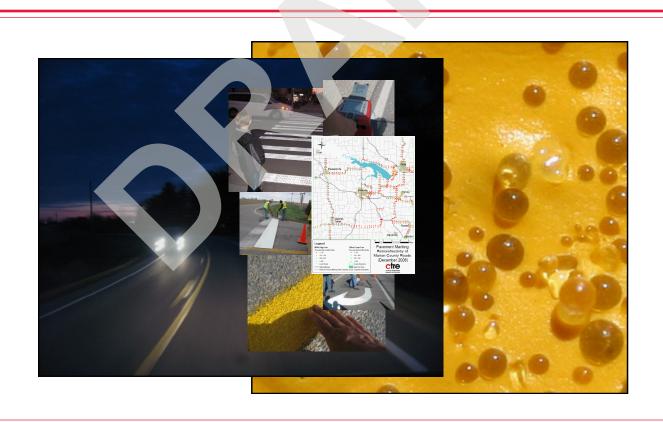
Local Agency Pavement Marking Plan

Final Report July 2010



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The preparation of this (report, document, etc.) was financed in part through funds provided by the Iowa Department of Transportation through its "Agreement for the Management of Research Conducted by Iowa State University for the Iowa Department of Transportation," and its amendments.

The opinions, findings, and conclusions expressed in this publication are those of the authors and not necessarily those of the Iowa Department of Transportation.

Technical Report Documentation Page

1. Report No.	2. Government Accession No.	3. Recipient's Catalog N	lo.				
IHRB Project TR-551							
4. Title and Subtitle		5. Report Date					
Local Agency Pavement Marking Plan		July 2010					
250m rigoney ruvement manning rinn		6. Performing Organiza	tion Code				
		or remaining organization	and code				
7. Author(s)		8. Performing Organiza	tion Report No.				
Neal Hawkins, Omar Smadi		InTrans Project 06-242					
9. Performing Organization Name and	Address	10. Work Unit No. (TRA	AIS)				
Institute for Transportation							
Iowa State University		11. Contract or Grant N	lo.				
2711 South Loop Drive, Suite 4700							
Ames, IA 50010-8664							
12. Sponsoring Organization Name and	Address	13. Type of Report and	Period Covered				
Iowa Highway Research Board		Final Report					
800 Lincoln Way		14. Sponsoring Agency	Code				
Ames, IA 50010							
15. Supplementary Notes							
Visit www.intrans.iastate.edu for color PI	OF files of this and other research reports.						
16. Abstract							
The proposed FHWA amendments to the focus on pavement marking quality and method could be developed and used at the achieving good pavement marking quality pavement marking needs, selecting pavem performance, and in developing management case studies, three counties and two cities evaluate pavement marking performance amonitoring) of both longitudinal and transistate.	nanagement methods. This research effort the local agency level. The report addresses and provides recommendations specific the tent marking materials, contracting out part tools to visualize pavement marking materials, where retroreflectivity was measured over and needs. The research also includes over	demonstrates how a pavement of the common problems face owards these problems in the evenent marking services, makeds in a GIS format. The rear a spring and fall season are 35 field demonstrations (in	ent marking maintenance ed by agencies in rms of assessing easuring and monitoring research includes five and then mapped to installation and				
17. Key Words		18. Distribution Stateme	ent				
GIS mapping—longitudinal pavement ma		No restrictions.					
	marking maintenance method—pavement marking performance—pavement marking presence—retroreflectivity—transverse pavement marking						
19. Security Classification (of this	20. Security Classification (of this	21. No. of Pages	22. Price				
report)	page)						
Unclassified.	Unclassified.	100	NA				

LOCAL AGENCY PAVEMENT MARKING PLAN

Final Report July 2010

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Sponsored by the Iowa Highway Research Board (IHRB Project TR-551)

Preparation of this report was financed in part through funds provided by the Iowa Department of Transportation through its research management agreement with the Institute for Transportation,
InTrans Project 06-242.

A report from

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Fax: 515-294-0467 www.intrans.iastate.edu

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ACKNOWLEDGMENTS

The authors would like to thank the Iowa Highway Research Board and Iowa Department of Transportation for sponsoring this research. Special thanks to the members of the technical advisory committee; Jim George (Dallas County), Roger Schletzbaum (Marion County), Will Zitterich, Tim Crouch, and the members of the Iowa DOT Pavement Marking Task Force (Iowa DOT), and Joe Cory (City of West Des Moines).



EXECUTIVE SUMMARY

This project is focused on assisting local agencies in providing effective and consistent pavement markings on Iowa's public roadways to improve both the safety and the quality of travel for the public. The research demonstrates a reliable and practical process for viewing, understanding, and making decisions about pavement marking needs, durability, and quality.

Background

On April 22, 2010 the Federal Highway Administration published a notice of proposed amendments (NPA) for the Manual on Uniform Traffic Control Devices (MUTCD) regarding pavement marking retroreflectivity. The proposed revisions would establish a uniform minimum level of nighttime pavement marking performance based on the visibility needs of nighttime drivers. The proposed revisions will promote safety, enhance traffic operations, and facilitate comfort and convenience for all drivers, including older drivers.

Given the relatively short life pavement markings have in terms of an agency asset, and the lack of performance benchmarks, it has been convenient, up to this point, for many agencies to simply to refresh all markings on a cyclical basis. However, along with the anticipated amendments to the MUTCD, agencies will need to have a maintenance method in-place which manages pavement marking performance at a given benchmark. In order to do this, agencies will need to understand the performance of their markings, be able to set goals to achieve compliance, and develop the ability to trigger corrective action when performance fails to meet expectations. As the adage goes, "What gets watched...gets done."

Research Approach

The research team, in conjunction with the project technical advisory committee, completed the following tasks:

- Surveyed current pavement marking practices for local Iowa agencies;
- Demonstrated new tools to manage pavement marking retroreflectivity through five demonstration studies, and
- Demonstrated the performance of different pavement marking products of interest to local agencies.

A summary of findings for each task follows:

Survey of Current Practice - Local agencies will continue to rely on both in-house crews and private contractors for pavement marking maintenance. Decisions regarding pavement marking materials, and the frequency of application, will be more of a challenge following FHWA's final rule making on minimum thresholds. This report provides local agencies with information specific towards monitoring quality, improved material selection and cost effectiveness, contracting, and conducting annual condition assessments.

Pavement Marking Management Tool - Case studies were completed for 2 cities and 3 counties which represent different pavement marking installation practices. Maps were produced in a GIS environment to show the pavement marking retroreflectivity conditions by line type and time period. A discussion is provided in terms of map formatting, marking performance thresholds and the overall utility provided.

Pavement Marking Field Demonstrations - In an effort to support agency decision making, the research team identified reasonable pavement marking alternatives to be field demonstrated under local agency conditions. These demonstrations were divided into two categories (longitudinal and transverse markings).

Longitudinal Marking Demonstrations - These two demonstrations provide local agencies with high-build waterborne paint performance examples under two very different conditions (urban and rural). Each setting included both grooved and surface applied markings segments so that the performance could be compared. Under urban conditions, the white skip lines performed for 2 years. The left-turn channelizing lines were still acceptable beyond 2.5 years. In the rural two-lane roadway setting, the grooved edge line pavement markings performed beyond 2.5 years in contrast to the surface applied edge line and center line markings which did not perform beyond 1 year. These demonstrations highlight the need to monitor pavement marking performance by line type given the variation in performance. These examples are a beginning point for agencies in considering their material selection options over a wide variety of pavement marking materials and installation techniques available.

Transverse Marking Demonstrations – The heat in-place precut thermoplastic markings were installed across central Iowa and in a variety of settings beginning in 2007 and ending in 2009. With a few exceptions, this type of durable marking provided agencies with over 2 years of effective performance in contrast to annual painting with waterborne paint. After two winters, some left turn arrow markings had retroreflectivity readings of over 300 mcd regardless of surface type. The life of these markings can be further extended through patching the damaged areas. Concrete surfaces require the use of a primer which can slow the installation process and more failures occurred on concrete surfaces than asphalt. The cooling time for these markings can be accelerated versus waiting for paint to dry in humid and cloudy conditions.

Recommendations

The following recommendations are presented to assist local agencies in developing a pavement marking plan which meets the visibility needs of both daytime and nighttime drivers on the local roadway network. With a national pavement marking minimum performance threshold and tools for local agencies to manage marking thresholds, the goal of promoting safety, enhancing traffic operations, and facilitating the comfort and convenience for all drivers is attainable and will appropriately begin at the local level.

Recommendations for local agencies in developing a pavement marking plan are as follows:

Get Organized

• A clear strategy serves as an organizational magnifying glass from the ground up. Develop a maintenance method that clearly, and as simply as possible, shows pavement marking conditions, compliance to a benchmark, improvement actions selected, and costs. Selecting a champion to see this initiative through is critical.

Measure and Monitor

Understand pavement marking performance and annual needs. Begin conducting an
annual nighttime survey for pavement marking retroreflectivity and a daytime survey for
presence. If a pavement marking retroreflectometer is available, measure marking
performance on a consistent basis. Storing this information within a GIS database allows
for easier review and decision making and serves as a tool to communicate striping
needs.

Develop a Strategy

- To support funding, develop an agency guideline for pavement marking performance and material selection specific to local conditions.
- For roadways having a remaining service life of at least 5 years, higher traffic volumes, and a history of not keeping a pavement marking line for 12 months, consider more durable pavement marking materials such as high-build waterborne paint, epoxy, polyurea, or tape and consider grooving these markings in to extend their performance.

Consider your Options

• Multi-agency agreements provide agencies of all sizes the advantage of larger quantity pricing, consistent material and installation specifications, and ease the burden of the contracting and/or dispute resolution process. These agreements can be with a private contractor or another local agency.

Communicate Effectively

- As part of an annual pavement marking contract, agencies can prioritize pavement marking placement by developing installation maps that are given priority throughout the paint season.
- Have agency staff monitor the quality and quantity of contractor-applied markings.
- Track material installation by date, line, quantity, and record these in a tabular format so that this information can be used to make more effective decisions each year.

INTRODUCTION

This project is focused on assisting local agencies in providing effective and consistent pavement markings on Iowa's public roadways to improve both the safety and the quality of travel for the public. The research demonstrates a reliable and practical process for viewing, understanding, and making decisions about pavement marking needs, durability, and quality. This project provides important pavement marking support for Cities and Counties with specific contributions as follows:

- Survey of existing pavement marking practices for local agencies.
- Demonstration on tools to manage pavement markings through five case studies (2 Cities and 3 Counties) which includes a survey of existing marking retroreflectivity along with the demonstration of visual tools in mapping and tracking marking performance.
- Pavement marking field demonstrations which includes the multi-year evaluation of durable pavement marking products under a variety of local agency conditions and roadway settings.

These findings are documented within the Research Approach section of this report. A discussion on relevant pavement marking related topics follows.

Background

Providing good pavement markings is an essential component towards safe and efficient travel on Iowa's public roadways. According to Tom Welch, State Safety Engineer for the Iowa DOT, "every older driver forum has included a consistent demand for brighter and more durable pavement markings".

Based on a recent Iowa DOT project, which has focused on pavement marking performance, agencies are cautioned in choosing marking materials without field verification of performance in terms of durability and retroreflectivity (which provides an estimate of nighttime guidance provided to the motorists). The study notes that an agency's ability to select materials which will perform well is a significant challenge given the variety and cost of products, differences in application methods, and continuous changes in roadway, operations, and environmental conditions.

Local agencies, in Iowa, rely heavily on Contractor's to apply pavement markings and in some cases lack the tools to clearly identify marking conditions system wide, to select the appropriate combinations of markings to apply based on these needs, and to then track performance and budget for annual or bi-annual marking needs.

Pavement markings convey important information about the roadway to drivers. Pavement markings exist as longitudinal, transverse, text, and symbol markings with major focus of the Iowa DOT and local agencies being on longitudinal markings. The Manual on Uniform Traffic Control Devices (MUTCD) places standards and specifications on pavement markings. The manual includes specifications for roadways explaining appropriate colors and marking layouts

for different traffic configurations and conditions. Before any new highway, paved detour, or temporary route is opened to traffic, all necessary markings should be in place (1). MUTCD also specifies markings that must be visible at night shall be retroreflective unless ambient illumination assures that the markings are adequately visible. Longitudinal pavement markings provide delineation of the roadway surface during daylight and non-daylight conditions. Agencies today have a wide variety of pavement marking materials to choose from, these materials can vary widely in cost and performance. Agencies face a significant challenge in maintaining these markings to appropriate levels. Pavement marking performance is typically characterized in terms of daytime presence and nighttime retroreflectivity. In an effort to keep the visibility of markings at their highest level, agencies paint as long as conditions will allow.

The Federal Highway Administration (FHWA) has recently published a request for rule making on pavement marking minimum retroreflectivity standards with a proposed phase-in for implantation of 4 years after approval (expected in the fall of 2014). In 1992, Congress mandated that minimum retroreflectivity requirements for signs and pavement markings be developed (2). The FHWA continues to conduct research in order to develop minimum retroreflectivity standards. Requirements will be initiated once research has concluded and the results are analyzed and considered. Previous research is being updated due to changes in roadway user characteristics, vehicle preferences, headlamp performance, and available research tools (2). These requirements may require agencies to maintain markings by implementing a strict paint schedule or developing a pavement marking management system.

Pavement Marking Materials

The Manual on Uniform Traffic Control Devices (MUTCD) provides specifications for the placement of road markings. Longitudinal pavement markings provide delineation of the traveled way as well as communicate messages to drivers such as lines indicating passing or no passing zones. However, MUTCD does not specify the material to be used for the markings. Materials are chosen based on an agency's pavement marking specifications (3). Roughly twenty different materials are currently used for longitudinal pavement markings (4). Although material selection specifications are based on several factors, the two most common materials are waterborne and thermoplastic paint. The NCHRP survey indicated that waterborne paint is used by 78% of agencies and comprises 60% of total centerline mileage. However, because of its low price, waterborne paint accounts for only 17% of total expenditures on pavement markings (4). The more expensive and durable thermoplastic material is used by 69% of the agencies surveyed and comprises 23% of the total mileage. Because of its higher price, 35% of total expenditures on pavement markings is attributed to thermoplastic material (4).

The University of Hampshire performed a research project for the New Hampshire DOT to analyze possibilities of improving acrylic waterborne paints (5). The report mainly focused on paint formulations and application techniques to improve the durability of the marking. The research recommended a revision of the pavement marking specifications and the development of a test deck to introduce new retroreflective bead and paint combinations. Waterborne paint became more popular after the Environmental Protection Agency (EPA) established standards on volatile organic compounds (VOC) in 1995 (5). Conventional solvent-based paints had VOC

concentrations greater than 450 g/l. The EPA regulation set the upper VOC concentration of 150 g/l. Agencies were forced to find marking materials under the set regulation, thus waterborne materials were quickly adopted. The most common material being used is 100% acrylic waterborne paint that has VOC concentrations between 98 and 120 g/l.

Retroreflective Materials

Previous research of retroreflective elements show the characteristics evaluated in this study are important for maximizing pavement marking performance. Pavement markings guide drivers on the roadway whether it is during daylight or non-daylight conditions. Pavement markings perform effectively during non-daylight hours by providing retroreflectivity. This characteristic is either provided as a matrix or a glass bead applied to the surface of the marking during application. Retroreflectivity represents the amount of light that is reflected back to the source. Reflection gives drivers appropriate information at a safe distance to give the driver sufficient reaction time. Figure 1 is a diagram of retroreflectivity. Light from the headlamp enters the glass bead and is retroreflected back to the driver's eye. If the glass bead is not properly embedded the light will not be retroreflected at the appropriate angle, thus the light will scatter and the driver will not be able to see the marking. Bead roll also causes a loss in retroreflectivity because paint covering the glass bead prevents light from entering the sphere. These attributes contribute to the delineation of pavement markings during nighttime conditions.

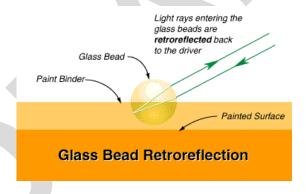


Figure 1. Illustration of Retroreflectivity.

Source: HIGHWAY TECHNET

Glass beads are the most commonly used retroreflective element with waterborne paint. There are several different types of beads available on the market. More importantly is the size of the bead used in the marking. Bead types I and II are specified by AASHTO, whereas the FHWA specifies gradations for types 3, 4, and 5. Type I beads are the smallest bead on the market and are commonly used in thermoplastic markings. The most common drop-on glass bead used with paint is the Type I glass bead.

Large beads (Types 3, 4, and 5) are known for their ability to improve wet-night visibility. Large beads' higher profile allows the surface to protrude through a film of water unlike small beads

(Type I and II) (6). Wet markings with small beads become invisible in wet-night conditions because a film of water over the beads refracts the light before it can reach the glass bead.

In 2005, the New Hampshire DOT analyzed the potential of using polymethymethacrylate (PMMA) beads in place of glass beads (7). The overall goal of the research was to improve the durability of pavement markings that sustain retroreflectivity. Field and lab tests revealed that the PMMA technology resulted in significantly higher wear resistance over conventional beads.

