# ISAFETY BELT USAGE AMONG DRIVERS II USE OF CHILD RESTRAINT DEVICES, PASSENGER SAFETY bELTS AND POSITION OF PASSENGERS IN CARS IIIMOTORCYCLE HELMET USAGE 

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# Safety Belt Usage Among Drivers: Survey of Cars in the Traffic Population 

This report presents findings from three observation studies conducted by Opinion Research Corporation under a contract with the National Highway Traffic Safety Administration.

The report is organized into three sections:' Each section inciudes the following:

- Introduction and Methodology
- Summary
- Detailed Findings

Study findings are presented in the following order:
I Safety Belt Usage Among Drivers: Survey of Cars in the Traffic Population
II Use of Child Restraint Devices, Passenger Safety Belts, and Position of Passengers in Cars

III Motorcycle Helmet Usage
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INTRODUCTION: BACKGROUND AND OBJECTIVES

## Background

It is generally recognized that the utilization of the safety belts already in passenger cars would constitute the most cost-effective single measure to reduce fatalities and injuries in motor vehicle crashes.

Although lap belts were required in passenger vehicles as early as 1964 and lap and shoulder belts were required in 1968 models, their rate of usage was discouraging low. In an attempt to increase wearing rates, NHTSA established a requirement for light-and-buzzer warning systems for 1972 and 1973 model cars. The "use-inducing" warning systems initially increased belt usage from about 20 percent to approximately 40 percent. Unfortunately, after about 2 years, belt usage in these cars had decreased to former levels ( 20 percent). Shoulder belts were detachable in these systems, and were used less than 5 percent of the time.

Requirements for 1974-1977 systems were changed, making the shoulder harness permanently attached to the lap belt so that it would be used when the lap belt was used. Secondly, the shoulder belt was put on an extensible reel to allow greater freedom of movement and enhance comfort.

In addition to the light-and-buzzer system, a starter interlock (designed to prevent starting of the engine), and a sequential logic (to prevent circumvention of the system), were required for the 1974 model cars. NHTSA studies of belt usage in 19 cities indicated that there was a dramatic increase in usage in interlock-equipped cars. Initially, usage was about 75 percent but, due to many factors, usage in these cars decreased to about 30-35 percent by 1976. Factors associated with this reduction of belt usage include ease of system defeat; discomfort and inconvenience of belts; and public resentment of interlocks. These same factors, no doubt, also played a significant role leading to Congressional action that prohibits NHTSA from requiring interlock and continuous buzzer safety belt systems. As a result, 1975-1977 model cars are equipped with a warning system that consists of a "fasten seat belt" light that illuminates for 4-8 seconds after the ignition is turned on, and a buzzer that sounds for 4-8 seconds if the driver does not have his belt buckled. Limited data in cars equipped with this warning system during 1976 indicates that belt usage was about 25 percent.

In 1976, manufacturers began installing single retractor belt systems rather than the retractor systems, and most 1976 and newer model cars were equipped with these systems. As compared with the earlier restraint systems, the newer systems have been found to have significantly more problems with accessibility and the buckling of the latch plate.

## Objectives

NHTSA has sponsored several studies in the past which have been directed to observe and record belt usage by drivers in cars equipped with different warning and hardware systems in 19 cities. The purpose of the current research effort is to continue observing and recording belt usage for a period of 26 months (November 1977-December 1979) in these same 19 cities to determine the effectiveness of various older, as well as newer, safety belt systems in increasing belt usage.

Specific Objectives of This Study Are:

1. To continue to monitor safety belt usage rates by drivers in all model year cars (Model years 1964 through 1980)
2. Analyze usage data by:

- Type of belt system
- Age and sex of driver
- Model year of car
- Region of country
- Type of road
- Month of year
- Car make and model

In addition to observing and recording safety belt usage at primary road intersections and freeway exit sites in the 19 cities, the study was designed to observe safety belt usage: (1) in rural areas; and (2) on three major turnpikes -- Massachusetts, Pennsylvania and Florida for a period of 12 months. The primary purpose of the Turnpike Study was to measure daytime vs. nighttime safety belt usage among drivers.
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## METHODOLOGY

This study on safety belt usage is a follow-up to earlier studies of this type conducted for the National Highway Traffic Safety Administration (NHTSA). In the current study, safety belt usage was monitored on a continuous basis over a 26 -month period (November 1977-December 1979) by observing drivers of passenger cars as they stopped for a red light at traffic intersections in each of 19 major U.S. cities. Only passenger vehicles of 1964 and later model years were observed.

To meet survey objectives, the research design called for a number of tasks. The major tasks, in addition to the analysis and preparation of this report, were:

- Sample design
- Train four full-time observers
- Collect observation data
- Periodic field checks by supervisory personnel
- Verify license plate numbers through the respective state DMV's (Department of Motor Vehicles)

Sample Design -- 19-City Study
The research design detailed below was developed in response to the NHTSA requirement that direct observation of safety belt usage be carried out.

The 19 cities to be covered by the survey are the same cities observed in past NHTSA studies of safety belt usage. A regional breakdown of the 19 cities is presented below:

Northeast
New York, N.Y. Boston, Mass. Providence, R.I. Pittsburgh, Pa. Balt imore, Md.

North Central
Chicago, Ill. Minneapolis-St. Paul, Minn. Fargo, N.D.-Moorhead, Minn.

South
Atlanta, Ga.
Miami, Fla.
Dallas, Tex.
Houston, Tex.
New Orleans, La. Birmingham, Ala.

West
Los Angeles, Cal.
San Francisco, Cal.
San Diego, Cal. Phoenix, Ariz. Seattle, Wash.

The 19 cities were purposively selected, and probability sampling within each of the cities was undertaken in order to select traffic sites that would provide representative and cost-effective data.

The major aim of the sample design was to allow for the estimation of the proportion of automobile drivers on the road who were wearing their safety belts.

NHTSA specified that, for each of the 19 cities in the survey, two primary road intersections and one freeway exit be selected for each month of the observation period, so that over the complete contract period these sites will provide aggregate data that is representative of the city.

For each city area (the corporate city, along with the contiguous suburban areas), detailed road maps were used. Each map was subdivided into a mutually exclusive and exhaustive system of square grid areas.

The square grids on each map were then carefully examined and classified as being one of three stratum: (1) squares in open country areas containing few or no primary roads running through them; (2) squares containing one or more freeway exits; and (3) squares containing primary roads but no freeway exits.

Those squares in the first group were assigned a zero probability of being selected into the sample. The squares in the second and third groups were then ordered in a serpentine fashion, and 22 primary road squares and 11 freeway exit squares were systematically selected. This stratification procedure was carried out in order to ensure two different types of traffic -- high-speed automobiles exiting freeways, and slower moving traffic on primary urban and suburban roads.

The basic sample design called for observers to collect data at a traffic intersection in two of the primary road grids for each of the 26 observational months and in one freeway exit grid each month. In order to reduce the amount of time the observer must spend traveling between traffic observation sites, we grouped the 33 selected squares into 11 triplets (one freeway and two primary road squares,) based on the criterion that the three locations be as close as possible to each other in any given month.

This selection procedure ensured a good geographical spread of observation sites.

Several primary road intersections and/or freeway exits were designated as eligible for observation in each selected square. At the beginning of each month, the observers were furnished with a list of potential traffic observation sites and they proceeded to determine whether the first site on the list was appropriate as an observation point. If it was not, they examined the second site and so on until a viable intersection or freeway exit was located in the grid square.

Criteria for this stage of site selection included: (a) safety of the observer with regard to the traffic flow; (b) crime rate in the area; (c) a traffic volume heavy enough to allow collection of sufficient observations; (d) the incidence of buses and trucks in the observation lane; (e) no road construction or repair work; and (f) no factors, such as new car dealers or shopping centers nearby, that might bias the data collected at the site. Upon selecting a primary road intersection, the observer gathered data from the corner which was most cost effective, in the sense that it allowed for the greatest number of observations per hour.

