days" does not refer to one specific month. Rather, it refers to drinking and driving trips made by a respondent in a single month between August and November of 2008.

[^2]:    ${ }^{5}$ The survey was administered between August and November 2008.

[^3]:    Q31: In your opinion, how many [drinks of alcoholic beverage drunk most often] could you drink in two hours before it would be unsafe for you to drive?
    [Base: drivers who drink $n=4023]$

[^4]:    Q122c.: About how often do you think sobriety checkpoints should be conducted?
    [Base: total $n=6999]$

[^5]:    Q54: In the past 12 months, have you ever deliberately avoided driving a motor vehicle because you felt you probably had too much to drink to drive safely?
    [Base: drinking-drivers]