The Texas DOT developed a pavement marking handbook to assist pavement marking personnel with marking material selection, installation, and inspection (5). The handbook discusses installation and inspection that includes bead application properties. The two most important field-controlled properties are the amount and dispersion of exposed beads across a line and the depth of bead embedment (6). These properties are controlled by bead drop rate, speed of the striping truck, temperature, and viscosity of the paint. The amount of glass beads being applied and the dispersion is difficult to observe and inspect. Pavement marking crews often observe embedment and dispersion by close-up visual examination and the sun-over-shoulder method (6). Other crews make adjustments based on retroreflectivity readings taken on fresh markings. The handbook recommends beads are embedded at 60% of the bead diameter. Bead embedment under the recommended depth results in loss of light in different directions and beads that can be easily worn away by traffic and maintenance activities. Beads that are located at depths greater than 60% of the bead diameter still reflect light; however the retroreflectance is not as high as a properly embedded bead (6). Proper bead dispersion and embedment are important properties in maximizing the retroreflectivity of longitudinal pavement markings.

One of the most common and cost-effective material being used in many states is the combination of waterborne paint and VisiBeadsTM. The Oregon DOT evaluated waterborne paint and VisiBeadsTM application techniques and performance to determine its future use of the material (8). The study considered cost, environmental concerns, and operational issues of both materials. Results concluded that waterborne paint is an acceptable alternative to conventional paints. However, some issues were found with the application techniques and bead rate of the VisiBeadsTM. Potters Industries representative recommended bead application rate of 15 pounds per gallon which was unrealistic to Oregon DOT personnel because of increased cost and the lack of wet paint film thickness (8). The Oregon DOT also had issues with gun modifications to accommodate the VisiBeadsTM, which since has been resolved.

Pavement Marking Performance

Several research studies have been conducted on the service life of pavement markings and projecting the life cycle of markings. These studies attempted to quantify the performance of pavement markings by retroreflectivity. This is accomplished by maintaining minimum levels, however, minimal research has looked at the application process to increase the performance of pavement markings. The FHWA continues to research the effect of implementing a minimum retroreflectivity level for pavement markings. Maintaining a minimum retroreflectivity level may require a monitoring program or the implementation of a pavement marking management

tool. Research continues to develop in the area of performance to predict the service life of pavement marking materials.

Driver preference is for pavement markings to exhibit retroreflectivity readings greater than 100 millicandelas per square meter per lux (mcd/m2/lux) (9). Several studies have set the minimum threshold retroreflectivity at 100 or 150 mcd/m2/lux. Research findings and expert opinions continue to be assessed and transportation agencies may struggle to maintain minimum acceptable retroreflectivity. Pavement marking management systems may help agencies maintain requirements by providing striping schedules.

The implementation of the VOC concentration regulations by the EPA brought on several studies of waterborne pavement markings. The Missouri DOT conducted a study in 2005 that analyzed the properties and durability of different bead and waterborne paint combinations (10). Test sections throughout the state of Missouri DOT's district roadways were evaluated to find results of different combinations. The project presented the need for a minimum initial retroreflectivity of 350 mcd/m2/lux for white lines and 225 mcd/m2/lux for yellow lines, to obtain a service life of 2 years (10). The study also recommended restriping of white lines at 200 mcd/m2/lux and 175 mcd/m2/lux for yellow longitudinal pavement markings. The Utah DOT performed a study on waterborne traffic paint to provide more information about the effects of traffic and other road activities on the markings (11). The study reported that waterborne paint retroreflectivity failure (100 mcd/m2/lux) occurs between 8 and 17 months after painting depending on the AADT of the roadway. The primary factors affecting the life of a pavement marking include snowplowing, curvature of a roadway, pavement type, and condition (11). The research report resulted in the development of a pavement marking decision matrix to be used by Utah DOT decision makers.

Clemson University looked at analyzing retroreflectivity levels in the process of developing degradation models of pavement markings (12). They concluded that several factors affected the performance and retroreflectivity of pavement markings, which include pavement surface, marking material and color, and maintenance activities. A service life study that included 19 states evaluated the service life of pavement markings over a period of four years and found that regression models best fit the data (13). The evaluation was done on several marking materials and variations that can be attributed to roadway type, regional location, marking specifications, contractor installation procedures and quality control, and winter maintenance activities. The Washington State Transportation Center conducted a study with the intent of developing retroreflectivity degradation curves for pavement markings (14). They found a high variability in data concluding that striping performance predictions cannot be determined with a high level of statistical confidence.

Different materials have been evaluated extensively in an attempt to help decision makers choose cost-effective materials. Thomas, Iowa State University, completed a research project for the Iowa DOT to develop a program that evaluated various products used as pavement markings (15). This program would assist state and local agencies with decision making by providing a database of performance and cost information of different materials. The study recommended that the Iowa DOT should not conduct a test deck, but rather follow pavement marking evaluation done by the National Transportation Product Evaluation Program (NTPEP) (15).

NTPEP was established in 1994 by the American Association of State Highway and Transportation Officials and member states. The program evaluates several different marking materials in different states across the country to assist state and local agencies' decision making. Michigan State University was contracted by the Michigan DOT to investigate the use of different pavement marking materials (16). The Michigan DOT wanted to develop guidelines governing the cost-effective use of pavement marking materials. Results of the study showed that retroreflectivity did not vary much between different materials, however, winter maintenance appeared to be the main factor affecting the decay of retroreflectivity.

Additional research of pavement marking performance has led to the development of pavement marking management systems. Transportation Research Record 1794, 2002, contained two research papers on the development of pavement marking management systems. Abbound and Bowman (17) established a way to set striping schedules that account for factors affecting scheduling, application cost, service life, and user cost relative to crashes during the stripes lifetime.

Rich, Maki, and Morena studied the performance and durability of longitudinal pavement markings in Michigan to develop a practical marking management system (18). Their efforts included evaluation of the glass sphere content. Two techniques were used to quantify the glass sphere content in the paint. Aluminum plates were fastened to the roadway and painted by the striping operation in the first method. The plates were pyrolyzed at elevated temperatures, from which a mass fraction of glass spheres before and after the pyrolyation can be calculated (18). The second method dealt with photographs of the plates at low magnifications. The images were converted to binary images that were evaluated using image analysis software. The software was able to determine the number of spheres per area, average size, and aerial percent (18). The research concluded that retroreflectivity is directly related to glass sphere content and the decay of retroreflectivity is related to seasonal maintenance activities.

The Minnesota DOT used the general public to evaluate markings to establish a threshold value of retroreflectivity to be used in a pavement marking management program (19). Minnesota citizens drove vehicles on several different facilities with an interviewer that asked questions pertaining to detection distance of the pavement markings along the route. As a result the Minnesota DOT has established a minimum retroreflectivity threshold of 120 mcd/m2/lux.

Relationship between Pavement Marking Retroreflectivity and Safety

Highway safety has been linked to several attributes of the roadway. Several transportation officials and researchers have attempted to relate visibility and retroreflectivity to safety. Transportation agencies continue to look for ways to accommodate the rise in the average age of drivers on the roadway. The Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for User (SAFETEA-LU) contains provisions that include improving pavement markings in all States, specifically targeted at older drivers (20). The article supports bigger and brighter signs, more conspicuous signals and wider pavement marking in an attempt to make highways safer for older drivers. The University of Iowa completed a study in 2003, Enhancing Pavement Markings Visibility for Older Drivers, to determine the effects of increasing the width and

retroreflectivity of pavement markings (21). The study was trying to determine an effective method to increase the detection distance and found that distances are driven by retroreflectivity rather than width.

NCHRP Project 17-28 attempted to quantify the relationship between retroreflectivity and safety over time. The research concluded that there is no safety benefit of higher retroreflectivity for longitudinal markings, however, it is important that the markings are present and visible to drivers (21). Cottrell Jr. and Hanson (2001) conducted a research project to determine the safety, motorist opinion, and cost-effectiveness of pavement marking materials used by the Virginia DOT. Motorists indicated in surveys that people prefer pavement markings with higher retroreflectivity. They also concluded that more data was needed to determine if the type of pavement marking affects the safety of the facility (23). Recent research has not proven the significance of higher retroreflectivity, but drivers indicated that they feel more comfortable with brighter pavement markings.

Run-off-the-road crashes are one of the most common types of crashes on rural facilities. One study attempted to find a relationship between retroreflectivity and crashes on rural facilities. The research proposed that lower retroreflectivity values were a contributing factor in crashes (24). Previous research has been done in this area, however, no other study has determined a statistically significant relationship. The study managed to identify a statistically significant relationship between low pavement marking retroreflectivity and safety performance (24). Agencies should look to reduce the number of crashes by making more informed decisions about their pavement marking management programs in the areas that low retroreflectivity values exist.

RESEARCH APPROACH

The research team, in conjunction with the project technical advisory committee, developed a research approach which includes a number of key tasks to be completed in order to achieve the project objectives. These key tasks include:

- Survey of pavement marking current practices for Iowa local agencies
- Tools to manage pavement markings (5 case studies)
- Pavement marking field demonstrations (36 demos)

Survey of Pavement Marking Practices

The research team developed and conducted a survey of City and County pavement marking practices which included their existing budgets, needs, concerns, and material evaluations. The survey was used to establish typical application methods, how often markings are being rated or replaced, and what types of materials are being used. The survey effort included follow-up interviews where necessary and was solicited via the County Service Bureau to all counties and used the Iowa DOT mail list to distribute to cities above 5,000 in population.

The distributed survey form is shown in Figure 2. Survey responses were received from 11Cities and 33 Counties with the results provided in Tables 1 and 2 respectively.

Rest State University X-center for Transportation Research and Education (CTRE) administers the following programs: Redge Progenering Center & Center for Worther Impacts on Mobility and Safety - Center for Transportation Assumption of Center (Control Assumption of Control assumption of	OTHER How do you select which roadways to paint (Cycle, Annual Rotation, Visual Inspection, Measured Retroreflectivity, Other)?	3. • Waterborne 4. • Durable Waterborne 5. • Tape 6. • Epoxy 7. • Polymea 8. • Polymea	MATERIALS Please list the pavement marking material types used by your agency from most commonly used to least commonly used. 1. COMMON MATERIALS:		SU Research Park • 2711 S. Loop Drive, Suite 4700 • Ames, lowa 50010-8664 Phone: \$15.294.8103 • Fax: \$15.294.0467 • www.ctre.lastate.edu Corde for humpodulum Statewide Survey Statewide Survey Statewide Survey STATE
2	Name: Organization: Email: Please send responses via email: Jon Rester, P.E. ctre low a State University ISU Research Park 271 South Loop Drive, Suite 4700 Ames, IA 50010-2664 Ph: 515-294-0467 Fras: 515-294-0467 If rester(@isstate.edu	If you use your own crews to place pavement markings, what equipment is used?	For existing markings, do you have an established pavement marking evaluation process? If so, please describe.	Do you inspect new pavement markings for quality? If so, please describe the inspection process. Is the inspection done by agency staff or others?	Do you paint by line type (For example: Yellow centerline is painted one year and edge line the next)?

Figure 2. Local Agency Survey Form

Table 1. Survey Responses from Cities

AGENCY	INSTALLATION	PAVEMENT MARKING MATERIALS USED			PROJECT SELECTION	BUDGET	
AGENC I	INSTALLATION	1	2	3	PROJECT SELECTION	BUDGET	
Cedar Rapids	Staff / Contractor	Waterborne	Tape	Polyurea / Epoxy	Cycle / Visual Inspection	\$400,000	
Charles City	Staff	Waterborne			Cycle	\$9,435	
Clarinda	Contractor				Annual Rotation	\$5,345	
Clinton	Staff	Waterborne			Visual Inspection	\$15,000	
Council Bluffs	Staff	Waterborne	Tape		Cycle	\$30,000	
Harlan	Staff	Waterborne			Visual Inspection	\$2,000	
Sioux Center	Staff / Contractor				Annual Rotation	\$12,000	
Sioux City	Contractor	Waterborne	Epoxy	Tape	Visual / Complaint Basis	\$125,000	
Springville	Staff	Durable Waterborne			Visual Inspection	\$15,000	
Urbandale	Staff	Waterborne	Tape		Cycle	\$47,500	
West Des Moines	Staff / Contractor	Waterborne	Polyurea	Tape	Biannual Rotation	\$80,000	

Table 2. Survey Responses from Counties

ACENCY	DIGEALL AFTON	PAVEMENT MARKING MATERIALS USED				DI ID CIET
AGENCY	INSTALLATION	1	2	3	PROJECT SELECTION	BUDGET
Allamakee County	Contractor	Waterborne	Durable Waterborne	Ероху	Visual Inspection	\$25,000
Appanoose County	Contractor	Waterborne			Visual Inspection	\$30,000
Black Hawk County	Contractor	Waterborne	Ероху		Cycle, Visual Inspection	\$50,000
Boone County	Contractor	Waterborne			Cycle, Visual Inspection	\$45,000
Bremer County	Contractor	Waterborne	Tape		Cycle, Visual Inspection	\$30,000
Buchanan County	Contractor	Waterborne			Visual Inspection	\$45,000
Cedar County	Contractor	Waterborne	Epoxy			\$60,000
Cerro Gordo County	Contractor	Waterborne	Polyurea		Visual Inspection	\$60,000
Clinton County	Contractor	Waterborne	Epoxy	Durable Waterborne	Cycle	\$85,000
Crawford County	Contractor	Waterborne			Visual Inspection	\$35,000
Dallas County	Contractor	Durable Waterborne	Waterborne	Polyurea	Visual, Measured Retroreflectivity	\$50,000
Delaware County	Contractor	Waterborne	Durable Waterborne	Epoxy	Cycle, Visual Inspection	\$50,000
Franklin County	Contractor	Waterborne			Cycle, Annual Rotation	\$60,000
Fremont County	Contractor	Waterborne	Durable Waterborne	Epoxy	Cycle	\$32,500
Grundy County	Contractor	Waterborne	Epoxy		Annual Rotation, Visual Inspection	\$50,000
Hancock County	Contractor	Waterborne			Cycle, Visual Inspection	\$75,000
Henry County	Staff	Waterborne			Annual Rotation, Visual Inspection	\$47,000
Jefferson County	Staff	Durable Waterborne			Annual Rotation, Visual Inspection	\$25,000
Jones County	Contractor	Waterborne			Cycle, Visual Inspection	\$50,000
Keokuk County	Contractor	Waterborne	Epoxy	Durable Waterborne	Cycle, Visual Inspection	\$25,000
Lee County	Contractor	Waterborne			Cycle, Visual Inspection	\$35,000
Linn County	Staff	Waterborne	Epoxy		Visual Inspection	\$19,000
Marion County	Contractor, Staff	Waterborne			Visual Inspection, Cycle	\$40,000
Monona County	Contractor	Waterborne			Visual Inspection	\$48,000
Muscatine County	Contractor	Waterborne	Epoxy			\$75,000
Osceola County	Contractor	Waterborne			Visual Inspection	\$25,000
Palo Alto County	Contractor	Waterborne	Durable Waterborne		Cycle	\$26,000
Polk County	Contractor	Waterborne			Cycle	\$160,000
Story County	Contractor	Waterborne			Cycle	\$55,000
Warren County	Contractor	Waterborne	Durable Waterborne	Ероху	Visual Inspection	\$62,000
Washington County	Contractor	Waterborne			Annual Rotation	\$30,000
Webster County	Contractor	Waterborne			Cycle	\$87,500
Wright County	Contractor	Waterborne			Cycle, Annual Rotation	\$30,000

Local Agency Pavement Marking Practices in Minnesota

The research team recently completed a related survey of local agencies in Minnesota (nine counties and six cities), with a summary of findings as follows (25):

- 1. What determines your annual paint program?
 - 7 agencies—no assessment (paint all lines each year)
 - 3 agencies—subjective assessment of durable markings only
 - 4 agencies—subjective assessment (daytime only) of all markings
 - 1 agency—subjective assessment (nighttime) of all markings
- 2. How is this work performed?
 - 4 agencies use their in-house crews for latex markings
 - 7 agencies contract out all pavement marking work
 - 1 agency contracts directly with Mn/DOT
 - 3 agencies participate in a multi-agency agreement contract
- 3. What specifications do you use (beads and paint)?
 - 4 agencies use their own (agency specific) specifications
 - 11 agencies use Mn/DOT standard specifications for materials and application
- 4. What are your quality control practices?
 - 4 agencies—none (agency uses in-house crews)
 - 1 agency—none (agency uses Mn/DOT)
 - 3 agencies—none (agency uses private Contractors)
 - 1 agency—minimal (agency only monitors quantities)
 - 5 agencies—moderate (agency employee monitors marking operations)
 - 1 agency—enhanced (agency employee monitors marking operations, quantity, and quality)

Tools to Manage Pavement Markings

Pavement marking performance is described in terms of the marking's daytime presence and nighttime retroreflectivity. As shown in Tables 1 and 2, there were no agencies using pavement marking retroreflectivity measurements as part of their annual assessment process. As a result, the research team chose to demonstrate how an agency could conduct a system wide retroreflectivity assessment to be used as part of their pavement marking needs and annual striping plans. Over time, this information can be used to assess the durability and performance of different pavement marking products and installation methods.

These case studies were conducted for 2 cities and 3 counties which represent different pavement marking installation practices (see Table 3). The demonstration included the following steps for each agency:

- Working with the agency to identify the roadways to be included
- Develop a data collection protocol

Henry County

City of Ames

City of West Des Moines

- Conduct field measurements using a handheld retroreflectometer (Delta LTL-X 30-Meter Retroreflectometer) which reports retroreflectivity in units of millicandella per meter squared per lux (mcd).
- Summarize and report the data in a GIS environment
- Provide retroreflectivity GIS maps back to each agency for comments and feedback

	D		
	Pavement Marking	Applied Using:	
Agency	Contractor	Agency Staff	
Dallas County	X		
Marion County	X		

Table 3. Case Study Locations and Installation Methods Currently Used

Field measurements of pavement marking retroreflectivity were collected at two different times covering a spring and fall time period. This was to demonstrate the pavement marking retroreflectivity degradation due to normal traffic operations (spring to fall) and damage due to winter maintenance operations (fall to spring). Table 4 shows the dates for collection by agency.