In response to NHTSA's request to carry out direct observation of safety belt usage in rural areas, a sample of towns in the vicinity of each of the 19 cities was drawn. The first step in the rural observation sample design was to list all towns under 2,500 population (in 1970), and all towns with a 1970 population between 2,500 and 5,000 that were within 50 miles of the central city. A simple random sample of towns with less than a 2,500 population was selected. This was also done for towns with a population between 2,500 and 5,000 . For each month of rural observing, the observer was provided with the name and location of two towns, one of which was used for rural observation during that month. The observer was responsible for determining if a town offered any suitable sites for observing, and which site in town to select. A necessary condition for observation was that the observation site be guarded by a traffic signal. Another condition was that the observation site not be on a road that draws traffic entirely from a nearby large town, city, or freeway. For each city, half of the rural locations in which observations were recorded were towns with under a 2,500 population, and half were towns with a population between 2,500 and 5,000 . The observation period was five hours per month, for a 12-month period.

Sample Design -- Turnpikes
Three major U.S. turnpikes were selected for this special study of safety belt usage:

Massachusetts Turnpike Pennsylvania Turnpike Florida Turnpike

Each of the turnpikes met the requirement of having booths where drivers stop to get a toll ticket before entering the turnpike and had adequate lighting so as to conduct nighttime observations. ORC obtained permission from the turnpike authorities to conduct the observation studies.

At each turnpike, an ORC observer recorded and observed safety belt usage by drivers for four (4) hours on one day each month, for a period of 12 months. The 4 hours of observation were divided as follows: 2 hours before dark and 2 hours after dark. Only drivers entering the turnpike stopping to get a toll ticket were observed. Drivers exiting turnpikes were not observed because some people unbuckle their belts to get out money for toll charges.

## Observer Training

In October 1977, four full-time field observers were assigned to a full week of training at ORC's Princeton, New Jersey headquarters. The program was under the direction of the ORC Project Director assisted by two individuals designated as field supervisors. The CTM for NHTSA assisted in the training program. The first phase of the training included a two-hour classroom instruction period, during which the
research objectives and data collection materials were explained. Each observer was provided with a 20page training manual which covered procedures for site selection, traffic observation, and recording of data.

The second phase of the training program was carried out in the field under the direction of ORC supervisory personnel. These sessions were conducted in Trenton, New Jersey over a period of four and one-half days for at least six hours per day and consisted of training in site selection and data collection methods.

Observers collected and recorded safety belt data on a trial basis at a number of traffic intersections and freeway exit sites in the City. Each of the four field observers was "certified" as being ready to collect "real data" at the end of the training session. When a field observer had to be replaced by a new observer, the replacement was trained by an ORC supervisor in his "home base" city, in the same manner as described above.

## Data Collection Procedures

Each observer was assigned either four or five cities which he traveled to each month for a period of 26 months. Three days were spent in each city -- two days for observing at a primary road site and one day at a freeway exit site. In each city, the assignment of observations was balanced by day of week and time of day. The collection of safety belt usage data was scheduled so that each month the field person observed for 16 hours in each city. Of the total 16 hours, six were allocated to a freeway exit site and five to each of the two primary road sites. During months when observers were given rural area assignments or other special assignments, certain modifications were made in the number of hours to be spent on the basic safety belt usage study.

The data collection assignments were rotated and covered four time segments -- $7 \mathrm{a} . \mathrm{m}$. to $10 \mathrm{a} . \mathrm{m} ., 10 \mathrm{a} . \mathrm{m}$. to $1 \mathrm{p} . \mathrm{m} ., 1 \mathrm{p} . \mathrm{m}$. to $4 \mathrm{p} . \mathrm{m}$. , and 4 p.m. to 7 p.m. During winter months, visibility problems necessitated shortening the first and last time periods.

Observers were required to collect data on the second car in line at a traffic light and then proceed to collect data on the third, fourth, etc., cars when time permitted. When only one car stopped at the light, he observed that car. (A copy of the observation form is appended to this report).

Observers wore highly visible safety vests. A sign, "Traffic Survey" printed on the back of a clipboard in English and Spanish, and a DOT booklet on road signs to be used as a handout when needed, facilitated the process.

Field Checks by Supervisory Personnel
Over the course of the study, each of the four observers were visited by an ORC supervisor at least eight times. During each visit the supervisor spent two days observing alongside the field observer at a primary road site or a freeway exit. At the end of each day, the supervisor would tally his data and compare it with the data collected by the observer. These field checks not only helped to ensure accurate data collection but served as a morale booster for the observer.

## Verification of Data Through DMV Search

The "unvalidated" usage data collected by the field observers were sent to ORC on a monthly basis. Each month the data were keypunched on cards and the data transferred to computer tapes. After several months of data had accumulated, the license plate numbers were sent to the respective state DMV's (Department/Division of Motor Vehicles) for further vehicle information, including car make, model year, and VIN (Vehicle Identification Number). Only cars whose observed make and recorded make agreed were retained in the "validated data" file. Using the Vindicator Program furnished by the Highway Loss Data Institute, Washington, D.C., data were further analyzed according to criteria available from the VIN code, such as wheelbase length and specific car series.

A total of 159,842 verified observations, collected during the period November 1977 through November 1979, form the basis of this report.

## SUMMARY

## Safety Belt Usage Among Drivers *

During the period, January - November 1979, safety belt uskge for 19641980 model cars averaged $10.9 \%$ ( $8.5 \%$ for lap and shoulder belt, plus 2.4\% for lap belt only). This usage rate is lower than the average usage of $13 \%$ in 1978.

Among different types of restraint systems, VW's automatic system scores an outstanding lead on usage (79.1\%). This compares with a usage rate of $12.5 \%$ for cars with the combination belt, $12.3 \%$ for cars with the two-piece belt, and $8.1 \%$ for those which include only the lap belt.

Belt usage in newer models (1976-1980) is lower than usage in older models (1972-1973). This may indicate that the 4-8 second buzzer and light warning system is not having any impact on belt usage. Also, it may suggest that there are more comfort and convenience problems associated with belt systems in the more recent models.

Usage rates are higher for women than men ( $14.2 \%$ vs. $11.5 \%$ ), and higher in the West (18.3\%) than in other regions.

Among 19 cities, usage is highest in Seattle (24.5\%) and lowest in Fargo/ Moorhead (4.8\%).

Among late model cars (1976-1980), usage is highest for sub-compact cars (18.5\%), next highest for compact cars (11.1\%), and lowest for intermediate ( $9.5 \%$ ) and full-size ( $8.6 \%$ ) cars.

Also, among recent models, foreign cars generally score higher in terms of belt usage than the four leading American makes.

Safety belt usage was measured on turnpikes and rural roads as well as in metropolitan areas. The usage results:

| Turnpikes | $17.6 \%$ |
| :--- | ---: |
| Freeway exits | $13.6 \%$ |
| Primary roads | $11.8 \%$ |
| Rural roads | $6.9 \%$ |

Turnpikes were covered primarily to measure daytime vs. nighttime usage. The results are as follows:

$$
\begin{array}{ll}
\text { Day } & 17.9 \% \\
\text { Night } & 17.2 \%
\end{array}
$$

* Usage data for drivers is based on observations conducted for 25 months (November 1977 - November 1979) unless specified otherwise in the report.


## DETAILED QUANTITATIVE FINDINGS

The primary body of data reported in this section is based on the following number of verified observations:

All Model Year (1964-1980) 159,842
Newer Cars (1976-1980 Model Year) 73,581

Throughout the report, tests of statistical significance (at the 95-in-100 confidence level) have been applied. Thus, any statements to the effect that "A" is larger (or smaller) than " B " may be taken as having met the test of statistical significance.

## Safety Belt Usage by Drivers

In the 19-city observation study, safety belt use by drivers between January and November, 1979 averaged $10.9 \%$ ( $8.5 \%$ for lap and shoulder belt and 2.4\% for lap belt only). During the 12 months of 1978, average belt usage by drivers was $13 \%$ ( $8.8 \%$ for lap and shoulder belt and $4.2 \%$ for lap belt only). During the period November 1977 to June 1978, the average belt usage rate was $14.1 \%$. A declining use of safety belts by drivers in private passenger cars is evident and can be seen in Table 1 opposite.

Observed Safety Belt Usage
1


## Safety Belt Usage by Type of System

Among different types of restraints, the automatic belt systems in Volkswagen Rabbits were observed at an outstanding usage rate of $79.1 \%$. This compared with usage rates of $12.5 \%$ for cars with the combination belt, $12.3 \%$ for cars with the two-piece belt, and $8.1 \%$ for those which include only the lap belt.

## Table 2

USAGE By TYPE OF bELT SYSTEM INSTALLED


Lap/Shoulder Separate (1968-1973)
3.1 9.2 12.3\%

Lap Belt Only (1964-1967) $8.1 \%$

Safety Belt Usage by Model Year

Safety belt usage is lower in newer model cars (Model years 1979-1980) than in earlier model cars.

Table 3 below puts into perspective the general declining trend in usage as the restraint systems changed from one model year to another.

Some reasons that usage is lower in newer cars include:
(1) The 4-8 second warning system has been shown to have no positive effect on belt usage. Older cars'(1972-1974) were equipped with more effective continuous warning and interlock systems; (2) the automobile manufacturers have gradually introduced single retractor belt systems to replace the older dual retractor systems. In many of these single retractor systems the latch plate is more difficult to reach and to extend over to the buckle than dual retractor systems; and (3) the introduction of non-detachable shoulder belts has no doubt discouraged some lap belt users from wearing the newer combination systems because of poor fit and excessive pressure.

## Table 3



Safety Belt Usage by Sex and Age of Driver

Overall, usage of safety belts is higher for women drivers than for men drivers ( $74.2 \%$ vs. $11.5 \%$ ). Note, however, that almost twice as many women as men wear only the lap belt. The proportions of men and women who do use the belts properly are quite similar ( $8.6 \%$ vs. $8.8 \%$ ).

In terms of full protection (lap and shoulder), the youngest drivers were observed to have the highest usage, the oldest drivers the least. In terms of some protection, however, older drivers show the highest usage.

Table 4
USAGE BY SEX AND AGE OF DRIVER

|  | Both On | Lap Belt Only | $N$ |
| :---: | :---: | :---: | :---: |
| Men | 8.6 | 2.9 11.5\% | $(99,022)$ |
| Women | 8.8 | 5.4 | $(59,818)$ |


| 24 or Under | 9.1 | 3.5 | 12.6\% | $(26,993)$ |
| :---: | :---: | :---: | :---: | :---: |
| 25-49 | 8.6 | 3.5 | 12.1\% | $(93,463)$ |
| 50 or Over | 8.2 | 5.8 | 14.0\% | $(27,867)$ |

(All Model Years)

## Usage by Region of Country

Safety belt usage is highest in the West; lowest in the Southwest and North Central regions. In the three other regions - . New England, Mid-Atlantic, and Southeast -- the proportions of drivers who wear their belts are quite similar.


## Usage by City

In the 19 cities surveyed, safety belt usage among drivers is highest in Seattle (24.5\%) and lowest in Fargo/Moorhead (4.8\%).

Table 6

USAGE BY CITY

|  | Lap and Shoulder | $\begin{gathered} \% \\ \text { Lap Belt } \\ \text { Only } \\ \hline \end{gathered}$ | $\%$ <br> Total | $\underline{N}$ |
| :---: | :---: | :---: | :---: | :---: |
| Seattle | 16.2 | 8.3 | 24.5 | $(8,803)$ |
| San Francisco | 12.4 | 5.8 | 18.2 | $(8,084)$ |
| San Diego | 10.9 | 7.0 | 17.9 | $(8,618)$ |
| Phoenix | 10.3 | 6.4 | 16.7 | $(11,859)$ |
| Atlanta | 11.0 | 5.0 | 16.0 | $(9,192)$ |
| Los Angeles | 9.7 | 5.0 | 14.7 | $(8,380)$ |
| Minn.-St. Paul | 8.8 | 4.3 | 13.1 | $(7,792)$ |
| Baltimore | 9.3 | 2.8 | 12.1 | $(7,804)$ |
| Boston | 9.2 | 2.7 | 11.9 | $(6,816)$ |
| Pittsburgh | 9.1 | 1.9 | 11.0 | $(8,397)$ |
| Miami | 7.4 | 3.5 | 10.9 | $(8,199)$ |
| Houston | 7.7 | 2.6 | 10.3 | $(11,291)$ |
| Birmingham | 7.6 | 2.3 | 9.9 | $(9,883)$ |
| Providence | 7.5 | 1.6 | 9.1 | $(4,811)$ |
| New York | 6.3 | 2.3 | 8.6 | $(6,970)$ |
| New Orleans | 6.1 | 2.4 | 8.5 | $(9,594)$ |
| Dallas | 4.7 | 2.9 | 7.6 | $(10,122)$ |
| Chicago | 4.9 | 1.9 | 6.8 | $(5,749)$ |
| Fargo-Moorhead | 3.3 | 1.5 | 4.8 | $(6,478)$ |

(All Model Years)

Drivers in sub-compact cars and in compact cars are more likely to wear the safety belt than are drivers in cars in the heavier weight classes.

Table 7

USAGE BY WHEELBASE


## Usage by Wheel base (1976-1980 Model Years)

The pattern of safety belt usage for new model cars is similar to that for all model year cars observed. Among late model cars (1976-1980), usage is highest for sub-compact cars (18.5\%), next highest for compact cars (11.1\%), and lowest for intermediate (9.5\%) and full-size ( $8.6 \%$ ) cars.

Table 8
USAGE BY WHEELBASE


Usage By Manufacturer (All Model Years)
Among all model years observed (1964-1980), foreign cars score higher in terms of belt usage than do the four leading American makes. Usage ranges from $34.4 \%$ for the V.W. Rabbit to $10.0 \%$ for Ford.

## Table 9

USAGE BY MANUFACTURER

|  | Both On | Lap Belt Only | Total On | $N$ |
| :---: | :---: | :---: | :---: | :---: |
| VW Rabbit (Active) | 33.6 | . 8 | 34.4 | $(1,311)$ |
| Misc. Foreign | 20.5 | 2.3 | 22.8 | $(10,515)$ |
| Toyota | 16.9 | 2.5 | 19.4 | $(5,955)$ |
| Datsun | 15.3 | 2.0 | 17.3 | $(4,769)$ |
| VW Other | 12.6 | 1.6 | 14.2 | $(6,535)$ |
| AMC | 8.7 | 4.9 | 13.6 | $(3,672)$ |
| Chrysler | 7.3 | 5.3 | 12.6 | $(16,741)$ |
| GM | 6.3 | 4.0 | 10.3 | $(72,412)$ |
| Ford | 5.9 | 4.1 | 10.0 | $(36,417)$ |

(All Model Years)

Usage by Manufacturer (1976-1980 Model Years)
The safety belt usage scores and rankings for 1976-1980 model cars are shown in the table below.

Table 10
USAGE BY MANUFACTURER

|  | Both On | Lap Belt Only | Total On | N |
| :---: | :---: | :---: | :---: | :---: |
| VW Rabbit (Active) | 34.7 | 1.0 | 35.7 | $(1,049)$ |
| Misc. Foreign | 20.7 | 1.0 | 21.7 | $(5,474)$ |
| VW Other | 21.4 | . 3 | 21.7 | (576) |
| Toyota | 17.5 | 1.0 | 18.5 | $(3,760)$ |
| Datsun | 14.9 | . 8 | 15.7 | $(2,704)$ |
| Chrysier | 11.4 | . 9 | 12.3 | $(6,746)$ |
| AMC | 10.3 | 1.0 | 11.3 | $(1,305)$ |
| GM | 8.8 | 1.1 | 9.9 | $(35,510)$ |
| Ford | 8.0 | . 9 | 8.9 | $(16,476)$ |
|  | (1976-1 | Model Yea |  |  |

Usage In Foreign Cars vs. U.S. Sub-Compacts
The higher belt usage in foreign cars is not necessarily a function of their generally smaller size and lighter weight. The average usage rate for 16 foreign cars (1976-1980 models) is 20.6\%. By comparison, the average usage rate for 13 American sub-compact cars of the same model years is $12.2 \%$.