 \boxtimes

X

Table 4. Case Study Locations and Measurement Time Periods

	Retroreflectivity Measurements		
Agency	Fall 2006	Spring 2007	Fall 2007
Dallas County	X	X	
Marion County	X	X	
Henry County		X	X
City of West Des Moines		X	X
City of Ames	X	X	

The objective for each case study was to produce a map which visually shows the pavement marking retroreflectivity conditions by line type and time period. These maps can benefit each agency through:

- Visualizing pavement marking needs and communicating these needs at multiple levels (maintenance, engineer, elected official)
- Supports agency decision making in terms of determining their annual striping plans (what to paint each paint season?)
- Manage pavement marking performance over time through monitoring changes in retroreflectivity, quality control procedures, material selection, and installation methods used.

Figure 3 shows a sample of a map which illustrates a number of key features:

- Each dot on the map represents an average retroreflectivity reading (5 readings were obtained and averaged every half-mile) for each line type (edge line, centerline)
- The legend identifies each retroreflectivity level threshold (by color). These thresholds are different depending on the paint color (White versus Yellow). The "Red" or minimum level established for each color was set for White at values less than 150 mcd and for Yellow at values less than 100 mcd which follows Iowa DOT maintenance practices. These levels are anticipated to change upon passage of a national minimum pavement marking retroreflectivity standard which is currently proposed to be 100 mcd for both white and yellow markings.
- For each county, these dots are offset from the roadway centerline to show each line separately. For cities, separate maps were developed by line type to reduce clutter given the urban street network.

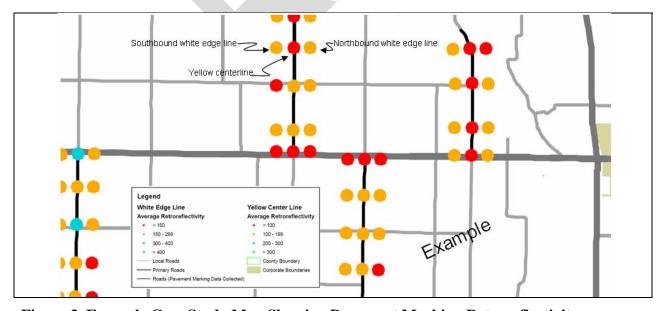
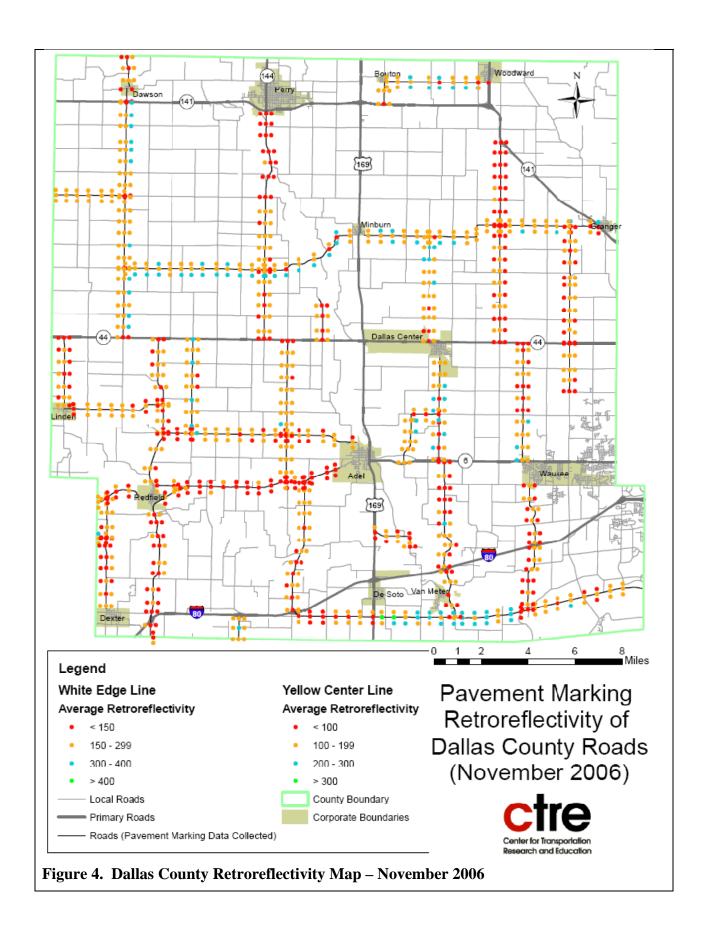


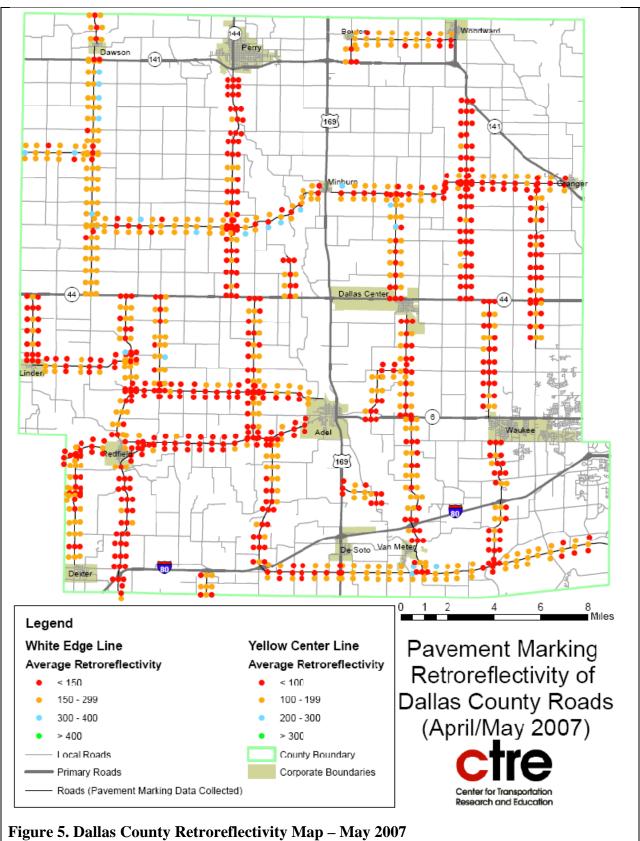
Figure 3. Example Case Study Map Showing Pavement Marking Retroreflectivity

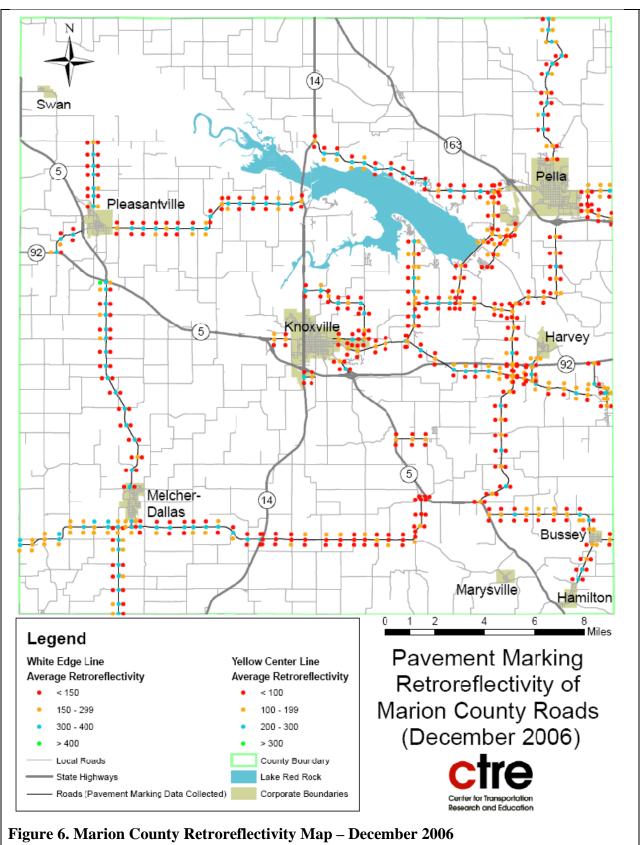
Case study maps for each agency are shown in Figures 4 through 22 with each map representing

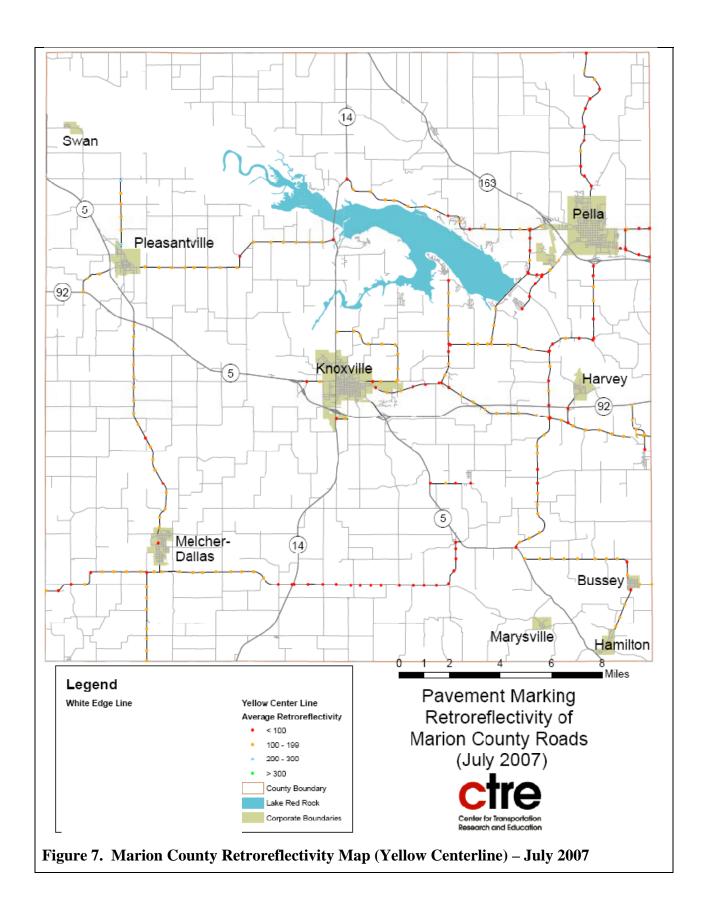
either a spring or fall time period. The same legend is used for each map along with the agency name and collection period.