## Usage by Manufacturer (Trend Data)

The average decline in safety belt usage between the observation period (November 1977-June 1978) and (January 1979-November 1979) noted earlier, is again apparent when usage data is analyzed by manufacturer. With the exception of the VW Rabbit, all of the foreign makes and the four American makes show lower belt usage during the current period (January 1979-Nouember 1979) than during the earlier period (November 1977-June 1978).

Table 11

## USAGE BY MANUFACTURER



VW Rabbit
Misc. Foreign
Toyota
Datsun
VW Other
AMC
Chrysler
GM
Ford
32.8
24.6
20.9
17.9
15.0
15.1
14.1
11.9
11.5
32.4
37.1
23.7
20.2
20.1
17.1
17.8
17.0
13.9
14.6
14.1
11.6
13.4
10.5
10.8
8.8
$10.4 \quad 8.5$

## Usage by Type of Road

In the 19-city study, drivers leaving freeway exits show higher belt usage than do those observed at primary road intersections. Also, usage tends to be somewhat higher in suburban areas than within the city limits.

Table 12
USAGE BY ROAD TYPE

|  | Both On | Lap Belt Only | $N$ |
| :---: | :---: | :---: | :---: |
| Primary Roads | 7.9 | $3.911 .8 \%$ | $(96,847)$ |
| Freeway Exits | 9.8 | 3.8 13.6\% | $(61,995)$ |
| city | 8.5 | 3.7 12.2\% | $(104,514)$ |
| Suburb | 9.1 | 4.1 13.2\% | $(54,328)$ |

(All Model Years)

## Usage by Weekday vs. Weekend and by Weather Conditions

As shown in Table 13, the level of belt usage on weekdays is not significantly different than the level of belt usage during weekends. In terms of weather conditions (Table 14), more drivers were observed to be wearing belts on wet roads than on dry roads.

Table 13
usage by weekday vs. weekend

| Mon.-Fri. |  | Lad | Only | $N$ |
| :---: | :---: | :---: | :---: | :---: |
|  | 8.7 | 3.9 | 12.6 | $(119,850)$ |
| Sat.-Sun. | 8.7 | 3.6 | 12.3\% | $(38,992)$ |

(All Model Years)

Table 14
USAGE BY WEATHER CONDITIONS

|  | Both On | Lap Belt Only |  | N |
| :---: | :---: | :---: | :---: | :---: |
| Rain | 9.9. | 4.1 | 14.0\% | $(22,499)$ |
| Dry | 8.5 | 3.8 | 12.3\% | $(128,252)$ |

## Usage at Four Locations

Among four types of roads, safety belt usage among drivers is highest on turnpikes ( $17.6 \%$ ) and lowest on rural roads $(6.9 \%$ ).

Table 15

USAGE BY ROAD TYPE


Day vs. Night Usage on Turnpikes
Safety belt usage was observed on turnpikes primarily to measure daytime vs. nighttime usage. As shown in Table 16, the proportion of drivers wearing belts at night is not significantly different from the proportion wearing belts during daylight hours.

Table 16

DAY VS. NIGHT USAGE ON TURNPIKES


## APPENDIX TABLES

## The charts on the following pages show safety belt usage, for 19761980 model years, by models for each manufacturer.

## USAGE BY CAR MAKE

|  | \% | N |
| :--- | :---: | :---: |
| American Motors |  |  |
| Concord | 7.1 | (127) |
| Gremlin | 11.9 | $(295)$ |
| Hornet | 12.8 | $(281)$ |
| Matador | 7.8 | (103) |
| Pacer | 11.6 | $(481)$ |

$\stackrel{q}{2}$(127)(295)(281)Pacer11.6(481)

## USAGE BY CAR MAKE

$$
\% \quad \mathrm{~N}
$$

Plymouth
Fury 13.3 ..... (7.5)
Horizon ..... 25.7 ..... (175)
Satellite ..... 9.9(345)
Valiant 15.3(137)
Volare 14.7(1946)

## USAGE BY CAR MAKE

|  |  | N |
| :--- | ---: | ---: |
| Dodge |  |  |
| Aspen | 14.4 | $(1495)$ |
| Charger | 8.4 | $(202)$ |
| Coronet | 10.4 | $(77)$ |
| Dart | 12.6 | $(111)$ |
| Diplomat | 8.4 | $(203)$ |
| Magnum XE | 5.5 | $(73)$ |
| Monaco/Polara | 4.7 | $(107)$ |
| Omni | 18.8 | $(149)$ |

## USAGE BY CAR MAKE



## Chrysier

| Cordoba | 6.8 | (880) |
| :--- | :---: | :---: |
| Le Baron | 10.3 | $(369)$ |
| Newport | 8.1 | $(161)$ |
| New Yorker | 5.1 | $(217)$ |
| Town \& Country | $*$ | $(21)$ |

## (1976-1980 Model Years)

* Too few cases for analysis


## USAGE BY CAR MAKE

|  | \% | N |
| :--- | ---: | ---: |
| Ford |  |  |
| Custom 500 | 4.4 | $(45)$ |
| Elite | 4.3 | $(277)$ |
| Fairmont | 11.7 | $(1097)$ |
| Fiesta | 18.8 | $(133)$ |
| Ford Wagon | 10.9 | $(411)$ |
| Granada | 9.2 | $(2952)$ |
| LTD | 8.6 | $(1648)$ |
| Maverick | 14.6 | (369) |
| Mustang | 7.7 | $(1325)$ |
| Pinto | 12.1 | $(1334)$ |
| Thunderbird | 4.7 | $(1624)$ |
| Torino | 10.3 | $(1211)$ |

## USAGE BY CAR MAKE

## \%

Mercury

| Bobcat | 15.1 | (152) |
| :--- | ---: | ---: |
| Comet | 11.3 | $(53)$ |
| Cougar | 4.6 | $(1112)$ |
| Marquis | 8.6 | $(661)$ |
| Monarch | 9.4 | $(903)$ |
| Montego | 14.3 | $(77)$ |
| Zephyr | 12.2 | $(254)$ |

(1976-1980 Mode! Years)

## USAGE BY CAR MAKE

$$
\% \quad \mathrm{~N}
$$Lincoln

Continental ..... 3.8 ..... (343)
Mark Series ..... 5.6 ..... (391)
Versailles 9.4 ..... (53)

## USAGE BY CAR MAKE

|  | Chevrolet | N |
| :--- | ---: | ---: |
| Camaro |  |  |
| Caprice | 8.0 | $(1719)$ |
| Chevelle | 11.4 | $(2147)$ |
| Chevette (Passive) $1 /$ | -- | -- |
| Chevette (Active) | 11.0 | $(1395)$ |
| Citation | 6.5 | $(46)$ |
| Corvette | 3.8 | $(157)$ |
| Impala | 11.6 | $(2044)$ |
| Laguna | 0 | $(10)$ |
| Malibu | 14.6 | $(958)$ |
| Monte Carlo | 6.8 | $(3047)$ |
| Monza | 11.2 | $(436)$ |
| Nova | 11.7 | $(2361)$ |
| Vega | 12.5 | $(457)$ |

## USAGE BY CAR MAKE



Oldsmobile

| Custom Cruiser | 13.8 | (138) |
| :--- | ---: | ---: |
| Cutlass | 10.7 | $(3941)$ |
| Delta 88/Dynamic | 11.7 | $(1276)$ |
| Ninety-Eight | 8.9 | $(845)$ |
| Omega | 12.1 | $(331)$ |
| Starfire | 14.6 | $(82)$ |
| Toronado | 10.4 | $(134)$ |
| Vista Cruiser | 8.3 | $(36)$ |