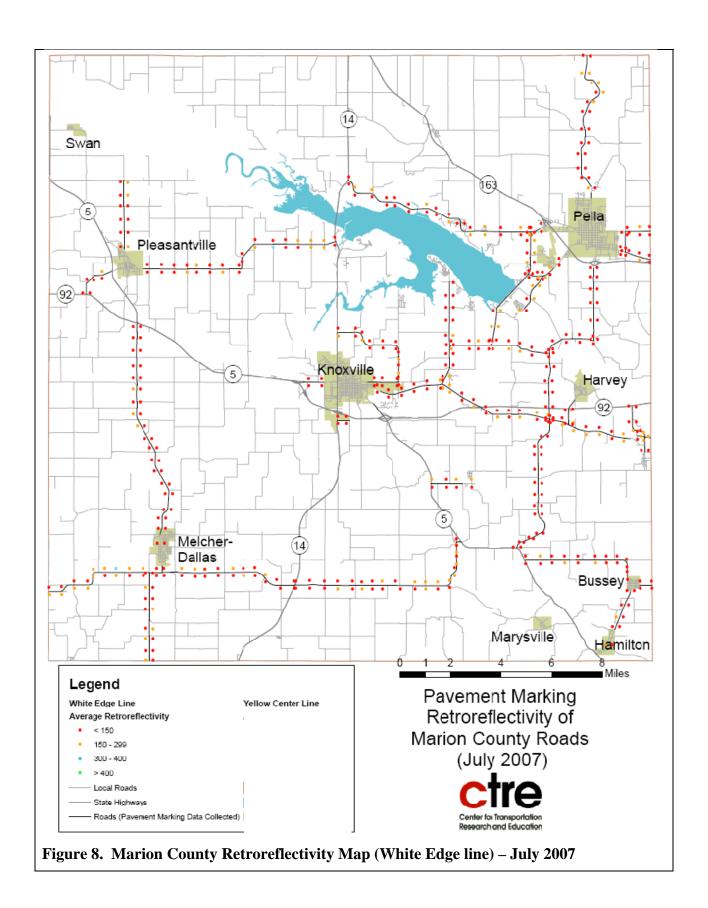


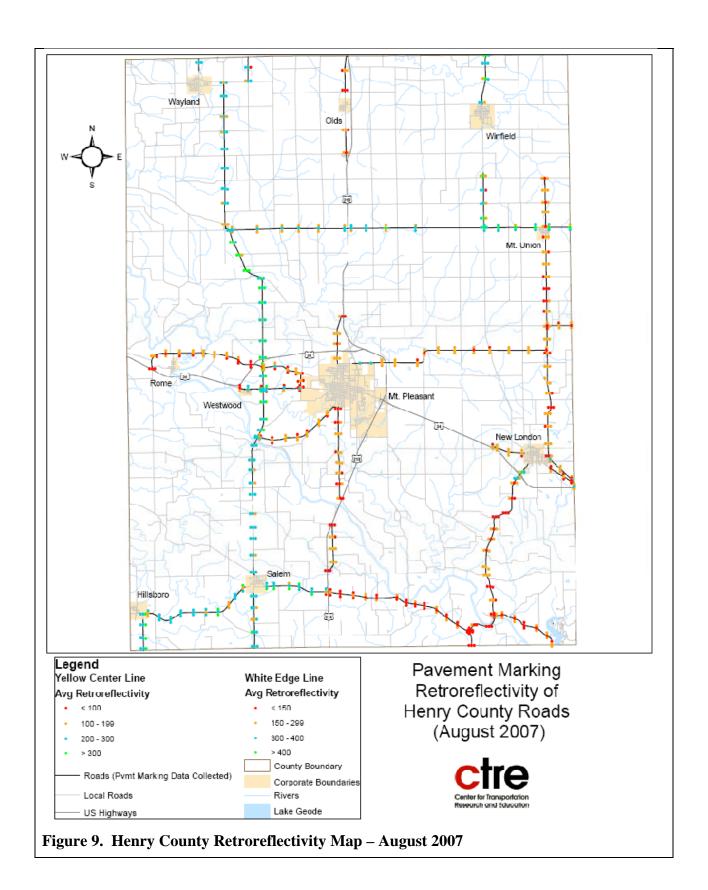


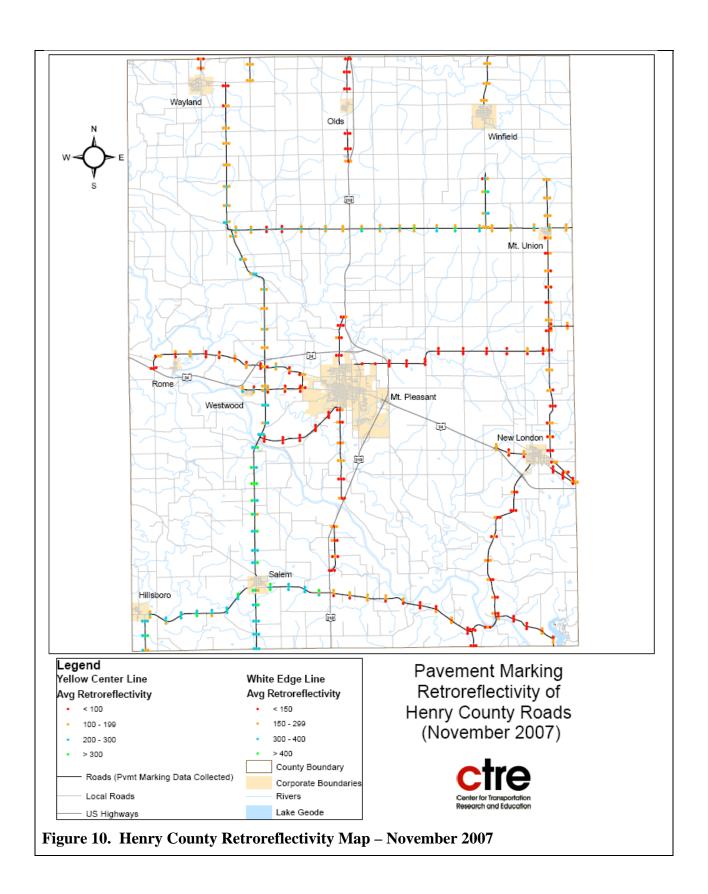


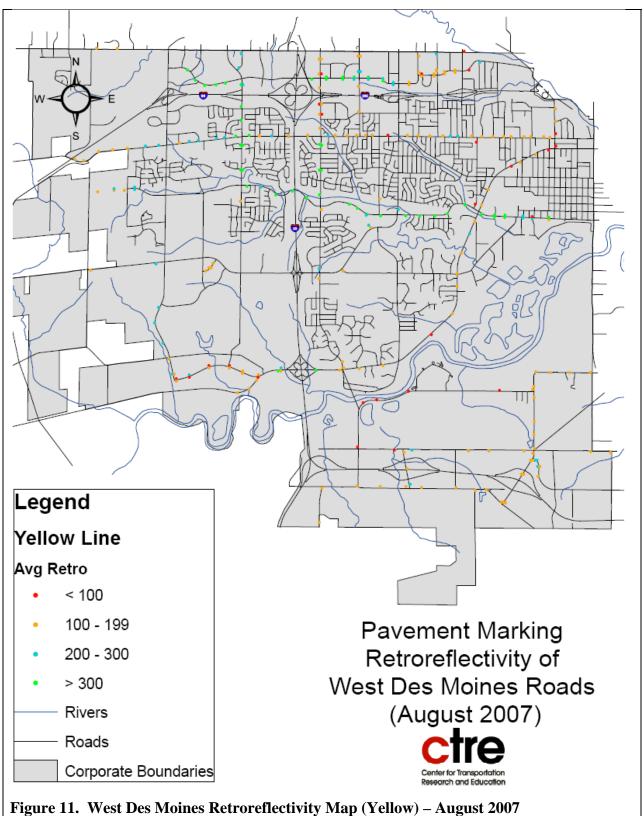


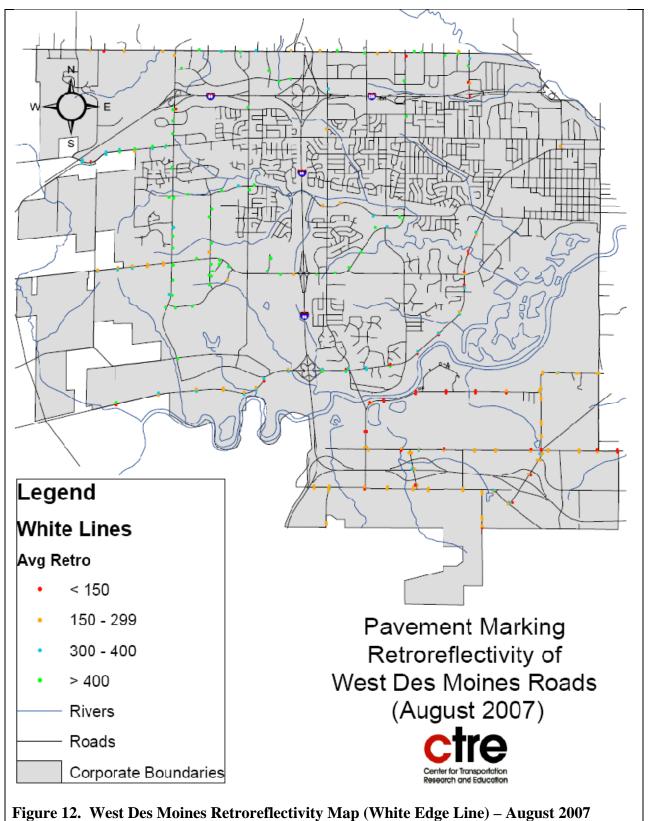












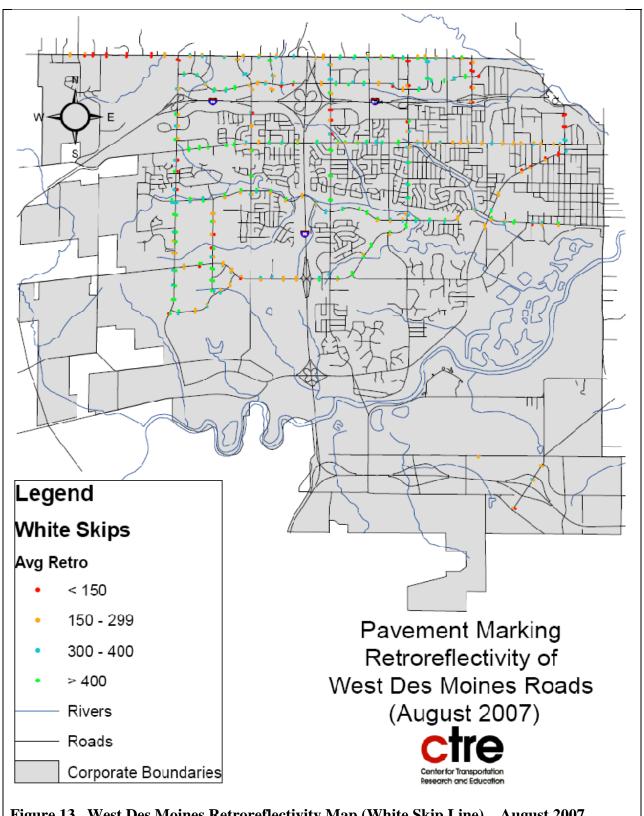
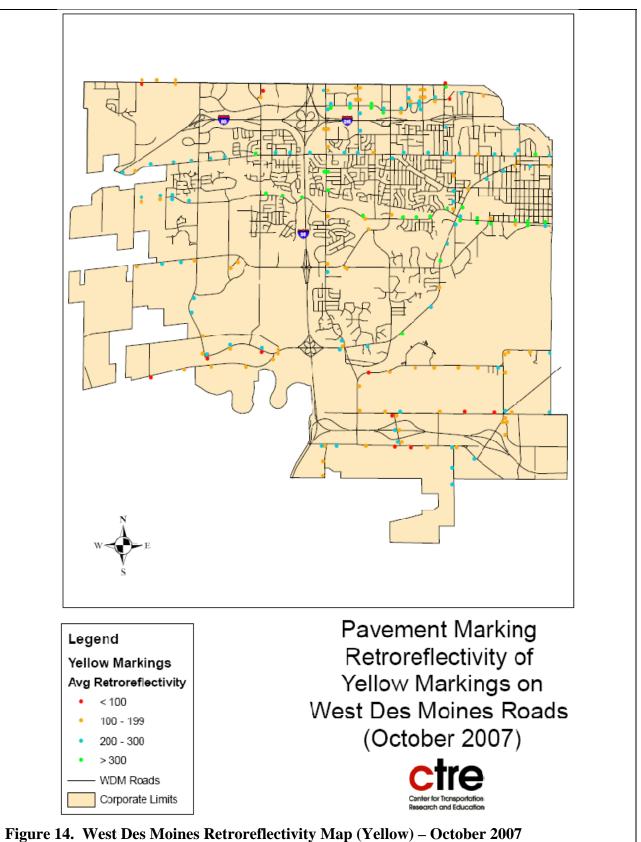
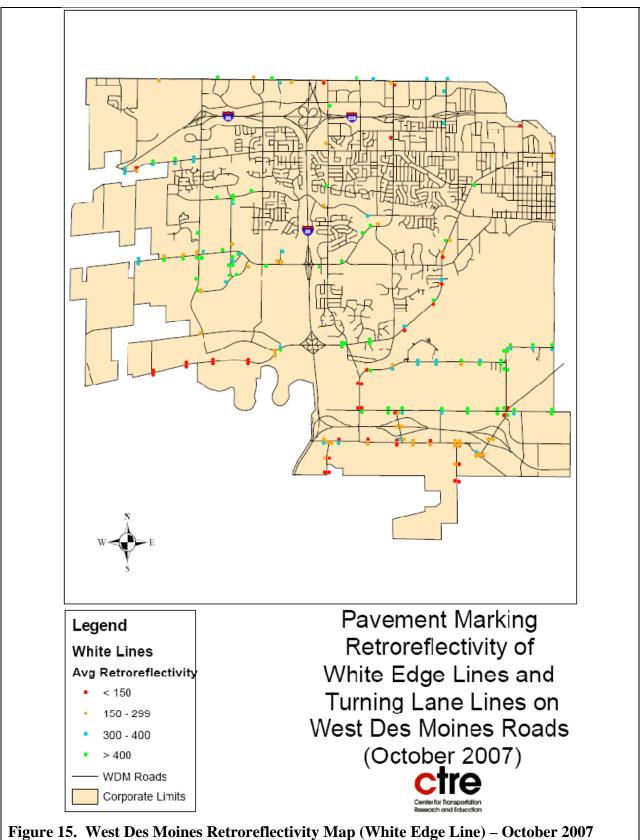
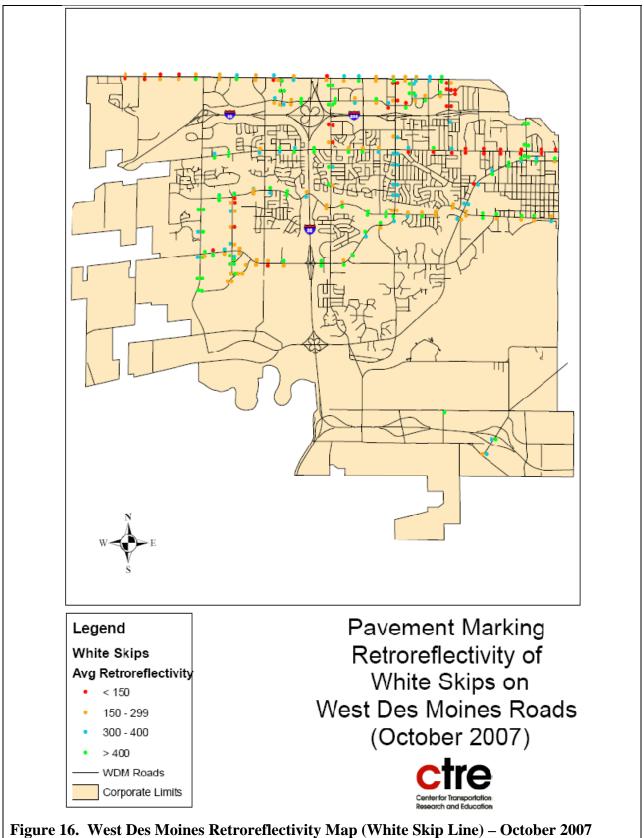
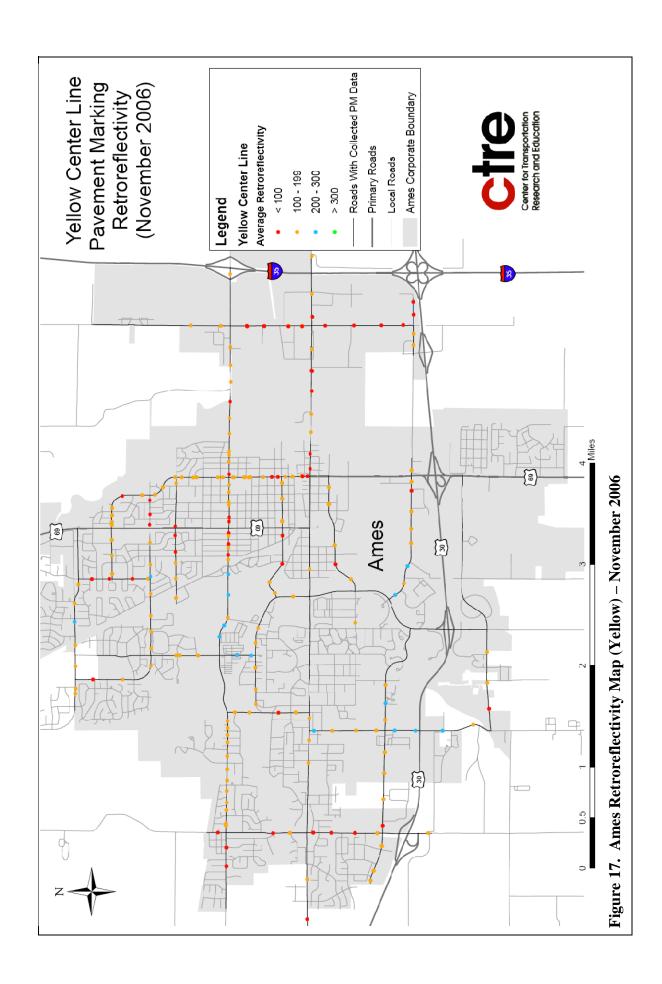


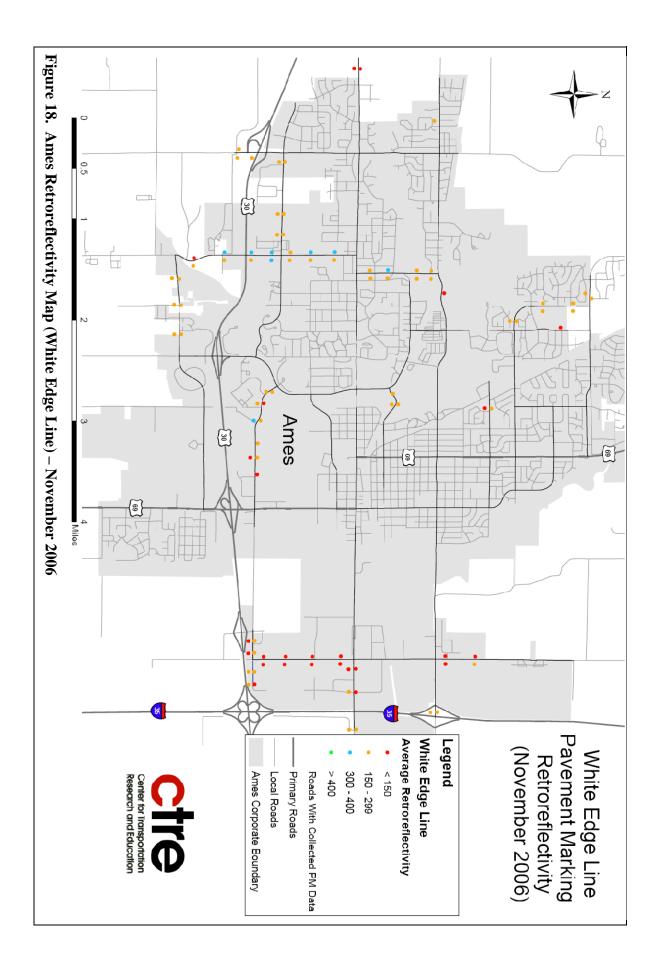
Figure 13. West Des Moines Retroreflectivity Map (White Skip Line) – August 2007