## USAGE BY CAR MAKE



Pontiac

| Astre | 8.1 | (123) |
| :--- | :---: | ---: |
| Bonneville/Catalina | 8.3 | $(953)$ |
| Firebird | 8.7 | $(781)$ |
| Grand Prix | 4.8 | $(1577)$ |
| Le Mans | 10.8 | $(1234)$ |
| Phoenix | 10.0 | $(341)$ |
| Sunbird | 9.4 | $(205)$ |Ventura

10.7
(205)

## USAGE BY CAR MAKE

|  | $\%$ | $N$ |
| :---: | :---: | :---: |
| Buick |  |  |
| Apollo/Skylark | 12.2 | (754) |
| Electra | 6.4 | (875) |
| Estate Wagon | 15.7 | (108) |
| Le Sabre | 9.0 | (1065) |
| Regal | 9.8 | (650) |
| Riviera | 7.5 | (161) |
| Skyhawk | 11.4 | (149) |
| Skylark/Century | 10.1 | (1403) |
| (1976-1980 Model Years) |  |  |

$\%$ ..... N
Cadillac
Other Cadillacs 8.9 ..... (2210)
Seville 11.5(548)
(1976-1980 Model Years)

## USAGE BY CAR MAKE

## $\%$ <br> N

## Foreign Models

| Arrow | 11.7 | (264) |
| :--- | ---: | ---: |
| Audi | 23.9 | $(309)$ |
| Colt | 20.5 | $(516)$ |
| Datsun | 15.7 | $(2704)$ |
| Fiat | 18.3 | $(492)$ |
| Honda | 25.6 | $(1850)$ |
| Mazda | 17.5 | $(269)$ |
| Mercedes | 15.9 | $(371)$ |
| MG | 7.6 | $(162)$ |
| Opel | 9.9 | $(164)$ |
| Porsche | 21.3 | $(1049)$ |
| Rabbit (Active) | 35.7 | $(401)$ |
| Rabbit (Passive) | 80.8 | $(214)$ |
| Subaru | 20.6 | $(3760)$ |
| Toyota | 18.5 | $(501)$ |
| Volvo | 27.9 | $(576)$ |
| Other VW's | 21.7 |  |

## II

Use of Child Restraint Devices, Passenger Safety Belts, and Position of Passengers in Cars

INTRODUCTION AND METHODOLOGY

## Introduction

A recent study conducted by the National Highway Traffic Safety Administration (NHTSA) indicates that approximately 1,000 children up to age 5 are killed and 100,000 injured every year in auto accidents. I/ It is recognized that the utilization of properly designed child restraint systems would be an important step toward reducing fatalities and injuries to the under 5 years old passengers in motor vehicle crashes. Federal Motor Vehicle Safety Standard 213, the safety standard relating to child restraints, was revised in 1980. Testing procedures for these devices would be upgraded to require dynamic (in-moticn) crash tests with anthropometric dummies, simulating a 3 -year-old child and 6-month-old infant.

The main objectives of this study was to assess the current use of child restraint devices for infants (up to 1 year) and for children ( 1 to 4 years) in private passenger cars. In addition, the study was designed to ascertain the use or non-use of safety belts by all passengers and to observe the seat positions and specific posture of all unrestrained passengers.

## Methodology

This observation study of passengers was conducted in the same 19 metropolitan areas and used basically the same sampling design as the one being used for the Safety Belt Usage Study Among Drivers (Contract DOT-HS-7-01736). During the period July-December 1979, the study among drivers was modified so as to allow for both the observation of restraint usage by passengers as well as drivers. To accomplish this, ORC field personnel spent one day each month at a sample site location observing on the Driver Study and two days observing for the Child Restraint and Occupant Position Study.

## ORC Field Personnel

The same four full-time field personnel that worked on the Driver Study received special training for the Passenger Study under the direction of ORC supervisory personnel. Field personnel traveled to ORC's Princeton, N.J. headquarters and received instructions on how to observe and record the information required for the Passenger Study. One phase of this training included eight hours spent at a local traffic intersection so as to obtain actual field experience under the direction of ORC supervisory personnel.

1/ National Traffic Safety Newsletter, April 1979, page 11.

In training for the passenger Study, emphasis was given to the observation and recording of data on child restraint devices since this was an important part of the study. Field personnel were provided with pictures of the various types of child restraint devices currently on the market. Each picture was identified as one that was "proper" or "not proper." With this information in hand, field personnel were instructed to: (1) record on the observation form that the child was in a child restraint device if he considered it to be one of the "proper" types and (2) record on the observation form that the child was not in a child restraint device if he considered it to be one that was not "proper" type of seat. Field personnel were instructed to further indicate on the observation form whether or not the device was secured by the adult safety belt.

## Data Collection Procedures

Data collection included the observing of cars with passengers with priority being given to cars containing infants and small children as the cars stopped for lights at traffic intersections. Data collected for each passenger included: age, sex, seated position, posture (sitting, standing, etc.), location (on seat or floor), position of occupant's knees (facing forward, to the left or right of center), and restraint usage (secured by child restraint device or adult safety belt). (A copy of the observation form will be found in the Appendix.)

The tables that follow indicate, for each group, the percentage of passengers in one of five positions. A description of each of the five positions is given below:

1. On Seat: Sitting, Back Supported:
"Passenger is sitting on the seat with his/her back supported by the back of the seat."
2. On Seat: Sitting, Back Not Supported:
"Passenger is sitting on the seat (usually the edge of the seat) and his/her back is not touching the back of the seat."
3. On Seat: Standing, Kneeling, Lying:
"Passenger is on the seat, but is either standing, kneeling, or lying."
4. On Floor:
"Passenger is either sitting, standing, kneeling, or lying on the floor of the car."
5. On Passenger's Lap:
"Passenger is either sitting, standing, kneeling, or lying on another passenger's lap."

## SUMMARY

## Child Restraint and Seat Position Study

Among 16,359 cars observed in the Driver Study during July-December 1979, less than one percent had an infant passenger. The percentage of cars with passengers in four other age categories were: small children ( $4.3 \%$ ) ; sub-teens ( $4.9 \%$ ); teens ( $6.4 \%$ ); and adults ( $28.1 \%$ ).

The Passenger Study, based on 29,168 observations, shows that seat locations of passengers varies by age. Majorities of adults (84\%), teens ( $66.7 \%$ ), and infants ( $64.4 \%$ ) were observed to be front seat occupants, while majorities of sub-teens ( $61 \%$ ), and small children (56\%) were observed to be rear seat occupants.

Use of child restraint devices was observed for infants and small children. Safety belt usage was measured for small children, sub-teen, teen, and adult passengers. The usage results:

Restrained by:

|  | Child Seat | Car Safety Belt |
| :---: | :---: | :---: |
| Infants |  |  |
| Seat secured by car belt | 22.1\% | -- |
| Seat not secured by car belt | 23.2\% | -- |
| Small Children |  | 2.0\% |
| Seat secured by car belt | 4.5\% |  |
| Seat not secured by car belt | 4.2\% |  |
| Sub-Teens |  | 3.3\% |
| Teens |  | 3.7\% |
| Adults |  | 6.9\% |
| Seat position and posture were observed for passengers in each of the |  |  |
| five age groups to determine, for those not restrained, the proportions |  |  |
| who were in a normal seat posit | and those whor | not properly |
| seated. The results: |  |  |

## Not Restrained

Nommal Seat Position 1/ Out of Position 2/

| Infants | $0 \%$ | $54.7 \%$ |
| :--- | ---: | ---: |
| Small Children | $22.4 \%$ | $66.9 \%$ |
| Sub-Teens | $54.8 \%$ | $41.9 \%$ |
| Teens | $88.6 \%$ | $7.7 \%$ |
| Adults | $90.3 \%$ | $2.8 \%$ |

1/ Passenger sitting on seat with back supported
2/ Passenger sitting on seat with back not supported and those who were either standing, kneeling, or lying on the seat or floor. Also included are those sitting on the floor of the car.