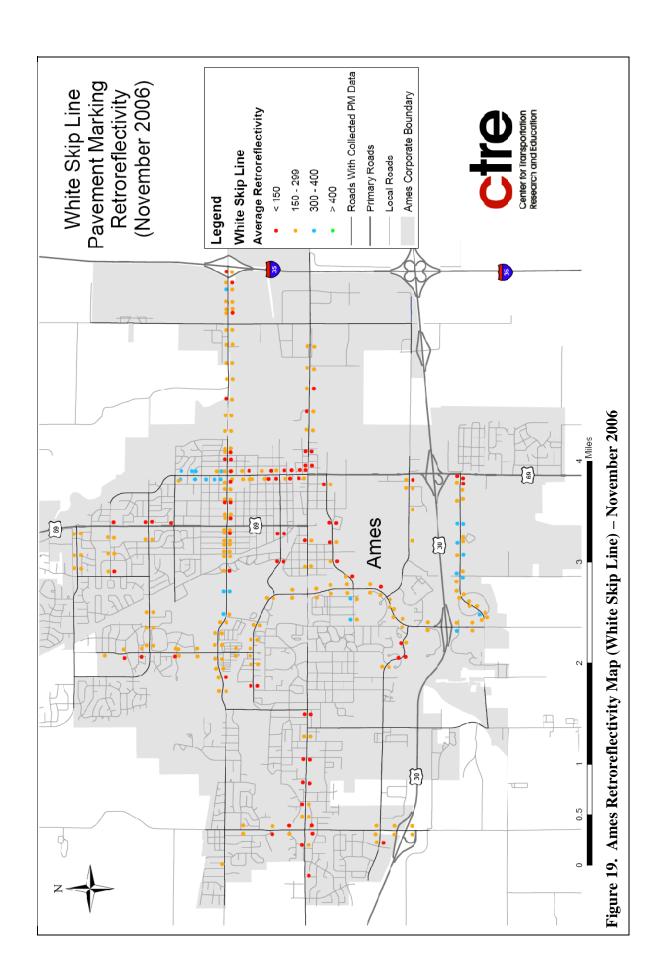


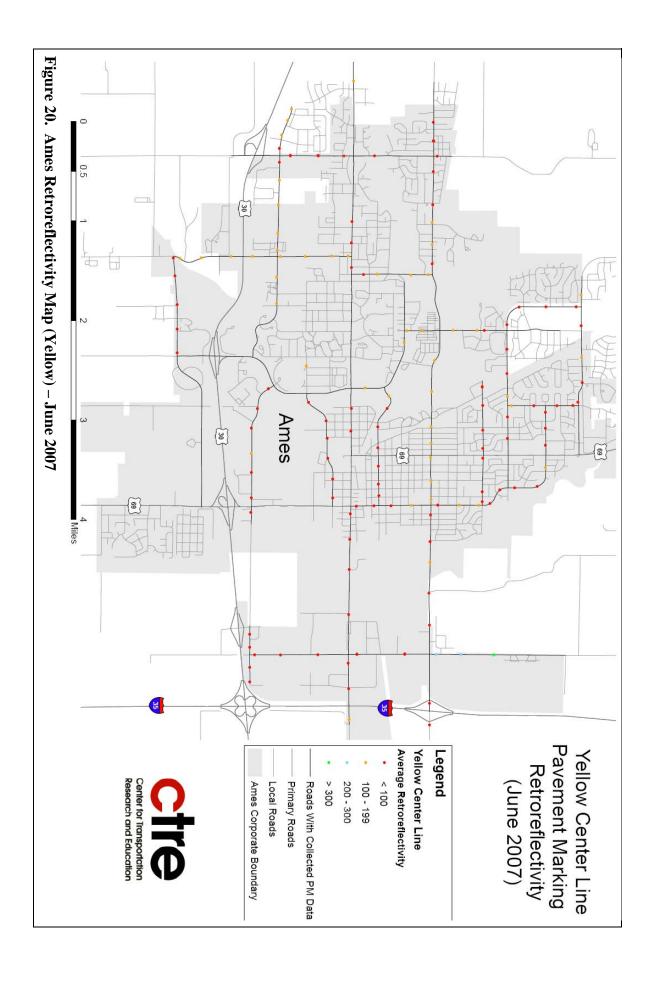


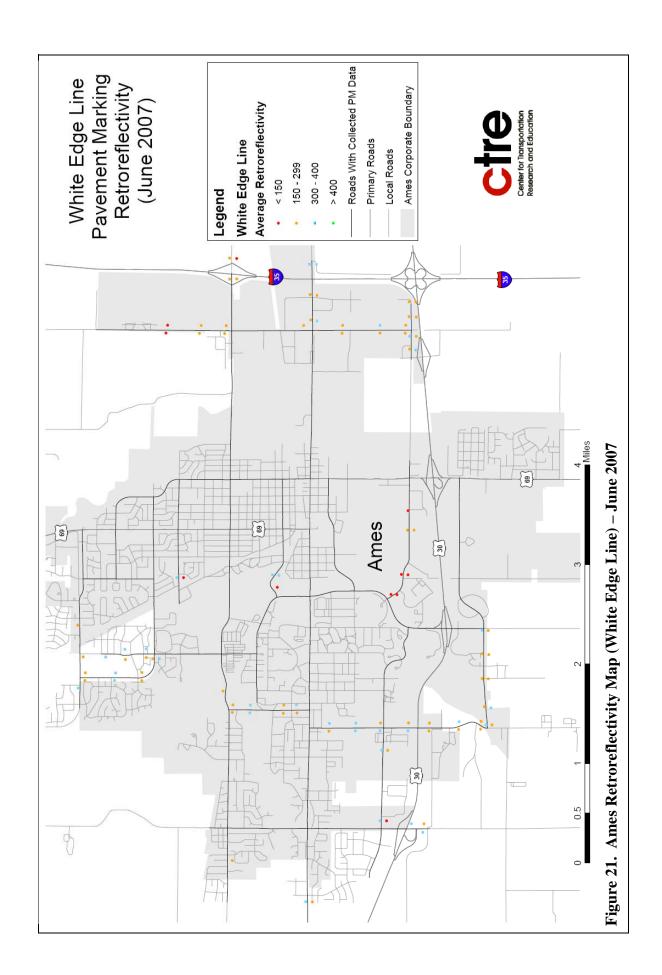


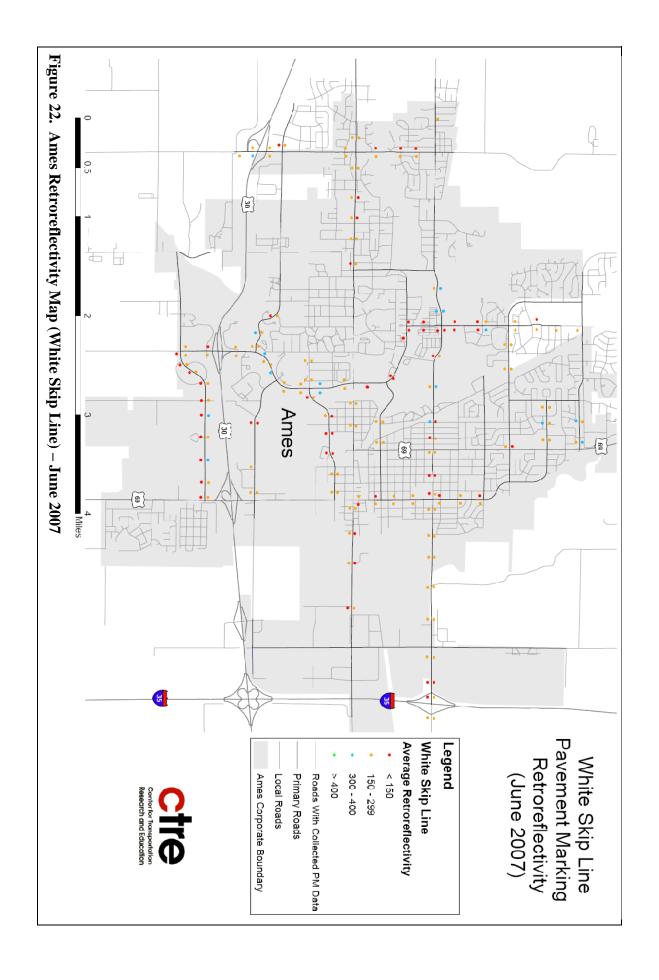












Pavement Marking Field Demonstrations

Based upon the results of the survey, the majority of local agencies are using waterborne paint as their primary marking material for longitudinal (long-line), and transverse (stop bar, crosswalk, and legend) markings. Waterborne paint is typically the least expensive pavement marking option for agencies, however, it has a limited service life (requires annual replacement at a minimum) especially for higher traffic roadways and transverse markings within the wheel-paths.

In an effort to support agency decision making, the research team worked with the TAC, industry and the Iowa DOT to identify reasonable pavement marking alternatives to be field demonstrated under local agency conditions. The following list illustrates the demonstrations sites and products used. This section contains the details for each product demonstration and material evaluation.

- Longitudinal markings using high-build waterborne paint with Type IV beads:
 - City of West Des Moines (West Lakes Parkway)
 - Dallas County (County Road R22)
- Transverse markings using preformed thermoplastic (Flint and Ennis):
 - Marion County
 - Polk County
 - Story County
 - City of Ames
 - City of Ankeny
 - City of Des Moines*
 - City of Knoxville*
 - City of Pella
 - City of Polk City
 - Iowa Department of Transportation
 - Iowa State University

*While the research team was installing the thermoplastic markings, both Knoxville and Des Moines installed other markings at the same time and intersection (waterborne and epoxy paint respectively). These additional products were included in the 12 month review of material performance and the information is included within this report. The waterborne paint used in Knoxville is to Iowa DOT specifications and the epoxy used in Des Moines is POLY-CARB MARK-55.3.

Longitudinal Marking Demonstrations

The research team worked with a local contractor to install pavement markings in both an urban and rural settings. In an effort to contrast the damage which occurs to the markings during winter snow removal operations, roughly half of the markings on each test deck were placed within a groove (80 mil depth) with the remaining being surface applied. The marking materials used for each site were the same and consisted of a "thicker" waterborne paint (referred to as

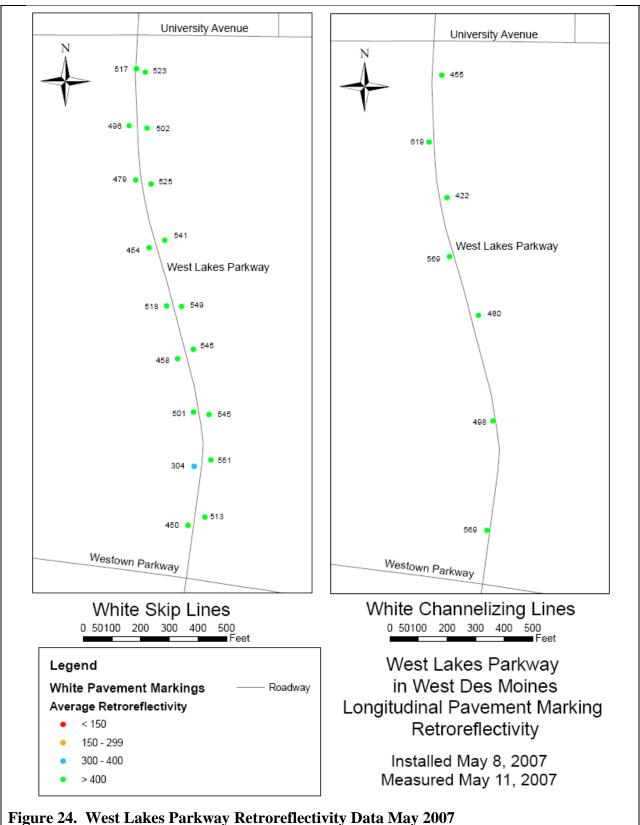
high-build, which tends to have a longer life given the extra thickness) along with a Type IV glass bead (larger size bead compared to a typical Type 1 bead used with regular waterborne paint). The urban test deck was on West Lakes Parkway (between University Avenue and Westown Parkway) in West Des Moines and the rural test deck was on County Road R 22 (from Ashworth Road north roughly 2,000 feet) in Dallas County.

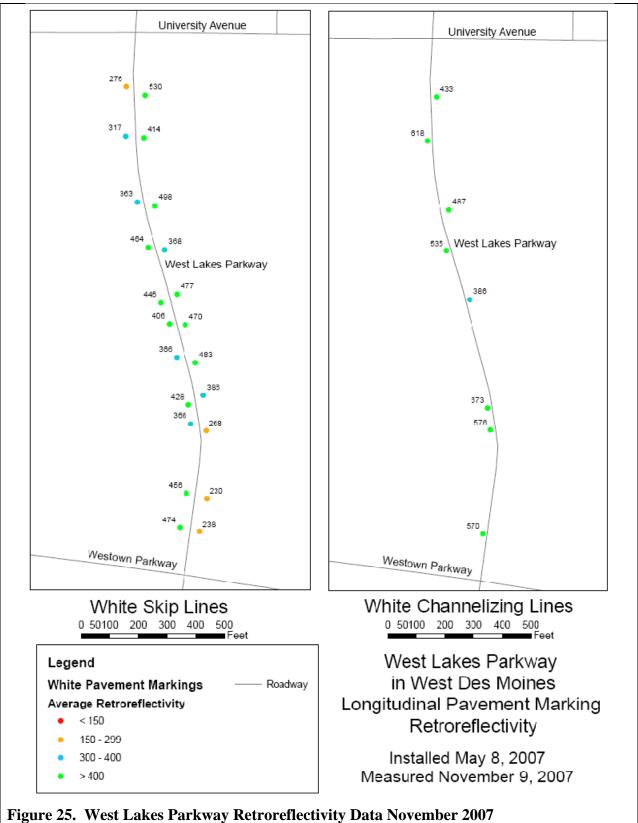
West Lakes Parkway – This included painting the white skip lines and the left turn lane channelization lines from University Avenue to Westown Parkway. The southbound direction included white skip lines placed within an 80 mil groove. The northbound direction included white skip lines which were surface applied (not placed in a groove). The left turn lane channelization markings for both directions were all surface applied. Figure 23 provides a photo and summary of the West Lakes Parkway test deck.

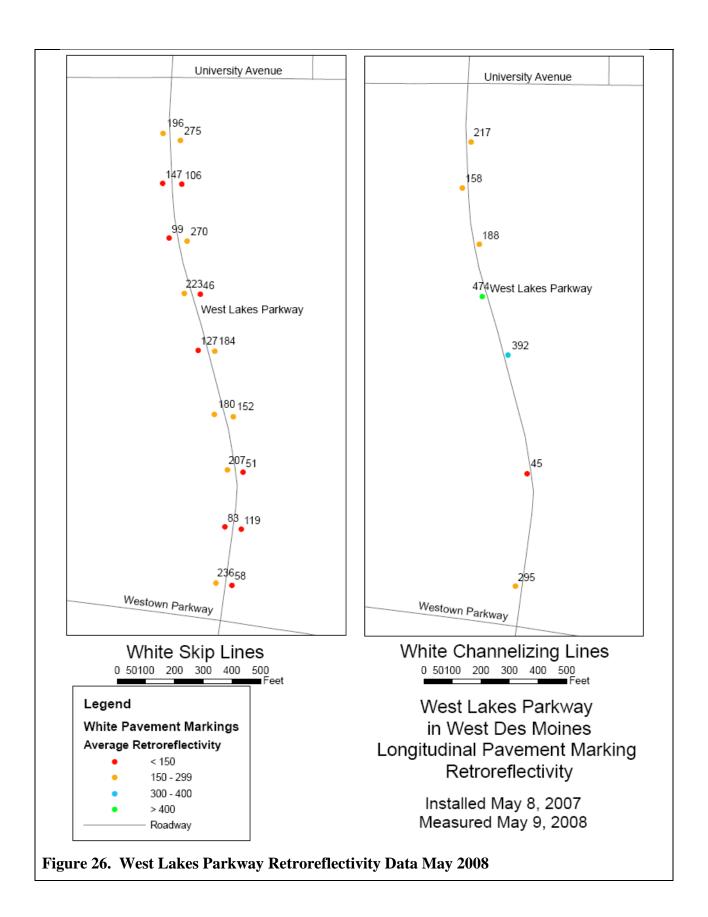


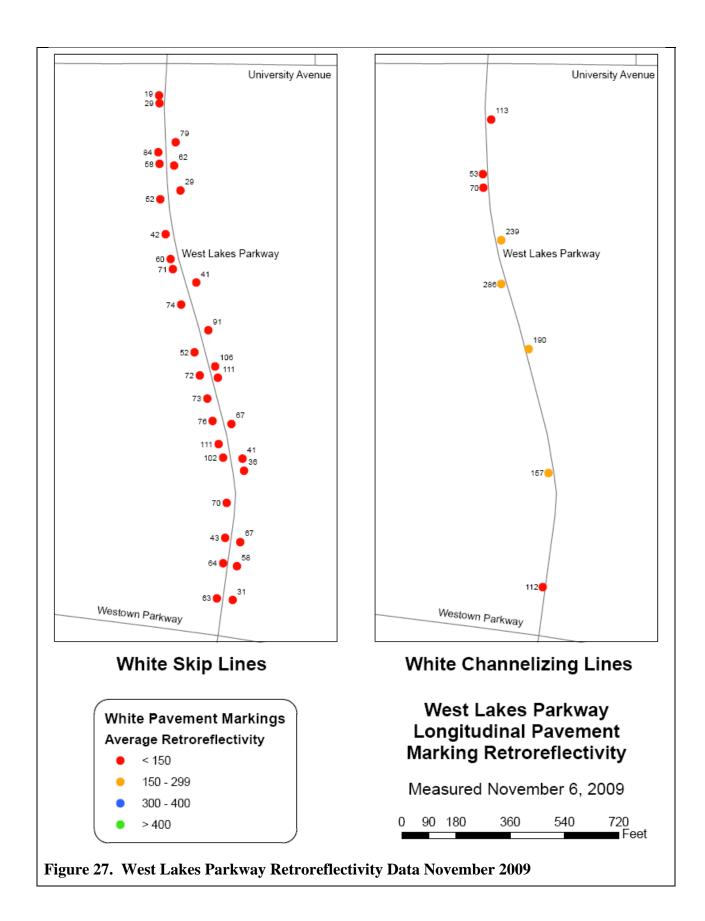
Figure 23. West Lakes Parkway Test Deck Information

Figures 24 through 27 show the pavement marking performance maps developed after four measurements from 2007 through 2009.