## DETAILED FINDINGS

The primary body of data reported in this section is based on the following number of passenger observations:
Infants (Under 1 year) ..... 706
Small Children (1 to 4 years) ..... 3,218
Sub-Teens (5 to 12 years) ..... 3,229
Teens ( 13 to 19 years) ..... 4,539
Adults (20 years and over) ..... 17,476

The data that follows are analyzed separately for each of the above age groups.

# Among 16,359 cars observed during July-December 1979 in 19 metropolitan areas, less than one percent had an infant passenger. The percentage of cars with passengers in four other age categories were: small children ( $4.3 \%$ ) ; sub-teens ( $4.9 \%$ ); teens ( $6.4 \%$ ); and adults ( $28.1 \%$ ). 

## Percent of Cars with Passengers in Five Age Groups

## Total

## Total Cars 16,359

Infants (Under 1 yr.) .....  $9 \%$
Small Children (1-4) ..... 4. 3\%
Sub-Teens (5-12) ..... 4.9\%
Teens (13-19) ..... 6.4\%
Adults (20 and over) ..... 28.1\%
Number of Passengers per Car

The table below shows for the 16,359 cars observed, what percent of the cars had 1 passenger, 2 passengers, etc.

|  | $\frac{\text { TOTAL }}{16,359}$ |
| :--- | :---: |
| TOTAL CARS |  |
| Number of Passengers: | $26.3 \%$ |
| One | 7.0 |
| Two | 2.7 |
| Three | 1.5 |
| Four or more | 62.5 |

Note: The data above comes from the Safety Belt Usage Study Among Drivers, during the period July-December 1979 and is based on the observation of every second car stopped for a traffic light. Thus, it is a representative sample of the incidence of passengers in cars by the five age categories. Base $=16,359$ cars.

The findings that follow are derived from a purposive sample of passengers rather than a random sample since field personnel were instructed to give priority to cars that included infants and small children. Base $=29,168$ passengers.

## RESTRAINT AND SEAT POSTION DATA

## Seat Locations of Infants (Under 1 year)

In the study conducted during the period July-December 1979, a majority of infants (64.4\%) were observed to be front seat occupants with about half of the infants (48\%) located on the front outboard seat. The proportions observed in other seat locations are also shown in the figure below. Among 706 infants observed, $1.8 \%$ or about 13 in number were observed to be sitting on the driver's lap.

> Table 1
> Infant Passengers (Under 1 year)
> Seat Locations of Infants in Cars

## N

TOTAL INFANTS
(706)


## Seat Positions of Infants

Use of properly secured child restraint devices for infant passengers is at a relatively low level. Only about one infant in five (22.1\%) was observed to be in a child restraint device that was secured by the adult safety belt. A similar proportion ( $23.2 \%$ ) were in a restraint device that was not secured by the adult safety belt. Among all infants, $42.6 \%$ were sitting on a passenger's lap unrestrained, 11.5\% were on the seat unrestrained, and $.6 \%$ were on the floor of the car.

Table 2
Infants (under 1 year)
Seat Postures of Infants in Cars
TOTAL INFANTS $\quad \frac{\mathrm{N}}{(706)}$

Secured by
Car Belt Not Secured
In Child Restraint Device

|  |  |
| :---: | :---: |
| 22.1 | 23.2 |

On Passenger's
Lap 1/

42.6\%

On Seat
$11.5 \%$

On Floor . $6 \%$

1/ Passenger not wearing seat belt

## Seat Positions of Infants by Seat Location

1 Among all infants, $21.4 \%$ were in a child restraint device on the front seat and $23.9 \%$ in a restraint device on the back seat. In both locations, only about half of the infants in restraint devices were properly secured. In the front seat, more infants were held on someone's lap than were observed to be in a restraint device. In the rear, the opposite is true with more infants in restraint devices than being held on someone's lap.

Table 3
Infants (Under 1 year)
Seat Positions of Infants in Cars


## Seat Locations of Small Children (1-4 years)

Among children in this age group, $56 \%$ were observed to be back seat occupants and $44 \%$ to be front seat occupants. The seat locations most frequently used for small children are the front outboard and rear center locations.

## Table 4

Small Children (1-4 years)
Seat Locations of Small Children in Cars

*. The percent of small children in the rear of the car (56\%). includes $.9 \%$ or 30 in number who were located behind the rear seat of a station wagon or a hatchback. They were observed to be in the following positions:

|  | Number |
| :--- | ---: |
| Sitting | 17 |
| Kneeling | 10 |
| Standing | 2 |
| Lying | $\frac{1}{30}$ |

## Seat Positions of Small Children ( $1-4$ years)

Among children one to four years of age, $8.7 \%$ were in a child restraint device ( $4.5 \%$ in a device secured by an adult safety belt), 22.4\% were sitting normally on the seat, $42.1 \%$ were not sitting normally on the seat, $16.8 \%$ were on the floor, and $9.3 \%$ were on a passenger's lap.

## Table 5

Small Children (1-4 years)
Seat Positions of Small Children in Cars
$N$
TOTAL SMALL CHILDREN


On Seat:
Sitting, Back
Supported *
$\square \quad 22.4 \%$
Sitting, Back Not Supported

$21.0 \%$
Standing, Kneel-
ing, Lying

$21.1 \%$

On Floor

On Passenger's Lap

Sitting on Front Seat -- Hands on Dashboard .7\%
$S=$ Child Restraint Device Secured by Car Belt
NS = Not Secured by Car Belt

* $2 \%$ were restrained by automobile safety belt


## Seat Positions of Small Children

Table 6 below shows the percent of all small children observed in each of a number of specific postures (sitting, standing, kneeling, lying) by seated positions. Read as follows: among all children observed, $8.7 \%$ were in a child restraint device -- $2.9 \%$ in a restraint device in the front of the car and $5.8 \%$ in a restraint device in the rear of the car, etc.

Table 6
Small Children (1-4 years)
Seat Positions of Small Children in Cars

|  | $\underline{N}$ | TOTAL. | $\underline{N}$ | FRONT | $\underline{N}$ | REAR |
| :--- | ---: | ---: | :--- | :--- | :--- | :--- |
| In Child Restraint Device | 280 | $8.7 \%$ | 94 | $2.9 \%$ | 186 | $5.8 \%$ |
| Secured by Car Belt | 144 | $4.5 \%$ | 52 | $1.6 \%$ | 92 | $2.9 \%$ |
| Not Secured | 136 | $4.2 \%$ | 42 | $1.2 \%$ | 94 | $2.9 \%$ |
| Restrained by Car Belt | 64 | $2.0 \%$ |  | (NA) |  | (NA) |

On Seat

| . Sitting, Back Supported | 721 | $22.4 \%$ | 358 | $11.1 \%$ | 363 | $11.3 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| . Sitting, Back Not Supported | 676 | $21.0 \%$ | 227 | $7.0 \%$ | 449 | $14.0 \%$ |
| . Standing, | 460 | $14.4 \%$ | 317 | $9.9 \%$ | 143 | $4.5 \%$ |
| . Kneeling | 172 | $5.3 \%$ | 74 | $2.3 \%$ | 98 | $3.0 \%$ |
| . Lying | 46 | $1.4 \%$ | 19 | $.6 \%$ | 27 | $.8 \%$ |

On Fioor

| - Standing | 453 | $14.0 \%$ | 27 | $.8 \%$ | 426 | $13.2 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| - Sitting | 50 | $1.6 \%$ | 9 | $.3 \%$ | 41 | $1.3 \%$ |
| - Kneeling | 32 | $1.1 \%$ | 1 | $\star \%$ | 31 | $1.0 \%$ |
| - Lying | 5 | $.1 \%$ | 0 | $0 \%$ | 5 | $.1 \%$ |
| On Passenger's Lap | 300 | $9.3 \%$ | 264 | $8.2 \%$ | 36 | $1.1 \%$ |
| Sitting on Front Seat -- |  | 23 | $.7 \%$ | 23 | $.7 \%$ |  |
| Hands On Dashboard |  |  |  |  |  |  |

## Seat Locations of Sub-Teens ( $5-12$ years)

Among passengers in this age group, $61 \%$ were observed to be riding in the rear of the car and $39 \%$ in the front of the car. About one third (32.1\%) were on the front outboard seat with most of the others in one of the three rear seat locations.