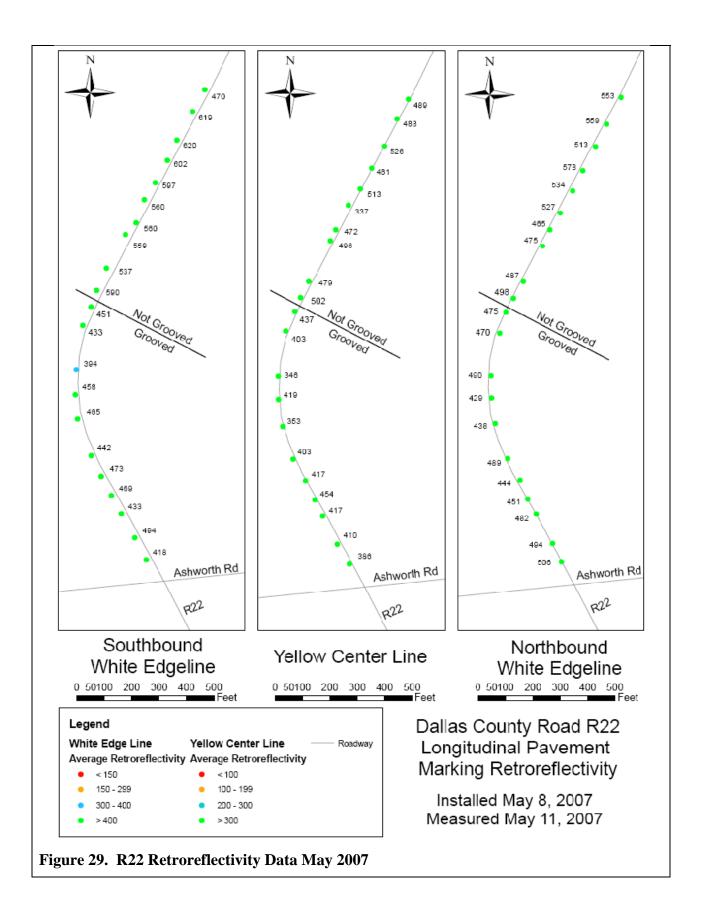


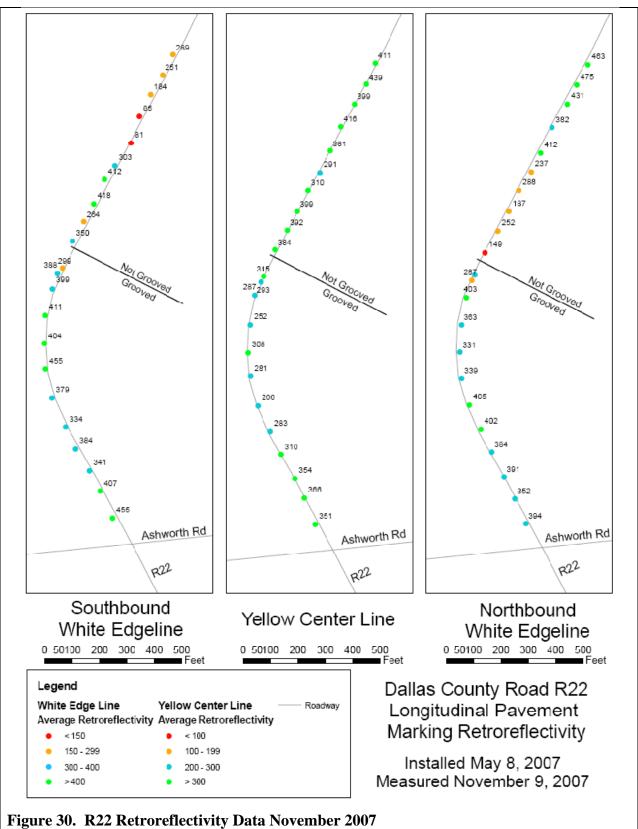


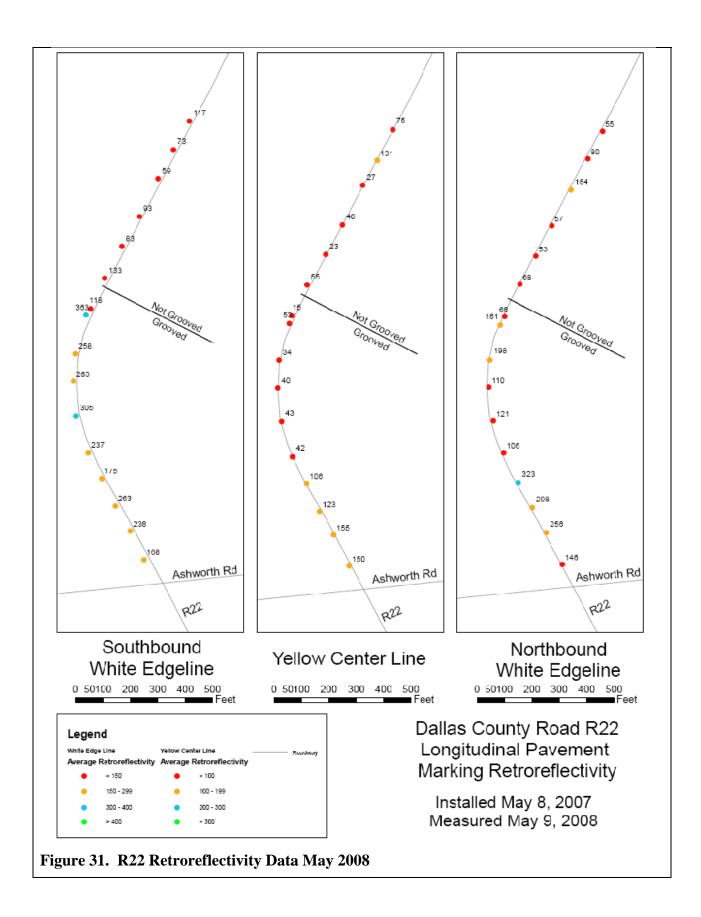
R 22 – This test deck included painting both white edge lines and the double yellow centerline from CR-F64 or Ashworth Road north roughly 2,000 feet. Markings within the first 1000' are placed within an 80 mil groove. Markings for remaining 1000' were surface applied. Figure 28 provides a photo and summary of the R22 test deck. The non-grooved section was painted over in 2009 so no data are shown for this section on the November 2009 map.

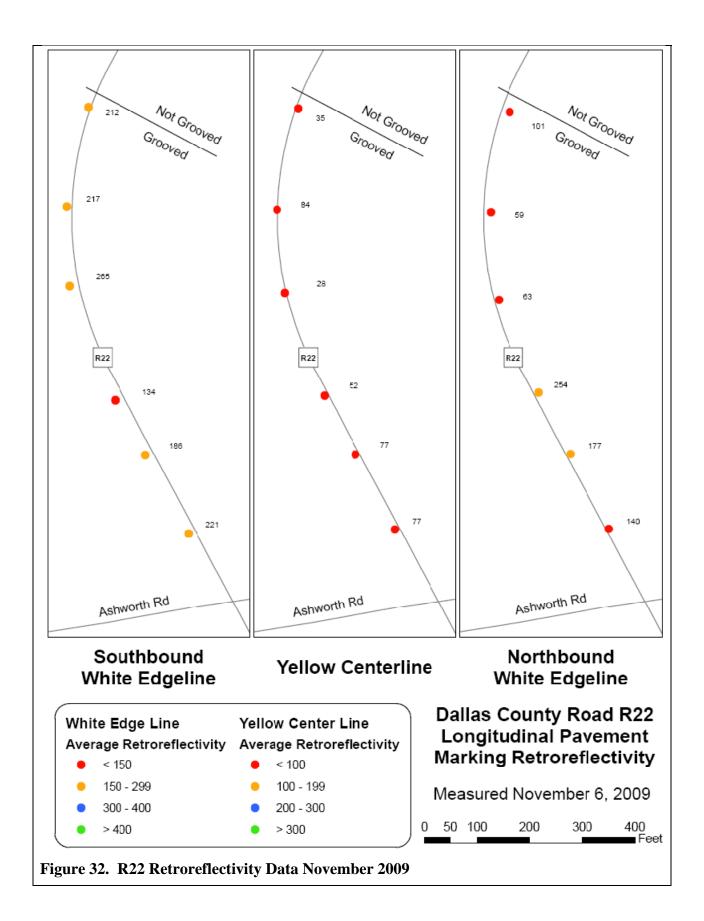


Figures 29 through 32 show the pavement marking performance maps developed after four measurements from 2007 through 2009.



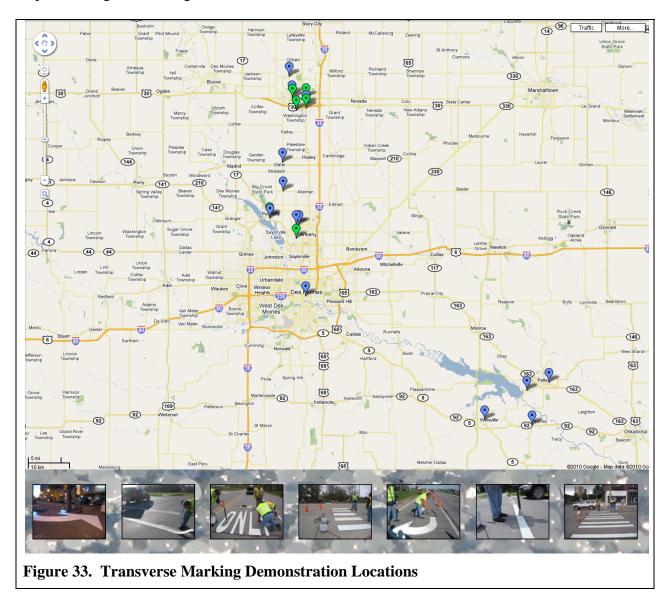






Transverse Marking Demonstrations

The research team worked with a variety of agencies to select transverse marking demonstration locations and marking types. Figure 33, shows the locations of these demonstrations sites which are all within central Iowa. Blue markers represent either a stop bar or crosswalk and green represents legend markings such as arrows and ONLY's.



The research team worked with two pavement marking industry suppliers to purchase and assist with product installation. Marking installations included the following products:

- Flint Trading, Inc. (Pre-Mark® 125-mil preformed thermoplastic)
- Flint Trading, Inc. (Pre-Mark® 125-mil preformed thermoplastic with ViziGrip®)
- Ennis Traffic Safety Solutions (FlametapeTM 125-mil preformed thermoplastic)

The installation consisted of using a heating torch to remove moisture from the pavement and on concrete surfaces, using a sealant prior to placement. Once the surface was prepared the preformed marking material was laid in-place and heated to create a sufficient bond. This process is shown in Figure 34.

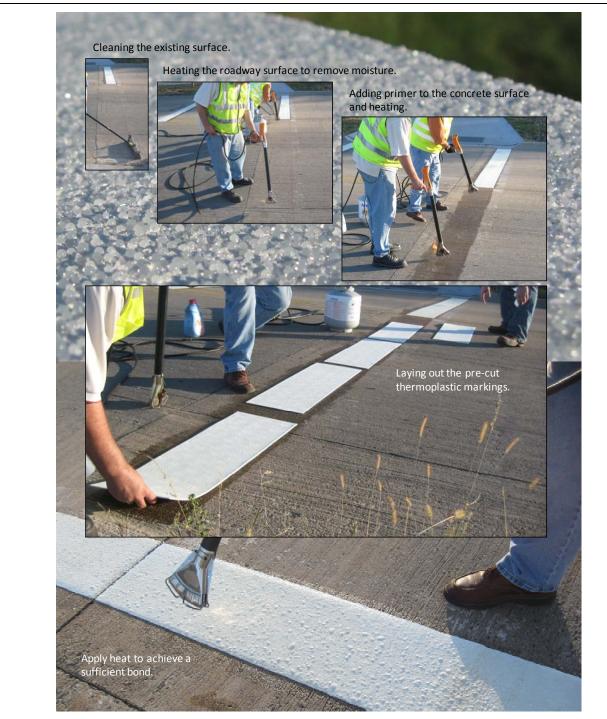


Figure 34. Installing Pre-Formed Thermoplastic Pavement Markings

Table 5 identifies the locations, dates of installation, and other features for the demonstration sites. These sites are all within central Iowa and include a variety of agencies and roadway settings. Marking installations began in September of 2007 and continued through August of 2009.



Table 5. Transverse Pavement Marking Information By Year Of Installation

Agency	Location	Marking Type	Mtl / Surface	Mfg.	Year
Ames	Duff at RR-Xing	RRXing	Thermo/ACC	Flint	2007
Ames	Lincoln Way at Welch	LT Arrow	Thermo/ACC	Flint	2007
Ames	Lincoln Way at Welch	LT Arrow	Thermo/ACC	Flint	2007
Ames	Airport Rd at Univ Blvd	RT Arrow and ONLY	Thermo/PCC	Ennis	2007
Iowa DOT	Duff at Airport Rd	RT Arrow	Thermo/PCC	Ennis	2007
Slater	R38 at Main St	6" X-Walk	Thermo/ACC	Ennis	2007
Slater	R38 at Main St	Stop Bar	Thermo/ACC	Flint	2007
Polk Co	R38 at NW142nd	Stop Bar	Thermo/ACC	Flint	2007
Polk Co	R38 at NW142nd	Stop Bar	Thermo/ACC	Flint	2007
Polk City	Hwy 415 at Southside Dr	24" X-Walk	Thermo/PCC	Flint	2007
Polk City	Hwy 415 at W. Bridge	LT Arrows/ONLY	Thermo/PCC	Flint	2007
Ankeny	NW 18 at NW Irvindale	6" X-Walk	Thermo/ACC	Flint	2007
Ankeny	NW 18 at NW Irvindale	Stop Bar	Thermo/PCC	Flint	2007
Ankeny	NW 18 at NW Irvindale	LT Arrow	Thermo/PCC	Flint	2007
Ankeny	Irvindale at Plk City Dr	LT Arrow	Thermo/ACC	Flint	2007
Ankeny	Bike Xing NW18/Irvindale	8" X-Walk	Thermo/PCC	Flint	2007
Ames	Duff at RR-Xing	RRXing	Thermo/ACC	Flint	2008
Ames	Lincoln Way at Welch	LT Arrow	Thermo/ACC	Flint	2008
Ames	Lincoln Way at Welch	LT Arrow	Thermo/ACC	Flint	2008
Ames	Airport Rd at Univ Blvd	RT Arrow and ONLY	Thermo/PCC	Flint	2008
Iowa DOT	Duff at Airport Rd	RT Arrow	Thermo/PCC	Flint	2008
Slater	R38 at Main St	6" X-Walk	Thermo/ACC	Flint	2008
Slater	R38 at Main St	Stop Bar	Thermo/ACC	Flint	2008
Polk Co	R38 at NW142nd	Stop Bar	Thermo/ACC	Flint	2008
Polk Co	R38 at NW142nd	Stop Bar	Thermo/ACC	Flint	2008
Polk City	Hwy 415 at Southside Dr	24" X-Walk	Thermo/PCC	Flint	2008
Polk City	Hwy 415 at W. Bridge	LT Arrows/ONLY	Thermo/PCC	Flint	2008
Ankeny	NW 18 at NW Irvindale	6" X-Walk	Thermo/ACC	Flint	2008
Ankeny	NW 18 at NW Irvindale	Stop Bar	Thermo/PCC	Flint	2008
Ankeny	NW 18 at NW Irvindale	LT Arrow	Thermo/PCC	Flint	2008
Ankeny	Irvindale at Plk City Dr	LT Arrow	Thermo/ACC	Flint	2008
Ankeny	Bike Xing NW18/Irvindale	8" X-Walk	Thermo/PCC	Flint	2008
Des Moines	E. 5th at Grand Ave	24" X-Walk	Thermo/ACC	Flint	2009
Des Moines	E. 5th at Grand Ave	Stop Bar/6" X-Walk	Epoxy/ACC	PolyCarb	2009
Knoxville	Robinson St at Attica Rd	Stop Bar	Thermo/ACC	Flint	2009
Knoxville	Robinson St at Attica Rd	24" X-Walk	Thermo/ACC	Flint	2009
Knoxville	Robinson St at Attica Rd	Stop Bar/6" X-Walk	Waterborne/ACC	NA	2009
Marion Co	Hwy T17 at Hwy 92	Stop Bar	Thermo/ACC	Flint	2009
Marion Co	202nd Ave at T15	Stop Bar	Thermo/PCC	Flint	2009
Marion Co	Idaho Dr at T15	Stop Bar	Thermo/ACC	Flint	2009
Pella	E Univ at E 13th	Stop Bar	Thermo/PCC	Flint	2009
Pella	E Univ at E 13th	24" X-Walk	Thermo/PCC	Flint	2009
Pella	E 13th at E Univ	Stop Bar	Thermo/PCC	Flint	2009
		-		+	2009
Pella Pella	E 13th at E Univ	24" X-Walk	Thermo/PCC Thermo/PCC	Flint	_

The performance of each marking was monitored qualitatively and quantitatively using two factors (Presence and Retroreflectivity). Marking presence is indicated in terms of a "Pass" or

"Fail" rating where fail indicates material loss to the point that the material remaining does not sufficiently define the marking. Retroreflectivity, denoted by (R_L) , was measured using a handheld device (Delta LTL-X 30-Meter Retroreflectometer) which reports retroreflectivity in units of $mcd/m^2/lx$ (mcd). This information is presented in Tables 6, 7, and 8.



Table 6. Transverse Pavement Marking Performance (Installed in 2007)

					2007	`	2008		2009		2010
Agency	Location	Marking Type Mtl / Surface	Mtl / Surface	R_{L}	Presence	R _L	Presence	$R_{\rm L}$	R _L Presence	R_{L}	R _L Presence
Ames	S. 16th at Duff	Stop Bar	Thermo/PCC 231	231	Pass	22	Pass		Pass		Fail
ISU Campus	Pammel Dr at Bissell Rd Stop	Stop Bar	Thermo/ACC 394	394	Pass	65	Pass		Pass	49	Pass
Story County	Story County Cameron Rd at GW Carver Stop	Stop Bar	Thermo/PCC 634	634	Pass	NA*	Pass		Fail		Fail
Ames	S. 16th at Duff	Stop Bar	Thermo/PCC		Pass	126	Pass		Pass		Fail
ISU Campus	Pammel Dr at Bissell Rd Stop	Stop Bar	Thermo/ACC		Pass	62	Pass		Pass	38	38 Pass**
Story County	Story County Cameron Rd at GW Carver Stop	Stop Bar	Thermo/PCC		Pass	*AN	Pass		Fail		Fail
*	(-) -)			- 77	1 11 11		1				

^{*}Inadvertently painted over (retro value not available). **Significant material loss within the wheel path (marginal pass)

 Table 7. Transverse Pavement Marking Performance (Installed in 2008)

		(20	2008	25	2009	20	2010
Agency	Location	Marking Type	Mtl / Surface	R _L	Presence	R _L	Presence	RL	Presence
Ames	Duff at RR-Xing	RRXing	Thermo/ACC	519	Pass		Pass	121	Pass
Ames	Lincoln Way at Welch	LT Arrow	Thermo/ACC	457	Pass		Pass	277	Pass
Ames	Lincoln Way at Welch	LT Arrow	Thermo/ACC	638	Pass		Pass	201	Pass
Ames	Airport Rd at Univ Blvd	RT Arrows/ONLY	Thermo/PCC		Pass		Pass	202	Pass
Iowa DOT	Duff at Airport Rd	RT Arrow	Thermo/PCC	433	Pass		Pass	140	Pass
Slater	R38 at Main St	6" X-Walk	Thermo/ACC	402	Pass		Fail*	71	Pass
Slater	R38 at Main St	Stop Bar	Thermo/ACC	526	Pass		Pass	63	Pass
Polk Co	R38 at NW142nd	Stop Bar	Thermo/ACC	513	Pass		Pass	132	Pass
Polk Co	R38 at NW142nd	Stop Bar	Thermo/ACC	508	Pass		Pass	147	Pass
Polk City	Hwy 415 at Southside Dr	24" X-Walk	Thermo/PCC	494	Pass		Fail*	110	Fail**
Polk City	Hwy 415 at W. Bridge	LT Arrows/ONLY	Thermo/PCC	543	Pass		Pass	136	Pass
Ankeny	NW 18 at NW Irvindale	6" X-Walk	Thermo/ACC	487	Pass		Pass	112	Pass
Ankeny	NW 18 at NW Irvindale	Stop Bar	Thermo/PCC	530	Pass		Pass	209	Pass
Ankeny	NW 18 at NW Irvindale	LT Arrow	Thermo/PCC	429	Pass		Pass	313	Pass
Ankeny	Irvindale at Plk City Dr	LT Arrow	Thermo/ACC	404	Pass		Pass	317	Pass
Ankeny	Bike Xing NW18/Irvindale	8" X-Walk	Thermo/PCC	408	Pass		Pass	242	Pass
*Significant mat	*Significant material loss, re-applied material June 2009. **Significant material loss	e 2009. **Significant r	naterial loss.						

Table 8. Transverse Pavement Marking Performance (Installed in 2009)

				20	2009	20	2010
Agency	Location	Marking Type	Mtl / Surface	$R_{\rm L}$	Presence	$R_{\rm L}$	Presence
Des Moines	E. 5th at Grand Ave	24" X-Walk	Thermo/ACC		Pass	102	Pass
Des Moines	E. 5th at Grand Ave	Stop Bar/6" X-Walk	Epoxy/ACC		Pass	69	Pass
Knoxville	Robinson St at Attica Rd	Stop Bar	The rmo/ACC		Pass	127	Pass
Knoxville	Robinson St at Attica Rd	24" X-Walk	Thermo/ACC		Pass	116	Pass
Knoxville	Robinson St at Attica Rd	Stop Bar/6" X-Walk	Waterborne/ACC		Pass	NA*	Fail
Marion Co	Hwy T17 at Hwy 92	Stop Bar	Thermo/ACC		Pass	93	Pass
Marion Co	202nd Ave at T15	Stop Bar	Thermo/PCC		Pass	101	Pass
Marion Co	Idaho Dr at T15	Stop Bar	Thermo/ACC		Pass	96	Pass
Pella	E Univ at E 13th	Stop Bar	Thermo/PCC		Pass	124	Pass
Pella	E Univ at E 13th	24" X-Walk	Thermo/PCC		Pass	58	Pass
Pella	E 13th at E Univ	Stop Bar	Thermo/PCC		Pass	138	Pass
Pella	E 13th at E Univ	24" X-Walk	Thermo/PCC		Pass	138	Pass
::		1-1-1					

*Significant material loss (retro value not available).

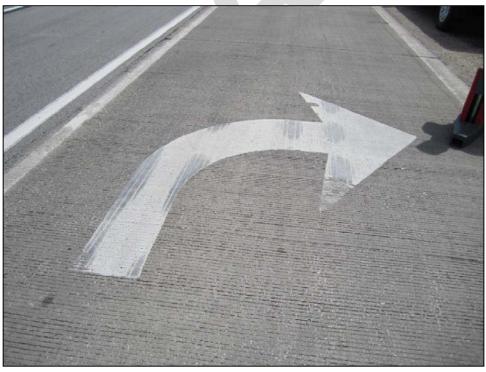
Figures 35 through 48 show the performance between paint, thermoplastic, and epoxy as well as typical damage due to winter operations and traffic.



Figure 35. Transverse Marking Installation and Performance



October 2008 – Urban Right Turn Arrow Installation (R_L =433), on concrete.



June 2010 – Same location as above, after 20 months. (R_L =140, Presence=Pass).

Figure 36. Urban Right Turn Arrow Example



October 2008 – Rural Left Turn Arrow Installation (R $_{\!L}\!=\!\!404$), on asphalt.



June 2010 – Same location as above, after 20 months. (R_L =317, Presence=Pass).

Figure 37. Rural Left Turn Arrow Example



October 2008 – Urban Left Turn Arrow Installation (R_L =429), on concrete.



June 2010 – Same location as above, after 20 months. (R_L=313, Presence=Pass).

Figure 38. Urban Left Turn Arrow Example



October 2008 – Rural Stop Bar Installation (R_L =513), on asphalt. Paint (left) was installed Summer 2008.



June 2010 – Same location as above, after 20 months. (R_L =132, Presence=Pass).

Figure 39. Rural Stop Bar Example



October 2008 – Urban Stop Bar Installation (R_L =530), on concrete and within a groove of variable depth.



June 2010 – Same location as above, after 20 months. (R_L=209, Presence=Pass).

Figure 40. Urban Stop Bar Example



October 2008 – Urban Stop Bar Installation (R_L =526), on asphalt which is rutted within the wheel paths.



June 2010 – Same location as above, after 20 months. (R_L =63, Presence=Pass).

Figure 41. Urban Stop Bar Example



October 2008 – Urban 6" Crosswalk Installation (R_L=487), on asphalt.



June 2010 – Same location as above, after 20 months. (R_L =112, Presence=Pass).

Figure 42. Urban 6" Crosswalk Example



October 2008 – Urban 8" Crosswalk Installation (R_L =408), on asphalt.



June 2010 – Same location as above, after 20 months. (R_L=242, Presence=Pass).

Figure 43. Urban 8" Crosswalk Example

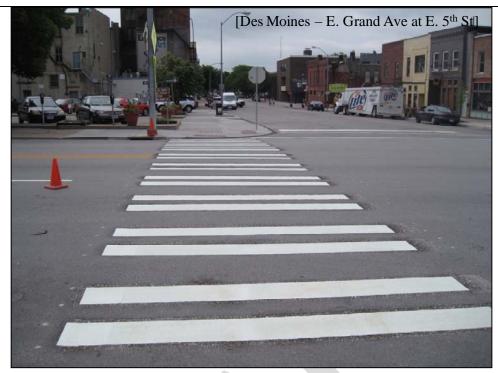


July 2009 – Urban 24" Stop Bar and Crosswalk on asphalt.



July 2010 – Same location as above, after 12 months. (R_L =122, Presence=Pass).

Figure 44. Urban 24" Crosswalk Example



June 2009 – Urban Crosswalk Installation on asphalt.



July 2010 – Same location as above, after 12 months. (R_L=102, Presence=Pass). The dark line is pavement joint sealant.

Figure 45. Urban (Des Moines) Crosswalk Example



June 2009 – Urban Crosswalk Installation on asphalt.



November 2009 – Same location as above, after 5 months (dark conditions). A high friction material was used for this crosswalk (pattern shows up in this photo).

Figure 46. Urban (Des Moines) Crosswalk Example (Night View)



July 2010 – Thermoplastic after 12 months (Stop bar and Crosswalk placed on the south leg of the intersection. Presence=Pass.



July 2010 – Waterborne Paint after 12 months (Stop bar and Crosswalk placed on the north leg of the same intersection as above. Presence=Fail.

Figure 47. Performance Contrast at 12 Months (Waterborne and Thermoplastic)



 $\label{lem:stopBar} \mbox{June 2009-Epoxy Urban Stop Bar and Crosswalk on asphalt. Marking material is Poly Carb M-55.3}$



July 2010 – Same location as above, after 12 months. (R_L =69, Presence=Pass).

Figure 48. Performance Contrast at 12 Months (Epoxy)

RESULTS AND ANALYSIS

The research team, in conjunction with the project technical advisory committee, completed the following tasks:

- Surveyed current pavement marking practices for local Iowa agencies;
- Demonstrated new tools to manage pavement marking retroreflectivity through five demonstration studies, and
- Demonstrated the performance of different pavement marking products of interest to local agencies.

This section presents an analysis and summary of results for each of the completed tasks.

Survey of Current Practice

The responses from eleven Cities show that the majority of pavement marking are installed using in-house staff (81%) and that waterborne paint is the most common marking material (nine out of 11 agencies). Five of the eleven agencies are using some durable marking materials (tape, epoxy, and polyurea). Counties typically identify roadways for restriping through cyclical painting schedules with some reporting that they use of visual inspection as well. Annual budgets for pavement marking materials and installation range between \$2,000 (Harlan) and \$400,000 (Cedar Rapids).

The thirty three County responses show the majority of pavement marking are installed using contractors (91%) and that waterborne paint is the most common marking material (100%). Several counties use durable materials including epoxy and high-build waterborne paint and one agency reported using tape. Restriping is typically identified using a combination of cycle and visual inspection. Annual budgets for pavement marking materials and installation range between \$19,000 (Linn County) and \$160,000 (Polk County).

Local agencies within Iowa, and especially Counties, rely on private contractors for pavement marking installations and typically use waterborne paint applied on an annual or cyclical basis. To extend marking life, some agencies, mostly Cities, use durable markings such as epoxy and high-build waterborne paint.

Challenges:

Decisions regarding pavement marking materials, and the frequency of application, can be difficult for agencies particularly given FHWA's proposed minimum thresholds and emphasis on managing retroreflectivity. Given a renewed national focus on the safety of local roadways and the established link between retroreflectivity and safety, there is more pressure on agencies to select marking products and installation schedules which achieve a minimum threshold of marking performance all year long. Iowa's challenging winter conditions and limited season for painting add additional complexities when determining annual paint programs. Based upon the survey findings, local agencies should consider the following:

Monitoring:

- Have agency staff monitor the quality and quantity of contractor-applied markings.
- Track material installation by date, line, quantity, and type in a graphical format so that this information can be used to make more effective decisions each year.

Material Costs:

• For roadways having a remaining service life of at least 5 years, higher traffic volumes, and a history of not keeping a pavement marking line for 12 months, consider more durable pavement marking materials such as high-build waterborne paint, epoxy, polyurea, or tape and consider grooving these markings in to extend their performance. Typical pricing for these materials is shown in Table 9.

Table 9. Approximate Pavement Marking Material Costs in Iowa

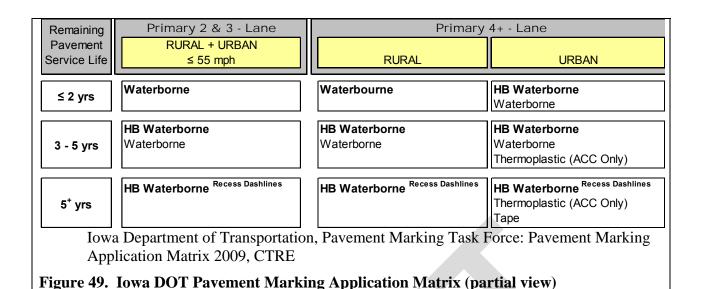
Longitudinal Pavement Markings						
Approximate Material Costs: Unit Cost Units						
Waterborne	\$9 to \$12	Station				
Epoxy	\$25 to \$35	Station				
Polyurea	\$60 to \$80	Station				
Tape	\$300 to \$400	Station				

Transverse Pavement Markings					
Approximate Material Costs: Unit Cost Un					
Left or Right Turn Arrow	\$	145	Each		
8' ONLY	\$	210	Each		
15' of 12" Stop Bar	\$	75	Each		
60' of 6" Crosswalk	\$	280	Each		
"R x R" Kit FHWA	\$	400	Each		

Prices do not reflect installation costs which can range between 25% to 50% of the material costs.

Material Selection:

• To support funding, develop an agency guideline for material selection and performance. Three examples are provided in Figures 49, 50, and 51.



TWO LANE TWO WAY HIGHWAYS					
Remaining	Remaining ADT				
Pavement Surface	<1,500 >1,500			1,500	
Life ¹ (years)	Edgeline	Centerline	Edgeline	Centerline	
0-2	Paint	Paint	Paint	Paint	
2+	Paint	Paint	Ероху	Ероху	

Minnesota Department of Transportation, Engineering Services Division Technical Memorandum No. 08-10-T-02, May 20, 2008

Anticipated life of existing pavement is based on planned projects and anticipated life of surface is based on preventive maintenance plans. For the purpose of this tech memo the expected life of a seal coat is greater than 6 years. All marking materials used shall be on Mn/DOT's Qualified Products list.

Figure 50. Minnesota DOT Pavement Marking Technical Memorandum

PAVEMENT MARKING DECISION MATRIX^{A,B} SURFACE TYPE SURFACE CONDITION Low Medium <15.000 15.000-50.000 tape New (Pavement Life>5yrs) waterborne ероху² epoxy2 Asphalt/Open-Graded tape⁶ waterborne Fair (2<Pavement Life<5 yrs) waterborn waterborne epoxy² Poor (Pavement Life<2 vrs) waterborne

waterhome

waterborn

waterborne

waterborne





waterborne

waterborne





General Notes

Surface Course

Concrete

Chip Seal/Thin Overlay 1.5'

polyurea

epoxy2

waterborne

epoxy2

waterborne

More than 1 year

Less than 1 year

New¹ (Pavement Life>5yrs)

Fair (2 vrs<Pavement Life<5 vrs)

oor (Pavement Life<2 vrs)

Source: http://www.udot.utah.gov/main/uconowner.gf?n=3515438703240181883

Figure 51. UTAH DOT Pavement Marking Decision Matrix

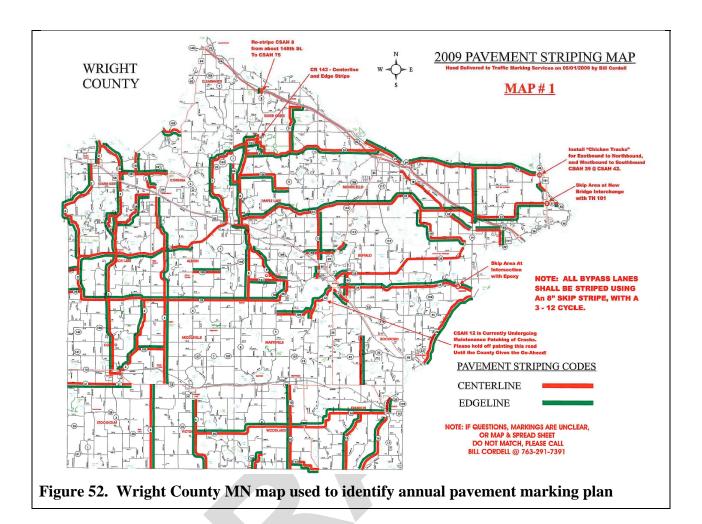
Contracting:

- Agencies can consider using in-house crews as a best practice because of the benefits of flexibility in scheduling, lack of need for contracting/monitoring, and minimized concerns for quality control. However, these benefits can be highly dependent on the size, budget, and operational conditions of each local agency.
- Multi-agency agreements provide agencies of all sizes the advantage of larger quantity pricing, consistent material and installation specifications and ease of contracting and/or dispute resolution.
- As part of an annual pavement marking contract, agencies can prioritize pavement marking placement by developing installation maps that are given priority throughout the paint season. Figure 52 shows an example from Wright County Minnesota (25).

A. Intended for use as a general guide and is based on performance history in Utah. Projects with special conditions may require independent decisions based on sound engineering judgement.

B. All pavement marking type options are listed in the order of priority/recommended installations. See Material Information sheet for relative costs.

^{1.} For all AADT > 50,000 and for new concrete interstate, grooving is recommended for all pavement marking types in ultimate build out conditions (full width) with no anticipated long term lane line changes 2. All epoxy permitted by Special Provision only. Manufacturer's warranty should be required.
3. Roadway lighting increases the visibility of tape installed in urban areas.



Annual Condition Assessment:

• Begin conducting an annual nighttime survey for pavement marking retroreflectivity and a daytime survey for presence. Storing this information within a GIS database allows for easier review and decision making and serves as a tool to communicate striping needs. See management tools within the next section.

Pavement Marking Management Tools

The research team, and project TAC, chose to demonstrate how an agency could conduct a system wide retroreflectivity assessment to serve as a tool in determining annual pavement marking needs and in developing an annual striping plan. These maps also serve as a communications tool at all levels of staff given that pavement marking performance levels can be assessed at a glance (red is bad and green is good). And finally, over time, this information can be used to assess the durability and performance of different pavement marking products and installation methods.

Case studies were completed for 2 cities and 3 counties which represent different pavement marking installation practices and maps were produced to show the pavement marking retroreflectivity conditions by line type and time period. A discussion on the demonstration maps follows:

Map Formatting:

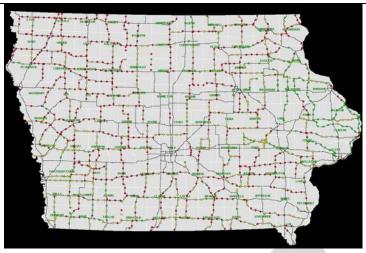
- Map formatting varies slightly given a desire to consider different styles. For example some maps combine the white-edge and yellow-centerline measurements (see Figure 6) while others separate these into two different maps (see Figures 7 and 8). A third map was produced for each city to show the white skip lines (see Figure 13).
- Map appearance also varies given the scale of the roadway network, available base mapping, and size of thematic dots used for each map.

Retroreflectivity Performance:

• The maps were produced to demonstrate the capabilities and power of mapping retroreflectivity using GIS. In an ideal situation, the data would be collected in the spring, prior to the painting season, and then again in the fall, to reflect what was painted and improved that season. However, due to staffing limitations, the data did not always include a paint season between time periods. For example, Dallas County data were collected in November of 2006 (Figure 4) and May of 2007 (Figure 5) and with no painting being completed between these time periods. As a result the maps do not show the "improved" condition which could result from painting. The maps do, however, show the continued degradation of retroreflectivity for some markings (where the later measurement was different enough to change the color of the dot).