Table 6
Sub-Teen Passengers (5-12 years)
Seat Locations of Sub-Teens in Cars

TOTAL SUB-TEEN PASSENGERS
$(3,229)$


* The percent of sub-teens in the rear of the car (61\%) includes $1 \%$ or 33 in number who were located behind the rear seat of a station wagon or a hatchback. They were observed to be in the following positions:

|  | Number |
| :--- | ---: |
| Kneeling | 16 |
| Sitting | 15 |
| Lying | $\frac{2}{33}$ |

## 44

## Seat Positions of Sub-Teens ( $5-12$ years)

Among passengers in this age group, only $3.3 \%$ were restrained by an adult safety belt. A little more than half ( $54.8 \%$ ) were observed to be seated nomally although unrestrained. $41.9 \%$ were either not seated properly (back not supported) or were standing, kneeling or lying on the seat or floor.

Table 8

Sub-Teen Passengers (5-12 years)
Proportions Restrained and Not Restrained

$\square$Seated, back supported Seated, back not supported


## Seat Positions of Sub-Teens (5-12 years)

Table 9 shows the percent of all sub-teen passengers observed in each of a number of specific postures (sitting, standing, kneeling, lying) by seated postures. Read as follows: among 3,229 sub-teen passengers, 3.3\% were restrained by an adult safety belt -- $2.7 \%$ were wearing the belt while seated in the front of the car and $.6 \%$ were wearing the belt while seated in the rear of the car, etc.

## Table 9

Sub-Teens (5-12 years)
Seat Postions of Sub-Teens

|  | $\underline{N}$ | TOTAL | N | FRONT | $\underline{N}$ | REAR |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RESTRAINED BY ADULT BELT | 105 | 3.3\% | 86 | 2.7\% | 19 | . $6 \%$ |
| NOT RESTRAINED | 3,124 | 96.7 | 1,173 | 36.3 | 1,951 | 60.4 |
| ON SEAT |  |  |  |  |  |  |
| - Sitting, back supported | 1,770 | 54.8\% | 879 | 27.2\% | 891 | 27.6\% |
| - Sitting, back not supported | 865 | 26.8\% | 180 | 5.6\% | 685 | 21.2\% |
| - Kneeling | 103 | 3.2\% | 37 | 1.2\% | 66 | 2.0\% |
| - Standing | 79 | 2.4\% | 51 | 1.6\% | 28 | . $8 \%$ |
| - Lying | 18 | . $6 \%$ | 5 | . $1 \%$ | 13 | 5\% |
| ON FLOOR |  |  |  |  |  |  |
| - Standing | 184 | 5.7\% | 5 | . $2 \%$ | 179 | 5.5\% |
| - Sitting | 43 | 1.3\% | 0 | * | 43 | 1.3\% |
| - Kneeling | 38 | 1.2\% | 2 | 0.0\% | 36 | 1.2\% |
| - Lying | 5 | . $1 \%$ | 0 | 0.0\% | 5 | . $1 \%$ |
| ON PASSENGER'S LAP | 19 | . $6 \%$ | 13 | . $4 \%$ | 6 | . $2 \%$ |

## Seat Locations of Teen Passengers (13-19 years)

Two thirds ( $66.7 \%$ ) of the passengers in this age group were observed to be riding in the front of the car and one third ( $33.3 \%$ ) in the rear of the car. More than three out of five teenage passengers occupy the front outboard seat.

Table 10
Teen Passengers (13-19 years)
Seat Locations of Teens in Cars
TOTAL TEEN PASSENGERS


Seat Positions of Teen Passengers (13-19 years)
Among all teenage passengers observed, $3.7 \%$ were restrained by an adult safety belt. Although unrestrained, the large majority of teens (88.6\%) were seated properly.

Table 11
Teen Passengers (13-19 years)
Proportions Restrained and Not Restrained

Seated, back supported
Seated, back not supported Other positions N

## TOTAL TEEN PASSENGERS




FRONT
RESTRAINED $\quad 3.7 \%$


REAR


$$
\begin{equation*}
28.5 \quad 4.2 .6 \tag{1,509}
\end{equation*}
$$

## Seat Positions of Teen Passengers (13-19 years)

Table 12 shows the percent of all teen passengers observed in each of a number of specific postures (sitting, standing, kneeling, lying) by seated positions. Read as follows: among 4,539 teen passengers, 88.6\% were sitting with their backs supported (unrestrained) -- $60.1 \%$ were sitting properly in the front of the car and $28.5 \%$ were sitting properly in the rear of the car, etc.

## Table 12

## Taen Passengers (13-19 years)

## Seat Postions of Teens

|  | N | TOTAL | N | FRONT | N | REAR |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RESTRAINED BY SAFETY BELT | 169 | 3.7\% | 167 | 3.7\% | 2 | *\% |
| NOT RESTRAINED | 4,370 | 96.3 | 2,860 | 63.0\% | 1,510 | 33.3 |
| ON SEAT |  |  |  |  |  |  |
| - Sitting, back supported | 4,022 | 88.6\% | 2,728 | 60.1\% | 1,294 | 28.5\% |
| - Sitting, back not supported | 313 | 6.9\% | 123 | 2.7\% | 190 | 4.2\% |
| - Standing | 2 | -- | 2 | -- |  |  |
| - Kneeling | 1 | -- | 1 | -- |  |  |
| - Lying | 11 | -- | 3 | -- | 8 | -- |

ON FLOOR

## - Sitting

$$
13
$$

Lying

| - Sitting | 5 | - | 2 | -- | 3 | -- |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| - Lying | 2 | -- |  |  | 2 | -- |

-- \% not shown because of small number of cases

## Seat Locations of Adult Passengers (20 years or over)

The large majority of adult passengers were observed to be riding in the front of the car with more than four out of every five sitting on the front outboard seat.

Table 13
Adult Passengers (20 years and over)
Seat Locations of Adults in Cars


Seat Positions of Adult Passengers (20 years or over)
Among all adult passengers observed, $6.9 \%$ were restrained by an adult safety belt. Nine out of ten adults (90.3\%) were in a normal seat position, but unrestrained.

Table 14
Adult Passengers ( 20 years and older)
Proportions Restrained and Not Restrained

$\square$

Seated, back supported
Seated, back not supported


TOTAL ADULT PASSENGERS
RESTRAINED $\quad . \quad 6.9 \%$

NOT RESTRAINED $\square$ 93.1\%
90.3
2.6 . 2

FRONT

RESTRAINED $\square$ 6.9\%

NOT RESTRAINED

$77.1 \%$
75.5
1.5 .1

REAR
RESTRAINED $\mid * \%$

NOT RESTRAINED $\square$ $16.0 \%$
14.81 .1 .1
(
( 2,792)

## Seat Positions of Adult Passengers (20 years or over)

Table 15 shows the percent of all adult passengers observed in each of a number of specific postures (sitting, standing, kneeling, lying) by seated positions. Read as follows: among all adult passengers, 90.3\% were sitting with their backs supported (unrestrained) -- 75.5\% were sitting properly in the front of the car and $14.8 \%$ were in a normal seat position in the rear of the car, etc.