Utility:

• The Iowa DOT has used pavement marking retroreflectivity maps to manage markings statewide since 2004. This system includes both retroreflectivity and which roadways were painted by line type and year, see Figure 53. These maps, and the Iowa DOT example, can serve as a beginning point for local agencies beginning to build tools to help visualize and manage pavement marking retroreflectivity.



Spring 2004 – Iowa DOT Pavement Marking Condition (Yellow Centerline)



Summer 2004 – Iowa DOT Pavement Marking (Painted Yellow Centerline)



Fall 2004 – Iowa DOT Pavement Marking Condition (Yellow Centerline)

Figure 53. Mapping Retroreflectivity (Iowa DOT)

Pavement Marking Field Demonstrations

In an effort to support agency decision making, the research team worked with the TAC, industry and the Iowa DOT to identify reasonable pavement marking alternatives to be field demonstrated under local agency conditions. These demonstrations were divided into two categories (longitudinal and transverse markings). A discussion on the findings for each follows.

Longitudinal Marking Demonstrations:

The research team worked with a local contractor to install pavement markings in both an urban and rural settings. Roughly half of the markings were placed within a groove (80 mil depth) with the remaining being surface applied. The marking materials used for each site were the same and consisted of a high-build waterborne paint and a Type IV glass bead. The urban test deck was on West Lakes Parkway (between University Avenue and Westown Parkway) in West Des Moines (concrete roadway). The rural test deck was on County Road R22 (from Ashworth Road north roughly 2,000 feet) in Dallas County (asphalt roadway). Each test deck installation and evaluation included:

- Installation by the same Contractor using the same crew, paint, beads, long-line striper, and grooving equipment on the same day (May 8th, 2007) see Figures 23 and 28.
- On-site installation observation by the research team and agency staff.
- Sufficient traffic control to allow the paint to dry prior to opening up the roadway to traffic.
- Retroreflectivity measurements at set intervals (initial, 6 months, 1 year, and 2.5 years) after installation using a Delta LTL-X 30-Meter Retroreflectometer
- Thematic maps showing the retroreflectivity measurements over time using GIS, see Figures 24-27, and 29-32).

Table 10 shows the change in retroreflectivity for each site over time. The following observations can be made:

West Lakes Parkway (Urban Setting):

- Retroreflectivity Initial averages ranged from 464 to 533 mcd. After 1 year the both the grooved and surface applied white skip markings measured the same (367 mcd) and had lost 64% and 74% of their initial values respectively. At 2.5 years, these skip lines had lost nearly 90% of their initial value and were in need of replacement. The surface applied white channelizing lines, which have much less travel over them, still measured 153 mcd at 2.5 years and could last another season.
- Grooving At 1 year the grooved white skip markings measured higher than the surface applied skips even though the initial average was 59 mcd lower. It appears that the groove did extend the life of these markings, however, at 2.5 years there were no significant differences measured. The groove will provide protection for the new southbound white skip markings once painted.

R22 (Rural Setting):

- Retroreflectivity Initial averages ranged from 404 to 571 mcd. After 6 months the worst performance was observed for the surface applied southbound white edge line which had lost 54% of its initial value and in contrast the grooved portion of the same line had the best performance only losing 13% of its initial value. The remaining lines ranged from 20% to 33% loss. After 1 year, the southbound and northbound grooved edge lines measured 239 and 191 mcd respectively. All other markings were less than 100 mcd and had lost from 79% to 89% of their initial value. At 2.5 years, the southbound and northbound grooved edge lines measured an impressive 206 and 132 mcd respectively and were expected to perform over another season. The only other remaining marking (not painted over) was the yellow grooved centerline which measured 59 mcd.
- Grooving At 1 year, the grooved versus surface applied marking performance was noticeable. For example, the southbound edge line measured 239 mcd in the grooved section and 93 mcd in the surface applied section and the northbound edge line measured 191 mcd where grooved and 78 mcd where surface applied. The yellow centerline did not show a similar trend as the difference between grooved and surface applied was only 31 mcd. At 2.5 years, the grooved edge lines were the only functional markings remaining and appeared acceptable for one more season.

Table 10. Longitudinal Test Site Retroreflectivity Measurements Over Time

White Channelizing Lines (S)

	Average Retroreflectivity (mcd)			
	Initial	6 Months	1 Year	2.5 Years
West Lakes Parkway (Urban)				
Southbound White Skips (G)	464	397	166	64
Northbound White Skips (S)	533	397	140	57

516

549

253

153

County Road R22 (Rural)

Southbound White Edge (S)	571	264	93	*
Southbound White Edge (G)	448	388	239	206
Yellow Centerline (S)	475	380	52	*
Yellow Centerline (G)	404	306	83	59
Northbound White Edge (S)	490	328	78	*
Northbound White Edge (G)	470	368	191	132

[&]quot;(G)" = markings installed within a groove; "(S)" = markings installed on the roadway surface.

	% Change in Avg Retroreflectivity (mcd)					
Initial 6 Months 1 Year 2.5 Yea						
ı						

West Lakes Parkway (Urban)

Southbound White Skips (G)	464	-14%	-64%	-86%
Northbound White Skips (S)	533	-26%	-74%	-89%
White Channelizing Lines (S)	516	6%	-51%	-70%

County Road R22 (Rural)

Southbound White Edge (S)	571	-54%	-84%	*
Southbound White Edge (G)	448	-13%	-47%	-54%
Yellow Centerline (S)	475	-20%	-89%	*
Yellow Centerline (G)	404	-24%	-79%	-85%
Northbound White Edge (S)	490	-33%	-84%	*
Northbound White Edge (G)	470	-22%	-59%	-72%

^{*}Painted over (no measurement)

Transverse Marking Demonstrations:

The research team worked with two pavement marking vendors (Flint and Ennis) to install the thermoplastic markings. Installations began for both the Flint and Ennis products in 2007. Additional (Flint) products were installed in both 2008 and 2009. The research team worked with a range of agencies including City, County, State, and Iowa State University. Each site installation and evaluation included:

- Installation by the material vendor using the same products and equipment see Figures 35 through 45.
- On-site installation observation by the research team and agency staff.
- Sufficient traffic control to allow the materials to cool prior to opening up the roadway to traffic.
- Presence observations annually.
- Retroreflectivity measurements at periodic intervals using a Delta LTL-X 30-Meter Retroreflectometer

Tables 6 through 8 show the changes in observed presence and measured retroreflectivity over time. A discussion for each table (organized by year of installation) follows.

Table 6 (Installed in 2007):

- Presence Of the six stop bars installed in 2007, two (both on the ISU Campus and on asphalt) made it through three winters and appear (in terms of presence) acceptable for another season, see Figure 54. Of the remaining four stop bars, which were all on concrete, two failed after the second winter (Cameron at GW Carver), and the remaining two failed after the third winter (S. 16th at Duff).
- Retroreflectivity Initial retroreflectivity measurements varied significantly from 231 to 634 mcd. After the first winter all markings measured roughly 60 mcd with a variance of only 8 mcd between markings. After 3 winters, the remaining two stop bars measured less than 50 mcd.

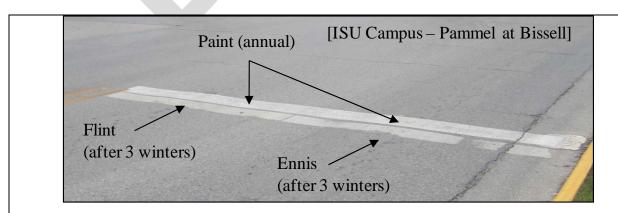


Figure 54. Stop Bar Performance (After 3 Winters)

Table 7 (Installed in 2008):

• Presence – The 2008 installations included nine arrows, four stop bars, a rail-road crossing, and four crosswalks of varying widths (6", 8", and 24" bars). Overall, the majority of markings (with two exceptions) performed very well after two winters. The performance held across a range of marking types and roadway conditions which included different surface types, varying traffic loads and patterns, and different agency winter maintenance policies and equipment. Figure 35 shows some of the typical marking damage experienced and Figures 36 through 45 show photos of a number of these markings after two winters. The 6" crosswalk in Slater and 24" crosswalk in Polk City were replaced after the first winter due to excessive loss which appeared to be a result of snow plow damage. Once replaced, the Slater crosswalk retained acceptable presence over the following winter. Figure 55 shows the Polk City crosswalk which was damaged two years in a row due to winter plowing operations (these markings are on a concrete roadway which is plowed by the Iowa DOT).



Figure 55. Polk City Crosswalk (Snow Plow Damage)

Retroreflectivity – For the markings as a group, the average initial retroreflectivity was 486 mcd and after two years was 173 mcd (-63%). The 2009 retroreflectivity measurements were lost when a field computer crashed. Among marking types, Table 11 shows that arrows had the least amount of loss (50%) followed by crosswalks then stop bars. Two arrows, installed at different locations within Ankeny, retained over 70% of their initial value after two winters, see Figures 37 and 38. The stop bar that had lost 88% of its initial value still passed in terms of presence as shown in Figure 41.

Table 11. Transverse Markings - Change In Retroreflectivity By Marking Type

	% Change in Avg Retroreflectivity				
	Arrows Stop Bar Cro				
Average	-50%	-73%	-59%		
Best Performing	-22%	-61%	-41%		
Worst Performing	-75%	-88%	-77%		

Note: % Change from intitial retroreflectivity after two winters.

Based on limited data (not statistically significant).

Themoplastic markings only.

Table 8 (Installed in 2009):

- Presence The 2009 installations included six stop bars and four 24" crosswalks. All of the markings have retained enough presence after one winter to remain in place for one more season. Figures 44 and 45 show two different locations after 12 months. In Knoxville, the City used waterborne paint for the stop bar and crosswalk on the north side of the intersection and the research team used the thermoplastic markings for the stp bar and crosswalk on the south side, see Figure 46. As shown, the waterborne painted markings are very faint after 12 months and are in need of being repainted. In another comparison, at E.5th and Grand Ave, in Des Moines, the south stop bar and crosswalk were installed using epoxy and the east crosswalk was installed using thermoplastic markings. Both markings have excellent presence after 12 months but are not directly comparable to each other given that Grand Ave, which is a 4-lane roadway, carries a significantly higher traffic volume than E. 5th Street, which is a 2-lane roadway, see Figure 47.
- Retroreflectivity Initial retroreflectivity measurements were lost when a field computer crashed, however, for the thermoplastic markings as a group, the average retroreflectivity after 1 year was 106 mcd. When considered by marking type, the stop bars averaged 113 mcd with a range from 93 to 138 mcd. The crosswalks averaged 103 mcd with a range from 58 to 138 mcd. Given the barely visible condition of the waterborne painted crosswalk in Knoxville, no 1 year retroreflectivity measurements were obtained. The epoxy stop bar and 6" crosswalk in Des Moines, however, measured 69 mcd after 1 year which is below the range (93 to 138 mcd) found for the thermoplastic stop bar markings.

CONCLUSIONS AND RECOMMENDATIONS

This section provides conclusions for the research effort along with recommendations for local agencies towards improving pavement marking performance.

Conclusions

On April 22, 2010 the Federal Highway Administration published a notice of proposed amendments (NPA) for the Manual on Uniform Traffic Control Devices (MUTCD) regarding pavement marking retroreflectivity. The proposed revisions would establish a uniform minimum level of nighttime pavement marking performance based on the visibility needs of nighttime drivers. The proposed revisions will promote safety, enhance traffic operations, and facilitate comfort and convenience for all drivers, including older drivers. The proposed rulemaking can be found online at http://edocket.access.gpo.gov/2010/2010-9294.htm. Comments on the proposed document must be received on or before August 20th, 2010.

The goal of the NPA is to amend the MUTCD to include methods to maintain minimum pavement marking retroreflectivity and associated minimum maintained values for longitudinal marking retroreflectivity. The FHWA proposes a phase-in compliance period of 4 years from the date of Final Rule for implementation and continued use of a maintenance method that is designed to maintain pavement marking retroreflectivity at or above the established minimum levels and 6 years from the date of the Final Rule for replacement of pavement markings that are identified using the maintenance method as failing to meet the established minimum levels (27).

Once the rule making process is completed, each local agency will be responsible for:

- Implementing a maintenance method that will maintain marking retroreflectivity levels
- Take actions to assure that all pavement markings meet the established minimum levels

The proposed FHWA amendments to the MUTCD will change the way local agencies manage their pavement markings and places a focus on pavement marking quality and management methods. This research effort demonstrates how a pavement marking maintenance method could be developed and used at the local agency level. The report addresses the common problems faced by agencies in achieving good pavement marking quality and provides recommendations specific towards these problems in terms of assessing pavement marking needs, selecting pavement marking materials, contracting out pavement marking services, measuring and monitoring performance, and in developing management tools to visualize pavement marking needs in a GIS format. The research includes five case studies, three counties and two cities, where retroreflectivity was measured over a spring and fall season and then mapped to evaluate pavement marking performance and needs. The research also includes over 35 field demonstrations (installation and monitoring) of both longitudinal and transverse durable markings in a variety of local agency settings all within an intense snow plow state.

Survey of Current Practice - Local agencies will continue to rely on both in-house crews and private contractors for pavement marking maintenance. Decisions regarding pavement marking materials, and the frequency of application, will be more of a challenge following FHWA's final

rule making on minimum thresholds. This report provides local agencies with information specific towards monitoring quality, improved material selection and cost effectiveness, contracting, and conducting annual condition assessments.

Pavement Marking Management Tool - Case studies were completed for 2 cities and 3 counties which represent different pavement marking installation practices. Maps were produced in a GIS environment to show the pavement marking retroreflectivity conditions by line type and time period. A discussion is provided in terms of map formatting, marking performance thresholds, and the overall utility provided.

Pavement Marking Field Demonstrations - In an effort to support agency decision making, the research team identified reasonable pavement marking alternatives to be field demonstrated under local agency conditions. These demonstrations were divided into two categories (longitudinal and transverse markings).

Longitudinal Marking Demonstrations - These two demonstrations provide local agencies with high-build waterborne paint performance examples under two very different conditions (urban and rural). Each setting included both grooved and surface applied markings segments so that the performance could be compared. Under urban conditions, the white skip lines performed for 2 years. The left-turn channelizing lines were still acceptable beyond 2.5 years. In the rural two-lane roadway setting, the grooved edge line pavement markings performed beyond 2.5 years in contrast to the surface applied edge line and center line markings which did not perform beyond 1 year. These demonstrations highlight the need to monitor pavement marking performance by line type given the variation in performance. These examples are a beginning point for agencies in considering their material selection options over a wide variety of pavement marking materials and installation techniques available.

Transverse Marking Demonstrations – The heat in-place precut thermoplastic markings were installed across central Iowa and in a variety of settings beginning in 2007 and ending in 2009. With a few exceptions, this type of durable marking provided agencies with over 2 years of effective performance in contrast to annual painting with waterborne paint. After two winters, some left turn arrow markings had retroreflectivity readings of over 300 mcd regardless of surface type. The life of these markings can be further extended through patching the damaged areas. Concrete surfaces require the use of a primer which can slow the installation process and more failures occurred on concrete surfaces than asphalt. The cooling time for these markings can be accelerated versus waiting for paint to dry in humid and cloudy conditions.

Recommendations

Given the relatively short life pavement markings have in terms of an agency asset, and the lack of performance benchmarks, it has been convenient, up to this point, for many agencies to simply to refresh all markings on a cyclical basis. However, along with the anticipated amendments to the MUTCD, agencies will need to have a maintenance method in-place which manages pavement marking performance at a given benchmark. In order to do this, agencies will need to understand the performance of their markings, be able to set goals to achieve compliance, and develop the ability to trigger corrective action when performance fails to meet expectations. As the adage goes, "What gets watched...gets done."

The following recommendations are presented to assist local agencies in developing a pavement marking plan which meets the visibility needs of both daytime and nighttime drivers on the local roadway network. With a national pavement marking minimum performance threshold and tools for local agencies to manage marking thresholds, the goal of promoting safety, enhancing traffic operations, and facilitating the comfort and convenience for all drivers is attainable and will appropriately begin at the local level.

Recommendations for local agencies in developing a pavement marking plan are as follows:

Get Organized

• A clear strategy serves as an organizational magnifying glass from the ground up. Develop a maintenance method that clearly, and as simply as possible, shows pavement marking conditions, compliance to a benchmark, improvement actions selected, and costs. Selecting a champion to see this initiative through is critical.

Measure and Monitor

Understand pavement marking performance and annual needs. Begin conducting an
annual nighttime survey for pavement marking retroreflectivity and a daytime survey for
presence. If a pavement marking retroreflectometer is available, measure marking
performance on a consistent basis. Storing this information within a GIS database allows
for easier review and decision making and serves as a tool to communicate striping
needs.

Develop a Strategy

- To support funding, develop an agency guideline for pavement marking performance and material selection specific to local conditions.
- For roadways having a remaining service life of at least 5 years, higher traffic volumes, and a history of not keeping a pavement marking line for 12 months, consider more durable pavement marking materials such as high-build waterborne paint, epoxy, polyurea, or tape and consider grooving these markings in to extend their performance.

Consider your Options

• Multi-agency agreements provide agencies of all sizes the advantage of larger quantity pricing, consistent material and installation specifications, and ease the burden of the contracting and/or dispute resolution process. These agreements can be with a private

contractor or another local agency.

Communicate Effectively

- As part of an annual pavement marking contract, agencies can prioritize pavement marking placement by developing installation maps that are given priority throughout the paint season.
- Have agency staff monitor the quality and quantity of contractor-applied markings.
- Track material installation by date, line, quantity, and record these in a tabular format so that this information can be used to make more effective decisions each year.



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