Table 15
Adult Passengers ( 20 years and older)
Seat Positions of Adults Not Restrained

RESTRAINED BY SAFETY BELT
NOT RESTRAINED
ON SEAT

| - Sitting, back supported | 15,781 | $90.3 \%$ | 13,194 | $75.5 \%$ | 2,587 | $14.8 \%$ |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| - Sitting; back not supported | 454 | $2.6 \%$ | 262 | $1.5 \%$ | 192 | $1.1 \%$ |
| - Lying | 12 | -- | 6 | -- | 6 | -- |
| - Kneeling | 3 | -- | 2 | -- | 1 | -- |

ON LAP

- Sitting
- Lying

ON FLOOR

- Sitting
- Lying
.- \% not shown because of small number of cases


## III

Motorcycle Helmet Usage

## INTRODUCTION AND METHODOLOGY

## Objective

The main purpose of this observation study was to ascertain the use or non-use of helmets by drivers and passengers of motorcycles in the same 19 metropolitan areas covered in the basic Safety Belt Usage Study Among Drivers of private passenger cars. A secondary purpose of the study was to determine the use or non-use of helmets by drivers and passengers of mopeds.

Methodology
In addition to observing safety belt usage among drivers in private passenger cars at sampled traffic intersections and freeway exits in each of 19 metropolitan areas, the four ORC field personnel observed and recorded, on a special form, the use or non-use of helmets by drivers and passengers on motorcycles and mopeds as they approached intersections. This data was obtained while observers were waiting for the traffic light to turn red and could return to observing safety belt usage among operators of passenger cars. The study, which used the same sampling design as the one used for the Safety Belt Usage Study Among Drivers, was conducted for five months during the period May - September, 1979.

## SUMMARY

The findings from this observation study indicates that in states that have laws requiring drivers and passengers of motorcycles to wear helmets the laws are highly effective. In six states with helmet laws, 97.5\% of motorcycle drivers and $96.5 \%$ of their passengers were observed to be wearing helmets in the cities surveyed. By comparison, in ten states with none or only limited helmet laws, usage was only $51.7 \%$ for drivers and $46.7 \%$ for passengers.

Motorcycle Helmet Usage
States with mandatory laws that require drivers and passengers of motorcycles to wear protective helmets are highly effective. In six states with mandatory helmet laws, $97.5 \%$ of drivers of motorcycles and $96.5 \%$ of their passengers were observed to be wearing helmets. By comparison, in ten states with no or only limited helmet laws, usage declined to $51.7 \%$ for drivers and $46.7 \%$ for passengers.

Table 1
Motorcycle Helmet Observation Study
(May - September 1979)

Percent of Orivers and Passengers Wearing Helmets
STATES WITH HELMET LAWS (6)

|  |  | 97.5\% | N |
| :---: | :---: | :---: | :---: |
| DRIVERS |  |  | $(2,440)$ |
| PASSENGERS |  | 96.5\% | ( 459) |
| STATES WITH NO OR LIMITED HELMET LAWS (10) $1 /$ |  |  |  |
| ORIVERS | 51.7\% |  | $(6,011)$ |
| PASSENGERS | 46.7\% |  | $(1,129)$ |

1/ Includes 6 states that require helmets for riders under 18 years of age and 1 state that requires helmets for all passengers.

## Motorcycle Helmet Usage

## Cities in States with Mandatory Helmet

Laws for All Riders
Table 2 shows, for each city, the percent of drivers and passengers of motorcycles who were observed to be wearing protective helmets as they approached traffic intersections or leaving freeway exits.

Table 2
May - September 1979
DRIVERS PASSENGERS
\%
\%
Atlanta
100.0
100.0

Pittsburgh
99.7
100.0

Miami
99.4
100.0

Birmingham
99.1
100.0

New York City
91.9
89.9

Boston
91.8
94.0
$(2,440)$
(459)

Motorcycle Helmet Usage

## Cities in States witil No or Only <br> Limited Helmet Laws

Table 3 shows, for each city, the percent of drivers and passengers of motorcycles who were observed to be wearing protective helmets as they approached traffic intersections or were leaving freeway exits.

Table 3
May - September 1979

DRIVERS \%
78.3
77.5
73.7
52.5
51.9

Fargo/Moorhead
Minneapolis/St. Paul
Phoenix
Houston
New Orleans
San Francisco
Los Angeles
Chicago
Providence
Baltimore
Seattle
San Diego
Dallas
49.9
48.2
47.4
45.7
45.0
44.5
43.8
32.8

PASSENGERS
\%

$$
\begin{equation*}
(6,011) \tag{1,129}
\end{equation*}
$$

1/ Requires all passengers to wear helmets
2/ Requires all passengers under 18 years of age to wear helmets

Mopeds
In additon to observing helmet usage by motorcyclists, data was also collected on helmet usage by moped drivers and passengers. The incidence of helmet usage among moped drivers and passengers is well below that for motorcyclists. In the 19-city study, $37.5 \%$ of moped drivers and $19.6 \%$ of passengers were observed to be wearing helmets over the fivemonth period. The comparable usage rates among motorcyclists were $64.9 \%$ for drivers and 61.6\% for passengers.

Mandatory helmet laws for motorcyclists do not appear to have any impact on moped riders. Among moped riders, helmet usage in states that have helmet laws for motorcyclists is actually lower than in those states with no or only limited laws for motorcyclists.

## Table 4

Percent of Moped Drivers and Passengers Wearing Helmets
May - September 1979
$\frac{\text { DRIVERS }}{\underline{q}} \quad \frac{\text { PASSENGERS }}{\underline{q}}$

| Total 19 cities | 37.5 | 19.6 |
| :--- | :--- | :--- |

States with helmet laws for motorcyclists
29.6
10.0

States with no or limited helmet laws for motorcyclists 39.6
(654)

[^0]51495


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| LIEses mager | Emex | $2=$ | $\xrightarrow{\text { anmum }}$ |  |  |
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CHILD RESTRAINT/OCCUPANT POSITION
PASSENGER OBSERVATION FORM


| Lecruse muner |  |  | $\begin{cases}\frac{\text { SEX }}{1} & \text { Hale } \\ 2 & \text { Fenale }\end{cases}$ |  | $\begin{aligned} & \text { Position } \\ & \text { Oriver } \\ & 2 \text { Side } \\ & 3 \text { Center } \\ & 3 \text { Outboard } \end{aligned}$ |  |  |  |  |  |  |
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| AGE GROUP: 1 | infant: <br> índier | $y r)^{2} \frac{5(i)}{(1}$ | all Chi -4 yrs ) | 1d; 3 | $\begin{aligned} & \text { Sub-tee } \\ & (5-12 \text { y } \end{aligned}$ | n; <br> rs) | $4 \text { Tee }$ (13 | nig yrs) | $5 \begin{array}{r} \text { Adu } \\ (20 \end{array}$ | it yrs | nd .ove |


| - | Lichise mabes |  |  | $\begin{aligned} & -\frac{s e r y}{\text { male }} \\ & \text { ? ferale } \end{aligned}$ |  |  |  | Locarion Seat 2 floor 3 Lop |  |  | $\begin{aligned} & \text { IN CHLD } \\ & \frac{\text { RES. }}{1} \begin{array}{l} \text { Yes } \\ 2 \mathrm{~ms} \end{array} \end{aligned}$ |  |
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| AGE | OUP: 1 | fant; Under 1 | $\text { r) } \begin{aligned} & 2 \text { Sma } \\ & (1-2 \end{aligned}$ | 11 Child 4 yrs ) |  | ub-teen <br> 5-12 yrs | 4 | Teen; (13-19 | $y r s)$ | Adult <br> (20 yr | $s$ and | over) |



|  | $\begin{aligned} & \text { DRYVE } \\ & 2 \text { HEME OH } \\ & 2 \text { HELME: OFF } \end{aligned}$ |  | - if Mctorcycen. leave sphce emati. <br> - IF MOPED OR MOTGRBIKE, RECORD "1" |
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| 75 |  |  | \% |


[^0]:    * Helmet usage for each city not shown because of the limited number of cases.

